

Good Morning! Today in EYE-OPENER February 16, 2015

1) Nebraska's Online Conference February 27

2) Teen Tech Week March 6-14

3) Bridge to Reading Picture Book Awards

4) Kids First Conference in May

5) Meetings / Events This Week



1) Nebraska's Online Conference February 27: Nebraska State Library holds its annual online conference on **Friday February 27**. It's totally free and registration is still open until Feb25. Registration is open nationwide and to date, 416 people have signed up, with plenty of seats still available.

Nebraska's Online Conference is titled "**Big Talk From Small Libraries.**"

<http://nlcblogs.nebraska.gov/bigtalk/> Running from **8:45AM to 5:00PM**, here are just a few of the topics on tap:

- Kickstart Community Caring
- Youth Programming: Art Against Bullying
- Using Zopim: Live Chat For Business and Reference
- The Library's Open: Meeting Community Needs By Giving Up Control
- Helping Technology Make Sense to Seniors

Big Talk From Small Libraries will be broadcast using GoToWebinar online meeting software. Login instructions will be e-mailed to registered attendees the day before the conference. Please see the [NLC Online Sessions webpage](#) for detailed information about GoToWebinar, including system requirements and firewall configuration.

If several staff from the same library want to attend the conference, organizers ask that you register in one person's name, then indicate the size of your viewing party. On the registration page, simply list "Additional Attendees" on the one registration submitted for your library. And yes, Nebraska's **Big Talk From Small Libraries** is worth c.e. credits for Iowa's staff. You'll just need to submit a Learning Activity Written Summary found on our website here <http://www.statelibraryofiaowa.org/ld/c-d/continuing-ed/learning-activity-written-summary>



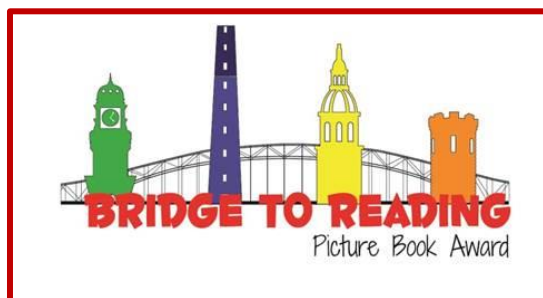
2) **Teen Tech Week March 8-14:** Special week-long opportunity for YA programming is coming up **March 8-14**—it's **Teen Tech Week**. This is a national initiative sponsored by the **Young Adult Library Services Association (YALSA)** to ensure that teens are competent and ethical users of technology, especially those that are offered through libraries. **Teen Tech Week** encourages teens to use libraries' non-print resources for education and recreation, and to recognize that librarians are qualified, trusted professionals in the field of information technology.

This year's theme is "**Libraries Are For Making...**" The focus is on makerspaces, leading libraries to provide teens with spaces to extend learning beyond the classroom, spaces where kids can explore, create, and share their own content. **Teen Tech Week** is an opportunity to promote the library's digital resources and services to help teens succeed in school and prepare for college and 21st century careers.

Visit the ALA Online store www.alastore.ala.org to find promotional products. Read more by visiting the **Teen Tech Week** website <http://teentechweek.ning.com>. And as you ramp up plans for **Teen Tech Week @ Your Library**, we'd love to hear what you'll be doing!

3) **Bridge to Reading Picture Book Awards:** This article comes from Danielle Day, Youth Services Manager at Dubuque Public Library

Bridge to Reading Picture Book Award voting has begun. Join local schools, libraries, and child care providers across Iowa in voting for the **Bridge to Reading Picture Book Award**. This award was created to encourage reading aloud, school readiness, early literacy skills, and the lifelong love of reading. Picture books are nominated by a committee of librarians, teachers, preschool and early literacy leaders. The award book will be chosen based on quality and characteristics of a good "read aloud."



