

## IDPH FY 2015 PERFORMANCE PLAN

<b>Name of Agency: Public Health</b>			
<b>Agency Mission: Promoting &amp; protecting the health of Iowans</b>			
Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
<b>Child &amp; Adult Protection</b>			
<b>Desired Outcomes</b> Provide prevention, protection, & support services to families & communities in Iowa to ensure strong families & safe communities.	<b>Rate of fatal work-related injuries (number of deaths per 100,000 FTEs).</b> 588_10_006	<b>5</b>	Goal 1: Strengthen infrastructure of core services. Goal 2: Ensure adequate funding to support core services. Goal 3: Invest in the right people with the right skills. Goal 4: Improve IDPH's ability to manage, analyze, & act on data. Goal 5: Cultivate an organizational culture of Lean/quality improvement.  <b>Outcomes:</b> Prevent Injuries & Violence Promote Healthy Living
	<b>Rate of Iowans under age 19 who have died from suicide (Number of suicides per 100,000 Iowans ages 10-19).</b> 588_10_008	<b>7.0</b>	

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
<b>1. Investigate Deaths</b> 588_10100	<b>Percent of autopsy reports completed within 90 days from date of death.</b> 588_10100_003	<b>90</b>	<ul style="list-style-type: none"> <li>• Continue to improve autopsy procedures to improve turnaround time.</li> <li>• Provide support, guidance, education, consultation, &amp; training to county medical examiners &amp; their death investigators.</li> </ul>
<b>2. Prevent Violent Behavior</b> 588_10101	<b>Percent of Iowa male students (grades 6, 8, &amp; 11) who report experience with being bullied.</b> 588_10101_001	<b>44</b>	<ul style="list-style-type: none"> <li>• Analyze violence data (including domestic abuse homicides &amp; suicides) &amp; release reports on violence prevention issues.</li> <li>• Provide training &amp; technical assistance to identify, assess, intervene, report, &amp; document domestic violence &amp; sexual assault for healthcare providers &amp; other community professionals.</li> <li>• Coordinate public information campaigns to change social beliefs that contribute to violence.</li> <li>• Provide funding, training, &amp; technical assistance for targeted prevention campaigns aimed at individuals, organizations, &amp; communities.</li> <li>• Make recommendations to state officials, agencies, &amp; community leaders on how to prevent violence.</li> </ul>
	<b>Percent of Iowa female students (grades 6, 8, &amp; 11) who report experience with being bullied.</b> 588_10101_002	<b>55</b>	
	<b>Number of students &amp; professionals participating in sexual &amp; domestic violence prevention programs.</b> 588_10101_003	<b>25,000</b>	

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Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
	<b>Percent of Iowa male 9-12 grade students who report they were ever physically forced to have sexual intercourse when they did not want to.</b> 588_10101_004	<b>3</b>	
	<b>Percent of Iowa female 9-12 grade students who report they were ever physically forced to have sexual intercourse when they did not want to.</b> 588_10101_005	<b>9</b>	
<b>3. Prevent Injuries</b> 588_10102	<b>Number of Iowans with brain injury that get information about living with it &amp; preventing secondary disabilities.</b> 588_10102_006	<b>3,700</b>	<ul style="list-style-type: none"> <li>• Provide brain injury information, awareness, &amp; learning opportunities.</li> <li>• Work through the Brain Injury Association of Iowa to match Iowans with brain injury &amp; their families to supports &amp; services.</li> <li>• Study needs of people with brain injury so their needs can be better met.</li> </ul>
	<b>Number of health professionals receiving brain injury training.</b> 588_10102_005	<b>1,300</b>	<ul style="list-style-type: none"> <li>• Administer contracts for provider training through the Iowa Association of Community Providers.</li> </ul>
	<b>Percent of Iowans using child safety seats.</b> 588_10102_007	<b>96</b>	<ul style="list-style-type: none"> <li>• Continue training &amp; updating Child Passenger Seat Technicians (CPST).</li> <li>• Distribute injury prevention &amp; pediatric health care resources to local public health departments covering the Iowa child restraint law, proper installation of child restraints, bike safety, &amp; falls.</li> </ul>
	<b>Percent of disabled Iowa adults who self-reported their health as fair or poor.</b> 588_10102_001	<b>30</b>	<ul style="list-style-type: none"> <li>• Expand the information available via the website.</li> <li>• Distribute information during training on disability-related resources.</li> </ul>
	<b>Percent of disabled Iowa adults who self-reported being inactive.</b> 588_10102_002	<b>30</b>	<ul style="list-style-type: none"> <li>• Work with the Center for Disabilities &amp; Development at the University of Iowa to provide an 8-week course called "Living Well with a Disability."</li> <li>• Provide training &amp; technical assistance to private &amp; public partners to improve accessibility following Americans with Disabilities Act guidelines.</li> <li>• Educate pre-service health professionals on providing better service &amp; communication to people with disabilities.</li> <li>• Provide technical assistance to builders &amp; contractors to make home &amp; business modifications for accessibility.</li> </ul>

