

VOL. 11, \#20 Oct. 25 - Nov. 14, 2004
Shopping Spree Could Be 'Holiday Bonus' for Players

## Second-Chance Drawing Uses 'Holiday Bonus' Ticket for Entry

Imagine winning a shopping spree from the Iowa Lottery just in time for the holidays! Players who enter the "Holiday Bonus Shopping Spree" second-chance drawing through Nov. 28 get a chance to win a shopping spree at Jordan Creek Town Center in West Des Moines.

Iowa Lottery players who qualify by entering the "Holiday Bonus Shopping Spree" on the lottery's Web site could win one of 10 shopping sprees at the two-million square foot "retail resort" that opened Aug. 4-it's the largest shopping center in the state!


Players may enter at www.ialottery.com with the serial number from a nonwinning "Holiday Bonus" scratch ticket. Entries will be accepted from noon on Friday, Nov. 5 through midnight Sunday, Nov. 28.
Players must keep all "Holiday Bonus" tickets they enter and may use each ticket only once as an eligible entry.

A random drawing for 10 winners will be held on Nov. 30 at the Iowa Lottery. Players should enter for their chance to win one of these prizes:
Grand Prize: One $\$ 4,000$ Shopping Spree
First Prizes: Two \$2,000 Shopping Sprees
Second Prizes: Seven $\$ 1,000$ Shopping Sprees
Each shopping spree includes an overnight stay at the Residence Inn ${ }^{\circledR}$ by Marriott ${ }^{\circledR}$ located on the Town Center grounds. To complete the adventure, winners also receive a "goodie bag" with restaurant gift certificates and other offers from stores located at Jordan Creek Town Center!

Encourage your players to enter with their nonwinning "Holiday Bonus" scratch ticket today!

## At A Glance. . .

Did You Know . . .?

## Where do the proceeds go?

Lottery proceeds are transferred to the General Fund. That means lottery dollars are helping all the causes aided by the General Fund-such as education, transportation and economic development. Nearly 60 percent of the General Fund is dedicated to education programs and 20 percent to Human Service programs.
‘Tabs For Cash’ Entries Due Nov. 9


Remind players that they should get their entries to the lottery for the "Tabs For Cash" pulltab second-chance drawing by Nov. 9. They may send $\$ 2$ or more in nonwinning pull-tabs along with an entry form in a pink second-chance drawing envelope to enter the promotion. Hand-delivered entries or entries in any envelope other than a pink second-chance drawing envelope will not be accepted. See the brochure and the lottery Web site at www.ialottery.com for more details.

## Next Lottery Action Due Out Nov. 15

Due to the Veteran's Day state holiday on Nov. 11, the next issue of "Lottery Action" will be distributed beginning Nov. 15.

## Game End and Validation End Dates List:

Game\#340
Game\#342
Game\#372
Game\#396
Game\#409

Diamond Bingo-Green Stinkin’ Rich Double Doubler-Green Double Blackjack-Purp. Home for the Holidays

| Official | Valid. |
| :--- | :--- |
| Game | Period |
| End | Ends |
| $08 / 31 / 04$ | $11 / 29 / 04$ |
| $08 / 31 / 04$ | $11 / 29 / 04$ |
| $0831 / 04$ | $11 / 29 / 04$ |
| $0831 / 04$ | $11 / 2904$ |
| $08 / 31 / 04$ | $11 / 29 / 04$ |

Other important dates are listed on the back of this issue.

## Central Iowa Man Wins \$30,000 While on Vacation

Robert Hall of Des Moines spent part of his vacation winning money!

Hall won $\$ 30,000$ playing the "Wild Crossword" scratch game. He purchased his ticket at Quik Trip, 3940 S.E. 14th in Des Moines.

He said he likes playing Crossword tickets because he can scratch one and not know if he won until the very end. He was at home alone when he scratched the winning ticket.


Robert Hall of Des Moines
"I thought, 'Oh my gosh, I think
I've got quite a few words,'" he said. "I went over and over and over it and sure enough, it was $10 . "$

Hall was on vacation at the time he won the prize. He works as a manager at a local grocery store.
"I hope luck comes in threes," he said. \$

## Players Could Be ‘Cashing’ In With This New Ticket



Cost: \$1 Top Prize: $\$ 800$ Odds: 1 in 4.61 Begin Ordering: Nov. 15

Prize
\$1
\$2
\$4
\$8
\$18
\$38
$\$ 38$

Odds

1 in 7.50
1 in 20.00
1 in 50.00
1 in 150.00
1 in 300.00
1 in 300.00
1 in $39,900.00$


# To Give or Receive: Holiday Tickets Are Best! 

Holiday Bonus

Cost: \$5
Top Prize: $\mathbf{\$ 5 0 , 0 0 0}$
Odds: 1 in 3.14
Begin Ordering: Nov. 1

Your "Holiday Bonus" could be $\$ 50,000$ !

In the number match area, match any of "Your Numbers" to the "Winning Number" and win the prize shown for that number. In the bonus area, if the player reveals a prize amount, they win that amount instantly. In the symbol match area, find two matching symbols and win the prize shown. 6


| Prize | Odds |
| :--- | ---: |
| $\$ 5$ | 1 in 6.00 |
| $\$ 6$ | 1 in 10.00 |
| $\$ 10$ | 1 in 60.00 |
| $\$ 12$ | 1 in 60.00 |
| $\$ 25$ | 1 in 60.00 |
| $\$ 50$ | 1 in 598.50 |
| $\$ 500$ | 1 in $5,985.00$ |
| $\$ 50,000$ | 1 in $59,850.00$ |

## Yule Win

Cost: \$2
Top Prize: \$12,000
Odds: 1 in 3.94
Begin Ordering: Nov. 1

Try this great new holiday ticket and maybe "Yule Win" \$12,000!

If the player matches any of "Your Numbers" to the "Winning Number," they win the prize shown for that number. If they find a "Gift Box" symbol, they win that prize instantly!



Celebrate the season with "12 Days of Christmas"!

This ticket has 12 different games. In each game, match three like prize amounts and win that prize amount. 8

Prize
Odds

1 in 5.88
1 in 20.00
1 in 33.33
1 in 100.00
1 in 100.00
1 in 2,992.50
1 in 59,850.00

## Reindeer Games

Cost: \$1
Top Prize: \$1,200
Odds: 1 in 4.48
Begin Ordering: Nov. 1


This little reindeer plays all kinds of winter games. Follow him and you could win up to $\$ 1,200$ !

There are six different scenes featured on these tickets.

If a player finds three like symbols, they win the prize shown in the "Prize Box." ©

| Prize | Odds |
| :--- | ---: |
| $\$ 1$ | 1 in 7.50 |
| $\$ 2$ | 1 in 20.00 |
| $\$ 3$ | 1 in 37.50 |
| $\$ 6$ | 1 in 150.00 |
| $\$ 12$ | 1 in 300.00 |
| $\$ 48$ | 1 in 300.00 |
| $\$ 1,200$ | 1 in $59,850.00$ |



