

AGENCY PERFORMANCE PLAN FY 2015

Name of Agency: Iowa Ethics and Campaign Disclosure Board			
Agency Mission: To promote the public's trust and confidence in government in a non-partisan manner by ensuring the integrity of political campaigns, the ethical standards for employees in the executive branch of state government, and the lawful conduct of executive branch lobbyists.			
Core Function	Outcome Measure(s)	Outcome Target	Link to Strategic Plan Goal(s)
CF: Regulation & Compliance			Goal #1: Identify, measure, monitor and control violations of the campaign finance and ethics laws.
Desired Outcome(s): Reports filed timely and accurately	% of entities in compliance with the statutory requirements	75% of entities in compliance with statutory requirements by filing reports timely and accurately.	Goal #2: Increase regulated communities' knowledge of the requirements of the appropriate statutes and rules.
Easy access to filed information	% of filed documents made accessible electronically to the public within 2 days	90% of filed reports made accessible electronically within two days of being filed.	Goal #3: Increase the public's knowledge and access of the information filed with the Board.
Services, Products, Activities	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Audits (Org #1002, 2002, 3002)	<ul style="list-style-type: none"> • % of reports filed timely • % of reports and statements audited within 1 year • % of reports and statements with no errors 	<ul style="list-style-type: none"> • 88% of reports filed timely • 75% of reports and statements audited within 1 year • 75% of reports and statements with no errors 	<ul style="list-style-type: none"> • Document current and past errors found • Increase subsequent education
2. Investigations/Hearings (Org #0001)	<ul style="list-style-type: none"> • % of investigations completed within 1 year • % of hearings completed within 1 year 	<ul style="list-style-type: none"> • 90% completion of investigations within 1 year • 90% completion of hearings within 1 year 	<ul style="list-style-type: none"> • Increased education for the regulated community to reduce the number of complaints filed • Use of legal intern to handle simple investigations • Use of more than one presiding officer to hear cases in a timely fashion
3. Education (Org #0001)	<ul style="list-style-type: none"> • % of up to date educational brochures and materials produced and available for distribution • Number of training presentations 	<ul style="list-style-type: none"> • 100% of all up to date educational brochures, materials, and disclosure statements and reports available, including via the Internet • At least 5 annual training presentations 	<ul style="list-style-type: none"> • Develop all necessary educational brochures and materials • Conduct examination of current disclosure forms and reports • Contact potential organizations for training presentations • Accept all opportunities to provide written or oral training presentations • Develop strategies to fully utilize the Internet as a training resource repository

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4. Filings (Org #0001)	<ul style="list-style-type: none"> • Percent of electronic filers • Percent of filed reports made available electronically 	<ul style="list-style-type: none"> • 80% of all reports filed online • 100% of filed reports made available electronically 	<ul style="list-style-type: none"> • Increased staff education • Completion of electronic filing projects by ITD (DAS) • Education for regulated community on how to file online