STATE OF IOWA

**Department of Administrative Services /
Information Technology Enterprise**

Fiscal Year 2012
IOWAccess Revolving Fund
Annual Report

January 2013

State of Iowa

Fiscal Year 2012

IOWAccess Revolving Fund Annual Report

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Fiscal Year 2012
IOWAccess Revolving Fund Annual Report

Table of Contents

Acknowledgements

The Department of Administrative Services (DAS) would like to express our appreciation to the agencies and organizations involved with IOWAccess projects, as well as the staff from Iowa Interactive for their efforts in assembling and editing the data required to compile this report.

DAS would also like to thank Deb Krueger within DAS Finance for the verification and financial oversight of the IOWAccess Revolving Fund. Finally, we would like to recognize Wes Hunsberger for his operational and technical support of the IOWAccess Revolving Fund and acknowledge Wes for producing and distributing this publication. Please direct any questions about this *Fiscal Year 2012 IOWAccess Revolving Fund Annual Report* to Wes Hunsberger at wes.hunsberger@iowa.gov or (515) 281-6993.

Foreword

Matt Behrens
DAS-ITE, Interim Chief
Operating Officer

State government is currently working on several information technology initiatives related to consolidation. A great tool for enabling several of the IT consolidation initiatives is the IOWAccess Revolving Fund, one of the funding sources for these important projects.

The purpose of the IOWAccess Revolving Fund is to create and provide a service to Iowa's citizens that will serve as a gateway for one-stop electronic access to governmental information, transactions, and services at state, county, or local levels. In this role, the fund supports agency proposals for funding of electronic projects.

Since 1998, $14.7 million in completed e-Government projects have been financially supported by IOWAccess. In addition, $4.3 million has been awarded towards e-Government projects currently under development.

The IOWAccess Revolving Fund has been and continues to be an important funding source for a variety of e-Government projects, from licensing services to providing website accessibility training to agency employees. The following report details the projects that were completed or are in development for the period ending December 2012. And a list of potential projects is also included to give the reader a forecast of future IOWAccess funding.

Thank you for the opportunity to improve citizens' access to their government services and to the information created by a wealth of sources.

Matt Behrens, Interim Chief Operating Officer
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IOWAccess Revolving Fund

Fiscal Year 2012 Annual Report

Executive Summary

The Department of Administrative Services is required to report on the activities funded and the expenditures made from the IOWAccess Revolving Fund. IOWAccess was created in 1998 and remains an important funding source for e-Government initiatives within the State of Iowa. This program continues to provide funds in support of initiatives to connect Iowans with their government by utilizing the accessibility and technology of the Internet.

This report highlights the Fiscal Year 2012 accomplishments of IOWAccess. In addition, IOWAccess projects in development are reported through December 2012. Certain services offered through IOWAccess charge a value-added fee. Contained within this report are a description of the IOWAccess business model and the processes employed by IOWAccess to fund and monitor projects, along with a listing of projects funded during the reporting period.

The financial section of this report (pages 12 through 16) includes a listing of IOWAccess projects in development by agencies. This table of IOWAccess projects developed by agencies lists both those project currently under development, as well as those projects completed since the last legislative report was produced. The financial section also includes ongoing IOWAccess expenses, the unobligated cash balance for IOWAccess and a listing of projects under review that may receive IOWAccess funding in the immediate future.

Iowa Code Section 8A.224 – IOWAccess Revolving Fund

Following is the applicable Iowa Code citation for the annual report.

"1. An IowAccess revolving fund is created in the state treasury. The revolving fund shall be administered by the department and shall consist of moneys collected by the department as fees, moneys appropriated by the general assembly, and any other moneys obtained or accepted by the department for deposit in the revolving fund. The proceeds of the revolving fund are appropriated to and shall be used by the department to maintain, develop, operate, and expand IowAccess consistent with this subchapter, and for the support of activities of the technology advisory council pursuant to section 8A.204.
2. The department shall submit an annual report not later than January 31 to the members of the general assembly and the legislative services agency of the activities funded by and expenditures made from the revolving fund during the preceding fiscal year. Section 8.33 does not apply to any moneys in the revolving fund and, notwithstanding section 12C.7, subsection 2, earnings or interest on moneys deposited in the revolving fund shall be credited to the revolving fund."

Funding Guidelines for IOWAccess Projects

To seek IOWAccess funds the following guidelines apply:

- The request must be made by a State of Iowa, county, or local government agency
- The request must meet the mission of the government
- The proposed project must provide a benefit to the state and provide a service to the citizens of Iowa
- The proposed project must provide electronic access to government information or transactions whether federal, state or local
- The government agency can outsource management of the website to a non-profit organization, but the agency is ultimately responsible for the information contained therein
- The proposed project, once completed, can be shared with and used by other political subdivisions of the state, as appropriate
- The state retains ownership of any final product or is granted a permanent license to the use of the product

The funding for IOWAccess applications improves the availability, quality, use, and sharing of data; provides a unique source of funds for innovative e-Government programs; and is used as an adjunct to federal and state funding to improve the effectiveness of government programs, consistent with the goals of IOWAccess.

IOWAccess projects are recommended by an IT procurement review process supported by Iowa's Chief Information Officer in his role of representing state government information technology. Project recommendations are then forwarded to the Director of the Department of Administrative Services for final review and approval. This process is to ensure that IOWAccess efforts are targeted at relevant electronic government services.

IOWAccess Business Model

The purpose of IOWAccess is to create and provide a service to citizens of the state that will serve as a gateway for one-stop electronic access to government information, transactions, and services at state, county, or local levels. In this role, the fund supports agency proposals for funding of such projects.

The Department of Administrative Services – Information Technology Enterprise contracts with Iowa Interactive, LLC, a wholly-owned subsidiary of NIC, Inc. to be the network manager.

The original Iowa Interactive agreements expired on September 30, 2005. The State of Iowa competitively bid the contract for IOWAccess development and support services, and Iowa Interactive was awarded the new contract effective April of 2006 for a six-year term, with an option for a one-year extension ending March 31, 2013. The State of Iowa has released an RFP to determine a vendor in support of the network manager role currently held by Iowa Interactive.

Iowa Interactive provides enhanced access to Driver License Record Abstracts (DLR) as a service provided by IOWAccess. IOWAccess and Iowa Interactive share the $3.00 value add service fee that is assessed to users who access electronic DLRs. This transaction revenue funds dozens of static and dynamic web services created for state agencies by Iowa Interactive at no cost to the agencies. Iowa Interactive is not paid with General Fund dollars. Instead, Iowa Interactive receives its revenue from their portion of the DLR transaction fees paid by the users of that service.

Selected State Government Projects Using IOWAccess Funding

AMANDA Licensing System, Phase II *(FY 11 project)*:

(AMANDA Licensing System Expansion to IWD, etc., IT concept paper # 155) One common function of the Iowa Bureau of Professional Licensure, Iowa Workforce Development and the Direct Care Workforce Initiative of Iowa Department of Public Health is to license qualified individuals. Currently these boards use old systems or no systems to administer and renew licenses. Expectations of our licensees and of the public have grown and needs include a much easier access to public records, record updating, and communicating; expectations the current systems are unable to meet. This IOWAccess project is supporting the implementation a configurable, real-time, web-based database (AMANDA) that allows viewing of public information such as licensing information and disciplinary actions, allow for online renewals, and have confidential document sharing capabilities between board members and board staff. By meeting these objectives we will provide better service, communication, and interaction to all people involved with these boards. Current and new licensees in the State of Iowa will be able to quickly renew their licenses or registrations online without having to complete and send in a hard copy renewal and physical form of payment. People wanting to verify license status or public disciplinary actions won't need to call during

regular business hours, but will be able to look up this information at any time on the website. Compliance officers will have a more secure system of reporting and office staff will have a more consistent work flow. The entire licensing process for these three boards will run smoother and more efficiently.

