Volume 15 Issue 9







Will-Call

Will-Call Order: 7 AM - 1 PM Mon - Thurs Warehouse Pickup: 9 AM - 3:30 PM Mon - Thurs



Special Orders

Place special order requests 24/7. http://iowaabd.com/alcohol/products/special_orders



Highly Allocated

Sign up for highly allocated notifications.

http://iowaabd.com/alcohol/ products/products/highly_ allocated products



Scan the icon with your mobile phone to download IABD Pricing, Promotions & TPR.

Get the free mobile app at http://gettag.mobi

Customer Web Portal

The Division's Customer Web Portal (shop.iowaabd.com) is up and running and is already making the entire ordering process better for hundreds of customers. Effective June 1, 2015 all new class E licensees are ordering electronically and, beginning September 1, 2015 all class Es renewing their license will also make the transition. Set up your account now by going to the 'Create an Account' page! If you would like assistance setting up your account, please contact the Division at 515.281.7400 and ask for Customer Web Portal assistance.



Labor Day Holiday Schedule

The Division will be closed on Monday, September 7, 2015 for the Labor Day holiday. Order and delivery schedules will be affected.

If your order day is:

MONDAY: Orders must be placed on Friday, September 4th by your regularly scheduled cutoff time. Deliveries will be made on your normal delivery day and time.

TUESDAY: Normal order and delivery schedule. **WEDNESDAY:** Normal order and delivery schedule. **THURSDAY:** Normal order and delivery schedule.

Holiday VAP Pre-Orders

It's almost that time again - the holidays are right around the corner! Holiday VAPs are available for pre-order on the Customer Web Portal. Please visit the 'Holiday' tab on the main navigation of the Customer Web Portal to view and select available holiday VAPs for the 2015 season. Make sure you place your order for the holiday VAPs by September 15, 2015 for delivery in October. If you would like assistance, please contact the Division at 515.281.7400 and ask for Customer Web Portal assistance.

Just a Reminder...

Return of Product

The Division reminds retailers that the decision to allow a return rests solely with the Division. All returns shall be pre-authorized electronically on the Division website (http://iowaabd.com/alcohol/licensees/returns).

Below are a few examples of merchandise returns for ordinary and usual commercial reasons which would be allowed by the Division, but are not limited to:

- Misorder/Incorrect Order
- Defective Product
- Damaged Product
- Breakage caused by Driver

Please do not hesitate to reach out to Tim Iversen at Iversen@IowaABD.com or 515.281.7406 with any questions regarding the return of product.

Tip of the Month

When returning a broken bottle, the broken bottle must be returned in its original packaging. This includes boxes used to transport split cases.

Pack Changes

OLD CODE	NEW CODE	DESCRIPTION	SIZE	OLD PACK	NEW PACK
42006	43371	Appleton Signature Blend	0.750	12	12
42462	663	Disaronno Amaretto w/Sour Mix	0.750	12	12
86728	86749	Ole Smoky Cherry Moonshine	0.750	12	6

New Codes

CODE	DESCRIPTION	SIZE	PACK
315	Wyborowa Vodka w/2 Shot Glasses (TEMP)	0.750	6
322	Itty Bitty Juggs Sample Pack		24
352	Blackheart Playboy Edition (TEMP)	0.750	12
641	Stoli Vodka w/4 Cans of Ginger Beer (TEMP)	1.750	6
11370	Serpent's Bite Apple Cider Mini	0.500	12
11371	Serpent's Bite Apple Cider	0.750	12
14480	Revel Stoke Pumpkin Mini (TEMP)	3.000	1
14481	Revel Stoke Pumpkin (TEMP)		12
27780	Jim Beam Apple Mini	0.500	12
28860	Tanqueray Bloomsbury Gin		6
36591	Kinky Vodka Mini (TEMP)		6
36592	Kinky Vodka		12
38056	Swell Vodka	0.750	12
39849	Skyy Coastal Cranberry Mini (TEMP)	0.500	12
40092	Seagrams Red Berry Vodka	0.750	12
40157	Seagrams Peach Vodka	0.750	12
42983	Zaya Guatemalan Rum	0.750	6
43340	Bacardi Tangerine Mini (TEMP)	0.500	12
43343	Bacardi Tangerine	0.750	12
43360	Captain Morgan Cannon Blast Mini	0.500	12
43362	Captain Morgan Cannon Blast	0.750	6
44697	Lady Bligh Butter Rum	1.000	12
57178	Chi-Chi's Ruby Red Margarita	0.200	24
57179	Chi-Chi's Ruby Red Margarita	1.750	6
64396	Bauchant Orange Liqueur	0.750	12
65121	Grand Marnier Cordon Rouge Mini	0.600	10
73729	Evan Williams Kentucky Cider (TEMP)	0.750	12
74666	Herbsaint Original	0.750	6
76661	Pearl Lime Basil	0.750	12
76665	Pearl Strawberry Basil	0.750	12
76669	Pearl Vanilla Bean	0.750	12
80144	Fulton's Harvest Apple Pie (TEMP)	0.750	12
80145	Fulton's Harvest Pumpkin (TEMP)	0.750	12
86625	Cold Spell Mint Whiskey Mini (TEMP)	0.500	12
86626	Cold Spell Mint Whiskey	0.750	12
86627	Cold Spell Mint Whiskey	1.000	12
87484	Don Julio Blanco	0.375	12
89155	Don Julio Reposado	0.375	12

September Promotions

Blaum Bros. Distilling Co.

9380 W US Highway 20 Galena, IL 61036

Phone: 815.777.1000

Email: matt@blaumbrosdistilling.com

Please send invoices to Matthew Blaum at Blaum Bros. Distilling Co. All purchases for each deal must be on one invoice. Deals

valid for September 2015.

Hellfyre Vodka (74664), Blaum Bros. Vodka (36229) &

Blaum Bros. Gin (29404): Mix & Match, 750ml, 6pk

Purchase 5 cases, receive a \$100 promo check. Purchase 10 cases, receive a \$250 promo check. **Lead Mine Moonshine (27293):** 750ml Jar, 12pk

Purchase 1 case, receive a \$40 promo check.

Cedar Ridge Distillery

1441 Marak Road Swisher, IA 52338 Phone: 319.857.4300 Fax: 319.857.4301

Please send invoices to Murphy Quint at Cedar Ridge. All purchases for each deal must be on one invoice. Deals valid for September 2015.