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Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
<b>Emergency Management, Domestic Security &amp; Public Health Preparedness</b>			
<p><b><u>Desired Outcomes</u></b> Provide public health disaster preparedness services to all Iowans. Develop &amp; implement a system of public health &amp; health care services in response to disaster/ bioterrorism incidents or other public health emergencies.</p> <p>Provide emergency medical &amp; trauma services to Iowans. Develop &amp; implement a system of health services ready to respond to health emergencies.</p>	<p><b>Percent of local public health agencies that complete all annual preparedness activities.</b> 588_28_002</p>	<b>97</b>	<p>Goal 1: Strengthen infrastructure of core services. Goal 2: Ensure adequate funding to support core services. Goal 3: Invest in the right people with the right skills. Goal 4: Improve IDPH's ability to manage, analyze, &amp; act on data. Goal 5: Cultivate an organizational culture of Lean/quality improvement.</p> <p><b>Outcomes:</b> Prepare for, Respond to, &amp; Recover from Public Health Emergencies Prevent Injuries &amp; Violence Strengthen the Public Health System Infrastructure</p>
	<p><b>Percent of hospitals that complete all annual preparedness activities.</b> 588_28_003</p>	<b>97</b>	
	<p><b>Percent of patients meeting the criteria of the Iowa trauma protocol transported to a trauma care facility in 30 minutes or less.</b> 588_28_001</p>	<b>90</b>	
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
<p><b>1. Prepare for, Respond to, &amp; Recover from Emergencies</b> 588_28100</p>	<p><b>Percent of ambulance calls that submit a patient care report.</b> 588_28100_005</p>	<b>90</b>	<ul style="list-style-type: none"> <li>• Regulate EMS training programs, as well as individual providers &amp; patient care services. Regulation ensures that baseline standards for training, certification, &amp; service authorization are met.</li> <li>• Help county EMS associations by providing funds for training &amp; system development, &amp; by serving as a resource for local EMS services.</li> <li>• Certify all licensed hospitals at a level of trauma care based on what resources are available in the community.</li> <li>• Collect, analyze, &amp; provide trauma data to other state programs.</li> <li>• Regulate &amp; provide oversight of Iowa's trauma care facilities.</li> </ul>
	<p><b>Average number of deficiencies per EMS site.</b> 588_28100_006</p>	<b>3</b>	

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Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
<b>Health</b>			
<p><b><u>Desired Outcomes</u></b> Assure individual, community- &amp; facility-based prevention, intervention, treatment, &amp; support services to all lowans. Provide risk reduction &amp; prevention services to maintain &amp; improve health status &amp; access to health services.</p> <p>Provide disease epidemiology services to families &amp; communities in Iowa. Develop &amp; implement a system of public health services ready to deal with outbreaks of infectious disease, food borne illness, &amp; other public health threats or emergencies.</p>	<b>Percent of Iowa adults rating their own health as good to excellent.</b> 588_34_002	<b>88</b>	<p>Goal 1: Strengthen infrastructure of core services. Goal 2: Ensure adequate funding to support core services. Goal 3: Invest in the right people with the right skills. Goal 4: Improve IDPH's ability to manage, analyze, &amp; act on data. Goal 5: Cultivate an organizational culture of Lean/quality improvement.</p> <p><b>Outcomes:</b> Prevent Epidemics &amp; the Spread of Disease Protect Against Environmental Hazards Promote Healthy Living Strengthen the Public Health System Infrastructure</p>
	<b>Percent of Iowa adults with a BMI &lt; 25.</b> 588_34_010	<b>35</b>	
	<b>Number of infant deaths per 1000 live births (infant mortality rate).</b> 588_34_013	<b>4.1</b>	
	<b>Number of child deaths per 100,000 children age 1-14 years (child death rate).</b> 588_34_014	<b>15.4</b>	
	<b>Number of births to teens ages 15 to 17 (per 1,000 females ages 15 to 17).</b> 588_34_003	<b>13</b>	
	<b>Age-adjusted cancer incidence rates (per 100,000 lowans).</b> 588_34_004	<b>433</b>	
	<b>Age-adjusted cancer death rates (per 100,000 lowans).</b> 588_34_005	<b>160</b>	
	<b>Age-adjusted coronary heart disease (CHD) death rate (per 100,000 lowans).</b> 588_34_006	<b>111</b>	
	<b>Age-adjusted stroke death rate (per 100,000 lowans).</b> 588_34_007	<b>35</b>	

