

# DES MOINES

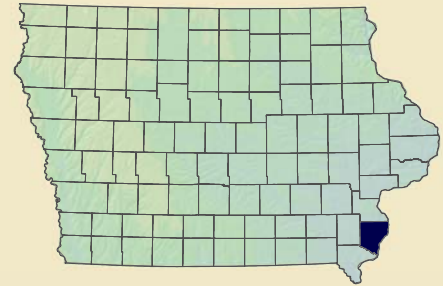
## 2004 ANNUAL COUNTY PROFILE

### Executive Summary

As of 2003, Des Moines County's largest private sector was Manufacturing, representing 23.05 percent (5,051) of the county's total covered employment of 21,916. This sector also reported the largest percentage decrease in employment for the year of 9.04 percent (502 employees). The county's total employment decreased by 1.72 percent since 2002, but the average annual wage increased by 0.56 percent to \$28,971 for all industries.

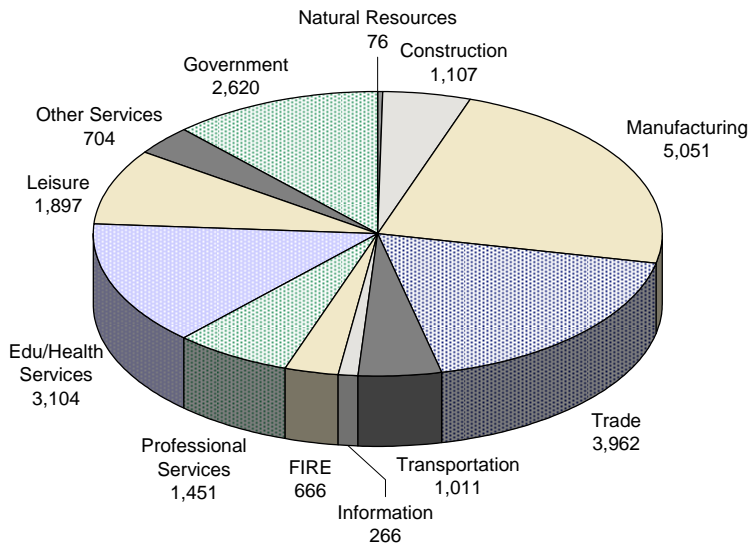
Des Moines County's average weekly wage for all industries was \$557 for 2003. This was an increase of 0.54 percent since 2002. The highest average weekly wage for a private sector was in Manufacturing, averaging \$781 with gross total wages of \$205.2 million.

### STATE OF IOWA



Des Moines County

### 2003 Industry Breakout by Employment in Des Moines County



Note: Government includes public education and health institutions

### Ten Largest Employers by Employment

Based on Annual 2003 Employment by Private Industry

Rank	Name of Company	Industry
1	Great River Medical Center	Health Services
2	American Ordnance	Manufacturing
3	General Electric Co	Manufacturing
4	Vista Bakery	Manufacturing
5	Federal-Mogul Ignition Co	Manufacturing
6	Case Corporation	Manufacturing
7	Wal-Mart Stores	Retail Trade
8	Hy-Vee Food Stores	Retail Trade
9	Temp Associates-Burlington	Business Services
10	Winegard Company	Manufacturing

### QUICK FACTS

#### Covered Employment (2003)

		%
Total Employment	21,916	1.56 <sup>1</sup>
Average Weekly Wage	\$557	94.2 <sup>2</sup>
Largest Private Sector: Manufacturing	5,051	2.30 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,404,476

<sup>2</sup> Percent is based on statewide average weekly wage of \$591

<sup>3</sup> Percent is based on statewide covered sector employment

#### Census Statistics

		Rank
2003 Population	41,247	15
Growth % since 1990	-3.2%	68
2003 Unemployment Rate	6.7%	8
2002 Per Capita Personal Income	\$27,442	25
2000 Median Household Income	\$36,790	48

Ranking based on Iowa's 99 counties

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2003 Covered Employment and Reporting Units by Industry in Des Moines County

