

WINNEBAGO

2004 ANNUAL COUNTY PROFILE

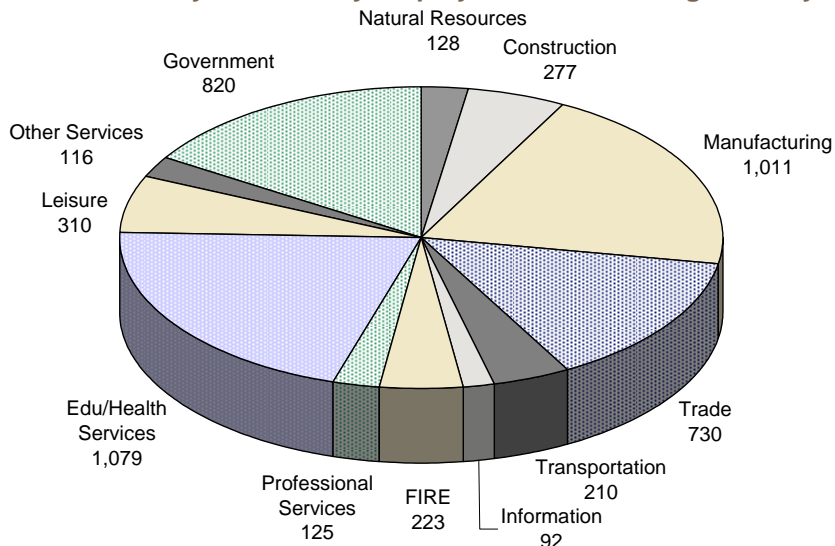
Executive Summary

As of 2003, Winnebago County's largest private sector was Education & Health Services, representing 21.07 percent (1,079) of the county's total covered employment of 5,122. Over 80 percent of this sector's employment is in the Nursing Care Facilities industry. The county's total employment decreased by 2.59 percent since 2002, but the average annual wage increased by 2.01 percent to \$22,489 for all industries.

Winnebago County's average weekly wage for all industries was \$432 for 2003. The highest average weekly wage for a private sector was Transportation & Utilities, averaging \$648 with gross total wages of \$7.0 million. This sector also had the largest percentage increase in average weekly wage of 80.50 percent (\$289) and largest decrease in employment, 52.81 percent (235) between 2002 and 2003.



2003 Industry Breakout by Employment in Winnebago County



Note: Government includes public education and health institutions

Ten Largest Employers by Employment

Based on Annual 2003 Employment by Private Industry

Rank	Name of Company	Industry
1	Fleetguard Inc	Manufacturing
2	Developmental Resources	Health Services
3	Larson Mfg Co	Manufacturing
4	Waldorf College	Health Services
5	Byerly Foods International	Manufacturing
6	Bills Family Foods	Retail Trade
7	Larson Contracting	Construction
8	Good Samaritan Society	Health Services
9	Norsemen Trucking	Transport./Warehousing
10	Golden Oval Eggs	Agriculture

QUICK FACTS

Covered Employment (2003)

		%
Total Employment	5,122	0.36 ¹
Average Weekly Wage	\$432	73.1 ²
Largest Private Sector: Education & Health Services	1,079	0.60 ³

¹ Percent is based on statewide covered employment of 1,404,476

² Percent is based on statewide average weekly wage of \$591

³ Percent is based on statewide covered sector employment

Census Statistics

		Rank
2003 Population	11,445	70
Growth % since 1990	-5.6%	82
2003 Unemployment Rate	3.3%	88
2002 Per Capita Personal Income	\$25,167	61
2000 Median Household Income	\$38,381	30

Ranking based on Iowa's 99 counties

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2003 Covered Employment and Reporting Units by Industry in Winnebago County

