

# WOODBURY

## 2004 ANNUAL COUNTY PROFILE

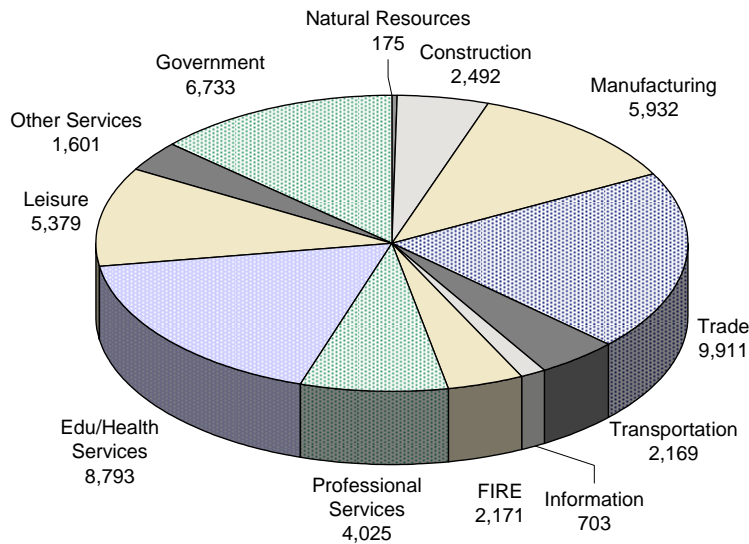
### Executive Summary

As of 2003, Woodbury County's largest private sector was Trade, representing 19.79 percent (9,911) of the county's total covered employment of 50,083. The county's total employment decreased by 0.97 percent since 2002, but the average annual wage increased by 3.08 percent to \$28,653 for all industries.

Woodbury County's average weekly wage for all industries was \$551 for 2003. This was an increase of 2.99 percent since 2002. The highest average weekly wage for a private sector was Transportation & Utilities, averaging \$792 with gross total wages of \$89.3 million. The Wholesale Trade sector had the largest percentage increase in average weekly wage of 7.18 percent (\$47) between 2002 and 2003.



### 2003 Industry Breakout by Employment in Woodbury County



Note: Government includes public education and health institutions

### Ten Largest Employers by Employment

Based on Annual 2003 Employment by Private Industry

Rank	Name of Company	Industry
1	Mercy Medical Center	Health Services
2	John Morrell & Co	Manufacturing
3	St Lukes Regional Medical Center	Health Services
4	Worldcom	Business Services
5	Wal-Mart	Retail Trade
6	Hy-Vee Food Stores	Retail Trade
7	Midamerican Energy Co	Utilities
8	Cloverleaf Cold Storage Co	Transport./Warehousing
9	Belle Of Sioux City Riverboat	Arts & Entertainment
10	Wilson Trailer Co	Manufacturing

### QUICK FACTS

#### Covered Employment (2003)

		%
Total Employment	50,083	3.57 <sup>1</sup>
Average Weekly Wage	\$551	93.2 <sup>2</sup>
Largest Private Sector:		
Wholesale & Retail Trade	9,911	4.03 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,404,476

<sup>2</sup> Percent is based on statewide average weekly wage of \$591

<sup>3</sup> Percent is based on statewide covered sector employment

#### Census Statistics

		Rank
2003 Population	103,220	6
Growth % since 1990	5.0%	24
2003 Unemployment Rate	5.1%	30
2002 Per Capita Personal Income	\$26,877	32
2000 Median Household Income	\$38,509	29

Ranking based on Iowa's 99 counties

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2003 Covered Employment and Reporting Units by Industry in Woodbury County

