

# ABD Promos

IowaABD.com



## Will-Call

Will-Call Order:  
7 AM - 1 PM  
Mon - Thurs  
Warehouse Pickup:  
9 AM - 3:30 PM  
Mon - Thurs



## Special Orders

Place special order requests 24/7.  
[http://iowaabd.com/alcohol/products/special\\_orders](http://iowaabd.com/alcohol/products/special_orders)



## Highly Allocated

Sign up for highly allocated notifications.  
[http://iowaabd.com/alcohol/products/products/highly\\_allocated\\_products](http://iowaabd.com/alcohol/products/products/highly_allocated_products)

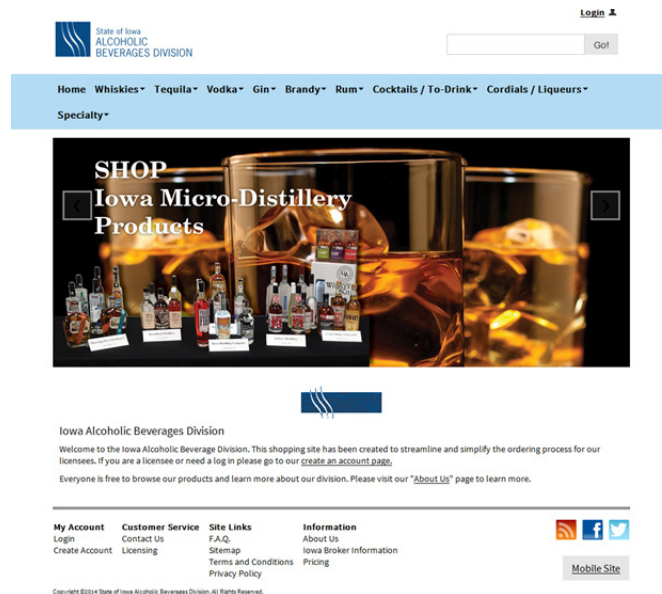


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Get the free mobile app at  
<http://gettag.mobi>

## Customer Web Portal

The Division's Customer Web Portal ([shop.iowaabd.com](http://shop.iowaabd.com)) is up and running and is already making the entire ordering process better for hundreds of customers. Effective June 1, 2015 all new class E licensees are ordering electronically and, beginning September 1, 2015 all class Es renewing their license will also make the transition. Set up your account now by going to the 'Create an Account' page! If you would like assistance setting up your account, please contact the Division at 515.281.7400 and ask for Customer Web Portal assistance.



## Holiday VAP Pre-Orders

It's almost that time again - the holidays are right around the corner! This year, holiday VAPs will be available for pre-order on the Customer Web Portal beginning August 1, 2015. Please visit the 'Holiday' tab on the main navigation of the Customer Web Portal to view and select available holiday VAPs for the 2015 season. Make sure you place your order for the holiday VAPs by September 15, 2015 for delivery in October. If you would like assistance, please contact the Division at 515.281.7400 and ask for Customer Web Portal assistance.

## Labor Day Holiday Schedule

The Division will be closed on Monday, September 7, 2015 for the Labor Day holiday. Order and delivery schedules will be affected.

If your order day is:

**MONDAY:** Orders must be placed on Friday, September 4th by your regularly scheduled cutoff time. Deliveries will be made on your normal delivery day and time.

**TUESDAY:** Normal order and delivery schedule.

**WEDNESDAY:** Normal order and delivery schedule.

**THURSDAY:** Normal order and delivery schedule.

## Just a Reminder...

### Return of Product

The Division reminds retailers that the decision to allow a return rests solely with the Division. All returns shall be pre-authorized electronically on the Division website (<http://iowaabd.com/alcohol/licensees/returns>).

Below are a few examples of merchandise returns for ordinary and usual commercial reasons which would be allowed by the Division, but are not limited to:

- Misorder/Incorrect Order
- Defective Product
- Damaged Product
- Breakage caused by Driver

Please do not hesitate to reach out to Tim Iversen at [Iversen@IowaABD.com](mailto:Iversen@IowaABD.com) or 515.281.7406 with any questions regarding the return of product.

### Tip of the Month

Please have approved returns ready for pick up at time of delivery. If not available at authorized pick up time, requests may be voided.

## New Codes

CODE	DESCRIPTION	SIZE	PACK
353	Cointreau w/Lime Squeezer (TEMP)	0.750	6
519	Skyy Citrus w/4-50ml (TEMP)	0.950	6
2381	Belvedere w/Frosted Martini Glass (TEMP)	0.750	6
14204	Pendleton Limited Edition WNP15 (TEMP)	0.750	12
27782	Jim Beam Apple	0.375	24
27783	Jim Beam Apple	0.750	12
39850	Skyy Coastal Cranberry	0.750	12
42462	Disaronno Amaretto w/Sour Mix (TEMP)	0.750	12
48178	Hennessy VS Ryan McGinness Limited Edition (TEMP)	0.750	12
56802	Paul Masson Red Berry Grande Amber Brandy Mini	0.600	10
56803	Paul Masson Red Berry Grande Amber Brandy	0.200	24
56804	Paul Masson Red Berry Grande Amber Brandy	0.375	24
56805	Paul Masson Red Berry Grande Amber Brandy	0.750	12
63536	Salvadors Paloma	1.750	6
73607	Dehner Distillery Hemp Infused Vodka	0.750	12
73684	E&J Peach Brandy	0.375	24
73685	E&J Peach Brandy	0.750	12
76033	Midnight Moon Peach Moonshine	0.750	6
77188	Havana Judge Spiced Rum	0.750	12
88558	Sauza Blanco Silver	1.750	6
89841	Sauza Hornitos Anejo	0.750	12

## Pack Changes

OLD CODE	NEW CODE	DESCRIPTION	SIZE	OLD PACK	NEW PACK
5012	5157	Glenfiddich 18YR	0.750	12	6
12478	12479	Canadian Mist	1.750	6	6
31207	31167	McCormick Gin	1.000	12	12
86730	36748	Ole Smoky Blackberry Moonshine	0.750	12	6