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Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
<b>1. Prevent Epidemics &amp; the Spread of Disease</b> 588_34100	<b>Number of infectious disease consultations provided to clinicians, local public health officials, hospital infection-control staff, &amp; the public.</b> 588_34100_006	<b>11,000</b>	<ul style="list-style-type: none"> <li>• Provide epidemiology consultation &amp; technical assistance to local public health.</li> <li>• Provide infectious disease consultation.</li> <li>• Provide regional epidemiology services. Provide outbreak management &amp; health care consultation.</li> <li>• Provide public information, education, &amp; consultation.</li> </ul>
	<b>Percent of disease reports that are sent out to local public health for follow-up within 48 hours of receiving them.</b> 588_34100_005	<b>90</b>	<ul style="list-style-type: none"> <li>• Maintain disease surveillance, reporting, &amp; investigation.</li> <li>• Train local public health staff in their roles/responsibilities associated with epidemiological response.</li> </ul>
	<b>Percent of HIV cases with late diagnoses of HIV infection (AIDS diagnosis made within one year of HIV diagnosis).</b> 588_34100_001	<b>35</b>	<ul style="list-style-type: none"> <li>• Provide information, training, &amp; funding to local public health agencies &amp; community-based organizations for prevention programs.</li> <li>• Offer counseling, testing, &amp; referral services, including services for the partners of HIV-positive individuals.</li> <li>• Provide medication, case management, &amp; supportive services.</li> <li>• The AIDS Drug Assistance program provides life-saving medication for HIV infected Iowans when no other resources, including Medicaid, are available.</li> <li>• Study &amp; investigate ways to decrease transmission among disproportionately affected people, such as African Americans, Latinos, men who have sex with men, &amp; injection drug users.</li> </ul>
	<b>Percent of diagnosed HIV-positive people who are in HIV primary medical care.</b> 588_34100_002	<b>75</b>	
	<b>Percent of TB patients who complete treatment in 12 months.</b> 588_34100_003	<b>90</b>	<ul style="list-style-type: none"> <li>• Provide funding for local health departments to give TB tests, treatment, &amp; chest x-rays for TB patients.</li> <li>• Provide funding for the University of Iowa Hygienic Lab to perform TB testing.</li> <li>• Maintain a system to ensure positive TB lab tests are reported to IDPH for surveillance &amp; disease investigation.</li> <li>• Advise healthcare providers who evaluate &amp; treat Iowans with TB &amp; LTBI.</li> </ul>
	<b>Percent of contacts to sputum AFB-smear positive TB cases evaluated for infection &amp; disease.</b> 588_34100_004	<b>95</b>	
	<b>Percent of Iowa 2-year-olds fully immunized (4-3-1-3-3-1-4).</b> 588_34100_007	<b>90</b>	<ul style="list-style-type: none"> <li>• Purchase &amp; distribute vaccine to public &amp; private health care providers through the Vaccines for Children (VFC) program including Iowans ages 18 &amp; younger who are Medicaid eligible, uninsured, underinsured, or American Indian or Alaskan natives.</li> <li>• Provide education about vaccine-preventable diseases &amp; the benefits of immunization.</li> <li>• Provide funding to local public health agencies to conduct immunization clinics &amp; outreach clinics.</li> <li>• Manage the statewide Immunization Registry Information System (IRIS), which keeps immunization records for all Iowans, helping to prevent individuals from being under &amp; over immunized.</li> </ul>
	<b>Percent of Iowa 2-year-olds covered by 4 DTaP vaccinations.</b> 588_34100_009	<b>90</b>	
	<b>Percent of Iowa 2-year-olds covered by 3 Polio vaccinations.</b> 588_34100_010	<b>90</b>	
	<b>Percent of Iowa 2-year-olds covered by 1 MMR vaccination.</b> 588_34100_011	<b>90</b>	

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Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
	<b>Percent of Iowa 2-year-olds covered by 3 Hib vaccinations.</b> 588_34100_012	<b>90</b>	
	<b>Percent of Iowa 2-year-olds covered by 3 Hep B vaccinations.</b> 588_34100_013	<b>90</b>	
	<b>Percent of Iowa 2-year-olds covered by 1 Varicella vaccination.</b> 588_34100_014	<b>90</b>	
	<b>Percent of Iowa 2-year-olds covered by 4 PCV vaccinations.</b> 588_34100_015	<b>90</b>	
	<b>Percent of all reported infectious cases of syphilis located by state &amp; local disease prevention specialists (DPS) within seven working days.</b> 588_34100_016	<b>90</b>	<ul style="list-style-type: none"> <li>• Provide funding for testing supplies &amp; patient &amp; provider education at 70 STD testing sites across Iowa.</li> <li>• Offer confidential partner notification &amp; counseling statewide to inform people who might not know they have been exposed to an STD.</li> <li>• Provide treatment medications at no expense to Iowans with STDs to stop the spread of disease.</li> <li>• Monitor the number of reportable STD cases &amp; types of risk behaviors, so that appropriate educational programs &amp; community outreach can occur.</li> <li>• Offer technical assistance to clinics, hospitals, &amp; laboratories to ensure correct identification, treatment, &amp; follow-up care of STD patients.</li> <li>• Identify &amp; contain STD outbreaks to prevent further spread of infection.</li> <li>• Develop &amp; enforce legislation, rules, &amp; policies to address emerging trends in STD infection transmission.</li> </ul>
	<b>Percent of all reported cases of gonorrhea located by state &amp; local DPS within 14 working days.</b> 588_34100_017	<b>90</b>	
	<b>Percent of all priority cases of Chlamydia located by state &amp; local DPS within 14 working days.</b> 588_34100_018	<b>90</b>	