Cedar Ridge Whiskeys: Mix & Match, 750ml, 6pk, Iowa Bourbon Whiskey (17206), Malted Rye Whiskey (27014), Single Malt Whiskey (27476) & Wheat Whiskey (27464) Purchase 5 cases, receive a \$50 promo check. Purchase 10 cases, receive a \$150 promo check.

<u>Cedar Ridge Non-Whiskeys:</u> Mix & Match, 750ml, 6pk, Dark Rum (46112), Apple Brandy (53629) & Grape Brandy (52216) Purchase 5 cases, receive a \$100 promo check.

Clearheart Spirits: Mix & Match, 750ml, 6pk, Clearheart Vodka (35586), Clearheart Gin (29812) & Clearheart Rum (46113) Purchase 5 cases, receive a \$75 promo check.

<u>Named-After Series:</u> Mix & Match, 750ml, 6pk, Short's Whiskey (27632) & Howdy's Apple Pie (74772) Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Cooper's Chase Distillery

584 18th Road

West Point, NE 68788 Phone: 402.380.0233 Email: throener@yahoo.com

Please send all invoices to Doug Throener at Cooper's Chase, LLC. All purchases for each deal must be made on one invoice. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Deals valid during September 2015.

Cooper's Chase Vodka (36288): 750 ml, 12 pack

Purchase 3 cases, receive a \$40 promo check. Purchase 5 cases, receive a \$80 promo check. Purchase 10 cases, receive a \$200 promo check.

Cooper's Chase Vodka Mini (36287): 50 ml, packaged 8

sleeves of 12 (total 96 bottles) per case Purchase 1 case, receive a \$20 promo check.

Dehner Distillery

7500 University Ave. Suite E

Clive, IA 50325 Phone: 515.559.4879

Eamil: joseph@dehnerdistillery.com

Please send all invoices to Joseph at Dehner Distillery. All purchases for each deal must be made on one invoice. Deals valid during September 2015.

Red Boot Corn Whiskey (27257) & Red Boot Spiced

Whiskey (27597): Mix & Match, 12x750ml / case

Purchase 1 case, receive a \$60 promo check.

Dehner Distillery 151 (42149): 12x750ml / case

Purchase 2 cases, receive a \$12 promo check.

Havana Judge White Rum (46753) & Havana Judge Cin-

namon Rum (77190): Mix & Match, 12x750ml / case

Purchase 2 cases, receive a \$36 promo check.

Atomic Cinnamon Whiskey (86653), Havana Judge Spiced Rum (77188) & Dehner Distillery Vodka (36258):

Mix & Match, 12x750ml / case

Purchase 3 cases, receive a \$70 promo check. Purchase 6 cases, receive a \$150 promo check. Purchase 10 cases, receive a \$300 promo check.

Dehner Distillery "HEMP Infused Vodka" (73607):

12x750ml / case

Purchase 3 cases, receive a \$70 promo check. Purchase 5 cases, receive a \$150 promo check.

} Glazer's of Iowa

4377 NW 112th Street

Urbandale, IA 50322 Phone: 515.252.7173 Fax: 515.252.8681

All purchases must be on one IABD invoice dated September 2015. Invoice must be submitted within 30 days of invoice date to qualify for funds. Full cases only, bottle buys not accepted, unless specified otherwise. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please present a copy of the invoice to your Glazer's representative or submit by fax to 515/252-8681.

Chopin Vodka 750ml (34244):

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$36 per case promo check.

Tito's Vodka: Tito's 375ml (38174), Tito's 750ml (38176), Tito's 1L (38177) & Tito's 1.75L (38178)

Purchase 2 cases, receive a \$10 promo check. Must include 2 sizes. Purchase 5 cases, receive a \$50 promo check. Must include 2 sizes, max two 1L.

Purchase 10 cases, receive a \$125 promo check. Max four 1L. Purchase 20 cases, receive a \$300 promo check. Max nine 1L.

Purchase 40 cases, receive a \$800 promo check. IL only.

American Born Moonshine: Original 750ml (27372), Apple

Pie 750ml (27370) & Dixie 750ml (27371)

Purchase 3 cases, receive \$15 promo check.

Purchase 5 cases, receive \$50 promo check.

Purchase 10 cases, receive \$150 promo check.

Cold Spell Mint Whisky 1L (86627):

Purchase 1 case, receive a \$40 promo check.

Evan Williams Reserves: Mix & Match, Honey 750ml (73702), Cherry 750ml (73715) & Fire 750ml (73721)

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$50 promo check.

Evan Williams Black: Mix & Match, Bottled in Bond 750ml (16096), 7YR Str Bourbon 750ml (17956), 1783 750ml (18096), Black Label Trav 750ml (18116) & Black Label 1.75L (17958)

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check.

Purchase 20 cases, receive a \$300 promo check.

Elijah Craig 750ml (17916):

Purchase 2 cases, receive a \$40 promo check.

<u>Cinerator 750ml (27454):</u>

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$75 promo check.

Hpnotig 750ml (65195):

Purchase 3 cases, receive a \$75 promo check.

Blackheart: Blackheart Premium Rum 750ml (44258) & Black-

heart Premium Rum 1.75L (44259)

Purchase 1 case, receive a \$15 promo check.

Purchase 2 cases, receive a \$40 promo check.

Pama 750ml (76478):

Purchase 1 case, receive a \$15 promo check.

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Admiral Nelson: Mix & Match, Spiced Rum 1.75L (43028), Spiced Rum 750ml (43026), Spiced Rum 375ml (43024), Spiced Rum 1L (43027), Spiced Rum PET 750ml (43025), Spiced Rum 50ml (43022), Cherry 1.75L (43986), Cherry 750ml (43984), Coconut 750ml (43076), Coconut 1L (43077), 101 750ml (43073), Admiral Nelson Black Patch Mini Counter Unit 50ml (477), Admiral Nelson Black Patch 750ml (43991) & Admiral Nelson Black Patch 1.75L (43992)

Purchase 10 cases, receive a \$150 promo check.

Purchase 25 cases, receive a \$450 promo check.

Purchase 50 cases, receive a \$1,000 promo check.

Purchase 100 cases, receive a \$2,200 promo check.

Burnett's Vodka: Mix & Match, Base 1.75L (35418), Base 750ml (35416), Raspberry 750ml (41316), Fruit Punch 750ml (41927), Grape 750ml (41279), Limeade 750ml (41840), Blue Raspberry 750ml (41670), Pineapple 750ml (41413), Tropical Punch 750ml (40363), Cherry 750ml (41299), Watermelon 750ml (41320), Citrus 750ml (41326), Mango-Pineapple 750ml (40126), Strawberry-Banana 750ml (40359), Gin 750ml (29566) & Gin 1.75L (29568)

Purchase 10 cases, receive a \$60 promo check.

