Volume 15 Issue 10







## Will-Call

Will-Call Order: 7 AM - 1 PM Mon - Thurs Warehouse Pickup: 9 AM - 3:30 PM Mon - Thurs



## **Special Orders**

Place special order requests 24/7. http://iowaabd.com/alcohol/products/special\_orders



## **Highly Allocated**

Sign up for highly allocated notifications.

http://iowaabd.com/alcohol/ products/products/highly\_ allocated products





Scan the icon with your mobile phone to download IABD Pricing, Promotions & TPR.

Get the free mobile app at http://gettag.mobi

## **Customer Web Portal**

The Division's Customer Web Portal (shop.iowaabd.com) is up and running and is already making the entire ordering process better for hundreds of customers. Since June 1, 2015 all new class E licensees were required to order electronically, and all current class E licensees with a license renewal date of September 1, 2015, or after are also required to order electronically. Set up your account now by going to the 'Create an Account' page! If you would like assistance setting up your account, please contact the Division at 515.281.7400 and ask for Customer Web Portal assistance.



## **New Features!**

The below new features have been added to the Customer Web Portal for added convenience:

- Will-call: now available
- Upload Excel & CSV files: now available
- Add-on orders: coming soon!

Over 75% of orders weekly are placed electronically, it's time to join the club! Set up and user training is available for free. Please contact the Division at 515.281.7400 and ask for Customer Web Portal assistance.

## Veteran's Day Holiday Schedule

Division offices will be closed on Wednesday, November 11, 2015, in recognition of Veteran's Day. Will-call orders will not be available for pickup. Normal order and delivery schedules will be affected by the holiday as follows:

**MONDAY:** Normal order and delivery schedule. **TUESDAY:** Normal order and delivery schedule.

**WEDNESDAY:** Orders must be placed on Tuesday, November 10, by your regularly scheduled cutoff time. Deliveries will be made on your normal delivery day and time.

**THURSDAY:** Normal order and delivery schedule.

## Just a Reminder...

## Return of Product

The Division reminds retailers that the decision to allow a return rests solely with the Division. All returns shall be pre-authorized electronically on the Division website (http://iowaabd.com/alcohol/licensees/returns).

Below are a few examples of merchandise returns for ordinary and usual commercial reasons which would be allowed by the Division, but are not limited to:

- Misorder/Incorrect Order
- Defective Product
- Damaged Product
- Breakage caused by Driver

Please do not hesitate to reach out to Tim Iversen at Iversen@IowaABD.com or 515.281.7406 with any questions regarding the return of product.

## Tip of the Month

Return requests submitted after a delivery is made must be submitted electronically within 3 business days from that delivery. If the Division is not notified within that time frame, the merchandise cannot be returned.

## **New Codes**

CODE	DESCRIPTION	SIZE	PACK
335	Licor 43 w/2 Cocktail Glasses (TEMP)	0.750	6
402	Disaronno Amaretto Cavalli w/2 Glasses (TEMP)	0.750	6
492	Belvedere Pure 007 w/Martini Shaker (TEMP)	0.750	6
558	Crown Royal w/2 Glasses (TEMP)	1.750	4
1258	Glenmorangie Taster Pack (TEMP)	0.400	6
4381	Balvenie 21YR	0.750	3
5159	Glenfiddich 14YR	0.750	6
11206	Penthouse Spirits Canadian Whiskey	0.750	6
15658	Jameson Caskmates	0.750	12
15724	Morrigan	0.750	12
17087	Bulleit Bourbon	1.000	12
27477	Bird Dog Blackberry	0.375	6
27741	Bird Dog Blackberry	1.750	6
33500	Belvedere Pure 007 (TEMP)	0.750	6
36059	La Collection Fish	0.375	6
36233	La Collection Santa Claus (TEMP)	1.000	6
36235	La Collection Race Car	1.000	6
36331	Three Olives Blueberry	0.750	12
36376	Three Olives Peach	0.750	12
36379	Three Olives Pineapple	0.750	12
36384	Three Olives Strawberry	0.750	12
36399	Penthouse Spirits Vodka	0.750	6
50375	Original Gangster XO	0.750	6
58893	Jose Cuervo Sparkling Paloma 4pk Cans	0.800	6
66070	Old Barrel	0.750	6
66165	Penthouse Spirits Whiskey Tequila Fusion	0.750	6
66167	Penthouse Spirits Cherry Vodka For Her	0.750	6
66169	Penthouse Spirits Cherry Vodka For Him	0.750	6
68867	St. Brendan's Peppermint Bark (TEMP)	0.750	12
68868	St. Brendan's Salted Caramel (TEMP)	0.750	12
76672	Pearl Chocolate Hazelnut (TEMP)	0.750	12
76676	Pearl Pumpkin Spice (TEMP)	0.750	12
77900	Smirnoff Sours Berry Lemon	0.750	12
77903	Smirnoff Peppermint Twist (TEMP)	0.750	12
80022	Blue Chair Bay Coconut Spiced Rum Cream	0.750	12
80034	Brown Jug Bourbon Cream	0.750	6
80141	Forbidden Secret Pumpkin Liqueur (TEMP)	0.750	6
80336	Mothers Pumpkin Spiced Liqueur (TEMP)	0.750	12
87401	Jose Cuervo Especial Silver Mini	0.500	12
87402	Jose Cuervo Especial Silver	0.200	48
87413	Jose Cuervo Silver Rolling Stones	0.750	12
88297	Patron Silver Special Edition (TEMP)	1.000	6
89174	Don Julio Anejo	0.375	12

## October Promotions

## **Cedar Ridge Distillery**

1441 Marak Road Swisher, IA 52338 Phone: 319.857.4300 Fax: 319.857.4301

Please send invoices to Murphy Quint at Cedar Ridge. All purchases for each deal must be on one invoice. Deals valid for October 2015.

Cedar Ridge Whiskeys: Mix & Match, 750ml, 6pk, Iowa Bourbon Whiskey (17206), Malted Rye Whiskey (27014), Single Malt Whiskey (27476) & Wheat Whiskey (27464) Purchase 5 cases, receive a \$50 promo check. Purchase 10 cases, receive a \$150 promo check.

Cedar Ridge Non-Whiskeys: Mix & Match, 750ml, 6pk, Dark Rum (46112), Apple Brandy (53629) & Grape Brandy (52216)

Purchase 5 cases, receive a \$100 promo check.

<u>Clearheart Spirits:</u> Mix & Match, 750ml, 6pk, Clearheart Vodka (35586), Clearheart Gin (29812) & Clearheart Rum (46113) Purchase 5 cases, receive a \$75 promo check.

Named-After Series: Mix & Match, 750ml, 6pk, Short's Whiskey (27632) & Howdy's Apple Pie (74772)
Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

## **Cooper's Chase Distillery**

584 18th Road

West Point, NE 68788 Phone: 402.380.0233 Email: throener@yahoo.com

Please send all invoices to Doug Throener at Cooper's Chase, LLC. All purchases for each deal must be made on one invoice. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Deals valid during October 2015.

Cooper's Chase Vodka (36288): 750 ml, packaged 12 bottles

per case

Purchase 1 case, receive a \$50 promo check. Purchase 3 cases, receive a \$175 promo check. Purchase 5 cases, receive a \$350 promo check.

Cooper's Chase Vodka Mini (36287): 50 ml, packaged 8

sleeves of 12 (total 96 bottles) per case Purchase 1 case, receive a \$40 promo check.

## **Dehner Distillery**

7500 University Ave. Suite E

Clive, IA 50325 Phone: 515.559.4879

Email: joseph@dehnerdistillery.com

Please send all invoices to Joseph at Dehner Distillery. All purchases for each deal must be made on one invoice. Deals valid during October 2015.

