

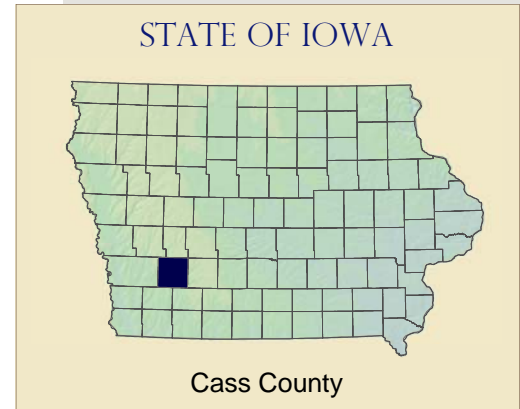
CASS

2004 ANNUAL COUNTY PROFILE

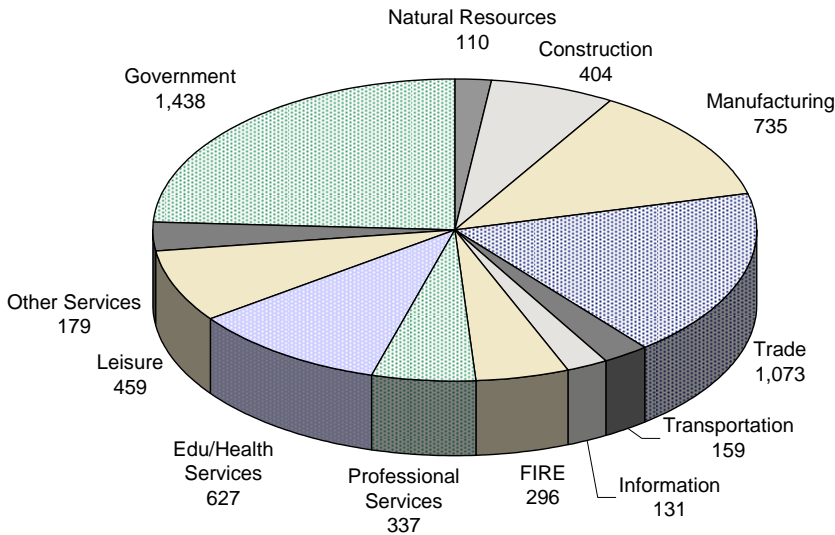
Executive Summary

As of 2003, Cass County's largest industry was Trade, representing 18.04 percent (1,073) of the county's total covered employment of 5,947. Although the county's total employment decreased by 1.13 percent since 2002, the average annual wage increased by 2.03 percent to \$23,992 for all industries. Government employment consists mainly of nursing care facilities and public education.

Cass County's average weekly wage for all industries was \$461 for 2003. This was an increase of 1.99 percent since 2002. The highest average weekly wage for a private sector was in Construction, averaging \$658 with gross total wages of \$13.8 million. Between 2002 and 2003, the Natural Resources & Mining sector had the largest percentage increase in average weekly wage of 13.17 percent (\$64).



2003 Industry Breakout by Employment in Cass County



Note: Government includes public education and health institutions

Ten Largest Employers by Employment

Based on Annual 2003 Employment by Private Industry

Rank	Name of Company	Industry
1	Glacier Daido America	Manufacturing
2	Hy-Vee Food Stores	Retail Trade
3	Sitel Corporation	Business Services
4	Wesley Retirement Services	Health Services
5	Delong Sportswear	Manufacturing
6	Henningsen Construction	Construction
7	Atlantic NRC	Health Services
8	Cass County Medical Clinics	Health Services
9	Atlantic Bottling Co	Manufacturing
10	Fareway Stores	Retail Trade

QUICK FACTS

Covered Employment (2003)

		%
Total Employment	5,947	0.42 ¹
Average Weekly Wage	\$461	78.0 ²
Largest Private Sector:		
Wholesale & Retail Trade	1,073	0.44 ³

¹ Percent is based on statewide covered employment of 1,404,476

² Percent is based on statewide average weekly wage of \$591

³ Percent is based on statewide covered sector employment

Census Statistics

		Rank
2003 Population	14,314	58
Growth % since 1990	-5.4%	80
2003 Unemployment Rate	5.6%	19
2002 Per Capita Personal Income	\$25,675	52
2000 Median Household Income	\$32,922	84

Ranking based on Iowa's 99 counties

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2003 Covered Employment and Reporting Units by Industry in Cass County

