

## Today in EYE-OPENER March 21, 2016

- 1) Sioux County Staff Development Day
- 2) Big Ideas Book Discussion in May
- 3) Director Roundtables 2016
- 4) National Library Week April 10-16
- 5) Meetings / Events This Week

**1) Sioux County Staff Development Day:** Northwest Iowa libraries are invited to join the Sioux County Library Association for their **second annual countywide staff in-service**. The date is **Monday April 25, 2016**. Registration opens at 8:30AM, the program runs from **9:00AM-12:00PM**, 3 c.e. credits have been approved. Sioux Center Public Library is hosting, here's a look at the agenda:



- 8:30-9:00AM == Registration and Breakfast!
- 9:00-9:40 == Welcome, Intros, and "On the Horizon at Iowa Library Services" with Bonnie McKewon

### Concurrent Breakout Sessions 2 Choices:

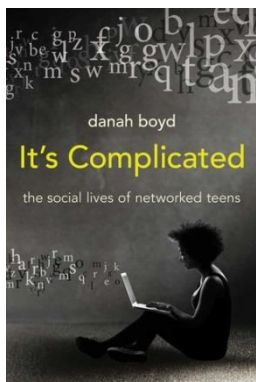
- 9:45-10:30 == "Beginning Coding" with Aimee Clark (Spencer PL) **OR** "Many Generations in the Workplace" with Andrea Meidema (Orange City PL)
- 10:30-10:45 - Break

### Concurrent Breakout Sessions 2 Choices:

- 10:45-11:30 == "Programming for the Spanish-Speaking Community" with Ruth Mahaffy (Sioux Center PL) **OR** "Programming Success Stories" with Shari Fedders (Boyden PL)
- 11:30-12:00 == Instagram Challenge
- 12:00PM == Adjourn

Cost is \$8.00 per person. NOTE: because this event is coordinated and sponsored by the Sioux County Library Association, it is not included in the c.e. catalog. So please **RSVP your plans to attend** to Becky Bilby at Sioux Center PL: phone 712-722-2138 / email [bbilby@siouxcenter.lib.ia.us](mailto:bbilby@siouxcenter.lib.ia.us)

Any county group would surely benefit from the collaboration that comes from planning a countywide staff training day. Let me know if you'd like ideas on how to begin. In the meantime, my thanks to Becky and the Sioux County Association for extending this invitation to Northwest Iowa libraries!



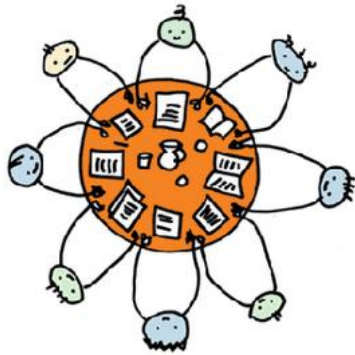
**2) Big Ideas Book Discussion in May:** Next in the **Big Ideas Book Discussion** series on **May 19** (9:30-11:00AM) is It's Complicated: The Social Life of Networked Teens by danah boyd (note danah intentionally uses lower case letters in her name) It's all about teens' online time and how their use of technology mixes into their social lives. boyd is a principal researcher at Microsoft Research, a research assistant professor at New York University, and a fellow at Harvard University's Berkman Center for Internet and Society. Her work focuses on how youth integrate technology into their everyday practices.

From the book blurb: *"...what's new about how teenagers communicate through Facebook, Twitter, and Instagram? Does social media affect the quality of teens' lives? In this eye-opening book, youth culture and technology expert danah boyd interrogates some of the major myths regarding teens' use of social media. She explores tropes about identity, privacy, safety, danger, and bullying. Ultimately, boyd argues that society fails young people when paternalism and protectionism hinder teenagers' ability to become informed, thoughtful, and engaged citizens through their online interactions. This book is essential reading not only for parents, teachers, and others who work with teens but also for anyone interested in the impact of emerging technologies on society, culture, and commerce in years to come. boyd concludes reassuringly that the kids are all right. At the same time, she acknowledges that coming to terms with life in a networked era is not easy or obvious. In a technologically mediated world, life is bound to be complicated..."*

In **Big Ideas Book Discussions**, laLS staff and guest stars facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, civic engagement, customer service, presentation skills, etc. we'll connect those ideas with public library service. In addition to a great assortment of non-fiction titles there are other spin-off benefits of **Big Ideas**

- ✓ titles help with collection development for participating libraries
- ✓ titles are good choices for local book discussion groups
- ✓ this program serves as another model for how to facilitate local book discussions

We encourage participants to purchase books used throughout the **Big Ideas** series for your own collections. And join us for the next good read It's Complicated: The Social Life of Networked Teens. Registration is open in the c.e. catalog <http://www.statelibraryofiowa.org/cgi-bin/cecat/index.cgi>



**3) Director Roundtables 2016:** We're switching up **Director Roundtables** this year—there will be one offering, with each District scheduling either in the spring or the fall. **Northwest District is opting for spring**, here are our dates and locations (9:30AM-12:30PM each time)