#### Red Boot Corn Whiskey (27257) & Red Boot Spiced

Whiskey (27597): Mix & Match, 12x750ml case Purchase 1 case, receive a \$90 promo check.

Dehner Distillery 151 (42149): 12x750ml case Purchase 3 cases, receive a \$126 promo check.

Dehner Distillery Vodka (36258): Mix & Match, 12x750ml

case

Purchase 2 cases, receive a \$120 promo check. Purchase 5 cases, receive a \$300 promo check.

## Havana Judge White Rum (46753) & Havana Judge Cin-

namon Rum (77190): Mix & Match, 12x750ml case

Purchase 2 cases, receive a \$75 promo check.

## Atomic Cinnamon Whiskey (86653): Mix & Match,

12x750ml case

Purchase 1 cases, receive a \$60 promo check. Purchase 3 cases, receive a \$185 promo check. Purchase 5 cases, receive a \$310 promo check.

## Havana Judge Spiced Rum (77188): Mix & Match,

12x750ml case

Purchase 1 case, receive a \$60 promo check. Purchase 3 cases, receive a \$185 promo check. Purchase 5 cases, receive a \$310 promo check.

#### **Dehner Distillery "HEMP Infused Vodka" (73607):**

12x750ml case

Purchase 3 cases, receive a \$225 promo check. Purchase 5 cases, receive a \$375 promo check.

#### } Glazer's of Iowa

4377 NW 112th Street Urbandale, IA 50322 Phone: 515.252.7173 Fax: 515.252.8681

All purchases must be on one IABD invoice dated October 2015. Invoice must be submitted within 30 days of invoice date to qualify for funds. Full cases only, bottle buys not accepted, unless specified otherwise. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please present a copy of the invoice to your Glazer's representative or submit by fax to 515/252-8681.

#### Chopin Vodka 750ml (34244):

Purchase 1 case, receive a \$12 promo check

Purchase 3 cases or more, receive a \$36 per case promo check.

#### Tito's Vodka 1L (38177):

Purchase 25 cases, receive a \$350 promo check.

Cold Spell Mint Whisky: 750ml (86626)

& 1L (86627)

Purchase 1 case, receive a \$40 promo check.

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Evan Williams Reserves: Mix & Match, Honey 750ml (73702), Cherry 750ml (73715) & Fire 750ml (73721)

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$50 promo check.

Evan Williams Black: Mix & Match, Bottled in Bond 750ml (16096), 7YR Str Bourbon 750ml (17956), 1783 750ml (18096), Black Label Trav 750ml (18116) & Black Label 1.75L (17958)

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check.

Purchase 20 cases, receive a \$300 promo check.

#### Cinerator 750ml (27454):

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$75 promo check.

#### Hpnotig 750ml (65195):

Purchase 3 cases, receive a \$75 promo check.

Blackheart Premium Rum: 750ml (44258) & 1.75L (44259)

Purchase 1 case, receive a \$15 promo check.

Purchase 2 cases, receive a \$40 promo check.

#### Pama 750ml (76478):

Purchase 1 case, receive a \$15 promo check.

Christian Brothers: Honey 750ml (72722), Peach 750ml

(56006) & Peach 375ml (56005)

Purchase 2 cases, receive a \$25 promo check.

Admiral Nelson: Mix & Match, Spiced Rum 1.75L (43028), Spiced Rum 750ml (43026), Spiced Rum 375ml (43024), Spiced Rum 1L (43027), Spiced Rum PET 750ml (43025), Spiced Rum 50ml (43022), Cherry 1.75L (43986), Cherry 750ml (43984), Coconut 750ml (43076), Coconut 1L (43077), 101 750ml (43073), Black Patch 750ml (43991) & Black Patch 1.75L (43992)

Purchase 10 cases, receive a \$150 promo check.

Purchase 25 cases, receive a \$450 promo check.

Purchase 50 cases, receive a \$1,000 promo check.

Purchase 100 cases, receive a \$2,200 promo check.

Burnett's Vodka: Mix & Match, Base 1.75L (35418), Base 750ml (35416), Raspberry 750ml (41316), Fruit Punch 750ml (41927), Grape 750ml (41279), Limeade 750ml (41840), Blue Raspberry 750ml (41670), Pineapple 750ml (41413), Tropical Punch 750ml (40363), Cherry 750ml (41299), Watermelon 750ml (41320), Citrus 750ml (41326), Mango-Pineapple 750ml (40126), Strawberry-Banana 750ml (40359), Gin 750ml (29566) & Gin 1.75L (29568)

Purchase 10 cases, receive a \$60 promo check.

Purchase 15 cases, receive a \$120 promo check.

Purchase 25 cases, receive a \$250 promo check.

Patron: Mix & Match, Silver 200ml (88290), Silver 375ml (88294), Silver 1.75L (88298), Silver Mini 300ml (88291), Silver 750ml (88296), Reposado 750ml (89626) & Anejo 750ml (89646) Purchase 5 cases, receive a \$100 promo check.

#### Citronge 750ml (64736):

Purchase 1 case, receive a \$24 promo check.

## Patron XO Café 750ml (67595):

Purchase 1 case, receive a \$60 promo check.

Midnight Moon: Mix & Match, Peach 750ml (76033) & Raspberry 750ml (76047)

Purchase 3 bottles of each, receive a \$15 promo check.

Purchase 1 case of each, receive a \$50 promo check.

#### JR Ewing 750ml (18906):

Purchase 1 case, receive a \$30 promo check.

Purchase 3 cases, receive a \$120 promo check.

**360 Vodka:** Mix & Match, Georgia Peach 750ml (41943),

Double Chocolate 750ml (41019) & 360 Vodka 750ml (38169)

Purchase 2 cases, receive a \$25 promo check.

Purchase 5 or more cases, receive a \$20 per case promo check.

American Born Moonshine: Original 750ml (27372), Apple

Pie 750ml (27370) & Dixie 750ml (27371)

Purchase 3 cases, receive a \$15 promo check.

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Purchase 15 cases, receive a \$300 promo check.

Fuzzy's Vodka: 750ml (36006) & 1.75L (36065)

Purchase 1 case, receive a \$10 promo check.

#### Licor 43 750ml (65426):

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

#### Slow and Low 750ml (74740):

Purchase 1 case, receive a \$10 promo check.

Purchase 2 cases, receive a \$25 promo check.

Blue Chair Premium Rum: Mix & Match, White 750ml

(42240), Coconut 750ml (42242), Coconut Spiced 750ml (42244), Coconut Spiced Cream 750ml (80022), Banana 750ml (42204),

Banana Cream 750ml (80024) & Vanilla 750ml (42162)

Purchase 2 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$30 promo check.

Purchase 10 cases, receive a \$120 promo check & an autographed Kenney Chesney guitar.

Travis Hasse Pies: Mix & Match, Apple 750ml (77570) &

Cow 750ml (77573)

Purchase 1 case, receive a \$12 promo check.

Purchase 2 cases, receive a \$34 promo check.

**Tippy Cow:** Mix & Match, Chocolate 750ml (80485), Chocolate Mini 50ml (80482), Orange Cream 750ml (80486), Orange Cream Mini 50ml (80484), Vanilla 750ml (80487), Vanilla Mini 50ml (80489), Shamrock Mint 750ml (80488) & Shamrock Mint Mini 50ml (80483)

Purchase 4 cases, receive \$24 promo check.

Purchase 8 cases, receive \$72 promo check.

Purchase 12 cases, receive \$144 promo check.

