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Today in EYE-OPENER March 27, 2017

- 1) Public Library Support Course This Spring
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March



1) Public Library Support Course This Spring: The State Library has announced the spring 2017 offering of **Public Library Support Course**. As the name implies, this course is intended for library workers in support staff positions who would like to pursue staff certification.

Called **PLS** for short, this course runs for 5 weeks and is conducted entirely online without a travel-to-Des Moines component. Classes begin **April 27** and continue through **May 25**. The cost is \$20.00, registration is limited to 30 people, and registration is open in the new C.E. Catalog <https://statelibraryofiowa.lmscheckout.com/Course/index> **Please register by April 17.**

Here's a look at the **Public Library Support** class topics:

- Principles of learning—onsite and online
- Relationships between staff, directors, board, and city
- Communications: public services such as reference and programming
- Collections and intellectual freedom
- Technology

This course for support staff does not replace the Public Library Management courses—PLM1 and PLM2. The PLM courses are still the required pathway for director certification, required to meet standards at a Tier 1 level. Visit our continuing education webpages for more explanation. Or contact Alysia Peich at our Des Moines office or any of the District Consultants with questions.

2) Dickinson County Board Education Evening:

The **Dickinson County Libraries** are holding a countywide **board education/appreciation** evening on **Wednesday April 5th** at **Milford Public Library**. Milford PL Director Beth Sorenson sends this invitation to directors and trustees from other Northwest Iowa libraries--you are welcome to attend! There will be a light supper of soup & sandwiches served, the cost is **\$6.50/person**.



This year's event is scheduled from **5:30-7:30PM**, beginning with the soup supper at 5:30, followed by the program portion from 6:00-7:30. The program chosen is **"Raising Our Standards,"** highlighting the major changes and allowing time for small group discussions.

Please note that this event is sponsored by the Dickinson County Libraries, not by the State Library, so this does not appear in the C.E. Catalog for open registration. If you are interested in attending, please **RSVP** by emailing **Beth Sorenson** at beths@milfordlibrary.net And please **RSVP by March 30th** to ensure adequate seating, handouts, and food. My thanks to **Dickinson County Libraries** for sharing this board education opportunity!



3) Sioux County Staff Development Day: Becky Bilby, Sioux Center PL Director, has this news about the upcoming **Sioux County Staff Development Day**. This year, their county staff day is scheduled for **April 18** (8:30AM-12:30PM) Becky wants to extend an invitation to staff from other Northwest Iowa libraries—you are welcome to attend. The cost is **\$10.00** per person, **Sioux Center PL is hosting**, here's a look at the day's agenda:

- ✓ **ALICE—Active Shooter Training Overview:** Waylon Pollema
- ✓ **"I've Always Wanted to be a Librarian Because I Like Books OR...Why Working in a Library is More Difficult Than Expected"** : Shirley Taylor, Le Mars PL Director
- ✓ **Community Partnerships:** Orange City PL Staff

- ✓ **Overview of OverDrive: Iowa's eBook Service:** Sioux Center Staff
- ✓ **"Did You Know" Tidbits.** Amanda Grom, Northwest District

Please note that this event is sponsored by the Sioux County Libraries, not by the State Library, so this does not appear in the C.E. Catalog for open registration. If you are interested in attending, please RSVP by clicking this link that opens to a Google Form <https://docs.google.com/forms/d/e/1FAIpQLSfh6NipAlIcMaLXIqVs6x8gD5ldHWfoUuW0W0eZqKcngkALlw/viewform> Deadline is **April 7** to ensure adequate seating and handouts.

My thanks to Becky and all the Sioux County directors for their generous invitation to join their countywide staff day!



4) National Library Week April 9-15: National Library Week is right around the corner—this year to be celebrated **April 9-15. National Library Week** <http://www.ala.org/conferencesevents/celebrationweeks/natlibraryweek> is a natural and necessary time to publically recognize the many and varied contributions that libraries make to American society. In a world of rapid technological and cultural change, America's libraries continue to establish themselves as trusted sources of information, research, and programming for all ages.

Originating in 1958, **NLW** has been sponsored by the American Library Association and observed each April since, with a focused theme. The 2017 theme for **NLW** is **"Libraries Transform."** Olympic soccer gold medalist and World Cup champion Julie Foudy is the 2017 Honorary Chair. **NLW** events are scheduled to include:

- Release of ALA's 2017 "State of America's Libraries Report;" this annual report examines library trends of the past year and includes the highly anticipated "Top Ten List of the Most Challenged Books of 2016."
- Tuesday April 11 is designated as National Library Workers Day, intended to recognize librarians and support staff who make library services and programming happen every day.
- April 12 is D.E.A.R Day = Drop Everything and Read Day
- The month of April is also School Library Month, sponsored by the American Association of School Libraries, a division of ALA.

Find lots more information at ALA, also at the *I Love Libraries* site <http://www.ilovelibraries.org/> along with promotional materials, video clips, press releases, etc. **Library Talk** is a great place to share your plans for celebrating **National Library Week 2017!**



5) Meetings / Events This Week: It's a busy week of webinars, beginning with **LIBRARY101** this morning (**9:30-11:30AM**) **Tuesday March 28** is "**Free Libraries Aren't Free**" (1:00-2:30PM) And on **Thursday March 30**, the first in **The Boardroom** series begins with "**Toward Better Board Recruitment**" (6:00-7:30PM)

On **Wednesday March 29**, the workshop "**Presentation Pointers: Using Infographics**" takes place at **Hawarden PL** (9:30AM-2:30PM) There's room available at Hawarden, use the C.E. Catalog to register <https://statelibraryofiowa.lmscheckout.com/Course/index>

A few more national webinars close out March. Find descriptions and registration info here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

March 28. 1:00-2:00PM. *Library Reads* sponsored by Booklist <https://www.booklistonline.com/webinars>

March 28. 1:00-2:00PM. *Enjoy Your Job, Enjoy Your Life* sponsored by InSynch Training <https://www.insynctraining.com/complimentary-programs/>

March 29. 2:00-3:00PM. *The Inclusive Library - Providing Excellent Customer Service to Library Patrons with Disabilities* sponsored by Texas State Library and Archives <https://www.tsl.texas.gov/ld/workshops/webinars/index.html>

March

Monday Morning Eye-Opener

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