Children can be involved in the voting process: kindergarten age and younger can vote for their favorite picture book from **February 1 to April 30**. The winner will be announced in May. Here are the 2015 nominees:

- Digger Dog by William Bee
- Row, Row, Row Your Boat by Jane Cabrera
- Don't Push the Button by Bill Cotter
- Little Nelly's Big Book by Pippa Goodhart
- You Are Not Small by Anna Kang
- Bedtime at the Nut House by Eric Litwin
- Windblown by Edouard Manceau
- Say Hello Like This! by Mary Murphy
- I'm My Own Dog by David Stein
- Baby Bear Counts One by Ashley Wolff

Public libraries can help spread the word about this new state book award. Share the list with school librarians, child care providers, parent groups, and patrons. Include information about **Bridge to Reading** on your website, in your newsletter and bulletin boards. Incorporate the nominees into upcoming story hours—the top 10 nominees make great books to share. For more information, voting forms, and activity sheets see www.bridgetoreading.com.

4) KIDS FIRST Conference in May: Sue Gruber writes this summary about the **2015 Kids First Conference**, scheduled for **May 4-5** (with a post-conference workshop on May 6) in Des Moines. *"... The general theme for **Kids First** this year is **Youth Services Librarians: Bridges to Literacy**. Registration is \$50.00 for each day of the 2-day conference; if you plan to attend both days, the cost is \$95.00. Registration for the full day workshop on May 6 is an additional \$60.00. In addition to break-out sessions, these special events are planned:*



- *Storytelling on Monday evening*
- *Makerspaces & a crafting room*
- *Altered book contest*
- *Evening get-togethers*

Note: there are still some breakout session timeslots to fill. Please consider proposing a 50-minute session; Merri Monks has provided a form for proposals. All proposed sessions will be reviewed by the members of Iowa Library Services' two youth advisory councils. Proposal deadline is February 20..."

The registration and breakout session proposal forms are here:

<http://www.statelibraryofiaowa.org/ld/t-z/youthservices/kidsfirst%202011/kids-first-2015>

Kids First 2015 takes place at the Holiday Day Inn Airport & Conference Center (6111 Fleur Drive, Des Moines) The registration and breakout session proposal forms are here:

<http://www.statelibraryofiaowa.org/ld/t-z/youthservices/kidsfirst%202011/kids-first-2015>

5) Meetings / Events This Week: The District Resource Technicians are hosting “**Website Worktimes**” this week: one on **Wednesday Feb18** (9:00-10:00AM) repeating on **Thursday Feb19** (10:00-11:00AM) They’ll continue with a series titled “**Liven-Up Your Website,**” a discussion of widgets, themes, and logos. Both sessions include the same demonstrations; choose whichever session is most convenient. So if your library has a PLOW website, join us in this Adobe classroom <http://iowa.adobeconnect.com/webwed> on either day. No registration required, just login by typing your full name in the GUEST box and come on in!

Also on **Thursday** this week, Becky Heil and Bonnie McKewon lead a webinar for boards titled “**Jumpstart Your Trusteeship.**” (6:00-7:30PM) This Thursday’s webinar—**Recruiting New Board Members**—is part 2 of a 3-part series which continues on **Feb26 (Toward Better Meetings)**

Plenty of national webinars to choose from throughout February. Full descriptions and registration information here <http://www.statelibraryofiaowa.org/ld/c-d/continuing-ed>

February 17. 2:00-3:00PM. **Introduction to Intellectual Freedom in Libraries - 2015 Update** sponsored by Infopeople <http://infopeople.org/training/view/webinar>

February 18. 12:00-1:00PM. **Rebels with a Cause: Creating Positive Change at Work** sponsored by O’Reilly <http://www.oreilly.com/webcasts/>

February 18. 1:00-2:00PM. **Inclusive Information Access: Assistive Technology in Action** sponsored by TechSoup <http://www.techsoup.org/community/events-webinars/default>

February 19. 1:00-2:00PM. **Social Media and Volunteer Engagement** sponsored by VolunteerMatch <http://learn.volunteermatch.org/training-topics>

February 20. 1:00-2:00PM. **People—Difficult or Different** sponsored by Effectiveness Institute http://www.effectivenessinstitute.com/index.php?option=com_dtregister&Itemid=54



Monday Morning Eye-Opener Editor:

Bonnie McKewon
Iowa Library Services
Northwest District Office
529 Pierce Street
Sioux City, IA. 51101
866-642-7920

bonnie.mckewon@lib.state.ia.us