Reporting Units				Employment		
2002	2003	% Change		2002	2003	% Change
571	572	0.18%	Total All Industries	6,015	5,947	-1.13%
518	518	0.00%	Private Business	4,593	4,510	-1.81%
13	14	7.69%	Ag/Natural Resources & Mining	91	110	20.88%
50	51	2.00%	Construction	358	404	12.85%
24	26	8.33%	Manufacturing	701	735	4.85%
136	127	-6.62%	Trade	1,129	1,073	-4.96%
38	34	-10.53%	<i>Wholesale Trade</i>	275	249	-9.45%
99	93	-6.06%	<i>Retail Trade</i>	854	823	-3.63%
28	33	17.86%	Transportation & Utilities	143	159	11.19%
14	15	7.14%	Information	163	131	-19.63%
54	57	5.56%	Finance, Insurance, and Real Estate	269	296	10.04%
64	61	-4.69%	Professional & Business Services	440	337	-23.41%
45	48	6.67%	Education & Health Services	630	627	-0.48%
45	40	-11.11%	Leisure & Hospitality	493	459	-6.90%
47	48	2.13%	Other Services	176	179	1.70%
53	54	1.89%	Government	1,422	1,438	1.13%
13	14	7.69%	<i>State</i>	108	114	5.56%
32	33	3.13%	<i>Local</i>	1,224	1,241	1.39%
8	7	-12.50%	<i>Federal</i>	90	82	-8.89%

QUICK FACTS

**Cass County's
Largest
Industries by
Worksites**

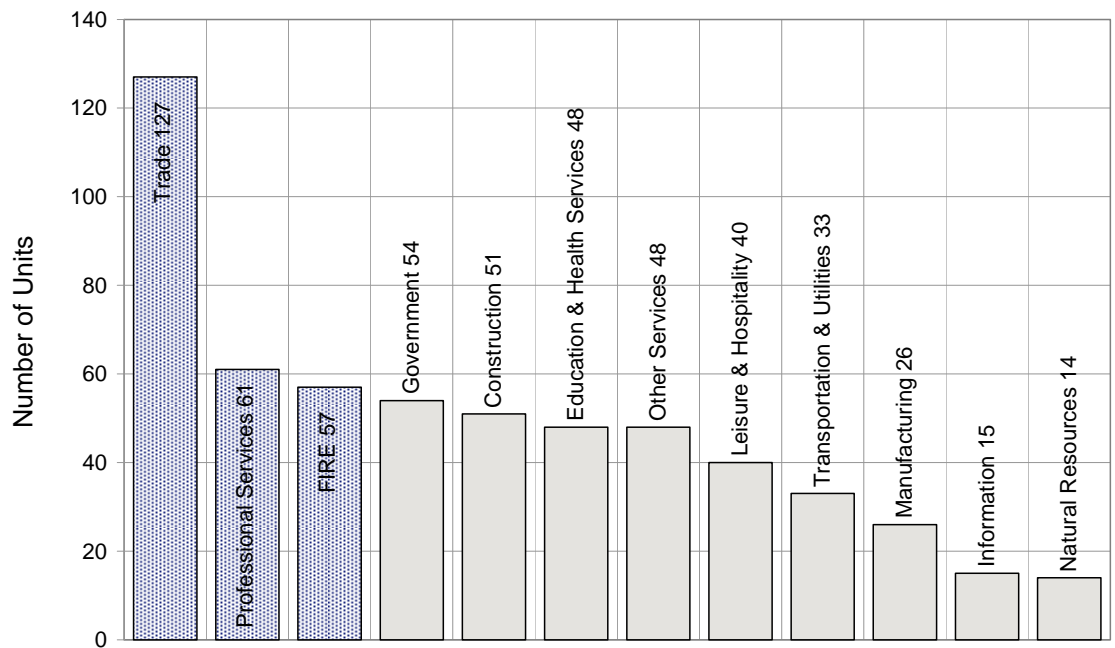
Wholesale & Retail
Trade
127

Professional
Services
61

Finance, Insurance,
and Real Estate
57

Reporting Units by Industry in 2003 in Cass County

A Unit is Defined as a Worksite



Trade - Wholesale & Retail Trade
F.I.R.E. - Finance, Insurance, & Real Estate;