Rumchata Iced Coffee & Tippy Cow Herd Pack: Rumchata

Iced Coffee 750ml (4114) & Tippy Cow Herd Pack 50ml (30557)

Purchase 1 case of each, receive a \$12 promo check.

**Rumchata:** Mix & Match, 1L (73053), 1.75L (73054), 750ml

(73055) & 50ml (73051) VAPs not included

Purchase 6 cases, receive a \$54 promo check. 2 sizes required.

Purchase 12 cases, receive a \$216 promo check. 2 sizes required.

Purchase 18 cases, receive a \$486 promo check. 2 sizes required.

#### Rumchata Iced Coffee VAP 750ml (4114):

Purchase 3 cases, receive a \$18 promo check.

Purchase 6 cases, receive a \$54 promo check.

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#### Wyborowa Vodka w/2 Shot Glasses 750ml (315):

Purchase 1 case, receive a \$6 promo check.

Purchase 2 cases, receive a \$12 promo check.

Michter's: Mix & Match, Michter's US 1 Small Batch 750ml (19880) & Michter's US 1 Single Barrel Rye 750ml (27063) Purchase 1 case or 3 bottles of each, receive a \$25 promo check.

## **Fig. 1.** Iowa Distilling Company

4349 Cumming Ave. PO Box 22

Cumming, IA 50061 Phone: 515.238.5705 Fax: 888.838.3912

Please send all invoices to Todd Dunkel at Iowa Distilling Company. All purchases for each deal must be made on one invoice. Deals valid during October 2015.

**Steel Drum Rum (46939):** 750ml, packaged 6 bottles per case Receive a \$10 promo check for each case purchased.

Steel Drum Rum - Pure Cane Reserve (46937): 750ml,

packaged 6 bottles per case

Receive a \$10 promo check for each case purchased.

IngeniOz Vodka (36447): 750ml, packaged 12 bottles per case

Purchase 2 cases, receive a \$20 promo check. Purchase 5 cases, receive a \$75 promo check. Purchase 10 cases, receive a \$175 promo check.

## **Johnson Brothers Wirtz**

2515 Dean Ave.

Des Moines, IA 50317 Phone: 515.262.1199 Fax: 515.262.0845

All programs must be on one invoice unless noted, dated in the month of the deal. Invoices must be submitted by the 15th of the following month. In the event of out of stocks, all related invoices, must be submitted together. Please give copies to your JBW Group sales representative or fax invoices to -515-262-0845.

**Hood River** 

## Pendleton Canadian 750ml & 1.75: Mix & Match, includes

Pendleton Patriot Pack 750ml (14204)

Purchase 5 cases, receive a \$150 promo check.

\$1 SPA per bottle both sizes

#### Pendleton 1910:

Purchase 3 cases, receive a \$75 promo check.

\$2 SPA per bottle

Constellation

### Black Velvet: Mix & Match

Purchase 25 cases of Black Velvet & 1 case BV Reserve, receive a \$25 promo check.

Purchase 50 cases of Black Velvet & 2 cases BV Reserve, receive a \$100 promo check.

Purchase 100 cases of Black Velvet & 3 cases BV Reserve, receive a \$350 promo check.

\$6 SPA on 1.75L

#### Black Velvet Toasted Caramel & Cinnamon 750ml: Mix

& Match

Purchase 5 cases, receive a \$60 promo check. Purchase 10 cases, receive a \$240 promo check.

Svedka Vodka 1.75L: Mix & Match

Purchase 5 cases, receive a \$120 promo check.

Purchase 10 cases, receive a \$300 promo check.

Purchase 20 cases, receive a \$800 promo check.

#### Svedka Flavored Vodka:

Purchase 5 cases, receive a \$200 promo check.

#### Svedka Vodka 80 750ml:

Purchase 5 cases, receive a \$200 promo check.

Paul Masson Brandy: Mix & Match, 750ml & 1.75L

Purchase 3 cases, receive a \$60 promo check.

## Paul Masson Peach & Red Berry Brandy 750ml:

Purchase 3 cases, receive a \$100 promo check.

#### Serpents Bite 750ml:

Purchase 1 case, receive a \$20 promo check. Purchase 4 cases, receive a \$125 promo check.

#### Gallo

#### New Amsterdam Citron 200ml (40295) & 1.75L (40299):

Purchase1 case, receive a \$60 promo check.

#### Vinig:

Purchase 1 case, receive a \$25 promo check. Purchase 3 cases, receive a \$100 promo check.

## New Amsterdam Vodka, Flavored Vodka & Gin: All sizes

except 50ml

Purchase 5 cases, receive a \$60 promo check. Purchase 15 cases, receive a \$300 promo check. Purchase 40 cases, receive a \$1200 promo check.

## Camarena Tequila: Mix & Match, Silver & Reposado

Purchase 5 cases, receive a \$100 promo check. Purchase 10 cases, receive a \$300 promo check. Purchase 20 cases, receive a \$800 promo check.

#### Vinig:

Purchase 1 case, receive a \$25 promo check. Purchase 3 cases, receive a \$100 promo check.

#### **E&J Peach 375ml & 750ml**:

Purchase 1 case, receive a \$25 promo check. Purchase 3 cases, receive a \$100 promo check.

## **E&J Gallo Brandy:** Mix & Match, VS, VSOP & XO, all sizes

Purchase 10 cases, receive a \$60 promo check. Purchase 20 cases, receive a \$240 promo check. Purchase 40 cases, receive a \$600 promo check.

#### Western

**Fall Festival Combo:** Bird Dog Maple Whiskey (27417), Bird Dog Apple Whiskey (72455) & Bird Dog Bourbon (16825), 750ml/6pk cases

Purchase 1 case of each, receive a \$60 promo check.

## Calumet Farm Bourbon: (17176) & VAP (220), 750ml/6pk

cases

Purchase 1 case, receive a \$20 promo check.

Purchase 2 cases, receive a \$50 promo check.

Purchase 4 cases, receive a \$150 promo check.

## Twenty Grand Cognac Infused Vodka (77577): 750ml/6pk

cases

Purchase 1 case, receive a \$12 promo check.

Purchase 2 cases, receive a \$35 promo check.

Purchase 4 cases, receive a \$100 promo check.

Serralles

<u>Kringle Cream (80296):</u> 750ml, 6pk case

Purchase 4 cases, receive a \$150 promo check.

Schoolcraft Wondermint (81536): 750ml, 6pk case

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

**Deaths Door Gin:** 

Purchase 1 case, receive a \$25 promo check.

**Grants** 

**Hendricks Gin 1.75L:** 

Purchase 1 case, receive a \$100 promo check.

Sailor Jerry: Mix & Match, all sizes

Purchase 5 cases, receive a \$200 promo check.

Purchase 10 cases, receive a \$500 promo check.

Purchase 25 cases, receive a \$1500 promo check.

**Tullamore Dew:** 

Purchase 2 cases, receive a \$75 promo check.

Purchase 5 cases, receive a \$225 promo check.

Purchase 10 cases, receive a \$600 promo check.

**Glenfiddich 12YR:** 

Purchase 3 cases, receive a \$150 promo check.

Purchase 5 cases, receive a \$350 promo check.

**Glenfiddich 15YR:** 

Purchase 1 case, receive a \$75 promo check.

Purchase 3 cases, receive a \$300 promo check.

Glenfiddich 18YR (5157): 6pk case

Purchase 1 case, receive a \$75 promo check.

Purchase 3 cases, receive a \$300 promo check.

**Balvenie 12YR:** 

Purchase 3 cases, receive a \$150 promo check.

Purchase 5 cases, receive a \$350 promo check.

Balvenie 14YR:

Purchase 4 cases, receive a \$250 promo check.