Reporting Units				Employment		
2002	2003	% Change		2002	2003	% Change
3,002	3,028	0.87%	Total All Industries	50,573	50,083	-0.97%
2,867	2,892	0.87%	Private Business	43,791	43,350	-1.01%
30	28	-6.67%	Ag/Natural Resources & Mining	167	175	4.79%
272	289	6.25%	Construction	2,384	2,492	4.53%
118	120	1.69%	Manufacturing	6,361	5,932	-6.74%
720	708	-1.67%	Trade	9,899	9,911	0.12%
228	222	-2.63%	<i>Wholesale Trade</i>	2,573	2,648	2.91%
492	487	-1.02%	<i>Retail Trade</i>	7,326	7,262	-0.87%
140	133	-5.00%	Transportation & Utilities	2,308	2,169	-6.02%
47	39	-17.02%	Information	762	703	-7.74%
305	315	3.28%	Finance, Insurance, and Real Estate	2,157	2,171	0.65%
348	372	6.90%	Professional & Business Services	3,923	4,025	2.60%
335	342	2.09%	Education & Health Services	8,853	8,793	-0.68%
281	288	2.49%	Leisure & Hospitality	5,235	5,379	2.75%
272	258	-5.15%	Other Services	1,742	1,601	-8.09%
135	136	0.74%	Government	6,782	6,733	-0.72%
27	28	3.70%	<i>State</i>	412	461	11.89%
82	82	0.00%	<i>Local</i>	5,515	5,415	-1.81%
26	26	0.00%	<i>Federal</i>	854	857	0.35%

### QUICK FACTS

Woodbury County's  
Largest  
Industries by  
Worksites

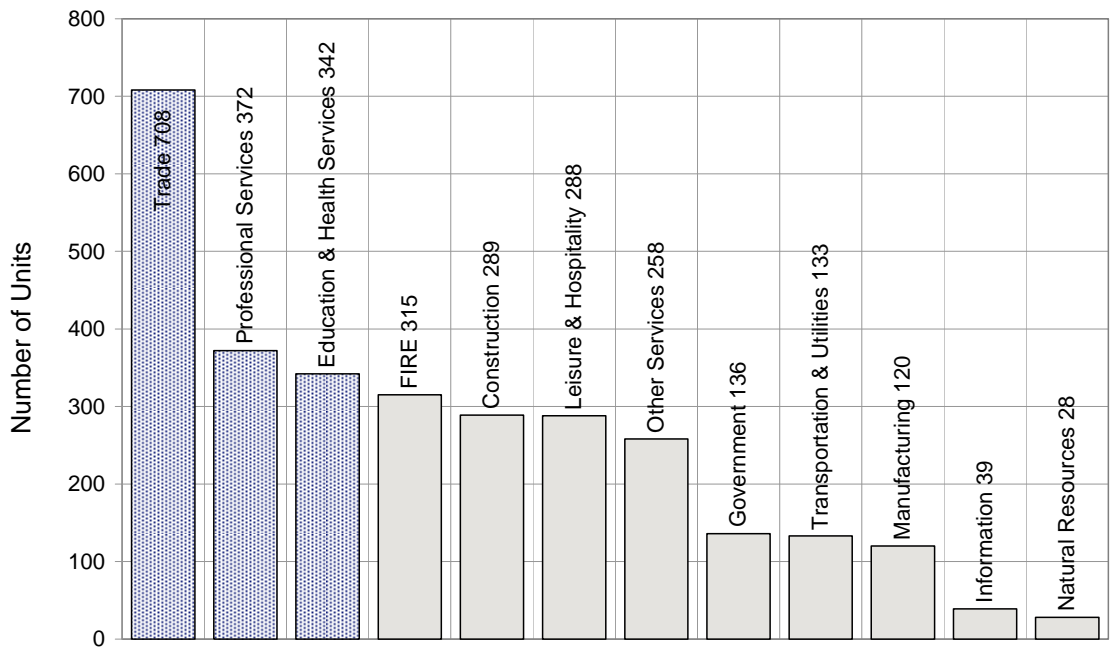
Wholesale & Retail  
Trade  
708

Professional  
Services  
372

Education & Health  
Services  
342

### Reporting Units by Industry in 2003 in Woodbury County

*A Unit is Defined as a Worksite*



Trade - Wholesale & Retail Trade  
F.I.R.E. - Finance, Insurance, & Real Estate;