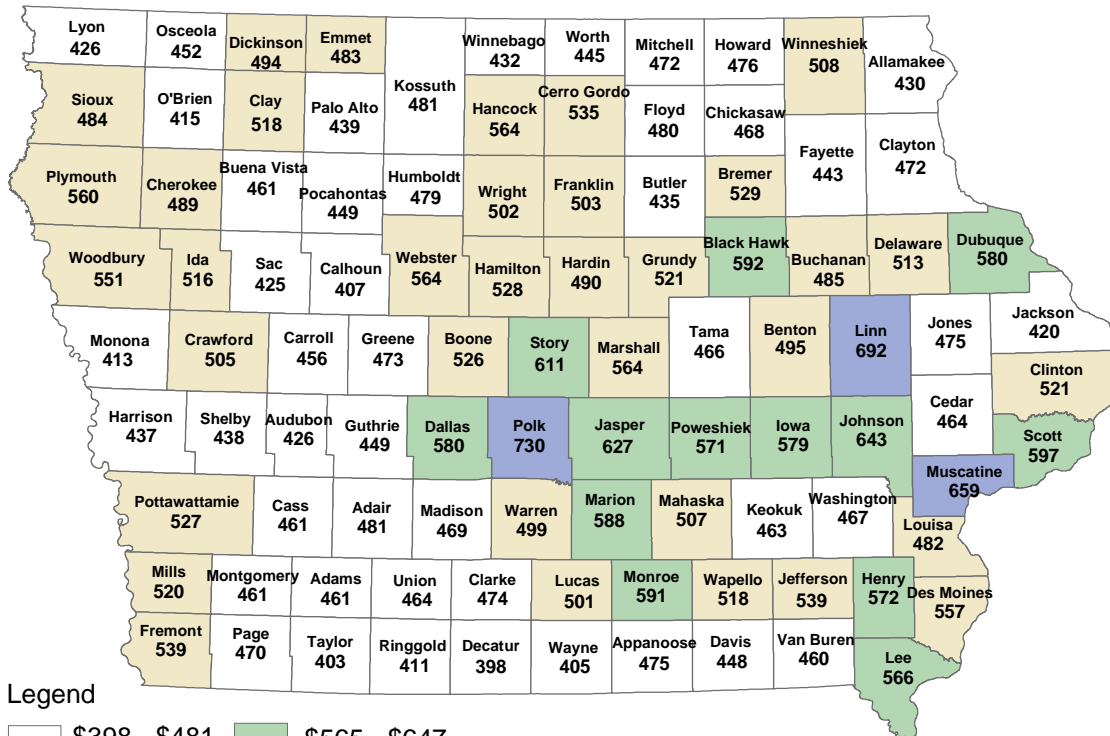
Natural Resources - Agriculture, Natural Resources, & Mining.

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2003 Average Annual and Weekly Wage by Industry in Cass County

Average Annual Wage				Average Weekly Wage		
2002	2003	% Change		2002	2003	% Change
\$ 23,514	\$ 23,992	2.03%	Total All Industries	\$ 452	\$ 461	1.99%
\$ 22,125	\$ 22,462	1.52%	Private Business	\$ 425	\$ 432	1.65%
\$ 25,285	\$ 28,594	13.09%	Ag/Natural Resources & Mining	\$ 486	\$ 550	13.17%
\$ 30,868	\$ 34,198	10.79%	Construction	\$ 594	\$ 658	10.77%
\$ 30,911	\$ 31,513	1.95%	Manufacturing	\$ 594	\$ 606	2.02%
\$ 19,195	\$ 19,221	0.14%	Trade	\$ 369	\$ 370	0.27%
\$ 24,473	\$ 24,589	0.47%	<i>Wholesale Trade</i>	\$ 471	\$ 473	0.42%
\$ 17,496	\$ 17,621	0.72%	<i>Retail Trade</i>	\$ 336	\$ 339	0.89%
\$ 22,236	\$ 24,613	10.69%	Transportation & Utilities	\$ 428	\$ 473	10.51%
\$ 32,659	\$ 19,137	-41.40%	Information	\$ 628	\$ 368	-41.40%
\$ 26,682	\$ 27,289	2.28%	Finance, Insurance, Real Estate	\$ 513	\$ 525	2.34%
\$ 24,311	\$ 21,748	-10.54%	Professional & Business Services	\$ 468	\$ 418	-10.68%
\$ 19,166	\$ 19,851	3.57%	Education & Health Services	\$ 369	\$ 382	3.52%
\$ 7,295	\$ 7,318	0.33%	Leisure & Hospitality	\$ 140	\$ 141	0.71%
\$ 16,363	\$ 16,332	-0.18%	Other Services	\$ 315	\$ 314	-0.32%
\$ 28,002	\$ 28,771	2.75%	Government	\$ 539	\$ 553	2.60%
\$ 42,902	\$ 46,120	7.50%	<i>State</i>	\$ 825	\$ 887	7.52%
\$ 25,840	\$ 26,411	2.21%	<i>Local</i>	\$ 497	\$ 508	2.21%
\$ 39,531	\$ 40,729	3.03%	<i>Federal</i>	\$ 760	\$ 783	3.03%

