





Will-Call

Will-Call Order: 7 AM - 1 PM Mon - Thurs Warehouse Pickup: 9 AM - 3:30 PM Mon - Thurs



Special Orders

Place special order requests 24/7. http://iowaabd.com/alcohol/ products/special orders



Highly Allocated

Sign up for highly allocated notifications.

http://iowaabd.com/alcohol/ products/products/highly allocated products





Scan the icon with your mobile phone to download IABD Pricing, **Promotions** & TPR.

Get the free mobile app at http://gettag.mobi

Customer Web Portal

The Division's Customer Web Portal (shop.iowaabd.com) is up and running and is already making the entire ordering process better for hundreds of customers. Effective June 1, 2015 all new class E licensees are ordering electronically and, beginning September 1, 2015 all class Es renewing their license will also make the transition. Set up your account now by going to the 'Create an Account' page! If you would like assistance setting up your account, please contact the Division at 515.281.7400 and ask for Customer Web Portal assistance.



Independence Day Holiday Schedule

The Division will be closed on Friday, July 3, 2015 for the Independence Day holiday. Order and delivery schedules will be affected.

If your order day is:

MONDAY: Orders must be placed on Friday, June 26, 2015 by your regularly scheduled cutoff time. Deliveries will be made one day earlier than your normal delivery. TUESDAY: Orders must be placed on Monday, June 29, 2015 by your regularly scheduled cutoff time. Deliveries will be made one day earlier than your normal delivery. **WEDNESDAY:** Orders must be placed on Tuesday, June 30, 2015 by your regularly

scheduled cutoff time. Deliveries will be made one day earlier than your normal delivery. **THURSDAY:** Orders must be placed on Wednesday, July 1, 2015 by your regularly scheduled cutoff time. Deliveries will be made one day earlier than your normal delivery.

Just a Reminder...

Return of Product

The Division reminds retailers that the decision to allow a return rests solely with the Division. All returns shall be pre-authorized electronically on the Division website (http://iowaabd.com/alcohol/licensees/returns).

Below are a few examples of merchandise returns for ordinary and usual commercial reasons which would be allowed by the Division, but are not limited to:

- Misorder/Incorrect Order
- Defective Product
- Damaged Product
- Breakage caused by Driver

Please do not hesitate to reach out to Tim Iversen at Iversen@IowaABD.com or 515.281.7406 with any questions regarding the return of product.

Discontinued Codes

CODE	DESCRIPTION		
33692	Belvedere Mango Passion	0.750	
34744	Stolichnaya Russian Vodka	0.375	
34873	Stolichnaya Razberi	0.375	
43163	Bacardi Arctic Grape	0.750	
43210	Bacardi Wolfberry	0.750	
67159	Ty Ku Premium Liqueur	0.750	

Pack Changes

OLD CODE	NEW CODE	DESCRIPTION	SIZE	OLD PACK	NEW PACK
40930	77668	Smirnoff Grape	0.750	12	12
64713	64715	Ciroc Peach	1.000	12	12

New Codes

CODE	DESCRIPTION		PACK
339	Kinky Vodka Martini Pack (TEMP)		6
366	Bird Dog Peach w/BBQ Sauce (TEMP)		6
619	Absolut Ruby Red w/Grapefruit Juice (TEMP)		6
734	Absolut w/50ml Citron & Mandrin (TEMP)	0.850	12
781	Jameson w/Shot Glass (TEMP)	0.750	12
874	The Glenlivet w/50ml 15YR & 18YR (TEMP)	0.850	6
3310	Jagermeister w/Flask (TEMP)	0.750	12
3891	St Germain w/Carafe (TEMP)	0.750	6
4114	Rumchata Iced Coffee Pack (TEMP)	0.750	6
15884	Teeling Small Batch Irish Whiskey	0.750	6
16396	Old Forester Signature	0.750	12
18790	I.W. Harper 15YR	0.750	6
19082	Jim Beam Operation Homefront (TEMP)	1.750	6
34785	Pinnacle Grape	0.750	12
36369	Griffon Vodka	1.000	12
38580	Wisconsin Club Vodka	1.000	12
38581	Wisconsin Club Vodka	1.750	6
41161	Rain Cucumber Vodka		12
53936	Wisconsin Club Brandy		12
53937	Wisconsin Club Brandy		6
63745	TGIFridays Barbados Rum Punch		6
63781	TGIFridays Long Island Iced Tea		6
63810	TGIFridays Strawberry Margarita		6
63812	TGIFridays Ultimate Mudslide		6
64976	Fernet Branca Liqueur	0.750	6
64985	French Kiss Tropical Liqueur Mini	0.600	4
64986	French Kiss Tropical Liqueur	0.750	12
75920	Maya Horchata		12
85550	Hiram Walker Orange Curacao		12
86653	Atomic Cinnamon Whiskey	0.750	12
89952	Wisconsin Club Gold Tequila	1.000	12
89956	Wisconsin Club Gold Tequila	1.750	6

July Promotions

} Cedar Ridge Distillery

1441 Marak Road Swisher, IA 52338 Phone: 319-857-4300 Fax: 319-857-4301

Please send invoices to Murphy Quint at Cedar Ridge. All purchases for each deal must be on one invoice. Deals valid for

July 2015.

Cedar Ridge Barrel-Aged: Mix & Match, 750ml, 6pk, Malted Rye Whiskey (27014), Single Malt Whiskey (27476), Dark Rum (46112), Apple Brandy (53629) & Grape Brandy (52216)

Purchase 5 cases, receive a \$50 promo check. Purchase 10 cases, receive a \$200 promo check.