## Discontinued Codes

CODE	DESCRIPTION	SIZE
658	Grand Marnier w/50ml	0.800
3838	Malibu Counter Unit	0.250
4125	Ardmore Legacy	0.750
4556	Black Grouse	0.750
4656	Bunnahabhain 12YR	0.750
11020	Lot 40	0.750
15617	Irishman Founders Reserve	0.750
15818	Paddy Old Irish Whiskey	0.750
16580	Baker's 7YR	0.750
22214	Woodford Reserve	0.375
27021	Bulleit Rye	0.375
27542	Rogue Dead Guy Whiskey	0.750
27551	Red Stag By Jim Beam	1.750
31471	New Amsterdam Gin Mini	0.600
33537	Three Olives Cherry Mini	0.500
33538	Three Olives Grape Mini	0.500
33773	Three Olives Tartz	0.750
33932	Pearl Vodka	1.000
33966	Absolut Orient Apple	0.750
34041	Absolut Vodka 100 Premium	0.750
34183	Boru Irish Vodka	1.750
34715	Stolichnaya Cranberi Vodka	0.750
35242	Pinnacle	1.000
35766	Three Olives "dude" Vodka	0.750
36165	Pinnacle Salted Caramel	0.750
36221	Three Olives Elvis Coconut	0.750
36317	Stolichnaya Night Edition	0.750
40059	Skyy Infusions Texas Grapefruit Mini	0.500
40063	Skyy Infusions Pacific Blueberry Mini	0.500
40203	Skyy Infusions Vanilla Bean	0.750
40256	Smirnoff Cinna-Sugar Twist	0.750
40570	Skinnygirl Bare Naked	0.750
42214	Malibu Swirl	0.750
42686	Mt. Gay Extra Old	0.750
43198	Bacardi Torched Cherry	1.000

## Discontinued Codes

CODE	DESCRIPTION	SIZE
43280	Caliche	0.750
43307	Captain Morgan Coconut	1.750
43320	Captain Morgan Grapefruit	1.750
43359	Captain Morgan Pineapple	1.750
44292	Calico Jack Black Spiced	0.750
44565	Cruzan Passion Fruit	0.750
57176	Chi-Chi's Skinny Long Island Iced Tea	1.750
63358	Skinnygirl Mojito	0.750
63361	Skinnygirl Sparkling Margarita	0.750
64581	Bushmills Irish Honey	0.750
64613	Jose Cuervo Cinge Mini	0.500
64725	Ciroc Amaretto	0.375
65065	Goldschlager Cinnamon	0.375
65767	Malibu Peach Sparkler	0.750
65768	Malibu Rum Sparkler	0.750
66211	Piehole Pecan Pie Mini	0.500
66231	The Anejo by Porfidio	0.750
67275	Yukon Jack Wicked Hot	0.750
67571	Kahlua Mocha Liqueur	0.750
67866	Amarula Creme Liqueur	0.750
68842	St. Brendan's Superior Irish Cream Liqueur	1.000
69654	Dr. McGillicuddy's Mint	0.375
72596	Bols Amaretto	0.750
72636	Bols Melon	0.750
73452	Dekuyper Luscious	0.750
74089	Godiva Dark Chocolate	0.750
78036	Arrow Creme de Cacao Brown	0.750
82511	Bols Sour Apple	0.750
82556	Bols Peach	0.750
82613	Dekuyper Hot Damn!	0.375
83348	Ice Hole Cherry Schnapps	0.750
85516	Bols Blue Curacao	0.750
86746	Prichard's Sweet Lucy	0.750
87385	Corralejo Silver	0.750
88630	Tarantula Plata 100	0.750

# August Promotions

## } Blaum Bros. Distilling Co.

9380 W US Highway 20

Galena, IL 61036

Phone: 815.777.1000

Email: matt@blaumbrosdistilling.com

*Please send invoices to Matthew Blaum at Blaum Bros. Distilling Co. All purchases for each deal must be on one invoice. Deals valid for August 2015.*

**Hellfyre Vodka (74664), Blaum Bros. Vodka (36229) &**

**Blaum Bros. Gin (29404):** Mix & Match, 750ml, 6pk

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$250 promo check.

**Lead Mine Moonshine (27293):** 750ml Jar, 12pk

Purchase 1 case, receive a \$40 promo check.

## } Cedar Ridge Distillery

1441 Marak Road

Swisher, IA 52338

Phone: 319.857.4300

Fax: 319.857.4301

*Please send invoices to Murphy Quint at Cedar Ridge. All purchases for each deal must be on one invoice. Deals valid for August 2015.*

**Cedar Ridge Whiskeys:** Mix & Match, 750ml, 6pk, Iowa Bourbon Whiskey (17206), Malted Rye Whiskey (27014), Single Malt Whiskey (27476) & Wheat Whiskey (27464)

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

**Cedar Ridge Non-Whiskeys:** Mix & Match, 750ml, 6pk, Dark Rum (46112), Apple Brandy (53629) & Grape Brandy (52216)

Purchase 5 cases, receive a \$75 promo check.

**Clearheart Spirits:** Mix & Match, 750ml, 6pk, Clearheart Vodka (35586), Clearheart Gin (29812) & Clearheart Rum (46113)

Purchase 5 cases, receive a \$75 promo check.

**Named-After Series:** Mix & Match, 750ml, 6pk, Short's Whiskey (27632) & Howdy's Apple Pie (74772)

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

## } Cooper's Chase Distillery

584 18th Road

West Point, NE 68788

Phone: 402.380.0233

Email: throener@yahoo.com

*Please send all invoices to Doug Throener at Cooper's Chase, LLC. All purchases for each deal must be made on one invoice. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Deals valid during August 2015.*

**Cooper's Chase Vodka (36288):** 750 ml, packaged 12 bottles per case

Purchase 3 cases, receive a \$40 promo check.

Purchase 5 cases, received a \$80 promo check.

Purchase 10 cases, receive a \$200 promo check.

**Cooper's Chase Vodka Mini (36287):** 50 ml, packaged 8 sleeves of 12 (total 96 bottles) per case

Purchase 1 case, receive a \$10 promo check.

