

# IOWA LIBRARY SERVICES STATE LIBRARY



## ANNUAL REPORT FISCAL YEAR 2015

Accomplishments, Significant Events, and Strategic Plan Results from July 1, 2014 to June 30, 2015

### MISSION

*Iowa Library Services (IaLS) provides leadership for Iowa libraries and expands access to information for Iowans.*

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## EXECUTIVE SUMMARY

### State Librarian Michael Scott

Hello!

I'm happy to present Iowa Library Services/State Library's Fiscal Year 2015 Annual Report in my first year as State Librarian for Iowa. It is an honor to serve the state in this role. I'm excited about the work the agency is currently doing and the opportunities it has in the future.

FY15 was a big year of transition for Iowa Library Services. The agency saw several longtime staff members retire after many years of great service to the agency and to the state. It also saw several new staff join the agency to continue the good work being done, and bring their enthusiasm and energy to ensure a bright future.

A new statewide contract for eBooks was negotiated and implemented. The Iowa Constitution was digitized and included in the agency's Iowa Heritage Digital Collection. New websites for Iowa Library Services, the State Data Center, and the Iowa Center for the Book were launched.

The agency was also busy with staff visits to Iowa libraries, teaching continuing education courses for Iowa library and state government staff, re-certifying Iowa librarians and re-accrediting public libraries, and providing reference and consulting services to Iowa libraries and the public.

I'm pleased with all that was accomplished in FY15 and am looking forward to the future as we work to meet our mission to provide leadership for Iowa libraries and expand access to information for Iowans. For more information about Iowa Library Services, go to [www.StateLibraryofIowa.org](http://www.StateLibraryofIowa.org).

**Michael Scott**  
State Librarian



# BY THE NUMBERS

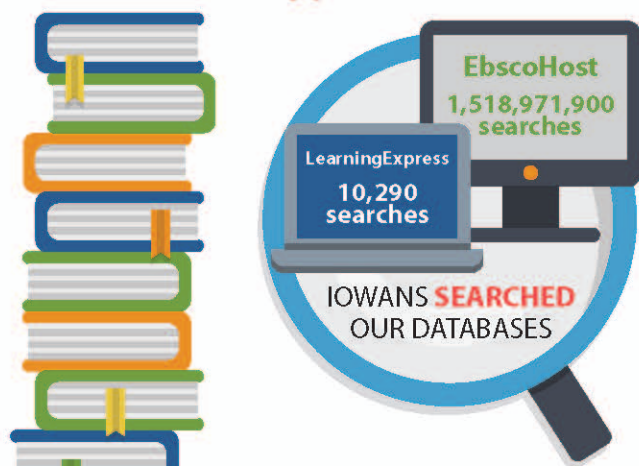
## FY15 Stats for Iowa Library Services/State Library



**25,941** MAY WE HELP YOU?  
REFERENCE CONTACTS

**9,182** Main Library, Law Library, State Data Center

**16,759** Library Support Network



**84,608** SILO Interlibrary Loan Transactions



### LIBRARIES are IMPORTANT to IOWANS

In FY14,\* nearly 66% of IOWANS were library card holders and checked out more than **27.8 million items**—that's 75,000 each day!



IOWANS made nearly **18 million visits** to public libraries, more than 49,000 every day.

\*Most recent data available



# BUDGET SNAPSHOT

## A Summary of the FY15 Financial Picture

Iowa Library Services (IaLS)/State Library receives funding from both **state** and **federal** sources. Each year, federal dollars arrive in the form of a grant, with funds allowed to be spent over a two-year, Federal Fiscal Year (FFY) period.

**Enrich Iowa** funds are appropriated annually by the Iowa Legislature. IaLS/State Library distributes funding to Iowa libraries for Open Access, Interlibrary Loan and Direct State Aid purposes. More information on this program can be found in the annual *Enrich Iowa Report* to the Legislature; the FY15 report will be available in January 2016.

