

ABD Promos

IowaABD.com



Will-Call

Will-Call Order:
7 AM - 1 PM
Mon - Thurs
Warehouse Pickup:
9 AM - 3:30 PM
Mon - Thurs



Special Orders

Place special order requests 24/7 [here](#).



Highly Allocated

Sign up for highly allocated notifications [here](#).



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April is Alcohol Awareness Month

Since 1987, the National Council on Alcoholism and Drug Dependence (NCADD) has sponsored Alcohol Awareness Month in April in order to spark public awareness and understanding on alcohol-related issues. The theme of Alcohol Awareness Month for 2016 is “Talk Early, Talk Often: Parents Can Make a Difference on Teen Alcohol Use.”

The Iowa Alcoholic Beverages Division (ABD) will commemorate the month when Governor Branstad signs a proclamation declaring April as Alcohol Awareness Month on April 7.

Much of the NCADD campaign centers on young people making the right decisions and features parents willing and able to talk to their children face-to-face about the risks involved when drinking at a young age.

The month of April is an ideal time for this effort because of the many special events in the lives of teens that can trigger drinking, including proms, graduation and warmer weather that can lead to spontaneous parties.

The ABD focuses much of its effort for Alcohol Awareness Month towards educating licensees on the importance of checking customer IDs to help restrict the possibility of underaged consumption. One way this is done is through I-PACT, the online training program that teaches servers, bartenders and other employees of licensed premises best practices on checking IDs and avoiding serving or selling to customers appearing to be intoxicated. The training is free and can be accessed [here](#).

While responsible serving and selling of alcohol is a year-long obligation of any liquor licensee, it's good to have an entire month of the year to remind everyone in communities to work together in limiting incidences of young people drinking alcohol.

New Customer Web Portal Information

As of March 10, 2016, more than 95 percent of class “E” licensees are placing their weekly orders electronically. Please contact the Division at 515.281.7400 and ask for Customer Web Portal assistance for enrollment and user training.

Just a Reminder...

Return of Product

The Division reminds retailers that the decision to allow a return rests solely with the Division. All returns shall be pre-authorized electronically on the Division website [here](#).

Below are a few examples of merchandise returns for ordinary and usual commercial reasons which would be allowed by the Division, but are not limited to:

- Misorder/Incorrect Order
- Defective Product
- Damaged Product
- Breakage caused by Driver

Please do not hesitate to reach out to Dee Nelsen at Nelsen@IowaABD.com or 515.281.7448 with any questions regarding the return of product.

Tip of the Month

When a box is missing a bottle (with no indentation of a bottle ever having been in that space), credit is given when the box is returned to verify that the bottle was missing from the supplier.

New Codes

CODE	DESCRIPTION	SIZE	PACK
266	Patron Silver Special Tin (TEMP)	0.750	12
27605	Tin Cup Whiskey	0.750	12
27814	Bird Dog Jalapeno Honey	0.750	6
27832	Iowa Distilling Company Straight Bourbon Whiskey	0.750	6
28770	Opihr Gin	0.750	6
34255	Effen Raspberry	0.750	6
42893	Rondiaz Rum White	1.750	6
43536	Malibu Pineapple Upside Down Cake	0.750	12
45870	Rondiaz Rum White	0.750	12
51326	Maraska Slivovitz	0.750	6
57180	Chi-Chi's Pineapple Margarita	0.200	24
57181	Chi-Chi's Pineapple Margarita	1.750	6
58874	Jose Cuervo Pink Lemonade	1.750	6
58877	Jose Cuervo Golden Strawberry Margarita	1.750	6
59159	1800 Ultimate Raspberry	1.750	6

Pack Changes

OLD CODE	NEW CODE	DESCRIPTION	SIZE	PACK
26675	266	Patron Silver Special Tin	0.750	12
30557	557	Tippy Cow 50ml Sampler Pack	0.400	15

April Promotions

American Liberty Spirits & Wine

3100 SE Grimes Blvd. Ste 100
 Grimes, IA 50111
 Phone: 515.986.7241
 Fax: 515.619.6083

All purchases must be on ONE IABD invoice dated April 2016. Invoices must be submitted by May 15th for payment. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please submit via fax or give a copy to your American Liberty representative.

Pernod Ricard

Aberlour 12YR (4084):

Purchase 1 case, receive a \$36 promo check.
 1 deal per licensee

Absolut 750ml & 1.75L:

Purchase 10 cases, receive a \$200 promo check.
 Purchase 25 cases, receive a \$1125 promo check.
 Purchase 50 cases, receive a \$2500 promo check.

Avion Silver 375ml:

Purchase 3 cases, receive a \$150 promo check.

Avion 750ml: Mix & Match

Purchase 6 bottles of Silver, 3 bottles of Reposado & 3 bottles of Anejo, receive a \$240 promo check.

Avion Silver 750ml:

Purchase 10 cases, receive a \$600 promo check.

Avion Silver 1.75L: 3 pack

Purchase 3 cases, receive a \$45 promo check.
 Purchase 5 cases, receive a \$150 promo check.

Beefeater Gin 750ml & 1.75L:

Purchase 5 cases, receive a \$250 promo check. *Must include 1 case of 1.75L.*

Chivas 12YR 750ml & 1.75L:

Purchase 3 cases, receive a \$190 promo check.
 Purchase 5 cases, receive a \$350 promo check.
Must include 1 case of 1.75L.

Fris Vodka 750ml & 1.75L:

Purchase 25 cases, receive a \$125 promo check.
 Purchase 50 cases, receive a \$450 promo check.

Glenlivet 12YR 750ml:

Purchase 3 cases, receive a \$150 promo check.
 Purchase 5 cases, receive a \$300 promo check.

Glenlivet High Marques:

Purchase 4 bottles 15YR & 4 bottles 18YR, receive a \$130 promo check.

Jameson Irish Whiskey 750ml & 1.75L: Includes Caskmates & Black Barrel

Purchase 5 cases, receive a \$100 promo check.
 Purchase 10 cases, receive a \$300 promo check.
 Purchase 25 cases, receive a \$1000 promo check.