## } Dehner Distillery

7500 University Ave. Suite E

Clive, IA 50325

Phone: 515.559.4879

Email: joseph@dehnerdistillery.com

*Please send all invoices to Joseph at Dehner Distillery. All purchases for each deal must be made on one invoice. Deals valid during August 2015.*

**Red Boot Corn Whiskey (27257) & Red Boot Spiced**

**Whiskey (27597):** Mix & Match, 12x750ml / case

Purchase 1 case, receive a \$50 promo check.

**Dehner Distillery 151 (42149):** 12x750ml / case

Purchase 2 cases, receive a \$12 promo check.

**Havana Judge White Rum (46753) & Havana Judge Cin-**

**namon Rum (77190):** Mix & Match, 12x750ml / case

Purchase 2 cases, receive a \$24 promo check.

**Atomic Cinnamon Whiskey (86653), Havana Judge Spiced Rum (77188) & Dehner Distillery Vodka (36258):**

Mix & Match, 12x750ml / case

Purchase 3 cases, receive a \$60 promo check.

Purchase 6 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$300 promo check.

**Dehner Distillery "HEMP Infused Vodka" (73607):**

12x750ml / case

Purchase 3 cases, receive a \$70 promo check.

Purchase 5 cases, receive a \$150 promo check.

} **Glazer's of Iowa**

4377 NW 112th Street  
 Urbandale, IA 50322  
 Phone: 515.252.7173  
 Fax: 515.252.8681

*All purchases must be on one IABD invoice dated August 2015. Invoice must be submitted within 30 days of invoice date to qualify for funds. Full cases only, bottle buys not accepted, unless specified otherwise. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please present a copy of the invoice to your Glazer's representative or submit by fax to 515/252-8681.*

**Chopin Vodka:** 750ml (34244)

Purchase 1 case, receive a \$12 promo check.

**Evan Williams Reserves:** Mix & Match, Honey 750ml (73702), Cherry 750ml (73715) & Fire 750ml (73721)

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$50 promo check.

**Pama:** 750ml (76478)

Purchase 1 case, receive a \$15 promo check.

**Hypnotiq:** 750ml (65195)

Purchase 3 cases, receive a \$75 promo check.

**Admiral Nelson:** Mix & Match, Spiced Rum 1.75L (43028), Spiced Rum 750ml (43026), Spiced Rum 375ml (43024), Spiced Rum 1L (43027), Spiced Rum PET 750ml (43025), Spiced Rum 50ml (43022), Cherry 1.75L (43986), Cherry 750ml (43984), Coconut 750ml (43076), Coconut 1L (43077) & 101 750ml (43073)

Purchase 10 cases, receive a \$150 promo check.

Purchase 25 cases, receive a \$450 promo check.

Purchase 50 cases, receive a \$1000 promo check.

Purchase 100 cases, receive a \$2200 promo check.

**Burnett's Vodka:** Mix & Match, Base 1.75L (35418), Base 750ml (35416), Raspberry 750ml (41316), Fruit Punch 750ml (41927), Grape 750ml (41279), Limeade 750ml (41840), Blue Raspberry 750ml (41670), Pineapple 750ml (41413), Tropical Punch 750ml (40363), Cherry 750ml (41299), Watermelon 750ml (41320), Citrus 750ml (41326), Mango-Pineapple 750ml (40126), Strawberry-Banana 750ml (40359), Gin 750ml (29566) & Gin 1.75L (29568)

Purchase 10 cases, receive a \$60 promo check.

Purchase 15 cases, receive a \$120 promo check.

Purchase 25 cases, receive a \$250 promo check.

**Evan Williams Black:** Mix & Match, Bottled in Bond 750ml (16096), 7YR Str Bourbon 750ml (17956), 1783 750ml (18096), Black Label Trav 750ml (18116) & Black Label 1.75L (17958)

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check.

Purchase 20 cases, receive a \$300 promo check.

**American Born Moonshine:** Original 750ml (27372), Apple Pie 750ml (27370) & Dixie 750ml (27371)

Purchase 6 cases, receive \$30 promo check.

Purchase 12 cases, receive \$120 promo check.

Purchase 18 cases, receive \$216 promo check.

**JR Ewing:** 750ml (18906)

Purchase 1 case, receive a \$18 promo check.

Purchase 3 cases, receive a \$90 promo check.

**Rumchata:** Mix & Match, VAPs not included, Rumchata 1L (73053), Rumchata 1.75L (73054) & Rumchata 750ml (73055)

Purchase 5 cases, receive a \$30 promo check.

Purchase 10 cases, receive a \$120 promo check. *2 sizes required, must include 1 case of either 1L or 1.75L.*

**Tippy Cow:** Mix & Match, 750ml only, Chocolate 750ml (80485), Orange Cream 750ml (80486), Vanilla 750ml (80487) & Shamrock Mint 750ml (80488)

Purchase 8 cases, receive a \$72 promo check.

**Travis Hasse Pies:** Mix & Match, Apple 750ml (77570) & Cow 750ml (77573)

Purchase 1 case, receive a \$18 promo check.

**Rumchata Iced Coffee VAP:** 750ml (4114)

Purchase 3 case, receive a \$15 promo check.

Purchase 5 cases, receive a \$35 promo check.

} **Iowa Distilling Company**

4349 Cumming Ave. PO Box 22  
 Cumming, IA 50061

Phone: 515.238.5705

Fax: 888.838.3912

*Please send all invoices to Todd Dunkel at Iowa Distilling Company. All purchases for each deal must be made on one invoice. Deals valid during August 2015.*

**Steel Drum Rum (46939):** 750ml, packaged 6 bottles per case  
 Receive a \$10 promo check for each case purchased.

**Steel Drum Rum - Pure Cane Reserve (46937):** 750ml, packaged 6 bottles per case

Receive a \$10 promo check for each case purchased.

**Prairie Fire Cinnamon Whiskey (27629):** 750ml, packaged 12 bottles per case

Receive a \$15 promo check for each case purchased.

**IngeniOz Vodka (36447):** 750ml, packaged 12 bottles per case  
 Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$100 promo check.

Purchase 20 cases, receive a \$250 promo check.

