

POTTAWATTAMIE

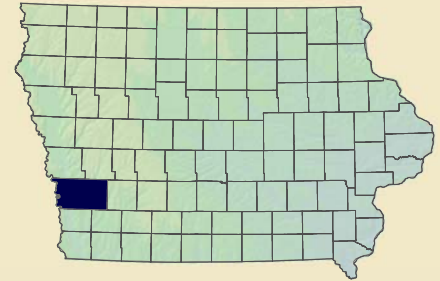
2004 ANNUAL COUNTY PROFILE

Executive Summary

As of 2003, Pottawattamie County's largest private sector was Trade, representing 21.71 percent (7,777) of the county's total covered employment of 35,818. Although the county's total employment decreased by 0.87 percent since 2002, the average annual wage increased by 3.52 percent to \$27,423 for all industries. More than 55 percent of employment in Government consists of public education.

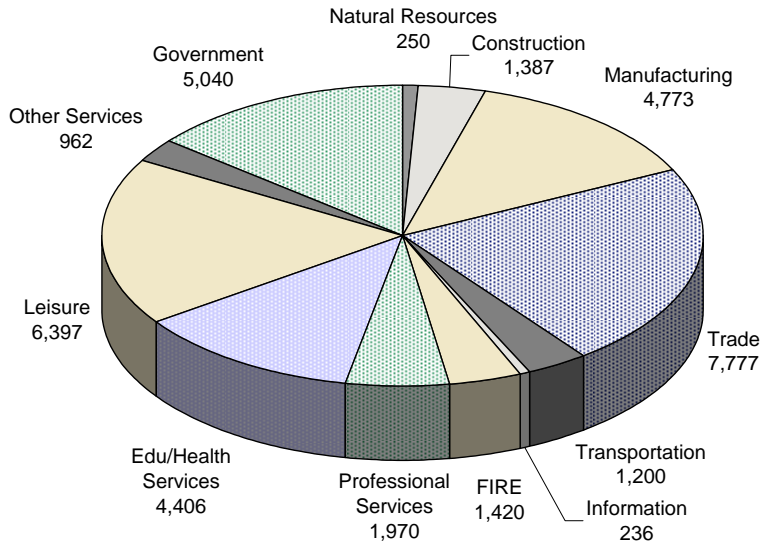
Pottawattamie County's average weekly wage for all industries was \$527 for 2003. This was an increase of 3.54 percent since 2002. The highest average weekly wage for a private sector was Transportation & Utilities, averaging \$759 with gross total wages of \$47.3 million.

STATE OF IOWA



Pottawattamie County

2003 Industry Breakout by Employment in Pottawattamie County



Note: Government includes public education and health institutions

Ten Largest Employers by Employment

Based on Annual 2003 Employment by Private Industry

Rank	Name of Company	Industry
1	Ameristar Casino Hotel	Accom./Food Services
2	Tyson Fresh Meats	Manufacturing
3	Harveys Casino Hotel	Accom./Food Services
4	Jennie Edmundson Mem Hospital	Health Services
5	Harras's Casino Resorts	Arts and Entertainment
6	Alegent Health	Health Services
7	Wal-Mart Stores	Retail Trade
8	Con Agra	Manufacturing
9	Oakland Foods	Manufacturing
10	Amsted Industries	Manufacturing

QUICK FACTS

Covered Employment (2003)

		%
Total Employment	35,818	2.55 ¹
Average Weekly Wage	\$527	89.2 ²
Largest Private Sector: Wholesale & Retail Trade	7,777	3.16 ³

¹ Percent is based on statewide covered employment of 1,404,476

² Percent is based on statewide average weekly wage of \$591

³ Percent is based on statewide covered sector employment

Census Statistics

		Rank
2003 Population	88,477	8
Growth % since 1990	7.1%	17
2003 Unemployment Rate	5.3%	26
2002 Per Capita Personal Income	\$27,256	30
2000 Median Household Income	\$40,089	19

Ranking based on Iowa's 99 counties

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2003 Covered Employment and Reporting Units by Industry in Pottawattamie County

