

ABD Promos

IowaABD.com



Will-Call

Will-Call Order:
7 AM - 1 PM
Mon - Thurs
Warehouse Pickup:
9 AM - 3:30 PM
Mon - Thurs



Special Orders

Place special order requests 24/7 [here](#).



Highly Allocated

Sign up for highly allocated notifications [here](#).



Scan the icon with your mobile phone to download IABD Pricing, Promotions & TPR.

Get the free mobile app at
<http://gettag.mobi>

Division Premiers Refreshed Website

On February 8, the Division launched a refreshed version of its website. Featuring a more graphic-oriented homepage, the new site is easier to navigate while still providing the same functionality and information. The new website also features a direct link to the Division's [Customer Web Portal](#).

Along with the cosmetic changes, the web address for the site has changed to: <https://abd.iowa.gov>. Remember to add this address to your favorites.

We're confident that our new site will provide a better user experience for our customers and anyone seeking information from or about the Division. If you would like to share your thoughts on the new website or suggest improvements, please click [here](#).

New Growler Rules

Rules for filling and selling beer growlers will take effect March 9, 2016. The rules allow class "C" beer permit holders – including convenience stores, grocery stores and package liquor stores – to fill and sell containers of beer other than the original container. Here are some highlights:

- A growler container cannot be larger than 72 ounces
- A growler must be filled by the permittee or employee of the permittee and must be 18 years of age or older
- A growler must only be filled and sold on-demand. The permittee cannot store growlers for sale
- A growler must be filled with beer from the original container purchased from a duly licensed wholesaler
- The growler must be sealed by a plastic, shrink wrap band, strip or sleeve
- The growler cannot be consumed on the premises of the class "C" permittee
- Filling or refilling of growlers shall be conducted in compliance with applicable state and federal food safety statutes and regulations

For more details on growler rules, go to <https://abd.iowa.gov>.

New Customer Web Portal Information

As of February 18, 2016, more than 95 percent of class “E” licensees are placing their weekly orders electronically. Please contact the Division at 515.281.7400 and ask for Customer Web Portal assistance for enrollment and user training.

Just a Reminder...

Return of Product

The Division reminds retailers that the decision to allow a return rests solely with the Division. All returns shall be pre-authorized electronically on the Division website [here](#).

Below are a few examples of merchandise returns for ordinary and usual commercial reasons which would be allowed by the Division, but are not limited to:

- Misorder/Incorrect Order
- Defective Product
- Damaged Product
- Breakage caused by Driver

Please do not hesitate to reach out to Dee Nelsen at Nelsen@IowaABD.com or 515.281.7448 with any questions regarding the return of product.

Tip of the Month

Return requests submitted after a delivery is made must be submitted electronically within 3 business days from that delivery. If the Division is not notified within that time frame, the merchandise cannot be returned.

New Codes

CODE	DESCRIPTION	SIZE	PACK
308	Jack Daniel's 4YR Rye Single Barrel	0.750	6
4825	Dalmore 12YR	0.750	6
14210	Pendleton Midnight	0.750	12
15888	The Quiet Man 8YR (TEMP)	0.750	6
15890	The Quiet Man	0.750	6
34759	Reyka	1.750	6
35311	Regalia	1.000	6
36433	Svedka Cucumber Lime Mini (TEMP)	0.600	10
36435	Svedka Cucumber Lime	0.750	12
36441	La Collection Tiger Blue	0.375	6
37586	Rain Vodka	0.750	12
39869	Smirnoff Sourced Pineapple Mini (TEMP)	0.500	12
39871	Smirnoff Sourced Pineapple	0.750	12
39874	Smirnoff Sourced Ruby Red Grapefruit Mini (TEMP)	0.500	12
39876	Smirnoff Sourced Ruby Red Grapefruit	0.750	12
39890	Smirnoff Sourced Cranberry Apple Mini (TEMP)	0.500	12
39892	Smirnoff Sourced Cranberry Apple	0.750	12
41127	Firefly Raspberry Tea Vodka	0.750	12
41167	Rain Mango Vodka	0.750	12
51120	Cleopatra XO	0.750	6
51202	Five Star Horse	0.375	6
63865	TGIFridays Ultimate Orange Dream	1.750	6
65009	Giori Lemoncillo	0.750	6
68445	Giori Lemoncillo Cream	0.750	6
72730	Christian Bros Apple Mini (TEMP)	0.500	12
72732	Christian Bros Apple	0.750	12
73755	E&J Apple Brandy	0.750	12
80060	Cinnabon Cinnamon Cream Liqueur	0.750	6
89665	Hussong's Platinum Anejo	0.750	6

Pack Changes

CODE	SIZE	DESCRIPTION	OLD PACK	NEW PACK
46939	0.750	Steel Drum	6	12

March Promotions

} American Liberty Spirits & Wine

3100 SE Grimes Blvd. Ste 100
Grimes, IA 50111
Phone: 515.986.7241
Fax: 515.619.6083

All purchases must be on ONE IABD invoice dated March 2016. Invoices must be submitted by April 15th for payment. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please submit via fax or give a copy to your American Liberty representative.

Pernod Ricard

Aberlour 12YR (4084):

Purchase 1 case, receive a \$36 promo check.
1 deal per licensee

Absolut 750ml & 1.75L:

Purchase 10 cases, receive a \$200 promo check.
Purchase 25 cases, receive a \$1125 promo check.
Purchase 50 cases, receive a \$2500 promo check.

Avion 750ml:

Purchase 6 bottles of Silver, 3 bottles of Reposado & 3 bottles of Anejo, receive a \$240 promo check.

Avion Silver 375ml:

Purchase 3 cases, receive a \$150 promo check.

Beefeater Gin 750ml & 1.75L:

Purchase 3 cases, receive a \$100 promo check.
Purchase 5 cases, receive a \$200 promo check.
Must include 1 case of 1.75L.

