

Happy New Year! Today in EYE-OPENER January 5, 2015

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Iowa Library Services

1) Education Ahead—Previewing 2015: Last week's *Eye-Opener* presented our Top10 List of accomplishments at Iowa Library Services—our highlight reel for 2014! Now with the calendar page turned to a new year, today's *Eye-Opener* looks ahead to continuing education plans for 2015.

For 8 years, we led off in January with **ISLOC**, an all-day online conference that saw increasing attendance numbers each year. Many of you have asked about it and yes—**ISLOC** is coming back in 2015, but just a bit delayed. For a time, we were co-planning this event with Georgia State Library, but unexpected set-backs caused the delay. Look for **ISLOC** on April 1st—no joke! Protect your calendars for **ISLOC on April 1, 2015** and join your colleagues across the state for a great day of learning online!

This month finds Jay Peterson leading a webinar explaining changes to E-Rate Form 471, the second form filed in the E-Rate sequence. Jay has 4 “**E-Rate Modernization**” webinars scheduled, choose from **Jan29, Jan30, Feb4, or Feb6**. Also this month, Scott Dermont leads a webinar explaining the **standards and accreditation application process**, with 3 dates to choose from: **Jan 13, Jan28, and Feb17**. In addition, the **All Iowa Reads online discussion** of My Name is Mary Sutter is scheduled for **January 21**

And library boards, take note: February sees a new online series titled “**Jumpstart Your Trusteeship.**” This 3-part series happens on Thursday evenings and begins on **Feb12** with “**Part 1: Looking at the Revised Iowa Library Trustee Handbook.**” That's followed on **Feb19** with “**Part 2: Recruiting New Board Members.**” The series concludes on **Feb26** with “**Part 3: Toward Better Board Meetings.**” Nancy Medema, Becky Heil, and Bonnie McKewon lead these webinars—all online, all in the evening, and all so convenient. Make plans to attend “**Jumpstart Your Trusteeship**” with your entire board—it will be time well spent! With the exception of ISLOC, registration is open for the above classes in the c.e. catalog <http://www.statelibraryofiowa.org/cgi-bin/cecat/>

2015 is also a Kids First Conference year—much more about that in upcoming issues of the *Eye-Opener*. We're planning significant changes to the Public Library Management courses, more about that next time. And in the coming months: Big Ideas Book Discussions, Friday Tech Focus webinars, Wednesday Website Worktimes, and spring Director Roundtables. All this and much more ahead! Education continues for all of us in 2015—we're counting on your library staff and board to be a big part of it!

2) Library Lovers' Bulletin Boards: Sue Gruber, Library Resource Technician with Southwest District Office, is thinking ahead to February with this fun idea: "*Iowa Library Services is offering this bulletin board set made of our die cut shapes for **Library Lovers' Month** in February. A PDF copy of the bulletin board pictured here will be sent to you as an e-mail attachment. The candy hearts are printed on pastel paper. Letters shown here are*



*3"; however, if you have a larger space to fill, you're welcome to request 5" letters. And request additional die cut heart shapes in any colors you choose. Order by emailing sue.gruber@lib.state.ia.us. And visit this website <http://www.librarysupport.net/librarylovers/> to find more ideas for celebrating **Library Lovers' Month @ Your Library!** ..."*

Thanks for this idea, Sue—providing die cuts has proven to be a much appreciated service! Be sure to let your District office know if you'd like bulletin board shapes for February or any other promotion. There's a large assortment of shapes, letters, and numbers to choose from; each Iowa library may order up to 500 pieces each fiscal year. Remember to specify size, color, and quantity when ordering. Learn more here <http://www.statelibraryofiowa.org/ld/c-d/diecuts>



3) 2014's Best Books From PW and Library Journal: Each December, *Publisher's Weekly*, *Library Journal*, and other booksellers tout their picks for some of the best books published throughout the year. These lists make good collection development tools, helping review what your library purchased and pointing to some titles you may have missed. Note the full *PW* review is included for each entry, so you can get a good sense of whether a title is right for your library. *Publisher's Weekly* posted free PDFs of their 2014 starred reviews for 350 children's books and over 1,000 adult titles.

