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Good Morning! Today in EYE-OPENER July 10, 2017

- 1) PLOW Summer Classes in August
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- 3) AWE Literacy Station Discounts
- 4) Lets Move in Libraries
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**1) PLOW Summer Classes in August:** What if by August, you need to move far from the maddening crowd of summertime visitors? Then in-person **PLOW** website classes can provide that change of scenery ☺ In the **“Fun With PLOW”** classes, learn how to choose, analyze, and apply new themes to your website and how to customize the themes to your liking. And there’s more on tap:

- Learn to use covers, a new content type that allows you to create custom layouts
- Learn to use portlets and widgets
- See how to collect widgets from third party sites like Facebook, Tumblebooks, Twitter, and more
- Watch a demonstration of FormGen, an easy way to collect information from your website users.

There’s a lot to learn—plan for the full day! But if you can only stay for part of the day, that’s okay, too. The important thing is to take advantage of this in-person **PLOW** website training. Held in **seven locations** across the state **beginning August 4th through September 1st** (10:00AM-3:00PM each day) Find the dates and towns nearest you, along with online registration, in the c.e. catalog <https://statelibraryofiowa.lmscheckout.com>

**2) Eye-Opener Survey:** The State Library is in the process of upgrading the look of *Monday Morning Eye-Opener* by soon moving it to a web-based newsletter service. Using software called Gov-Delivery, this will allow you to read the *Eye-Opener* directly in your email inbox without needing to open a PDF copy. Plus a snappier and more professional look than my simple WORD doc produces 😊



So this seems like a good time to ask you—our *Eye-Opener* readers—what you would most like to see in a revamped newsletter. Please take this quick 4-question survey asking about frequency, format, and content <https://www.surveymonkey.com/r/MMEO> We'll appreciate your feedback while working on a jazzier *Monday Morning Eye-Opener* in August!



**3) AWE Literacy Station Discounts:** Jay Peterson has this news about **AWE Literacy Stations**. The State Library works with the **AWE** learning vendor to provide discounts on this product. *"...In partnership with **AWE Learning**, we are committed to fostering early literacy and school readiness. **AWE Learning's** products provide valuable **STREAM/STEM**-focused content, are easy to use, and align with school curricula for all young learners. If you are interested in taking advantage of this opportunity, contact the Iowa **AWE Learning** Senior Account Executive, <https://awelearning.com/early-literacy-station/>*

This link takes you to an information flyer that you can print for your upcoming board meeting <http://www.statelibraryofiaowa.org/ld/c-d/discounts/awe/AwediscoutnFall2017> If you have upcoming meetings of your Friends Group or your library foundation, share copies of the flyer with them as well. Because the cost of an **AWE Literacy Station** begins at \$2,800.00, your library could certainly benefit from their sponsorship. Note there are tablet versions starting at \$2,400.00. **The discount period extends until September 15, 2017.**

**4) Let's Move in Libraries:** Maryann Mori has this information about the **Let's Move in Libraries**, a project focused on understanding how public libraries create opportunities for individuals of all ages to move and be active

On the website <http://www.letsmoveinlibraries.org/> you can read about how libraries across the country are



starting and sustaining movement-based programming, from bike rodeos to yoga classes, from 5K runs to musical movement storytimes. Here are some notable examples:

- Lawrence Public Library (KS) offers [Fitness Fridays](#) during the summer, teaming up with area fitness instructors and gyms to bring exercise routines to the library. Zumba, boxing, yoga, Tai Chi, and more classes happen at Lawrence PL.
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- Milton Public Library (Wis) offers an annual program called "[Milton Mayhem](#)" in June. Partners bike to various places in Milton, complete a challenge at each stop, and ride back to the library after visiting all seven locations. Participants must wear bike helmets, open to all ages...
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- Some states allow their public libraries to check out passes to state parks: Colorado, North Dakota, Michigan, and Maine are among them. Colorado libraries have taken this program to the next level by making available [Backpacks for checkout](#) that include binoculars, a wildlife viewing guide, a tree and wildflower ID guide, park brochures, suggested activities lists, and the *Leave No Trace* outdoor ethics statements.

Back on the project website, there's a webinar explaining **Let's Move in Libraries**, along with a link to a Facebook page started by participants. Find both here and learn more about how you can join **Let's Move in Libraries** <http://www.letsmovelibraries.org/webinar-archive/>



**5) Meetings / Events This Week:** Aurelia PL board meets on Tuesday evening this week, I'll join them with "*Creating a Culture of Learning For Your Library Board.*"

Don't forget about the **introductory sessions** highlighting **Credo Reference** and **Transparent Languages** this week and next. Please take time to attend these online intros as an important first step in getting your staff better acquainted with the new suite of resources. Choose from dates and times below, refer to LibraryTalk for Jay's posts and webinar room links <https://lt.silo.lib.ia.us/>

**Intro to Credo Reference—choose from:**

July 11 @ 2:00PM / July 12 @ 7:00PM / July 14 @ 10:00AM / July 17 @ 10:00AM and 2:00PM

**Intro to Transparent Languages—choose from**

July 18 @ 10:00AM and 3:00PM / July 19 @ 9:00AM and 6:30PM / July 20 @ 3:00PM

Another webinar in the State Library's **Budge & Finance Series** takes place on **Thursday July 13** (10:00-11:00AM) Titled "**We're All in This Together**," the webinar explains the city budget process. Cindy Kendall from ISU Extension and working with the League of Cities, is the presenter.

**District offices are closed on Wednesday this week due to our monthly staff meeting in Des Moines. But the DM office is open to take calls as needed.**

Catch some webinars this week from national education providers. Click here for details and registration information <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

**July 10. 3:00-4:00PM. *2017 Solar Eclipse: The Montana Space Grant Consortium*** sponsored by Montana State Library <http://bit.ly/2sedOJn>

**July 11. 11:00AM-12:00PM. *Zines to the Front: Building a Library Collection for the People***, by the People sponsored by Washington State Library <https://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx>

**July 11. 10:00AM-1:00PM. *Virtual Conference: The Power of Storytelling*** sponsored by Network for Good <http://www.networkforgood.com/webinars/>

**July 13. 1:00-2:00PM. *Three Steps to Thriving in Chaos*** sponsored by Effectiveness Institute [https://effectivenessinstitute.com/index.php?option=com\\_dtregister&Itemid=54](https://effectivenessinstitute.com/index.php?option=com_dtregister&Itemid=54)



**Monday Morning Eye-Opener**

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