Good Morning! Today in EYE-OPENER April 24, 2017

1) National Children's Book Week May 1-7

2) EBSCOHost Buying Group

3) Iowa Small Library Association May 5

4) New Self-Paced C.E. Options

5) Meetings / Events This Week
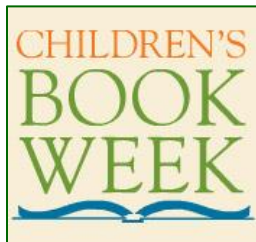
1) Children's Book Week May 1-7, 2017: No doubt, you just celebrated National Library Week, the premier annual recognition of libraries and their contributions to community vitality. Keep the celebration going by participating in another recognition week **May 1-7** when libraries across the country will celebrate **National Children's Book Week** http://everychildareader.net/cbw/

For 98 years, **Children's Book Week** has been an annual celebration of books for young people. Established in 1919, **Children's Book Week** is the longest-running national literacy initiative in the country. Every year, commemorative events are held nationwide at schools, libraries, bookstores, and homes—wherever young readers and books connect.

Each year, the Children's Book Council enlists popular children's book illustrators to design the commemorative **Children's Book Week** poster and bookmark. At this website, you can download the winning 2016 poster by Brian Won and bookmark by Cece Bell. You'll also find digital items to add to your websites, flyers, press releases, and teacher resources. Jump on **LIBRARY TALK** and tell each other how you'll celebrate **Children's Book Week 2017 @ your library** ☺

EBSCOhost Research Databases

2) EBSCOHost Buying Group: Jay Peterson has this news about extra databases available from EBSCO. The **EBSCOhost Buying Group** is offering additional resources again this year. Many Iowa libraries already subscribe to "add-on databases," meaning libraries are purchasing products such as *Novelist*, *Hobbies & Crafts*, *Small Engine Repair* in addition to the base EBSCOHost package supplied by the State Library. The good news is these additional products are available at significant discounts.

As part of a **trial period** that extends **until May 31**, the six products listed below are those available to look at. These live links take you to EBSCO webpages with much more information about each one:

• **Auto Repair Reference Center**
• **Consumer Health Complete**
• **Hobbies and Crafts Reference Center**
• **Home Improvement Reference Center**
• **NoveList Plus**
• **Small Engine Repair Reference Center**

To help you decide which of these products will best meet your community interests, take advantage of this current **trial period.** Again, the **trial period extends until May 31st** and as Jay advises: "*…we highly recommend you add them now so we can bring many libraries into one grouping rather than bringing libraries in little by little throughout the year. However, if you can't arrange the money now, but could pay later in the year, we can work with you on that…*"

Trial Period Instructions: log into the FREE TRIAL using this link **http://trial.ebscohost.com** Then for USER ID, use **iowa3** / for PASSWORD use **buyinggroup**.

We are offering one more resource that we can't provide a trial for and that is a marketing application called *Library Aware*. Learn more about *Library Aware* here **https://www.libraryaware.com/** Be sure to let Jay Peterson know if any questions (jay.peterson@iowa.gov)

3) Iowa Small Library Association Meeting May 5: The spring meeting of the **Iowa Small Library Association** (ISLA, a subdivision of ILA) is quickly approaching on **May 5**. The meeting runs from **9:30AM-12:30PM**, beginning with a business meeting and followed by a program on time management for 2 c.e credits. The meeting will be conducted online.

Iowa Small Library Association
ISLA
Empowering Iowa's Small Libraries

At this writing, **ISLA** is looking for libraries willing to act as site hosts, so that people can gather at the host locations and watch the program as a group. If your library is willing to be a site host, please indicate that on the registration form.

There is a nominal fee to attend; the cost varies depending your **ILA** and/or **ISLA** membership status. This is the cost break-down:

$5 fee for ILA / ISLA members
$10 for non-ISLA
$15 non-ILA / non-ISLA

Of special note: two scholarships will be given away to spring meeting attendees:
- ➢ **One ($100) Summer Reading Program Scholarship** awarded to an attendee from a library size A or B

- ➢ **One of three ($150 each) ILA Conference Scholarships** to attend the ILA conference October 18-20 in Coralville. To be eligible to win, you must attend the ISLA spring program, be a member of ISLA, and currently work in a small library (size A-E)

About two weeks ago on NW District List, I posted two flyers connected with this event: one was the full program description, one was the registration form. Please look to those documents for full meeting information; additionally, you're welcome to contact Sarah Sellon, ISLA Program Committee Chair (319-848-7616 /ssellon@ely.lib.ia.us) with questions.