Chivas 12YR 750ml & 1.75L:

Purchase 3 cases, receive a \$190 promo check.
Purchase 5 cases, receive a \$350 promo check.
Must include 1 case of 1.75L.

Fris Vodka 750ml & 1.75L:

Purchase 25 cases, receive a \$125 promo check.
Purchase 50 cases, receive a \$450 promo check.

Glenlivet 12YR 750ml:

Purchase 3 cases, receive a \$150 promo check.
Purchase 5 cases, receive a \$300 promo check.

Glenlivet High Marques:

Purchase 4 bottles 15YR & 4 bottles 18YR, receive a \$130 promo check.

Jameson Irish Whiskey 750ml & 1.75L: Includes Cask-mates & Black Barrel

Purchase 5 cases, receive a \$100 promo check.
Purchase 10 cases, receive a \$300 promo check.
Purchase 25 cases, receive a \$1000 promo check.
Purchase 50 cases, receive a \$3000 promo check.

Jameson 1L:

Purchase 10 cases, receive a \$50 promo check.
Purchase 20 cases, receive a \$200 promo check.

Jameson Irish Whiskey 375ml:

Purchase 2 cases, receive a \$50 promo check.

Kahlua, Flavors & Especial 750ml & 1.75L:

Purchase 5 cases, receive a \$200 promo check.
Purchase 10 cases, receive a \$500 promo check.
Purchase 20 cases, receive a \$1200 promo check.

Malibu Rum 750ml & 1.75L: All flavors

Purchase 5 cases, receive a \$125 promo check.
Purchase 10 cases, receive a \$300 promo check.
Purchase 25 cases, receive a \$875 promo check.

Olmecca Altos Silver & Reposado 750ml:

Purchase 5 cases, receive a \$150 promo check.

Plymouth Gin 750ml:

Purchase 3 cases, receive a \$90 promo check.

Power's Irish Whiskey 1L:

Purchase 1 case, receive a \$45 promo check.
Purchase 5 cases, receive a \$300 promo check.

Redbreast 12YR 750ml & Power's 1L:

Purchase 6 bottles of Power's & 6 bottles of Redbreast 12YR, receive a \$90 promo check.

1 deal per licensee

Seagram's Gin & Twisted/Distiller's Reserve 200ml, 375ml, 750ml & 1.75L:

Purchase 5 cases, receive a \$50 promo check.
Purchase 10 cases, receive a \$125 promo check.
Purchase 25 cases, receive a \$350 promo check.
Purchase 50 cases, receive a \$900 promo check.

} Cedar Ridge Distillery

1441 Marak Road
Swisher, IA 52338
Phone: 319.857.4300
Fax: 319.857.4301

Please send invoices to Murphy Quint at Cedar Ridge. All purchases for each deal must be on one invoice. Deals valid for March 2016.

Cedar Ridge Whiskey: Mix & Match, 750ml, 6pk, Iowa Bourbon Whiskey (17206), Malted Rye Whiskey (27014), Single Malt Whiskey (27476) & Wheat Whiskey (27464)

Purchase 5 cases, receive a \$50 promo check.
Purchase 10 cases, receive a \$150 promo check.

Cedar Ridge Rum & Brandy: Mix & Match, 750ml, 6pk, Dark Rum (46112), Apple Brandy (53629) & Grape Brandy (52216)

Purchase 5 cases, receive a \$75 promo check.

Clearheart Spirits: Mix & Match, 750ml, 6pk, Clearheart Vodka (35586), Clearheart Gin (29812) & Clearheart Rum (46113)
Purchase 5 cases, receive a \$75 promo check.

Named-After Series: Mix & Match, 750ml, 6pk, Short's Whiskey (27632) & Howdy's Apple Pie (74772)

Purchase 10 cases, receive a \$100 promo check.

} **Glazer's of Iowa**

4377 NW 112th Street
 Urbandale, IA 50322
 Phone: 515.252.7173
 Fax: 515.252.8681

All purchases must be on one IABD invoice dated March 2016. Invoice must be submitted within 30 days of invoice date to qualify for funds. Full cases only, unless specified otherwise. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please present a copy of the invoice to your Glazer's Representative, email electronic invoices to Jennifer.block@glazers.com, or submit by fax to 515-252-8681.

Tippy Cow 750ml: Mix & Match, Chocolate (80485), Orange Cream (80486), Vanilla (80487) & Shamrock Mint (80488)

Purchase 4 cases, receive a \$24 promo check.

Purchase 8 cases, receive a \$72 promo check.

Tippy Cow Sampler Pack: 50ml (30557)

Purchase 2 cases, receive a \$22 promo check.

Travis Hasse Pies 750ml: Mix & Match, 6 pack only, Apple (77746) & Cow (77730)

Purchase 1 case, receive a \$6 promo check.

Purchase 2 cases, receive a \$18 promo check.

Patron Silver: Mix & Match, 200ml (88290), 375ml (88294), 1.75L (88298), Mini 300ml (88291) & 750ml (88296)

Purchase 5 cases, receive a \$75 promo check.

Patron Anejo & Reposado 750ml: Mix & Match, Reposado (89626) & Anejo (89646)

Purchase 3 bottles of each, receive a \$40 promo check.

Patron XO Café 750ml (67595):

Purchase 1 case, receive a \$60 promo check.

Citronge 750ml (64736):

Purchase 1 case, receive a \$48 promo check.

Fuzzy's Vodka: 750ml (36006) & 1.75L (36065)

Purchase 5 cases, receive a \$50 promo check.

American Born Moonshine 750ml: Original (27372), Apple Pie (27370) & Dixie (27371)

Purchase 1 case, receive a \$6 promo check.

Purchase 3 cases, receive a \$30 promo check.

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$180 promo check.

Chopin Vodka 750ml (34244):

Purchase 2 cases, receive a \$36 promo check.

Purchase 4 cases, receive a \$42 per case promo check.

Christian Brothers Apple 750ml:

Purchase 1 cases, receive a \$25 promo check.

