

Today in EYE-OPENER June 8, 2015

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1) **Summer Blockbusters:** Summer is the season for blockbuster movies. The original Jurassic Park came out in June 1993; this month, the new Jurassic World debuts. And believe it or not, this summer marks the 40th anniversary of **Jaws**, considered the first summer blockbuster and one of the highest grossing movies of all time. All of which makes for timely DVD and book displays!

Look to CNN “21 Random Facts About Jaws” for some trivia fun

<http://www.cnn.com/2015/06/05/entertainment/jaws-movie-40th-anniversary-feat/index.html>

Look at Film.Com <http://www.film.com/movies/the-best-summer-blockbusters-of-all-time> they’ve ranked the 50 best summer blockbusters, starting with the Benchley book / Spielberg movie.

Search your shelves for some of these titles, then build a whopper display ☺

- The Muppet Movie (1979)
- Raiders of the Lost Ark (1981)
- E.T. (1982)
- Star Trek: The Wrath of Khan (1982)
- Ghostbusters (1984)
- The Gremlins (1984)
- Back to the Future (1985)
- Top Gun (1986)

And here’s a fun fact: the word “blockbuster” is actually from WWII; the phrase was coined by the American press corps to describe bombs with the destructive force capable of “busting” entire city blocks. Then, something to flee. Now, something to flock to—at least for movie goers!

2) Library Literature on the Web: Did you know that ALA's premier publication, *American Libraries*, is now freely available on the web? It's true and it happened in May. You can read each issue in your browser or download it as a PDF file. Back issues are archived and easily available. Using this link to the May 2015 digital issue <http://bitly.com/1bXKpeu> you can read about

- The 2015 Library Systems Report (Automation Systems)
- Tween Advisory Boards
- Marketing in the Real World
- Making for STEM Success
- The Future of Library Services to Teens



If your library subscribes to EBSCOHost, you have *American Libraries* available there too. Often a forgotten feature of Iowa's EBSCO package, there are many library management magazines and journals in the *Library Information Science & Technology Abstract* database. For instance, find *Library Journal*, *School Library Journal*, *Library Technology Reports*, *Publishers Weekly* and many more. Most are available in full text, so check it out—great way to feel more in touch with national library news and trends.

In addition, [American Libraries Live](http://americanlibrariesmagazine.org/blogs/the-scoop/) is a free streaming video broadcast that allows viewers to watch broadcasts about library issues and trends in real time and interact with hosts via live chat. And ALA also maintains a blog titled *The Scoop*, find it here <http://americanlibrariesmagazine.org/blogs/the-scoop/>

It's all about keeping current...these digital library magazines, journals, and blogs will help you do just that!



3) OverDrive Summer Read: **WILBOR** and **NEIBORS** libraries may have participated in OverDrive's "**Big Library Read**" program in past years. It's back this month, this year with author Kate White's fast-paced suspense novel *Eyes On You*. Both the eBook and the audiobook formats of this title will be available with unlimited access on your OverDrive-powered site at any time between June 9 and June 23. Preview the title in Marketplace before the program begins. For more information, please visit partners.overdrive.com/big-library-read and www.biglibraryread.com

This summer, OverDrive is introducing another promotion called [OverDrive Summer Read](#), designed to encourage children and teens to keep reading all year long. The **WILBOR** and **NEIBORS** websites have e-Reading Rooms; the titles below will be added to the Kids e-Reading Rooms and to the Teens e-Reading Rooms. And from June 9 through July 9, these titles will be available with unlimited access.

- **OverDrive Summer Read for Children:** [Red Berries, White Clouds, Blue Sky](#)
- **OverDrive Summer Read for Teen:** [The Fat Boy Chronicles](#)

For more information, please visit partners.overdrive.com/overdrive-summer-read.

4) Library 101 June 12th: New directors, staff, or trustees—take note. The next **Library101** is happening this **Friday June 12 (9:30-11:30AM)** Sponsored by Iowa Library Services, **LIBRARY 101** is typically offered four times each year. This 2-hour online program introduces newly hired directors to library support systems and services in Iowa. It's a friendly, helpful orientation: you'll meet the staff at Iowa Library Services—at least virtually—helping you match names with faces. We'll discuss public library service standards and provide explanations of popular statewide programs, with plenty of time to answer your questions.



People new to support staff positions, as well as trustees, are encouraged to attend. Look to the c.e. catalog to register for **Library101**—<http://www.statelibraryofiowa.org/cqi-bin/cecat/> Doing so ensures that you will receive follow-up email with the link to the Adobe Classroom.

5) Meetings / Events This Week: On Thursday evening, I'll meet with Rolfe PL Board to continue their Planning For Results project—online this time! And as explained in article #4, **Library101** happens this **Friday June 12**...still time to register.

Please note: Iowa Library Services staff meet this **Wednesday in Des Moines** for a **monthly staff meeting**. While **District offices will be closed on Wednesday**, you're welcome to call the Des Moines office with questions at 800-248-4483. We're back on Thursday.

Amanda and I will be attending NWAEA's Tech Conference next Mon-Tues June 15-16. **Monday Morning Eye-Opener** comes back on **June 22**...

Finally, if you're in the market for national webinars, find plenty to choose from here
<http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

June 9. 1:00-2:00PM. Engaging the Volunteer of the Future sponsored by VolunteerMatch
<http://learn.volunteermatch.org/training-topics>

June 9. 2:00-3:00PM. From Superheroes to Vampires: The Hottest Graphic Novels and Manga of 2015 sponsored by School Library Journal <http://lj.libraryjournal.com/category/webcasts/>

June 10. 10:00-11:00AM. Making The Most of The Cloud sponsored by Nebraska Library Commission <http://nlc.nebraska.gov/scripts/calendar>

June 11. 1:00-2:00PM. Measuring Success: How to Strategically Assess Your Program sponsored by VolunteerMatch <http://learn.volunteermatch.org/training-topics>

June 11. 1:00-2:00PM. Virtual Storytime: Disney Publishing Preview at Your Desk sponsored by Booklist <http://www.booklistonline.com/webinars>



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