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<b>2. Improve Child &amp; Family Health</b> 588_34101	<b>Percent of women served in the maternal health program who report a medical home.</b> 588_34101_001	<b>93</b>	<ul style="list-style-type: none"> <li>• Provide funding to 21 Iowa maternal health agencies that provide services to pregnant &amp; postpartum women including                             <ul style="list-style-type: none"> <li>✓ Help in finding a medical home.</li> <li>✓ Prenatal &amp; postpartum health education.</li> <li>✓ Transportation to medical visits.</li> <li>✓ Education about lifestyle choices to improve pregnancy outcomes.</li> <li>✓ Breastfeeding education &amp; support.</li> <li>✓ Psychosocial assessment including screening for perinatal depression.</li> <li>✓ Nutrition assessment &amp; education.</li> <li>✓ Oral health assessment &amp; help in finding a dentist.</li> <li>✓ Postpartum home visits by registered nurses to assess the health of both new mothers &amp; their babies.</li> <li>✓ Family needs assessment &amp; referral to community resources to help the family.</li> <li>✓ Help families find out if they qualify for health insurance services at a reduced or no cost.</li> <li>✓ Referral to family planning &amp; child health agencies after delivery to support the family's ongoing health care needs.</li> </ul> </li> <li>• Administer two maternal health specific projects:                             <ul style="list-style-type: none"> <li>✓ Project Connect violence prevention.</li> <li>✓ Iowa's Prenatal Risk Assessment Monitoring System (PRAMS).</li> </ul> </li> </ul>
	<b>Percent of Iowa children born with Very Low Birth Weight (VLBW).</b> 588_34101_028	<b>1.0</b>	
	<b>Percent of screen positive newborns that get timely follow up to definite diagnosis &amp; clinical management for condition(s) mandated by their state-sponsored newborn screening programs.</b> 588_34101_003	<b>100</b>	<ul style="list-style-type: none"> <li>• Promote &amp; improve access to comprehensive genetic health care services, laboratory services, early hearing detection &amp; intervention, &amp; surveillance.</li> <li>• Assure statewide education is provided &amp; develop policies &amp; programs that assure the availability of &amp; access to quality genetic health care, newborn screening, &amp; laboratory services.</li> <li>• Provide universal newborn hearing screening, short-term follow up, &amp; referrals to early intervention &amp; family support services.</li> <li>• Provide statewide medical consultation &amp; counseling to people with a diagnosed genetic disorder through regional clinics.</li> <li>• Provide medical consultation &amp; counseling to those with a diagnosed neuromuscular disorder, such as muscular dystrophy.</li> <li>• Conduct newborn testing &amp; follow-up for metabolic disorders &amp; cystic fibrosis.</li> <li>• Provide metabolic formula &amp; medical foods for people diagnosed with PKU &amp; other inherited metabolism disorders that require medically necessary foods.</li> <li>• Conduct surveillance for congenital &amp; inherited disorders &amp; stillbirth on children born in Iowa. Support stillbirth surveillance activities. Promote stillbirths awareness initiatives.</li> <li>• Provide resources to explore &amp; compile family health history to determine risk of inherited diseases. Provide resources for lifestyle/behavior changes &amp; screening tests based on the results of the family health history.</li> <li>• Conduct prenatal testing to screen for fetal congenital/inherited disorders.</li> </ul>
	<b>Percent of children, who do not have a parent-signed waiver, that are screened for disorders tested through the Iowa newborn screening panel.</b> 588_34101_004	<b>100</b>	
	<b>Percent of infants screened at birth for hearing loss.</b> 588_34101_007	<b>100</b>	
	<b>Percent of WIC infants breastfed at birth.</b> 588_34101_009	<b>65</b>	
	588_34101_009		

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	<p><b>Percent of WIC infants breastfeeding at 6 months.</b> 588_34101_010</p>	<p><b>20</b></p>	<p>diet &amp; physical activity.</p> <ul style="list-style-type: none"> <li>• Provide breastfeeding education &amp; support.</li> <li>• Make referrals for health care &amp; social services.</li> <li>• Offer community-based services through 20 local contractors.</li> <li>• Improve access to Iowa grown fruits &amp; vegetables through the WIC Farmers Market Nutrition Program (in cooperation with the Iowa Department of Agriculture &amp; Land Stewardship).</li> <li>• Stimulate the Iowa economy by buying over \$46 million dollars of food from more than 650 Iowa grocery stores &amp; pharmacies that accept WIC checks for the prescribed supplemental foods.</li> <li>• Support Iowa agriculture by providing supplemental foods produced in the state (milk, fruit juice, whole wheat bread, &amp; eggs).</li> <li>• Provide statistics to monitor the nutrition &amp; health status of women, infants, &amp; children.</li> </ul>
	<p><b>Percent of children served in Child Health programs who report a medical home.</b> 588_34101_005</p>	<p><b>95</b></p>	<ul style="list-style-type: none"> <li>• Provide funding for 22 Child Health centers to assure child health services are available in all 99 counties for children &amp; youth ages birth to 22.</li> <li>• Encourage community-based Child Health agencies to work closely with medical providers to ensure family-centered, community-based, &amp; culturally sensitive preventive health services are offered.</li> </ul>
	<p><b>Percent of Medicaid enrolled children who receive at least one recommended well child exam.</b> 588_34101_011</p>	<p><b>80</b></p>	<ul style="list-style-type: none"> <li>• Provide access to community-based health resources through the toll free Healthy Families Line, a 24-hour information &amp; referral phone line.</li> <li>• Assist in developing local health care systems that meet present &amp; future health needs.</li> <li>• Support community-based child health agencies that link clients to medical &amp; dental providers.</li> </ul>
	<p><b>Number of medical practices engaged in 1st Five screenings for being at risk for developmental, behavioral, &amp; social delays.</b> 588_34101_012</p>	<p><b>143</b></p>	<ul style="list-style-type: none"> <li>• Partner with primary healthcare providers to ensure quality social, emotional, &amp; developmental screenings of children under age 5.</li> <li>• Help practices by offering enhanced care coordination to families in need of diverse community resources.</li> </ul>
	<p><b>Percent of Medicaid-enrolled children, ages 1-5 years that receive any dental service.</b> 588_34101_006</p>	<p><b>55</b></p>	<ul style="list-style-type: none"> <li>• Coordinate the I-Smile program to help local public health partners promote oral health, provide preventive services, &amp; educate the public about the importance of early &amp; regular oral health care.</li> <li>• Increase awareness of children's oral health with physicians, nurses, &amp; physician assistants, &amp; train them to provide oral screenings &amp; preventive care for families.</li> </ul>
	<p><b>Number of children ages 0-20 getting dental sealants from hygienists practicing under public health supervision.</b> 588_34101_013</p>	<p><b>7,300</b></p>	<ul style="list-style-type: none"> <li>• Work with local public health partners to help families make appointments &amp; find payment sources for dental care.</li> <li>• Provide funding to public health agencies to provide screenings &amp; dental sealants to low-income, uninsured, &amp; underinsured children in grades 2-8.</li> <li>• Coordinate oral health surveillance to monitor &amp; track Iowans' oral health status &amp; ability to access &amp; pay for care.</li> <li>• Oversee the school dental screening requirement for children newly enrolling in elementary &amp; high school.</li> <li>• Track services provided by dental hygienists working under public health supervision, to assure services are provided to underserved families.</li> </ul>