Cold Spell Mint Whisky: 750ml (86626) & 1L (86627)

Purchase 1 case, receive a \$40 promo check.

Evan Williams Black: Mix & Match, Bottled in Bond 750ml (16096), 7YR Str Bourbon 750ml (17956), 1783 750ml (18096), Black Label Trav 750ml (18116) & Black Label 1.75L (17958)

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check.

Purchase 20 cases, receive a \$300 promo check.

Blackheart Premium Rum: 750ml (44258) & 1.75L (44259)

Purchase 1 case, receive a \$15 promo check.

Purchase 2 cases, receive a \$40 promo check.

Cinerator 750ml (27454):

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$75 promo check.

Christian Brothers: Brandy 750ml (52316), Brandy 1L (52317), Brandy 1.75L (52318), Brandy 1L (52319), Brandy Trav 750ml (52146), Brandy VSOP 750ml (52186), Honey 750ml (72722), Peach 750ml (56006) & Peach 375ml (56005)

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check.

JR Ewing 750ml (18906):

Purchase 2 cases, receive a \$36 promo check.

Licor 43 750ml (65426):

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

Tito's Vodka 1L (38177):

Purchase 25 cases, receive a \$350 promo check.

360 Vodka 750ml: Mix & Match, Georgia Peach (41943), Double Chocolate (41019), Concord Grape (41936), Madagascar Vanilla (41940), Mandarin Orange (41938), Sorrento Lemon (41467) & 360 Vodka (38169)

Purchase 2 cases, receive a \$20 promo check.

Purchase 4 or more cases, receive a \$25 per case promo check.

McCormick 1.75L: Mix & Match, Canadian Woods (12668),

McCormick Vodka (36908), McCormick Blended Whiskey (24728) & McCormick Gin (31208)

Purchase 5 cases, receive a \$15 promo check.

Purchase 10 cases, receive a \$40 promo check.

Purchase 25 cases, receive a \$150 promo check.

} **Iowa Distilling Company**

4349 Cumming Ave. PO Box 22
 Cumming, IA 50061

Phone: 515.238.5705

Email: iowadistilling@gmail.com

Please email all invoices to Todd Dunkel at Iowa Distilling Company. All purchases for each deal must be made on one invoice. Deals valid during March 2016.

Steel Drum Rum (46939): 750ml, packaged 12 bottles per case
 Receive a \$25 promo check for each case purchased.

Swell Vodka (38056): 750ml, 12pk

Purchase 5 cases, receive a \$30 promo check.

Purchase 10 cases, receive a \$100 promo check.

Purchase 20 cases, receive a \$250 promo check.

} Johnson Brothers Wirtz

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

Email: dkemp@johnsonbrothers.com

All programs must be on one invoice unless noted, dated in the month of the deal. Invoices must be submitted by the 15th of the following month. In the event of out of stocks, all related invoices, must be submitted together. Please give copies to your JBW Group sales representative or fax invoices to -515-262-0845.

Gallo

New Amsterdam Vodka, Flavored Vodka & Gin: All sizes except 50ml

Purchase 5 cases, receive a \$60 promo check.

Purchase 15 cases, receive a \$300 promo check.

Purchase 40 cases, receive a \$1200 promo check.

Camarena Tequila: Mix & Match, Silver & Reposado

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Purchase 20 cases, receive a \$800 promo check.

NEW E&J Apple 750ml (73755) & Peach Brandy:

Purchase 1 case, receive a \$30 promo check.

Purchase 1 case of each, receive a \$75 promo check.

Dalmore 12YR Single Malt Scotch (4825):

Purchase 1 case, receive a \$75 promo check.

Grants**Sailor Jerry 1.75L:**

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Purchase 25 cases, receive a \$900 promo check.

Tullamore Dew:

Purchase 1 case, receive a \$40 promo check.

Purchase 5 cases, receive a \$275 promo check.

Purchase 10 cases, receive a \$700 promo check.

Ancho Reyes (64121): 6 pack case

Purchase 3 bottles, receive a \$10 promo check.

Purchase 1 case, receive a \$25 promo check.

Proximo**Bushmills:**

Purchase 1 case, receive a \$36 promo check.

Purchase 5 cases, receive a \$250 promo check.

Bushmills Black Bush:

Purchase 1 case, receive a \$75 promo check.

Jose Cuervo Rolling Stones 750ml:

Purchase 1 case, receive a \$10 promo check.

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$250 promo check.

1800 Tequila Reposado & Silver: Mix & Match, All sizes, 375mls 2 cases = 1 case

Purchase 1 case, receive a \$30 promo check.

Purchase 3 cases, receive a \$120 promo check.

Three Olives Vodka & Flavors 750ml & 1.75L:

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Purchase 20 cases, receive a \$800 promo check.

Purchase 50 cases, receive a \$3000 promo check.

Three Olives Vodka 1.75L:

Purchase 3 cases, receive a \$120 promo check.

Purchase 6 cases, receive a \$300 promo check.

Jose Cuervo Cocktails 750ml, 1.75L, Cans & Pouches:

Mix & Match (4 packs & cans = 2 cases to 1)

Purchase 15 cases, receive a \$150 promo check.

Purchase 25 cases, receive a \$375 promo check.

Jose Cuervo Golden 750ml & 1.75L:

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$200 promo check.

Brown Forman**Jack Daniels 1L:** Mix & Match

Purchase 50 cases, receive a \$800 promo check.

*Limit 1 per account***Jack Daniels, Jack Daniels Honey & Jack Fire 750ml & 1.75L:** Mix & Match

Purchase 7 cases, receive a \$70 promo check.

Purchase 15 cases, receive a \$225 promo check.

Purchase 25 cases, receive a \$625 promo check.

Purchase 50 cases, receive a \$1500 promo check.

*Limit 1 per account***Jack Daniels Honey & Jack Fire:** All sizes except 50ml & 375ml

Purchase 3 cases, receive a \$90 promo check.

Purchase 5 cases, receive a \$200 promo check.