} **Johnson Brothers Wirtz**

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

*All programs must be on one invoice unless noted, dated in the month of the deal. Invoices must be submitted by the 15th of the following month. In the event of out of stocks, all related invoices, must be submitted together. Please give copies to your JBW Group sales representative or fax invoices to -515-262-0845.*

**Constellation**

**Svedka 1.75L:**

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$250 promo check.

Purchase 20 cases, receive a \$700 promo check.

**Svedka Flavors:**

Purchase 5 cases, receive a \$150 promo check.

**Paul Masson Red Berry Brandy:** 50ml (56802), 200ml (56803), 375ml (56804) & 750ml (56805)

Purchase 1 case, receive a \$20 promo check.

Purchase 1 case of each size, 4 cases total, receive a \$100 promo check.

**Grants****Hendricks Gin 750ml:**

Purchase 2 cases, receive a \$20 promo check.

Purchase 6 cases, receive a \$80 promo check.

Purchase 10 cases, receive a \$250 promo check.

**Hendricks Gin 1.75L:**

Purchase 1 case, receive a \$50 promo check.

Purchase 3 cases, receive a \$200 promo check.

**Reyka Vodka 750ml:** 6 pack case

Purchase 1 case, receive a \$15 promo check.

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$250 promo check.

**Solerno Blood Orange:**

Purchase 1 case, receive a \$30 promo check.

Purchase 3 cases, receive a \$150 promo check.

**Milagro Silver:**

Purchase 5 cases, receive a \$200 promo check.

Purchase 10 cases, receive a \$500 promo check.

**Gallo**

**New Amsterdam Vodka, Flavored Vodka & Gin:** All sizes except 50ml

Purchase 5 cases, receive a \$60 promo check.

Purchase 15 cases, receive a \$300 promo check.

Purchase 40 cases, receive a \$1200 promo check.

**Shellback Spiced 750ml:**

Purchase 1 case, receive a \$40 promo check.

Purchase 2 cases, receive a \$100 promo check.

Purchase 4 cases, receive a \$240 promo check.

**Viniq:**

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

**E&J Peach 375ml & 750ml:**

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

**Brown Forman****Herradura Reposado, Anejo & Blanco 750ml:**

Purchase 12 bottles, receive a \$130 promo check. *Must include 3 bottles of Blanco & Anejo.*

**Woodford Reserve 375ml, 750ml & 1.75L:** Mix & Match

Purchase 10 cases, receive a \$750 promo check.

**El Jimador Anejo, Blanco, & Reposado:** Mix & Match

Purchase 3 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$135 promo check.

Purchase 10 cases, receive a \$320 promo check.

Purchase 20 cases, receive a \$840 promo check.

**Chambord:**

Purchase 6 bottles, receive a \$30 promo check.

Purchase 1 case, receive a \$75 promo check.

Purchase 3 cases, receive a \$300 promo check.

**Early Times:**

Purchase 3 cases, receive a \$50 promo check.

Purchase 5 cases, receive a \$150 promo check.

**Gentlemen Jack 750ml & 1.75L:** Mix & Match

Purchase 3 cases, receive a \$175 promo check.

Purchase 10 cases, receive a \$750 promo check.

**Jack Daniels, Jack Honey, Jack Fire & Southern Comfort 1L:** Mix & Match

Purchase 25 cases, receive a \$500 promo check.

Purchase 50 cases, receive a \$1250 promo check.

**Jack Daniels, Jack Daniels Honey & Jack Fire 750ml & 1.75L:** Mix & Match

Purchase 7 cases, receive a \$175 promo check.

Purchase 15 cases, receive a \$525 promo check.

Purchase 25 cases, receive a \$1125 promo check.

Purchase 100 cases, receive a \$2750 promo check.

**Southern Comfort, Southern Comfort Caramel, Southern Comfort Lime, Southern Comfort Bold Cherry & 100 750ml & 1.75L:** Mix & Match

Purchase 5 cases, receive a \$125 promo check.

Purchase 10 cases, receive a \$350 promo check.

Purchase 25 cases, receive a \$1375 promo check.

**Woodford Reserve 375ml:**

Purchase 1 case, receive a \$75 promo check.

**Jack Daniels Single Barrel:**

Purchase 1 case, receive a \$30 promo check.

Purchase 3 cases, receive a \$120 promo check.

**Woodford Reserve Double Oak:**

Purchase 1 case, receive a \$60 promo check.

**Woodford Reserve, Gentleman Jack, Jack Honey & Fire 375ml:**

Purchase 3 bottles of each, receive a \$18 promo check.

Purchase 6 bottles of each, receive a \$60 promo check.

Purchase 1 case of each, receive a \$288 promo check.

**Jack Daniels Honey & Jack Fire:** All sizes except 50ml

Purchase 5 cases, receive a \$250 promo check.

**Old Forester & Old Forester Signature:**

Purchase 1 case, receive a \$25 promo check.

Purchase 1 case of each, receive a \$60 promo check.

**Woodford Reserve, Gentleman Jack, Jack Honey & Fire 1.75L:**

Purchase 3 bottles of each, receive a \$50 promo check.

Purchase 1 case of each, receive a \$125 promo check.

**Gentleman Jack 375ml:**

Purchase 1 case, receive a \$50 promo check.

**Southern Comfort Caramel (86802):**

Purchase 1 case, receive a \$75 promo check.

**Sazerac**

**99 Schnapps 50ml & Barton Vodka 50ml:** Mix & Match, Whipped (3285), Peppermint (81124), Cinnamon (84143) & Bananas (84172)

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$40 promo check.

Purchase 5 cases, receive a \$75 promo check.

**Nikolai Vodka:** All sizes including 375ml & 200ml

Purchase 25 cases, receive a \$132 promo check.

Purchase 50 cases, receive a \$340 promo check.

**Barton Vodka, Gin, Rum & Barton Long Island Iced Tea:**

Mix &amp; Match, 750ml, 1L &amp; 1.75L

Purchase 25 cases, receive a \$50 promo check.

Purchase 50 cases, receive a \$150 promo check.

Purchase 75 cases, receive a \$300 promo check.

**Legacy Canadian Whiskey:** 750ml (13542)

Purchase 1 case, receive a \$20 promo check.

**Firefly Moonshines:** Including Blackberry (86685)

Purchase 5 cases, receive a \$40 promo check.