4) New Self-Paced C.E. Options: Continuing Education Coordinator Alysia Peich is especially happy to share this news: the State Library announces **new self-paced options** for your continuing education! These courses are considered **"on demand,"** meaning you work on your own and for as long as you need to complete the course.

Alysia has more: "...*Most of our **self-paced, on-demand courses** include recordings of our past webinars, which are broken into shorter chunks so that you do not have to watch a full recording in one sitting. After viewing the video clips, there is a short quiz that tests your understanding. After answering all of the quiz questions correctly, an attendance certificate is unlocked. You can print and/or save the certificate for your records. Your CE catalog account will also reflect when you've completed each course successfully.*"
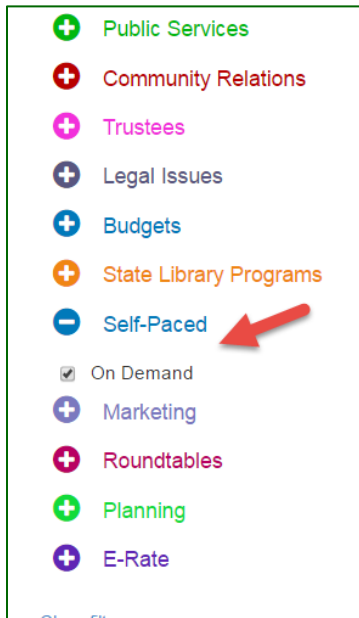
Register for **self-paced on-demand courses** in the CE catalog https://statelibraryofiowa.lmscheckout.com just as you would for a live webinar or face-to-face event. You can search for self-paced courses using the **"self-paced"** tag and selecting **"on demand"—**see illustration at left.

After registering, go to **"My Account"** and look for the name of the **self-paced course**. Click on the **"Launch"** button to the right of the course title. Clicking on the launch button will take you to Moodle, where you will see the recordings, quiz, and certificate.

Important: You must always access your **self-paced on demand courses** from the CE catalog. To return to your self-paced courses, log into the catalog and go to **"My Account"** in order to access your course using the **"Launch"** button.

Self-paced courses currently available for registration:
- *Chocolate and the Art of Programming* (1.5 credits)
- *Intellectual Freedom, Censorship, and Confidentiality* (1.5 credits)
- *Reliable Records Retention For Your Library* (1 credit)
- *One Book, One Community Programs* (1.5 credits)
- *Digitizing with Iowa Heritage Digital Collections* (1 credit)
- *Open Meetings: It's the Law* (1.5 credits)
- *Deciding for E-rate* (1 credit)

We'd love to hear from you when you give this a whirl, let us know about your experience. In the meantime, send Alysia some chocolate or something—she's done the heavy lifting on this project, which continues to be a big undertaking.

Thanks to Alysia for this article—and for these new self-paced education options!

5) Meetings / Events This Week: Still more opportunities to watch **webinars previewing the new SILO ILL System** this week—refer to the new **C.E. Catalog** for time slots still open https://statelibraryofiowa.lmscheckout.com/Course/index

In addition, **several more State Library-sponsored webinars** also take place this week. These are found in the C.E. Catalog and there are plenty of virtual seats available. **Register please!** https://statelibraryofiowa.lmscheckout.com/Course/index

- ❖ **Library Budgets & The Law** (Tues 4/25)
- ❖ **E-Rate Filing** (Wed 4/26 and Thurs 4/27)
- ❖ **The Boardroom—Toward Better Board Meetings** (Thurs 4/27)
- ❖ **Using Data to Tell Your Library's Story** (Fri 4/28)

And if that's not enough, a few remaining national webinars close out April. Find descriptions and registration info here http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted

April 25. 11:00AM-12:00PM. *7 Coaching Strategies To Develop A Positive Workplace Culture and Training Success* sponsored by Training Magazine Network
http://www.trainingmagnetwork.com/calendar

April 25. 2:00-3:00PM. *Build Your Political Literacy Skills for Advocacy* sponsored by WebJunction http://www.webjunction.org/events/webjunction.html

April 26. 3:00-4:00PM. *All For Tech & Tech For All Part 1.* sponsored by Utah State Library
https://www.eventbrite.com/e/all-for-tech-tech-for-all-pt-1-tickets-32965228887?ref=ebapi

April 27. 1:00-2:00PM. *Using Project Outcome to Measure & Build a Better Summer Library Program* sponsored by Public Library Association http://www.ala.org/pla/onlinelearning/webinars