*Limit 1 per account***Canadian Mist:**

Purchase 50 cases, receive a \$500 promo check.

*Limit 1 per account***Hood River****Pendleton 1.75L:**

Purchase 3 cases, receive a \$100 promo check.

*\$2 SPA per bottle***Pendleton Midnight 750ml (14210):**

Purchase 1 case, receive a \$36 promo check.

Constellation**Casa Noble Tequila:** Crystal, Reposado & Anejo 750ml, 6 pack case

Purchase 4 bottles of any type, receive a \$50 promo check.

Purchase 2 cases, receive a \$200 promo check.

Svedka Cucumber Lime 750ml (36435):

Purchase 1 case, receive a \$75 promo check.

Phillips**UV Vodka 1.75L:** Mix & Match, 80 proof & flavors

Purchase 10 cases receive a \$75 promo check..

Purchase 20 cases receive a \$400 promo check.

Hell Cat Maggie Irish Whiskey 750ml (15604):

Purchase 1 case, receive a \$30 promo check.

Cabrito Tequila:

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

Prestige**Kinky Vodka 1.75L & 750ml:**

Purchase 1 case, receive a \$12 promo check.

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$200 promo check.

Western

Lexington Bourbon 86 Proof (19436): 750ml/6 pack case
Purchase 2 cases, receive a \$40 promo check.

Bird Dog Blackberry Whiskey 375ml (27477):

Purchase 1 case, receive a \$6 promo check.
Purchase 2 cases, receive a \$18 promo check.
Purchase 4 cases, receive a \$40 promo check.

Bird Dog Blackberry Whiskey 1.75L (27741):

Purchase 1 case, receive a \$18 promo check.
Purchase 2 cases, receive a \$48 promo check.
Purchase 4 cases, receive a \$120 promo check.

Bird Dog Maple Whiskey (27417) & Bird Dog Apple

Whiskey (27697) 80 proof: All 750ml/6 pack cases

Purchase 1 case, receive a \$12 promo check.
Purchase 1 case of each, receive a \$30 promo check.

Bird Dog Peach Whiskey (27433) & Bird Dog Blackberry (27474): All 750ml/6 pack cases

Purchase 1 case, receive a \$12 promo check.
Purchase 1 case of each, receive a \$30 promo check.

Disaronno

Disaronno Cavalli 50ml pack (249):

Purchase 1 case, receive a \$15 promo check.

Sidney Frank

Jägermeister 750ml & 1.75L: Including Spice (65248)

Purchase 4 cases, receive a \$60 promo check.
Purchase 7 cases, receive a \$140 promo check.
Purchase 15 cases, receive a \$375 promo check.
Purchase 25 cases, receive a \$750 promo check.

Remy

Remy Martin VSOP 750ml:

Purchase 5 cases, receive a \$60 promo check.
Purchase 10 cases, receive a \$200 promo check.

Remy Martin VSOP 200ml & 375ml: Mix & Match

Purchase 10 cases, receive a \$180 promo check.

Mt Gay Black Barrel:

Purchase 1 case, receive a \$75 promo check.
Purchase 2 cases or more, receive a \$90 promo check per case.

Cointreau:

Purchase 2 cases, receive a \$30 promo check.
Purchase 4 cases, receive a \$80 promo check.
Purchase 10 cases, receive a \$250 promo check.

Remy V: Mix & Match, All sizes

Purchase 2 cases, receive a \$24 promo check.
Purchase 5 cases, receive a \$75 promo check.
Purchase 10 cases, receive a \$180 promo check.

Duggans

Forbidden Creams:

Purchase 1 case, receive a \$6 promo check.
Purchase 2 cases, receive a \$24 promo check.
Purchase 4 cases, receive a \$72 promo check.

Sage

Wicked 87: 6 pack case

Purchase 2 cases, receive a \$40 promo check.

Sazerac

Nikolai Vodka: All sizes

Purchase 25 cases, receive a \$132 promo check.
Purchase 50 cases, receive a \$340 promo check.

Barton Vodka (35318) & Gin 1.75L only:

Purchase 50 cases, receive a \$175 promo check.
Purchase 75 cases, receive a \$400 promo check.
Purchase 100 cases, receive a \$830 promo check.

Barton Vodka, Gin, Rum & Barton Long Island Iced Tea:

Mix & Match, All sizes

Purchase 25 cases, receive a \$50 promo check.
Purchase 50 cases, receive a \$150 promo check.
Purchase 75 cases, receive a \$300 promo check.

Skol Vodka 1.75L (37938):

Purchase 25 cases, receive a \$75 promo check.
Purchase 50 cases, receive a \$300 promo check.
Purchase 100 cases, receive a \$900 promo check.

Mr. Boston: Mix & Match, Riva Gin 1L, Riva Vodka 1L, Black-

berry Brandy 750ml & Apricot Brandy 750ml

Purchase 4 cases, receive a \$48 promo check.

Purchase 10 cases, receive a \$180 promo check.

Fleischmann's Vodka 1.75L (35948) & 1.75L Gin

(30058):

Purchase 25 cases, receive a \$100 promo check.
Purchase 50 cases, receive a \$300 promo check.

NEW Rain Vodka (37586), Rain Mango Vodka (41167) &

Rain Cucumber Vodka (41161) 750ml: Mix & Match

Purchase 3 cases, receive a \$36 promo check.

Purchase 6 cases, receive a \$144 promo check.

Dr. McGillicuddy's 1.75L, 1L & 750ml: Mix & Match

Purchase 10 cases, receive a \$100 promo check. *5 Liter Limit.*

Purchase 20 cases, receive a \$225 promo check. *8 Liter Limit.*

NEW Firefly Raspberry Sweet Tea (41127), Firefly Sweet

Tea (41209) & Firefly Moonshines: Mix & Match

Purchase 3 cases, receive a \$54 promo check.

Purchase 6 cases, receive a \$144 promo check.

Rich & Rare Reserve 750ml (12856):

Purchase 1 case, receive a \$18 promo check.

