

# MONONA

## 2004 ANNUAL COUNTY PROFILE

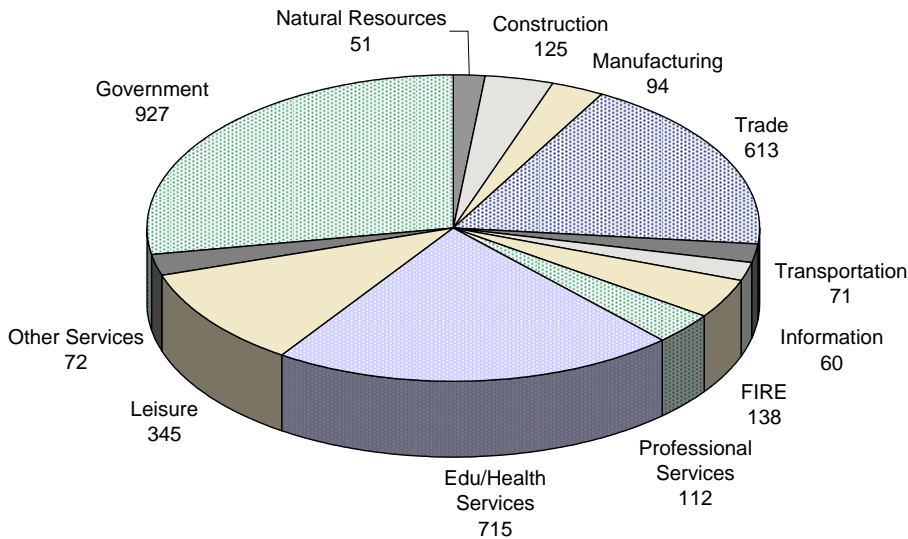
### Executive Summary

As of 2003, Monona County's largest private sector was Education & Health Services, representing 21.53 percent (715) of the county's total covered employment of 3,321. Although the county's total employment decreased by 2.67 percent since 2002, the average annual wage increased by 1.34 percent to \$21,492 for all industries.

Monona County's average weekly wage for all industries was \$413 for 2003. This was an increase of 1.23 percent since 2002. The highest average weekly wage for a private sector was Information, averaging \$600 with gross total wages of \$1.8 million. Professional & Business Services had the largest percentage increase in average weekly wage of over 16.27 percent (\$54) since 2002.



### 2003 Industry Breakout by Employment in Monona County



Note: Government includes public education and health institutions

### Ten Largest Employers by Employment

Based on Annual 2003 Employment by Private Industry

Rank	Name of Company	Industry
1	Burgess Health Center	Health Services
2	Whiting Commercial Dev Corp	Health Services
3	McDonald's	Accom./Food Services
4	Maple Heights	Health Services
5	Regal Manors Of Onawa	Health Services
6	Westendorf Manufacturing Co	Manufacturing
7	Vaughn Food Ltd	Retail Trade
8	Pamida	Retail Trade
9	Berne Coop Assn	Wholesale Trade
10	Crossroads Of Western Iowa	Health Services

### QUICK FACTS

#### Covered Employment (2003)

		%
Total Employment	3,321	0.24 <sup>1</sup>
Average Weekly Wage	\$413	69.9 <sup>2</sup>
Largest Private Sector: Education/Health Services	927	0.40 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,404,476

<sup>2</sup> Percent is based on statewide average weekly wage of \$591

<sup>3</sup> Percent is based on statewide covered sector employment

#### Census Statistics

		Rank
2003 Population	9,746	81
Growth % since 1990	-2.9%	64
2003 Unemployment Rate	5.1%	30
2002 Per Capita Personal Income	\$24,516	75
2000 Median Household Income	\$33,235	82

Ranking based on Iowa's 99 counties

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2003 Covered Employment and Reporting Units by Industry in Monona County