Clearheart Spirits: Mix & Match, 750ml, 6pk, Clearheart Vodka (35586), Clearheart Gin (29812) & Clearheart Rum (46113)

Purchase 5 cases, receive a \$100 promo check.

Named-After Series: Mix & Match, 750ml, 6pk, Short's

Whiskey (27632) & Howdy's Apple Pie (74772) Purchase 5 cases, receive a \$50 promo check. Purchase 10 cases, receive a \$150 promo check.

Cooper's Chase Distillery

584 18th Road

West Point, NE 68788 Phone: 402.380.0233 Email: throener@yahoo.com

Please send all invoices to Doug Throener at Cooper's Chase, LLC. All purchases for each deal must be made on one invoice. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Deals valid during July 2015.

Cooper's Chase Vodka (36288): 750 ml, 12pk

Purchase 3 cases, receive a \$40 promo check. Purchase 5 cases, received a \$80 promo check. Purchase 10 cases, receive a \$200 promo check.

Cooper's Chase Vodka Mini (36287): 50 ml, packaged 8

sleeves of 12 (total 96 bottles) per case Purchase 1 case, receive a \$10 promo check.

Dehner Distillery

7500 University Ave. Suite E

Clive, IA 50325 Phone: 515.559.4879

Eamil: joseph@dehnerdistillery.com

Please send all invoices to Joseph at Dehner Distillery. All purchases for each deal must be made on one invoice. Deals valid

during July 2015.

Red Boot Corn Whiskey (27257) & Red Boot Spiced

Whiskey (27597): Mix & Match, 12x750ml /case Purchase 1 case, receive a \$50 promo check.

Dehner Distillery 151 (42149): 12x750ml /case

Purchase 2 cases, receive a \$12 promo check.

Havana Judge White Rum (46753) & Havana Judge

<u>Cinnamon Rum (77190):</u> Mix & Match, 12x750ml/case

Purchase 2 cases, receive a \$24 promo check.

<u>Atomic Cinnamon Whiskey (86653), Havana Judge</u> <u>Spiced Rum (77188) & Dehner Distillery Vodka (36258):</u>

Mix & Match, 12x750ml/case

Purchase 3 cases, receive a \$60 promo check. Purchase 6 cases, receive a \$150 promo check. Purchase 10 cases, receive a \$300 promo check.

Glazer's of Iowa

4377 NW 112th Street Urbandale, IA 50322 Phone: 515.252.7173 Fax: 515.252.8681

All purchases must be on one IABD invoice dated July 2015. Invoice must be submitted within 30 days of invoice date to qualify for funds. Full cases only, bottle buys not accepted, unless specified otherwise. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please present a copy of the invoice to your Glazer's representative or submit by fax to 515/252-8681.

Christian Brothers: Christian Brother's Brandy 750ml (52316), Christian Brother's Brandy 750ml (52146), Christian Brother's Brandy VSOP 750ml (52186), Honey 750ml (72722),

Peach 750ml (56006) & Peach 375ml (56005) Purchase 5 cases, receive a \$25 promo check. Purchase 10 cases, receive a \$75 promo check. **Evan Williams Cinnamon:** 750ml (73721)

Purchase 1 case, receive a \$20 promo check. Purchase 3 cases, receive a \$100 promo check.

Rumchata Iced Coffee: 750ml (4114)
Purchase 3 cases, receive a \$15 promo check.

Purchase 5 cases, receive a \$35 promo check.

Chopin Vodka: 750ml (34244)

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$36 per case promo check.

Licor 43: 750ml (65426)

Purchase 1 case, receive a \$25 promo check. Purchase 3 cases, receive a \$100 promo check.

Tito's Vodka 1L only: (38177)

Purchase 25 cases, receive a \$350 promo check.

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Tito's Vodka: 375ml (38174), 750ml (38176), 1L (38177) & 1.75L (38178)

Purchase 2 cases, receive a \$10 promo check. *Must include 2 sizes*. Purchase 5 cases, receive a \$50 promo check. *Must include 2 sizes*, max two 11.

Purchase 10 cases, receive a \$125 promo check. *Max four 1L*. Purchase 20 cases, receive a \$300 promo check. *Max nine 1L*. Purchase 40 cases, receive a \$800 promo check. 1L only. Patron: Mix & Match, Silver 200ml (88290), Silver 375ml (88294), Silver 1.75L (88298), Silver Mini 300ml (88291), Silver

750ml (88296), Reposado 750ml (89626) & Anejo 750ml (89646)

Purchase 5 cases, receive a \$75 promo check.

Citronge: 750ml (64736)

Purchase 1 case, receive a \$48 promo check.

Patron XO: Mix & Match, XO Café 750ml (67595)

Purchase 1 case, receive a \$24 promo check.

Midnight Moon: Mix & Match, Original 750ml (76032), Apple 750ml (76036), Blueberry 750ml (76044), Strawberry 750ml (76040), Blackberry 750ml (76042), Cherry 750ml (76038) & Catdaddy 750ml (72948)

Purchase 5 cases, receive a \$100 promo check. Purchase 10 cases, receive a \$250 promo check.

American Born Moonshine: Original 750ml (27370), Apple

Pie 750ml (27371) & Dixie 750ml (27372) Purchase 3 cases, receive a \$36 promo check. Purchase 5 cases, receive a \$75 promo check.