Reporting Units				Employment		
2002	2003	% Change		2002	2003	% Change
2,209	2,250	1.86%	Total All Industries	36,134	35,818	-0.87%
2,085	2,128	2.06%	Private Business	30,999	30,778	-0.71%
24	25	4.17%	Ag/Natural Resources & Mining	227	250	10.13%
252	258	2.38%	Construction	1,253	1,387	10.69%
73	72	-1.37%	Manufacturing	4,862	4,773	-1.83%
508	508	0.00%	Trade	7,717	7,777	0.78%
140	151	7.86%	<i>Wholesale Trade</i>	1,379	1,691	22.63%
368	358	-2.72%	<i>Retail Trade</i>	6,338	6,086	-3.98%
106	109	2.83%	Transportation & Utilities	1,148	1,200	4.53%
30	28	-6.67%	Information	245	236	-3.67%
213	228	7.04%	Finance, Insurance, and Real Estate	1,543	1,420	-7.97%
256	278	8.59%	Professional & Business Services	1,936	1,970	1.76%
207	214	3.38%	Education & Health Services	4,514	4,406	-2.39%
227	224	-1.32%	Leisure & Hospitality	6,548	6,397	-2.31%
190	186	-2.11%	Other Services	1,007	962	-4.47%
125	122	-2.40%	Government	5,135	5,040	-1.85%
36	35	-2.78%	<i>State</i>	518	529	2.12%
74	74	0.00%	<i>Local</i>	4,377	4,274	-2.35%
15	13	-13.33%	<i>Federal</i>	240	237	-1.25%

QUICK FACTS

Pottawattamie County's Largest Industries by Worksites

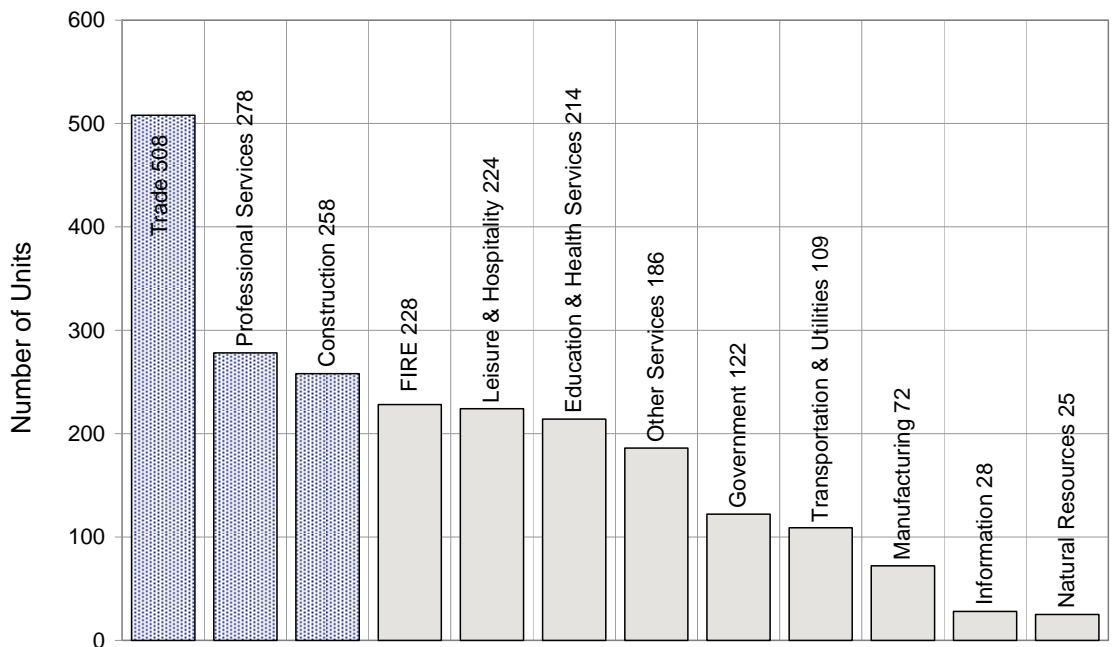
Wholesale & Retail Trade
508

Professional Services
278

Construction
258

Reporting Units by Industry in 2003 in Pottawattamie County

A Unit is Defined as a Worksite



Trade - Wholesale & Retail Trade
F.I.R.E. - Finance, Insurance, & Real Estate;