STATE BUDGET RECAP	
<b>FY15 Appropriation for Operating Expenses</b>	<b>\$2,715,063</b>
Salaries & Benefits <i>(29 Full-Time Employees, Salary Increases and Early Retirement Benefits)</i>	\$2,236,497
Other State Agency Expenses <i>(Iowa Dept. of Administrative Services, Iowa Communications Network, Office of the Chief Information Officer)</i>	\$182,364
All Other Expenses <i>(Travel, Supplies, Rentals, Outside Services, Repairs)</i>	\$296,202
<b>NET</b>	<b>\$0</b>

FEDERAL BUDGET RECAP	
<b>FFY14 Grant</b>	<b>\$1,593,000</b>
Salaries & Benefits <i>(8.5 Full-Time Employees, Salary Increases and Early Retirement Benefits)</i>	\$757,494
Other State Agency Expenses <i>(Iowa Dept. of Education, Iowa Dept. of Administrative Services, Iowa Communications Network)</i>	\$79,306
All Other Expenses <i>(Travel, Supplies, Rentals, Databases, Grants, Continuing Education, Kids First Conference, Workshops)</i>	\$1,181,146
Fees Collected <i>(From Iowa Libraries for EBSCO Databases and Kids First Conference)</i>	\$454,237
<b>NET</b>	<b>\$29,291</b>

ENRICH IOWA RECAP	
<b>FY15 Appropriation</b> <i>(Distributed to Iowa Libraries)</i>	<b>\$2,574,228</b>
Open Access	\$1,260,150
Interlibrary Loan	\$380,238
Direct State Aid	\$933,840
<b>NET</b>	<b>\$0</b>

## COMMISSION UPDATE

### Iowa Commission of Libraries

The Iowa Commission of Libraries is the nine-member governing board for Iowa Library Services/State Library of Iowa. Changes to the Commission in FY15 include:

**Dan Boice** stepped down in May after serving on the Commission since August 2006 and as Chair since August 2013. Dan was the director of the Divine Word College Library in Epworth for many years and is now the director of the University of Arkansas at Monticello Library.

**Tom Martin** stepped down in May after serving on the Commission since June 2007. Tom is a retired banker and is on the Library Board at the Iowa City Public Library.

**Christopher Cox** was appointed by the Governor as the Academic Library Representative to the Commission in June. Christopher is the Director of the Rod Library at the University of Northern Iowa.

**Sarah Latcham** was appointed by the Governor as the Public Library Trustee Representative to the Commission in June. Sarah is a library trustee from Wellman, Iowa. She is also a teacher-librarian for the Iowa City schools.

**Larry Marquardt** was reappointed as an at-large commissioner. Larry is on the Board at the Clive Public Library and was formerly the director of the Des Moines University Library.

# STAFF CHANGES

## 2015 Comings and Goings



### WELCOME

**Michael Scott** was hired as the new State Librarian of Iowa after Mary Wegner's retirement and started November 17, 2014. He previously served for six years as Assistant Director for Southeastern Libraries Cooperating, one of 12 regional public library systems in Minnesota. Michael comes to the agency with 20 years of experience in a variety of library settings, including special and medical libraries, and working for an Integrated Library System vendor.



### WELCOME

**Amanda Grom** was hired as the Library Resources Technician for the Northwest District Office in Sioux City and came from the Sioux City Public Library.



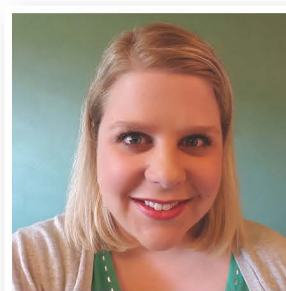
### WELCOME

**Amy Rollinger** started as the Library Resources Technician in the Law Library. Amy works part time in a medical library and will earn her MLIS in 2016.



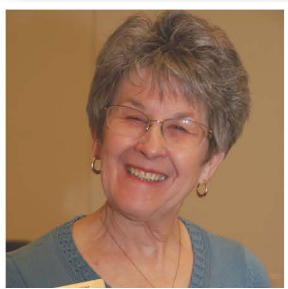
### WELCOME

**Betty McAllister** was hired as Secretary to replace Carol Simmons and Fran Fessler. Betty comes from the Labor Relations department of DAS.



### WELCOME

**Emily Bainter** was hired as Information Specialist. Emily previously worked at the Iowa DNR in the Communications Section.



### BEST WISHES

**Fran Fessler** retired from her job as Secretary after 17 years. Fran's friendly voice answered the phone and helped with CE registrations.



