



1-800-532-1579

***Week ending issue: June 12, 2015 – Issue # 253***

### ***Policy***

#### **From the WIC Services Policy and Procedure Manual – 360.40 Outreach – Using Positive Breastfeeding Messages**

All outreach activities with programs, individuals and organizations should include positive breastfeeding messages that reinforce WIC’s position that breastfeeding is the preferred infant feeding method.

To assist agencies in relaying positive breastfeeding messages, the state WIC staff works to ensure that positive breastfeeding messages are included in:

- Staff orientation programs and materials,
- Participant orientation programs and materials
- Printed and audiovisual materials for professional audiences, and
- Printed, audiovisual and display materials for potential participants.

### ***Information***

#### **2015 Iowa WIC Training Handouts**

Handouts and the Certificate of Attendance for the 2015 Iowa WIC Training can be found on the WIC Web Portal under the Training Home Page. These documents will stay posted on the WIC Web Portal until June 22nd.

#### **Abbott Product Resource Guide**

In this week’s mailing each agency (each location for those agencies with two main offices) will be getting a sleeve of Abbott Nutrition “Composition of Feedings for Infants and Children” brochures. Please distribute among agency staff who may benefit from this resource.

### ***Thank you of the Week***

"To the wonderful women of WIC: I just want to say thank you for all you do for the WIC program. As a single parent I didn't qualify for any state assistance but I did qualify for WIC. I am so very thankful for the WIC program and the assistance you've given me to help provide for my daughter the last 5 years, 6 years actually if you count my pregnancy. Thank you!"

~Iowa WIC Participant

## *Participant Centered Services*

### **Power of Influence Principle #1: Liking**

- People prefer to say “Yes” to those they know and like!
  - One study done showed that negotiations were 24% more effective when some time was first spent getting to know each other rather than getting straight down to business.
- People tend to Like and Trust other people who are like themselves!
  - Idea to try: Staff Info Posters- Consider hanging up a poster/flier with a picture and a little information about yourself in the area where you are meeting with clients; info to consider including could be: Best advice ever gotten, #/age of your children, Advice you want your children to remember, Favorite foods, Worst food you’ve ever tasted, What surprised you most about WIC, Best part of your job, Number of years you’ve been with WIC....

## *eWIC Update*

### **PIN Pads**

Participants will be choosing a PIN (Personal Identification Number) that will be used when using their eWIC card at the grocery store. PIN Pads will be used at clinics for participants to set up their initial PIN. A picture of a PIN Pad can be seen below. If participants need to change their PIN, this will be done through a specific phone number or website (participant portal).



## *Find Us on Facebook*



<https://www.facebook.com/IowaWIC>

## Dates to Remember

**2015** \*\*\*\*note highlighted dates and topics indicate a change from the usual\*\*\*\*

### New Employee Training Go-To Meeting

- NETC Go-To- Meeting (All New Staff) – July 9, from 8:30-11:30
  - NETC Go-To-Meeting (Health Professional) – July 16, from 8:30-11:30
  - NETC Go-To-Meeting (Support Staff) - July 23, from 8:30- 11:30
  
  - NETC Go-To- Meeting (All New Staff) – September 10, from 8:30-11:30
  - NETC Go-To-Meeting (Health Professional) – September 17, from 8:30-11:30
  - NETC Go-To-Meeting (Support Staff) - September 24, from 8:30- 11:30
  
  - NETC Go-To- Meeting (All New Staff) – November 12, from 8:30-11:30
  - NETC Go-To-Meeting (Health Professional) – November 18, from 8:30-11:30
  - NETC Go-To-Meeting (Support Staff) - November 19, from 8:30- 11:30
- \*\*Please note the dates in November.**

### Core Trainings

- WIC Contractor In Person Meeting: August 25, 2015
- Infant/Child Nutrition: September 1, 2015
- Communication and Rapport: October 28, 2015

## Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Neocate	8-9 Containers	6/2015	Operation Threshold	Sue Burnett 319-292-1827
Pediasure Peptide 1.0	16 containers	7/2015	NICAO	Janelle Pansegrau 641-423-5044 x35
Powdered Nutricia Neocate Infant DHA/ARA Amino Acid Based Infant Formula w/iron	5 cans	8/2015	North Iowa Community Action	Carla Miller 641-432-5044 x24
Nutren Jr. w/Fiber (Vanilla)	78 (3 cases + 6 individual containers)	9/2015	Marion County Public Health	Jessica Johnson 641-828-2238 x225
Enfaport	14 - 8 oz cans	9/1/15	Broadlawns	Rose Logan 515-282-6717
Powdered Pregestimil	5 cans	11/1/2015	Operation Threshold	Sue Burnett 319-292-1827
Powder Nutramigen Toddler with Enflora LGG	7 – 12.6 oz Container 20 - 12.6 oz Container	11/1/2015 2/1/2016	Mid-Sioux Opportunity	Amy Kreber 712-786-3488
RCF Concentrate	26- 13 oz cans	2/1/16	Broadlawns	Rose Logan 515-

<b>Product</b>	<b>Quantity</b>	<b>Expiration Date</b>	<b>Agency</b>	<b>Contact</b>
				282-6717
Enfaport	17 – 6 packs of 6 oz containers	4/1/16	HACAP	Angela Munson 319-366-7632
Pediasure 1.5 cal Vanilla	65- 8oz cans	6/1/2016	Broadlawns	Rose Logan
Calcilo XD	1 can	2/2017	Broadlawns	Kathy Flagg 515-263-5660

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