

Today in EYE-OPENER June 13, 2016

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1) June is National Audiobook Month: OverDrive, Audiobooks.Com, Books On Tape, and ALA are just a few of the sponsors behind **National Audiobook Month** in June. With summer vacations on the rise, it's an appropriate month for this promotion—a good chance to spotlight audiobooks @ your library.

Books on Tape website has an article to help with those promotions: **"11 Ways to Celebrate 'June is Audiobook Month' @ Your Library."** From the article by Kristen Luby
"...With numerous literacy benefits and high entertainment

value, audiobooks are heating up headphones across the country. Celebrate the art of storytelling this June by promoting the audiobook format at your library—new listeners and audiophiles alike will want to join in the fun..."

Here are just three ideas from Luby's article:

- Remind patrons to pack an audiobook for their next trip by adding audiobooks to your travel displays.
- Are the titles chosen for your summer book discussions also available in audiobook format? If so, be sure to remind patrons of that format option
- Don't underestimate the CD: according to the 2015 Audio Publishers Association consumer survey, 44% stated the CD was their primary format for listening. And 20-out-of-25 of America's most popular cars still come equipped with CD players

Read the full article here <http://www.booksontape.com/june-is-audiobook-month> ...and have fun with **Audiobook Month @ Your Library!**

2) Summer Blockbusters: Summer is the season for blockbuster movies, when we're usually guaranteed superheroes, action-packed adventures, sequels, and reboots. All of which makes for timely DVD and book displays. *Time Magazine* previews its most anticipated movies for Summer '16, including:



- Alice Through the Looking Glass
- Finding Dory
- Star Trek: Beyond
- Independence Day: Resurgence
- Free State of Jones
- The Legend of Tarzan
- Me Before You (this is also a book, best to buy some copies rather than rely on ILL...)

Fun reading at Film.Com <http://www.film.com/movies/the-best-summer-blockbusters-of-all-time> They've ranked the 50 best summer blockbusters, starting with Jaws. Search your shelves for some of these titles, then build a whopper display!

- The Muppet Movie (1979)
- Raiders of the Lost Ark (1981)
- E.T. (1982)
- Star Trek: The Wrath of Khan (1982)
- Ghostbusters (1984)
- The Gremlins (1984)
- Back to the Future (1985)
- Top Gun (1986)

And here's a fun fact: the word "blockbuster" is actually from WWII; the phrase was coined by the American press corps to describe bombs with the destructive force capable of "busting" entire city blocks. Then, something to flee. Now, something to flock to—at least for movie goers!



3) Grants From Best Buy: The **Best Buy Community Grants Program** provides support to community-based organizations that are located within 50 miles of a Best Buy store. <http://www.bestbuy.com/site/store-locator> Eligible programs must deliver community-based programming for teens ages 13-18 during out of school time, and must serve a diverse population. Eligible programming must create hands-on learning opportunities

for underserved teens to engage in experimenting and interacting with the latest technologies to build 21st century skills. Examples can include digital imaging, music production, robotics, gaming, and mobile app development. The average grant amount is \$5,000, not to exceed \$10,000. Public and nonprofit community-based organizations—such as schools, community centers, and libraries—are eligible to apply. Online proposals may be submitted between now and July 1. . Visit the Best Buy website (<https://corporate.bestbuy.com/community-grants-page/>) to review the full program guidelines.

Thanks to Merri Monks for this article!



4) Digitizing With Help From Iowa Heritage Digital Collections: This article comes from Barb Corson with the State Library. Barb is the Program Director of Specialized Library Services and in that capacity, supervises digitization projects through Iowa Heritage Digital Collections (IHDC) Barb has more about digitization services through IHDC: *"... this is a free online resource provided by the State Library for Iowa libraries and museums. IHDC allows documents, images and memorabilia of historical significance to be digitized and accessed online by the public. Take a look <http://www.iowaheritage.org/> So if you have historical items and are interested in creating a collection, State Library staff can help you get started using IHDC! Digitizing your local historic collection allows you to keep the original in a safe place while granting public access without the worry of wear and tear or damage..."*

Are any of these challenges holding you back?

- ✓ Your library or museum does not have a scanner == **Solution:** In many cases, State Library staff can assist with digitizing your materials. We have scanned materials for several contributors including the Ruth Suckow Memorial Association <http://bit.ly/1R13by0>
- ✓ You don't know where to begin == **Solution:** State Library staff can come to help you assess your collection and determine a good place to start. Often it is with a small group of photos or other items that have a common theme. Once you get started, you can add more as you have time.

- ✓ You don't have enough staff to work on a project == **Solution**: Collaborate with another group. The Kalona Public Library and the Kalona Historical Village worked together to create their collection <http://bit.ly/1OAKgzo>. They also used that magic group: volunteers! Over several months the volunteers have been able to add more than 65 photos to their collection.

Need more encouragement? View the collection created by the Amana Heritage Society at <http://bit.ly/1TaH7c6>. They've added more than 250 historic images of Amana! Look at the IHDC www.iowaheritage.org/ to see more than 100 collections and learn more about how to participate in this shared resource.

Contact Pam Rees at pam.rees@lib.state.ia.us to begin the process and thanks to Barb Corson for this article!

5) Meetings / Events This Week: Changes to “**Website Worktime**” in June has these scheduled **today—Monday June 13 @ 10:00AM**—with another session scheduled **tomorrow—Tuesday June 14 @ 9:00AM**. The topic this month is portlets. The Adobe Classroom link is <https://ials.adobeconnect.com/webwork> Just sign in with your full name and library in the GUEST box, no registration is required. **Website Worktimes** are intended for staff who update PLOW websites; this is a nice chance to see a demonstration and to ask questions of Marie Harms and District LRTs who will all be there to help.

Library101 takes place tomorrow **June 14** (9:30-11:30AM) Offered quarterly, **Library101** is an online orientation for newly hired directors; support staff and new trustees are also welcome to attend. Advance registration through the c.e. catalog has closed, but if you missed registering, there's room to join us <https://ials.adobeconnect.com/lib101/>

Northwest's turn for **Fun with PLOW Websites** is this week: choose from **June 15 @ NWICC in Sheldon** or **June 17 @ Prairie Lake AEA in Storm Lake**. 10:00AM-4:00PM both days...

It's a new month of national webinars—find full descriptions and registration details at this link <http://www.statelibraryofia.org/ld/c-d/continuing-ed/other-conted>

June 14. 1:00-2:00PM. *Tips for Story Time Success* sponsored by Booklist <http://www.booklistonline.com/webinars>

June 14. 4:00-4:30PM. *Books We Love!* sponsored by Junior Library Guild <http://bit.ly/22o4bV9>

June 15. 12:00-1:00PM. *Achieving Buy-In for Your Volunteer Program* sponsored by 4Good <https://4good.org/explore/latest/webinars>

June 16. 1:00-2:00PM. *How to Improve Your Workplace When You Are Not the Boss* sponsored by SieraLearn <http://www.sieralearn.com/free-webinars/>



Monday Morning Eye-Opener Editor:

Bonnie McKewon

Iowa Library Services, Northwest District Office,

529 Pierce Street, Sioux City, IA 51101

866-642-7920 / bonnie.mckewon@lib.state.ia.us