Reporting Units				Employment		
2002	2003	% Change		2002	2003	% Change
376	383	1.86%	Total All Industries	5,258	5,122	-2.59%
343	349	1.75%	Private Business	4,462	4,302	-3.59%
8	10	25.00%	Ag/Natural Resources & Mining	122	128	4.92%
44	45	2.27%	Construction	266	277	4.14%
22	22	0.00%	Manufacturing	1,060	1,011	-4.62%
93	95	2.15%	Trade	744	730	-1.88%
22	24	9.09%	<i>Wholesale Trade</i>	143	152	6.29%
72	71	-1.39%	<i>Retail Trade</i>	600	578	-3.67%
17	16	-5.88%	Transportation & Utilities	445	210	-52.81%
7	7	0.00%	Information	94	92	-2.13%
36	35	-2.78%	Finance, Insurance, and Real Estate	220	223	1.36%
33	32	-3.03%	Professional & Business Services	148	125	-15.54%
34	38	11.76%	Education & Health Services	974	1,079	10.78%
26	27	3.85%	Leisure & Hospitality	280	310	10.71%
22	23	4.55%	Other Services	110	116	5.45%
34	34	0.00%	Government	796	820	3.02%
7	7	0.00%	<i>State</i>	16	19	18.75%
20	20	0.00%	<i>Local</i>	724	746	3.04%
7	7	0.00%	<i>Federal</i>	56	56	0.00%

QUICK FACTS

Winnebago County's
Largest
Industries by
Worksites

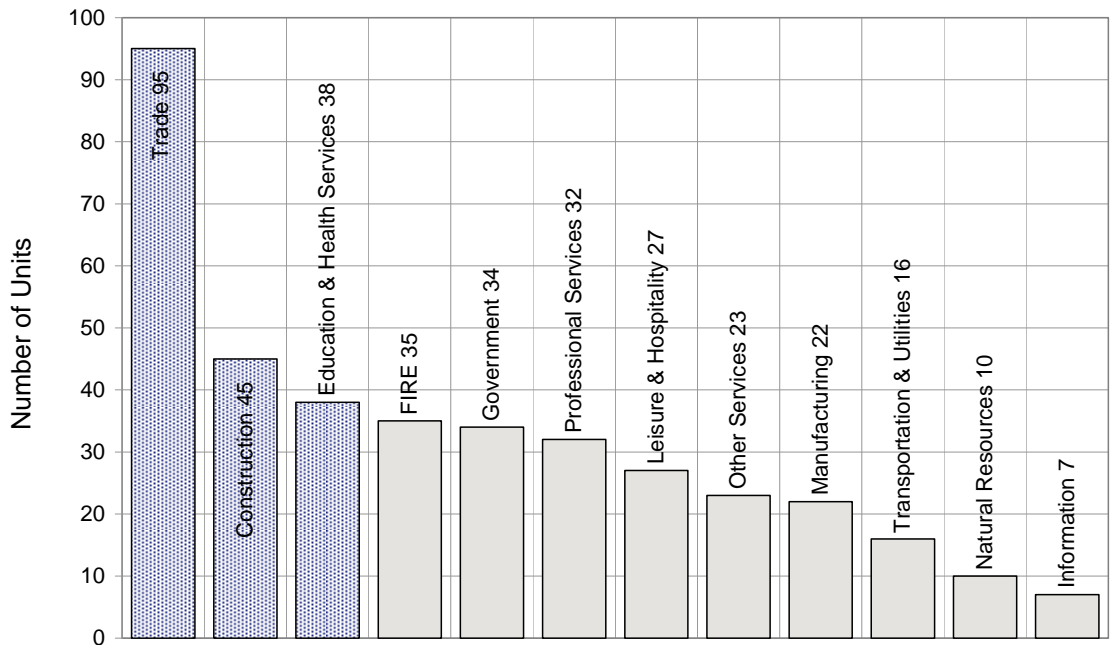
Wholesale & Retail
Trade
95

Construction
45

Education & Health
Services
38

Reporting Units by Industry in 2003 in Winnebago County

A Unit is Defined as a Worksite



Trade - Wholesale & Retail Trade
F.I.R.E. - Finance, Insurance, & Real Estate;