Purchase 10 cases, receive a \$120 promo check.

Purchase 20 cases, receive a \$400 promo check.

**Chila Orchata:**

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$60 promo check.

Purchase 5 cases, receive a 150 promo check.

**Hunter Rye:**

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$40 promo check.

**Firewater & Ice 101:**

Purchase 2 cases, receive a \$40 promo check.

Purchase 4 cases, receive a \$100 promo check.

**Rich & Rare & Rich & Rare Caramel 750ml & 1.75L:**

Purchase 6 cases, receive a \$48 promo check.

Purchase 12 cases, receive a \$144 promo check.

Purchase 25 cases, receive a \$325 promo check.

**Platinum 7X Vodka 1.75L & 750ml:**

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$175 promo check.

**99 Schnapps:** 750ml

Purchase 1 case, receive a \$20 promo check.

Purchase 4 cases, receive a \$100 promo check.

**French Kiss 750ml:**

Purchase 1 case, receive a \$18 promo check.

**Ridgemont Reserve Rye Bourbon 750ml:**

Purchase 1 case, receive a \$30 promo check.

Purchase 3 cases, receive a \$110 promo check.

**Chi-Chi's Premixed Cocktails:**

Purchase 10 cases, receive a \$50 promo check.

Purchase 25 cases, receive a \$200 promo check.

Purchase 50 cases, receive a \$500 promo check.

**Montezuma Tequila 1L:**

Purchase 5 cases, receive a \$25 promo check.

Purchase 10 cases, receive a \$120 promo check.

**Firefly & Sweet Carolina Sweet Tea Vodka:** Mix & Match

Purchase 3 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

**Ten High, Canadian LTD, Fleischmann's Preferred & Lauders:**

Purchase 25 cases, receive a \$100 promo check.

Purchase 50 cases, receive a \$350 promo check.

**Fleischmann Vodka & Gin 1.75L:**

Purchase 25 cases, receive a \$100 promo check.

Purchase 50 cases, receive a \$300 promo check.

**Chila Coffee Liqueur, E'Dolce, Desert Island Ice Tea & Ice Box Mudslide:**

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

**Monte Alban Mezcal 750ml:**

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$90 promo check.

**Tortilla Tequila, Triple Sec & DSS:**

Purchase 20 cases, receive a \$120 promo check.

**Barton Vodka 1.75L:**

Purchase 50 cases, receive a \$175 promo check.

Purchase 75 cases, receive a \$400 promo check.

Purchase 100 cases, receive a \$830 promo check.

**Mr. Boston Gin & Vodka 1L:**

Purchase 25 cases, receive a \$100 promo check.

Purchase 50 cases, receive a \$300 promo check.

**Sazerac 100ml Family Plan:** Platinum Vodka, Canadian LTD,

Barton Gin, Barton Light Rum, Fireball, 99 Bananas &amp; Hartley's

Purchase 7 cases & receive a \$42 promo check. *Must include 1 of each item.*Purchase 14 cases & receive a \$112 promo check. *Must include 1 of each item.***Remy Cointreau****Mt Gay Black Barrel:**

Purchase 6 bottles, receive a \$25 promo check.

**Mount Gay Rum:** Mix & Match, Eclipse & Black Barrel

Purchase 3 cases Eclipse only, receive a \$48 promo check.

Purchase 5 cases, receive a \$80 promo check.

**Cointreau 750ml:**

Purchase 2 cases, receive a \$36 promo check.

**Cointreau 750ml VAP:**

Purchase 3 cases, receive a \$54 promo check.

**Remy Martin VSOP 750ml:**

Purchase 3 cases, receive a \$30 promo check.

Purchase 5 cases, receive a \$90 promo check.

Purchase 10 cases, receive a \$250 promo check.

**Remy Martin VSOP & V 375ml:** Mix & Match

Purchase 5 cases, receive a \$90 promo check.

**Remy Martin V:** Mix & Match, all sizes

Purchase 2 cases, receive a \$24 promo check.

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$180 promo check.

**Bacardi****Bacardi & Bacardi Flavor:** Mix & Match, All types, 375ml & smaller

Purchase 3 cases, receive a \$75 promo check.

Purchase 5 cases, receive a \$175 promo check.

Purchase 10 cases, receive a \$400 promo check.

**Grey Goose:** All types, 375ml & smaller

Purchase 3 cases, receive a \$90 promo check.

Purchase 5 cases, receive a \$175 promo check.

Purchase 10 cases, receive a \$450 promo check.

**Disaronno****Disaronno 750ml w/ Sour Mix VAP (42462):**

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$50 promo check.

**Hood River****Pendleton:**

Purchase 3 cases, receive a \$50 promo check.

**Sidney Frank**

**Jagermeister 750ml & 1.75L:** Including Spice (65248) & Flask Pack (3310)

Purchase 4 cases, receive a \$60 promo check.

Purchase 7 cases, receive a \$140 promo check.

Purchase 15 cases, receive a \$375 promo check.

Purchase 25 cases, receive a \$750 promo check.

**American Harvest:**

Purchase 1 case, receive a \$30 promo check.

**Trinchero****Sugar Island Spiced & Coconut:**

Purchase 1 case, receive a \$100 promo check.

**Menage a Trois 80 proof:**

Purchase 1 case, receive a \$50 promo check.

**Tres Anejo:**

Purchase 1 case, receive a \$50 promo check.

**Gemini****Hartley Brandy 750ml (52656):**

Purchase 1 case, receive a \$25 promo check.

**Margaritaville Cocktails:** Mix & Match

Purchase 5 cases, receive a \$40 promo check.

Purchase 10 cases, receive a \$100 promo check.

Purchase 25 cases, receive a \$375 promo check.

**Margaritaville Cocktails & Gran Gala:**

Purchase 5 cases of Margaritaville Cocktails & 1 case Gran Gala, receive a \$75 promo check.

**Margaritaville Tequila:** Mix & Match

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$150 promo check.

**Proximo****1800 Tequila Reposado, Silver, Coconut & Anejo 750ml:**

Purchase 3 cases, receive a \$100 promo check.

Purchase 5 cases, receive a \$175 promo check.