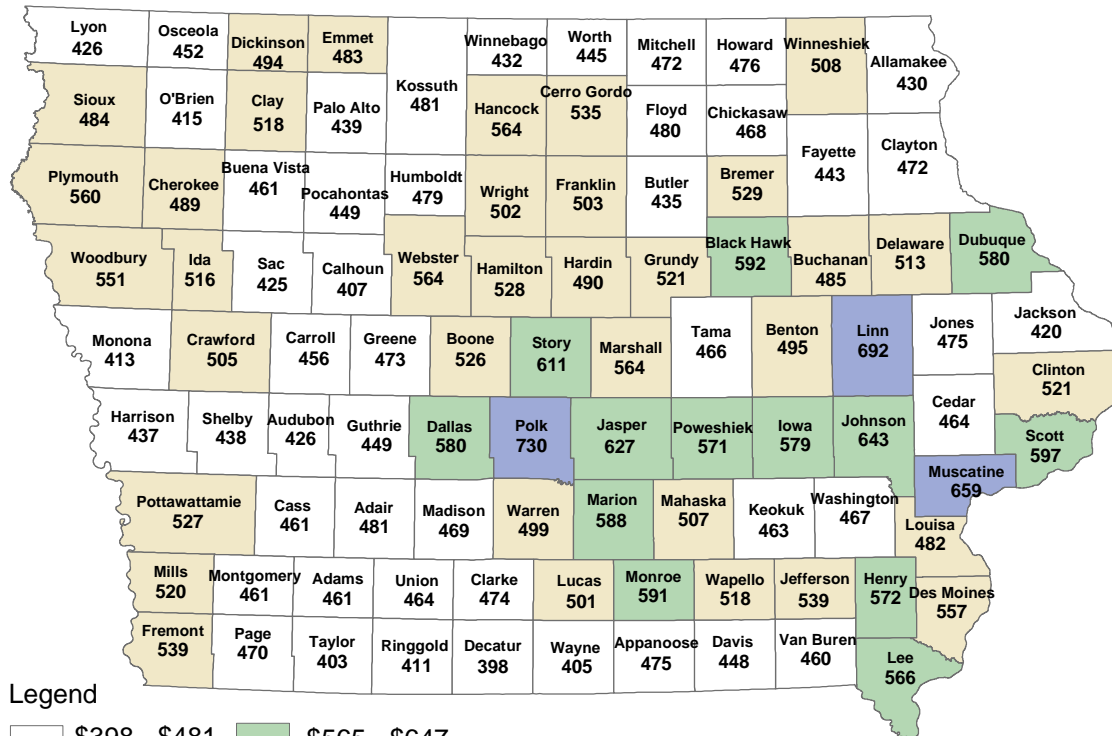
Natural Resources - Agriculture, Natural Resources, & Mining.

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2003 Average Annual and Weekly Wage by Industry in Woodbury County

Average Annual Wage				Average Weekly Wage		
2002	2003	% Change		2002	2003	% Change
\$ 27,798	\$ 28,653	3.08%	Total All Industries	\$ 535	\$ 551	2.99%
\$ 26,995	\$ 27,851	3.17%	Private Business	\$ 519	\$ 536	3.28%
\$ 24,747	\$ 25,108	1.46%	Ag/Natural Resources & Mining	\$ 476	\$ 483	1.47%
\$ 36,110	\$ 37,720	4.46%	Construction	\$ 694	\$ 725	4.47%
\$ 33,875	\$ 36,032	6.37%	Manufacturing	\$ 651	\$ 693	6.45%
\$ 22,983	\$ 23,775	3.45%	Trade	\$ 442	\$ 457	3.39%
\$ 34,070	\$ 36,516	7.18%	Wholesale Trade	\$ 655	\$ 702	7.18%
\$ 19,089	\$ 19,133	0.23%	Retail Trade	\$ 367	\$ 368	0.27%
\$ 39,772	\$ 41,200	3.59%	Transportation & Utilities	\$ 765	\$ 792	3.53%
\$ 32,984	\$ 31,823	-3.52%	Information	\$ 634	\$ 612	-3.47%
\$ 33,596	\$ 34,256	1.96%	Finance, Insurance, Real Estate	\$ 646	\$ 659	2.01%
\$ 23,943	\$ 25,015	4.48%	Professional & Business Services	\$ 460	\$ 481	4.57%
\$ 30,529	\$ 31,610	3.54%	Education & Health Services	\$ 587	\$ 608	3.58%
\$ 11,109	\$ 11,124	0.13%	Leisure & Hospitality	\$ 214	\$ 214	0.00%
\$ 21,344	\$ 21,859	2.41%	Other Services	\$ 410	\$ 420	2.44%
\$ 32,982	\$ 33,816	2.53%	Government	\$ 634	\$ 650	2.52%
\$ 38,464	\$ 39,684	3.17%	State	\$ 740	\$ 763	3.11%
\$ 30,330	\$ 31,032	2.32%	Local	\$ 583	\$ 597	2.40%
\$ 47,502	\$ 48,249	1.57%	Federal	\$ 913	\$ 928	1.64%