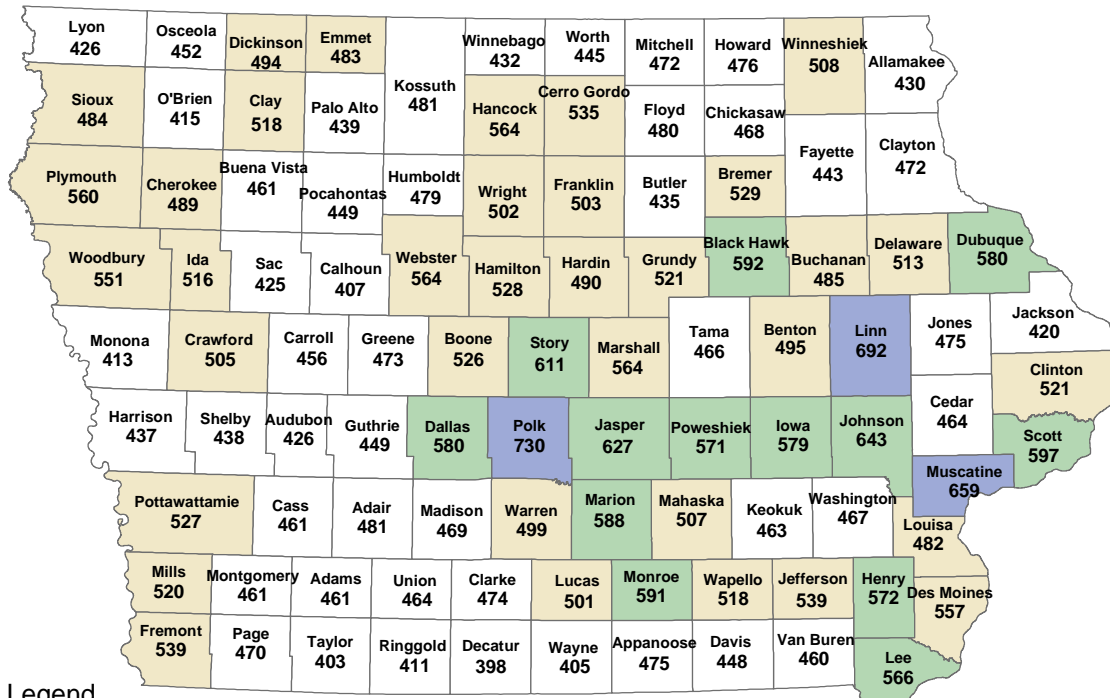
Natural Resources - Agriculture, Natural Resources, & Mining.

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2003 Average Annual and Weekly Wage by Industry in Winnebago County

Average Annual Wage				Average Weekly Wage		
2002	2003	% Change		2002	2003	% Change
\$ 22,046	\$ 22,489	2.01%	Total All Industries	\$ 424	\$ 432	1.89%
\$ 21,477	\$ 22,046	2.65%	Private Business	\$ 413	\$ 424	2.66%
\$ 24,929	\$ 26,408	5.93%	Ag/Natural Resources & Mining	\$ 479	\$ 508	6.05%
\$ 27,824	\$ 27,351	-1.70%	Construction	\$ 535	\$ 526	-1.68%
\$ 30,192	\$ 29,842	-1.16%	Manufacturing	\$ 581	\$ 574	-1.20%
\$ 17,633	\$ 18,394	4.31%	Trade	\$ 339	\$ 354	4.42%
\$ 30,667	\$ 31,654	3.22%	<i>Wholesale Trade</i>	\$ 590	\$ 609	3.22%
\$ 14,557	\$ 14,907	2.41%	<i>Retail Trade</i>	\$ 280	\$ 287	2.50%
\$ 18,650	\$ 33,687	80.63%	Transportation & Utilities	\$ 359	\$ 648	80.50%
\$ 27,981	\$ 29,592	5.76%	Information	\$ 538	\$ 569	5.76%
\$ 25,194	\$ 26,698	5.97%	Finance, Insurance, Real Estate	\$ 484	\$ 513	5.99%
\$ 20,630	\$ 20,700	0.34%	Professional & Business Services	\$ 397	\$ 398	0.25%
\$ 18,286	\$ 17,535	-4.11%	Education & Health Services	\$ 352	\$ 337	-4.26%
\$ 5,830	\$ 5,679	-2.59%	Leisure & Hospitality	\$ 112	\$ 109	-2.68%
\$ 11,774	\$ 10,937	-7.11%	Other Services	\$ 226	\$ 210	-7.08%
\$ 25,240	\$ 24,813	-1.69%	Government	\$ 485	\$ 477	-1.65%
\$ 37,543	\$ 36,224	-3.51%	<i>State</i>	\$ 722	\$ 697	-3.46%
\$ 24,275	\$ 23,865	-1.69%	<i>Local</i>	\$ 467	\$ 459	-1.71%
\$ 34,197	\$ 33,121	-3.15%	<i>Federal</i>	\$ 658	\$ 637	-3.19%