DOM Transparency Project *(FY 11 and FY 12 project)*:

(Iowa's Transparency Portal – Searchable budget and tax rate database and website, IT concept paper)

House File 45, signed by Governor Branstad on March 7, 2011, directs Iowa Department of Management (IDOM) to make budget, performance and tax rate information available to the public via the Internet. Funding from DOM and IOWAccess has funded the development of Iowa DATAshare. This new website is intended to make it easy for the public to find, understand, use and share Iowa's financial, tax and performance data, as well as allow state agencies and institutions to cost-effectively and easily publish their information. The site currently provides public access to 65 datasets and 515 charts, tables and maps related to financial, tax and performance data. Currently, the public can search datasets or charts, tables and maps of interest by agency, topic, and content type. They also have the ability to query datasets and create their own visualizations, such as pie charts, bar and column graphs, intensity maps, line charts, and tables. All data provided in the system is downloadable, and charts, tables and maps can be embedded on other websites. This last fall over 130 state employees have been trained on how to upload, approve and publish datasets and visualizations (charts, maps & tables) on the site directly. As agencies begin to publish their own information, the number and variety of information available through the site will greatly expand. A number of enhancements are in the works to improve users' experience, cross navigation and analysis capabilities. DOM has also been working with SAE to have vendor level payment data available before the end of December 2012.

Iowa House of Representatives Video Streaming of Debate *(FY 12 project)*:

(Iowa House Video Streaming of Debate, IT concept paper # 179) This project would provide a live video stream of the House of Representatives floor debate, and this IOWAccess project would be a service to the citizens in providing electronic access to government information.   This Iowa House of Representatives proposal would provide live video streaming of the debate. The initial requirements call for the following: (1) at least five cameras with four covering house members and one covering the front of house, (2) the main seating area will be divided into four zones, (3) integrate the camera system into the voting system, (4) push to talk will activate camera to a specific preset, (5) there can be up to three active microphones at one time, (6) cameras will pick up the correct position when activated, (7) repeatability, (8) live streaming of the event being filmed, (9) split screen the screen when there is a debate between one member and the others, (10) the House cameras will be mounted near the front upper rail, (11) a messaging system is included with the system for graphics, and (12) the system should be self-operating.

260E Iowa Industrial New Jobs Training Program *(FY 12 project)*:

(260E Iowa Industrial New Jobs Training Program System, IT concept paper # 182) Enacted in 1983, the NJTP program is implemented by Iowa's fifteen community colleges for the purpose of providing customized job training to new or expanding businesses in Iowa. NJTP provides an important incentive to businesses considering locating or expanding in Iowa by helping finance the cost of training for employers creating new jobs. IDED in consultation with the Department of Education, is directed to coordinate the new jobs training program and to adopt, amend, and repeal rules under chapter 17A that the community colleges will use in developing training projects with businesses. Each training project entered into by a community college with a business for a training project is covered by a contractual agreement between the employer and the college. Eligible job training costs under NJTP include adult basic education and job related instruction, vocational and skill assessment services and testing, costs associated with training facilities, equipment, materials, and supplies and on the job (OJT) training.

NAPIS/IAFRS System *(FY 12 project)*:

(Department on Aging NAPIS-IAFRS System, IT procurement concept paper # 188) This procurement request for IOWAccess funding from the Department on Aging will establish a centralized database and front end web application with Internet accessibility that would allow Iowa's 13 Area Agencies on Aging to: (1) track and report on services provided to aging citizens of Iowa funded through Federal and State programs, (2) complete and submit Area Agency on Aging area plan budgets and cumulative financial reporting data, (3) facilitate the basic integration of financial and service unit data from the useful for the monitoring and analysis of area plan, and (4) establish an infrastructure with future capabilities of access by service providers to prevent duplication of data entry efforts. Importantly, the goal is also to move away from a current system consisting of 13 individual databases and front end software that needs to be maintained, upgraded and supported by IDA into a centralized system. Legislation passed during the 2011 Legislative session requires the consolidation of the current thirteen Area Agencies into six agencies. This project will facilitate the move from the current reporting system to meet that requirement.

Crime Victim Assistance Division System *(FY 12 project)*:

(Iowa Attorney General's Office - Crime Victim Compensation, link to IT concept paper) The Crime Victim Compensation program was established in 1983 to help violent crime victims in Iowa, with the out of pocket expenses, mental health counseling, lost wages, transportation to appointments/court, clothing and bedding held as evidence, dependent care expenses, residential security items, crime scene clean-up; and in the case of a homicide, funeral and burial expenses. On average, the program receives about 3,000 applications per year from crime victims in Iowa. The program reimburses victims about $5-7 million dollars every year, due to crime related injuries. This IOWAccess project will establish a centralized database and front end web application with Internet accessibility that would allow the following: (1) training capabilities, (2) reporting capabilities, (3) electronic application to the program, (4) submission of grants, claims, and supporting documents electronically, (5) electronic bill submission, (6) merger with I/3 to prevent duplication in data entry and invoicing for the CVC program, (7) IDPP tracking system with victim information, and (8) tracking of sub-grantee performance outcomes. Finally, the project will create a restitution database to

allow for better collection efforts from offenders, as well as connections to the State Department of Revenue for offset capabilities (tax refunds, etc.).

Iowa Food and Consumer Safety Licensing and Inspections System *(FY 13 project)*:
(Food & Consumer Safety Licensing & Inspection System, IT concept paper # 216) This procurement request for IOWAccess funding from the Department of Inspections and Appeals will provide a long term solution for food establishment, hotel, and processing licensing and inspection that provides efficient and accountable inspection system, online services for establishments, and timely public information for the public and media. The agency is identifying other potential ways the solution could be used for other agencies and/or programs at minimal cost.

IOWAccess Projects Developed by Agencies (through December 2012)