✓ PW Children's Starred Reviews Annual 2014. Free Download
<http://bitly.com/1Cz50S0>

✓ PW Adult Trade Book Starred Reviews Annual 2014. Free Download
<http://bitly.com/12gx38N>

Library Journal posted its editors' choices of the best books of 2014 here <http://bitly.com/1vOXfSM>. In addition, *Publisher's Weekly* posted its picks of the "**Top 10 Library Stories**" from 2014 here <http://bitly.com/1lrq7wO> All good collection development, and professional development reading!



4) **One Book One Siouxland:** This new year marks a milestone anniversary for **One Book One Siouxland**—10 years for this impressive citywide reading program. And to mark its 10th year, the **One Book One Siouxland** committee has chosen an impressive title—Unbroken by Laura Hillebrand.

The mission of **One Book One Siouxland** is *"to foster a sense of community through the shared experience of one great book."* Unbroken is certainly one great book, based on the true story of Olympic runner and WWII airman Louis Zamperini. He and a crewmate survived over 40 days in the open ocean when their plane was shot down, only to endure the brutality of life as POWs in Japan. Originally published in 2010, now paperback, eBooks, and audio formats are plentifully available, with 13 copies in the WILBOR collection. Unbroken has now been 184 weeks on the NTY Bestseller List.

One Book One Siouxland is a collaboration among the public libraries in Sioux City (IA) South Sioux City (NE) North Sioux City (SD) as well as Morningside College and Western Iowa Tech. From the **One Book** website <http://www.onebookonesiouxland.org/> you'll find a full listing of community events this winter. And should your library choose to use Unbroken in your own book groups, you'll also find discussion questions, video clips of interviews with Louis Zamperini, in addition to read-alike titles about WWII, survival, resilience, and forgiveness. The movie opened on Christmas Day to huge crowds in Sioux City, so Unbroken promises to be a powerful choice for **One Book One Siouxland** in 2015!

5) **Meetings / Events This Week:** The library boards in **Dickinson County** meet tomorrow night at Milford PL for a **countywide board program**. For many years, staff throughout the county have organized a collaborative staff development day, but tomorrow's event marks the first time that all the boards are coming together. And the topic they chose "**Public Libraries—A Community Investment.**" Hoping this will be the first many such events—my thanks to the trustees from Arnolds Park, Lake Park, Milford, Spirit Lake, and Terril for pursuing this fun and effective approach for countywide board programming!

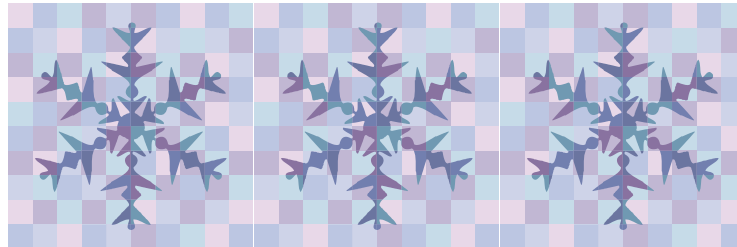
A new month in a new year brings new national webinars. Find full descriptions and registration details here <http://www.statelibraryofia.org/ld/c-d/continuing-ed/other-conted>
January 7. 10:00-11:00AM. **Extreme Customer Service @ Your Library** sponsored by Nebraska Library Commission. <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

January 7. 12:00-1:00PM. *Grow Your Major Gifts, Don't Let Them Wither on the Vine—Learn to Make Dynamic Moves and Passionate Asks* sponsored by 4Good
<https://4good.org/4good/upcoming-nonprofit-webinars>

January 8. 11:00AM-12:00PM. *Data-Driven Marketing: How to Engage Your Customers* sponsored by Harvard Business Review <https://hbr.org/multimedia/webinars>

January 8. 12:00-1:00PM. *8 Great PowerPoint Presentation Tips to Save You From a Fate Worse than Death by PowerPoint* sponsored by Training Magazine Network
<http://www.trainingmagnetwork.com/calendar>

January 8. 1:00-2:00PM. *Tech Donations for Libraries!* sponsored by TechSoup
<http://www.techsoup.org/community/events-webinars/default>



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