Purchase 10 cases, receive a \$800 promo check.

Balvenie 17YR & 21YR:

Purchase 1 case, receive a \$75 promo check.

Purchase 3 cases, receive a \$400 promo check.

**Drambuie:** 

Purchase 1 case, receive a \$40 promo check.

Purchase 3 cases, receive a \$150 promo check.

Purchase 5 cases, receive a \$400 promo check.

**Hendricks Gin 750ml:** 

Purchase 3 cases, receive a \$30 promo check.

Purchase 6 cases, receive a \$80 promo check.

Purchase 10 cases, receive a \$250 promo check.

Milagro Silver: 6pk case

Purchase 5 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$400 promo check.

#### Reyka:

Purchase 1 case, receive a \$15 promo check.

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$250 promo check.

#### Solerno Blood Orange:

Purchase 1 case, receive a \$30 promo check.

Purchase 3 cases, receive a \$150 promo check.

**Brown Forman** 

#### Jack Daniels Music Carton 750ml: 6pk case

Purchase 1 case, receive a \$75 promo check.

#### Herradura Reposado, Anejo & Blanco 750ml:

Purchase 12 bottles, receive a \$150 promo check. *Must include 3* 

bottles of Blanco & Anejo.

## Woodford Reserve 750ml & 1.75L: Mix & Match

Purchase 3 cases, receive a \$195 promo check.

Purchase 10 cases, receive a \$800 promo check.

#### **Woodford Reserve Double Oak:**

Purchase 1 case, receive a \$75 promo check.

#### El Jimador Anejo, Blanco, & Reposado: Mix & Match

Purchase 3 cases, receive a \$90 promo check.

Purchase 5 cases, receive a \$200 promo check.

Purchase 10 cases, receive a \$450 promo check.

Purchase 20 cases, receive a \$1000 promo check.

#### **Chambord:**

Purchase 6 bottles, receive a \$36 promo check.

Purchase 1 case, receive a \$100 promo check.

Purchase 3 cases, receive a \$360 promo check.

#### **Early Times:**

Purchase 3 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$165 promo check.

#### Gentlemen Jack 375ml, 750ml & 1.75L: Mix & Match

Purchase 3 cases, receive a \$200 promo check.

Purchase 10 cases, receive a \$850 promo check.

#### Jack Daniels, Jack Honey, Jack Fire & Southern Com-

fort 1L: Mix & Match

Purchase 25 cases, receive a \$500 promo check.

Purchase 50 cases, receive a \$1250 promo check.

#### Jack Daniels, Jack Daniels Honey & Jack Fire 750ml &

**1.75L:** Mix & Match

Purchase 7 cases, receive a \$210 promo check.

Purchase 15 cases, receive a \$600 promo check.

Purchase 25 cases, receive a \$1250 promo check.

Purchase 50 cases, receive a \$3000 promo check.

## Southern Comfort, Southern Comfort Caramel, South-

## ern Comfort Lime, Southern Comfort Bold Cherry & 100

**750ml & 1.75L:** Mix & Match

Purchase 5 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$400 promo check.

Purchase 15 cases, receive a \$750 promo check.

Purchase 25 cases, receive a \$1500 promo check.

#### Jack Daniels Single Barrel:

Purchase 1 case, receive a \$40 promo check.

Purchase 3 cases, receive a \$150 promo check.

## **Woodford Reserve Double Oak:**

Purchase 1 case, receive a \$60 promo check.

#### Gentleman Jack, Jack Honey & Fire 375ml:

Purchase 3 bottles of each, receive a \$21 promo check.

Purchase 6 bottles of each, receive a \$66 promo check.

Purchase 1 case of each, receive a \$360 promo check.

## Jack Daniels Honey & Jack Fire: All sizes except 50ml

Purchase 3 cases, receive a \$120 promo check.

Purchase 5 cases, receive a \$300 promo check.

#### Old Forester & Old Forester Signature:

Purchase 1 case, receive a \$36 promo check.

Purchase 1 case of each, receive a \$120 promo check.

# Woodford Reserve, Gentleman Jack, Jack Honey & Jack Fire 1.75L:

Purchase 3 bottles of each, receive a \$60 promo check.

Purchase 1 case of each, receive a \$150 promo check.

#### **Gentleman Jack 375ml:**

Purchase 1 case, receive a \$60 promo check.

#### **Sidney Frank**

## Jagermeister 750ml & 1.75L: Including Spice (65248) &

Flask Pack (3310)

Purchase 4 cases, receive a \$60 promo check.

Purchase 7 cases, receive a \$140 promo check.

Purchase 15 cases, receive a \$375 promo check.

Purchase 25 cases, receive a \$750 promo check.

#### Jagermeister Flask Pack (3310):

Purchase 1 case, receive a \$60 promo check.

#### **Prestige**

#### **Prestige Family Plan:**

Mix 50 cases of Prestige Products, including 1 case of Kinky Vodka 750ml, receive a \$2000 promo check. *Separate deal by itself*.

Kinky Vodka: Does not include 50ml

Purchase 1 case, receive a \$25 promo check.

Purchase 5 cases, receive a \$200 promo check.

## Kinky 375ml & 750ml: Mix & Match, all flavors, including

Vodka 750ml

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$200 promo check.

Purchase 25 cases, receive a \$750 promo check.

### **Opulent Vodka:**

Purchase 5 cases, receive a \$100 promo check.

#### Ron Diaz Spiced Rum & Cherry Spiced:

Purchase 1 case, receive a \$12 promo check.

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

#### Ron Diaz Spiced Rum 1L (77317):

Purchase 1 case, receive a \$60 promo check.

#### Ricura Horchata Cream:

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$200 promo check.

# Glen Moray Single Malt Scotch (4959), Tomatin Single Malt Scotch (6316) & IL Tramonto Limoncello (65144):

Mix & Match

Purchase 2 bottles of each, 6 bottles total, receive a \$20 promo

Purchase 3 cases, receive a \$75 promo check.

#### Gemini

#### Hartley Brandy 750ml (52656):

Purchase 1 case, receive a \$20 promo check.

\$8.04 SPA per case

#### Ryan's Cream: Mix & Match

Purchase 3 cases, receive a \$25 promo check.

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

\$1 SPA per bottle on 750ml & 1.75L

#### Margaritaville Cocktails: Mix & Match

Purchase 5 cases, receive a \$40 promo check.

Purchase 10 cases, receive a \$100 promo check.

Purchase 25 cases, receive a \$375 promo check.

\$6 SPA per case

#### **Margaritaville Tequilas:**

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$150 promo check.

#### Phillip

## UV Vodka 80, Flavors & Cocktails: Mix & Match, all sizes &

types except 50ml

Purchase 25 cases, receive a \$250 promo check.

Purchase 50 cases, receive a \$700 promo check.

Purchase 75 cases, receive a \$1425 promo check.

Purchase 100 cases, receive a \$2500 promo check. *Minimum of 25 cases 750ml*.

#### Phillips Vodka, Gin & Rum: Mix & Match, all sizes

Purchase 25 cases, receive a \$50 promo check.

Purchase 50 cases, receive a \$200 promo check.

Purchase 100 cases, receive a \$600 promo check.

#### **Trader Vics Spiced Rum:**

Purchase 10 cases, receive a \$150 promo check.

Purchase 20 cases, receive a \$500 promo check.

### Phillips Schnapps & Brandy: Mix & Match

Purchase 5 cases, receive a \$25 promo check.

Purchase 10 cases, receive a \$100 promo check.

Purchase 15 cases, receive a \$200 promo check.