Project Name	Agency	% Complete	Original Amount Approved	Current Amount Approved	Amount Spent	Obligated Unspent Balance	Estimated Complete Date
Food Stamps Web Intake – Execution	Human Services	100%	$ 100,000	$ 99,419	$ 99,419	$ 0	**Complete**
Licensing & Regulatory Documents Online – Planning	Alcoholic Beverages	100%	$ 45,000	$ 39,693	$ 39,693	$ 0	**Complete**
Single Online Application Process – Design and Implementation	Human Services	100%	$ 100,000	$ 200,000	$ 200,000	$ 0	**Complete**
Field Office Compliance Database – Design and Implementation	Natural Resources	100%	$ 240,000	$ 237,066	$ 237,066	$ 0	**Complete**
Business License Information Center (BLIC) – Execution	Economic Development	100%	$ 292,040	$ 228,809	$ 228,809	$ 0	**Complete**
AMANDA Healthcare Provider Licensing Database - Execution	Public Health	83%	$ 567,575	$ 567,575	$ 472,095	$ 95,480	6/30/2013
ICAB Online – Execution	Child Advocacy Board	100%	$ 738,000	$ 738,000	$ 738,000	$ 0	**Complete**
Weatherization Assistance Program – Hosting	Human Rights	100%	$ 6,500	$ 2,641	$ 2,641	$ 0	**Complete**
Transparency: Searchable Budget Database – Scope Analysis	Administrative Services	100%	$ 30,000	$ 24,399	$ 24,399	$ 0	**Complete**
Special Events – Execution	Natural Resources	100%	$ 145,000	$ 144,583	$ 144,583	$ 0	**Complete**
Iowa Code and Rules Easy Navigation and Search – Scope Analysis[1]	Legislative Services Agency	100%	$ 20,000	$ 0	$ 0	$ 0	**Complete**
Vertical Infrastructure Program – Scope Analysis	Administrative Services	100%	$ 30,000	$ 4,565	$ 4,565	$ 0	**Complete**
Museum Content Management System – Full Project	Cultural Affairs	100%	$ 20,235	$ 11,136	$ 11,136	$ 0	**Complete**
ARRA Project Phase 2 – Execution	Administrative Services	79%	$ 497,635	$ 497,635	$ 394,846	$ 102,789	3/31/2014
Forms Execution	Veterans Affairs	100%	$ 96,276	$ 120,611	$ 120,611	$ 0	**Complete**
Dynamic Forms – Hosting	Veterans Affairs	100%	$ 3,600	$ 0	$ 0	$ 0	**Complete**
Iowa Code and Rules Easy Navigation and Search – Execution	Legislative Services Agency	86%	$ 325,000	$ 325,000	$ 278,192	$ 46,808	3/1/2013
AMANDA Enterprise Licensing System– Scope Analysis[2]	Administrative Services	100%	$ 35,000	$ 25,594	$ 25,594	$ 0	**Complete**
Cyber Security Education and Awareness Training – Design & Implementation	Administrative Services	84%	$ 84,666	$ 84,666	$ 71,175	$ 13,491	7/1/2013
Iowa College Aid Consolidated Admin Apps/Databases and Enhancements – Planning	College Student Aid	100%	$ 189,231	$ 181,845	$ 181,845	$ 0	**Complete**

[1] *Remaining project funding moved to main Iowa Code project.*

[2] *Remaining project funding moved to main AMANDA project.*

Project Name	Agency	% Complete	Original Amount Approved	Current Amount Approved	Amount Spent	Obligated Unspent Balance	Estimated Complete Date
Workers' Compensation PERFECT System – Execution	Workforce Development	0%	$ 25,000	$ 25,000	$ 0	$ 25,000	1/1/2014
AMANDA Licensing System Training[3]	Administrative Services	100%	$ 0	$ 0	$ 0	$ 0	**Complete**
AMANDA Phase II – Full Project	Administrative Services	69%	$ 834,050	$ 843,456	$ 573,803	$ 269,653	12/31/2013
Business Portal – Execution[4]	Economic Development	100%	$ 28,526	$ 0	$ 0	$ 0	**Complete**
Electrical / Electrician / Fire Marshal Licensing & Certification – Full Project[5]	Public Safety	100%	$ 608,400	$ 0	$ 0	$ 0	**Complete**
Hosting for Iowa Child Advocacy Board	Child Advocacy Board	100%	$ 3,400	$ 3,400	$ 3,400	$ 0	**Complete**
AMANDA Direct Care Workforce Credentialing System	Public Health	0%	$ 308,367	$ 308,367	$ 0	$ 308,367	5/1/2013
Commercial Breeder ePayment – Entire Project	Agriculture	0%	$ 20,000	$ 20,000	$ 0	$ 20,000	6/30/2014
Transparency – Scope Analysis	Management	100%	$ 30,000	$ 1,921	$ 1,921	$ 0	**Complete**
Iowa House of Reps Video Streaming – Full Project	Legislative Services Agency	100%	$ 100,000	$ 100,000	$ 100,000	$ 0	**Complete**
260E Iowa Industrial New Jobs Training Program (NJTP) – Full Project	Economic Development	100%	$ 210,000	$ 204,880	$ 204,880	$ 0	**Complete**
Terrace Hill One Year Hosting	Terrace Hill	0%	$ 2,587	$ 2,587	$ 0	$ 2,587	6/30/2014
Transparency – Planning	Management	100%	$ 40,460	$ 40,460	$ 40,460	$ 0	**Complete**
NAPIS–IAFRS System	Aging	89%	$ 300,000	$ 300,000	$ 267,249	$ 32,751	6/30/2013
Transparency DATA Share – Planning & Execution	Management	50%	$ 125,659	$ 125,659	$ 62,816	$ 62,843	12/31/2013
Crime Victim Assistance Division (CVAD) – Scope Analysis	Attorney General	0%	$ 30,000	$ 34,748	$ 0	$ 34,748	3/1/2013
Crime Victim Assistance Division	Attorney General	0%	$ 23,800	$ 23,800	$ 0	$ 23,800	7/1/2013
Iowa Senate Video Streaming – Full Project	Legislative Services Agency	0%	$ 135,000	$ 135,000	$ 0	$ 135,000	7/1/2013
Iowa Food and Consumer Safety Licensing and Inspections System – Full Project	Inspections & Appeals	0%	$ 195,185	$ 195,185	$ 0	$ 195,185	7/1/2014
Sex Offender Registry Mobile Application – Testing and Support	Public Safety	0%	$ 20,000	$ 20,000	$ 0	$ 20,000	3/31//2013
Website Accessibility Training – Full Project	Administrative Services	0%	$ 32,510	$ 32,510	$ 0	$ 32,510	6/30/2012
Environmental Health Division Online Licensing System	Public Health	0%	$ 312,444	$ 312,444	$ 0	$ 312,444	1/1/2014
AMANDA Licensing System Enhancement – Elevators	Workforce Development	0%	$ 177,017	$ 177,017	$ 0	$ 177,017	1/1/2014
TOTALS			**$7,128,163**	**$6,439,671**	**$4,529,198**	**$1,910,473**	

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[3] *Remaining project funding moved to main AMANDA project.*

[4] *No project funds expended, project closed out.*

[5] *No project funds expended, project closed out.*

Ongoing IOWAccess Expenses

Expense Item	Expenditures in Calendar Year 2012
Small Project Reserve[6]	$ 0
Non-Project Expenditures[7]	$ 0
IOWAccess ITE Support Costs[8]	$ 36,493
Applications Development & Infrastructure Support[9]	$ 196,233
Professional Services for eGovernment Maintenance (Iowa Interactive)[10]	$ 1,626,269
IOWAccess Total Expended on Special Projects in Calendar Year 2012	**$ 1,858,995**

Unobligated Cash Balance for IOWAccess

Cash Balance January 1, 2013	$ 5,153,439
Total Accrued Resources for December 2012	$ 41,243
Total Accrued Expenses for December 2012	$ 103,987
Adjusted Fund Cash Balance	$ 5,090,695
Total Contracted Not Expended	$ 1,990,657
Unobligated Balance	**$ 3,100,038**
Pending IOWAccess Projects *(pages 15-16)*	**$ 2,818,444**
Balance Available for Future Projects	**$ 281,594**

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[6] *The ITE-Small Project Reserve is intended to provide a source of funds, accessible to the COO of ITE in consultation with the DAS Director, to be used to fund low cost, short duration projects and support activities. These efforts are intended to have a total implementation cost of $25,000 or less. This sub-unit also includes indirect costs, such as management time.*

