

Today in EYE-OPENER June 22, 2015

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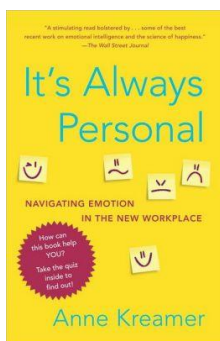
1) New Self-Paced Policies Course: Iowa Library Services is pleased to announce an upcoming self-paced course on policy development. Based on the PLA book Policies For Results and In Service to Iowa: Public Library Standards, this course is designed around 4 major policy categories. These are the same 4 policy categories required of libraries to be funded in TIER 1 of the standards program: circulation, collections, personnel, and Internet use.



Similar to the “Weed it and Reap” course, the new **“Policies For Results”** course will be done in Moodle. Students will be able to listen to 4 recorded modules—one module for each of the above policy categories—along with accessing articles on the topics. The goal will be to submit a copy of your current policy, followed by a revised copy patterned after Policies For Results. Take up one or more of these self-paced modules—better yet, step through all four!

We’ll kick off this new self-paced course with a webinar on **July 23 at 1:00PM**; repeats on **July 24 at 10:00AM**. This webinar explains the major tenant of Policies For Results, a fresh way of approaching policy development by looking at constructing policies in 4 parts: the philosophy, the regulations, the procedures, and the guidelines. Learn how to apply the 4 parts of a policy to a sample topic. Review the board's role in policy development, along with the roles played by the library director and staff. Learn why policies are stronger when all 4 parts are evident. And share your policy pet peeves!

Plenty of time for discussion and certainly time for explanation of the follow-up self-paced course. Registration is open in the c.e. catalog <http://www.statelibraryofiowa.org/cgi-bin/cecat/>



2) Next Big Ideas Book Discussion: Up next in our “Big Ideas Book Discussion” series is the title It’s Always Personal: Navigating Emotion in the New Workplace. Scheduled for **August 6, online from 9:30-11:00AM**, Becky Bilby (Sioux Center PL) and I are looking forward to leading this discussion.

How many times have you heard—or used yourself—the expression “don’t take it personally.” Or this expression “it’s nothing against you, it’s just business...” Well, according to author Anne Kreamer, things said and done in the workplace are never “just business,” they’re always personal. One book review of It’s Always Personal reads “...in this groundbreaking look at what’s really going on from 9:00-5:00—the crying, yelling, and bullying, as well as the friendship and laughter born of creative collaboration—journalist and former corporate executive Anne Kreamer shows us how to get rational about our emotions, and provides the necessary new tools to flourish in an emotionally charged workplace...It’s Always Personal is an essential companion for everyone—managers and employees alike—navigating the often confusing and challenging realities of the contemporary workplace...”

In “**Big Ideas Book Discussions**,” IaLS staff and guest stars facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, civic engagement, customer service, presentation skills, etc. we’ll connect those ideas with public library service. In addition to a great assortment of non-fiction titles—and of course the c.e. credit—there are other spin-off benefits of “**Big Ideas**,” such as:

- titles help with collection development for participating libraries
- titles are good choices for local book discussion groups
- this program serves as another model for how to facilitate local book discussions

We encourage participants to purchase books used throughout the “**Big Ideas**” series for your own collections. Simply register in the c.e. catalog <http://www.statelibraryofia.org/cgi-bin/cecat/> then join us for the next good read It’s Always Personal.



3) More Summertime C.E. Lifelong learners like us keep right on learning throughout the summer months! In addition to the **Advanced PLOW classes** canvassing the state (Northwest dates are July 8 in Storm Lake, July 9 in Sheldon) you’ve read about “**Big Ideas Book Discussion**” and “**Policies For Results.**” But wait...there are more great webinars on tap in the coming weeks. Here’s a preview of more online learning in July and August:

- ✓ **JULY 9. Library Horizons: What’s New From ALA. Online 10:00-11:00AM.** Can’t make it to San Francisco for the annual American Library Association Conference but want to keep up with new information and trends? Join Merri Monks (Iowa Library Services), Misty Gray (Iowa Library Services), Andrew Fuerste-Henry (Carnegie-Stout Public Library), and Samantha Helmick (Burlington Public Library) for highlights of new nationwide initiatives/trends and learn about practical applications for your library.