### BEST WISHES

**Carol Simmons** retired after 14 years as Secretary to the State Librarian and 34 years working for the State of Iowa.



### BEST WISHES

**Annette Wetteland** retired in March after serving as the agency's Information Specialist for 25 years.



# STRATEGIC PLAN

## FY15 Results and Accomplishments

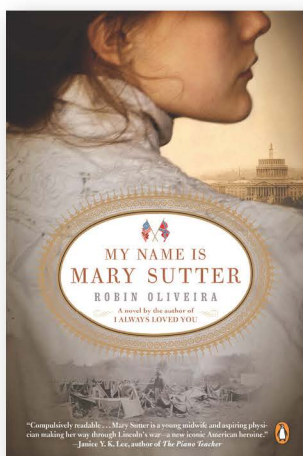
The Iowa Library Services/State Library strategic planning process is set on a five-year cycle and is approved by the Iowa Commission of Libraries. The current Strategic Plan is active from FY13 to FY17.

The strategic plan is organized beginning with five broad goals and five related objectives under each goal. Annually, new strategies are set to support each

objective and help accomplish the goals. The **green bold text** after each accomplishment below refers back to the Strategic Plan and the strategy and objective supported.

**The following accomplishments are a sampling of the efforts undertaken in FY15.** View complete FY15 results and the current strategic plan in its entirety at: [www.StateLibraryofIowa.org/about/sp](http://www.StateLibraryofIowa.org/about/sp)

### GOAL 1: Equip Iowa libraries to build community and enhance quality of life for Iowans.



*My Name is Mary Sutter* by Robin Oliveira (**left**) was the 2015 **All Iowa Reads selection**; 99 people attended a promotional webinar. The **Center for the Book Foundation** received 501(c)(3) designation and is working on a business plan and fundraising ideas. Merri Monks facilitated **Summer Reading Workshops** in six locations with 387 attendees and two **Performers Showcases** with 43 attendees. Monks also provided two webinars on new books and programming for teens and 'tweens'. (**Strategy 1A**)



**Town Meetings** were held at six locations with the theme *Public Libraries: A Community Investment*. The meetings provided training on the value of libraries in their communities and included sessions on "Crafting Your Advocacy Message" and "Public Libraries and Economic Development." The **Telling the Library Story** webpage was updated and promoted during Town Meetings and via the lowalib email list. (**Strategy 1C**)

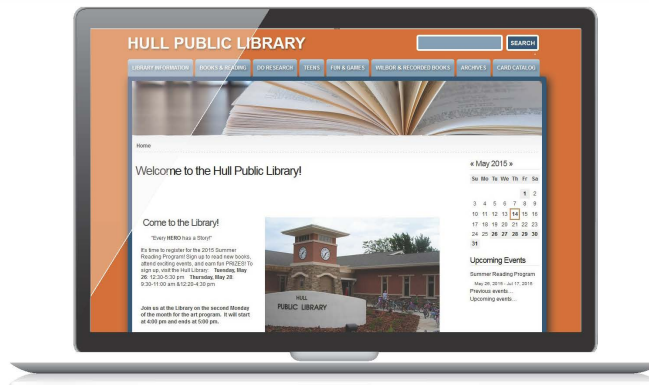


**Above and left:**  
Highlights from the 2014 Town Meetings.

## GOAL 2: Strengthen the capacity of Iowa libraries to provide the best possible library service to Iowans.

**Digital learning** offerings from IaLS/State Library staff included seven courses via Moodle with 242 attendees and 55 webinars with 1,783 attendees. Staff also provided **90 in-person courses with 1,621 attendees**. A new Policies course using “just in time” training was developed and six new “Trainings in a Box” were created. **(Strategy 2A)**

The **Kids First Conference** was held May 4-6 in Des Moines; 220 youth service librarians attended. Alysia Peich regularly posted national online course offerings for CE opportunities. Jay Peterson and Barb Corson presented **“Learning Express Library: Office Skills Training, Practice Tests, and So Much More”** to encourage digital literacy courses. **(Strategy 2E)**



Staff developed and promoted **new PLOW themes (above)**. LRTs provided one-on-one support for PLOW and Marie Harms held nine in-person workshops across Iowa on the new themes. **(Strategy 2D)**