Kahlua, Flavors 750ml & 1.75L:

Purchase 5 cases, receive a \$200 promo check.

Malibu Rum 750ml & 1.75L: All Flavors

Purchase 5 cases, receive a \$125 promo check.

Purchase 15 cases, receive a \$525 promo check.

Purchase 25 cases, receive a \$1125 promo check. *Must include 1 case of Malibu Black 750ml & 1 case of Malibu Red 750ml.***Olmecca Altos Silver & Reposado 750ml:**

Purchase 5 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$400 promo check.

Plymouth Gin 750ml:

Purchase 3 cases, receive a \$90 promo check.

Seagram's Gin & Twisted/Distiller's Reserve 200ml, 375ml, 750ml & 1.75L:

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check.

Purchase 25 cases, receive a \$350 promo check.

Purchase 50 cases, receive a \$900 promo check.

} Cedar Ridge Distillery

1441 Marak Road

Swisher, IA 52338

Phone: 319.857.4300

Fax: 319.857.4301

*Please send invoices to Murphy Quint at Cedar Ridge. All purchases for each deal must be on one invoice. Deals valid for April 2016.***Cedar Ridge Whiskey Family:** Iowa Bourbon Whiskey (17206) 750ml, 6pk, Malted Rye Whiskey (27014) 750ml, 6pk, Single Malt Whiskey (27476) 750ml, 6pk & Wheat Whiskey (27464) 750ml, 6pk

Purchase at least one case of each, receive a \$75 promo check.

Cedar Ridge Iowa Bourbon Whiskey (17206): 750ml, 6pk

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Cedar Ridge Dark Spirits: Mix & Match, Dark Rum (46112)

750ml, 6pk, Apple Brandy (53629) 750ml, 6pk, Grape Brandy (52216) 750ml, 6pk, Short's Whiskey (27632) 750ml, 6pk &

Howdy's Apple Pie (74772) 750ml, 6pk

Purchase 10 cases, receive a \$100 promo check.

Clearheart Spirits: Mix & Match, Clearheart Vodka (35586)

750ml, 6pk, Clearheart Gin (29812) 750ml, 6pk & Clearheart Rum (46113) 750ml, 6pk

Purchase 5 cases, receive a \$75 promo check.

} Glazer's of Iowa

4377 NW 112th Street

Urbandale, IA 50322

Phone: 515.252.7173

Fax: 515.252.8681

*All purchases must be on one IABD invoice dated April 2016.**Invoice must be submitted within 30 days of invoice date to qualify for funds. Full cases only, unless specified otherwise. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please present a copy of the invoice to your Glazer's Representative, email electronic invoices to Jennifer.block@glazers.com, or submit by fax to 515-252-8681.***Travis Hasse Pies:** Mix & Match, Apple 750ml (77746) & Cow 750ml (77730)

Purchase 1 case, receive a \$6 promo check.

Purchase 2 cases, receive a \$18 promo check.

Patron: Mix & Match, Silver 200ml (88290), Silver 375ml (88294), Silver 1.75L (88298), Silver Mini 300ml (88291) & Silver 750ml (88296)

Purchase 2 cases, receive a \$25 promo check.

Purchase 5 cases, receive a \$100 promo check.

Citronge 750ml (64736):

Purchase 1 case, receive a \$48 promo check.

Patron XO Café: 750ml (67595)

Purchase 1 case, receive a \$36 promo check.

Fuzzy's Vodka: 750ml (36006) & 1.75L (36065)

Purchase 3 cases, receive a \$15 promo check.

Chopin Vodka: 750ml (34244)

Purchase 2 cases, receive a \$36 promo check.

Purchase 4 cases, receive a \$42 per case promo check.

Tito's Vodka: 375ml (38174), 750ml (38176), 1L (38177) & 1.75L (38178)Purchase 2 cases, receive a \$10 promo check. *Must include 2 sizes.*Purchase 5 cases, receive a \$50 promo check. *Must include 2 sizes, max two 1L.*Purchase 10 cases, receive a \$125 promo check. *Max four 1L.*Purchase 20 cases, receive a \$300 promo check. *Max nine 1L.*

Purchase 40 cases, receive a \$800 promo check.

Tito's Vodka 1L (38177):

Purchase 25 cases, receive a \$350 promo check.

JR Ewing 750ml (18906):

Purchase 2 cases, receive a \$36 promo check.

Evan Williams Reserves: Mix & Match, Honey 750ml (73702), Cherry 750ml (73715) & Fire 750ml (73721)

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$50 promo check.

HpnotiQ 750ml (65195):

Purchase 3 cases, receive a \$75 promo check.

Pama 750ml (76478):

Purchase 1 case, receive a \$15 promo check.

Cinerator 750ml (27454):

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$75 promo check.

Admiral Nelson: Mix & Match, Spiced Rum 1.75L (43028), Spiced Rum 750ml (43026), Spiced Rum 375ml (43024), Spiced Rum 1L (43027), Spiced Rum PET 750ml (43025), Spiced Rum 50ml (43022), Cherry 1.75L (43986), Cherry 750ml (43984), Coconut 750ml (43076), Coconut 1L (43077), 101 750ml (43073), Black Patch 750ml (43991) & Black Patch 1.75L (43992)
 Purchase 10 cases, receive a \$150 promo check.
 Purchase 25 cases, receive a \$450 promo check.
 Purchase 50 cases, receive a \$1,000 promo check.
 Purchase 100 cases, receive a \$2,200 promo check.

Burnett's: Mix & Match, Base 1.75L (35418), Base 750ml (35416), Raspberry 750ml (41316), Fruit Punch 750ml (41927), Grape 750ml (41279), Limeade 750ml (41840), Blue Raspberry 750ml (41670), Pineapple 750ml (41413), Tropical Punch 750ml (40363), Cherry 750ml (41299), Watermelon 750ml (41320), Citrus 750ml (41326), Mango-Pineapple 750ml (40126), Strawberry-Banana 750 (40359), Gin 750ml (29566) & Gin 1.75L (29568)
 Purchase 10 cases, receive a \$60 promo check.
 Purchase 15 cases, receive a \$120 promo check.
 Purchase 25 cases, receive a \$250 promo check.