Gosling's Black Seal Rum: 750ml (42566)

Purchase 1 case, receive a \$10 promo check. Purchase 3 cases, receive a \$40 promo check.

Jefferson's Whiskies: Jefferson's Reserve 750ml (19006) &

Jefferson's Very Small Batch 750ml (19009) Purchase 1 case, receive a \$10 promo check. Purchase 3 cases, receive a \$40 promo check.

JR Ewing: 750ml (18906)

Purchase 1 case, receive a \$18 promo check. Purchase 3 cases, receive a \$90 promo check.

Slow and Low: 750ml (74740)

Purchase 1 case, receive a \$10 promo check. Purchase 2 cases, receive a \$25 promo check.

lowa Distilling Company

4349 Cumming Ave. PO Box 22

Cumming, IA 50061 Phone: 515.238.5705 Fax: 888.838.3912

Please send all invoices to Todd Dunkel at Iowa Distilling Company. All purchases for each deal must be made on one invoice.

Deals valid during July 2015.

Steel Drum Rum (46939): 750ml, packaged 6 bottles per case

Receive a \$10 promo check for each case purchased.

Steel Drum Rum - Pure Cane Reserve (46937): 750ml,

packaged 6 bottles per case

Receive a \$10 promo check for each case purchased.

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Prairie Fire Cinnamon Whiskey (27629): 750ml, packaged 12 bottles per case

Receive a \$15 promo check for each case purchased.

IngeniOz Vodka (36447): 750ml, packaged 12 bottles per case

Purchase 5 cases, receive a \$50 promo check. Purchase 10 cases, receive a \$100 promo check. Purchase 20 cases, receive a \$250 promo check.

Johnson Brothers Wirtz

2515 Dean Ave.

Des Moines, IA 50317 Phone: 515.262.1199 Fax: 515.262.0845

All programs must be on one invoice unless noted, dated in the month of the deal. Invoices must be submitted by the 15th of the following month. In the event of out of stocks, all related invoices, must be submitted together. Please give copies to your JBW Group sales representative or fax invoices to -515-262-0845.

Wilson Daniels

Templeton Rye:

Purchase 5 cases, receive a \$50 promo check. Purchase 10 cases, receive a \$150 promo check. Purchase 20 cases, receive a \$350 promo check.

Limit two deals per account

Fernet Branca Liqueur (64976): 6pk case Purchase 1 case, receive a \$30 promo check.

Teeling Small Batch Irish Whiskey (15884): 6pk case

Purchase 1 case, receive a \$30 promo check.

Seagrams Vodka: 750ml & 1.75L

Purchase 1 case, receive a \$30 promo check.

Purchase 1 case of each, receive a \$75 promo check.

Corralejo Silver:

Purchase 1 case, receive a \$60 promo check. Purchase 2 cases, receive a \$150 promo check.

Sazerac

Chila Orchata:

Purchase 1 case, receive a \$10 promo check. Purchase 3 cases, receive a \$60 promo check. Purchase 5 cases, receive a \$150 promo check. Dr. McGillicuddy: Mix & Match, no 50mls

Purchase 10 cases, receive a \$100 promo check. *Limit 5 liters*. Purchase 15 cases, receive a \$225 promo check. *Limit 8 liters*. Fireball Cinnamon Whiskey: 50ml & 100ml not included

Purchase 5 cases, receive a \$25 promo check. *Limit 1 liter*.

Purchase 10 cases, receive a \$75 promo check. Limit 2 liters.

Purchase 20 cases, receive a \$200 promo check. Limit 6 liters.

Legacy Canadian Whiskey (13542): 750ml

Purchase 1 case, receive a \$20 promo check. Purchase 5 cases, receive a \$150 promo check.

Hunter Rye:

Purchase 1 case, receive a \$25 promo check. Purchase 3 cases, receive a \$100 promo check.

Platinum 7x Vodka 1.75L:

Purchase 5 cases, receive a \$50 promo check. Purchase 10 cases, receive a \$175 promo check.

Nikolai Vodka: All sizes except 50mls

Purchase 25 cases, receive a \$132 promo check.

Purchase 50 cases, receive a \$340 promo check.

Rich & Rare Reserve:

Purchase 3 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$100 promo check.

French Kiss 750ml:

Purchase 1 case, receive a \$18 promo check.

French Kiss 50mls:

Purchase 1 case; receive a \$10 promo check.

Purchase 2 cases; receive a \$25 promo check.

Rich & Rare: Including Caramel

Purchase 6 cases, receive a \$48 promo check.

Purchase 12 cases, receive a \$144 promo check.

Purchase 25 cases, receive a \$325 promo check.

Maui, Kapali & E'Dolce:

Purchase 3 cases, receive a \$45 promo check.

Firefly Moonshines: Including Blackberry (86685)

Purchase 1 case, receive a \$20 promo check.

Purchase 3 cases, receive a \$90 promo check.

Purchase 5 cases, receive a \$200 promo check.

Fleischmann Vodka & Gin 1.75L:

Purchase 25 cases, receive a \$100 promo check.

Purchase 50 cases, receive a \$300 promo check.

Chi-Chi's Premixed Cocktails:

Purchase 10 cases, receive a \$50 promo check.

Purchase 25 cases, receive a \$200 promo check.

Purchase 50 cases, receive a \$500 promo check.