## GOAL 3: Maximize library service for Iowans through enhanced collaboration to benefit Iowa libraries of all types.

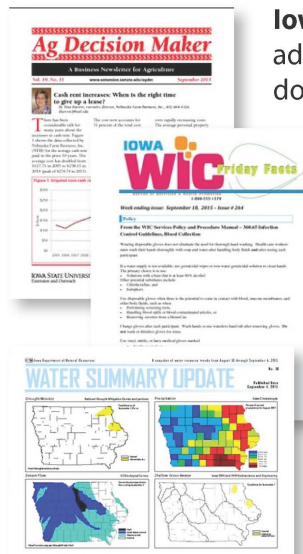


An RFP for downloadable e-books and audiobooks was released with Overdrive selected for **statewide downloadable access**. The existing WILBOR and NEIBOR consortia merged into one statewide consortium named **BRIDGES: Iowa's eLibrary (above)**. A new website was designed, incorporating elements of the old sites. The transition occurred with minimal interruption in service. **(Strategy 3A)**

**Iowa Library Commons** was launched to collect and share documents, ideas and successes. The site was demonstrated at Town Meetings, promoted via lowalib, a website banner, and the *Monday Morning Eye Opener*. It currently has 313 users, 158 items (which rotate on and off) and 143 tags. **(Strategy 3E)**

## GOAL 4: Deliver access to Iowa Library Services' collections.

A new **State Data Center website** launched with more than 100 reports from the US Census Bureau, Iowa Dept. of Education and Iowa Dept. of Human Services. Gary Krob collected data from nursing facilities and prisons as well as student housing numbers from Iowa's colleges and universities for use in the **population estimates program**. **(Strategy 4A)**



**Iowa Publications Online** added more than 2,700 documents **(left)** for a total of 18,300 (up 9% from last year). Eight new depositors were added, with Iowa DOT staff being the most active. Staff met with two other state agencies about using IPO to archive their documents. IPO was promoted with a display, a web banner on the homepage, and during the GODORT Summer Workshop. **(Strategy 4B)**



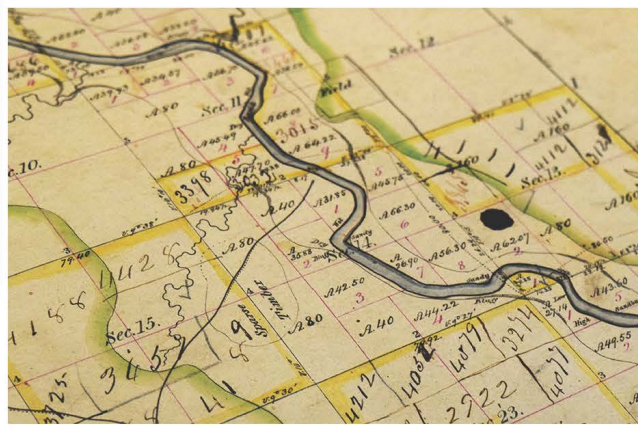
## GOAL 4: Deliver access to Iowa Library Services' collections. (Continued)



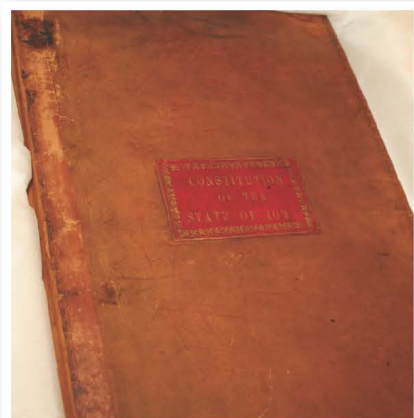
**Above:** Archaeologist Marlin Ingalls (center) examines the rare book of plat maps along with State Library staff Cory Quist (left) and Tom Keyser (right).

**Right:** Detail of one of the hand-drawn maps.

Two additional lenses were purchased for the overhead scanner to allow scanning of larger documents. The new setup was used to scan 105 **historic Iowa plat maps** from 1836-1851. **(Strategy 4B)**



## GOAL 5: Foster a culture of innovation and collaboration within Iowa Library Services.



The Iowa Constitution was digitized in collaboration with the Secretary of State and Legislative Services Agency **(left and above)**. A video of the process received national press coverage. A new website was launched for IaLS/State Library with many new features and more visibility of services. Art exhibits were hosted on a monthly basis in the Main Library **(right)**. Seven staff members and four outside presenters led 17 classes for National Library Week; 174 state employees attended. **(Strategy 5A)**