Christian Brothers Apple 750ml:

Purchase 1 cases, receive a \$25 promo check.

Ole Smoky: Mix & Match, Apple Pie 750ml (86747), Cherries 750ml (86749), Harley Davidson 750ml (86712) & Hunch Punch 750ml (86751)

Purchase 1 case, receive a \$8 promo check.
 Purchase 2 cases, receive a \$20 promo check.
 Purchase 3 cases, receive a \$36 promo check.
 Purchase 4 cases, receive a \$60 promo check.
 Purchase 5 cases, receive a \$90 promo check.
 Purchase 6 cases, receive a \$120 promo check.
 Purchase 8 cases, receive a \$180 promo check.
 Purchase 10 cases, receive a \$250 promo check.

Tequila Rose: 750ml (65200) & 1L (65199), excludes VAP
 Purchase 3 cases, receive a \$30 promo check.
 Purchase 5 cases, receive a \$75 promo check.

360 Vodka: Mix & Match, Georgia Peach 750ml (41943), Double Chocolate 750ml (41019), Concord Grape 750ml (41936), Madagascar Vanilla 750ml (41940), Mandarin Orange 750ml (41938), Sorrento Lemon 750ml (41467) & 360 Vodka 750ml (38169)
 Purchase 5 cases, receive a \$50 promo check.
 Purchase 10 or more cases, receive a \$15 per case promo check.

Iowa Distilling Company

4349 Cumming Ave. PO Box 22
 Cumming, IA 50061
 Phone: 515.238.5705
 Email: iowadistilling@gmail.com

Please email all invoices to Todd Dunkel at Iowa Distilling Company. All purchases for each deal must be made on one invoice. Deals valid during April 2016.

Steel Drum Rum (46939): 750ml, packaged 12 bottles per case
 Receive a \$25 promo check for each case purchased.

Swell Vodka (38056): 750ml, 12pk
 Purchase 5 cases, receive a \$30 promo check.
 Purchase 10 cases, receive a \$100 promo check.
 Purchase 20 cases, receive a \$250 promo check.

Swell Vodka (38058): 1L, 12pk
 Purchase 5 cases, receive a \$30 promo check.
 Purchase 10 cases, receive a \$100 promo check.
 Purchase 20 cases, receive a \$250 promo check.

Johnson Brothers Wirtz

6600 Merle Hay Rd
 Johnston, IA 50131
 Phone: 515.262.1199
 Fax: 515.262.0845

Email: dkemp@johnsonbrothers.com

All programs must be on one invoice unless noted, dated in the month of the deal. Invoices must be submitted by the 15th of the following month. In the event of out of stocks, all related invoices, must be submitted together. Please give copies to your JBW Group sales representative or fax invoices to -515-262-0845.

Brown Forman

Jack Daniels, Jack Daniels Honey & Jack Fire 750ml & 1.75L: Mix & Match

Purchase 7 cases, receive a \$70 promo check.
 Purchase 15 cases, receive a \$225 promo check.
 Purchase 25 cases, receive a \$625 promo check.
 Purchase 50 cases, receive a \$1500 promo check.

Jack Daniels 1L: Mix & Match

Purchase 50 cases, receive a \$800 promo check.

Canadian Mist 1.75L:

Purchase 10 cases, receive a \$180 promo check.
 Purchase 25 cases, receive a \$400 promo check.
 Purchase 50 cases, receive a \$1000 promo check.

Gentleman Jack 750ml w/2 glasses (893): 6 pack case
 Purchase 1 case, receive a \$75 promo check.

Grants

Hendricks Gin: Mix & Match, Any sizes, 6 pack cases,
 Purchase 3 cases, receive a \$30 promo check.
 Purchase 6 cases, receive a \$80 promo check.
 Purchase 10 cases, receive a \$250 promo check.

Glenfiddich: 12YR, 14YR, 15YR & 18YR

Purchase 6 bottles of each, receive a \$200 promo check.
 Purchase 5 cases, at least 1 case of each, receive a \$600 promo check.

Balvenie 12YR, 14YR & 15YR:

Mix & Match 24 bottles, at least six of each, receive a \$200 promo check.
 Purchase 5 cases, at least 1 case of each, receive a \$600 promo check.

Balvenie 17YR & 21YR:

Purchase 3 bottles of each, receive a \$100 promo check.

Milagro Silver 750ml: 6 pk case

Purchase 3 cases, receive a \$100 promo check.
Purchase 10 cases, receive a \$400 promo check.

Reyka Vodka:

Purchase 3 cases, receive a \$50 promo check.
Purchase 5 cases, receive a \$100 promo check.
Purchase 10 cases, receive a \$250 promo check.

Solerno Blood Orange 750ml: 6 pack case

Purchase 1 case, receive a \$25 promo check.
Purchase 3 cases, receive a \$100 promo check.

Drambuie:

Purchase 1 case, receive a \$40 promo check.
Purchase 3 cases, receive a \$100 promo check.

Monkey Shoulder:

Purchase 2 cases, receive a \$40 promo check.
Purchase 5 cases, receive a \$150 promo check.

Clan Mcgregor:

Purchase 5 cases, receive a \$30 promo check.
Purchase 10 cases, receive a \$100 promo check.

Phillips**UV Vodka 750ml, 1L & 1.75L:** Mix & Match, all types

Purchase 25 cases, receive a \$200 promo check.
Purchase 50 cases, receive a \$750 promo check.
Purchase 75 cases, receive a \$1500 promo check.

Prairie Vodka 750ml (31866), Prairie Cucumber Vodka 750ml (40244) & Prairie Gin 750ml (31866):

Purchase 1 case, receive a \$15 promo check.
Purchase 4 cases, receive a \$80 promo check.

Phillips Vodka (37348), Gin (31718) & Rum (45418)**1.75L:**

Purchase 50 cases, receive a \$200 check.
Purchase 100 cases, receive a \$500 check.

Trader Vics Spiced Rum (42984) 1.75L:

Purchase 10 cases, receive a \$150 promo check.
Purchase 20 cases, receive a \$500 promo check.

Hot Stuff Cinnamon Whiskey (27585):

Purchase 3 cases, receive a \$75 promo check.