Reporting Units				Employment		
2002	2003	% Change		2002	2003	% Change
1,370	1,349	-1.53%	Total All Industries	22,299	21,916	-1.72%
1,301	1,280	-1.61%	Private Business	19,707	19,297	-2.08%
8	7	-12.50%	Ag/Natural Resources & Mining	78	76	-2.56%
131	129	-1.53%	Construction	1,133	1,107	-2.29%
66	66	0.00%	Manufacturing	5,553	5,051	-9.04%
324	315	-2.78%	Trade	3,868	3,962	2.43%
93	89	-4.30%	<i>Wholesale Trade</i>	670	623	-7.01%
231	226	-2.16%	<i>Retail Trade</i>	3,198	3,339	4.41%
76	77	1.32%	Transportation & Utilities	1,039	1,011	-2.69%
23	23	0.00%	Information	248	266	7.26%
124	123	-0.81%	Finance, Insurance, and Real Estate	703	666	-5.26%
175	165	-5.71%	Professional & Business Services	1,415	1,451	2.54%
134	137	2.24%	Education & Health Services	3,043	3,104	2.00%
126	121	-3.97%	Leisure & Hospitality	1,943	1,897	-2.37%
115	118	2.61%	Other Services	683	704	3.07%
70	69	-1.43%	Government	2,592	2,620	1.08%
13	14	7.69%	<i>State</i>	134	135	0.75%
43	42	-2.33%	<i>Local</i>	2,272	2,304	1.41%
13	13	0.00%	<i>Federal</i>	186	181	-2.69%

### QUICK FACTS

**Des Moines County's Largest Industries by Worksites**

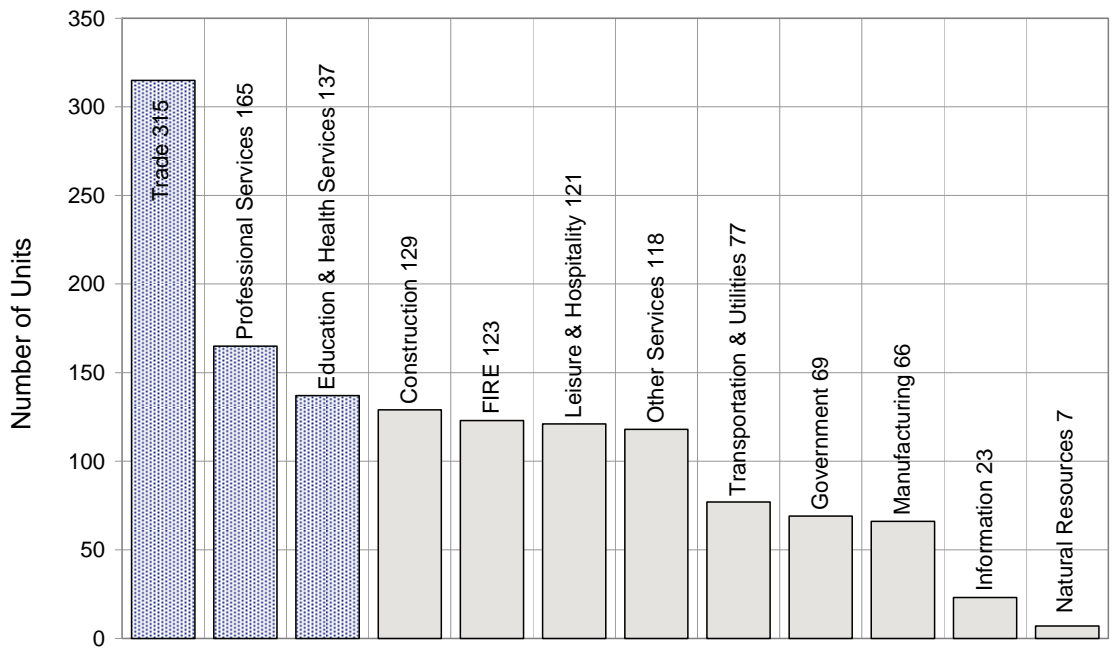
Wholesale & Retail Trade  
315

Professional Services  
165

Education & Health Services  
137

### Reporting Units by Industry in 2003 in Des Moines County

*A Unit is Defined as a Worksite*



Trade - Wholesale & Retail Trade  
F.I.R.E. - Finance, Insurance, & Real Estate;