#### Cabrito Tequila Reposado:

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

#### Revel Stoke Pumpkin Spiced Whiskey 750ml (14481) &

Roasted Pecan 750ml: Pumpkin 50ml (14480) available but

not included for promo check

Purchase 1 case, receive a \$20 promo check.

Purchase 4 cases, receive a \$100 promo check.

#### **Hot Stuff Cinnamon Whiskey (27585):**

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$75 promo check.

# Prairie Vodka 750ml, Prairie Cucumber Vodka 750ml & Prairie Gin750ml:

Mix & Match 4 cases, 24 bottles total, receive a \$100 promo check.

Ice Hole Schnapps: Mix & Match

Purchase 5 cases, receive a \$100 promo check.

#### Disaronno

<u>Disaronno 375ml & 750ml:</u> Mix & Match, includes Disaronno

Sour VAP (663)

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$75 promo check.

#### **Wilson Daniels**

## **Templeton Rye:**

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Purchase 20 cases, receive a \$350 promo check.

Purchase 40 cases, receive a \$800 promo check.

## Fernet Branca Liqueur (64976): 6pk case

Purchase 1 case, receive a \$30 promo check.

Limit 1 deal per licensee

Teeling Small Batch Irish Whiskey (15884): 6pk case

Purchase 1 case, receive a \$30 promo check.

#### Seagrams Red Berry (40092) & Peach Vodka (40157):

Purchase 1 case, receive a \$30 promo check.

#### Zaya Rum (42983):

Purchase 1 case, receive a \$30 promo check.

Sazerac

#### Platinum 7X Vodka 1.75L (38088):

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$240 promo check.

Nikolai Vodka: All sizes

Purchase 25 cases, receive a \$150 promo check.

Purchase 50 cases, receive a \$450 promo check.

#### Barton Vodka & Gin 1.75L only (35318):

Purchase 50 cases, receive a \$150 promo check.

Purchase 75 cases, receive a \$450 promo check.

Purchase 100 cases, receive a \$900 promo check.

### Barton Vodka, Gin, Rum & Barton Long Island Iced Tea:

Mix & Match, all sizes

Purchase 25 cases, receive a \$50 promo check.

Purchase 50 cases, receive a \$150 promo check.

Purchase 75 cases, receive a \$300 promo check.

#### Skol Vodka 1.75L (37938):

Purchase 25 cases, receive a \$75 promo check.

Purchase 50 cases, receive a \$300 promo check.

Purchase 100 cases, receive a \$675 promo check.

Mr. Boston: Mix & Match, Riva Gin 1L, Riva Vodka 1L, Black-

berry Brandy 750ml & Apricot Brandy 750ml:

Purchase 5 cases, receive a \$60 promo check.

Purchase 15 cases, receive a \$270 promo check.

\$4.44 SPA on Blackberry & Apricot 750ml

### Rain Cucumber Vodka 750ml (41161):

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$72 promo check.

# Fleischmann's Vodka 1.75L (35948) & 1.75L Gin (30058):

Purchase 25 cases, receive a \$100 promo check.

Purchase 50 cases, receive a \$300 promo check.

### Ten High, Canadian LTD, Fleischmann's Preferred &

**Lauders:** Mix & Match, all sizes:

Purchase 25 cases, receive a \$100 promo check.

Purchase 50 cases, receive a \$300 promo check.

\$6 SPA on Lauders 750ml

\$7.20 SPA on LTD 1.75L

\$3 SPA on Fleischmann's Gin & Vodka 1.75L

#### Dr. McGillicuddy's 1.75L, 1L & 750ml: Mix & Match

Purchase 10 cases, receive a \$120 promo check.

Purchase 20 cases, receive a \$240 promo check.

#### Fireball 1L & Chila Orchata 750ml:

Purchase 1 case of Chila Orchata 750ml & 1 case of Fireball 1L, receive a \$50 promo check.

Purchase 3 cases of Chila Orchata 750ml & 2 cases of Fireball 1L, receive a \$180 promo check.

#### **Fireball Cinnamon Whiskey:**

Purchase 5 cases, receive a \$25 promo check. Limit 1 liter.

Purchase 10 cases, receive a \$75 promo check. Limit 2 liters.

Purchase 20 cases, receive a \$200 promo check. Limit 6 liters.

## Firefly Moonshines:

Purchase 3 cases, receive a \$36 promo check.

Purchase 6 cases, receive a \$108 promo check.

#### Rich & Rare Reserve 750ml (12856):

Purchase 1 case, receive an \$18 promo check.

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$150 promo check.

#### Rich & Rare 1.75L (12888):

Purchase 5 cases, receive a \$45 promo check.

Purchase 15 cases, receive a \$180 promo check.

Purchase 25 cases, receive a \$450 promo check.

#### Rich & Rare Caramel 750ml (12862):

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$54 promo check.

#### Legacy Canadian Whiskey 750ml (13542):

Purchase 1 case, receive an \$18 promo check.

#### Ridgemont Reserve 1792 Bourbon 750ml (21236):

Purchase 1 case, receive \$24 promo check.

Purchase 3 cases, receive \$90 promo check.

#### Canadian Hunter Rye 750ml (11940):

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$54 promo check.

#### Monte Alban Mezcal 750ml (89566):

Purchase 1 case, receive an \$18 promo check.

Purchase 3 cases, receive a \$90 promo check.

#### Montezuma Tequila Gold (89577) & White (88147) 1L:

Mix & Match

Purchase 5 cases, receive a \$25 promo check.

Purchase 10 cases, receive a \$120 promo check.

#### **Chi-Chi's Premixed Cocktails 1.75L:**

Purchase 10 cases, receive a \$60 promo check.

Purchase 25 cases, receive a \$225 promo check.

Purchase 50 cases, receive a \$600 promo check.

\$3 SPA on all Chi-Chi 1.75L

#### 99 Schnapps 750ml: Mix & Match

Purchase 1 case, receive a \$20 promo check.

Purchase 4 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

### Maui (83906), Kapali (67586) & E'Dolce (71886) 750ml:

Mix & Match

Purchase 3 cases, receive a \$45 promo check.

### Chila Orchata 750ml (72140):

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$180 promo check.

#### French Kiss 750ml (64986):

Purchase 1 case, receive a \$18 promo check.

# <u>Di Amore Amaretto 750ml (73986) & Caravella Limón-cello 750ml (64601):</u>

Purchase 3 cases, receive a \$60 promo check. Must include 1 of each

Purchase 5 cases, receive a \$150 promo check. *Must include 1 of each*.

**50ml Family:** Mix & Match, Caravella Limóncello, Dr. McGillicuddy's (Peach & Cherry), Di Amore Amaretto, 99 Schnapps (Bananas, Cinnamon & Peppermint), French Kiss & Barton Vodka 50ml

Purchase 3 cases, receive a \$30 promo check.

Purchase 6 cases, receive a \$72 promo check.

Purchase 9 cases, receive a \$135 promo check.

**100ml Family:** Mix & Match, Platinum Vodka, Canadian LTD, Barton Gin, Barton Light Rum, Fireball, 99 Bananas & Hartley's Purchase 7 cases, receive a \$42 promo check. *Must include 1 of each*.

Purchase 14 cases, receive a \$112 promo check. *Must include 1 of each* 

#### Dr. McGillicuddy's 375ml & 50ml: Mix & Match

Purchase 3 cases, receive a \$36 promo check.

Purchase 6 cases, receive a \$108 promo check.

#### **Sweet Revenge**

## Sweet Revenge (77472): 6pk case

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

#### **Edrington**

#### **Highland Park 12YR:**

Purchase 1 case, receive a \$24 promo check.