[7] *Non-Project Expenditures includes expenditures that are not applicable to a project, such as IOWAccess manager travel expenditures.*

[8] *IOWAccess ITE Support Costs reflects the salary, benefit and overhead costs for the IOWAccess manager.*

[9] *Applications Development & Infrastrucutre Support includes projects not sponsored by particular agencies, such as the State Phone Book and School Alerts System, as well as support for IOWAccess.*

[10] *Professional Services reflects the Iowa Interactive payments for certified abstracts of vehicle operating records electronically sold.*

Pending IOWAccess Projects under Final Review

		Agency	Request
1	**Administrative Rules System**	**Governor's Office**	**$300,000**
	A citizen facing system for providing public comment, notification, and tracking of administrative rules through the State of Iowa. Today, citizens are required to navigate multiple agency websites across two branches of government to find administrative rules, there is no mechanisms for public comment, and emergency rules aren't immediately available for review. This system is designed to bring a new level of transparency and interaction to the Administrative Rules process at the State of Iowa.		
2	**Enterprise on-line licensing**	**State CIO / Governor's Office**	**$312,444**
	Enterprise licensing system to allow for build once use many, applies to dozen agencies, several years of needs, enhancements, improvements resulting in customizable licensing system with hosting, payment, and back office functionality.		
3	**Licensing Portal – Shared Costs**	**Administrative Services**	**$380,000**
	Shared startup costs for the AMANDA configurable off the shelf (COTS) licensing and permitting system for IWD, IDPH, and others. The system was designed to provide a common, configurable platform for licensing across multiple state agencies and reduce future expenses for multiple, custom-developed licensing portals and required substantial startup resources.		
4	**State of Iowa Interactive Map**	**Technology Coordinating Committee / Governor's Office**	**$750,000**
	Enterprise online map layers from DOT, DNR, HMSE, DHS, DPH, IDR, +, and enterprise management and coordination. Leveraging geocoded datasets already available plus those to come from multiple agencies and jurisdictions, the State of Iowa will present an interactive map to citizens similar to that already available for the State of Alabama (http://www.alabama.gov/portal/secondary.jsp?id=interactiveMaps). These funds will be used to support development, implementation, hosting, and management of a single geospatial system for the State of Iowa that will drive the interactive map. The TCC Geospatial subcommittee is an integral part of delivery and coordinating the solutions.		
5	**Enhanced Data Sets for Iowa Data Portal**	**State CIO / Management**	**$200,000**
	The Iowa data portal (data.iowa.gov) has been established as a resource to provide transparency into state government financials and other data repositories. The additional funds will support the deployment of additional machine readable data sets beyond financial data. Many of these data sets are already available from many state agencies, but need to be migrated into the state's data portal.		

		Agency	Request
6	**Hosting alternative services for public-relation information and data**	State CIO / Governor's Office	**$51,000**
	Reduced agency and DAS-ITE costs for providing hosting services access and redundancies for public data.		
7	**Public communications for online citizen services**	Management / Governor's Office	**$150,000**
	Out reach, training, and service awareness communications engagement for all state services available to the public - focusing on online and telephone versus "in line".		
8	**Public access to Grants application and services - hosting**	Management	**$150,000**
	Provides hosting and management costs to enable enterprise grants management system for all agencies and jurisdictions.		
9	**State of Iowa Helpdesk System**	Administrative Services	**$175,000**
	A single, centralized helpdesk system with an interface for citizen access to request assistance from a variety of state helpdesks for questions about state government applications. Instead of navigating multiple agency websites and online submission systems, this centralized interface will be made available through the State of Iowa home page. Initial phases will serve requests currently answered by the DAS helpdesk for applications including Iowa Courts Online, Nursing Licensing Renewal, Enterprise Authentication and Authorization for citizens, and more.		
10	**Iowa Photo/Media Gallery**	Governor's Office / Administrative Services	**$150,000**
	An online system with integration to social media systems including Tumblr, Instagram, and other online services for citizens to upload pictures of events, historic sites, and scenic destinations across the State of Iowa. Following the model established by the State of Michigan (http://media.state.mi.us/migallery/) this system will enable a new level of interaction between citizens and government and serve as part of economic development and tourism sites already available to the public.		
11	**Mobile Development Competition**	State CIO / Administrative Services	**$200,000**
	Leveraging data already available on the State of Iowa data portal (data.iowa.gov) the IowAccess fund will sponsor a mobile development challenge with mobile applications to be developed and funded by the State of Iowa. These applications must meet all requirements for IowAccess funding, but will be developed by leveraging the knowledge and expertise of the State of Iowa's ecosystem of startups, entrepreneurs, universities, and private individuals to enrich the current portfolio of State of Iowa mobile applications. This funding will support competition prizes and the development of standard templates for mobile applications to ensure compliance with State of Iowa standards.		
	TOTAL of IOWAccess Projects under Final Review		**$2,818,444**

IOWAccess Value-Added Fees Approved in Fiscal Year 2012

Following is a description of value-added services contained in Iowa Code:

8A.201 (7) *"Value-added services means services that offer or provide unique, special, or enhanced value, benefits, or features to the customer or user including, but not limited to, services in which information technology is specially designed, modified, or adapted to meet the special or requested needs of the user or customer; services involving the delivery, provision, or transmission of information or data that require or involve additional processing, formatting, enhancement, compilation or security; services that provide the customer or user with enhanced accessibility, security or convenience; research and development services; and services that are provided to support technological or statutory requirements imposed on participating agencies and other governmental entities, businesses, and the public."*

Iowa Code establishes the Technology Advisory Council (TAC), and the TAC will advise in the development of future IOWAccess value-added service fees. Included in the duties of the TAC is the following:

8A.204 3.b.(3.) c. *Advise the department regarding rates to be charged for access to and for value-added services performed through IOWAccess.*

Other Iowa Code citations with emphasis on value-added services associated with IOWAccess:

8A.221 *IowAccess – duties and responsibilities*
"1 . . . The department, in establishing the fees for the value-added services, shall consider the reasonable cost of creating and organizing such government information through IowAccess."
"2.a. Establish rates to be charged for access to and for value-added services performed through IowAccess."