Purchase 15 cases, receive a \$120 promo check.

Purchase 25 cases, receive a \$250 promo check.

Patron: Mix & Match, Silver 200ml (88290), Silver 375ml (88294), Silver 1.75L (88298), Silver Mini 300ml (88291), Silver 750ml (88296), Reposado 750ml (89626) & Anejo 750ml (89646) Purchase 5 cases, receive a \$100 promo check.

Citronge 750ml (64736):

Purchase 1 case, receive a \$24 promo check.

Patron XO Café 750ml (67595): Mix & Match

Purchase 1 case, receive a \$36 promo check.

Midnight Moon: Mix & Match, Original 750ml (76032), Apple 750ml (76036), Blueberry 750ml (76044), Strawberry 750ml (76040), Blackberry 750ml (76042), Cherry 750ml (76038) & Catdaddy 750ml (72948)

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$250 promo check.

JR Ewing 750ml (18906):

Purchase 1 case, receive a \$30 promo check.

Purchase 3 cases, receive a \$120 promo check.

360 Vodka: Mix & Match, Georgia Peach 750ml (41943).

Double Chocolate 750ml (41019) & 360 Vodka 750ml (38169)

Purchase 2 cases, receive a \$25 promo check.

Purchase 5 or more cases, receive a \$20 per case promo check.

Tequila Rose: Tequila Rose 750ml (65200) & Tequila Rose 1L (65199) Excludes VAP

Purchase 3 cases, receive a \$30 promo check.

Purchase 5 cases, receive a \$75 promo check.

McCormick: Mix & Match, Canadian Woods 1.75L (12668),

McCormick Vodka 1.75L (36908), McCormick Blended Whiskey

1.75L (24728) & McCormick Gin 1.75L (31208)

Purchase 5 cases, receive a \$15 promo check.

Purchase 10 cases, receive a \$40 promo check. Purchase 25 cases, receive a \$150 promo check.

Fuzzy's: Fuzzy's Vodka 750ml (36006) & Fuzzy's Vodka 1.75L (36065)

Purchase 1 case, receive a \$10 promo check.

Don Q Cristal (43426):

Purchase 1 case, receive a \$20 promo check.

Purchase 3 cases, receive a \$75 promo check.

lowa Distilling Company

4349 Cumming Ave. PO Box 22

Cumming, IA 50061 Phone: 515.238.5705 Fax: 888.838.3912

Please send all invoices to Todd Dunkel at Iowa Distilling Company. All purchases for each deal must be made on one invoice. Deals valid during September 2015.

Steel Drum Rum (46939): 750ml, packaged 6 bottles per case Receive a \$10 promo check for each case purchased.

Steel Drum Rum - Pure Cane Reserve (46937): 750ml,

packaged 6 bottles per case

Receive a \$10 promo check for each case purchased.

IngeniOz Vodka (36447): 750ml, packaged 12 bottles per case

Purchase 2 cases, receive a \$20 promo check. Purchase 5 cases, receive a \$75 promo check. Purchase 10 cases, receive a \$175 promo check.

Johnson Brothers Wirtz

2515 Dean Ave.

Des Moines, IA 50317 Phone: 515.262.1199 Fax: 515.262.0845

All programs must be on one invoice unless noted, dated in the month of the deal. Invoices must be submitted by the 15th of the following month. In the event of out of stocks, all related invoices, must be submitted together. Please give copies to your JBW Group sales representative or fax invoices to -515-262-0845.

Grants

Sailor Jerry 750ml & 1L: Mix & Match

Purchase 3 cases, receive a \$100 promo check. Purchase 5 cases, receive a \$200 promo check. Purchase 10 cases, receive a \$500 promo check.

Sailor Jerry 375ml:

Purchase 1 case, receive a \$50 promo check. Purchase 3 cases, receive a \$200 promo check.

Constellation

Serpents Bite 750ml:

Purchase 1 cases, receive a \$20 promo check. Purchase 4 cases, receive a \$125 promo check.

Paul Masson Red Berry Brandy 50ml (56802), 200ml (56803), 375ml (56804) & 750ml (56805):

Purchase 1 case of any size, receive a \$20 promo check.

Purchase 1 case of each size, 4 cases total, receive a \$100 promo check.

Bacardi

Bacardi Superior, Gold, Select, Black, Flavors, 151, 8YR

& Maestro 750ml & 1.75L: Mix & Match

Purchase 10 cases, receive a \$150 promo check. Purchase 25 cases, receive a \$700 promo check.

Purchase 50 cases, receive a \$2000 promo check.

Bacardi Oakheart:

Purchase 1 case, receive a \$27 promo check. Purchase 3 cases, receive a \$120 promo check.

Grey Goose Original & Flavors: Mix & Match, All sizes

except 1L, 6 pack case is a case

Purchase 5 cases, receive a \$135 promo check. Purchase 10 cases, receive a \$360 promo check.

Bombay, Bombay Sapphire & Bombay East 750ml &

1.75L: Mix & Match

Purchase 5 cases, receive a \$100 promo check. Purchase 10 cases, receive a \$300 promo check.

Cazadores Reposado & Anejo: Mix & Match

Purchase 2 cases, receive a \$72 promo check. Purchase 5 cases, receive a \$200 promo check.

Bonnie Rose Whiskey 750ml Orange Peel (86645) & Spiced Apple (86642):

Purchase 1 case, receive a \$50 promo check.

Dewar's High Marques 12YR & Scratched Cask:

Purchase 2 cases, receive a \$120 promo check.

Dewar's White Label 750ml & 1.75L:

Purchase 5 cases, receive a \$135 promo check. Purchase 10 cases, receive a \$360 promo check.

Sazerac

Platinum 7X Vodka 1.75L (38088):

Purchase 5 cases, receive a \$60 promo check. Purchase 10 cases, receive a \$240 promo check.

Nikolai Vodka: All sizes

Purchase 25 cases, receive a \$132 promo check. Purchase 50 cases, receive a \$340 promo check.

Barton Vodka 1.75L (35318):

Purchase 50 cases, receive a \$175 promo check. Purchase 75 cases, receive a \$400 promo check. Purchase 100 cases, receive a \$830 promo check.

Barton Vodka, Gin, Rum & Barton Long Island Iced Tea:

Mix & Match, All sizes

Purchase 25 cases, receive a \$50 promo check. Purchase 50 cases, receive a \$150 promo check. Purchase 75 cases, receive a \$300 promo check.