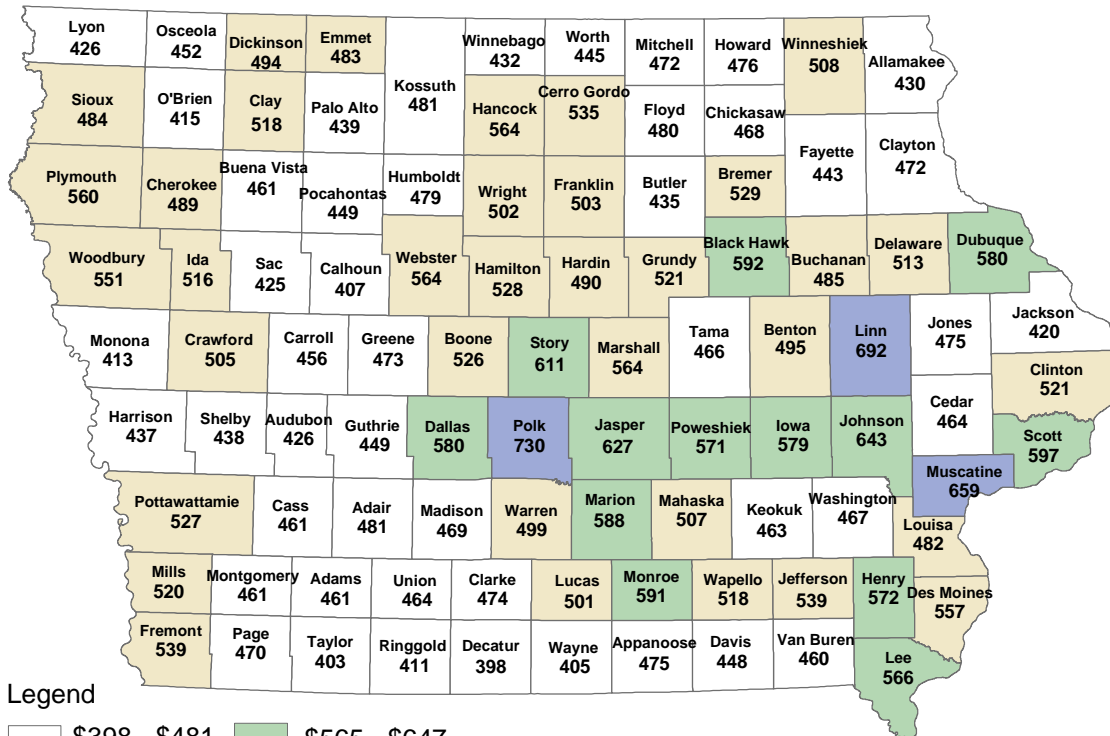
Natural Resources - Agriculture, Natural Resources, & Mining.

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2003 Average Annual and Weekly Wage by Industry in Pottawattamie County

Average Annual Wage				Average Weekly Wage		
2002	2003	% Change		2002	2003	% Change
\$ 26,490	\$ 27,423	3.52%	Total All Industries	\$ 509	\$ 527	3.54%
\$ 25,528	\$ 26,552	4.01%	Private Business	\$ 491	\$ 511	4.07%
\$ 23,903	\$ 22,106	-7.52%	Ag/Natural Resources & Mining	\$ 460	\$ 425	-7.61%
\$ 30,963	\$ 31,906	3.04%	Construction	\$ 595	\$ 614	3.19%
\$ 30,197	\$ 32,215	6.68%	Manufacturing	\$ 581	\$ 620	6.71%
\$ 21,973	\$ 22,999	4.67%	Trade	\$ 423	\$ 442	4.49%
\$ 35,216	\$ 35,474	0.73%	Wholesale Trade	\$ 677	\$ 682	0.74%
\$ 19,092	\$ 19,533	2.31%	Retail Trade	\$ 367	\$ 376	2.45%
\$ 38,435	\$ 39,455	2.65%	Transportation & Utilities	\$ 739	\$ 759	2.71%
\$ 29,085	\$ 26,649	-8.37%	Information	\$ 559	\$ 512	-8.41%
\$ 34,007	\$ 34,189	0.53%	Finance, Insurance, Real Estate	\$ 654	\$ 657	0.46%
\$ 22,837	\$ 24,624	7.83%	Professional & Business Services	\$ 439	\$ 474	7.97%
\$ 31,605	\$ 33,042	4.54%	Education & Health Services	\$ 608	\$ 635	4.44%
\$ 18,110	\$ 18,508	2.20%	Leisure & Hospitality	\$ 348	\$ 356	2.30%
\$ 21,412	\$ 20,924	-2.28%	Other Services	\$ 412	\$ 402	-2.43%
\$ 32,297	\$ 32,743	1.38%	Government	\$ 621	\$ 630	1.45%
\$ 36,969	\$ 38,626	4.48%	State	\$ 711	\$ 743	4.50%
\$ 31,278	\$ 31,521	0.78%	Local	\$ 601	\$ 606	0.83%
\$ 40,804	\$ 41,663	2.11%	Federal	\$ 785	\$ 801	2.04%