Purchase 7 cases, receive a \$275 promo check.

**1800 RTDs:**

Purchase 3 cases, receive a \$25 promo check.

**Kraken:**

Purchase 3 cases, receive a \$100 promo check.

**Three Olives Vodka & Flavors 750ml & 1.75L:**

Purchase 15 cases, receive a \$300 promo check.

Purchase 25 cases, receive a \$625 promo check.

Purchase 50 cases, receive a \$1500 promo check.

**Three Olives Vodka 1.75L:**

Purchase 3 cases, receive a \$100 promo check.

**Edrington****Macallan 10YR:**

Purchase 2 cases, receive a \$48 promo check.

**Cutty Sark:**

Purchase 3 cases, receive a \$75 promo check.

**Macallan 12YR & 18YR:**

Purchase 1 case of each, receive a \$84 promo check.

**Western**

**Bird Dog Flavored Whiskey 80prf:** Mix & Match, All flavors, 750mL/6 pack cases, Bird Dog Blackberry (27474), Bird Dog Peach (27433), Bird Dog Maple (27417), Bird Dog Peppermint Moonshine (72455), Bird Dog Apple (72455) & Bird Dog Bourbon (16825)

Purchase 1 case, receive a \$12 promo check.

Purchase 2 cases, receive a \$35 promo check.

Purchase 4 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

**Bourbon Combo Special:** Lexington Bourbon (19436) & Bird Dog Bourbon (16825), 750mL/6 pack cases

Purchase 1 case of each, receive a \$50 promo check.

**Twenty Grand Gold (Vodka Infused w/Cognac) (77577):**

750ml/6 pack cases

Purchase 1 case, receive a \$18 promo check.

Purchase 2 cases, receive a \$50 promo check.

Purchase 4 cases, receive a \$125 promo check.

Purchase 10 cases, receive a \$350 promo check.

**Kru Pistachio Flavored Vodka 72prf (33649):** 750ml/12 pack

Purchase 1 case, receive a \$24 promo check.

Purchase 2 cases, receive a \$75 promo check.

Purchase 4 cases, receive a \$200 promo check.

**Wilson Daniels****Templeton Rye:**

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Purchase 20 cases, receive a \$350 promo check.

*Limit two deals per account*

**Fernet Branca Liqueur (64976):** 6 pack case

Purchase 1 case, receive a \$30 promo check.

*Limit one deal per account*

**Teeling Small Batch Irish Whiskey (15884):** 6 pack case

Purchase 1 case, receive a \$30 promo check.

**Corralejo Silver:**

Purchase 1 case, receive a \$60 promo check.

Purchase 2 cases, receive a \$150 promo check.

**Prestige****Ron Diaz Spiced Rum & Spiced Black Cherry 1L & 1.75L:** Mix & Match

Purchase 1 case, receive a \$12 promo check.

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$180 promo check.

**Kinky:** Mix & Match, All flavors, 375ml & 750ml

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$200 promo check.

Purchase 25 cases, receive a \$750 promo check.

**Kinky:** 375ml, Pink & Blue

Purchase 4 bottles each, receive a \$20 promo check.

**Opulent Vodka:** Mix & Match

Purchase 5 cases, receive a \$100 promo check.



**Ricura Horchata Cream:**

Purchase 5 cases, receive a \$50 promo check.  
Purchase 10 cases, receive a \$150 promo check.

**Glen Moray Single Malt Scotch (4959), Tomatin Single Malt Scotch (6316) & IL Tramonto Limoncello (65144):**

Mix & Match

Purchase 2 bottles of each, 6 bottles total, receive a \$20 promo check.

Purchase 3 cases, receive a \$75 promo check.

**Phillips**

**UV Vodka:** Mix & Match, All flavors & sizes

Purchase 25 cases, receive a \$200 promo check.  
Purchase 50 cases, receive a \$600 promo check.  
Purchase 75 cases, receive a \$1200 promo check.  
Purchase 100 cases, receive a \$2500 promo check.

**Phillips Vodka (37348), Gin (31718) & Rum (45418) 1.75L:**

Purchase 25 cases, receive a \$75 promo check.  
Purchase 50 cases, receive a \$300 promo check.  
Purchase 100 cases, receive a \$900 promo check.

**Trader Vics Spiced Rum 1.75L (42984):**

Purchase 10 cases, receive a \$150 promo check.  
Purchase 20 cases, receive a \$500 promo check.

**Cabrito Tequila Reposado:**

Purchase 3 cases, receive a \$100 promo check.

**Revel Stoke Roasted Pecan 750ml (14474):**

Purchase 1 case, receive a \$25 promo check.  
Purchase 3 cases, receive a \$100 promo check.

**Prairie Vodka 750ml (31866), Prairie Cucumber Vodka 750ml (40244) & Prairie Gin 750ml (31866):** Mix & Match

Purchase 3 cases, 18 bottles total, receive a \$60 promo check.

**} North American Spirits & Wine**

Nick Grieder

3100 SE Grimes Blvd. Ste 100

Grimes, IA 50111

515-986-7241 office

515-608-4530 fax

Nickgrieder@southernwine.com

*All purchases must be on one invoice dated August 2015. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your NASWB sales representative or submit a fax to 515-608-4530.*

**Ciroc Vodka Family 200ml, 375ml & 750ml:** Mix & Match,

Original, Pineapple, Red Berry, Coconut, Peach & Amaretto  
Purchase 5 cases, receive \$12 per case = \$60.  
Purchase 10 cases, receive \$24 per case = \$240.  
Purchase 20 cases, receive \$36 per case = \$720.  
Purchase 35 cases, receive \$48 per case = \$1680.

**Smirnoff Vodka Family 750ml & 1.75L:** Mix & Match, Red

80pf, Silver 90pf, Blue 100pf & all flavors  
Purchase 8 cases, receive \$6 per case = \$48.  
Purchase 15 cases, receive \$9 per case = \$135.  
Purchase 30 cases, receive \$12 per case = \$360.  
Purchase 60 cases, receive \$18 per case = \$1080.

**Captain Morgan White Flavors 750ml:** Mix & Match, Coconut, Pineapple & Grapefruit

Purchase 3 cases, receive \$18 per case = \$54.  
Purchase 6 cases, receive \$24 per case = \$144.