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	<b>Percent of male students who ate 5 or more servings of fruits &amp; vegetables per day during the past 7 days.</b> 588_34101_014	<b>20</b>	<ul style="list-style-type: none"> <li>• Administer the 1) Iowans Fit for Life, 2) Iowa Nutrition Network, 3) Community Transformation, &amp; 4) Healthy Communities programs.</li> <li>• Make it easier for Iowans to eat well &amp; be physically active. The healthy choice should be the easy choice.</li> <li>• Bring state &amp; local partners together to build networks dedicated to healthy eating &amp; physical activity.</li> <li>• Provide funding &amp; support to improve the food &amp; activity environments where Iowans live, work, &amp; play.</li> <li>• Provide resources for communities &amp; organizations to support improvements in nutrition &amp; physical activity environments.</li> </ul>
	<b>Percent of female students who ate 5 or more servings of fruits &amp; vegetables per day during the past 7 days.</b> 588_34101_015	<b>20</b>	
	<b>Percent of male students who were physically active for a total of 60 minutes or more per day on 5 or more of the past 7 days.</b> 588_34101_016	<b>57</b>	
	<b>Percent of female students who were physically active for a total of 60 minutes or more per day on 5 or more of the past 7 days.</b> 588_34101_017	<b>43</b>	
	<b>Family Planning: Number of unduplicated clients served.</b> 588_34101_018	<b>16325</b>	<ul style="list-style-type: none"> <li>• Provide access to Medical Services, Information, Health Education, &amp; Community Education including               <ul style="list-style-type: none"> <li>✓ Birth control exams &amp; supplies</li> <li>✓ Birth control methods</li> <li>✓ Sexually transmitted infections &amp; HIV/AIDS</li> <li>✓ Tests &amp; treatment for sexually transmitted diseases</li> <li>✓ Cancer screening: pap smears &amp; breast exams</li> <li>✓ Self-exams for breast or testicular cancer</li> <li>✓ Infertility exams, counseling, &amp; referral</li> <li>✓ Tests for high blood pressure &amp; anemia</li> <li>✓ Pregnancy tests</li> <li>✓ How to plan a healthy pregnancy</li> <li>✓ How to talk with parents &amp; others about sexuality</li> <li>✓ How to make responsible sexual decisions, avoid reproductive coercion</li> <li>✓ Reproductive health &amp; reproductive life planning</li> <li>✓ Importance of nutrition</li> <li>✓ Effects of alcohol, drugs, &amp; tobacco on reproductive health</li> <li>✓ Public speakers &amp; educational materials</li> </ul> </li> </ul>
	<b>Family Planning: Number of low-income clients served (below 150% of the federal poverty level).</b> 588_34101_019	<b>15672</b>	
	<b>Family Planning: Number of adolescents (under 20 years old) served.</b> 588_34101_020	<b>2495</b>	

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<b>3. Protect Against Environmental Hazards</b> 588_34102	<b>Number of environmental health related consultations provided to local officials &amp; the public.</b> 588_34102_001	<b>36,000</b>	<ul style="list-style-type: none"> <li>• Offer consultation to local boards of health &amp; boards of supervisors on their role in providing environmental health services. This includes finding &amp; hiring qualified environmental health specialists.</li> <li>• Provide training &amp; consultation services to local environmental health staff &amp; public on issues including indoor air quality, water quality, tattoo inspections, &amp; more.</li> <li>• Provide technical assistance &amp; consultation during a food or water related illness outbreak investigation.</li> <li>• Facilitate coordination between state agencies &amp; local public health.</li> <li>• Provide equipment, assistance, &amp; back-up staff for local emergency response plans.</li> </ul>
	<b>Number of abandoned wells closed &amp; private water wells renovated, eliminating potential pathways for contaminants to groundwater.</b> 588_34102_002	<b>2,000</b>	<ul style="list-style-type: none"> <li>• Provide funding to local health departments for private well testing, plugging abandoned wells, &amp; renovating existing wells.</li> </ul>
	<b>Percent of Iowa children under the age of 6 years that receive a blood lead test.</b> 588_34102_006	<b>95</b>	<ul style="list-style-type: none"> <li>• Educate parents &amp; health care providers about lead testing &amp; pay for children who do not have a source of payment.</li> <li>• Provide education &amp; outreach on childhood lead poisoning to parents, health care providers, &amp; property owners.</li> <li>• Involve community leaders in childhood lead poisoning prevention through community coalitions.</li> <li>• Collect &amp; analyze blood lead testing data.</li> </ul>
<b>4. Prevent &amp; Treat Addictive Behaviors</b> 588_34104	<b>Six months after treatment, net change in the percent of SA treatment clients not using their primary substance (abstinence).</b> 588_34104_003	<b>50</b>	<ul style="list-style-type: none"> <li>• Provide access to                             <ul style="list-style-type: none"> <li>✓ Assessment &amp; evaluation to determine the type of service &amp; level of care needed.</li> <li>✓ Residential treatment, halfway house, intensive &amp; extended outpatient, &amp; medication-assisted treatment, including through the Iowa Plan for Behavioral Health.</li> <li>✓ Continuing care designed to transition from primary treatment to</li> </ul> </li> </ul>