Fiscal Year 2012 Value-Added Service Fees

Pursuant to code section 8A.204, DAS was requested to approve one value-added service fees. The most recent value-added service fee request was approved by the DAS Director on November 1, 2011 and was submitted by the Department of Natural Resources for a fee associated with the new Stormwater e-application.
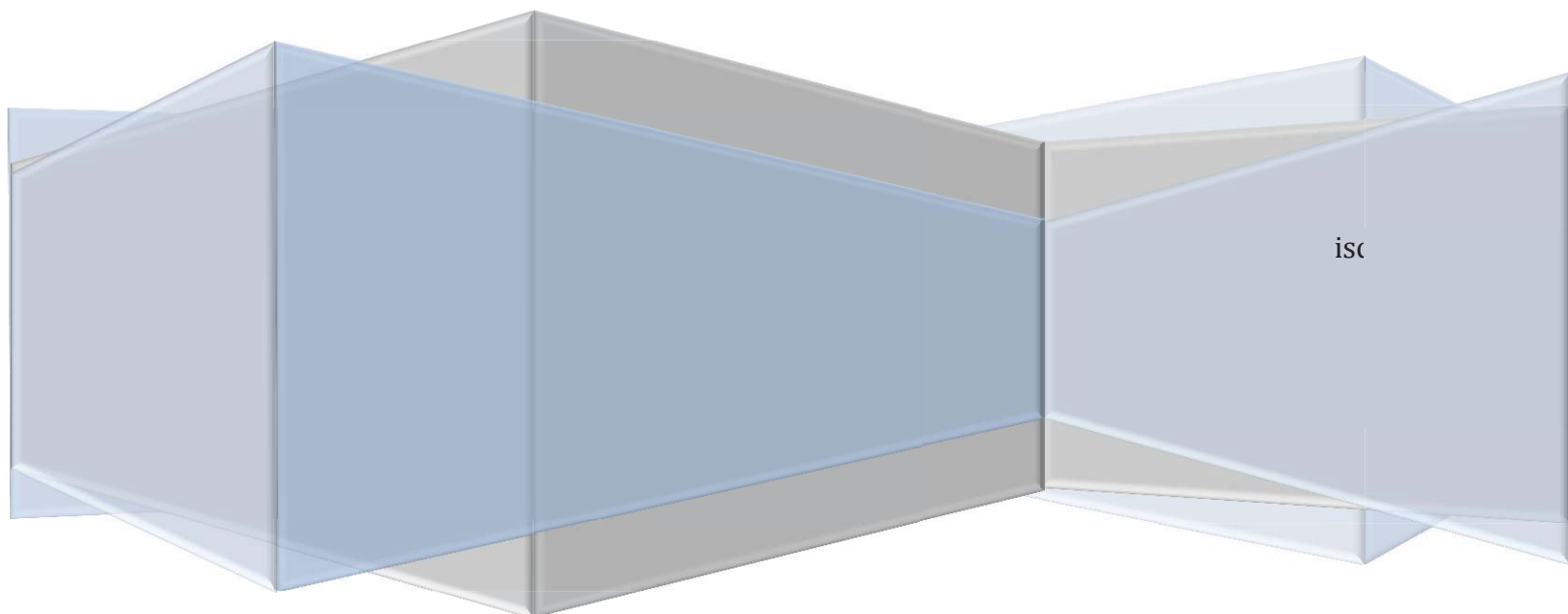
Appendix 1. Iowa Interactive Annual Report

Iowa Interactive
Annual Report
July 2011 through June 2012

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Executive Summary

Iowa Interactive is the Network Manager for the State of Iowa. Iowa Interactive manages Iowa.gov and is also responsible for providing development, management, and support for static and dynamic Web sites and dynamic and mobile applications to state agencies. These services are completely self-funded and Iowa Interactive receives no general fund monies. The following information outlines activities undertaken by Iowa Interactive during the 2012 Fiscal Year.

The report focuses on new projects that have gone live, the ongoing support Iowa Interactive provides, the value of services and minimum cost avoidance to the state agencies that chose to work with Iowa Interactive, survey results, and any additional marketing and promotional efforts in which Iowa Interactive was involved.

During 2011 some agencies asked Iowa Interactive to put projects on hold. With the retirement of key state personnel from a number of agencies, resources were stretched and concentrated on core business processes as opposed to new projects. Some projects had to be reassessed as to the feasibility of getting them done. The Department of Administrative Services-Information Technology Enterprise (DAS-ITE) began an internal transition, redefining how technology requests would be handled by DAS-ITE going forward and how Iowa Interactive would actively promote services to agencies. Each of these factors had an impact on the number of new services Iowa Interactive was able to provide.

Even though new project output was limited, new ground was broken in 2011. In partnership with Iowa Interactive the State Fair Board and the Office of the Governor released the first Iowa State Fair Mobile Web Site. In addition to this, in partnership with the Department of Transportation, Iowa Interactive released the State's first ever iPad application, the Driver Practice Quiz.

One way Iowa Interactive shows the value brought to the State is to look at cost avoidance. Cost avoidance is based on fees that agencies did not incur for new services they receive. This is different from savings. Savings is when agencies stop or reduce the amount being paid for a service. One way Iowa Interactive calculates cost avoidance is based on the Department of Administrative Services/Information Technology Enterprise (DAS/ITE) hourly development rate of $113. Applying this rate to the number of hours gives a minimal cost avoidance rate. It is important to note that the DAS/ITE rate is below the commercial market rate.

Another factor considered is the costs associated with issuing a Request For Proposal (RFP). Due to the fact that Iowa Interactive has already gone through the competitive bid process to provide eGovernment services, agencies do not have to write, issue, review, score, award, and negotiate a contract from an RFP. In consultation with the Center for Digital Government it is estimated that an RFP costs a state no less than $250,000 to fully execute. It is difficult to calculate an exact cost associated with each RFP as they vary based on the size and complexity of a project. In some extreme cases, the costs of issuing an RFP can be greater than the actual cost of a project. Knowing this, each agency working with Iowa Interactive realized an additional minimum cost avoidance of $250,000 for each new project and could realize the same cost avoidance for some maintenance projects that might otherwise require an RFP. During 2012 the State of Iowa realized a minimum cost avoidance of $1,500,000 in what would have been RFP related costs alone.

By leveraging the self-funded model, agencies received a minimum value and cost avoidance of $3,976,406.30 worth of service from Iowa Interactive. The revenues Iowa Interactive received from the State of Iowa totaled $2,093,182.02. The difference between the actual revenue received and the minimum value of the service provided and cost avoidance is $1,883,224.28.

Portal Facts

During Fiscal Year 2012 Iowa Interactive has:

- Invested approximately 16,797.05 hours in development, project management and maintenance activities for the State of Iowa. This equates to a minimum cost avoidance of $1,898,066.65.

- Provided 2,268 hours of customer support. This equates to a minimum cost avoidance of $256,284.

- Provided 2,850.05 hours of portal management which included nearly 240 hours of service specifically to the Web Standardization Committee and Web Accessibility Sub Committee. This equates to a minimum cost avoidance of $322,055.65.

- Launched 6 new projects with partners. This equated to a minimum cost avoidance of $1,500,000 in RFP related fees.

- Provided service to a minimum of 60 different Iowa state government agencies and divisions.

- Developed and/or supported a minimum of 50 projects.

- Performed approximately 844 Web site maintenance and content management code rolls.

- Developed and deployed 218 enhancements to existing applications.

- Allowed agencies who use the Iowa Interactive content management system to self-publish 1,464 site updates.

- Managed approximately 2,000 users within 1525 active accounts with access to certified Driver License Record Abstracts.

- Managed an additional 304 free access accounts with access to Driver License Record Abstracts.

- Processed 1,260,895 transactions through the various transaction-based applications.

- Processed 70,196 transactions accessing free Driver License Record service.

- Received an overall Post Project Survey rating of 5.0 on a scale of 1 to 5, five being the highest rating, from agency partners in post project implementation satisfaction survey.

- Received feedback that 80% of partners indicated if they had a need would work with Iowa Interactive again on a future project.

- Participated on the Web Standardization Committee and Web Accessibility Sub Committee in assisting the State in comprising a comprehensive set of Web Standards for Executive Branch agencies.

- In partnership with the Department of Transportation launched the State of Iowa's first iPad application.

Fiscal Year 2012 Transaction Totals

Service	Volume
Department of Transportation Driver License Record Lookup	1,174,269
Iowa Bureau of Professional Licensure Licensing	19,882
Professional Licensing Division Online Renewals	14,279
Professional Licensing Division Letters of Good Standings	609
Plumbers & Mechanical Engineers Licensing	12,795
Electrical Permits and Inspections	20,255
Electrical Licensing	16,206
Online Conference Registration	1,300
Payment Processing and Transaction Management	1,300

New Projects Completed July 2011 to June 2012

The following is a list of new projects Iowa Interactive and its partners completed during the 2012 Fiscal Year. The minimum cost avoidance calculation is based on the Information Technology Enterprise (ITE) development rate of $113 per hour.

