

# Iowa Lottery Authority Budgets

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# Iowa Lottery Authority

## Mission Statement

The Iowa Lottery strives to administer lottery games in a secure manner to maximize revenue while maintaining the dignity of the state and the welfare of its people.

## Description

To achieve its mission the Iowa Lottery Authority has established three subunits: 1) Administrative Division, 2) Securities and Licensing Division, and 3) Marketing Education & Information Division.

The Administrative Division develops and implements strategies to increase gross revenue and develops and implements controls to increase the net revenue. Manages the activities affecting the entire Lottery; including personnel, budget, training, accounting, data processing, purchasing, supplies and services. Sets Lottery goals and objectives and makes final determination on games, prizes and marketing programs. The Security Division designs and implements security policies and procedures affecting computer

systems, facilities, Lottery and vendor personnel, and product control to insure the total and complete honesty and integrity of the Lottery. Protects the Lottery's premises from intrusion or harm, and recommends unusual circumstances for investigation. Coordinates all licensing matters pertaining to the Lottery. Interprets license rules and recommends appropriate action. Reviews and recommends the selection of all equipment used for Lottery drawings and events. Maintains all equipment to insure randomization of drawings and jackpot events. The Marketing Division is responsible for marketing Lottery products to the State's consumers to achieve projected sales goals. Develops and implements strategies to encourage sales productivity of the Lottery retailer base, develops and implements advertising strategies for the marketing of Lottery products to maximize sales potential, and designs future Lottery products that incorporate elements the public prefers, thus maximizing public acceptance and participation. Monitors the volume of ticket sales, reviews statistical reports of regional data and sales trends so that optimum sales can be achieved.

## Performance Measures

Measure	FY 2014	FY 2015	FY 2016	FY 2016	FY 2017	FY 2017
	Actuals Achieved	Current Year Budget Estimate Target	Total Department Request Target	Total Governor's Recommended Target	Total Department Request Target	Total Governor's Recommended Target
Total Dollar Transfers to State	72,167,680	66,507,915	66,507,915	66,507,915	66,507,915	66,507,915
Total Dollar Sales	314,055,429	309,500,000	309,500,000	309,500,000	309,500,000	309,500,000

## Financial Summary

Object Category	FY 2014	FY 2015	FY 2016	FY 2016	FY 2017	FY 2017
	Actuals	Current Year Budget Estimate	Total Department Request	Total Governor's Recommended	Total Department Request	Total Governor's Recommended
<b>Resources</b>						
Interest, Dividends, Bonds & Loans	304,486	753,999	750,000	750,000	750,000	750,000
Fees, Licenses & Permits	4,386	5,000	5,000	5,000	5,000	5,000
Refunds & Reimbursements	95,285	4,998	1,500	1,500	1,500	1,500
Sales, Rents & Services	314,137,778	309,500,002	312,701,500	312,701,500	312,701,500	312,701,500
Miscellaneous	128,080	1,361,001	1,367,000	1,367,000	1,231,000	1,231,000
Beginning Balance and Adjustments	11,698,552	9,904,523	11,698,225	9,904,523	11,698,225	9,904,523
<b>Total Resources</b>	<b>326,368,567</b>	<b>321,529,523</b>	<b>326,523,225</b>	<b>324,729,523</b>	<b>326,387,225</b>	<b>324,593,523</b>
<b>Expenditures</b>						
Personal Services	9,651,049	10,145,328	10,145,328	10,145,328	10,145,328	10,145,328
Travel & Subsistence	634,078	670,000	730,000	730,000	730,000	730,000
Supplies & Materials	139,672	182,500	187,000	187,000	187,000	187,000
Contractual Services and Transfers	89,727,459	91,338,515	93,415,337	93,415,337	93,628,957	93,628,957
Equipment & Repairs	345,011	600,001	570,000	570,000	570,000	570,000
Claims & Miscellaneous	212,349,011	206,718,828	209,770,335	209,770,335	209,420,715	209,420,715
Licenses, Permits, Refunds & Other	1,889	5,829	7,000	7,000	7,000	7,000
Plant Improvements & Additions	3,615,874	1,963,999	0	0	0	0
Balance Carry Forward	9,904,523	9,904,523	11,698,225	9,904,523	11,698,225	9,904,523
<b>Total Expenditures</b>	<b>326,368,567</b>	<b>321,529,523</b>	<b>326,523,225</b>	<b>324,729,523</b>	<b>326,387,225</b>	<b>324,593,523</b>
<b>Full Time Equivalents</b>	<b>107</b>	<b>110</b>	<b>110</b>	<b>110</b>	<b>110</b>	<b>110</b>

## Appropriations Detail

### Fund Detail

#### Iowa Lottery Authority Fund Detail

Funds	FY 2014 Actuals	FY 2015 Current Year Budget Estimate	FY 2016 Total Department Request	FY 2016 Total Governor's Recommended	FY 2017 Total Department Request	FY 2017 Total Governor's Recommended
Lottery Authority	326,368,567	321,529,523	326,523,225	324,729,523	326,387,225	324,593,523
Lottery Fund	320,518,685	315,575,291	319,431,230	318,775,291	319,431,230	318,775,291
Lottery Jackpot Winners	5,849,882	5,954,232	7,091,995	5,954,232	6,955,995	5,818,232

### Lottery Fund

#### Fund Description

This account receives proceeds from lottery sales to provide for non- appropriated lottery expenses.