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$150 promo check.

Rich & Rare 1.75L (12888):

Purchase 5 cases, receive a \$30 promo check.

Purchase 10 cases, receive a \$100 promo check.

Purchase 25 cases, receive a \$350 promo check.

Purchase 50 cases, receive a \$900 promo check.

Rich & Rare Caramel (12862) & Apple (12863) 750ml:

Purchase 2 cases, receive a \$48 promo check.

Legacy Canadian Whiskey 750ml (13542):

Purchase 1 case, receive a \$24 promo check.

Purchase 3 cases, receive a \$90 promo check.

Canadian Hunter Rye 750ml (11940) & Canadian Hunter

Camo Pack 750ml (12316):

Purchase 2 cases, receive a \$48 promo check. *Must include 1 case of each.*

Purchase 6 cases, receive a \$180 promo check. *Must include 2 cases of each.*

Northern Light Canadian 1.75L (13388):

Purchase 10 cases, receive a \$30 promo check.
Purchase 25 cases, receive a \$150 promo check.

Canadian LTD:

Purchase 10 cases, receive a \$100 promo check.
Purchase 25 cases, receive a \$350 promo check.
Purchase 50 cases, receive a \$900 promo check.

\$6 SPA per case on 750ml

1792 Bourbon 750ml (21236):

Purchase 1 case, receive \$25 promo check.
Purchase 3 cases, receive \$100 promo check.

Monte Alban Mezcal 750ml (89566):

Purchase 1 case, receive an \$18 promo check.
Purchase 3 cases, receive a \$90 promo check.

Tortilla Tequila, Triple Sec & DSS: Mix & Match

Purchase 20 cases, receive a \$120 promo check. *Limit 5 cases Triple Sec.*

Tijuana Sweet Heat 750ml (77773):

Purchase 1 case, receive a \$12 promo check.
Purchase 3 cases, receive a \$54 promo check.

Chi-Chi's Premixed Cocktails 1.75L:

Purchase 10 cases, receive a \$50 promo check.
Purchase 25 cases, receive a \$200 promo check.
Purchase 50 cases, receive a \$500 promo check.

Desert Island (59037), Chila Coffee Liqueur (73136),

Amaretto E Dolce (71886) & Ice Box Mudslide: Mix & Match

Purchase 4 cases, receive a \$48 promo check.
Purchase 8 cases, receive a \$120 promo check.

99 Schnapps 750ml: Mix & Match

Purchase 4 cases, receive a \$100 promo check.
Purchase 10 cases, receive a \$300 promo check.

Di Amore Amaretto 750ml (73986) & Caravella Limón-cello 750ml (64601):

Purchase 3 cases, receive a \$60 promo check. *Must include 1 case of each.*

French Kiss 750mls (64986):

Purchase 1 case, receive a \$18 promo check.
Purchase 5 cases, receive a \$120 promo check.

Firewater & Ice 101: Mix & Match

Purchase 2 cases, receive a \$40 promo check.
Purchase 4 cases, receive a \$100 promo check.

Herbsaint 750ml (64986):

Purchase 3 bottles, receive a \$15 promo check.

Chila Orchata 750ml (72140):

Purchase 1 case, receive a \$12 promo check.
Purchase 3 cases, receive a \$72 promo check.
Purchase 5 cases, receive a \$180 promo check

Ryan's Cream: Mix & Match

Purchase 3 cases, receive a \$18 promo check.
Purchase 5 cases, receive a \$50 promo check.
Purchase 10 cases, receive a \$150 promo check.

\$12 SPA per case on 750ml

\$6 SPA per case on 1.75L

Hartley Brandy 750ml (52656):

Purchase 1 case, receive a \$24 promo check.

200ml Chi Chi's Family: Mix & Match

Purchase 5 cases, receive a \$60 promo check.
Purchase 10 cases, receive a \$180 promo check.
Purchase 20 cases, receive a \$480 promo check.

Dr. McGillicuddy's 375ml & 50ml: Mix & Match

Purchase 3 cases, receive a \$36 promo check.
Purchase 6 cases, receive a \$108 promo check.

100ml Family: Mix & Match, Platinum Vodka, Canadian LTD, Barton Gin, Barton Light Rum, Fireball & 99 Bananas

Purchase 7 cases, receive a \$42 promo check. *Must include 1 case of each.*

Purchase 14 cases, receive a \$112 promo check. *Must include 1 case of each.*

50ml Family: Mix & Match, R&R Apple, Tijuana Sweet Heat, Dr. McGillicuddy's (Peach & Cherry), 99 Schnapps (Bananas, Cinnamon & Peppermint), French Kiss & Barton Vodka

Purchase 5 cases, receive a \$50 promo check.
Purchase 10 cases, receive a \$120 promo check.
Purchase 20 cases, receive \$300 promo check.

Levecke**Uncle Bobs Root Beer Whiskey 750ml (27776) & 50ml (27799):**

Purchase 5 cases, receive a \$100 promo check. *Limit 1 case 50ml.*

Medea Vodka**Medea Vodka 750ml (36406):**

Purchase 6 bottles, receive a \$20 promo check.
Purchase 4 cases, receive a \$100 promo check.

} North American Spirits & Wine

3100 SE Grimes Blvd. Ste 100

Grimes, IA 50111

Phone: 515-986-7241

Fax: 515-608-4530

Email: Nickgrieder@southernwine.com

All purchases must be on one invoice dated March 2016. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your NASWB sales representative or submit a fax to 515-608-4530.

Diageo Family Bonus Program: Mix & Match a combination of the following programs only: Smirnoff Family, Smirnoff Sourced, Captain Morgan, Captain Morgan Parrot Bay, Crown Royal, Crown Royal Regal Apple, Ketel One, Bailey's, Bulleit, Don Julio & Johnnie Walker to receive these incremental funds in addition to the individual cash programs.