Due to the fact that Iowa Interactive has already gone through the competitive bid process to provide eGovernment services, agencies do not have to write, issue, review, score, and award a contract from a Request For Proposal (RFP). In consultation with the Center for Digital Government it is estimated that an RFP costs a state no less than $250,000 to fully execute. It is difficult to calculate an exact cost associated with each RFP as they vary based on the size and complexity of a project. In some extreme cases, the costs of issuing an RFP can be greater than the actual cost of a project. Knowing this, each agency working with Iowa Interactive realized an additional minimum cost avoidance of $250,000 for each new project and could realize the same cost avoidance for some maintenance projects that might otherwise require an RFP. During 2012 the State of Iowa realized a minimum cost avoidance of $1,500,000 in what would have been RFP related costs alone.

Dynamic Free Applications

Iowa.gov Redesign
This was a total rebranding of Iowa.gov that features a new look, as well as some enhancements such as a weather widget and the integration of HTML 5. Utilizing HTML 5 allows the implementation of an auto screen-sizing feature for access on mobile devices.

Hours invested by Iowa Interactive: 374
Minimum development & project management cost avoidance: $42,262

Breath Alcohol
A new searchable database provided by the Department of Public Safety Criminal Investigations Division that allows the public to search breath alcohol machine results from across the state of Iowa.

Hours invested by Iowa Interactive: 561.25
Minimum development & project management cost avoidance: $63,421.25

Iowa Teacher and Principal Leadership Symposium
This new Web site sponsored by the Governor's Office, is also a gateway to the conference registration system that was provided for registrants to be able to register and pay for the conference online.

Hours invested by Iowa Interactive: 225.50
Minimum development & project management cost avoidance: $25,481.50

STEM (Science, Technology, Engineering, & Math)
This is a new Web site for the STEM Council designed to communicate the activities of the council and STEM related activities.

Hours invested by Iowa Interactive: 448
Minimum development & project management cost avoidance: $50,624

New Iowa.gov Logo
One of the Governor's initiatives is to provide citizens an efficient State portal and an easy way for citizens to identify official State of Iowa government Web sites. As part of this initiative Iowa Interactive worked with the Governor's Office to design a new Iowa.gov logo as part of the rebranding effort.

Hours invested by Iowa Interactive: 20
Minimum development & project management cost avoidance: $2,260

Iowa.gov Sliver Header
As part of the Governor's effort to rebrand Iowa.gov and make State Web sites more uniform, a sliver header graphic was created and is displayed on the top of every Executive Branch Web site, keeping a consistent look through the State of Iowa Web pages and allows citizens to easily identify State of Iowa government Web sites.

Hours invested by Iowa Interactive: 40
Minimum development & project management cost avoidance: $4,520

Mobile Applications and Web Sites

State Fair Mobile Web Site
In partnership with the State Fair Board a new mobile Web site was developed for the Iowa State Fair. Mobile friendly features such as mapping and directions, as well as fair schedules and attractions optimized for viewing on a mobile device are a part of this site.

Hours invested by Iowa Interactive: 570.75
Minimum development & project management cost avoidance: $64,494.75

iPad Driver Practice Quiz

In partnership with the Iowa Department of Transportation developed the first ever iPad application for the state. The Driver Practice quiz allows users to take a simulated test to sharpen their skills before going into the DOT office for the actual test. The application tracks user results and saves them so the user can study the answers that were missed.

Hours invested by Iowa Interactive: 105.50
Minimum development & project management cost avoidance: $11,921.50
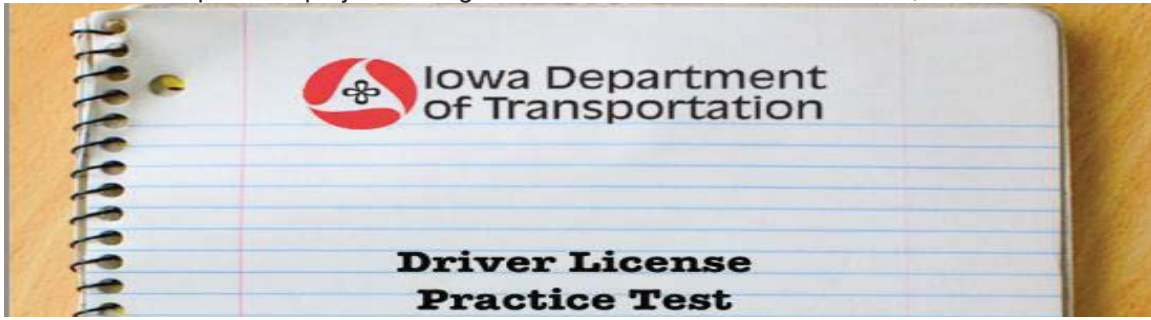
Web Site and Application Development and Maintenance

Iowa Interactive develops and maintains a number of Web sites and applications on a daily basis. During Fiscal Year 2012 Iowa Interactive worked on a total of 66 various projects, investing a total of 16,797.05 hours.   The minimum cost avoidance fee is based on ITE's development rate of $113 per hour. This rate is lower than the commercial market rate and therefore could be higher if rates reflected what a private sector service provider would likely charge. This amount is also the minimum value of the service to the State of Iowa.

There were no general fund dollars used to cover the costs of these services. Instead, they were all self-funded. Iowa Interactive's projects have been categorized into three types:

1. Static Web Site Design and Maintenance
   The Static Web Site Design and Maintenance category consists of Web sites that have no application behind them. They do not process any transactions or exchange of information. These are sites that merely provide information. Agencies who received service for static design and maintenance paid nothing to Iowa Interactive for these services.

2. Free Dynamic Application Design and Maintenance
   The Free Dynamic Application Design and Maintenance category consists of Web sites and applications that are dynamic, which means there is a database or an application that displays information. In some cases these applications process an exchange of information such as a form, pulling mapping features, a content management system that displays site content, etc. Agencies who received service for free dynamic design and maintenance paid nothing to Iowa Interactive for these services.

3. Transaction Application Design and Maintenance
   The Transaction Application Design and Maintenance category consists of applications that are dynamic. There is a database or an application that displays information. These applications process some type of transaction where a payment is involved. Each of these services has a Web interface that the public uses and an administrative tool that is used by the office staff to manage the daily operations of that particular service. Iowa Interactive receives or will receive a transaction fee for each of these services. In some cases the fee comes from the licensing fee users pay. In other cases there is a Value Add Fee on top of the statutory fee that users pay. These projects are noted with a $ symbol.

SERVICE TYPE	TOTAL HOURS	TOTAL MINIMUM COST AVOIDANCE
Static Web Site Design and Maintenance	896.30	$101,281.90
Free Dynamic Application Design and Maintenance	7,876.55	$890,050.15
Transaction Application Design and Maintenance	8,024.25	$906,740.25
GRAND TOTAL	**16,797.10**	**$1,898,072.30**

The chart on the next page shows the projects and maintenance in which Iowa Interactive was involved during the 2012 Fiscal Year. The projects are organized by agency.