Cabrito Tequila:

Purchase 1 case, receive a \$25 promo check.
Purchase 3 cases, receive a \$100 promo check.

UV Sugar Crush 750ml (42142):

Purchase 1 case, receive a \$50 promo check.

Ice Hole Plum 750ml (83356):

Purchase 1 case, receive a \$40 promo check.

Prestige**NEW Ron Diaz Silver Rum 1.75L & 750ml:**

Purchase 1 case of each, receive a \$40 promo check.
Purchase 5 cases, at least one of each, receive a \$125 promo check.

Ron Diaz Spiced Rum & Cherry Spiced Rum 1.75L:

Purchase 5 cases, at least one of each, receive a \$75 promo check.
Purchase 10 cases, at least one of each, receive a \$175 promo check.
Purchase 25 cases, at least one of each, receive a \$450 promo check.
Purchase 50 cases, at least one of each, receive a \$1000 promo check.

Kinky Vodka 1.75L & 750ml:

Purchase 1 case, receive a \$12 promo check.
Purchase 5 cases, receive a \$75 promo check.
Purchase 10 cases, receive a \$200 promo check.

Kinky 375ml & 750ml Pink, Blue & Gold: Mix & Match, all flavors

Purchase 5 cases, receive a \$50 promo check.
Purchase 10 cases, receive a \$150 promo check.
Purchase 25 cases, receive a \$500 promo check.

Ricura:

Purchase 1 case, receive a \$10 promo check.
Purchase 5 cases, receive a \$75 promo check.
Purchase 10 cases, receive a \$200 promo check.

NEW Ophir Gin 750ml:

Purchase 1 case, receive a \$12 promo check.
Purchase 4 cases, receive a \$75 promo check.

Constellation**Svedka 1.75L:**

Purchase 5 cases, receive a \$100 promo check.
Purchase 10 cases, receive a \$250 promo check.
Purchase 20 cases, receive a \$700 promo check.
Purchase 50 cases, receive a \$2000 promo check.

Svedka Peach (33567) & Grapefruit Jalapeno (36311) 750ml:

Purchase 1 case, receive a \$75 promo check.

Svedka Flavors:

Purchase 4 cases, receive a \$150 promo check.

Svedka 750ml:

Purchase 4 cases, receive a \$150 promo check.

Svedka Cucumber Lime 750ml (36435):

Purchase 1 case, receive a \$50 promo check.

Casa Noble: All types

Purchase 3 bottles, receive a \$50 promo check.

Casa Noble VAP w/ Shaker (229): 6 pk case

Purchase 1 case, receive a \$100 promo check.
Purchase 2 cases, receive a \$250 promo check.

Wilson Daniels**Templeton Rye:**

Purchase 5 cases, receive a \$50 promo check.
Purchase 10 cases, receive a \$150 promo check.
Purchase 20 cases, receive a \$350 promo check.

*Limit 2 deals***Corralejo Reposado:**

Purchase 2 cases, receive a \$40 promo check.

Remy**Cointreau:**

Purchase 4 cases, receive a \$60 promo check.
Purchase 10 cases, receive a \$250 promo check.

Mt Gay Rum: Eclipse & Black Barrel

Purchase 3 cases Eclipse, receive a \$45 promo check.
Purchase 5 cases, receive a \$100 promo check.

Proximo**Tin Cup:**

Purchase 1 case, receive a \$50 promo check.

Bushmills:

Purchase 1 case, receive a \$36 promo check.
Purchase 5 cases, receive a \$250 promo check.

Bushmills Black Bush:

Purchase 1 case, receive a \$75 promo check.

Jose Cuervo Rolling Stones 750ml:

Purchase 1 case, receive a \$10 promo check.
Purchase 5 cases, receive a \$75 promo check.
Purchase 10 cases, receive a \$250 promo check.

Jose Cuervo Cocktails 750ml, 1.75L, Cans & Pouches:

Mix & Match, including NEW Pink Lemonade (58842) (4 packs = 2 cases, to 1)

Purchase 15 cases, receive a \$150 promo check.
Purchase 25 cases, receive a \$375 promo check.
Purchase 50 cases, receive a \$1000 promo check.
Purchase 100 cases, receive a \$2500 promo check.

Jose Cuervo Golden & Teagarita Cocktails 750ml & 1.75L:

Purchase 5 cases, receive a \$50 promo check.
Purchase 10 cases, receive a \$150 promo check.

Jose Cuervo Tequila: Mix & Match, Gold, Silver, Stones & the Tradicional (Liters Outlined)

Purchase 10 cases, (max 5 Liters), receive a \$250 promo check.
Purchase 15 cases, (max 8 Liters), receive a \$450 promo check.
Purchase 25 cases, (max13 Liters), receive a \$1000 promo check.

1800 Tequila Reposado, Silver, Coconut & Anejo: Mix &

Match, all sizes, 375mls -2 cases, = 1case
Purchase 3 cases, receive a \$120 promo check.
Purchase 5 cases, receive a \$300 promo check.
Purchase 7 cases, receive a \$525 promo check.

Kraken:

Purchase 4 cases, receive a \$150 promo check. *Must include 1 case 1.75L.*

Three Olives Vodka & Flavors 750ml & 1.75L:

Purchase 5 cases, receive a \$100 promo check.
Purchase 10 cases, receive a \$300 promo check.
Purchase 20 cases, receive a \$800 promo check.
Purchase 50 cases, receive a \$3000 promo check.

Three Olives Vodka 1.75L:

Purchase 3 cases, receive a \$100 promo check.
Purchase 10 cases, receive a \$500 promo check.

Hood River**Pendleton 750ml:**

Purchase 3 cases, receive a \$50 promo check.
\$1 SPA per bottle

Pendleton 1910 Rye: 6 pk case

Purchase 3 cases, receive a \$75 promo check.

Russian Standard**Russian Standard 750ml:**

Purchase 6 bottles, receive a \$10 promo check.
Purchase 1 case, receive a \$25 promo check.
Purchase 3 cases, receive a \$90 promo check.
Purchase 5 cases, receive a \$200 promo check.