**Crown Royal Apple 50ml (10803), 200ml (10804), 375ml (10805) & 1.75L (10809):**

Purchase 1 case, receive \$36 per case = \$36.  
Purchase 4 cases (1 case each), receive \$48 per case = \$192.

**American Whiskeys 375ml & 750ml:** Mix & Match, Bulleit Bourbon, Bulleit Rye, Bulleit 10YR, George Dickel No.12 & George Dickel Rye

Purchase 3 cases, receive \$15 per case = \$45.  
Purchase 6 cases, receive \$30 per case = \$180.

**Peligroso Tequila 750ml:** Mix & Match, Cinnamon (66178), Silver (88332), Reposado (89674) & Anejo (89672)

Purchase 1 case, receive a \$45 promo check.  
Purchase 4 cases, receive \$60 per case = \$240.

**Shady Fruit Vodka 750ml:** Infused w/ Real Fruit Juice, Valencia Orange (40001) & Ruby Red Grapefruit (40024)

Purchase 2 cases, receive \$9 per case = \$18.  
Purchase 4 cases, receive \$18 per case = \$72.

**Jeremiah Weed Sweet Tea 750ml & 1.75L:** Mix & Match, Original & Peach

Purchase 5 cases, receive \$18 per case = \$90.  
Purchase 10 cases, receive \$24 per case = \$240.  
Purchase 20 cases, receive \$30 per case = \$600.

**Seagram's 750ml & 1.75L:** Mix & Match, Seagram's 7 Crown, Seagram's 7 Flavors & Seagram's VO

Purchase 10 cases, receive \$5 per case = \$50.  
Purchase 25 cases, receive \$8 per case = \$200.  
Purchase 50 cases, receive \$10 per case = \$500.

**Tanqueray Gin 750ml & 1.75L:** Mix & Match, London Dry, Rangpur (28890) & No. 10 (28886)

Purchase 5 cases, receive \$18 per case = \$90.  
Purchase 10 cases, receive \$24 per case = \$240.  
Purchase 15 cases, receive \$30 per case = \$450.

**Perfect Summer Margarita Program:** Mix & Match, Don Julio, 750ml Blanco (87485), Reposado (89154) & Anejo (89175), Grand Marnier 375ml (65125)

Purchase 1 case Grand Marnier 375ml & 1 case Don Julio 750ml, receive a \$45 promo check.

**Belvedere Pure 1.75L (34158):**

Purchase 1 case, receive a \$55 promo check.

**Belvedere Pure 750ml Martini VAP (2381):** Comes packaged w/ 1 Martini Glass

Purchase 1 case, receive a \$18 promo check.

**Belvedere Unfiltered 80pf 750ml (33971):**

Purchase 1 case, receive a \$36 promo check.

**Belvedere Pink Grapefruit (34092) & Wild Berry (33528):**

Purchase 1 case, receive a \$24 promo check.  
Purchase 2 cases, receive \$30 per case = \$60.

**Grand Marnier Raspberry Peach 750ml (67487):**

Purchase 1 case, receive a \$48 promo check.

**Hennessy Black 375ml (48154):**

Purchase 1 case, receive a \$36 promo check.

**Ardbeig Uigedéal 750ml (4111):**

Purchase 1 case, receive a \$60 promo check.

} **Southern Wine & Spirits**

3100 SE Grimes Blvd. Suite 100

Grimes, Iowa 50111

Phone: 515-986-7241

Fax: 515-619-6083

All accounts are eligible to purchase ONE of each of the following deals unless otherwise noted. All purchases MUST be on one invoice and must be submitted by September 15th for payment. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please give a copy of invoice(s) to your SWS representative or submit via fax.

**Beam Suntory**

**Basil Hayden (16676), Knob Creek 9YR (19226) & Makers 46 (19486):**

Purchase 5 cases, receive a \$120 promo check. Must purchase 1 case of each item.

**Calico Jack Rum 750ml:** Including Spice (44306)

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$150 promo check.

**Cruzan Rum 750ml:**

Purchase 3 cases, receive a \$75 promo check.

Purchase 5 cases, receive a \$180 promo check.

**Jim Beam Apple 375ml (27782):**

Purchase 6 bottles, receive a \$6 promo check.

**Jim Beam Family 750ml:** Mix & Match, Jim Beam White,

Apple, Honey, Fire & Maple only

Purchase 10 cases, receive a \$240 promo check.

Purchase 25 cases, receive a \$900 promo check.

**Jim Beam White 1.75L:**

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$180 promo check.

**Jim Beam Single Barrel:**

Purchase 3 bottles, receive a \$9 promo check.

Purchase 1 case, receive a \$30 promo check.

**Kessler, Windsor Canadian, Ron Rico & Gilbey's Gin 1.75L:**

Purchase 10 cases, receive a \$90 promo check.

Purchase 25 cases, receive a \$300 promo check.

Purchase 50 cases, receive a \$900 promo check.

Must include 1 case of 3 different brands.

**Pinnacle Vodka & Gin 1.75L:**

Purchase 10 cases, receive a \$240 promo check.

**Pinnacle Vodka 750ml:** All types, including NEW Grape (34785)

Purchase 5 cases, receive a \$180 promo check.

\$12 SPA per case on 750ml flavors

**Sauza Tequila 1.75L, NEW Blanco (88558):**

Purchase 3 cases, receive a \$90 promo check. Must purchase 1 case of Blanco

Limit one deal per account

**Sauza Blue Reposado:**

Purchase 6 bottles, receive a \$18 promo check.

**Sauza Hornitos Family 750ml:** Mix & Match, Including NEW Anejo (89841)

Purchase 3 cases, receive a \$108 promo check.

Purchase 5 cases, receive a \$240 promo check.

Each deal must include 2 of the following: Spiced Honey, Lime Shot, Black Barrel or Anejo.

**Sauza Gold & Blanco 750ml & 1.75L:** Mix & Match, NEW Blanco 1.75L (88558)

Purchase 5 cases, receive a \$120 promo check.

Purchase 10 cases, receive a \$360 promo check.