Top Level Agency	Web Site Design, Application Development and Maintenance	Hours	Minimum Cost Avoidance	Agency Subtotal of Hours	Agency Subtotal Minimum Cost Avoidance
Agriculture	Iowa Agricultural Development Authority	49.5	$5,593.50	49.50	$5,593.50
Board of Medicine	Iowa Board of Medicine	1	$113.00	1.00	$113.00
Board of Regents	Iowa Board of Regents	0.5	$56.50	0.50	$56.50
Cultural Affairs	Iowa Great Places	130.05	$14,695.65	472.80	$53,426.40
	Iowa Records Management	1.75	$197.75		
	Iowa State Historical Society	46.5	$5,254.50		
	Dept. of Cultural Affairs	173.25	$19,577.25		
	Iowa Arts Council	37	$4,181.00		
	Iowa History Web site	43.5	$4,915.50		
	Dept. of Cultural Affairs	39.5	$4,463.50		
	Iowa Arts Council	1.25	$141.25		
Economic Development	Business & Regulatory Assistance Network	3.75	$423.75	3.75	$423.75
Energy Independence	Clean Cities Coalition	69.75	$7,881.75	69.75	$7,881.75
Dept. of Inspections & Appeals	Diversity Conference	1	$113.00	154.50	$17,458.50
	Iowa Person Directed Care Coalition	3.75	$423.75		
	Boarding Homes Registration	47.25	$5,339.25		
	Dept. of Inspections and Appeals Portal Redesign	102.5	$11,582.50		
Dept. of Management	Dept. of Management Main Web site	124.5	$14,068.50	308.50	$34,860.50
	Early Childhood Iowa	177.5	$20,057.50		
	Office Of LEAN Enterprise	6.5	$734.50		
Dept. of Administrative Services	Dept. of Administrative Services Bid Opportunities	110.75	$12,514.75	942.75	$106,530.75
	Information Security Office	7.75	$875.75		
	Administrative Rules Terminal Redesign	757.25	$85,569.25		
	Public Meeting Calendar	61.25	$6,921.25		
	Web Access Content Kit (WACK)	5.75	$649.75		
Civil Rights	Civil Rights Commission	67.5	$7,627.50	118.50	$13,390.50
	Iowa Civil Rights Commission Redesign	51	$5,763.00		
Dept. of Commerce	Alcoholic Beverages Division Serving Size Application	44.75	$5,056.75	1122.5	$126,842.50
	Professional Licensing Division Licensing Application $	1077.75	$121,785.75		
Dept. on Aging	Dept. on Aging	85	$9,605.00	85	$9,605.00
Dept. of Human Rights	Criminal and Juvenile Justice Planning -JCSL	2.25	$254.25	763.25	$86,247.25
	Criminal And Juvenile Justice Planning Screening Application	138.75	$15,678.75		
	Criminal And Juvenile Justice Planning- Detention Center	146.5	$16,554.50		
	Family Development and Self Sufficiency (FaDSS)	452.25	$51,104.25		
	Dept. of Human Rights	3.75	$423.75		
	Employers Disability Resource Network	10.25	$1,158.25		
	Status of African Americans	9.5	$1,073.50		
Dept. of Human Services	Dept. of Human Services	41.75	$4,717.75	41.75	$4,717.75
ICN	Broadband Deployment Governance Board	1.25	$141.25	12.00	$1,356.00
	ICN Website Redesign	10.75	$1,214.75		
Office of the Governor	Office of Drug Control Policy	1.75	$197.75	2,839.75	$320,891.75
	Alternative Fuel Locator Mobile Site	1232	$139,216.00		
	Governor & Lt. Governor	88.75	$10,028.75		
	Iowa Education Summit	1.25	$141.25		
	Iowa Teacher and Principal Leadership Symposium $	153.5	$17,345.50		
	Iowa.Gov	805.5	$91,021.50		
	Linda Fandel	46	$5,198.00		
	Governors Office Bullying Prevention Conference	1.5	$169.50		
	STEM	454.5	$51,358.50		
	Iowa Education Summit Event Registration $	55	$6,215.00		
Iowa State Fair Board	Iowa State Fair Mobile Website	570.75	$64,494.75	570.75	$64,494.75
Public Defender	Public Defender	89.25	$10,085.25	89.25	$10,085.25
Dept. of Public Safety	AMBER Alert application	72.05	$8,141.65	2,336.05	$263,973.65
	Dept. of Public Safety Breath Alcohol	561.25	$63,421.25		
	Iowa State Patrol-Accidents Reports	51.25	$5,791.25		
	Dept. of Public Safety Permits and Inspections $	690.25	$77,998.25		
	Dept. of Public Safety Electrical Licensing $	961.25	$108,621.25		
Terrace Hill	Terrace Hill	98.5	$11,130.50	98.5	$11,130.50
Dept. of Public Health	Dept. of Public Health Plumbers and Mechanical Contractors Licensing $	1263.5	$142,775.50	4,230.50	$478,046.50
	Iowa Bureau of Professional Licensure $	479.25	$54,155.25		
	Dept. of Public Health Environmental Health Portal $	2487.75	$281,115.75		
Dept. of Transportation	Iowa Scenic Byways	1371.25	$154,951.25	2,486.25	$280,946.25
	iPad Driver Practice Exam	105.5	$11,921.50		
	Dept. of Transportation Drivers License Look-Up $	1009.5	$114,073.50		
	TOTAL	**16,797.10**	**$1,898,072.30**		

Iowa Interactive Survey Results

Providing high quality customer service to partners is critical to Iowa Interactive. Ensuring that agency partners are satisfied not only when a project goes live, but also throughout the lifetime of application or site is very important. To assess how Iowa Interactive does at providing service two surveys are taken. The Post Project Survey looks at the process of a project. The Annual Service Survey looks at post project support. The following are highlights from those surveys. The complete results can be requested through helpcenter@iowai.org.

<u>Iowa Interactive Annual Service Survey Results</u>
- A total of 40 responses were collected.
- 60% of the respondents felt they consistently received follow up communication within one business day. Another 28%% felt they did most of the time.
- 65% of the respondents felt their issues were consistently addressed either with an answer or a plan in a timely manner. Another 20% felt their issues were addressed with either an answer or a plan in a timely manner most of the time.
- When asked about the overall satisfaction of the service received from Iowa Interactive 73% stated they were either very satisfied or the service exceeded their expectations.
- 78% of the respondents stated they would work with Iowa Interactive again with another 20% saying they might, depending upon whether an opportunity presented itself.
- Specific feedback:
  "Iowa Interactive has been an extremely valuable resource throughout the development of our licensing program. Having access to local representatives has given us the ability to address new development on a continuous basis, to resolve issues as they arise, and to aid in the implementation of the evolving business rules of our program. They have been an extremely valuable business partner since the beginning of the program."

  "Iowa interactive is great and I would work with them all the time if I could!"

<u>Fiscal Year 2012 Post Project Survey Results</u>
The Post Project Survey asks for ratings ranging from 1 to 5, with 5 being the highest rating possible.
- A total of nine responses were collected.
- 100% of the respondents rated Iowa Interactive with a 5 when asked if they felt they were treated respectfully by Iowa Interactive staff.
- 78% and 22% rated Iowa Interactive with a 5 or 4 respectively in each category when asked:
  - If commitments to timelines were kept.
  - If Iowa Interactive provided timely responses to requests/messages.
  - If Iowa Interactive demonstrated expert knowledge in Web design and development.
  - About the quality of the product.
- 100% of the respondents stated they would work with Iowa Interactive again.
- Specific feedback:
  "In my past experience with our old site the staff at II has always been knowledgeable professional and timely. I look forward to our continued relationship with the new site. Since the new site was launched last week we have had nothing but positive feedback. The two most common comments have been that the site is visually appealing and easy to navigate."