Skol Vodka 1.75L (37938):

Purchase 25 cases, receive a \$75 promo check. Purchase 50 cases, receive a \$300 promo check. Purchase 100 cases, receive a \$900 promo check.

Mr. Boston: Mix & Match, Riva Gin 1L, Riva Vodka 1L, Black-

berry Brandy 750ml & Apricot Brandy 750ml Purchase 5 cases, receive a \$50 promo check. Purchase 15 cases, receive a \$250 promo check.

Rain Cucumber Vodka 750ml (41161):

Purchase 1 case, receive a \$12 promo check. Purchase 3 cases, receive a \$72 promo check.

Fleischmann's Vodka 1.75L (35948) & 1.75L Gin (30058):

Purchase 25 cases, receive a \$100 promo check. Purchase 50 cases, receive a \$300 promo check.

Ten High, Canadian LTD, Fleischmann's Preferred &

Lauders: Mix & Match, All sizes

Purchase 25 cases, receive a \$100 promo check. Purchase 50 cases, receive a \$300 promo check.

Dr. Mc Gillicuddy's: Mix & Match, All sizes

Purchase 10 cases, receive a \$100 promo check. *Limit 5 liters*. Purchase 20 cases, receive a \$225 promo check. *Limit 8 liters*.

Fireball Liters & Chila Orchata 750ml:

Purchase 1 case of Chila Orchata 750ml & 1 case of Fireball 1L, receive a \$50 promo check.

Purchase 3 cases of Chila Orchata 750ml & 2 cases of Fireball 1L, receive a \$180 promo check.

Fireball Cinnamon Whiskey:

Purchase 5 cases, receive a \$25 promo check. *Limit 1 liter*. Purchase 10 cases, receive a \$75 promo check. *Limit 2 liters*.

Purchase 20 cases, receive a \$200 promo check. Limit 6 liters.

Firefly Moonshines:

Purchase 5 cases, receive a \$40 promo check.

Purchase 10 cases, receive a \$120 promo check.

Purchase 20 cases, receive a \$400 promo check.

Rich & Rare Reserve 750ml (12856):

Purchase 3 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$100 promo check.

Rich & Rare 1.75L (12888):

Purchase 6 cases, receive a \$48 promo check.

Purchase 12 cases, receive a \$144 promo check.

Purchase 25 cases, receive a \$325 promo check.

Rich & Rare Caramel 750ml (12862):

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$40 promo check.

Legacy Canadian Whiskey 750ml (13542):

Purchase 1 case, receive a \$20 promo check.

Ridgemont Reserve 1792 Bourbon 750ml (21236):

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

Canadian Hunter Rye 750ml (11940):

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$40 promo check.

Monte Alban Mezcal 750ml (89566):

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$90 promo check.

Montezuma Tequila Gold (89577) & White (88147) 1L:

Mix & Match

Purchase 5 cases, receive a \$25 promo check.

Purchase 10 cases, receive a \$120 promo check.

Chi-Chi's Premixed Cocktails 1.75L:

Purchase 10 cases, receive a \$50 promo check.

Purchase 25 cases, receive a \$200 promo check.

Purchase 50 cases, receive a \$500 promo check.

99 Schnapps 750ml: Mix & Match

Purchase 1 case, receive a \$20 promo check.

Purchase 4 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Chila Orchata 750ml (72140):

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$180 promo check

French Kiss 750mls (64986):

Purchase 1 case, receive a \$18 promo check.

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Maui (83906), Kapali (67586) & E'Dolce (71886) 750ml:

Mix & Match

Purchase 3 cases, receive a \$45 promo check.

Di Amore Amaretto 750ml (73986) & Caravella Limóncello 750ml (64601):

Purchase 3 cases (must include 1 of each), receive a \$60 promo check. Purchase 5 cases (must include 1 of each), receive a \$150 promo check.

50ml Family: Mix & Match, Caravella Limóncello, Dr. McGil-

licuddy's (Peach & Cherry), Di Amore Amaretto, 99 Schnapps

(Bananas, Cinnamon & Peppermint), French Kiss & Barton Vodka

Purchase 3 cases, receive a \$30 promo check.

Purchase 6 cases, receive a \$72 promo check.

Purchase 9 cases, receive a \$135 promo check.

100ml Family: Mix & Match, Platinum Vodka, Canadian LTD, Barton Gin, Barton Light Rum, Fireball, 99 Bananas & Hartley's

Purchase 7 cases (must include one of each item), receive a \$42 promo check.

Purchase 14 cases (must include one of each item), receive a \$112 promo check.

Brown Forman

Herradura Reposado, Anejo & Blanco 750ml:

Purchase 12 bottles, receive a \$130 promo check. *Must include 3 bottles of Blanco & Anejo.*

Woodford Reserve 750ml & 1.75L: Mix & Match

Purchase 10 cases, receive a \$750 promo check.

El Jimador Anejo, Blanco, & Reposado: Mix & Match

Purchase 3 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$135 promo check.

Purchase 10 cases, receive a \$320 promo check.

Purchase 20 cases, receive a \$840 promo check.

Chambord:

Purchase 6 bottles, receive a \$30 promo check.

Purchase 1 case, receive a \$75 promo check.

Purchase 3 cases, receive a \$300 promo check.

Early Times:

Purchase 3 cases, receive a \$50 promo check.

Purchase 5 cases, receive a \$150 promo check.

Gentlemen Jack 375ml, 750ml & 1.75L: Mix & Match

Purchase 3 cases, receive a \$175 promo check.

Purchase 10 cases, receive a \$750 promo check.

Jack Daniels, Jack Honey, Jack Fire & Southern Com-

fort 1L: Mix & Match

Purchase 25 cases, receive a \$500 promo check.

Purchase 50 cases, receive a \$1250 promo check.

Jack Daniels, Jack Daniels Honey & Jack Fire 750ml &

1.75L: Mix & Match

Purchase 7 cases, receive a \$175 promo check.

Purchase 15 cases, receive a \$525 promo check.

Purchase 25 cases, receive a \$1125 promo check.

Purchase 50 cases, receive a \$2750 promo check.

Southern Comfort, Southern Comfort Caramel, Southern

Comfort Lime, Southern Comfort Bold Cherry & 100:

Purchase 5 cases, receive a \$125 promo check.

Purchase 10 cases, receive a \$350 promo check.

Purchase 15 cases, receive a \$675 promo check.

Purchase 25 cases, receive a \$1375 promo check.

Jack Daniels Single Barrel:

Purchase 1 case receive a \$30 promo check. Purchase 3 cases receive a \$120 promo check.

Woodford Reserve Double Oak:

Purchase 1 case, receive a \$60 promo check.