****Programs noted with a (*) are included in family program.**

Purchase 50 cases, receive an additional \$2 per case or \$100. *Must include minimum of 3 programs.*

Purchase 100 cases, receive an additional \$5 per case or \$500.

Must include minimum of 4 programs.

Purchase 150 cases, receive an additional \$8 per case or \$1200.

Must include minimum of 6 programs.

Purchase 200 cases, receive an additional \$10 per case or \$2000.

Must include minimum of 8 programs.

***Smirnoff Vodka Family 750ml & 1.75L:** Mix & Match, Red 80pf, Confections, Sorbets, Fruit Flavors & Sours
Purchase 10 cases, receive \$6 per case = \$60.

Purchase 30 cases, receive \$15 per case = \$450.

Purchase 60 cases, receive \$24 per case = \$1440.

***NEW Gluten Free Smirnoff Sourced Fruit Vodka 50ml & 750ml:** Mix & Match, Pineapple (50ml 39869, 750ml 39871), Ruby Red Grapefruit (50ml 39874, 750ml 39876) & Cranberry Apple (50ml 39890, 750ml 39892)

Purchase 3 cases, receive \$6 per case = \$18.

Purchase 6 cases, receive \$15 per case = \$90.

Purchase 10 cases, receive \$24 per case = \$240.

***Captain Morgan Rum Family 750ml & 1.75L:** Mix & Match, Original Spiced, Cannon Blast, White & Flavors, 100pf, Black Spiced, Private Stock & Silver

Purchase 10 cases, receive \$6 per case = \$60.

Purchase 30 cases, receive \$15 per case = \$450.

Purchase 60 cases, receive \$24 per case = \$1440.

***Captain Morgan Parrot Bay Rum 750ml:** Mix & Match, Orange (43219), Passion Fruit (43226), Key Lime (43232), Strawberry (43237), Pineapple (43282), Mango (43287) & Coconut (43410)

Purchase 10 cases, receive \$9 per case = \$90.

Purchase 20 cases, receive \$48 per case = \$960.

***Crown Royal Family 750ml & 1.75L:** Mix & Match, Deluxe, Maple, Black, Sp. Reserve, 75th, XO & XR

Purchase 8 cases, receive \$12 per case = \$96.

Purchase 20 cases, receive \$20 per case = \$400.

Purchase 50 cases, receive \$36 per case = \$1800.

***Crown Royal Regal Apple 200ml, 375ml, 750ml & 1.75L:**

Purchase 5 cases, receive \$12 per case = \$60.

Purchase 15 cases, receive \$20 per case = \$300.

Purchase 25 cases, receive \$36 per case = \$900.

***Ketel One Family 750ml & 1.75L:** Mix & Match, Base & Citroen

Purchase 6 cases, receive \$18 per case = \$108.

Purchase 12 cases, receive \$27 per case = \$324.

Purchase 20 cases, receive \$36 per case = \$720.

***Bailey's Family 750ml & 1.75L:** Mix & Match, Original, Chocolate Cherry, Salted Caramel & Vanilla Cinnamon

Purchase 5 cases, receive \$18 per case = \$90.

Purchase 10 cases, receive \$24 per case = \$240.

Purchase 15 cases, receive \$30 per case = \$450.

***Bulleit Family 750ml:** Mix & Match, Bourbon, Rye & 10YR

Purchase 5 cases, receive \$20 per case = \$100.

Purchase 10 cases, receive \$30 per case = \$300. *Must include 1 case of 10YR.*

Purchase 15 cases, receive \$40 per case = \$600. *Must include 1 case of 10YR.*

***Bulleit Bourbon 1L:**

Purchase 5 cases, receive \$40 per case = \$200.

***Don Julio Family 750ml:** Mix & Match, Blanco (87485), Repo (89154), Anejo (89175) & 1942 (89164)

Purchase 3 cases, receive \$18 per case = \$54.

Purchase 7 cases, receive \$24 per case = \$168. *Must include 2 types.*

Purchase 10 cases, receive \$36 per case = \$360. *Must include 3 types.*

***Don Julio Family 375ml:** Mix & Match, Blanco (87484), Repo (89155) & Anejo (89174)

Purchase 3 cases, receive \$20 per case = \$60.

Purchase 7 cases, receive \$35 per case = \$245. *Must include 2 types.*

Purchase 10 cases, receive \$50 per case = \$500. *Must include 3 types.*

***Johnnie Walker Family 750ml & 1.75L:** Mix & Match, Red & Black

Purchase 5 cases, receive \$35 per case = \$175.

Purchase 10 cases, receive \$55 per case = \$550.

***DeLeon Tequila 750ml:** Mix & Match, Platinum (87448) & Reposado (89322)

Purchase 2 cases, receive \$60 per case = \$120.

Hennessy Black 375ml (48154):

Purchase 1 case, receive a \$36 promo check.

Purchase 3 cases, receive \$60 per case = \$180.

Hennessy Black 750ml (48146):

Purchase 1 case, receive a \$45 promo check.

Purchase 3 cases, receive \$90 per case = \$270.

Belvedere Pure 750ml (34155):

Purchase 3 cases, receive \$24 per case = \$72.

Purchase 6 cases, receive \$36 per case = \$216.

Purchase 10 cases, receive \$42 per case = \$420.

Purchase 15 cases, receive \$48 per case = \$720.

Belvedere Pure 1.75L(34158):

Purchase 1 case, receive a \$55 promo check.

Purchase 2 cases, receive \$75 per case = \$150.

Belvedere Unfiltered 80pf 750ml (33971):

Purchase 1 case, receive a \$45 promo check.

Purchase 2 cases, receive \$60 per case = \$120.

Belvedere Wild Berry (33528):

Purchase 1 case, receive a \$60 promo check per case.

Glenmorangie Pioneer Pack (464): Comes packed with (1) 50ml of Lasanta & (1) 50ml Qunita Ruban

Purchase 2 cases, receive \$12 per case = \$24.

Purchase 5 cases, receive \$36 per case = \$180.