  "Deeply appreciate the professional treatment. We love our new "front door"."

  "It was a pleasure to complete this project and we have been very pleased with the product. The public response has been very favorable."

Marketing

Iowa Interactive assists partners in marketing the services that are developed. One of Iowa Interactive's services is assisting agencies in the distribution of press releases through various channels. The following is a sample of the press releases that were issued publicizing services that were developed in partnership with Iowa Interactive:

Branstad, Reynolds announce the launch of Iowa Education Summit registration web site
Registration now open via web site; Site contains full schedule of events

(DES MOINES) – Gov. Terry Branstad and Lt. Gov. Kim Reynolds today launched a new Iowa Education Summit web site that allows interested individuals to register and view a full schedule of events.

The summit is limited to 1,650 spots. Those wishing to attend the summit are encouraged to register as soon as possible. Interested parties may register here: http://iowaeducation.iowa.gov/education-summit.

"Lieutenant Governor Reynolds and I are pleased today to announce the launch of this site, along with the full calendar of events for the Iowa Education Summit," said ov. Branstad. "I have made it a priority of this administration to restore Iowa's schools as world-class learning institutions. It is our hope that this gathering of leaders will provide us the tools to reestablish Iowa's education system as best in the nation."

In March, Gov. Branstad and Lt. Gov. Kim Reynolds announced several keynote speakers for the event including U.S. Secretary of Education Arne Duncan, Stanford University professor Dr. Linda Darling Hammond, Chairman of the National Assessment ov erning Board Dr. David Driscoll and Senior Advisor for Education at the Asia Society Vivien Stewart.

The Iowa Education Summit will take place Monday, July 25, 2011, through Tuesday, July 26, 2011, at The Iowa Events Center in Des Moines.

"By bringing together leaders from both the private and public sector, in addition to world renowned educational leaders, we hope to provide open dialogue to encourage and implement real change in Iowa classrooms," said Lt. Gov. Reynolds. "Our many outstanding principals and teachers give us a solid foundation to build upon. It is time to provide our youth with the world-class education they deserve."

The Iowa Education Summit site and logo were developed by Iowa Interactive, LLC.

For more information, please visit www. overnor.Iowa.gov or http://iowaeducation.iowa.gov/education-summit.

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About NIC
NIC is the nation's leading provider of official government portals, online services, and secure payment processing solutions. The company's innovative e ove rnment services help reduce costs

and increase efficiencies for government agencies, citizens, and businesses across the country. NIC provides e ov ernment solutions for more than 3000 federal, state, and local agencies that serve 97 million people in the United States. Additional information is available at http://nicusa.com.

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Governor Branstad, Lt. Gov. Reynolds partner with Iowa State Fair and Iowa Interactive to launch an Iowa State Fair mobile site

(DES MOINES) - ov. Terry Branstad and Lt. Gov. Kim Reynolds today announced the launch of a mobile site developed in partnership with the Iowa State Fair and Iowa Interactive. The site, which was developed by Iowa Interactive' s self-funded model, will enhance Iowa State Fair attendees' experience by providing information on the Iowa State Fair's daily schedule, entertainment, food vendors, fairground map, attractions and other general information.

The mobile Iowa State   air site can be accessed at http://mobile.iowastatefair.org/, and is available on mobile devices including iPhone, BlackBerry, Android, iPad and other tablet devices. Attendees may also access the site from home with an internet browser by using the same URL.

"I am pleased today to announce the launch of the Iowa State Fair mobile site," said Branstad. "This site will allow the more than one million visitors of the state fair the information to enjoy all the fair has to offer."

The site was developed by Iowa Interactive, which also built the ov ernor's, Lt. ov ernor's and the governor's special assistant for education, Linda   andel's website.

"As ove rnor Branstad's representative on the Iowa State Fair Board of Directors, I am proud to provide fair-goers with this wonderful mobile site," said Reynolds. "With the emergence of technology, smart phones and other mobile devices, it only makes sense to provide Iowans with great tools to interact with one another."

 or mo re information, please visit www.governor.iowa.gov.

Iowa State Fair
"Nothing Compares" to the 2011 Iowa State Fair, celebrating 100 years of the Butter Cow August 11-21. For more information, call 800/545-FAIR or visit www.iowastatefair.org.

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Branstad-Reynolds administration launches new, more user-friendly Iowa.gov

(DES MOINES) – Gov. Branstad today unveiled the new, more user-friendly Iowa.gov. The new look and feel follows   ov. Branstad's signing of Executive Order 73, which called for the state to overhaul its Web portal to create a more effective and efficient online experience for visitors.

"I am pleased to announce the new Iowa.gov, which has a new look with different colors and a brighter, cleaner appearance," said Branstad. "The new Iowa.gov has implemented automatic screen size recognition that adjusts the layout and image size for optimal viewing on four different screen sizes. This feature creates a better user experience for those accessing our state's Web site from mobile devices."

The new Iowa.gov was built by Iowa Interactive, LLC using their self-funded model.
Branstad continued, "Lieutenant Governor Reynolds and I believe a user-friendly Web portal is an essential service for the people of Iowa. This first step in Iowa's Web portal overhaul will be followed by recommendations from Iowa's Web Standardization Committee for other changes to upgrade our online presence."

For more information, please visit www.Iowa.gov or [www.   overnor.Iowa.gov](www.overnor.Iowa.gov).

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Iowa DOT releases driver's license practice test iPad app - just like real test

AMES, Iowa – Aug. 2, 2012 – It's now going to be easier to prepare for getting a driver's license in Iowa for those with an iPad. The Iowa Department of Transportation is announcing the release of a new app – "IA Driver Test for iPad" – that serves as a practice test for the exam that drivers must take to get their driver's license.

Developed in partnership with Iowa Interactive, the iPad app was created to assist Iowans to be safe drivers and provide the foundation necessary for applicants to successfully complete the knowledge test.

The app generates 15 questions, randomly chosen from among 69 included in the real knowledge test given at any Iowa driver's license station. Users can repeat the test as often as they like; each new test generates a different set of 15 questions. The app also tracks a user's high scores.

The app is not just for teens, it's great for experienced drivers as well. Take the quiz just for fun or as a refresher to see if you are as smart as a 14 year old – the youngest age in which someone in Iowa can get an instruction permit to drive.

Mark Lowe, director of the Iowa DOT's Motor Vehicle Division, said, "It might not be as easy as you think. Iowa's traffic laws are always changing and it's likely there will be a question or two that stump even the most seasoned driver."

Lowe encourages people to use the app as a practice aide after studying the Iowa Driver's Manual. Parents are urged to talk to their young drivers about their test results to foster discussion about safe driving rules and behaviors.

The free app is available to download to your iPad through the iTunes Store; search for "IA Driver Test for iPad." Don't be fooled by imitation apps developed by others that may be unreliable; the app will appear with an Iowa DOT icon.

Currently, the app is only compatible with iPad (requires iOS 4.3 or later). However, the Iowa DOT is already working toward making it accessible through other mobile platforms, including Android tablets.

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Media contact: Mark Lowe at 515-237-3121 or mark.lowe@dot.iowa.gov

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