Woodford Reserve, Gentleman Jack, Jack Honey & Fire 375ml:

Purchase 3 bottles of each, receive a \$18 promo check.

Purchase 6 bottles of each, receive a \$60 promo check.

Purchase 1 case of each, receive a \$288 promo check.

Jack Daniels Honey & Jack Fire: All sizes except 50ml

Purchase 5 cases, receive a \$250 promo check.

Old Forester & Old Forester Signature:

Purchase 1 case, receive a \$25 promo check.

Purchase 1 case of each, receive a \$60 promo check.

<u>Woodford Reserve, Gentleman Jack, Jack Honey & Fire 1.75L:</u>

Purchase 3 bottles of each, receive a \$50 promo check.

Purchase 1 case of each, receive a \$125 promo check.

Southern Comfort Caramel (86802):

Purchase 1 case, receive a \$75 promo check.

Prestige

Prestige Family Plan:

Mix 50 cases of Prestige Products, including 1 case each of Kinky

Vodka 750ml & 1 case Ron Diaz Spiced 1L, receive a \$2000

promo check. Separate deal by itself.

NEW Kinky Vodka: Excludes 50ml

Purchase 1 case, receive a \$25 promo check.

Purchase 5 cases, receive a \$200 promo check.

Kinky 375ml & 750ml: Mix & Match, All flavors, including

NEW Vodka 750ml

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$200 promo check.

Purchase 25 cases, receive a \$750 promo check.

Opulent Vodka:

Purchase 5 cases, receive a \$100 promo check.

Ron Diaz Spiced Rum & Cherry Spiced:

Purchase 1 case, receive a \$12 promo check.

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Ricura Horchata Cream:

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$200 promo check.

Glen Moray Single Malt Scotch (4959), Tomatin Single Malt Scotch (6316) & IL Tramonto Limoncello (65144):

Mix & Match

Purchase 2 bottles of each, 6 bottles total, receive a \$20 promo check.

Purchase 3 cases, receive a \$75 promo check.

Westerr

Fall Festival Combo: Bird Dog Maple Whiskey (27417),

Bird Dog Apple Whiskey (72455) & Bird Dog Bourbon (16825),

750ml/6 Pack Cases

Purchase 1 case of each, receive a \$60 promo check.

Calumet Farm Bourbon 86prf: Calumet Farm Bourbon

(17176) & Calumet Farm Bourbon VAP (220), 750mL/6 Pack Cases

Purchase 1 case, receive a \$20 promo check.

Purchase 2 cases, receive a \$50 promo check.

Purchase 4 cases, receive a \$150 promo check.

Twenty Grand Cognac infused Vodka (77577): 750ml/6

Pack Cases

Purchase 1 case, receive a \$12 promo check.

Purchase 2 cases, receive a \$35 promo check.

Purchase 4 cases, receive a \$100 promo check.

Remy Cointreau

Cointreau 750ml:

Purchase 2 cases, receive a \$40 promo check.

Purchase 10 cases, receive a \$250 promo check.

Cointreau 375ml:

Purchase 1 case, receive a \$18 promo check.

Mount Gay Rum: Mix & Match, Eclipse, Black Barrel & XO

Purchase 2 cases Eclipse only, receive a \$54 promo check.

Purchase 5 cases, receive a \$180 promo check.

Mount Gay Black Barrel:

Purchase 1 case, receive a \$48 promo check.

Remy Martin VSOP 750ml:

Purchase 3 cases, receive a \$30 promo check.

Purchase 5 cases, receive a \$90 promo check.

Purchase 10 cases, receive a \$250 promo check.

Remy Martin V: Mix & Match

Purchase 2 cases, receive a \$24 promo check.

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$180 promo check.

Remy Martin VSOP 100ml:

Purchase 100 cases, receive a \$2000 promo check.

Limit 1 per account

Edrington

Highland Park 12YR:

Purchase 1 case, receive a \$24 promo check.

Famous Grouse:

Purchase 1 case, receive a \$24 promo check.

Proximo

Jose Cuervo Tequila: Mix & Match, Gold, Silver, Cinge & the

Tradicional (Liters Outlined)

Purchase 10 cases (max 5 Liters), receive a \$250 promo check.

Purchase 15 cases (max 8 Liters), receive a \$450 promo check.

Purchase 25 cases (max13 Liters), receive a \$1000 promo check.

Jose Cuervo Traditional:

Purchase 1 case, receive a \$50 promo check.

1800 Tequila Reposado, Silver, Coconut & Anejo: Mix &

Match, 750ml & 375ml, 375ml -2 cases =1 case on deal

Purchase 3 cases, receive a \$100 promo check.

Purchase 5 cases, receive a \$250 promo check.

Purchase 7 cases, receive a \$420 promo check.

Hanger One Vodka: All types

Purchase 1 case, receive a \$50 promo check.

1800 RTD's:

Purchase 3 cases, receive a \$25 promo check.

Kraken:

Purchase 3 cases, receive a \$100 promo check. Purchase 7 cases, receive a \$350 promo check.

Three Olives Vodka & Flavors 750ml & 1.75L:

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Purchase 20 cases, receive a \$800 promo check.

Purchase 50 cases, receive a \$2500 promo check.

Jose Cuervo Cocktails 750ml, 1.75L, Cans & Pouches:

Mix & Match (4 packs = 2 cases to 1)

Purchase 15 cases, receive a \$60 promo check.

Purchase 25 cases, receive a \$150 promo check.

Purchase 50 cases, receive a \$400 promo check.

Jose Cuervo Golden & Teagarita Cocktails 750ml & 1.75ml:

Purchase 5 cases, receive a \$20 promo check. *Must include 1 case Teagarita*.

Purchase 10 cases, receive a \$80 promo check. *Must include 1 case each 750ml & 1.75L Teagarita*.

Wilson Daniels

Fernet Branca Liqueur (64976): 6 pack case

Purchase 1 case, receive a \$30 promo check.

Limit 1 per account

Teeling Small Batch Irish Whiskey (15884): 6 pack case

Purchase 1 case, receive a \$30 promo check.

Seagrams Red Berry (40092) & Peach Vodka (40157):

Purchase 1 case, receive a \$30 promo check.

Zaya Rum (42983):

Purchase 1 case receive, a \$30 promo check.

Gemini

Ryan's Cream: Mix & Match

Purchase 3 cases, receive a \$18 promo check.

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Margaritaville Cocktails: Mix & Match

Purchase 5 cases, receive a \$40 promo check.

Purchase 10 cases, receive a \$100 promo check.