Western**Lexington Bourbon 86 Proof (19436): 750ml 6 pk cases**

Purchase 2 cases, receive a \$40 promo check.

Bird Dog Blackberry Whiskey 375ml (27477):

Purchase 1 case, receive a \$6 promo check.
Purchase 2 cases, receive a \$18 promo check.
Purchase 4 cases, receive a \$40 promo check.

Bird Dog Blackberry Whiskey 1.75L (27741):

Purchase 1 case, receive a \$18 promo check.
Purchase 2 cases, receive a \$48 promo check.
Purchase 4 cases, receive a \$120 promo check.

Bird Dog Jalapeno Honey (27814), Bird Dog Maple Whiskey (27417) & Bird Dog Apple Whiskey (27697): 80

Proof, all 750ml, 6 pk cases
Purchase 1 case, receive a \$12 promo check.
Purchase 1 case of each, receive a \$50 promo check.

Bird Dog Peach Whiskey (27433) & Bird Dog Blackberry (27474): All 750ml, 6 pk cases

Purchase 1 case, receive a \$12 promo check.
Purchase 1 case of each, receive a \$30 promo check.

Sidney Frank**Jägermeister 200ml, 375ml & Spice (65248):**

Purchase 1 case, receive a \$25 promo check.
Purchase 1 case of each, receive a \$120 promo check.

Medea Vodka**Medea Vodka 750ml (36406):**

Purchase 6 bottles, receive a \$20 promo check.
Purchase 4 cases, receive a \$100 promo check.

Gallo**New Amsterdam Vodka, Flavored Vodka & Gin: All sizes except 50mls**

Purchase 5 cases, receive a \$60 promo check.
Purchase 15 cases, receive a \$300 promo check.
Purchase 40 cases, receive a \$1200 promo check.

Dalmore 12YR Single Malt Scotch (4825):

Purchase 1 case, receive a \$75 promo check.
Camarena Tequila: Mix & Match, Silver & Reposado
Purchase 5 cases, receive a \$100 promo check.
Purchase 10 cases, receive a \$300 promo check.
Purchase 20 cases, receive a \$800 promo check.

NEW E&J Apple 750ml (73755) & Peach Brandy:

Purchase 1 case, receive a \$30 promo check.
Purchase 1 case of each, receive a \$75 promo check.

Sazerac**Southern Comfort, Lime & Black Cherry 1L, 750ml & 1.75L:**

Purchase 5 cases, receive a \$125 promo check.
Purchase 10 cases, receive a \$350 promo check.
Purchase 15 cases, receive a \$675 promo check.
Purchase 25 cases, receive a \$1375 promo check.

Nikolai Vodka: All sizes

Purchase 25 cases, receive a \$132 promo check.
Purchase 50 cases, receive a \$340 promo check.

Mr. Boston: Mix & Match, Riva Gin 1L, Riva Vodka 1L, Blackberry Brandy 750ml & Apricot Brandy 750ml
Purchase 4 cases, receive a \$48 promo check.

Purchase 10 cases, receive a \$180 promo check.

Ten High. Canadian LTD. Fleischmann's Preferred & Lauders: Mix & Match, all sizes

Purchase 25 cases, receive a \$100 promo check.

Purchase 50 cases, receive a \$350 promo check.

Purchase 100 cases, receive a \$800 promo check

Fleischmann's Vodka 1.75L (35948) & 1.75L Gin (30058):

Purchase 25 cases, receive a \$100 promo check.

Purchase 50 cases, receive a \$300 promo check.

NEW Rain Vodka (37586), NEW Rain Mango Vodka (41167) & Rain Cucumber Vodka (41161) 750ml: Mix & Match

Purchase 3 cases, receive a \$36 promo check.

Purchase 6 cases, receive a \$144 promo check.

Dr. McGillicuddy's 1.75L, 1L & 750ml: Mix & Match

Purchase 10 cases, receive a \$100 promo check. 5 Liter Limit.

Purchase 20 cases, receive a \$225 promo check. 8 Liter Limit.

NEW Firefly Raspberry Sweet Tea (41127), Firefly Sweet Tea (41209) & Firefly Moonshines: Mix & Match

Purchase 3 cases, receive a \$54 promo check.

Purchase 6 cases, receive a \$144 promo check.

Rich & Rare Reserve 750ml (12856):

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$150 promo check.

Rich & Rare 1.75L (12888):

Purchase 10 cases, receive a \$100 promo check.

Purchase 25 cases, receive a \$350 promo check.

Purchase 50 cases, receive a \$900 promo check.

Rich & Rare Caramel (12862) & NEW Apple (12862) 750ml:

Purchase 2 cases, receive a \$48 promo check.

Legacy Canadian Whiskey 750ml (13542):

Purchase 1 case, receive a \$24 promo check.

Purchase 3 cases, receive a \$90 promo check.

Canadian Hunter Rye 750ml (11940) & Canadian Hunter Camo Pack 750ml (12316):

Purchase 2 cases, 1 of each, receive a \$48 promo check.

Purchase 6 cases, 2 of each, receive a \$180 promo check.

Northern Light Canadian 1.75L (13388):

Purchase 10 cases, receive a \$30 promo check.

Purchase 25 cases, receive a \$150 promo check.

Canadian LTD:

Purchase 10 cases, receive a \$100 promo check.

Purchase 25 cases, receive a \$350 promo check.

Purchase 50 cases, receive a \$900 promo check.

Monte Alban Mezcal 750ml (89566):

Purchase 1 case, receive a \$18 promo check.

Purchase 3 cases, receive a \$90 promo check.

Montezuma Tequila:

Purchase 5 cases, receive a \$25 promo check.

Purchase 10 cases, receive a \$120 promo check.

Tortilla Tequila, Triple Sec & DSS: Mix & Match

Purchase 20 cases, receive a \$120 promo check. *Limit 5 Triple Sec.*

NEW Tijuana Sweet Heat 750ml (77773):

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$54 promo check.

Fireball Cinnamon Whiskey 1.75L, 1L & .750ml:

Purchase 10 cases, receive a \$75 promo check. *Limit 5 liters.*

Purchase 20 cases, receive a \$200 promo check. *Limit 8 liters.*

Chi-Chi's Premixed Cocktails 1.75L: Including NEW Pineapple Margarita (57181)

Purchase 10 cases, receive a \$50 promo check.