- ✓ **JULY 23. Instagram: Putting Your Library Out There. Online 2:00-3:00PM.** Why should my library have a social media presence? What are the benefits of having something other than Facebook? With over 300 million monthly users, Instagram is the fastest growing social network in the country, outpacing both Facebook and Twitter in popularity among teens. Join Carina Mulcrone with LeClaire Public Library and learn how to tap into this growing market to promote your own institution, share ideas with other librarians, and advocate for libraries everywhere. Pick up practical tips and help your community become more aware of what your library does and offers.

- ✓ **AUGUST 28. Presentation Pointers. Online 9:30-11:00AM.** Plain vanilla slides, too many bullet points, nervous delivery...does that sound abit like “death by PowerPoint?” This webinar will inspire you to jazz up your visuals before making your next presentation to the city council, county supervisors, or other groups. Bonnie McKewon and Becky Heil will encourage you to think differently about the preparation, design, and delivery of your presentations. From Zen simplicity in slide design to public speaking techniques, "Presentation Pointers" shares proven methods sure to sharpen your message and engage your audience

4) Library of Congress Literacy Award: News of this opportunity comes from our **Iowa Center for the Book**. With the support of David Rubenstein and the Library of Congress, the **Iowa Center for the Book** (a program of Iowa Library Services/State Library) will recognize an organization that has made an outstanding contribution to increasing literacy in Iowa.



Literacy organizations may self-nominate or be nominated by others. The **Iowa Center for the Book** will have a panel of judges read the nominations and name an award winner. The award will be presented to the winning organization in October at the State Law Library of Iowa in Des Moines. The award will be accompanied by a check for \$500 to support the work of the organization. Here's more:

Eligible: Iowa organizations for the 2015 Award include non-profits, faith-based organizations, and public libraries.

Not eligible at this time: individuals, Iowa government organizations, Iowa corporations, and Iowa schools whether public, private, k-12 or academic.

Examples of programs that successfully focus on one or more (but not limited to) of the following goals:

- Address social barriers to literacy
- Increase motivation to read and write
- Increase awareness of the problem of illiteracy
- Facilitate access to reading materials
- Cultivate community partnerships
- Foster early intervention and family engagement

Nominations opened on June 1st and remain open **through July 31, 2015**. Nominations will consist of (1) a one-page cover letter from the nominator with complete contact information for the nominator and for the nominated literacy organization including its website address; (2) a statement of impact which explains (in 750 words or less) the value of the organization's work; (3) one letter of support. More information can be found at Iowa Center for the Book website <http://www.iowacenterforthebook.org/> And feel free to contact Robin Martin, Center for the Book Coordinator, with questions coordinator@iowacenterforthebook.org

5) Meetings / Events This Week: In the market for national webinars? You'll find plenty to choose from here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

June 23. 12:00-1:00PM. *Take the Bite Out of Hiring* sponsored by Training Magazine Network <http://www.trainingmagnetwork.com/calendar>

June 23. 1:00-2:00. *Beyond Book Sales: Practical Ideas for Raising Funds for Your Library* sponsored by WebJunction <http://www.webjunction.org/events/webjunction.html>

June 24. 11:00AM-12:00PM. *Striving for Excellence, Not Perfection* sponsored by American Management Association <http://www.amanet.org/news/events-calendar.aspx>

June 24. 2:00-3:00PM. *Your Board and Fundraising* sponsored by GrantSpace <http://grantspace.org/classroom/training-calendar/online>

June 30. 12:00-1:00PM. *The Happiness Advantage at Work Part 1: Unraveling the Happiness Mystery* sponsored by Training Magazine Network <http://www.trainingmagnetwork.com/calendar>



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