Ardbeg Scotch 10YR only: (4096)

Purchase 2 cases, receive \$18 per case = \$36.

Purchase 4 cases, receive \$30 per case = \$120.

Purchase 6 cases, receive \$48 per case = \$288.

Ardbeg Scotch: Mix & Match, Corryvreckan(4090) & Uigeadail(4111)

Purchase 1 case, receive a \$90 promo check per case.

Grand Marnier Cordon Rouge 750ml (65126):

Purchase 2 cases, receive \$60 per case = \$120.

Grand Marnier Cordon Rouge 1L (65127):

Purchase 5 cases, receive \$9 per case = \$45.

} Southern Wine & Spirits

3100 SE Grimes Blvd. Suite 100
Grimes, Iowa 50111
Phone: 515-986-7241
Fax: 515-619-6083

All accounts are eligible to purchase ONE of each of the following deals unless otherwise noted. All purchases MUST be on one invoice and must be submitted by April 15th for payment. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please give a copy of invoice(s) to your SWS representative or submit via fax.

Beam Suntory

Beam Electronic Special:

Purchase 75 cases from the following deals, receive 1 iPad mini4 16GB. Must purchase 1 level of each of following deals: Effen Vodka, Markers Mark 750ml & 1.75L, Knob Creek, Jim Beam 750ml & 1.75L, & Small Batch Bourbon deal. Deals are marked with an *.

2 Gingers Irish Whisky 750ml:

Purchase 1 case, receive a \$18 promo check.
Purchase 5 cases, receive a \$210 promo check.

***Bookers, Basil Hayden, Jim Beam Single Barrel & Makers 46:** Mix & Match

Purchase 3 cases, receive a \$75 promo check.
Purchase 5 cases, receive a \$150 promo check.

Calico Jack Spiced Rum 750ml & 1.75L:

Purchase 5 cases, receive a \$90 promo check.
Purchase 10 cases, receive a \$240 promo check.

Canadian Club 1.75L:

Purchase 5 cases, receive a \$30 promo check.
Purchase 10 cases, receive a \$75 promo check.

Canadian Club 1L:

Purchase 5 cases, receive a \$20 promo check.
Purchase 10 cases, receive a \$50 promo check.

Courvoisier VS 375ml:

Purchase 5 cases, receive a \$200 promo check.

Courvoisier VS 750ml:

Purchase 3 cases, receive a \$48 promo check.

Cruzan Rum 750ml:

Purchase 3 cases, receive a \$45 promo check.
Purchase 10 cases, receive a \$330 promo check.

Dekuyper (no Triple Sec), Sauza Tequila, Cruzan Rum & Kamora 1L:

Purchase 25 cases, receive a \$75 promo check.
Purchase 50 cases, receive a \$175 promo check.
Purchase 100 cases, receive a \$400 promo check.

***Effen Vodka (34188), Black Cherry (34189) & Cucumber (34395):** Mix & Match, 750ml (6-packs)

Purchase 2 cases, receive a \$48 promo check.
Purchase 5 cases, receive a \$180 promo check.

Max of 2 deals per account

***Jim Beam White, Apple, Honey, Maple, Kentucky Fire & Red Stag Black Cherry:** Mix & Match, 750ml & 1.75L

Purchase 5 cases, receive a \$120 promo check.
Purchase 12 cases, receive a \$360 promo check.
Purchase 30 cases, receive a \$1200 promo check & 1 Jim Beam Barrel.

Each deal must include 2 different Beam Flavors

Jim Beam White 1.75L:

Purchase 5 cases, receive a \$30 promo check.
Purchase 10 cases, receive a \$80 promo check.
Purchase 25 cases, receive a \$250 promo check.

Jim Beam 1L:

Purchase 5 cases, receive a \$30 promo check.
Purchase 50 cases, receive a \$1200 promo check.

Jim Beam 50ml & 100ml: Mix & Match, 50mls, Beam White (19061), Apple (27780), Honey (27408), Maple (27390), Kentucky Fire (27680) & 100mls, Beam White (19062), Apple (27781), Honey (27723) & Kentucky Fire (27724)

Purchase 5 cases, receive a \$40 promo check.
Purchase 10 cases, receive a \$100 promo check.

Kessler, Old Crow, Beam 8 Star & Windsor 1L: Mix & Match

Purchase 10 cases, receive a \$25 promo check.
Purchase 100 cases, receive a \$900 promo check.

Kessler 750ml & 1.75L: Mix & Match

Purchase 25 cases, receive a \$125 promo check.

***Knob Creek 750ml (19226):**

Purchase 3 cases, receive a \$24 promo check.
Purchase 5 cases, receive a \$60 promo check.

***Knob Creek 750ml:** All types

Purchase 3 cases, receive a \$108 promo check.
Purchase 5 cases, receive a \$240 promo check.

Must include Maple, Rye or Single Barrel

***Maker's Mark 750ml & 1.75L:**

Purchase 3 cases, receive \$24/case on 750ml, \$6/case on 1.75L.
Purchase 7 cases, receive \$30/case on 750ml, \$9/case on 1.75L.
Purchase 15 cases, receive \$36/case on 750ml, \$12/case on 1.75L.
Purchase 25 cases, receive \$42/case on 750ml, \$24/case on 1.75L.

Maker's Mark 1L:

Purchase 5 cases, receive a \$25 promo check.
Purchase 10 cases, receive a \$60 promo check.
Purchase 25 cases, receive a \$200 promo check.
Purchase 40 cases, receive a \$480 promo check.

Pinnacle Vodka & Gin 1.75L & 750ml: Mix & Match

Purchase 10 cases, receive a \$180 promo check.
Purchase 25 cases, receive a \$600 promo check.
Purchase 50 cases, receive a \$1350 promo check.

Pinnacle Vodka 750: All types

Purchase 3 cases, receive a \$46.50 promo check.
Purchase 5 cases, receive a \$110 promo check.
Purchase 10 cases, receive a \$270 promo check.