2003 Average Weekly Wage for All Industries by County



Legend

	\$398 - \$481		\$565 - \$647
	\$482 - \$564		\$648 - \$730

QUICK FACTS

Average Weekly Wage Comparisons

Winnebago
\$432

Rank
Among All 99
Iowa Counties
-87-

Statewide
\$591

Nation*
\$726

* preliminary data

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

CONTACT INFO

Iowa Workforce
Development,
Employment
Statistics Bureau

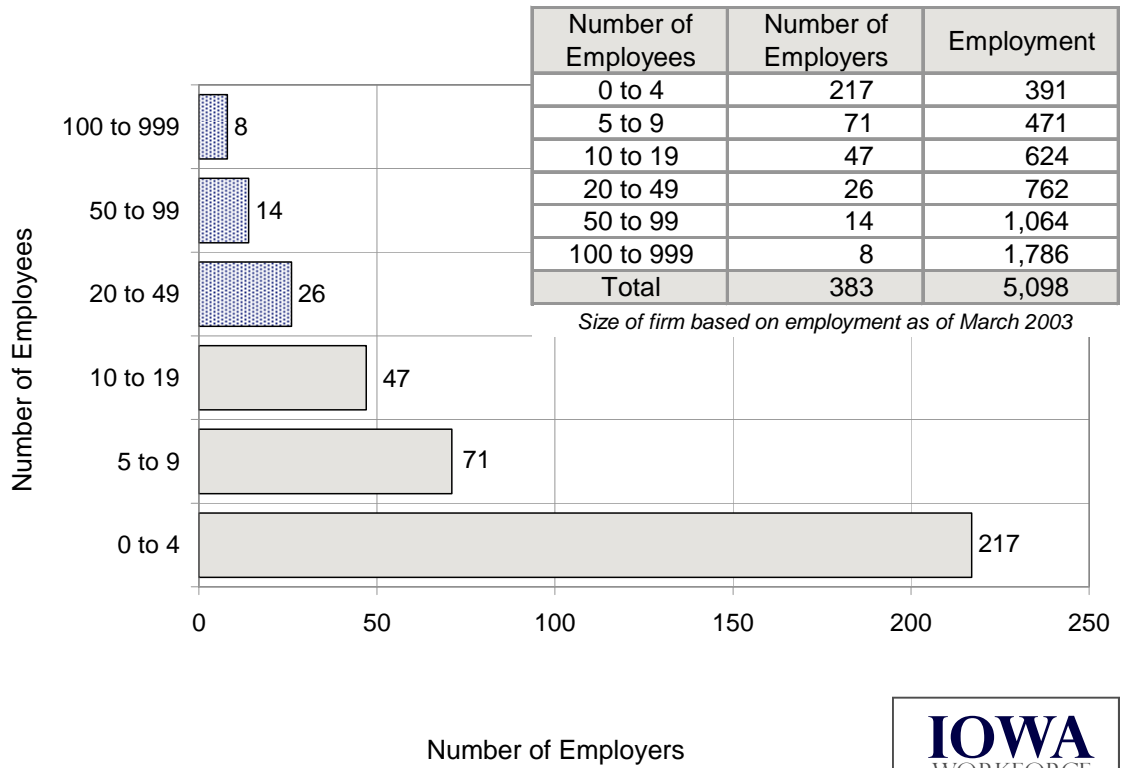
1000 E Grand Ave
Des Moines, IA 50319

800-532-1249;
Fax: 515-281-8195
trends@iwd.state.ia.us
www.iowaworkforce.org

*Equal opportunity employer/
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TTY 515-281-4748;
1-800-831-1399

2003 Size of Firm in Winnebago County



IOWA
WORKFORCE
DEVELOPMENT

IOWA WORKFORCE DEVELOPMENT
1000 East Grand Avenue
Des Moines, Iowa 50319-0209



OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE \$300