Purchase 25 cases, receive a \$375 promo check.

Margaritaville Tequila:

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$150 promo check.

Disaronno

<u>Disaronno:</u> 375ml & 750ml, includes Disaronno Sour VAP (663)

Purchase 1 case of each, receive a \$50 promo check.

Gallo

New Amsterdam Vodka 80, Berry, Peach & Pineapple 375ml:

Purchase 1 case of each, 4 cases total, receive a \$48 promo check. Limit 2 per account

Camarena Tequila: Mix & Match, Silver & Reposado

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Purchase 20 cases, receive a \$800 promo check.

Shellback Spiced 750ml:

Purchase 1 case, receive a \$40 promo check.

Purchase 2 cases, receive a \$100 promo check.

Purchase 4 cases, receive a \$240 promo check.

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Vinig:

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

E&J Peach 375ml & 750ml:

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

<u>E&J Gallo Brandy:</u> Mix & Match, VS, VSOP & XO, all sizes

Purchase 10 cases, receive a \$60 promo check.

Purchase 20 cases, receive a \$240 promo check.

Purchase 40 cases, receive a \$600 promo check.

Phillips

UV 80 Vodka 1.75L (37338):

Purchase 10 cases, receive a \$150 promo check.

Purchase 20 cases, receive a \$400 promo check.

Revel Stoke Pumpkin Spiced Whiskey 750ml (14481):

50ml (14480) available but not included in deal

Purchase 1 case, receive a \$20 promo check.

Purchase 3 cases, receive a \$75 promo check.

Prairie Vodka 750ml (31866), Prairie Cucumber Vodka

750ml (40244) & Prairie Gin 750ml (31866): Mix & Match

Purchase 3 cases, receive a \$100 promo check.

North American Spirits & Wine

Nick Grieder

3100 SE Grimes Blvd. Ste 100

Grimes, IA 50111

515-986-7241 office

515-608-4530 fax

Nickgrieder@southernwine.com

All purchases must be on one invoice dated September 2015. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your NASWB sales representative or submit a fax to 515-608-4530.

Diageo Family Bonus Program: Mix & Match a combination of the following programs: Smirnoff Family, Captain Morgan Family, Crown Royal, Crown Royal Regal Apple, Ketel One Family, Johnnie Walker, Peligroso & Shady Fruit to receive these incremental funds in addition to the individual cash programs. Programs marked with (*) qualify for family bonus program.

Purchase 50 cases, receive an additional \$2 per case or \$100. *Must include minimum of 3 programs*.

Purchase 100 cases, receive an additional \$6 per case or \$600.

Must include minimum of 5 programs.

Purchase 150 cases, receive an additional \$9 per case or \$1350.

Must include minimum of 6 programs.

Purchase 200 cases, receive an additional \$12 per case or \$2400. *Must include minimum of 7 programs*.

*Smirnoff Vodka Family 750ml & 1.75L: Mix & Match, Red

80pf, Silver 90pf, Blue 100pf & all flavors

Purchase 8 cases, receive \$6 per case = \$48.

Purchase 15 cases, receive \$9 per case = \$135.

Purchase 30 cases, receive \$12 per case = \$360.

Purchase 60 cases, receive \$18 per case = \$1080.

*Captain Morgan Family 750ml & 1.75L: Mix & Match,

Original Spiced, White, White Flavors, Private Stock, Black Spiced & 100pf

Purchase 8 cases, receive \$6 per case = \$48.

Purchase 15 cases, receive \$9 per case = \$135.

Purchase 30 cases, receive \$12 per case = \$360.

Purchase 60 cases, receive \$18 per case = \$1080.

NEW Captain Morgan Cannon Blast 750ml (43362): 6

bottle case

Purchase 2 cases, receive \$9 per case = \$18.

*Crown Royal 750ml & 1.75L: Mix & Match, Crown Royal

Base, Maple, Black, Special Reserve, XO & XR

Purchase 8 cases, receive \$12 per case = \$96.

Purchase 15 cases, receive \$18 per case = \$270.

Purchase 50 cases, receive \$30 per case = \$1500.

*Crown Royal Regal Apple 200ml, 375ml, 750ml & 1.75L:

Purchase 5 cases, receive \$18 per case = \$90.

Purchase 15 cases, receive \$30 per case = \$450.

*Ketel One Family 750ml & 1.75L: Mix & Match, Base &

Citroen

Purchase 5 cases, receive \$9 per case = \$45.

Purchase 10 cases, receive \$18 per case = \$180.

Purchase 15 cases, receive \$27 per case = \$405.

*Johnnie Walker Red 750ml (5346) & 1.75L (5349):

Purchase 5 cases, receive \$27 per case = \$135.

Purchase 10 cases, receive \$45 per case = \$450.

Purchase 15 cases, receive \$63 per case = \$945.

*Johnnie Walker Black 750ml (5326):

Purchase 5 cases, receive \$50 per case = \$250.

Purchase 10 cases, receive \$75 per case = \$750.

*Peligroso Tequila 750ml: Mix & Match, Cinnamon (66178),

Silver (88332), Reposado (89718) & Anejo (89672)

Purchase 1 case, receive a \$45 promo check.

Purchase 4 cases, receive \$60 per case = \$240.

*Shady Fruit Vodka 750ml: Infused w/ Real Fruit Juice, Valen-

cia Orange (40001) & Ruby Red Grapefruit (40024)

Purchase 2 cases, receive \$9 per case = \$18.

Purchase 4 cases, receive \$18 per case = \$72.

Talisker Storm 750ml (6196) or Oban Little Bay 750ml

(5701): Mix & Match

Purchase 12 bottles, receive a \$60 promo check.

Sandra Lee's Cocktail Time Margaritas 750ml: Original

Key Lime (63510) & Strawberry Lime (63511)

Purchase 2 cases, receive \$9 per case = \$18.

Purchase 4 cases, receive \$18 per case = \$72.

Belvedere Pure 750ml: All available packages

Purchase 3 cases, receive \$24 per case = \$72.

Purchase 6 cases, receive \$36 per case = \$216.

Belvedere Pure 1.75L (34158):

Purchase 1 case, receive a \$55 promo check.

Belvedere Unfiltered 80pf 750ml (33971):

Purchase 1 case, receive a \$18 promo check.

Purchase 3 cases, receive \$48 per case = \$144.

Belvedere Pink Grapefruit (34092) & Wild Berry (33528):

Purchase 1 case, receive a \$12 promo check.

Purchase 2 cases, receive \$24 per case = \$48.