## 2003 Average Weekly Wage for All Industries by County



Legend

- \$398 - \$481
- \$482 - \$564
- \$565 - \$647
- \$648 - \$730

### QUICK FACTS

#### Average Weekly Wage Comparisons

Woodbury  
\$551

Rank  
Among All 99  
Iowa Counties  
-22-

Statewide  
\$591

Nation\*  
\$726

\* preliminary data

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## CONTACT INFO

Iowa Workforce  
Development,  
Employment  
Statistics Bureau

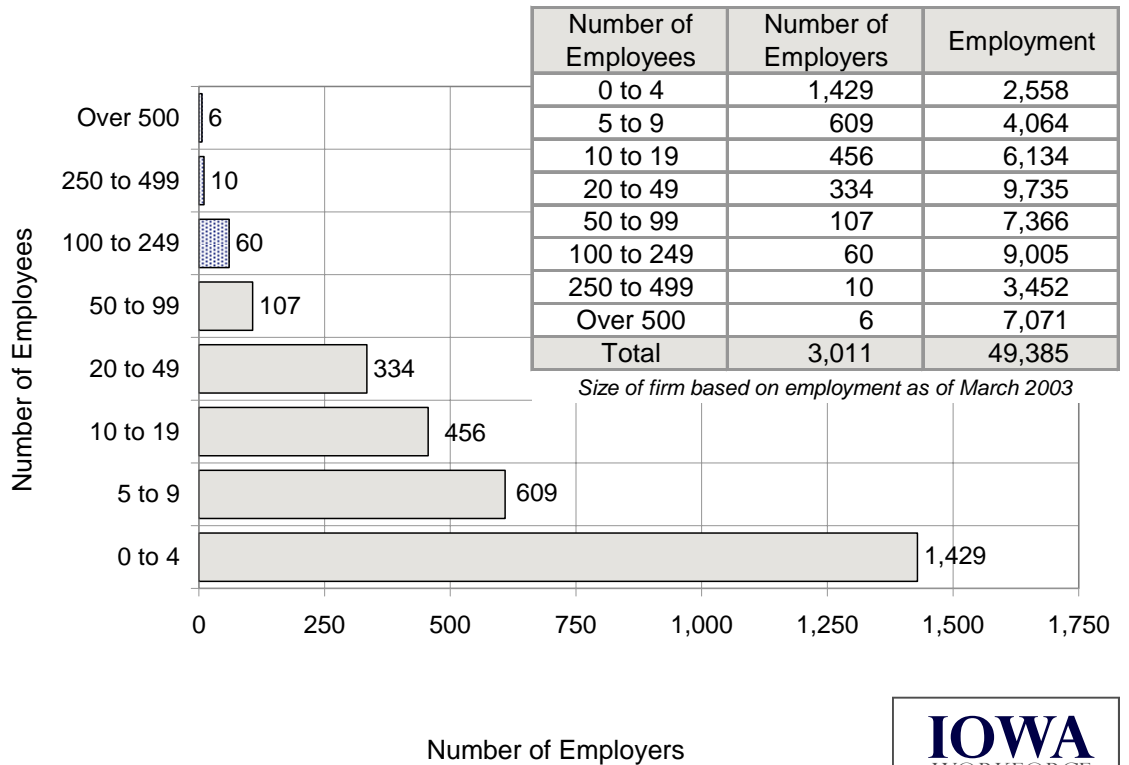
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www.iowaworkforce.org

*Equal opportunity employer/  
program. Auxiliary aids and  
services are available upon  
request to individuals with  
disabilities.*

TTY 515-281-4748;  
1-800-831-1399

## 2003 Size of Firm in Woodbury County



IOWA WORKFORCE DEVELOPMENT  
1000 East Grand Avenue  
Des Moines, Iowa 50319-0209  
OFFICIAL BUSINESS  
PENALTY FOR PRIVATE USE \$300

