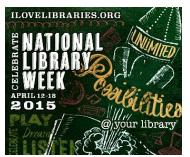**Good Morning! Today in EYE-OPENER March 9, 2015**

1) National Library Week April 12-18

2) Website Worktime This Month

3) ILOC Conference Open For Registration

4) Director Roundtables Are Back This Spring

5) Meetings / Events This Week

1) National Library Week April 12-18: Next month, libraries across the country will celebrate **National Library Week April 12-18.** The theme for 2015 is **"Unlimited Possibilities @ Your Library"** and best-selling author David Baldacci is the 2015 Honorary Chairman.

America's libraries have celebrated **National Library Week** annually since 1958. Sponsored by the American Library Association, **NLW** is "…a time to celebrate the contributions of our nation's libraries and librarians and to promote library use and support. All types of libraries—school, public, academic, and special—all participate.

Kim Mashek with Southeast District suggests "*…if you need some graphics for your PLOW website or social media sites like Facebook or Pinterist pages, then look no further than ALA's National Library Week Website. There you'll find pre-made graphics like website badges, promotional materials like bookmarks, flyers, and posters, as well as NLW proclamations for your mayor to sign!..."*

More information about **National Library Week** and programming ideas here : http://www.ala.org/conferencesevents/celebrationweeks/natlibraryweek We ask that you share your **NLW** plans with your District Office and we'll include your stories in upcoming issues of *Monday Morning Eye-Opener*—thanks!

2) Website Worktime This Month: Libraries with PLOW websites, note the schedule for **"Website Worktime"** this month: there will be only one session of **Website Worktime** and that will be on **Thursday March 19** (10:00-11:00AM) Due to ILA Legislative Day in Des Moines on March 18—we hope you've made plans to attend!—our Library Resource Techs will host only the Thursday session.

The topic this time is *"Liven' Up Your Website: Organization with Tables." Kim Mashek writes this description: "…Does your website look cluttered? Are there images and text appearing in the middle of nowhere? Does your site need some tweaking and organization? Come to this month's Website Worktime and learn how you can effectively use tables to liven up your PLOW website! Watch demonstrations on how to add tables and tiles to organize information on your webpages. We'll also show you how to style the tables, giving them a unique look and making the information stand out. Plenty of time for questions after the presentation…"*

Website Worktime is a perfect opportunity to schedule deliberate time to update your PLOW site, especially with LRT staff available for demonstration and instruction. No registration necessary and note—we'll be back in touch with the specific Adobe Classroom link.

3) ILOC Conference Open For Registration: February issues of *Eye-Opener* included previews of **ILOC==Innovative Libraries Online Conference**. Sponsored by Iowa Library Services and this year scheduled for April 1st, ILOC is entering its 9th season. And today we're pleased to announce that **ILOC** is now open for registration.
http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/iloc

Our 2015 theme is "Public Libraries: Invest and Engage." The day's schedule is up on the conference webpage, along with a look at this year's presenters—and there are many!   You're bound to see some of your colleagues there, and you're bound to be inspired by all of the sessions in this year's line-up. Here are just a few of the breakout sessions to choose from:

- **Community-Driven Programming** with Judy Dirkse and Ruth Mahaffy from Sioux Center PL
- **All in IT Together: Collaborating on IT Maintenance in Libraries** with Anne Skaden, Debbie Stanton, and Carol Wilkins, all members of Washington County Library Association
- **Engaging Your Patrons With Technology That Works!** with Andrew Hoppmann from Clarinda PL
- **One Book, One Community: Programming Around One Great Book** with Cate Sering from Sioux City PL

The **ILOC** conference will also feature 2 keynote speakers: in the morning, ALA past-president Nancy Kranich and in the evening Iowa's new State Librarian Michael Scott. Add a virtual exhibit hall to the mix and **ILOC** promises to be a fun-filled day of learning and conversation. It's all day, all online, and all free! Register today and join us on **April 1st** for **"Public Libraries: Invest and Engage!"**

4) Director Roundtables Are Back This Spring: This is 2 months away, but we want you to save the dates ☺ Iowa Library Services is sponsoring spring **Director Roundtables**. In Northwest Iowa, note these dates and locations, chose whichever is most convenient:

- **May 19 @ Alton Public Library**
- **May 20 @ Pocahontas Public Library**
- **May 21 @ Ida Grove Public Library**

Director Roundtables this spring looks at **"Certification—Then and Now."** We'll review the best of Public Library Management (PLM) over the years, asking you to share the PLM concepts that you've incorporated most successfully at your libraries. We'll preview ways in which the PLM courses are being re-vamped to better connect

with today's online learning trends. And we'll showcase the brand new certification course for support staff—Public Library Support or PLS for short—which launched in the fall of 2014. All that, plus a discussion of learning portfolios, topics you'd like to see in our catalog of choices, and more.

Director Roundtables are facilitated discussions around a topic and are awarded 2.5 c.e. credits. No weather concerns by mid-May, so here's to a great turnout! Join us for **Director Roundtables Spring 2015!**

5) Meetings / Events This Week: Newly hired library directors are urged to sign up for **Library101** next week **March 17** (9:30-11:30AM) **Library101** is an online orientation for new directors, staff, or board members—anyone new to their library is welcome to attend this introduction to Iowa Library Services people and programs. Register in the c.e. catalog http://www.statelibraryofiowa.org/cgi-bin/cecat/

More national webinars in the line-up for March; full descriptions and registration information here http://www.statelibraryofiowa.org/ld/c-d/continuing-ed

March 10. 1:00-2:00PM. *Genealogy Research at the Library: How to Get the Most out of Library Resources* sponsored by Booklist http://www.booklistonline.com/webinars

March 10. 2:00-3:00PM. *Creepy Thrillers and Seriously Wicked Titles for Spring | Hot Books for Teens* sponsored by School Library Journal http://www.slj.com/category/webcasts/

March 11. 2:00-3:00PM. *Power Searching: Alternative Search Engines, Social Media, and Subject Indices* sponsored by Infopeople http://infopeople.org/training/view/webinar

March 12. 10:00-11:00AM. *Technology Planning for Patrons with Disabilities—Where Do I Start?* sponsored by Texas State Library and Archives Commission
https://www.tsl.texas.gov/ld/workshops/webinars/index.html

March 12. 12:00-1:00PM. *Ten #SocialMedia Tactics to Do More With Less* sponsored by Idealware http://idealware.org/online-training