Fireball 1L & Chila Orchata 750ml:

Purchase 1 case of Chila Orchata 750ml & 1 case of Fireball 1L,

receive a \$75 promo check.

Purchase 3 cases of Chila Orchata 750ml & 2 cases of Fireball 1L,

receive a \$300 promo check.

Limit two deals per account

Northern Light Canadian 1.75L:

Purchase 15 cases, receive a \$60 promo check.

Purchase 25 cases, receive a \$140 promo check.

Ridgemont Reserve Rye Bourbon 750ml:

Purchase 1 case, receive a \$30 promo check.

Purchase 3 cases, receive a \$110 promo check.

Ten High, Canadian LTD, Fleischmann's Preferred &

<u>Lauders:</u>

Purchase 25 cases, receive a \$100 promo check.

Purchase 50 cases, receive a \$350 promo check.

Firefly & Sweet Carolina Sweet Tea Vodka: Mix & Match

Purchase 3 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Skol Vodka 1.75L:

Purchase 25 cases, receive a \$75 promo check.

Purchase 50 cases, receive a \$300 promo check.

Purchase 100 cases, receive a \$900 promo check.

99 Schnapps 750ml:

Purchase 1 case, receive a \$20 promo check.

Purchase 4 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check

Tortilla Tequila, Triple Sec & DSS:

Purchase 20 cases, receive a \$120 promo check.

Dr. McGillicuddy 50ml: Mix & Match

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$40 promo check.

Purchase 5 cases, receive a \$75 promo check.

Barton 200ml & 375ml:

Purchase 1 case of each, receive a \$15 promo check.

Purchase 2 cases of each, receive a \$40 promo check.

Limit one deal per account

Rich & Rare Caramel 750ml (12862):

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

99 Schnapps 50ml & Barton Vodka 50ml: Mix & Match,

Peppermint (81124), Cinnamon (84143) & Bananas (84172)

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$40 promo check.

Monte Alban Mezcal 750ml:

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$90 promo check.

Nikolai 200mls & 375ml:

Purchase 1 case of each, receive a \$20 promo check.

Purchase 2 cases of each, receive a \$50 promo check

Sazerac 100ml Family Plan: Platinum Vodka, Canadian LTD.

Barton Gin, Barton Light Rum, Fireball, 99 Bananas & Hartley's

Purchase 7 cases (must include one of each item), receive a \$42

promo check.

Purchase 14 cases (must be one of each item), receive a \$112

promo check.

Gemini

Hartley Brandy 750ml (52656):

Purchase 1 case, receive a \$25 promo check.

Margaritaville Cocktails & Tequila: Mix & Match

Purchase 3 cases, receive a \$25 promo check.

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Sidney Frank

Casamigos Tequila: Blanco (87280) & Reposado (89177),

George Cloony Tequila, 6pk case

Purchase 1 of each, receive a \$60 promo check.

Bacardi

Bacardi Superior & Gold 1.75L: Mix & Match

Purchase 12 cases, receive a \$384 promo check.

Bacardi Flavors: Mix & Match, All sizes except liters

Purchase 12 cases, receive a \$384 promo check.

Bacardi Superior, Gold, Select, Black, Flavors, 151, 8YR

& Maestro: Mix & Match, All sizes except liters

Purchase 12 cases, receive a \$384 promo check.

Bacardi Oakheart: All sizes

Purchase 3 cases, receive a \$81 promo check.

Grev Goose Original & Flavors: Mix & Match, All sizes

except liters, 6pk case = 1 case

Purchase 5 cases, receive a \$135 promo check.

Purchase 10 cases, receive \$360 promo check.

Bombay Sapphire Family: Mix & Match, All sizes

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Cazadores Reposado & Anejo:

Purchase 2 cases, receive a \$72 promo check.

Bonnie Rose Whiskey 750ml: Orange Peel (86645) & Spiced

Apple (86642)

Purchase 1 case, receive a \$50 promo check.

Proximo

Jose Cuervo Cocktails 750ml, 1.75L, Cans & Pouches:

Mix & Match, including NEW Coconut Pineapple (58842), (4

packs = 2 cases to 1)

Purchase 15 cases, receive a \$75 promo check.

Purchase 25 cases, receive a \$250 promo check.

Purchase 50 cases, receive a \$750 promo check.

Purchase 100 cases, receive a \$2000 promo check.

<u>Jose Cuervo Golden & Teagarita Cocktails 750ml &</u>

1.75L:

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Jose Cuervo Tequila: Mix & Match, Gold, Silver, Cinge & the

Tradicional (Liters Outlined)

Purchase 10 cases (max 5 Liters), receive a \$200 promo check.

Purchase 15 cases (max 8 Liters), receive a \$450 promo check.

Purchase 25 cases (max13 Liters), receive a \$1000 promo check.

Three Olives Vodka & Flavors 750ml & 1.75L:

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Purchase 20 cases, receive a \$800 promo check.

Purchase 50 cases, receive a \$3000 promo check.

Three Olives Vodka 1.75L:

Purchase 3 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$500 promo check.

Jose Cuervo Cocktails Cans: (58890), (58892) & (58888)

Purchase 1 case, receive a \$12 promo check.

Purchase 1 case of each, receive a \$75 promo check.

Jose Cuervo Authenic Lime Pouch (58882):

Purchase 1 case, receive a \$30 promo check.

Purchase 3 cases, receive a \$150 promo check.