#### Highland Park 12YR & Macallan 12YR:

Purchase 1 case of each, receive a \$110 promo check.

#### **Famous Grouse:**

Purchase 2 cases, receive a \$60 promo check.

#### Remy Cointreau

#### **Remy Martin VSOP 750ml:**

Purchase 5 cases, receive a \$45 promo check.

Purchase 10 cases, receive a \$120 promo check.

## Remy Martin VSOP 200ml & 375ml: Mix & Match

Purchase 10 cases, receive a \$180 promo check.

#### Remy Martin V 750ml:

Purchase 1 case, receive a \$6 promo check.

Purchase 5 cases, receive a \$120 promo check.

#### Remy Martin V 200 & 375ml: Mix & Match

Purchase 5 cases, receive a \$90 promo check.

Purchase 10 cases, receive a \$240 promo check.

#### Bacard

#### Bacardi USA Bonus Family Plan 3 Tier Program: Pur-

chase a total of the following Bacardi USA cases (Mix & Match Bacardi deals, Grey Goose deals, Bombay deals, Dewars deals & Cazadores deals) & receive these incremental funds in addition to the individual cash programs.

Purchase 50 cases total of any of the following deals, receive an additional \$300 promo check.

Purchase 100 cases total of any of the following deals, receive an additional \$900 promo check.

Purchase 150 cases total of any of the following deals, receive an additional \$1800 promo check.

#### Bacardi Superior, Gold, Select, Black, Flavors, 151, 8YR

## & Maestro 750ml & 1.75L: Mix & Match

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Purchase 25 cases, receive a \$700 promo check.

Purchase 50 cases, receive a \$2000 promo check.

#### **Bacardi Oakheart:**

Purchase 1 case, receive a \$27 promo check.

Purchase 3 cases, receive a \$120 promo check.

#### Grey Goose Original & Flavors: Mix & Match, all sizes

except 1L, 6 pack case is a case

Purchase 5 cases, receive a \$135 promo check.

Purchase 10 cases, receive a \$360 promo check.

#### Bombay Bombay Sapphire & Bombay East 750ml &

**1.75L:** Mix & Match

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

## Cazadores Reposado & Anejo: Mix & Match

Purchase 2 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$200 promo check.

# Bonnie Rose Whiskey 750ml Orange Peel (86645) & Spiced Apple (86642):

Purchase 1 case, receive a \$50 promo check.

## **Dewar's High Marques 12YR & Scratched Cask:**

Purchase 2 cases, receive a \$120 promo check.

#### Dewar's White Label 750ml & 1.75L:

Purchase 5 cases, receive a \$135 promo check.

Purchase 10 cases, receive a \$360 promo check.

#### **Proximo**

#### Jose Cuervo Rolling Stones 750ml:

Purchase 1 case, receive a \$10 promo check.

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$250 promo check.

# Jose Cuervo Tequila: Mix & Match, Gold, Silver & the Tradicional (Liters Outlined)

Purchase 10 cases (max 5 Liters), receive a \$250 promo check.

Purchase 15 cases (max 8 Liters), receive a \$450 promo check.

Purchase 25 cases (max13 Liters), receive a \$1000 promo check.

#### **Jose Cuervo Traditional:**

Purchase 1 case, receive a \$50 promo check.

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#### 1800 Tequila Reposado, Silver, Coconut & Anejo 750ml

**<u>& 375ml:</u>** Mix & Match, 375ml 2 cases =1 case on deal

Purchase 3 cases, receive a \$100 promo check.

Purchase 5 cases, receive a \$250promo check.

Purchase 7 cases, receive a \$420 promo check.

Hanger One Vodka: All types

Purchase 1 case, receive a \$50 promo check.

#### 1800 RTD's:

Purchase 3 cases, receive a \$25 promo check.

#### Kraken:

Purchase 3 cases, receive a \$100 promo check. Purchase 7 cases, receive a \$350 promo check.

## Three Olives Vodka & Flavors 750ml & 1.75L:

Purchase 5 cases, receive a \$100 promo check.

Purchase10 cases, receive a \$300 promo check.

Purchase 20 cases, receive a \$800 promo check.

Purchase 50 cases, receive a \$2500 promo check.

#### Jose Cuervo Cocktails 750ml, 1.75L, cans & pouches:

Mix & Match (4 packs = 2 cases to 1)

Purchase 15 cases, receive a \$60 promo check.

Purchase 25 cases, receive a \$150 promo check.

Purchase 50 cases, receive a \$400 promo check.

#### Jose Cuervo Golden Cocktails 750ml & 1.75L:

Purchase 5 cases, receive a \$20 promo check.

Purchase 10 cases, receive a \$80 promo check.

#### **Duggans**

#### Forbidden Creams:

Purchase 1 case, receive a \$6 promo check.

Purchase 2 cases, receive a \$24 promo check.

Purchase 4 cases, receive a \$72 promo check.

## Mississippi River Distilling Company

303 North Cody Rd. PO Box 801

LeClaire, IA 52753 Phone: 563.484.4342

Email: sean@mrdistilling.com

Please send all invoices to Sean McQueen at Mississippi River Distilling Company. All purchases for each deal must be made on

one invoice. Deals valid during October 2015.

#### Cody Road Bourbon (27479) & Cody Road Rye (27027):

Mix & Match, 750ml, 6pk

Purchase 10 cases, receive a \$100 promo check.

#### River Pilot Vodka (37642): 750ml, 6pk

Purchase 10 cases, receive a \$100 promo check.

Purchase 20 cases, receive a \$275 promo check.

## **North American Spirits & Wine**

Nick Grieder

3100 SE Grimes Blvd. Ste 100

Grimes, IA 50111

515-986-7241 office

515-608-4530 fax

Nickgrieder@southernwine.com

All purchases must be on one invoice dated October 2015. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your NASWB sales representative or submit a fax to 515-608-4530.

<u>Diageo Family Bonus Program:</u> Mix & Match a combination of the following programs: Smirnoff Family, Captain Morgan Family, Captain Morgan Cannon Blast, Bailey's, Crown Royal, Crown Royal Regal Apple, Ketel One Family, Johnnie Walker Red, Johnnie Walker Black, Bulleit, Don Julio & Peligroso to receive these incremental funds in addition to the individual cash programs. Programs marked with (\*) qualify for family bonus program.

Purchase 50 cases, receive an additional \$2 per case or \$100. *Must include minimum of 3 programs*.

Purchase 100 cases, receive an additional \$6 per case or \$600.

Must include minimum of 5 programs.

Purchase 150 cases, receive an additional \$9 per case or \$1350.

Must include minimum of 7 programs.

Purchase 200 cases, receive an additional \$12 per case or \$2400.

Must include minimum of 8 programs.

## \*Smirnoff Vodka Family 750ml & 1.75L: Mix & Match, Red

80pf, Silver 90pf, Blue 100pf & all flavors

Purchase 8 cases, receive \$6 per case = \$48.

Purchase 15 cases, receive \$9 per case = \$135.

Purchase 30 cases, receive \$12 per case = \$360.

Purchase 60 cases, receive \$18 per case = \$1080.

## \*Captain Morgan Family 750ml & 1.75L: Mix & Match,

Original Spiced, White, White Flavors, Private Stock, Black Spiced & 100pf

Purchase 8 cases, receive \$6 per case = \$48.

Purchase 15 cases, receive \$9 per case = \$135.

Purchase 30 cases, receive \$12 per case = \$360.

Purchase 60 cases, receive \$18 per case = \$1080.

## \*Captain Morgan Cannon Blast 750ml (43362): 6pk case

Purchase 4 cases, receive a \$18 promo check.