2003 Average Weekly Wage for All Industries by County



Legend

□ \$398 - \$481	□ \$565 - \$647
□ \$482 - \$564	□ \$648 - \$730

QUICK FACTS

Average Weekly Wage Comparisons

Pottawattamie
\$527

Rank
Among All 99
Iowa Counties
-28-

Statewide
\$591

Nation*
\$726

* preliminary data

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

CONTACT INFO

Iowa Workforce
Development,
Employment
Statistics Bureau

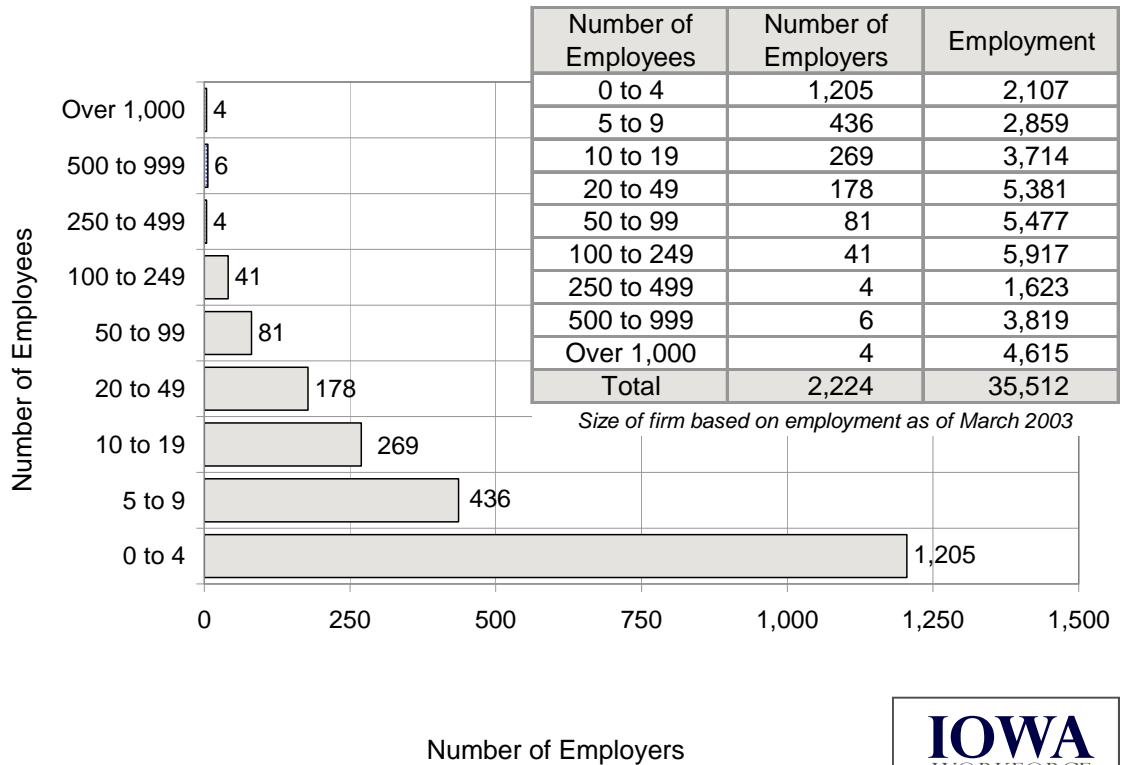
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*Equal opportunity employer/
program. Auxiliary aids and
services are available upon
request to individuals with
disabilities.*

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2003 Size of Firm in Pottawattamie County



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OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE \$300