Prestige

Ron Diaz Spiced Rum & Spiced Black Cherry: All sizes

except 50mls

Purchase 1 cases, receive a \$10 promo check.

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$180 promo check.

Kinky: Mix & Match, 375ml & 750ml, all types

Purchase 1 case, receive a \$10 promo check.

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$250 promo check.

Purchase 25 cases, receive a \$750 promo check.

Opulent Vodka 750ml:

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$40 promo check.

Purchase 5 cases, receive a \$100 promo check.

Brown Forman

Herradura Reposado, Anejo & Blanco 750ml:

Purchase 12 bottles, receive a \$130 promo check. *Must include 3*

bottles of Blanco & Anejo.

Woodford Reserve 375ml, 750ml & 1.75L:

Purchase 10 cases mixed, receive a \$750 promo check.

El Jimador Anejo, Blanco, & Reposado: Mix & Match

Purchase 3 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$135 promo check.

Purchase 10 cases, receive a \$320 promo check.

Purchase 20 cases, receive a \$840 promo check.

Chambord:

Purchase 6 bottles, receive a \$30 promo check.

Purchase 1 case, receive a \$75 promo check.

Purchase 3 cases, receive a \$300 promo check.

Early Times:

Purchase 3 cases, receive a \$50 promo check.

Purchase 5 cases, receive a \$150 promo check.

Gentlemen Jack 750ml & 1.75L: Mix & Match

Purchase 3 cases, receive a \$175 promo check.

Purchase 10 cases, receive a \$750 promo check.

Jack Daniels, Jack Honey, Jack Fire & Southern

Comfort: Mix & Match, 1L only

Purchase 25 cases, receive a \$500 promo check.

Purchase 50 cases, receive a \$1250 promo check.

Jack Daniels, Jack Daniels Honey & Jack Fire 750ml &

1.75L: Mix & Match

Purchase 7 cases, receive a \$175 promo check.

Purchase 15 cases, receive a \$525 promo check.

Purchase 25 cases, receive a \$1125 promo check.

Purchase 100 cases, receive a \$2750 promo check.

Southern Comfort, Southern Comfort Caramel,

Southern comfort Lime, Southern Comfort Bold Cherry

& 100 750ml & 1.75L: Mix & Match

Purchase 5 cases, receive a \$125 promo check.

Purchase 10 cases, receive a \$350 promo check.

Purchase 15 cases, receive a \$675 promo check.

Purchase 25 cases, receive a \$1375 promo check.

Woodford Reserve 375ml:

Purchase 1 case, receive a \$75 promo check.

Jack Daniels Single Barrel:

Purchase 1 case, receive a \$30 promo check.

Purchase 3 cases, receive a \$120 promo check.

Woodford Reserve Double Oak:

Purchase 1 case, receive a \$60 promo check.

Woodford Reserve, Gentleman Jack, Jack Honey & Fire

375ml:

Purchase 3 bottles of each, receive a \$18 promo check.

Purchase 6 bottles of each, receive a \$60 promo check.

Purchase 1 case of each, receive a \$288 promo check.

Jack Daniels Honey & Jack Fire: All sizes except 50mls

Purchase 5 cases, receive a \$250 promo check.

Old Forester & Old Forester Signature:

Purchase 1 case, receive a \$25 promo check.

Purchase 1 case of each, receive a \$60 promo check.

Woodford Reserve, Gentleman Jack, Jack Honey & Fire 1.75L:

Purchase 3 bottles of each, receive a \$50 promo check. Purchase 1 case of each, receive a \$125 promo check.

Gentleman Jack 375ml:

Purchase 1 case, receive a \$50 promo check. Southern Comfort Caramel (86802):

Purchase 1 case, receive a \$75 promo check.

Western

Calumet Farm Bourbon 86prf: Calumet Farm Bourbon

(17176) & Calumet Farm Bourbon VAP (220), 750ml, 6pk cases

Purchase 1 case, receive a \$20 promo check. Purchase 2 cases, receive a \$50 promo check. Purchase 4 cases, receive a \$150 promo check. Sweet Revenge: Mix & Match, 200ml & 375ml:

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Grants

Sailor Jerry 750ml & 1L:

Purchase 3 cases, receive a \$100 promo check. Purchase 5 cases, receive a \$200 promo check.

Purchase 10 cases, receive a \$500 promo check.

Sailor Jerry 375ml:

Purchase 1 case, receive a \$50 promo check. Purchase 3 cases, receive a \$200 promo check.

Milagro Silver: 6pk case

Purchase 3 cases, receive a \$100 promo check. Purchase 10 cases, receive a \$400 promo check.

Solerno Blood Orange:

Purchase 1 case, receive a \$30 promo check. Purchase 3 cases, receive a \$150 promo check.

Remy Cointreau

Mt Gay Black Barrel:

Purchase 1 case, receive a \$50 promo check.

Mount Gay Rum: Eclipse, Black Barrel & XO

Purchase 5 cases Eclipse only, receive a \$80 promo check.

Purchase 5 cases, receive a \$100 promo check.

Cointreau 750ml:

Purchase 3 cases, receive a \$45 promo check. Purchase 5 cases, receive a \$100 promo check.

Cointreau 375ml:

Purchase 1 case, receive a \$48 promo check.

Gallo

Shellback Silver & Spiced 750ml:

Purchase 1 case, receive a \$40 promo check.

Purchase 2 cases, receive a \$100 promo check.

Purchase 4 cases, receive a \$240 promo check.