Reporting Units				Employment		
2002	2003	% Change		2002	2003	% Change
322	324	0.62%	Total All Industries	3,412	3,321	-2.67%
277	283	2.17%	Private Business	2,445	2,394	-2.09%
12	10	-16.67%	Ag/Natural Resources & Mining	65	51	-21.54%
29	27	-6.90%	Construction	131	125	-4.58%
8	9	12.50%	Manufacturing	113	94	-16.81%
83	83	0.00%	Trade	639	613	-4.07%
27	24	-11.11%	<i>Wholesale Trade</i>	200	167	-16.50%
56	58	3.57%	<i>Retail Trade</i>	439	446	1.59%
16	15	-6.25%	Transportation & Utilities	53	71	33.96%
10	8	-20.00%	Information	59	60	1.69%
22	26	18.18%	Finance, Insurance, and Real Estate	141	138	-2.13%
22	25	13.64%	Professional & Business Services	113	112	-0.88%
21	21	0.00%	Education & Health Services	743	715	-3.77%
31	34	9.68%	Leisure & Hospitality	316	345	9.18%
25	25	0.00%	Other Services	74	72	-2.70%
45	41	-8.89%	Government	967	927	-4.14%
8	9	12.50%	<i>State</i>	29	30	3.45%
28	26	-7.14%	<i>Local</i>	885	845	-4.52%
9	7	-22.22%	<i>Federal</i>	52	52	0.00%

### QUICK FACTS

**Monona County's  
Largest  
Industries by  
Worksites**

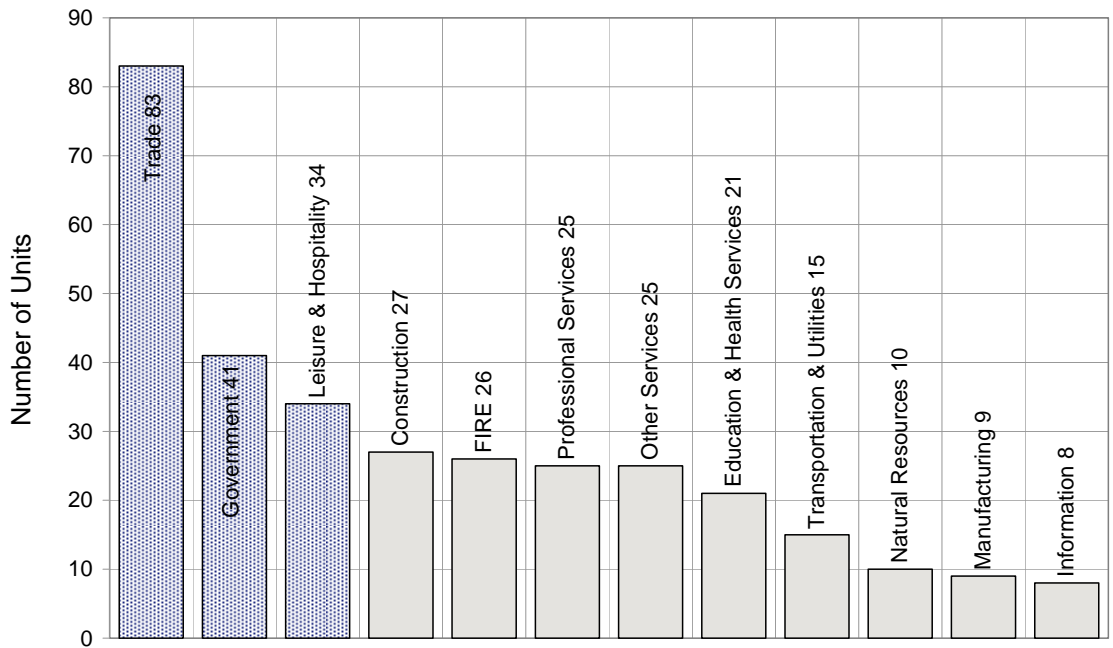
Wholesale & Retail  
Trade  
83

Government  
41

Leisure &  
Hospitality  
34

### Reporting Units by Industry in 2003 in Monona County

*A Unit is Defined as a Worksite*



Trade - Wholesale & Retail Trade  
F.I.R.E. - Finance, Insurance, & Real Estate;