Hennessy Privilege VSOP 750ml (48164):

Purchase 1 case, receive a \$108 promo check.

Hennessy Black 375ml (48154):

Purchase 1 case, receive a \$45 promo check.

Purchase 2 cases, receive \$60 per case = \$120.

Grand Marnier Cordon Rouge 750ml (65126) & Rasp-

berry Peach 750ml (67487):

Purchase 2 cases, receive \$24 per case = \$48.

Purchase 4 cases, receive \$36 per case = \$144.

Glenmorangie: Mix & Match, Original 10YR(all packages),

Lasanta (5103), Nectar D'or (5104) & Quinta Ruban (5105)

Purchase 2 cases, receive \$18 per case = \$36.

Purchase 5 cases, receive \$24 per case = \$120. *Must include 2 types*.

Purchase 10 cases, receive \$36 per case = \$360. *Must include 3 types*.

Purchase 15 cases, receive \$42 per case = \$630. *Must include 4 types*.

Ardbeg: Mix & Match, 10YR (4096), Corryvreckan (4090) &

Uigeadail (4111)

Purchase 2 cases, receive \$18 per case = \$36.

Purchase 4 cases, receive \$24 per case = \$96. *Must include 2 types*.

Purchase 6 cases, receive \$36 per case = \$216. *Must include 3 types*.

Southern Wine & Spirits

3100 SE Grimes Blvd. Suite 100

Grimes, Iowa 50111 Phone: 515-986-7241

Fax: 515-619-6083

All accounts are eligible to purchase ONE of each of the following deals unless otherwise noted. All purchases MUST be on one invoice and must be submitted by October 15th for payment. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please give a copy of invoice(s) to your SWS representative or submit via fax.

Beam Suntory

2 Gingers Irish Whiskey 750ml:

Purchase 1 case, receive a \$24 promo check.

Purchase 3 cases, receive a \$108 promo check.

Purchase 5 cases, receive a \$250 promo check.

901 Tequila:

Purchase 5 cases, receive a \$90 promo check & a logo'd acoustic guitar.

Scotch Special Auchentoshan 750ml: Mix & Match, all

types listed, American Oak (4178), Three Wood (4190), 12YR

(4197) & Bowmore Small Batch (4646)

Purchase 6 bottles, receive a \$24 promo check.

Baker's, Basil Hayden, Jim Beam Single Barrel & Mak-

ers 46: Mix & Match

Purchase 3 cases, receive a \$75 promo check.

Purchase 5 cases, receive a \$180 promo check.

Calico Jack Rum 750ml including Spice (44306):

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$150 promo check.

Canadian Club 1.75L:

Purchase 5 cases, receive a \$45 promo check.

Purchase 25 cases, receive a \$150 promo check.

Purchase 50 cases, receive a \$1250 promo

check.

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Courvoisier VS 375ml:

Purchase 5 cases, receive a \$200 promo check.

Cruzan Rum 750ml:

Purchase 3 cases, receive a \$72 promo check. Purchase 5 cases, receive a \$180 promo check.

Jim Beam 50mls: White, Apple, Honey, Mape & Fire

Purchase 3 cases, receive a \$25 promo check. Purchase 5 cases, receive a \$60 promo check.

Jim Beam 100ml: Mix & Match

Purchase 3 cases, receive a \$30 promo check.

Jim Beam Apple 375ml (27782):

Purchase 6 bottles, receive a \$6 promo check.

Jim Beam: Mix & Match, 750ml & 1.75L, Jim Beam White, Apple, Honey, Fire, Maple, Black, Rye, Devils Cut & Red Stag Purchase 10 cases, receive a \$240 promo check. *One case must be Apple.*

Purchase 25 cases, receive a \$900 promo check. *Three cases must be Apple*.

Purchase 50 cases, receive a \$2000 promo check & a 38mm Apple Watch. *Five cases must be Apple*.

Jim Beam White 1.75L:

Purchase 5 cases, receive a \$75 promo check. Purchase 10 cases, receive a \$180 promo check.

<u>Kessler, Windsor Canadian, Ron Rico & Gilbey's Gin 1.75L:</u>

Purchase 10 cases, receive a \$90 promo check.

Purchase 25 cases, receive a \$300 promo check.

Purchase 50 cases, receive a \$900 promo check.

Must include 1 case of 3 different brands.

Kessler 1.75L:

Purchase 25 cases, receive a \$125 promo check.

Knob Creek: Mix & Match, all types, 6 pack cases

Purchase 3 cases, receive a \$36 promo check. Purchase 10 cases, receive a \$250 promo check.

Knob Creek: All types, 6 packs

Purchase 3 cases, receive a \$125 promo check. *Must include 1 case of either Maple, Rye or Single Barrel.*

Purchase 10 cases, receive a \$480 promo check. *Must include 3 cases of either Maple, Rye, or Single Barrel*.

Pinnacle Vodka & Gin 1.75L:

Purchase 10 cases, receive a \$180 promo check.

Purchase 50 cases, receive a \$1350 promo check.

Pinnacle Vodka 750ml: All types, including Grape (34785)

Purchase 5 cases, receive a \$180 promo check. **Sauza Tequila 1.75L:** Including Blanco (88558)

Purchase 3 cases, receive a \$90 promo check. *Must purchase 1 case of Blanco*.

One deal per account

Sauza Hornitos Family 750ml: Mix & Match, including

Anejo (89841)

Purchase 3 cases, receive a \$108 promo check.

Purchase 5 cases, receive a \$240 promo check.

Sauza Gold & Blanco 750ml & 1.75ml: Mix & Match,

Blanco 1.75L (88558)

Purchase 5 cases, receive a \$120 promo check. Purchase 10 cases, receive a \$360 promo check.

Windsor 1.75L:

Purchase 25 cases, receive a \$125 promo check.

Campari America

SKYY 1.75L & 750ml:

Purchase 3 cases, receive a \$72 promo check. Purchase 5 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$360 promo check.

SKYY Infusions 750ml:

Purchase 2 cases, receive a \$48 promo check. Purchase 5 cases, receive a \$180 promo check.

SKYY Barcraft 750ml: Margarita Lime, White Sangria & Watermelon Fresca

Purchase 2 cases, receive a \$60 promo check.

*Wild Turkey 81 750ml:

Purchase 6 bottles, receive a \$18 promo check.

*Wild Turkey 101 1.75L:

Purchase 3 bottles, receive a \$9 promo check.

*Purchase both Wild Turkey 81 & 101 bottle deals above marked with *, receive an additional \$36 promo check.

Wild Turkey 101 & 81 1.75L & 750ml & American Honey

750ml: Mix & Match, Honey VAP 2=1

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$180 promo check.