New Amsterdam Gin 50ml (31471):

Purchase 1 case, receive a \$50 promo check.

E&J Gallo 100ml (52590):

Purchase 1 case, receive a \$25 promo check.

Constellation

Svedka 1.75L:

Purchase 5 cases, receive a \$100 promo check. Purchase 10 cases, receive a \$250 promo check.

Purchase 20 cases, receive a \$700 promo check.

Svedka Flavors:

Purchase 5 cases, receive a \$150 promo check.

Svedka 750ml:

Purchase 5 cases, receive a \$125 promo check.

Black Velvet Flavors:

Purchase 4 cases, receive a \$100 promo check.

Paul Masson Peach 200ml (56193) & 375ml (56195):

Purchase 1 case, receive a \$50 promo check.

Hood River

Brokers Gin:

Purchase 1 case, receive a \$25 promo check.

\$24 SPA

Disaronno

Disaronno 750ml w/ Sour Mix VAP (42462):

Purchase 1 case, receive a \$12 promo check. Purchase 3 cases, receive a \$50 promo check.

Trinchero

Sugar Island Spiced & Coconut:

Purchase 1 case, receive a \$100 promo check.

Menage a Trois 80 proof:

Purchase 1 case, receive a \$50 promo check.

Tres Aneio:

Purchase 1 case, receive a \$50 promo check.

Phillips

UV Lemonade Cocktails: Mix & Match, (63959) & (63963)

Purchase 10 cases, receive a \$100 promo check. Purchase 20 cases, receive a \$300 promo check.

Cabrito Tequila Reposado:

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

Revel Stoke Roasted Pagan 750ml (14474):

Revel Stoke Roasted Pecan 750ml (14474): Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

<u>Hot Stuff Cinnamon Whiskey (27585):</u>

Purchase 1 case, receive a \$25 promo check. Purchase 3 cases, receive a \$100 promo check.

Prairie Vodka 750ml (31866), Prairie Cucumber Vodka

750ml (40244) & Prairie Gin 750ml (31866):

Purchase 1 case of each, receive a \$100 promo check.

NEW UV Sangria Vodka 750ml (40007): 50ml available

(40005) but not included in deal

Purchase 4 cases, receive a \$100 promo check.

Ice Hole Cherry:

Purchase 1 case, receive a \$50 promo check.

Edrington

Highland Park Scotch:

Purchase 1 case, receive a \$24 promo check. Famous Grouse & Cutty Sark: All sizes

Purchase 1 case of each, receive a \$60 promo check.

North American Spirits & Wine

Nick Grieder

3100 SE Grimes Blvd. Ste 100

Grimes, IA 50111

515-986-7241 office

515-608-4530 fax

Nickgrieder@southernwine.com

All purchases must be on one invoice dated July 2015. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your NASWB sales representative or submit a fax to 515-608-4530.

Diageo Family Bonus Program: Mix & Match a combination of the following programs: Smirnoff Family, Captain Morgan Family, Crown Royal, Ketel One, Peligroso, Tanqueray & Shady Fruit to receive these incremental funds in addition to the individual cash programs. Programs marked with (*) qualify for family bonus program.

Purchase 50 cases, receive an additional \$3 per case or \$150. *Must include minimum of 3 programs*.

Purchase 100 cases, receive an additional \$6 per case or \$600.

Must include minimum of 5 programs.

Purchase 150 cases, receive an additional \$9 per case or \$1350.

Must include minimum of 6 programs.

*Smirnoff Vodka Family 750ml & 1.75L: Mix & Match, Red

80pf, Silver 90pf, Blue 100pf & all flavors

Purchase 8 cases, receive \$6 per case = \$48.

Purchase 15 cases, receive \$9 per case = \$135.

Purchase 30 cases, receive \$12 per case = \$360.

Purchase 60 cases, receive \$18 per case = \$1080.

*Captain Morgan Family 750ml & 1.75L: Mix & Match,

Original Spiced, White 750ML (43328) 1.75L (43330), Black Spiced & 100pf

Purchase 8 cases, receive \$6 per case = \$48.

Purchase 15 cases, receive \$9 per case = \$135.

Purchase 30 cases, receive \$12 per case = \$360.

Purchase 60 cases, receive \$18 per case = \$1080.

*Crown Royal 750ml & 1.75L: Mix & Match, Crown Royal

Base, Regal Apple, Maple, Black, Special Reserve, XO & XR

Purchase 8 cases, receive \$12 per case = \$96.

Purchase 15 cases, receive \$18 per case = \$270.

Purchase 50 cases, receive \$30 per case = \$1500.

*Ketel One Family 750ml & 1.75L: Mix & Match, Base & Citroen

Purchase 5 cases, receive \$9 per case = \$45.

Purchase 10 cases, receive \$18 per case = \$180.

*Peligroso Tequila 750ml: Mix & Match, Cinnamon (66178).

Silver (88332), Reposado (89674) & Anejo (89672)

Purchase 1 case, receive a \$45 promo check.

Purchase 4 cases, receive \$60 per case = \$240.

*Tanqueray Gin 750ml & 1.75L: Mix & Match, London Dry,

Rangpur (28890) & No. 10 (28886)

Purchase 5 cases, receive \$18 per case = \$90.

Purchase 10 cases, receive \$24 per case = \$240.

Purchase 15 cases, receive \$30 per case = \$450.