Purchase 25 cases, receive a \$200 promo check.

Desert Island (59037), Chila Coffee Liqueur (73136),

Amaretto E Dolce (71886) & Ice Box Mudslide (59231):

Mix & Match

Purchase 4 cases, receive a \$48 promo check.

Purchase 8 cases, receive a \$120 promo check.

Margaritaville Cocktails:

Purchase 5 cases, receive a \$40 promo check.

Purchase 10 cases, receive a \$120 promo check.

Margaritaville Tequila's: Mix & Match

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$150 promo check.

Di Amore Amaretto 750ml (73986) & Caravella Limón-cello 750ml (64601):

Purchase 3 cases, must have 1 of each, receive a \$60 promo check.

99 Schnapps 750ml: Mix & Match

Purchase 4 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

French Kiss 750ml (64986):

Purchase 1 case, receive a \$18 promo check.

Purchase 5 cases, receive a \$120 promo check.

Firewater & Ice 101: Mix & Match

Purchase 2 cases, receive a \$40 promo check.

Purchase 4 cases, receive a \$100 promo check.

Herbsaint: 750ml (64986):

Purchase 3 bottles, receive a \$15 promo check.

Chila Orchata 750ml (72140):

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$180 promo check

Hartley Brandy 750ml (52656):

Purchase 1 case, receive a \$24 promo check.

200ml Chi Chi's Family: Mix & Match, including NEW Chi Chi's Pineapple Margarita (57180)

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$180 promo check.

Purchase 20 cases, receive a \$480 promo check.

Dr. McGillicuddy's 375ml & 50ml: Mix & Match

Purchase 3 cases, receive a \$36 promo check.

Purchase 6 cases, receive a \$108 promo check.

100ml Family: Mix & Match, Platinum Vodka, Canadian LTD, Barton Gin, Barton Light Rum, Fireball, 99 Bananas & Hartley's Purchase 7 cases, must be one of each item, receive a \$42 promo check.

Purchase 14 cases, must be one of each item, receive a \$112 promo check.

50ml Family: Mix & Match, NEW R&R Apple, NEW Tijuana Sweet Heat, Caravella Limóncello, Dr. McGillicuddy's (Peach, Cherry), Di Amore Amaretto, 99 Schnapps (Bananas, Cinnamon & Peppermint), French Kiss & Barton Vodka Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$120 promo check.

Purchase 20 cases, receive \$300 promo check

Uncle Bobs Root Beer Whiskey: 750ml (27776) & 50ml (27799)

Purchase 1 case 750ml & a sleeve of 50ml, receive a \$20 promo check.

Forbidden Creams:

Purchase 1 case, receive a \$6 promo check.

Purchase 2 cases, receive a \$24 promo check.

Purchase 4 cases, receive a \$72 promo check.

Broker's Gin:

Purchase 3 bottles, receive a \$6 promo check.

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$90 promo check.

Barenjager Honey Liqueur - 6-pack case:

Purchase 1 case, receive a \$24 promo check.

} North American Spirits & Wine

3100 SE Grimes Blvd. Ste 100

Grimes, IA 50111

Phone: 515-986-7241

Fax: 515-608-4530

Email: Nickgrieder@southernwine.com

All purchases must be on one invoice dated April 2016. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your NASWB sales representative or submit a fax to 515-608-4530.

Smirnoff Vodka Family 750ml & 1.75L: Mix & Match, Red 80pf, Confections, Sorbets, Fruit Flavors & Sours

Purchase 10 cases, receive \$9 per case = \$90.

Purchase 30 cases, receive \$15 per case = \$450.

Purchase 60 cases, receive \$24 per case = \$1440.

NEW Gluten Free Smirnoff Sourced Fruit Vodka 50ml & 750ml: Mix & Match, Pineapple (50ml 39869, 750ml 39871),

Ruby Red Grapefruit (50ml 39874, 750ml 39876) & Cranberry Apple (50ml 39890, 750ml 39892)

Purchase 3 cases, receive \$9 per case = \$27.

Purchase 6 cases, receive \$15 per case = \$90.

Purchase 10 cases, receive \$24 per case = \$240

Captain Morgan Rum Family 750ml & 1.75L: Mix & Match, Original Spiced, Cannon Blast, White & Flavors, 100pf, Black Spiced, Private Stock & Silver

Purchase 10 cases, receive \$9 per case = \$90.

Purchase 30 cases, receive \$15 per case = \$450.

Purchase 60 cases, receive \$24 per case = \$1440.

Captain Morgan Cannon Blast Rum 1L (43375):

Purchase 2 cases, receive \$9 per case = \$18.

Purchase 5 cases, receive \$18 per case = \$90.

Crown Royal Family 750ml & 1.75L: Mix & Match, Deluxe, Regal Apple, Maple, Black, Sp. Reserve, 75th, XO & XR

Purchase 8 cases, receive \$12 per case = \$96.

Purchase 20 cases, receive \$20 per case = \$400.

Purchase 50 cases, receive \$36 per case = \$1800.

Ciroc Vodka Family 200ml, 375ml & 750ml: Mix & Match, Original & all flavors. 750ml's must be at least 50% of quantity purchase to qualify

Purchase 6 cases, receive \$12 per case = \$72.

Purchase 10 cases, receive \$24 per case = \$240.

Purchase 20 cases, receive \$36 per case = \$720.

Purchase 40 cases, receive \$48 per case = \$1920.

Tanqueray Gin 750ml & 1.75L: Mix & Match, London Dry, Rangpur (28890) & No. 10 (28886)

Purchase 5 cases, receive \$18 per case = \$90.

Purchase 10 cases, receive \$24 per case = \$240.

Purchase 15 cases, receive \$30 per case = \$450.

Bulleit Bourbon 1L (17087):

Purchase 5 cases, receive \$40 per case = \$200.

Bulleit Family 750ml: Mix & Match, Bourbon, Rye & 10YR

Purchase 5 cases, receive \$20 per case = \$100.