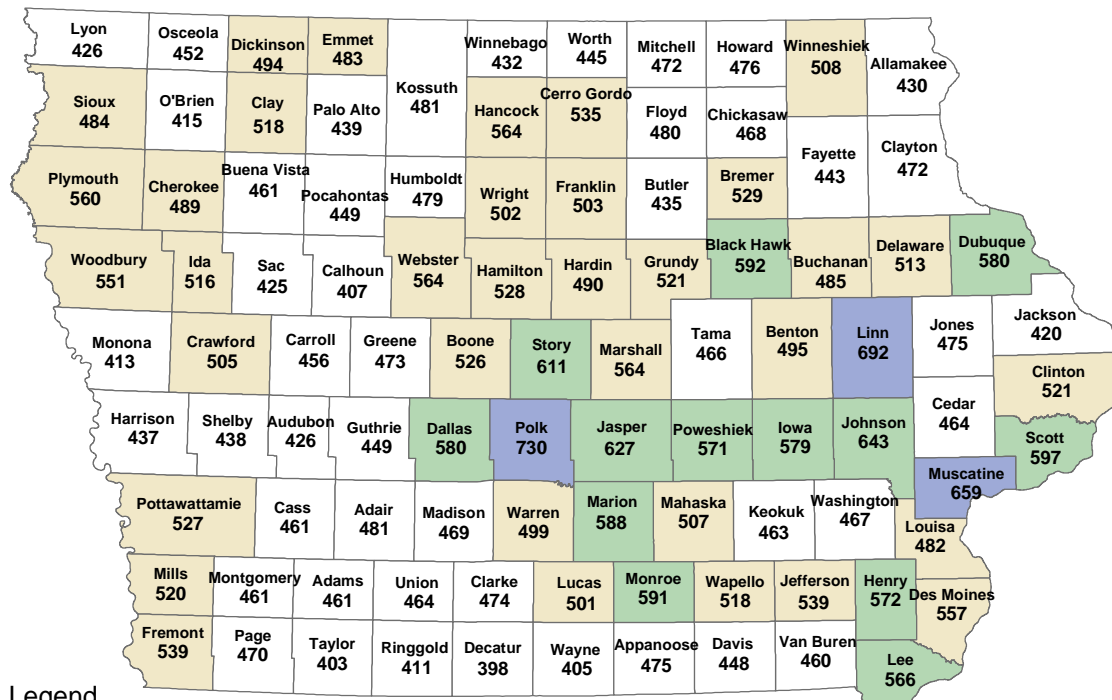
Natural Resources - Agriculture, Natural Resources, & Mining.

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2003 Average Annual and Weekly Wage by Industry in Des Moines County

Average Annual Wage				Average Weekly Wage		
2002	2003	% Change		2002	2003	% Change
\$ 28,811	\$ 28,971	0.56%	Total All Industries	\$ 554	\$ 557	0.54%
\$ 28,767	\$ 28,918	0.53%	Private Business	\$ 553	\$ 556	0.54%
\$ 37,715	\$ 39,489	4.70%	Ag/Natural Resources & Mining	\$ 725	\$ 759	4.69%
\$ 36,216	\$ 34,413	-4.98%	Construction	\$ 696	\$ 662	-4.89%
\$ 40,030	\$ 40,628	1.49%	Manufacturing	\$ 770	\$ 781	1.43%
\$ 21,549	\$ 21,407	-0.66%	Trade	\$ 414	\$ 412	-0.48%
\$ 32,990	\$ 34,014	3.10%	Wholesale Trade	\$ 634	\$ 654	3.15%
\$ 19,152	\$ 19,055	-0.51%	Retail Trade	\$ 368	\$ 366	-0.54%
\$ 35,139	\$ 35,696	1.58%	Transportation & Utilities	\$ 676	\$ 686	1.48%
\$ 26,905	\$ 27,685	2.90%	Information	\$ 517	\$ 532	2.90%
\$ 30,569	\$ 32,463	6.20%	Finance, Insurance, Real Estate	\$ 588	\$ 624	6.12%
\$ 23,844	\$ 25,555	7.18%	Professional & Business Services	\$ 459	\$ 491	6.97%
\$ 28,903	\$ 30,179	4.41%	Education & Health Services	\$ 556	\$ 580	4.32%
\$ 10,129	\$ 9,933	-1.94%	Leisure & Hospitality	\$ 195	\$ 191	-2.05%
\$ 16,476	\$ 17,394	5.58%	Other Services	\$ 317	\$ 335	5.68%
\$ 29,149	\$ 29,351	0.69%	Government	\$ 561	\$ 564	0.53%
\$ 36,625	\$ 37,991	3.73%	State	\$ 704	\$ 731	3.84%
\$ 27,546	\$ 27,761	0.78%	Local	\$ 530	\$ 534	0.75%
\$ 43,349	\$ 43,145	-0.47%	Federal	\$ 834	\$ 830	-0.48%