*Shady Fruit Vodka 750ml: Infused with Real Fruit Juice,

Valencia Orange (40001) & Ruby Red Grapefruit (40024)

Purchase 2 cases, receive \$9 per case = \$18.

Purchase 4 cases, receive \$18 per case = \$72.

NEW Sandra Lee's Cocktail Time Margaritas 750ml:

Original Key Lime (63510) & Strawberry Lime (63511)

Purchase 2 cases, receive \$9 per case = \$18.

Purchase 4 cases, receive \$18 per case = \$72.

Diageo 375ml Program: Mix & Match, Bulleit Bourbon (17085), Crown Royal Regal Apple (10805), Crown Royal Black (10834), Johnnie Walker Red (5345), Tanqueray Gin (28865), Yukon Jack (67264), Bailey's (68034), Ciroc Base (34197), Ciroc Pineapple (64572), Ciroc Peach (64711), Ciroc Red Berry (64762) & Rumple Minze (69945)

Purchase 3 cases (36btls), receive \$66. Must include 8 brands.

Purchase 6 cases (72btls), receive \$180. Must include 10 brands.

Hennessy Black 375ml (48154):

Purchase 1 case, receive a \$36 promo check.

Purchase 2 cases, receive \$48 per case = \$96.

Belvedere Pure 750ml: Mix & Match, all available Pure 750ml

Purchase 2 cases, receive \$36 per case = \$72.

Purchase 4 cases, receive \$42 per case = \$168.

Belvedere Pure 1L (34162):

Purchase 5 cases, receive \$18 per case = \$90.

Belvedere Unfiltered 80pf 750ml (33971):

Purchase 1 case, receive a \$36 promo check.

Belvedere Pink Grapefruit (34092) & Wild Berry (33528):

Purchase 1 case, receive a \$24 promo check.

Purchase 2 cases, receive \$30 per case = \$60.

Grand Marnier Cordon Rouge 1L (65127):

Purchase 3 cases, receive \$36 per case = \$108.

Grand Marnier Raspberry Peach 750ml (67487):

Purchase 1 case, receive a \$36 promo check.

Glenmorangie 10YR (British Open Pack w/2 Glasses) (1012) 750ml:

Purchase 2 cases, receive \$24 per case = \$48.

Purchase 4 cases, receive \$48 per case = \$192.

Ardbeg Scotch 750ml: Mix & Match, 10YR (4096),

Corryvreckan (4090) & Uigeadail (4111)

Purchase 2 cases, receive \$18 per case = \$36.

Purchase 4 cases (Max 3cs of 10YR), receive \$24 per case = \$96.

Purchase 8 cases (Max 6cs of 10YR), receive \$36 per case = \$288.

Purchase 12 cases (Max 8cs of 10YR), receive \$42 per case =

\$504.

Southern Wine & Spirits

3100 SE Grimes Blvd. Suite 100

Grimes, Iowa 50111 Phone: 515-986-7241 Fax: 515-619-6083

All accounts are eligible to purchase ONE of each of the following deals unless otherwise noted. All purchases MUST be on one invoice and must be submitted by August 15th for payment. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please give a copy of invoice(s) to your SWS representative or submit via fax.

Beam Suntory

<u>Cruzan Rum Coconut Mason Jar VAP (553) & Cruzan</u>

Aged Light Mason Jar VAP (554): 6pk

Purchase 5 VAP cases, receive a \$90 promo check.

<u>Distribution Deal:</u> Calico Jack Spice (44306), Old Overholt Rye (27066) & Jim Beam Black (19026)

Purchase 4 bottles of each, receive a \$36 promo check.

Limit one deal per account

Jim Beam Bonded (16196):

Purchase 6 bottles, receive a \$24 promo check.

Limit one deal per account

Knob Creek 1.75L (19228):

Purchase 3 bottles, receive a \$24 promo check.

Purchase 1 case, receive a \$60 promo check.

Jim Beam Apple 750ml (27783):

Purchase 1 case, receive a \$12 promo check. Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$180 promo check.

Pinnacle Vodka 750ml: All types, including NEW Grape

(34/85)

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$180 promo check.

Jim Beam Single Barrel (19116):

Purchase 3 bottles, receive a \$12 promo check. Purchase 1 case, receive a \$30 promo check.

Sauza Chili Cucumber Tequila 750ml (66671):

Purchase 1 case, receive a \$30 promo check.

Campari America

Family Plan:

Purchase 1 of the following programs on Skyy Core and at least 1 of the following programs (Skyy Infusions, Wild Turkey, American Honey), minimum 12 cases total, receive an additional \$9 per case. SKYY Vodka 1.75L & 750ml:

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$150 promo check.

SKYY Infusions 750ml:

Purchase 2 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$240 promo check.

Wild Turkey 101 & 81 1.75L & 750ml:

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$180 promo check.

American Honey 750ml:

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$180 promo check.

SKYY Barcraft 750ml (Margarita Lime, White Sangria, Watermelon Fresca):

Purchase 2 cases, receive a \$60 promo check.

Cabo Wabo 750ml Blanco & Reposado: Mix & Match

Purchase 3 bottles of both, receive a \$18 promo check.

Purchase 3 cases, receive a \$108 promo check.

Bulldog Gin 750ml:

Purchase 1 case, receive a \$24 promo check.

Appleton Estate 750ml:

Purchase 6 bottles, receive a \$12 promo check.

Purchase 1 case, receive a \$36 promo check.

Russell's Reserve 10YR & Rye: 6pk case

Purchase 1 case, receive a \$24 promo check.