## \*Bailey's 750ml & 1.75L: Mix & Match, Original & Flavors,

VAP not included

Purchase 10 cases, receive \$9 per case = \$90.

Purchase 20 cases, receive \$14 per case = \$280.

Purchase 60 cases, receive \$18 per case = \$1080.

## \*Crown Royal 750ml & 1.75L: Mix & Match, Crown Royal

Base, Maple, Black, Special Reserve, XO & XR

Purchase 8 cases, receive \$12 per case = \$96.

Purchase 15 cases, receive \$18 per case = \$270.

Purchase 50 cases, receive \$30 per case = \$1500.

#### \*Crown Royal Regal Apple 200ml, 375ml, 750ml & 1.75L:

Purchase 5 cases, receive \$18 per case = \$90.

Purchase 15 cases, receive \$30 per case = \$450.

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## \*Ketel One Family 750ml & 1.75L: Mix & Match, Base &

Citroen

Purchase 5 cases, receive \$9 per case = \$45.

Purchase 10 cases, receive \$18 per case = \$180.

Purchase 15 cases, receive \$27 per case = \$405.

### \*Johnnie Walker Red 750ml (5346) & 1.75L (5349):

Purchase 5 cases, receive \$27 per case = \$135.

Purchase 10 cases, receive \$45 per case = \$450.

Purchase 15 cases, receive \$63 per case = \$945.

#### \*Johnnie Walker Black 750ml (5326):

Purchase 5 cases, receive \$50 per case = \$250.

Purchase 10 cases, receive \$75 per case = \$750.

## \*Bulleit Family 375ml & 750ml: Mix & Match, Bourbon, Rye & 10YR

Purchase 3 cases, receive \$20 per case = \$60.

Purchase 6 cases, receive \$30 per case = 180.

Purchase 10 cases, receive \$40 per case = \$400.

#### \*Don Julio Family 375ml & 750ml: Mix & Match, Blanco,

Anejo, Reposado, 70th & 1942

Purchase 3 cases, receive \$30 per case = \$90.

Purchase 7 cases, receive \$45 per case = \$315.

Purchase 10 cases, receive \$60 per case = \$600.

## \*Peligroso Tequila 750ml: Mix & Match, Cinnamon (66178),

Silver (88332), Reposado (89718) & Anejo (89672)

Purchase 1 case, receive a \$45 promo check.

Purchase 4 cases, receive a \$60 per case = \$240.

## George Dickel & I.W Harper: Mix & Match, George Dickel

#12 (26656), George Dickel Rye (27037) & I.W. Harper (18788)

Purchase 12 bottles (4 each), receive a \$36 promo check.

Purchase 3 cases (1 each), receive a \$144 promo check.

#### Belvedere Pure 1.75L (34158):

Purchase 1 case, receive a \$55 promo check.

Purchase 2 cases, receive \$75 per case = \$150.

#### **Belvedere Pure:** All available 750ml packages

Purchase 3 cases, receive \$24 per case = \$72.

Purchase 6 cases, receive \$36 per case = \$216.

Purchase 10 cases, receive \$42 per case = \$420. Purchase 15 cases, receive \$48 per case = \$720.

## Belvedere Pink Grapefruit (34092) & Wild Berry (33528):

Purchase 2 cases, receive \$24 per case = \$48.

## Hennessy Black 375ml (48154):

Purchase 1 case, receive a \$45 promo check.

Purchase 2 cases, receive \$60 per case = \$120.

### Grand Marnier Cordon Rouge 375ml (65125), 750ml

#### (65126) & Raspberry Peach 750ml (67487):

Purchase 2 cases, receive \$24 per case = \$48.

Purchase 4 cases, receive \$36 per case = \$144.

## **Grand Marnier Cordon Rouge 50ml (65121):** 10 sleeves

per case, 12 bottles per sleeve

Purchase 3 sleeves, receive a \$27 promo check.

## Glenmorangie: Mix & Match, Original 10YR (all packages),

Lasanta (5103), Nectar D'or (5104) & Quinta Ruban (5105)

Purchase 2 cases, receive \$18 per case = \$36.

Purchase 5 cases (max 4 cases of 10YR), receive \$24 per case = \$120.

Purchase 10 cases (max 7 cases of 10YR), receive \$36 per case = \$360.

Purchase 15 cases (max 11 cases of 10YR), receive \$42 per case = \$630.

### **Southern Wine & Spirits**

3100 SE Grimes Blvd. Suite 100

Grimes, Iowa 50111 Phone: 515-986-7241 Fax: 515-619-6083

All accounts are eligible to purchase ONE of each of the following deals unless otherwise noted. All purchases MUST be on one invoice and must be submitted by November 15th for payment. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please give a copy of invoice(s) to your SWS representative or submit via fax.

#### **Beam Suntory**

**Distribution Deal #1:** Knob Creek Rye, Red Stag Black Cherry,

Hornitos Black Barrel & Sauza Blue Reposado

Purchase 3 bottles of each, receive a \$60 promo check.

## **Distribution Deal #2:** 2 Gingers, Jim Beam Fire, Jim Beam

Honey & Red Stag Black Cherry

Purchase 3 bottles of each, receive a \$36 promo check.

#### **Basil Hayden:**

Purchase 5 cases, receive a \$250 promo check.

## Calico Jack Rum 750ml: Including Spice (44306)

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$150 promo check.

#### Canadian Club 1.75L:

Purchase 5 cases, receive a \$45 promo check.

Purchase 25 cases, receive a \$450 promo check.

Purchase 50 cases, receive a \$1250 promo check.

#### Courvoisier VS 375ml:

Purchase 5 cases, receive a \$200 promo check.

### Cruzan Rum 750ml: All types

Purchase 3 cases, receive a \$54 promo check.

### Jim Beam 50mls: White, Apple, Honey, Maple & Fire

Purchase 3 cases, receive a \$25 promo check.

Purchase 5 cases, receive a \$60 promo check.

Jim Beam 100ml: Mix & Match, all types

Purchase 3 cases, receive a \$30 promo check.

#### Jim Beam Apple, Honey, Fire, Maple & Red Stag 750ml:

Mix & Match

Purchase 10 cases, receive a \$500 promo check.

#### Jim Beam White 750ml & 1.75L: Mix & Match

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Purchase 20 cases, receive a \$800 promo check.

#### Kessler 1.75L:

Purchase 25 cases, receive a \$125 promo check.

# Kessler, Windsor Canadian, Ron Rico & Gilbey's Gin 1.75L:

Purchase 10 cases, receive a \$90 promo check.

Purchase 25 cases, receive a \$300 promo check.

Purchase 50 cases, receive a \$900 promo check.

Must include 1 case of 3 different brands.

### **Knob Creek 1.75L:** $VAP_S = 1/2$ case

Purchase 3 cases, receive a \$225 promo check.

Purchase 10 cases, receive a \$1000 promo check.

Limit 2 deals per account

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#### Pinnacle Vodka & Gin 1.75L:

Purchase 10 cases, receive a \$180 promo check.

Pinnacle Vodka 750ml: All types, including Grape (34785),

VAPs = 1/2 case

Purchase 3 cases, receive a \$54 promo check.

Purchase 5 cases, receive a \$135 promo check.

Sauza Hornitos Family 750ml: Mix & Match, including

Anejo (89841)

Purchase 5 cases, receive a \$240 promo check.

Sauza Gold & Blanco 750ml & 1.75L: Mix & Match, Blanco

1.75L (88558)

Purchase 3 cases, receive a \$54 promo check.

Windsor 1.75L:

Purchase 25 cases, receive a \$125 promo check.

Campari America

Appleton Estate V/X 750ml:

Purchase 6 bottles, receive a \$18 promo check.