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<p><b>Percent of substance abuse &amp; gambling treatment programs with 3-year licenses.</b> 588_34104_009</p>	<p><b>80</b> CY14 71%</p>	<p>ongoing recovery.</p> <ul style="list-style-type: none"> <li>✓ Culturally specific treatment services through the Culturally Competent Treatment Project.</li> <li>✓ Treatment &amp; care coordination for individuals re-entering communities through the Jail-based Substance Abuse Treatment Project.</li> <li>✓ Recovery support services through the Access to Recovery (ATR) program.</li> <li>• Collect standardized data from licensed providers to meet federal requirements, identify substance use trends &amp; service needs, determine funding needs, &amp; measure program performance.</li> <li>• Improve the service system based in NIATx principles.</li> <li>• Assure a recovery-oriented system of care that welcomes &amp; engages lowans at all points in their personal recovery efforts.</li> <li>• Provide onsite licensing inspections of substance abuse &amp; problem gambling treatment programs to assure they meet rules &amp; regulations.</li> <li>• Provide technical assistance to substance abuse &amp; problem gambling treatment programs on operating &amp; evaluating their services.</li> <li>• Maintain a complete list of licensed programs, their status, &amp; available services as a resource to the public.</li> </ul>
<p><b>Percent of Iowa 6th grade students who have never used alcohol.</b> 588_34104_010</p>	<p><b>96</b></p>	<ul style="list-style-type: none"> <li>• Fund organizations that use proven prevention programs to increase abstinence from alcohol, tobacco, &amp; other drugs by people under age 21.</li> <li>• Fund organizations to use the Strategic Prevention Framework, which is a five-step planning process that assists communities in addressing substance abuse issues.</li> <li>• Fund proven prevention programs that focus on out-of-school youth development opportunities for ages 5 to 18.</li> <li>• Fund coalitions to prevent or reduce substance abuse in communities.</li> <li>• Fund mentoring programs certified by the Iowa Mentoring Partnership to provide or support local mentoring services.</li> <li>• Maintain an Epidemiological Workgroup to assess, analyze, interpret, &amp; communicate data about substance consumption &amp; consequences.</li> </ul>
<p><b>Percent of Iowa 8th grade students who have never used alcohol.</b> 588_34104_011</p>	<p><b>85</b></p>	
<p><b>Percent of Iowa 11th grade students who have never used alcohol.</b> 588_34104_012</p>	<p><b>54</b></p>	
<p><b>Percent of 8<sup>th</sup> grade students who think there is a possibility of “great risk or harm” in having three or more drinks of alcohol nearly every day.</b> 588_34104_013</p>	<p><b>65</b></p>	
<p><b>Percent of 11th grade students who think there is a possibility of “great risk or harm” in having three or more drinks of alcohol nearly every day.</b> 588_34104_014</p>	<p><b>57</b></p>	
<p><b>Percent of Iowa 8<sup>th</sup> grade students who are current smokers.</b> 588_34104_006</p>	<p><b>4</b></p>	
<p><b>Percent of Iowa 11<sup>th</sup> grade students who are current smokers.</b> 588_34104_004</p>	<p><b>10</b></p>	<ul style="list-style-type: none"> <li>• Provide funding to 43 Community Partnerships to engage in tobacco prevention and control activities at the local level covering 95 counties.</li> <li>• Promote prevention and cessation through social media and targeted interventions.</li> <li>• Provide resources, education, and information about the Iowa Smokefree Air Act at <a href="http://www.IowaSmokefreeAir.gov">www.IowaSmokefreeAir.gov</a> and 1-888-944-2247.</li> </ul>