X-Rated Fusion Liqueur 750ml: 6pk case

Purchase 1 case, receive a \$18 promo check.

Luxco

Exotico Tequila:

Purchase 6 bottles of each, receive a \$12 promo check.

Purchase 1 case, receive a \$18 promo check.

Purchase 1 case of each, receive a \$48 promo check.

Lady Bligh 1L & 1.75L: Mix & Match

Purchase 5 cases, receive a \$30 promo check.

Purchase 10 cases, receive a \$90 promo check.

Purchase 20 cases, receive a \$300 promo check.

Lord Calvert, Gin & Extra 750ml & 1.75L: Mix & Match

Purchase 5 cases, receive a \$30 promo check.

Purchase 10 cases, receive a \$120 promo check.

Pearl 750ml:

Purchase 3 cases, receive a \$90 promo check.

Purchase 5 cases, receive a \$180 promo check.

Salvador's 200ml 4pk:

Purchase 3 cases, receive a \$15 promo check.

Salvador's 1.75L:

Purchase 5 cases, receive a \$25 promo check.

Purchase 10 cases, receive a \$60 promo check.

Hawkeye Vodka, Rum, Gin, Blended Whiskey,

Paramount Rum & Canadian Reserve 1.75L:

Purchase 25 cases, receive a \$125 promo check.

Purchase 50 cases, receive a \$300 promo check.

Purchase 100 cases, receive a \$700 promo check.

Each deal level must include at least 1 case Canadian Reserve.

*Add Hawkeye Vodka 200ml to any deal level for an additional \$10 promo check.

Pernod Ricard

Absolut Blue 750ml & 1.75L, Nightlife 750ml (33511) & Citron 1.75L:

Purchase 10 cases, receive a \$200 promo check.

Purchase 25 cases, receive a \$1125 promo check.

Purchase 50 cases, receive a \$2500 promo check.

Absolut Flavors 750ml only:

Purchase 10 cases, receive a \$150 promo check.

Absolut Blue Nightlife Bottle (33511) 750ml:

Purchase 10 cases, receive a \$400 promo check.

Absolut 1L:

Purchase 10 cases, receive a \$50 promo check

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Avion Silver, Reposado & Anejo 750ml: 6pk cases

Purchase 6 bottles of Silver, 3 bottles Reposado and 3 bottles Anejo, receive a \$240 promo check.

Beefeater Gin 750ml & 1.75L:

Purchase 3 cases, receive a \$45 promo check. Purchase 5 cases, receive a \$100 promo check.

Chivas 12YR 750ml & 1.75L:

Purchase 3 cases, receive a \$150 promo check.

Fris Vodka 750ml & 1.75L:

Purchase 50 cases, receive a \$900 promo check.

Glenlivet High Marques:

Purchase 4 bottles 15YR, 4 bottles Nadurra Oloroso & 4 bottles 18YR, receive a \$200 promo check.

Jameson Irish Whiskey 750ml & 1.75L:

Purchase 5 cases, receive a \$150 promo check. Purchase 10 cases, receive a \$400 promo check.

Kahlua 1L:

Purchase 5 cases, receive a \$25 promo check.

Kahlua Salted Caramel 750ml (67578):

Purchase 1 case, receive a \$36 promo check.

Limit one deal per licensee

Malibu Rum: All flavors 750ml & 1.75L

Purchase 5 cases, receive a \$125 promo check.

Purchase 15 cases, receive a \$525 promo check.

Purchase 25 cases, receive a \$1000 promo check.

Malibu Peaches & Cream (42175) & Orange Float (42218) 750ml:

Purchase 1 case, receive a \$18 promo check.

Purchase 1 case of each, receive a \$50 promo check.

Limit one deal per licensee

Olmeca Altos Silver (88186) & Reposado (89610) 750ml:

Purchase 1 case of each, receive a \$48 promo check.

Purchase 5 cases, receive a \$150 promo check.

Olmeca Altos Silver 50ml (88183):

Purchase 1 case, receive a \$30 promo check.

Limit one deal per licensee

Plymouth Gin 750ml (28795):

Purchase 1 case, receive a \$24 promo check.

Purchase 5 cases, receive a \$150 promo check.

Limit one deal per licensee

Seagram's Gin & Twisted Gin: 200ml, 375ml, 750ml & 1.75L

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check.

Purchase 25 cases, receive a \$350 promo check.

Purchase 50 cases, receive a \$900 promo check.

Purchase 100 cases, receive a \$2500 promo check.

American Vintage

TGIFriday's RTDs 1.75L:

Purchase 5 cases, receive a \$30 promo check. *Minimum 2 different types*.

Purchase 8 cases, receive a \$60 promo check. *Minimum 2 different types*.

Griffon

NEW Griffon Vault Vodka (36369):

Purchase 3 cases, receive a \$27 promo check. Purchase 10 cases, receive a \$150 promo check.

Savvy Distillers

Deep Eddy 750ml:

Purchase 3 cases, receive a \$54 promo check.

Purchase 10 cases, receive a \$240 promo check.

Stoli

Stoli Lemonade VAP & Stoli Night Edition: Mix & Match,

2 VAP cases = 1 case

Purchase 1 case, receive a \$12 promo check.

Purchase 5 cases, receive a \$130 promo check.

Purchase 10 cases, receive a \$400 promo check.

Zyr

Zyr Vodka 750ml & 1.75L: Mix & Match

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$50 promo check.