**Skinnygirl RTD 1.75L:**

Purchase 3 cases, receive a \$45 promo check.

**Campari America**

**Skyy Infusions 750ml:**

Purchase 2 cases, receive a \$48 promo check. 6 bottles must be Coastal Cranberry.

Purchase 5 cases, receive a \$180 promo check.

**American Honey 750ml VAP only:** 6 pack case

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$36 promo check.

**Bulldog Gin 750ml:**

Purchase 1 case, receive a \$24 promo check.

Purchase 3 cases, receive a \$108 promo check.

**Russell's Reserve:** Rye only, 6 pack case)

Purchase 1 case, receive a \$24 promo check.

Purchase 3 cases, receive a \$108 promo check.

**Forty Creek 750ml:**

Purchase 3 cases, receive a \$48 promo check. One case must be Copper Pot.

**Luxco**

**Exotico Tequila:** Blanco (87646) & Repo (89443)

Purchase 6 bottles of each, receive a \$12 promo check.

Purchase 1 full case of either type, receive a \$18 promo check.

Purchase 1 case of each, receive a \$48 promo check.

**Hawkeye 200ml (36302):**

Purchase 5 cases, receive a \$60 promo check.

Limit one deal per account

**Pearl Vodka 1.75L:**

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$200 promo check.

**Rebel Yell (21206) 12pk, American Whiskey (25496) 6pk & Rye (27098) 6pk:** Mix & Match

Purchase 18 bottles, receive a \$40 promo check.

Purchase 1 case of each, receive a \$72 promo check.

**Pernod Ricard**

**Absolut Blue, Blue VAP, Blue Nightlife & Flavors 1.75L:**

Purchase 10 cases, receive a \$200 promo check.

Purchase 25 cases, receive a \$1125 promo check.

Purchase 50 cases, receive a \$2500 promo check.

**Absolut Blue Nightlife Bottle (33511) 750ml:**

Purchase 10 cases, receive a \$400 promo check.

**Avion Silver, Reposado & Anejo 750ml:**

Purchase 6 bottles of Silver, 3 bottles Reposado, 3 bottles Anejo, receive a \$240 promo check.

**Beefeater Gin 750ml & 1.75L:**

Purchase 3 cases, receive a \$45 promo check.  
Purchase 5 cases, receive a \$100 promo check.

**Fris Vodka 750ml & 1.75L:**

Purchase 50 cases, receive a \$450 promo check.

**Glenlivet High Marques:**

Purchase 4 bottles 15YR, 4 bottles Nadurra Oloroso & 4 bottles 18YR, receive a \$200 promo check.

**Jameson Irish Whiskey 750ml & 1.75L:**

Purchase 5 cases, receive a \$150 promo check.  
Purchase 10 cases, receive a \$400 promo check.

**Jameson Irish Whiskey 1L:**

Purchase 10 cases, receive a \$50 promo check.  
Purchase 20 cases, receive a \$200 promo check.

**Kahlua Salted Caramel 750ml (67578):**

Purchase 1 case, receive a \$36 promo check.

*Limit one deal per licensee*

**Malibu Rum All Flavors 750ml & 1.75L:**

Purchase 5 cases, receive a \$125 promo check.  
Purchase 15 cases, receive a \$525 promo check.  
Purchase 25 cases, receive a \$1000 promo check.

**Malibu Peaches & Cream (42175) & Orange Float (42218) 750ml:**

Purchase 1 case, receive a \$18 promo check.  
Purchase 1 case of each, receive a \$50 promo check.

*Limit one deal per licensee*

**Malibu Coconut 1L:**

Purchase 10 cases, receive a \$50 promo check.  
Purchase 20 cases, receive a \$200 promo check.

**Olmecca Altos Silver & Reposado 750ml:**

Purchase 1 case, receive a \$48 promo check.  
Purchase 5 cases, receive a \$150 promo check.

**Olmecca Altos Silver 50ml (88183):**

Purchase 1 case, receive a \$30 promo check.

*Limit one deal per licensee*

**Plymouth Gin 750ml:**

Purchase 1 case, receive a \$24 promo check.

**Seagram's Gin & Twisted, Distiller's Reserve 750ml & 1.75L:**

Purchase 5 cases, receive a \$50 promo check.  
Purchase 10 cases, receive a \$125 promo check.  
Purchase 25 cases, receive a \$350 promo check.  
Purchase 50 cases, receive a \$900 promo check.  
Purchase 100 cases, receive a \$2500 promo check.

**American Vintage****TGIFriday's RTDs 1.75L:**

Purchase 5 cases, receive a \$30 promo check. *Minimum 2 different types.*

Purchase 8 cases, receive a \$50 promo check. *Minimum 2 different types.*

**Prost Beverage****Climax Moonshine:**

Purchase 3 cases, receive a \$36 promo check.  
Purchase 5 cases, receive a \$90 promo check.

**Davos****Aviation Gin:**

Purchase 1 case, receive a \$10 promo check.

**Griffon****NEW Griffon Vault Vodka:** 1L Box Vodka (36369)

Purchase 3 cases, receive a \$27 promo check.  
Purchase 10 cases, receive a \$150 promo check.

**Russian Standard****Russian Standard Vodka:**

Purchase 6 bottles, receive a \$10 promo check.  
Purchase 1 case, receive a \$25 promo check.  
Purchase 5 cases, receive a \$150 promo check.

**Savvy Distillers****Deep Eddy 750ml:**

Purchase 3 cases, receive a \$54 promo check.  
Purchase 10 cases, receive a \$240 promo check.

**Stoli**

**Stoli 750ml & 1.75L:** Mix & Match, including Lemonade VAP = 1/2 case

Purchase 3 cases, receive a \$36 promo check.  
Purchase 7 cases, receive a \$126 promo check.  
Purchase 15 cases, receive a \$360 promo check.

**Stoli Lemonade VAP (4067), Stoli Night Edition (36317) & Cranberry (34715):**

Purchase 1 case of each item, receive a \$100 promo check.

**Zyr****Zyr Vodka 750ml & 1.75L:** Mix & Match

Purchase 1 case, receive a \$12 promo check.  
Purchase 3 cases, receive a \$50 promo check.