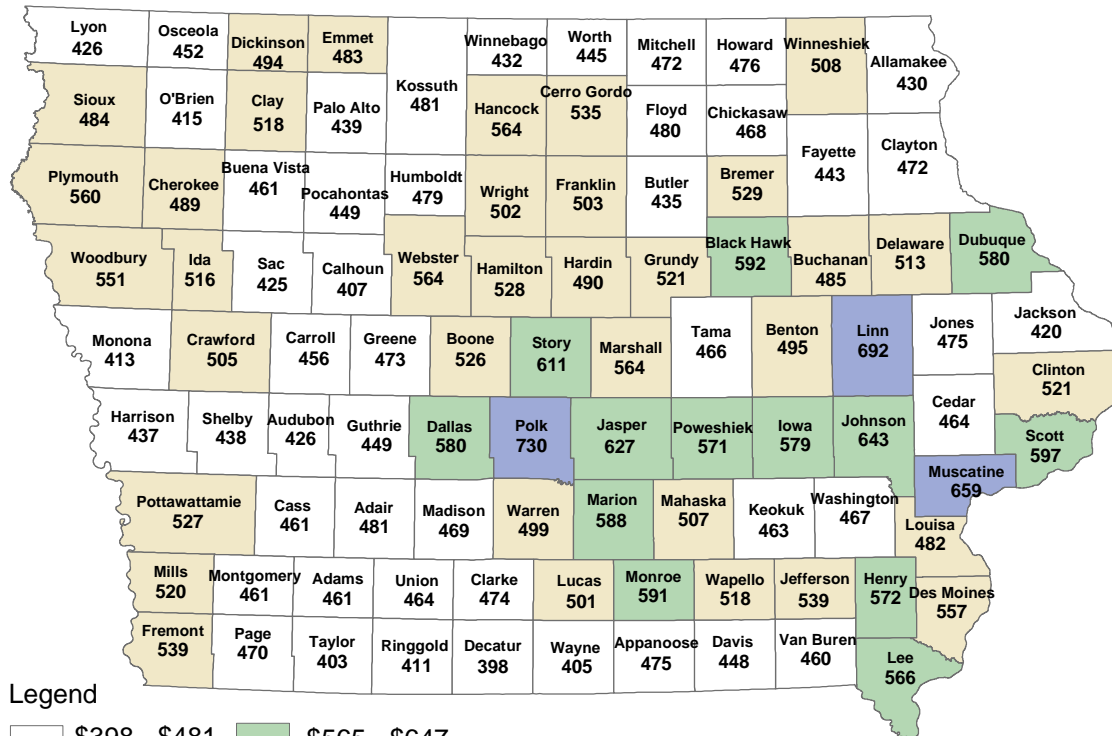
Natural Resources - Agriculture, Natural Resources, & Mining.

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

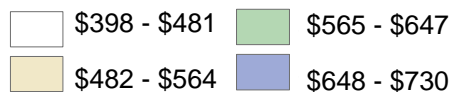
## 2003 Average Annual and Weekly Wage by Industry in Monona County

Average Annual Wage				Average Weekly Wage		
2002	2003	% Change		2002	2003	% Change
\$ 21,209	\$ 21,492	1.34%	Total All Industries	\$ 408	\$ 413	1.23%
\$ 20,694	\$ 20,862	0.81%	Private Business	\$ 398	\$ 401	0.75%
\$ 27,604	\$ 24,528	-11.14%	Ag/Natural Resources & Mining	\$ 531	\$ 472	-11.11%
\$ 28,217	\$ 30,470	7.98%	Construction	\$ 543	\$ 586	7.92%
\$ 25,754	\$ 25,974	0.85%	Manufacturing	\$ 495	\$ 499	0.81%
\$ 19,395	\$ 18,833	-2.90%	Trade	\$ 373	\$ 362	-2.95%
\$ 27,878	\$ 27,814	-0.23%	Wholesale Trade	\$ 536	\$ 535	-0.19%
\$ 15,530	\$ 15,470	-0.39%	Retail Trade	\$ 299	\$ 297	-0.67%
\$ 23,910	\$ 25,075	4.87%	Transportation & Utilities	\$ 460	\$ 482	4.78%
\$ 29,980	\$ 31,217	4.13%	Information	\$ 577	\$ 600	3.99%
\$ 25,235	\$ 26,116	3.49%	Finance, Insurance, Real Estate	\$ 485	\$ 502	3.51%
\$ 17,280	\$ 20,048	16.01%	Professional & Business Services	\$ 332	\$ 386	16.27%
\$ 23,621	\$ 24,800	4.99%	Education & Health Services	\$ 454	\$ 477	5.07%
\$ 7,326	\$ 6,479	-11.57%	Leisure & Hospitality	\$ 141	\$ 125	-11.35%
\$ 18,770	\$ 19,841	5.70%	Other Services	\$ 361	\$ 382	5.82%
\$ 22,510	\$ 23,118	2.70%	Government	\$ 433	\$ 445	2.77%
\$ 32,420	\$ 32,149	-0.84%	State	\$ 623	\$ 618	-0.80%
\$ 21,720	\$ 22,335	2.83%	Local	\$ 418	\$ 430	2.87%
\$ 30,866	\$ 30,632	-0.76%	Federal	\$ 594	\$ 589	-0.84%