Purchase 10 cases, receive a \$600 promo check.

Appleton Signature Blend (formerly V/X) (43371):

Purchase 6 bottles, receive a \$18 promo check.

Purchase 1 case, receive a \$36 promo check.

Bulldog Gin 750ml:

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$48 promo check.

Cabo Wabo Blanco & Reposado: Mix & Match

Purchase 3 bottles of both, receive a \$24 promo check.

Purchase 3 cases, receive a \$108 promo check.

Forty Creek & Copper Pot 750ml: Mix & Match

Purchase 2 cases, receive a \$72 promo check.

Russell's Reserve 10YR & 6YR Rye: Mix & Match, 6 pack

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$48 promo check.

Luxco

Exotico Tequila:

Purchase 1 case, receive a \$36 promo check.

Purchase 2 cases, receive a \$100 promo check.

<u>Hawkeye & Canadian Reserve:</u> Mix & Match, All sizes except 50ml & 1L

Purchase 25 cases, receive a \$100 promo check. *Must purchase one case of Canadian Reserve*.

Purchase 50 cases, receive a \$300 promo check. *Must purchase one case of Canadian Reserve*.

Purchase 100 cases, receive a \$800 promo check. *Must purchase one case of Canadian Reserve*.

Limit 2 deals per account

Lady Bligh: Mix & Match

Purchase 4 cases, receive a \$100 promo check. *Must purchase one case Lady Bligh Butter Rum*.

Pearl Vodka 750ml: Mix & Match, listed only, Strawberry

Basil, Lime Basil, Vanilla Bean, Red Berry & Grape

Purchase 2 cases, receive a \$60 promo check.

Purchase 3 cases, receive a \$120 promo check.

Rebel Yell Straight Bourbon, American Whiskey & Rye:

Mix & Match, all three types

Purchase 2 cases, receive a \$80 promo check.

Saint Brendan's Irish Cream:

Purchase 2 cases, receive a \$54 promo check.

Salvador's Paloma:

Purchase 1 case, receive a \$25 promo check.

Pernod Ricard

Pernod-Ricard Portfolio Kicker: Mix & Match a combination of the following 7 programs: Absolut, Jameson, Malibu, Kahlua, Glenlivet 12YR, Chivas 12YR & Beefeater (eligible programs marked with *)

Purchase 50 cases, receive an additional \$4 per case. *Must include 3 programs*.

Purchase 75 cases, receive an additional \$6 per case. *Must include 5 programs*.

Purchase 100 cases, receive an additional \$9 per case. *Must include 6 programs*.

*Absolut Blue 750's, Blue VAP 750's, Blue Nightlife 750's, Flavor 750's & 1.75L:

Purchase 10 cases, receive a \$200 promo check.

Purchase 25 cases, receive a \$1125 promo check.

Purchase 50 cases, receive a \$2500 promo check.

*Beefeater Gin 750ml & 1.75L:

Purchase 3 cases, receive a \$45 promo check.

Purchase 5 cases, receive a \$100 promo check.

*Chivas 12YR 750ml & 1.75L:

Purchase 3 cases, receive a \$150 promo check.

*Glenlivet 12YR 750ml:

Purchase 3 cases, receive a \$50 promo check.

Purchase 5 cases, receive a \$125 promo check.

*Jameson Irish Whiskey 750ml & 1.75L: Includes Cask-

mates & Black Barrel

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Purchase 25 cases, receive a \$1000 promo check.

*Malibu Rum: All Flavors, 750ml & 1.75L

Purchase 5 cases, receive a \$125 promo check.

Purchase 15 cases, receive a \$525 promo check.

Purchase 25 cases, receive a \$1000 promo check.

*Kahlua, Flavors & Especial 750ml & 1.75L:

Purchase 5 cases, receive a \$200 promo check.

Purchase 10 cases, receive a \$500 promo check.

Purchase 20 cases, receive a \$1200 promo check.

Absolut Blue Nightlife Bottle (33511) 750ml:

Purchase 10 cases, receive a \$500 promo check.

Avion Silver, Reposado & Anejo 750ml:

Purchase 6 bottles of Silver, 3 bottles Reposado & 3 bottles Anejo, receive a \$240 promo check.

Fris Vodka 750ml & 1.75L:

Purchase 25 cases, receive a \$125 promo check.

Purchase 50 cases, receive a \$450 promo check.

Glenlivet High Margues:

Purchase 4 bottles 15YR, 4 bottles Nadurra Oloroso (721) & 4

bottles 18YR, receive a \$200 promo check.

Malibu Rum VAP w/Pineapple Juice 1.75L (1838): 3 Pack

cases

Purchase 10 VAP cases (30 bottles), receive a \$200 promo check.

Malibu Peaches & Cream (42175) & Orange Float (42218) 750ml:

Purchase 1 case, receive a \$18 promo check.

Purchase 1 case of each, receive a \$50 promo check.

One deal per licensee

Olmeca Altos Silver & Reposado 750ml:

Purchase 1 case of each, receive a \$48 promo check.

Purchase 5 cases, receive a \$150 promo check.

Plymouth Gin 750ml:

Purchase 1 case, receive a \$24 promo check.

Purchase 5 cases, receive a \$150 promo check.

<u>Seagram's Gin & Twisted/Distiller's Reserve 750ml, 1L</u> & 1.75L:

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check.

Purchase 25 cases, receive a \$350 promo check.

Purchase 50 cases, receive a \$900 promo check.

Purchase 100 cases, purchase a \$2500 promo check.

American Vintage

TGI Friday's 1.75L:

Purchase 3 cases, receive a \$30 promo check.

Purchase 5 cases, receive a \$50 promo check.

Minimum 2 different types for each deal level

Davos

Aviation Gin 750ml:

Purchase 4 bottles, receive a \$25 promo check.

Purchase 3 cases, receive a \$125 promo check.

Griffon

Griffon Vault Vodka: 1L Box Vodka (36369)

Purchase 1 case, receive a \$6 promo check.

Purchase 3 cases, receive a \$27 promo check.

Purchase 10 cases, receive a \$150 promo check.

Quadro Vodka

Quadro Vodka 750ml:

Purchase 6 bottles, receive a \$9 promo check.

Purchase 1 case, receive a \$24 promo check.

Savvy Distillers

Deep Eddy 750ml:

Purchase 3 cases, receive a \$54 promo check.

Purchase 10 cases, receive a \$240 promo check.

Stoli

Stoli Elit:

Purchase 3 bottles, receive a \$45 promo check.