Kessler, Windsor Canadian, Ron Rico & Gilbey's Gin 1.75L:

Purchase 10 cases, receive a \$90 promo check.
Purchase 25 cases, receive a \$300 promo check.
Purchase 50 cases, receive a \$900 promo check.

Must include 1 case of 3 different brands

Sauza Gold & Blanco 750ml:

Purchase 5 cases, receive a \$120 promo check.

Sauza Hornitos 750ml: Mix & Match

Purchase 5 cases, receive a \$240 promo check.
Purchase 10 cases, receive a \$600 promo check.

Sauza Hornitos 1L:

Purchase 3 cases, receive a \$18 promo check.
 Purchase 5 cases, receive a \$45 promo check.
 Purchase 10 cases, receive a \$120 promo check.
 Purchase 25 cases, receive a \$480 promo check.

Windsor 750ml & 1.75L: Mix & Match

Purchase 25 cases, receive a \$125 promo check.

Campari America**American Honey & Sting:** Mix & Match, 750ml & 1.75L

Purchase 3 cases, receive a \$108 promo check.
 Purchase 5 cases, receive a \$300 promo check.
 Purchase 7 cases, receive a \$500 promo check.

Appleton Estate 750ml:

Purchase 6 bottles, receive a \$18 promo check.
 Purchase 1 case, receive a \$48 promo check.

Bulldog Gin 750ml:

Purchase 1 case, receive a \$30 promo check.

Carolans Irish Cream 750ml:

Purchase 3 cases, receive a \$72 promo check.
 Purchase 5 cases, receive a \$180 promo check.
 Purchase 10 cases, receive a \$480 promo check.

Espolon Blanco & Reposado: Mix & Match, 750ml

Purchase 1 case, receive a \$24 promo check.
 Purchase 3 cases, receive a \$108 promo check.

Forty Creek 750ml: All types

Purchase 1 case, receive a \$36 promo check.
 Purchase 3 cases, receive a \$180 promo check.

Russell's Reserve 10YR & Russell's Reserve Single**Barrel:** Mix & Match (6-pack case)

Purchase 1 case, receive a \$36 promo check.
 Purchase 5 cases, receive a \$250 promo check. *Must purchase at least 1 case of each.*

SKYY Vodka: Mix & Match, 1.75L & 750ml

Purchase 3 cases, receive a \$90 promo check.
 Purchase 5 cases, receive a \$180 promo check.
 Purchase 10 cases, receive a \$420 promo check.

SKYY Vodka Infusions:

Purchase 6 bottles of Tropical Mango, receive a \$30 promo check.
 Purchase 6 bottles of Honeycrisp Apple, receive a \$30 promo check.
 Purchase 2 cases, receive a \$120 promo check.
 Purchase 10 cases, receive a \$720 promo check.

Wild Turkey 101 & 81: Mix & Match, 1.75L & 750ml

Purchase 3 cases, receive a \$108 promo check.
 Purchase 5 cases, receive a \$300 promo check.
 Purchase 7 cases, receive a \$500 promo check.

Luxco**NEW The Quiet Man 4YR Traditional Blend, 6pk (15890):**

Purchase 3 bottles, receive a \$6 promo check.
 Purchase 1 case, receive a \$18 promo check.
 Purchase 2 cases, receive a \$48 promo check.

EI Mayor:

Purchase 3 cases, receive a \$60 promo check.

Ezra Brooks:

Purchase 4 cases, receive a \$80 promo check.

NEW Juarez Gold 200ml PET (89394):

Purchase 24 bottles, receive a \$10 promo check.
 Purchase 1 case, receive a \$24 promo check.

Lady Bligh: Mix & Match, Spiced Rum & Butter Rum, NEW Lady Bligh 750 Traveler available (44660)

Purchase 1 case of Lady Bligh 750ml Traveler, receive a \$24 promo check.

Purchase 4 cases, receive a \$100 promo check.

Pearl 750ml: Strawberry Basil, Lime Basil & Vanilla Bean only

Purchase 2 cases, receive a \$60 promo check.

Saint Brendan's: Mix & Match

Purchase 2 cases, receive a \$25 promo check.
 Purchase 3 cases receive a \$90 promo check.

Must purchase one case of Peppermint Bark or Salted Caramel

A. Hardy**Brown Jug (80034) & Cinnabon Cream (80060):**

Purchase 1 case, receive a \$6 promo check.
 Purchase 3 cases, receive a \$36 promo check.
 Purchase 5 cases, receive a \$75 promo check.

Each deal must include 1 case of Cinnabon Cream

American Vintage**TGI Friday's:** Mix & Match, including NEW Orange Dream (63865)

Purchase 2 cases, receive a \$12 promo check.
 Purchase 5 cases, receive a \$45 promo check.

Davos**Aviation Gin:**

Purchase 3 bottles, receive a \$6 promo check.
 Purchase 1 case, receive a \$18 promo check.
 Purchase 3 cases, receive a \$63 promo check.

Deep Eddy**Deep Eddy Vodka:**

Purchase 2 cases, receive a \$36 promo check.
 Purchase 5 cases, receive a \$120 promo check.

Griffon**Griffon Vault Vodka:**

Purchase 1 case, receive a \$6 promo check.
 Purchase 3 cases, receive a \$36 promo check.

Prost Beverage**Climax Moonshine & Climax Fire #32:**

Purchase 1 case, receive a \$6 promo check.
 Purchase 3 cases, receive a \$24 promo check.

Each deal level must include 1 case of Fire #32

Russian Standard**Russian Standard Vodka:**

Purchase 6 bottles, receive a \$10 promo check.
 Purchase 1 case, receive a \$25 promo check.
 Purchase 3 cases, receive a \$90 promo check.
 Purchase 5 cases, receive a \$200 promo check.

Stoli**Stoli 1L:**

Purchase 10 cases, receive a \$100 promo check.
 Purchase 25 cases, receive a \$600 promo check.
 Purchase 55 cases, receive a \$2750 promo check.