## 2003 Average Weekly Wage for All Industries by County



### Legend



### QUICK FACTS

#### Average Weekly Wage Comparisons

Monona  
\$413

Rank  
Among All 99  
Iowa Counties  
-94-

Statewide  
\$591

Nation\*  
\$726

\* preliminary data

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## CONTACT INFO

Iowa Workforce  
Development,  
Employment  
Statistics Bureau

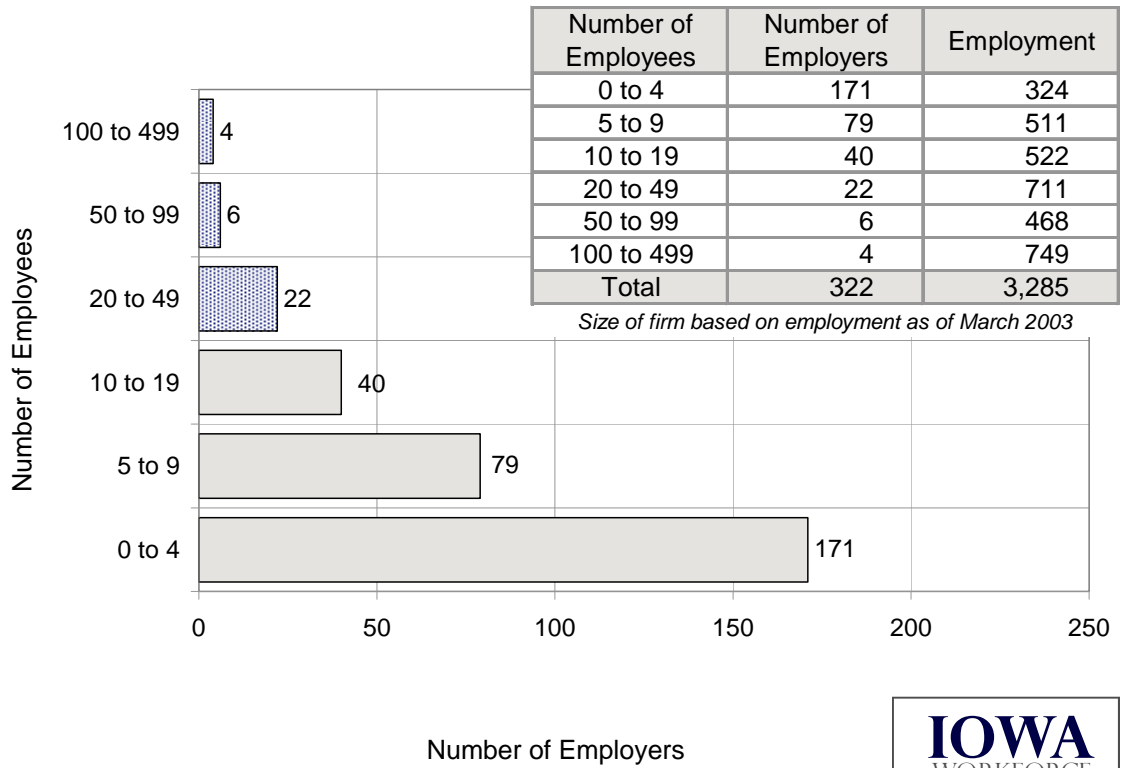
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*Equal opportunity employer/  
program. Auxiliary aids and  
services are available upon  
request to individuals with  
disabilities.*

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1-800-831-1399

## 2003 Size of Firm in Monona County



**IOWA**  
WORKFORCE  
DEVELOPMENT

IOWA WORKFORCE DEVELOPMENT  
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OFFICIAL BUSINESS  
PENALTY FOR PRIVATE USE \$300