2003 Average Weekly Wage for All Industries by County



QUICK FACTS

Average Weekly Wage Comparisons

Cass
\$461

Rank
Among All 99
Iowa Counties
-71-

Statewide
\$591

Nation*
\$726

* preliminary data

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

CONTACT INFO

Iowa Workforce
Development,
Employment
Statistics Bureau

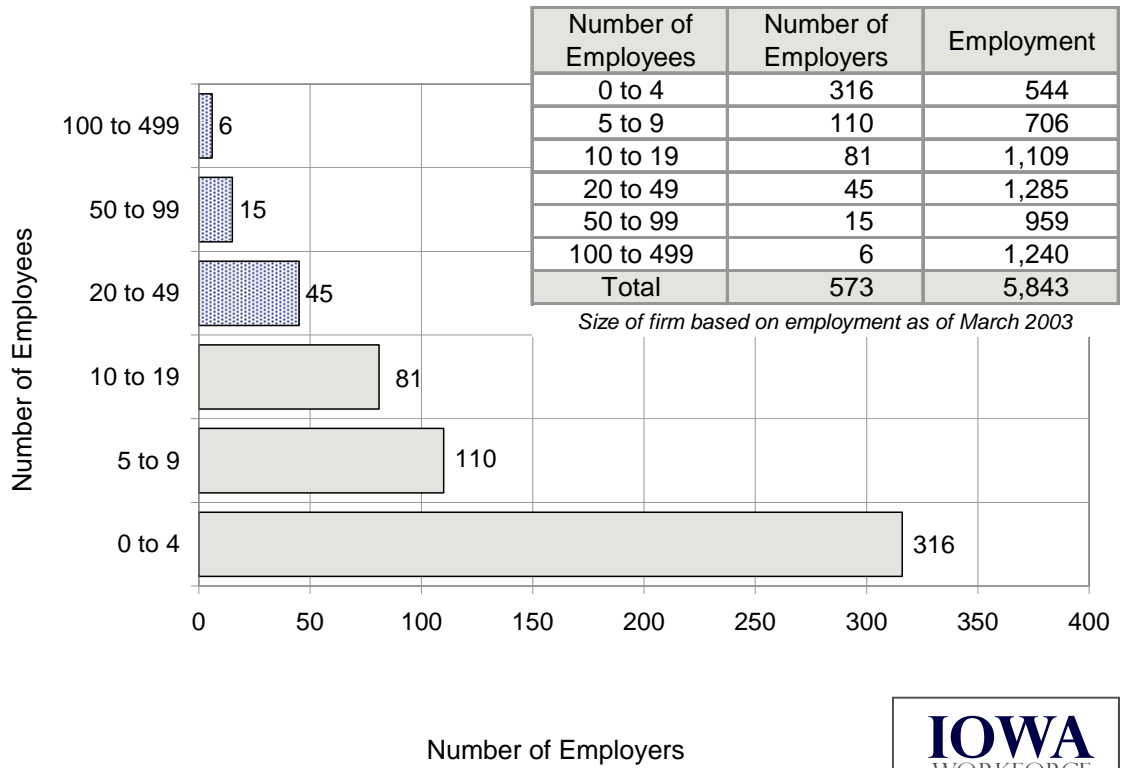
1000 E Grand Ave
Des Moines, IA 50319

800-532-1249;
Fax: 515-281-8195
trends@iwd.state.ia.us
www.iowaworkforce.org

*Equal opportunity employer/
program. Auxiliary aids and
services are available upon
request to individuals with
disabilities.*

TTY 515-281-4748;
1-800-831-1399

2003 Size of Firm in Cass County



IOWA WORKFORCE DEVELOPMENT
1000 East Grand Avenue
Des Moines, Iowa 50319-0209

OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE \$300