## 2003 Average Weekly Wage for All Industries by County



Legend

- \$398 - \$481
- \$482 - \$564
- \$565 - \$647
- \$648 - \$730

### QUICK FACTS

#### Average Weekly Wage Comparisons

Des Moines  
\$557

Rank  
Among All 99  
Iowa Counties  
-21-

Statewide  
\$591

Nation\*  
\$726

\* preliminary data

# 2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## CONTACT INFO

Iowa Workforce  
Development,  
Employment  
Statistics Bureau

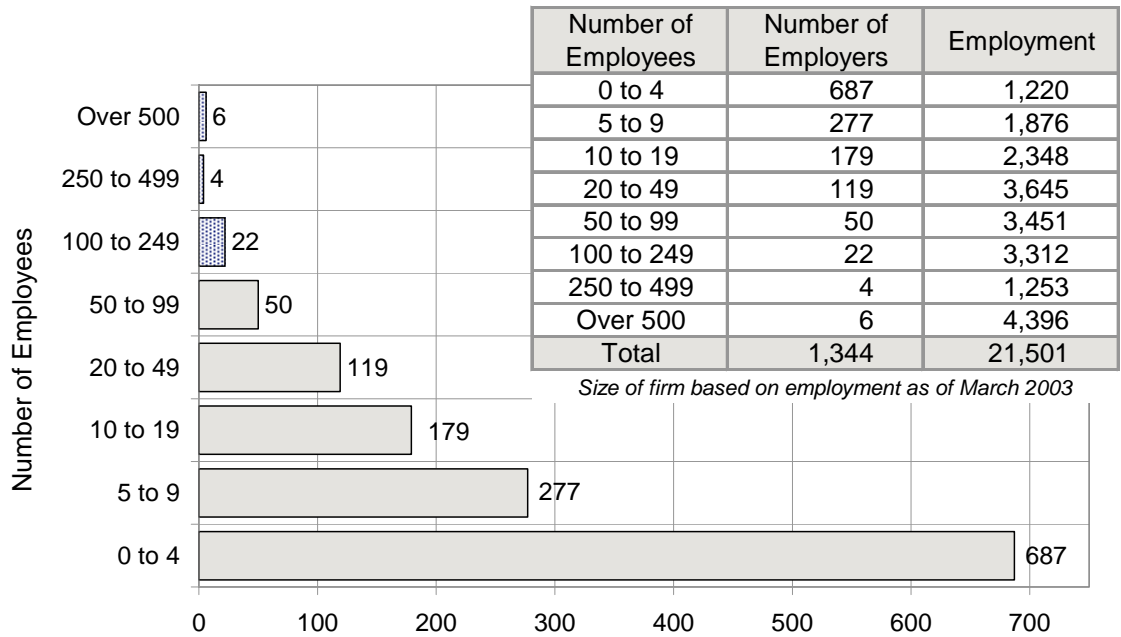
1000 E Grand Ave  
Des Moines, IA 50319

800-532-1249;  
Fax: 515-281-8195  
trends@iwd.state.ia.us  
www.iowaworkforce.org

*Equal opportunity employer/  
program. Auxiliary aids and  
services are available upon  
request to individuals with  
disabilities.*

TTY 515-281-4748;  
1-800-831-1399

## 2003 Size of Firm in Des Moines County



Number of Employers



IOWA WORKFORCE DEVELOPMENT  
1000 East Grand Avenue  
Des Moines, Iowa 50319-0209  
OFFICIAL BUSINESS  
PENALTY FOR PRIVATE USE \$300