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	<b>Percent of Iowa adults who are current smokers.</b> 588_34104_005	<b>17</b>	<ul style="list-style-type: none"> <li>• Partner with private and public organizations to support health initiatives such as Blue Zones and the Healthiest State Initiative.</li> <li>• Support Quitline Iowa (1-800-784-8669), which provides free, effective counseling to help Iowans quit using tobacco.</li> <li>• Collaborate with other state agencies to enforce laws prohibiting tobacco sales to minors.</li> <li>• Provide training and education to health care providers to promote cessation with their clients.</li> <li>• Monitor trends in smoking and tobacco use prevalence and evaluate activities.</li> </ul>
	<b>Percent of Iowa adults who report smoking every day.</b> 588_34104_015	<b>15</b>	
	<b>Percent of Iowa adults who report they have never smoked.</b> 588_34104_016	<b>54</b>	
	<b>Percent of discharged clients who report no gambling in the past 30 days.</b> 588_34104_001	<b>85</b>	<ul style="list-style-type: none"> <li>• Fund counseling for problem gamblers &amp; those affected by the gambling of a family member.</li> <li>• Fund Recovery Support Services to provide practical support &amp; assistance for persons receiving problem gambling counseling.</li> <li>• Fund primary prevention &amp; education services on the risks &amp; responsibilities of gambling.</li> <li>• Fund secondary prevention services for groups at increased risk of problem gambling.</li> <li>• Fund helpline referral &amp; education services through 1-800-BETS OFF &amp; www.1800betsoff.org.</li> <li>• Fund training &amp; professional development for counselors providing treatment for problem gambling &amp; common co-occurring disorders.</li> <li>• Promote a Recovery Oriented System of Care that supports long-term recovery efforts of Iowans.</li> <li>• Provide onsite licensing inspections problem gambling treatment programs to assure they meet rules &amp; regulations.</li> </ul>
<b>5. Improve Access to Quality Health Services</b> 588_34105	<b>Number of patient visits provided by health professionals recruited &amp; retained through the PRIMECARRE loan repayment program.</b> 588_34105_014	<b>42,000</b>	<ul style="list-style-type: none"> <li>• Assist in recruiting students into primary care service-oriented careers.</li> <li>• Engage in analysis &amp; strategic planning for health care access &amp; health care reform.</li> <li>• Coordinate public &amp; private efforts to develop &amp; maintain a stable, well qualified, diverse, &amp; sustainable health care workforce.</li> <li>• Manage grants &amp; contracts related to health workforce.</li> <li>• Help professionals repay loans through the Iowa Loan Repayment Program. Loan repayment awards are made to an average of eight health professionals a year who commit to serve in shortage areas for two years.</li> <li>• Help communities looking for health care professionals &amp; professionals looking for vacancies using a free web-based national recruitment network.</li> </ul>
	<b>Number of Medicaid patient visits provided by health professionals recruited &amp; retained through the PRIMECARRE loan repayment program.</b> 588_34105_015	<b>7,000</b>	

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	<p><b>Number of children enrolled in Medicaid expansion &amp; <i>hawk-i</i>.</b> 588_34105_012</p>	<p align="center"><b>38525</b></p>	<ul style="list-style-type: none"> <li>• Work with other organizations &amp; agencies to provide information &amp; <i>hawk-i</i> applications to families at various locations.</li> <li>• Help families navigate the Medicaid &amp; <i>hawk-i</i> enrollment process.</li> <li>• Develop &amp; deliver timely, culturally correct education &amp; materials to lowans through conferences, health fairs, &amp; trainings.</li> <li>• Encourage policy &amp; procedure changes in the Medicaid &amp; <i>hawk-i</i> programs to increase the number of people who stay in the programs.</li> <li>• Consult with other programs, such as Oral Health, to create effective outreach &amp; communication materials for health insurance, &amp; overall child &amp; family health &amp; wellness.</li> <li>• Plan meetings &amp; trainings to discuss ways to expand health care coverage outreach &amp; education, simplify coverage programs, &amp; coordinate coverage.</li> </ul>
	<p><b>Number of state &amp; local programs &amp; organizations that have received technical assistance, resources, or training about multicultural health issues &amp; services.</b> 588_34105_013</p>	<p align="center"><b>68</b></p>	<ul style="list-style-type: none"> <li>• Work with companies, communities, faith-based groups, &amp; others across Iowa to develop strategies for providing culturally &amp; linguistically appropriate services.</li> <li>• Coordinate &amp; provide education &amp; training in culturally &amp; linguistically appropriate health care &amp; service delivery to any state, local, or regional agency, program, or institution.</li> <li>• Assure access to networks, contacts, &amp; resources necessary to apply for local, regional, &amp; federal grants &amp; awards.</li> <li>• Assure a comprehensive health assessment for newly arriving refugees. Work with partnering agencies to assure appropriate health services.</li> <li>• Provide information to the public about health disparities.</li> <li>• Plan, evaluate, assess, &amp; research health disparities.</li> <li>• Develop legislation, rules, &amp; policies related to health disparities.</li> <li>• Work with &amp; provide links to communities, local agencies &amp; programs, &amp; regional &amp; federal entities to address the health issues that affect Iowa's minority, immigrant, &amp; refugee populations.</li> </ul>
	<p><b>Number of counties with local public health agency employees that have participated in quality improvement training.</b> 588_34105_016</p>	<p align="center"><b>75</b></p>	<ul style="list-style-type: none"> <li>• Provide ongoing regional quality improvement trainings to local public health staff.</li> <li>• Coordinate a local and state QI Network for support and technical assistance.</li> </ul>
<p><b>6. Promote Healthy Living</b> 588_34106</p>	<p><b>Percent of Iowa adults eating five fruits &amp; vegetables a day.</b> 588_34106_004</p>	<p align="center"><b>20</b></p>	<ul style="list-style-type: none"> <li>• Administer the 1) Iowa Fit for Life, 2) Iowa Nutrition Network, 3) Community Transformation, &amp; 4) Healthy Communities programs.</li> <li>• Make it easier for lowans to eat well &amp; be physically active. The healthy choice should be the easy choice.</li> <li>• Bring state &amp; local partners together to build networks dedicated to healthy eating &amp; physical activity.</li> <li>• Provide funding &amp; support to improve the food &amp; activity environments where lowans live, work, &amp; play.</li> <li>• Provide resources for communities &amp; organizations to support improvements in nutrition &amp; physical activity environments.</li> </ul>
	<p><b>Percent of Iowa adults participating in the recommended level of aerobic physical activity.</b> 588_34106_005</p>	<p align="center"><b>50</b></p>	
	<p><b>Breast &amp; Cervical Cancer: Number of mammograms provided.</b> 588_34106_001</p>	<p align="center"><b>4800</b></p>	