Purchase 10 cases, receive \$30 per case = \$300. *Must include 1 case of 10YR.*

Purchase 15 cases, receive \$40 per case = \$600. *Must include 1 case of 10YR.*

Jeremiah Weed Sweet Tea Vodka 750ml & 1.75L: Mix & Match, Original & Peach

Purchase 5 cases, receive \$18 per case = \$90.

Purchase 10 cases, receive \$24 per case = \$240. *Must include minimum 1 case of 1.75L.*

Purchase 20 cases, receive \$30 per case = \$600. *Must include minimum 1 case of 1.75L.*

Don Julio Family 750ml: Mix & Match, Blanco (87485), Repo (89154), Anejo (89175) & 1942 (89164)

Purchase 3 cases, receive \$18 per case = \$54.

Purchase 7 cases, receive \$24 per case = \$168. *Must include 2 types.*

Purchase 10 cases, receive \$36 per case = \$360. *Must include 3 types.*

Don Julio Family 375ml: Mix & Match, Blanco (87484), Repo (89155) & Anejo (89174)

Purchase 3 cases, receive \$20 per case = \$60.

Purchase 5 cases, receive \$35 per case = \$175. *Must include 2 types.*

Purchase 7 cases, receive \$50 per case = \$350. *Must include 3 types.*

Peligroso Tequila 750ml: Mix & Match, Cinnamon, Silver, Repo & Anejo. Due to pack size variances, 12btl = 1cs
Purchase 1 case, receive a \$45 promo check.

Purchase 4 cases, receive \$60 per case = \$240.

Seagram's 750ml & 1.75L: Mix & Match, Seagram's 7 Crown, Seagram's 7 Flavors & Seagram's VO

Purchase 10 cases, receive \$5 per case = \$50.

Purchase 25 cases, receive \$8 per case = \$200.

Purchase 50 cases, receive \$10 per case = \$500.

Hennessy Black 375ml (48154):

Purchase 1 case, receive a \$36 promo check.

Purchase 3 cases, receive \$60 per case = \$180.

Belvedere Pure 1.75L (34158):

Purchase 1 case, receive a \$55 promo check.

Purchase 2 cases, receive \$75 per case = \$150.

Belvedere Unfiltered 80pf 750ml (33971):

Purchase 1 case, receive a \$45 promo check.

Purchase 10 cases, receive \$75 per case = \$750.

Belvedere Wild Berry 750ml (33528):

Purchase 3 cases, receive \$60 per case = \$180.

Glenmorangie 10YR only: Includes all available 10YR packages, Pioneer pack included

Purchase 2 cases, receive \$12 per case = \$24.

Purchase 5 cases, receive \$24 per case = \$120.

Purchase 10 cases, receive \$30 per case = \$300.

Ardbeg Scotch 10YR only: (4096)

Purchase 2 cases, receive \$18 per case = \$36.

Purchase 4 cases, receive \$24 per case = \$96.

Purchase 6 cases, receive \$36 per case = \$216.

Ardbeg Scotch: Mix & Match, Corryvreckan(4090) & Uigeadail(4111)

Purchase 1 case, receive a \$90 promo check per case.

} Southern Wine & Spirits

3100 SE Grimes Blvd. Suite 100

Grimes, Iowa 50111

Phone: 515-986-7241

Fax: 515-619-6083

All accounts are eligible to purchase ONE of each of the following deals unless otherwise noted. All purchases MUST be on one invoice and must be submitted by May 15th for payment. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please give a copy of invoice(s) to your SWS representative or submit via fax.

Bacardi USA

Cazadores Tequila 750ml:

Purchase 2 cases, receive a \$54 promo check.

Purchase 3 cases, receive a \$108 promo check.

Must include 1 case of 200ml or 375ml

Bacardi Superior, Gold, Select & Flavors: 200ml, 375ml & 750ml

Purchase 10 cases, receive a \$240 promo check.

Must include 1 case of 200ml or 375ml

Grey Goose Vodka: 200ml, 375ml & 50ml

Purchase 3 cases, receive a \$36 promo check.

Purchase 5 cases, receive a \$110 promo check.

Beam Suntory

Auchentoshan Three Wood:

Purchase 3 bottles, receive a \$12 promo check.

Calico Jack Rum 750ml: Including Spice (44306)

Purchase 5 cases, receive a \$90 promo check.

Purchase 10 cases, receive a \$240 promo check.

Canadian Club 750ml & 1.75L: Mix & Match

Purchase 10 cases, receive a \$300 promo check.

Must include 1 case of each size

Courvoisier VS 375ml:

Purchase 5 cases, receive a \$200 promo check.

Courvoisier VS 750ml:

Purchase 3 cases, receive a \$108 promo check.

Jim Beam Honey (27723) & Kentucky Fire (27724)

100ml: Mix & Match (6pk case, packed 48)

Purchase 2 cases, receive a \$25 promo check.

Jim Beam White, Apple, Honey, Fire, Maple & Red Stag

750ml: Mix & Match, includes Beam BBQ VAP

(403)(2 cases = 1 full case)

Purchase 10 cases, receive a \$360 promo check.

Jim Beam Devils Cut & Jim Beam Rye 750ml: Mix & Match

Purchase 1 case, receive a \$18 promo check.

Purchase 3 cases, receive a \$108 promo check.

Jim Beam Single Barrel:

Purchase 3 bottles, receive a \$12 promo check.

Purchase 1 case, receive a \$30 promo check.

Kessler, Windsor Canadian, Ron Rico & Gilbey's Gin 1.75L:

Purchase 10 cases, receive a \$90 promo check.

Purchase 25 cases, receive a \$300 promo check.

Purchase 50 cases, receive a \$900 promo check.

Must include 1 case of 3 different brands

Makers Mark 750ml & Makers 46: Mix & Match

Purchase 3 cases, receive a \$72 promo check.

Pinnacle Vodka & Gin 1.75L:

Purchase 10 cases, receive a \$180 promo check.

Pinnacle Vodka 750ml: Mix & Match

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$72 promo check.

Beam Tequila Family Deal:

Purchase 25 total cases of Beam Suntory Tequilas from the following programs marked with an * & receive an additional \$12 per case.