Purchase 1 case, receive a \$48 promo check.

**Bulldog Gin 750ml:** 

Purchase 2 cases, receive a \$60 promo check.

Cabo Wabo Blanco & Reposado: Mix & Match

Purchase 3 bottles of both, receive a \$24 promo check.

Purchase 3 cases, receive a \$108 promo check.

Carolans Irish Cream 750ml: VAPs 2 = 1 case

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$180 promo check.

Purchase 10 cases, receive a \$480 promo check.

Forty Creek & Copper Pot 750ml: Mix & Match, VAPs 2=1

Purchase 1 case, receive a \$48 promo check.

Purchase 3 cases, receive a \$180 promo check.

Frangelico 750ml: VAPs 2=1

Purchase 6 bottles, receive a \$12 promo check.

Purchase 1 case, receive a \$24 promo check.

Family Plan:

Purchase minimum 3 cases each of SKYY, Infusions, Wild Turkey (101 or 81) & American Honey, receive an additional \$9 per case.

SKYY 1.75L & 750ml:

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$360 promo check.

**SKYY Infusions 750ml:** 

Purchase 1 case, receive a \$48 promo check.

Purchase 3 cases, receive a \$180 promo check.

**SKYY Barcraft 750ml:** Margarita Lime, White Sangria & Wa-

termelon Fresca

Purchase 2 cases, receive a \$60 promo check.

Wild Turkey 101 & 81 1.75L & 750ml: Mix & Match

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$240 promo check.

Purchase 10 cases, receive a \$600 promo check.

Wild Turkey American Honey 750ml:

Purchase 2 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$300 promo check.

Russell's Reserve 10YR & 6YR Rye: Mix & Match, 6pk

case

Purchase 2 cases, receive a \$36 promo check.

Luxco

**Luxco Family Deal:** 

Purchase 20+ cases on the below programs, receive an additional

\$9 per case

Must purchase at least 2 different programs.

El Mayor:

Purchase 2 cases, receive a \$54 promo check.

Purchase 5 cases, receive a \$90 promo check.

Ezra Brooks: Mix & Match

Purchase 5 cases, receive a \$45 promo check.

**Exotico Tequila:** 

Purchase 2 cases, receive a \$100 promo check.

Pearl Vodka 750ml: All types

Purchase 3 cases, receive a \$54 promo check.

Purchase 5 cases, receive a \$150 promo check.

Rebel Yell: Mix & Match, all three types

Purchase 2 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$200 promo check.

Saint Brendan's:

Purchase 2 cases, receive a \$25 promo check.

Purchase 5 cases, receive a \$125 promo check.

Salvador's Paloma:

Purchase 1 case, receive a \$25 promo check.

Pernod Ricard

Pernod-Ricard Portfolio Kicker: Mix & Match a com-

bination of the following 7 programs: Absolut, Jameson,

Malibu, Kahlua, Glenlivet 12YR, Chivas 12YR & Beefeater,

(eligible programs marked with \*)

Purchase 50 cases, receive an additional \$4 per case. *Must include 3 programs*.

Purchase 75 cases, receive an additional \$6 per case. *Must include* 

5 programs.

Purchase 100 cases, receive an additional \$0 per case. Must include

Purchase 100 cases, receive an additional \$9 per case. *Must include 6 programs*.

\*Absolut Blue 750ml, Blue VAP 750ml, Flavor 750ml & 1.75L:

Purchase 10 cases, receive a \$200 promo check.

Purchase 25 cases, receive a \$1125 promo check.

Purchase 50 cases, receive a \$2500 promo check

\*Beefeater Gin 750ml & 1.75L:

Purchase 3 cases, receive a \$45 promo check.

Purchase 5 cases, receive a \$100 promo check.

\*Chivas 12YR 750ml & 1.75L:

Purchase 3 cases, receive a \$150 promo check.

\*Glenlivet 12YR 750ml:

Purchase 3 cases, receive a \$50 promo check.

Purchase 5 cases, receive a \$125 promo check.

\*Jameson Irish Whiskey 750ml & 1.75L: Includes Cask-

mates & Black Barrel

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Purchase 25 cases, receive a \$1000 promo check.

#### \*Malibu Rum 750ml & 1.75L: All flavors

Purchase 5 cases, receive a \$125 promo check.

Purchase 15 cases, receive a \$525 promo check.

Purchase 25 cases, receive a \$1000 promo check.

#### \*Kahlua, Flavors & Especial 750ml & 1.75L:

Purchase 5 cases, receive a \$200 promo check.

Purchase 10 cases, receive a \$500 promo check.

Purchase 20 cases, receive a \$1200 promo check.

#### Avion Silver, Reposado & Anejo 750ml:

Purchase 6 bottles of Silver, 3 bottles Reposado & 3 bottles Anejo, receive a \$240 promo check.

#### Fris Vodka 750ml & 1.75L:

Purchase 25 cases, receive a \$125 promo check.

Purchase 50 cases, receive a \$450 promo check.

#### **Glenlivet High Margues:**

Purchase 4 bottles 15YR, 4 bottles Nadurra Oloroso (721), & 4 bottles 18YR, receive a \$200 promo check.

## Malibu Rum VAP w/Pineapple Juice 1.75L (1838): 3pk

case

Purchase 10 cases, receive a \$200 promo check.

# Malibu Peaches & Cream (42175) & Orange Float (42218) 750ml:

Purchase 1 case, receive a \$18 promo check.

Purchase 1 case of each, receive a \$50 promo check.

Limit 1 deal per licensee

#### Olmeca Altos Silver & Reposado 750ml:

Purchase 1 case of each, receive a \$48 promo check.

Purchase 5 cases, receive a \$150 promo check.

#### Plymouth Gin 750ml:

Purchase 1 case, receive a \$24 promo check.

Purchase 5 cases, receive a \$150 promo check.

# Seagram's Gin & Twisted/Distiller's Reserve 750ml, 1L & 1.75L:

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check.

Purchase 25 cases, receive a \$350 promo check.

Purchase 50 cases, receive a \$900 promo check.

Purchase 100 cases, purchase a \$2500 promo check.

#### A Hardy

#### **Brown Jug Bourbon Cream (80034):**

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$54 promo check.

#### **American Vintage**

#### TGI Friday's:

Purchase 3 cases, receive a \$15 promo check. Purchase 5 cases, receive a \$30 promo check.

Davos

#### **Aviation Gin:**

Purchase 1 case, receive a \$10 promo check.

#### Griffon

#### **Griffon Vault Vodka:**

Purchase 3 cases, receive a \$18 promo check.

#### **Prost Beverage**

#### **Tim Smith's Climax Moonshine:**

Purchase 3 bottles, receive a \$10 promo check.

#### Quadro Vodka

#### Quadro Vodka 750ml:

Purchase 6 bottles, receive a \$9 promo check. Purchase 1 case, receive a \$24 promo check.

#### **Russian Standard**

#### **Russian Standard Vodka:**

Purchase 6 bottles, receive a \$10 promo check.

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$90 promo check.

#### **Savvy Distillers**

#### Deep Eddy Vodka:

Purchase 3 cases, receive a \$54 promo check.

Purchase 10 cases, receive a \$240 promo check.

#### Stoli

### Stoli Vodka:

Purchase 7 cases, receive \$18 for 750ml & 1.75L, \$12 for 1L promo check.

Purchase 15 cases, receive \$36 for 750ml & 1.75L, \$18 for 1L promo check.

Purchase 50 cases, receive \$60 for 750ml & 1.75L, \$24 for 1L promo check.

#### **Symphony Imports**

#### Zvr Vodka:

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$90 promo check.