

State of Iowa Executive Department

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA

PROCLAMATION

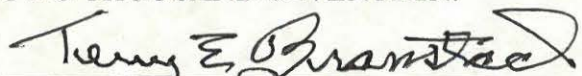
- WHEREAS,** a brain injury is the damage to the brain resulting from trauma, infection, anoxia, stroke, or tumor of the brain, which temporarily or permanently impairs a person's physical, cognitive, or behavioral functions; and
- WHEREAS,** concussion is a type of brain injury; and falls, motor vehicle crashes and sports injuries are leading causes of traumatic brain injury; and
- WHEREAS,** an estimated 17,000 Iowans sustain a brain injury annually, many of these persons never seek medical treatment; and
- WHEREAS,** the annual rates of brain injury related deaths in Iowa are steadily increasing; and
- WHEREAS,** over 95,000 Iowans live with long term disability from brain injury, often described as the "Silent Epidemic" because these injuries are not visible to others; and
- WHEREAS,** individuals with brain injury and their families face overwhelming challenges, especially related to navigating the service delivery system; and
- WHEREAS,** education is essential for brain injury prevention, overcoming misconceptions and achieving long-term recovery; and
- WHEREAS,** the Iowa Advisory Council on Brain Injuries and the Iowa Department of Public Health invite all Iowans to "Shatter the Myths and Unmask the Opportunities" by increasing awareness of brain injury prevention and ways to support brain injury survivors and their families:

NOW, THEREFORE, I, Terry E. Branstad, Governor of the State of Iowa, do hereby proclaim the month of March, 2017 as

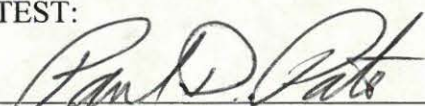
BRAIN INJURY AWARENESS MONTH



IN TESTIMONY WHEREOF, I HAVE
HEREUNTO SUBSCRIBED MY NAME
AND CAUSED THE GREAT SEAL OF
THE STATE OF IOWA TO BE AFFIXED.
DONE AT DES MOINES THIS 2nd DAY
OF MARCH IN THE YEAR OF OUR LORD
TWO THOUSAND SEVENTEEN.


TERRY E. BRANSTAD
GOVERNOR OF IOWA

ATTEST:


PAUL D. PATE
SECRETARY OF STATE