Must purchase at least 2 different programs

***Sauza Cien Anos 750ml:** Mix & Match

Purchase 3 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$120 promo check.

***Sauza Hornitos Family 750ml:**

Purchase 3 cases, receive a \$108 promo check.
 Purchase 5 cases, receive a \$240 promo check.
 Purchase 10 cases, receive a \$600 promo check

***Sauza Gold & Blanco 750ml:**

Purchase 5 cases, receive a \$180 promo check.
 Purchase 10 cases, receive a \$480 promo check.

***Sauza Blue 100% Agave Tequila 750ml:**

Purchase 3 cases, receive a \$108 promo check.

***Sauza 901 Tequila:**

Purchase 2 cases, receive a \$42 promo check.

***Sauza Blue Silver (88536), Hornitos Black Barrel**

(88841) & Hornitos Plata Tequila (88548): Mix & Match

Purchase 12 bottles, receive a \$30 promo check.

Campari America

SKYY Vodka: Mix & Match 1.75L & 750ml

Purchase 3 cases, receive a \$72 promo check.
 Purchase 5 cases, receive a \$120 promo check.
 Purchase 10 cases, receive a \$360 promo check.

SKYY Vodka Infusions:

Purchase 6 bottles of Tropical Mango, receive a \$30 promo check.
 Purchase 6 bottles of Honeycrisp Apple, receive a \$30 promo check.

Purchase 2 cases, receive a \$72 promo check.
 Purchase 5 cases, receive a \$300 promo check.

Bulldog Gin 750ml:

Purchase 1 case, receive a \$30 promo check.

Cabo Wabo Blanco & Reposado: Mix & Match, 750ml

Purchase 3 cases, receive a \$108 promo check.

Espolon Blanco & Reposado: Mix & Match, 750ml

Purchase 1 case, receive a \$24 promo check.
 Purchase 3 cases, receive a \$126 promo check.

American Honey & Sting: Mix & Match, 1.75L & 750ml

Purchase 2 cases, receive a \$72 promo check.
 Purchase 5 cases, receive a \$300 promo check.

Wild Turkey 101 & 81: Mix & Match, 1.75L & 750ml

Purchase 3 cases, receive a \$72 promo check.
 Purchase 5 cases, receive a \$180 promo check.

Russell's Reserve 10YR & Russell's Reserve Single

Barrel: Mix & Match (6pk case)

Purchase 1 case, receive a \$36 promo check.
 Purchase 5 cases, receive a \$250 promo check.

Must purchase at least 1 case of each SKU on 5 case deal

X-Rated Liqueur: (6-pk case)

Purchase 1 case, receive a \$30 promo check.

Luxco

NEW Lady Bligh 750ml Traveler (44660):

Purchase 2 cases, receive a \$50 promo check.

NEW Juarez Gold 200ml PET (89394):

Purchase 1 case, receive a \$24 promo check.

El Mayor Blanco (87596), Repo (89182) & Anejo (89178):

Mix & Match, all 6pk cases

Purchase 3 cases, receive a \$60 promo check.
 Purchase 5 cases, receive a \$150 promo check.
Must include 1 case of at least 2 different types

Exotico Tequila: Reposado & Blanco

Purchase 2 cases, receive a \$100 promo check.
 Purchase 8 cases, receive a \$500 promo check.

Lord Calvert & Calvert Extra: Mix & Match, all sizes

Purchase 5 cases, receive a \$60 promo check.

Paramount Rum & Gin: Mix & Match, all sizes except liters

Purchase 5 cases, receive a \$30 promo check.
 Purchase 10 cases, receive a \$90 promo check.

Pearl Vodka 1.75L:

Purchase 5 cases, receive a \$105 promo check.

Pearl Vodka 750ml: Mix & Match

Purchase 3 cases, receive a \$55 promo check.
 Purchase 5 cases, receive a \$120 promo check.
 Purchase 25 cases, receive a \$900 promo check.

Rebel Yell: American Whiskey (25496) & Small Batch Rye (27098), both 6pk cases

Purchase 2 cases, receive a \$45 promo check.
 Purchase 4 cases, receive a \$125 promo check.

A.Hardy

Brown Jug Bourbon Cream (80034) & Cinnabon Cream (80060):

Purchase 1 case, receive a \$6 promo check.
 Purchase 3 cases, receive a \$36 promo check.
 Purchase 5 cases, receive a \$75 promo check.
Must include 1 case of at least 2 different types

American Vintage

TGI Friday's: Mix & Match, Including NEW Orange Dream (63865)

Purchase 2 cases, receive a \$12 promo check.
 Purchase 5 cases, receive a \$45 promo check.

Casamigos

Casamigos Reposado (89177) & Blanco (87280) Tequila:

Purchase 1 case, receive a \$30 promo check.
 Purchase 2 cases, receive a \$65 promo check.

Davos

Aviation Gin: 6pk case (29119)

Purchase 1 case, receive a \$18 promo check.
 Purchase 2 cases, receive a \$48 promo check.

Deep Eddy

Deep Eddy Base Vodka Only (36122):

Purchase 1 case, receive a \$18 promo check.
 Purchase 3 cases, receive a \$108 promo check.

Deep Eddy Vodka: Mix & Match 750ml

Purchase 5 cases, receive a \$132 promo check.
Must include 1 case of Base Vodka (36122)

Prost Beverage

Climax Moonshine & Climax Fire #32:

Purchase 1 case, receive a \$6 promo check.

Purchase 3 cases, receive a \$24 promo check.

Each deal level must include 1 case of Fire #32

Stoli

Stoli Elit (34729): 750ml only

Purchase 3 bottles, receive \$38 promo check.

Stoli Premium & Flavors: 750ml only

Purchase 5 cases, receive a \$50 promo check. *Must include 1 case of flavored vodka.*

Purchase 10 cases, receive a \$200 promo check. *Must include 3 cases of flavored vodka.*

Purchase 15 cases, receive a \$375 promo check. *Must include 4 cases of flavored vodka.*

Purchase 25 cases, receive a \$1000 promo check. *Must include 6 cases of flavored vodka.*