**May 10 @ Hull PL**  
**May 17 @ Sac City PL**  
**May 24 @ Spirit Lake PL**

**Director Roundtables** center around a guided discussion topic and this year's topic is **adult programming**. From book clubs to painting parties, from cooking demonstrations to computer classes, whether inviting authors or actors, there are so many possibilities for adult programming. Plus, the older crowd is an appreciative audience, with a great deal of life experience to share—using their expertise makes for some of the best presentations. Here's what's on tap:

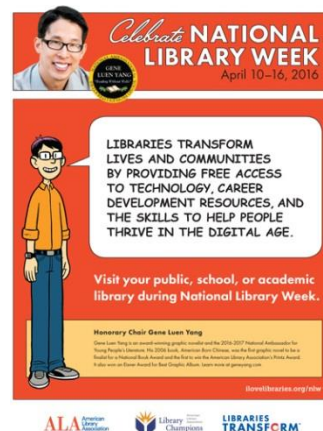
- Brainstorming ideas for adult events, along with encouraging programming partnerships & collaboration
- Planning & preparation tips
- Setting the stage with needed equipment
- Sharing websites, books, and blogs devoted to adult programming

Bring your best, most successful adult programs to share with everyone. If you have photos, flyers, brochures—whatever you've used as promotional materials—please bring copies. Any show-and-tell items will be on display—bring your best work for a programming palooza! Whether cultural, instructional, or just plain fun, providing programs for adults is a great way to bring people together @ your library. And one more way to showcase the public library as a valued community asset.

**NOTE:** Each location requires a minimum registration of 4 people; locations with fewer than 4 people registered will be cancelled. And again, some District offices are going with the spring, others are going with the fall. Check the c.e. catalog for dates/locations nearest you <http://www.statelibraryofia.org/cgi-bin/cecat/index.cgi>

**4) National Library Week April 10-16:** As another example of “time flies,” we’re careening toward **National Library Week!** This famous recognition week is coming up **April 10-16**; the 2016 theme is “**Libraries Transform.**” Each April since 1958, **National Library Week** has been a national observance sponsored by the American Library Association (ALA) This is a perfect time to celebrate the contributions of our nation’s libraries, promote library service, and publicize library use.

During **National Library Week**, don’t miss the chance to acknowledge [National Library Workers Day](#) on April 12<sup>th</sup>, a special day for library boards, management, and Friends Groups to tout great customer service delivered by library staff at all levels. The Public Information Office of the American Library Association coordinates the promotion, placing articles in national media. Librarians, Friends and trustees of libraries join in sponsoring local promotions. Posters and other promotional materials are available at this website <http://www.ala.org/conferencesevents/celebrationweeks/natlibraryweek>



Pocahontas County libraries are on the stick; they have received a grant to sponsor author Linda McCann, who will speak at all 9 library locations during **National Library Week**. McCann will be presenting “**Prohibition in Iowa**” and “**CCC in Iowa.**” Glenda Mulder with Laurens PL writes: *“...we have her busy in the middle of the week, but she has some other times that she could possibly squeeze in a few more programs. Possible time she has open is all day Monday 4/11 and the morning of Tuesday 4/12...her programs are interesting and her only fee is travel expenses! ...”*

More information about Linda McCann is here <http://www.iowacenterforthebook.org/authors/browse/mccann-linda> and her direct contact is here [losttownsofiowa@gmail.com](mailto:losttownsofiowa@gmail.com) Thanks to Glenda for sharing Pocahontas County plans, we’d love to hear your ideas for **National Library Week 2016!**

**5) Meetings / Events This Week:** Iowa Library Services is sponsoring a 2-part webinar series this week which introduces “**Project Outcome**” from the Public Library Association. **Part 1 is Tuesday March 22** and **Part 2 is Thursday March 24, 10:30-11:30AM each day.**

More national webinars round out this month; a few show below, find the full listing and registration details here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

**March 22. 12:00-1:00PM. Tween Programming** sponsored by University of Wisconsin-Madison <http://www.slis.wisc.edu/2014webinars.htm>

**March 22. 1:00-2:00PM. The Scoop on Series Nonfiction: New Titles for Spring 2016** sponsored by Booklist <http://www.booklistonline.com/webinars>

**March 23.** 1:00-2:00PM. *Digital Literacy Training Tutorials for Libraries* sponsored by TechSoup <https://cc.readytalk.com/r/1xcf5n76v20x&eom>

**March 24.** 11:00AM-12:00PM. *Using Data to Make Smart Decisions* sponsored by Idealware <http://idealware.org/online-training>



**Monday Morning Eye-Opener Editor:**

Bonnie McKewon

Iowa Library Services, Northwest District Office.

529 Pierce Street, Sioux City, IA 51101

866-642-7920 / [bonnie.mckewon@lib.state.ia.us](mailto:bonnie.mckewon@lib.state.ia.us)