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	<b>Breast &amp; Cervical Cancer: Number of Pap tests provided.</b> 588_34106_002	<b>2,500</b>	<ul style="list-style-type: none"> <li>Reimburse health care providers for screening &amp; diagnostic services provided to eligible women.</li> <li>Increase awareness across the state of the importance of early detection, diagnosis, &amp; treatment.</li> </ul>
	<b>Percent of lowans who report that the homemaker services they received helped them stay in their home rather than going to a long-term care facility.</b> 588_34106_006	<b>90</b>	<ul style="list-style-type: none"> <li>Fund local programs to                             <ul style="list-style-type: none"> <li>Strengthen the public health infrastructure in supporting local needs assessment &amp; community organizing processes necessary to encourage community change for improved health.</li> <li>Help lowans engage in healthy behaviors; &amp;</li> <li>Improve access to health services for those who “fall through the cracks” &amp; often have no other options, including in-home skilled nursing; home care aide; homemaker; &amp; immunizations for children &amp; adults when there is no other funding source.</li> </ul> </li> <li>Provide technical assistance &amp; support to local boards of health &amp; local public health agencies in all 99 counties through regional consultants. Direct support toward resolving community health issues, problems, or concerns; building &amp; maintaining the knowledge &amp; skills necessary to provide local public health services &amp; build healthier communities; &amp; acting as catalysts for sharing best practices between boards of health, local public health agencies, &amp; IDPH.</li> </ul>

Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
<b>Regulation &amp; Compliance</b>			
<p><b>Desired Outcomes</b> Enforce the Code of Iowa &amp; Iowa Administrative Code to ensure &amp; protect lowans' health, safety, &amp; welfare.</p>	<p><b>Bureau of Professional Licensure: Percent of cases resolved within one year of receiving a complaint.</b> 588_61_002</p>	<b>70</b>	<p>Goal 1: Strengthen infrastructure of core services. Goal 2: Ensure adequate funding to support core services. Goal 3: Invest in the right people with the right skills. Goal 4: Improve IDPH's ability to manage, analyze, &amp; act on data. Goal 5: Cultivate an organizational culture of Lean/quality improvement.</p> <p><b>Outcomes:</b> Strengthen the Public Health System Infrastructure</p>
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
<p><b>1. Ensure Quality Health Professionals</b> 588_61100</p>	<p><b>Bureau of Professional Licensure: Average number of days to process new applications.</b> 588_61100_002</p>	<b>7</b>	<ul style="list-style-type: none"> <li>Process applications for initial licensure, license renewal, &amp; reactivation of licenses.</li> <li>Coordinate, &amp; in some cases, conduct examinations for licensure.</li> <li>Determine eligibility for licensee participation in the Volunteer Health</li> </ul>

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		Provider Program. <ul style="list-style-type: none"> <li>Address all complaints &amp; implement discipline at the licensing board's direction.</li> </ul>
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Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
<b>Resource Management</b>			
<p><b><u>Desired Outcomes</u></b>                      Provide administrative, financial, &amp; support services to IDPH personnel, programs, &amp; contractors to support improved services &amp; results for lowans. Implement, maintain, &amp; support technology services for the department &amp; statewide.</p>	<p><b>Percent of organizational operations issues with above average performance ratings by employees.</b> 588_67_003</p>	<b>35</b>	<p>Goal 1: Strengthen infrastructure of core services.                      Goal 2: Ensure adequate funding to support core services.                      Goal 3: Invest in the right people with the right skills.                      Goal 4: Improve IDPH's ability to manage, analyze, &amp; act on data.                      Goal 5: Cultivate an organizational culture of Lean/quality improvement.</p> <p><b>Outcomes:</b>                      Promote Healthy Living                      Prevent Injuries &amp; Violence                      Protect Against Environmental Hazards                      Prevent Epidemics &amp; the Spread of Disease                      Strengthen the Public Health System Infrastructure                      Prepare for, Respond to, &amp; Recover from Public Health Emergencies</p>
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
<p><b>1. Improve the Department's Performance</b> 588_67100</p>	<p><b>Audit Reports: Number of findings &amp; questioned costs.</b> 588_67100_001</p>	<b>0</b>	<ul style="list-style-type: none"> <li>Standardize &amp; simplify department procedures.</li> <li>Assure all IDPH service contractors follow the terms &amp; conditions of financial management, staff qualifications, &amp; contract performance &amp; administration.</li> <li>Improve the service contracting process by standardizing and simplifying procedures throughout the department.</li> <li>Maintain an electronic document library system for service contract management including the submission of requests for funding, execution of contractual documents, submission of required reports, and reimbursement requests.</li> </ul>
	<p><b>Accounts Payable: Average processing time from receipt of an accounts payable document to submission to DAS for payment.</b> 588_67100_003</p>	<b>4.5</b>	
	<p><b>Percent of IDPH employees that find internal training useful in their daily work.</b> 588_67100_005</p>	<b>90</b>	