#### Lottery Fund Detail

Object Class	FY 2014 Actuals	FY 2015 Current Year Budget Estimate	FY 2016 Total Department Request	FY 2016 Total Governor's Recommended	FY 2017 Total Department Request	FY 2017 Total Governor's Recommended
<b>Resources</b>						
Balance Brought Forward (Funds)	6,221,230	5,565,291	6,221,230	5,565,291	6,221,230	5,565,291
Adjustment to Balance Forward	327	0	0	0	0	0
Interest	58,599	499,999	500,000	500,000	500,000	500,000
Fees, Licenses & Permits	4,386	5,000	5,000	5,000	5,000	5,000
Refunds & Reimbursements	95,285	4,998	1,500	1,500	1,500	1,500
Sale Of Real Estate	0	1	0	0	0	0
Other Sales & Services	314,137,778	309,500,001	312,701,500	312,701,500	312,701,500	312,701,500
Other	1,080	1	2,000	2,000	2,000	2,000
<b>Total Lottery Fund</b>	<b>320,518,685</b>	<b>315,575,291</b>	<b>319,431,230</b>	<b>318,775,291</b>	<b>319,431,230</b>	<b>318,775,291</b>
<b>Expenditures</b>						
Personal Services-Salaries	9,651,049	10,145,328	10,145,328	10,145,328	10,145,328	10,145,328
Personal Travel In State	32,205	39,922	38,865	38,865	38,865	38,865
State Vehicle Operation	346,191	402,627	417,784	417,784	417,784	417,784
Depreciation	212,434	115,000	215,000	215,000	215,000	215,000
Personal Travel Out of State	43,249	112,451	58,351	58,351	58,351	58,351
Office Supplies	71,111	94,218	99,681	99,681	99,681	99,681
Facility Maintenance Supplies	7,966	13,271	11,166	11,166	11,166	11,166
Other Supplies	32,445	51,905	48,811	48,811	48,811	48,811
Printing & Binding	20,914	16,000	20,000	20,000	20,000	20,000
Food	244	606	342	342	342	342
Postage	6,993	6,500	7,000	7,000	7,000	7,000

## Lottery Fund Detail (Continued)

Object Class	FY 2014 Actuals	FY 2015 Current Year Budget Estimate	FY 2016	FY 2016	FY 2017	FY 2017
			Total Department Request	Total Governor's Recommended	Total Department Request	Total Governor's Recommended
Communications	179,250	160,000	180,000	180,000	180,000	180,000
Rentals	287,075	310,000	1,783,333	1,783,333	2,078,000	2,078,000
Utilities	122,462	128,000	84,000	84,000	84,000	84,000
Professional & Scientific Services	6,528,664	7,523,100	7,656,828	7,656,828	7,579,608	7,579,608
Outside Services	1,072,570	1,458,957	1,374,711	1,374,711	824,711	824,711
Intra-State Transfers	73,972,115	68,707,915	69,142,176	69,142,176	69,738,349	69,738,349
Advertising & Publicity	6,928,965	12,380,000	12,513,000	12,513,000	12,513,000	12,513,000
Outside Repairs/Service	100,988	115,543	96,289	96,289	46,289	46,289
Attorney General Reimbursements	121,457	146,109	146,000	146,000	146,000	146,000
Auditor of State Reimbursements	70,110	83,917	84,000	84,000	84,000	84,000
Reimbursement to Other Agencies	254,232	264,974	265,000	265,000	265,000	265,000
ITS Reimbursements	89,573	60,000	90,000	90,000	90,000	90,000
Equipment	7,330	50,008	8	8	8	8
Office Equipment	0	1	0	0	0	0
Equipment - Non-Inventory	94,829	269,992	269,992	269,992	269,992	269,992
Claims	187,269,766	181,346,675	184,122,172	184,122,172	184,122,172	184,122,172
Other Expense & Obligations	20,261,261	20,137,153	20,119,543	20,119,543	20,119,543	20,119,543
Inventory	3,307,335	3,620,000	3,700,000	3,700,000	3,700,000	3,700,000
Interest Expense/Princ/Securities	0	0	213,620	213,620	0	0
Fees	1,981	829	2,000	2,000	2,000	2,000
Refunds-Other	(92)	5,000	5,000	5,000	5,000	5,000
Capitals	3,615,874	1,963,999	0	0	0	0
Balance Carry Forward (Funds)	5,565,291	5,565,291	6,221,230	5,565,291	6,221,230	5,565,291
IT Equipment	242,852	280,000	300,000	300,000	300,000	300,000
<b>Total Lottery Fund</b>	<b>320,518,685</b>	<b>315,575,291</b>	<b>319,431,230</b>	<b>318,775,291</b>	<b>319,431,230</b>	<b>318,775,291</b>