



**Week ending issue: November 7, 2014 – Issue #232**

**Policy**

**From the WIC Services Policy and Procedure Manual – 330.50  
Prevalence of Nutrition Risk by County Report**

<b>Description</b>	This report identifies the number of participants in each participant category who were assigned specific risks at certification by county.
<b>Data updated</b>	Monthly
<b>Parameters</b>	County, Federal Fiscal Year
<b>Records reported</b>	Each nutrition risk recorded at each certification during the fiscal year
<b>Report columns</b>	<p>Report columns include:</p> <ul style="list-style-type: none"> <li>• Headers with total number of certifications examined for the report, total number of unique (unduplicated) participants, and county name</li> <li>• Risk</li> <li>• All participant types</li> <li>• Pregnant</li> <li>• Breastfeeding</li> <li>• Not Breastfeeding</li> <li>• Infant</li> <li>• Child</li> <li>• Total [All participant types]</li> </ul>
<b>Data sort order</b>	County, Frequency of risk for all participants (high to low)
<b>Totals available</b>	All columns for County and State Agency
<b>Tips</b>	<ul style="list-style-type: none"> <li>• Use this report in county-based needs assessment activities.</li> <li>• Risks are reported based on clinic assignment at the time of certification. Therefore, the report will include data for individuals who are no longer in their caseload or who live in another county.</li> <li>• Risk data is counted for each certification during the fiscal year and for both participant types if the individual was certified with different participant types each time. Examples include the following: <ul style="list-style-type: none"> <li>– A woman certified as pregnant and then certified as breastfeeding</li> </ul> </li> </ul>

- A infant certified as an infant and then as a child
- A woman certified as breastfeeding and then certified as not breastfeeding
- Risk data is counted for precertifications and full certifications completed for an individual during the fiscal year
- If the same risk was assigned to a given participant twice during the year, it will be counted twice.
- This report is cumulative during the fiscal year.

## Information



U.S. Department of Agriculture, Food and Nutrition Service (FNS), Special Supplemental Nutrition Program for Women, Infants and Children (WIC) announce the **Loving Support Award of Excellence** program. The award program was established to recognize local WIC agencies that have provided exemplary breastfeeding promotion and support activities.

The intent is to provide models and motivate other local agencies and clinics to strengthen their breastfeeding promotion and support activities and ultimately increase breastfeeding initiation and duration rates among WIC participants.

Three levels of excellence will be recognized and awarded: **Gold, Gold Premiere, and Gold Elite.**

### Who can apply:

Local WIC agencies that have operated a peer counseling program for at least one year, which meets all of the required core components of the FNS [Loving Support® Model \(link is external\)](#) for a successful peer counseling program.

The application period will open once annually. **The 2014 application period opens on September 29, 2014 and closes on December 5, 2014.**

## Thank you of the Week

### WIC SHOUT OUT

"I appreciate all you have done for my family the past several years! You are all great to work with and I would recommend you to anyone! The WIC Program has been a blessing to me over the years, I am extremely thankful!"

~Broadlawns WIC Participant

\* If you have a comment or story about how WIC has had a positive impact for you and your family we'd love to hear it! Please send us a pm and you could be featured in our next WIC SHOUT OUT post!

## *Participant Centered Services*

### **Heart Buttons (What drives Behavior)**

**Family Values-** The desire to be the perfect mother. Giving your child the best and being a pivotal force in their life, the need to convey to their child what's important to them.

**Love, Sex, and Romance-** Can actually be a NEGATIVE heart button for WIC- clients may be pregnant and abandoned by their baby's dad.

## *WIC 40<sup>th</sup> Anniversary Trivia*

### **WIC 40<sup>th</sup> Anniversary Trivia Week #20**

Week #19 questions with answers in

- What two new foods were added to expand the food package for fully breastfeeding women in 1992? **Canned fish(tuna or salmon) and carrots**
- A "milk" voucher from the late 1970's allowed you to have One Gallon of Milk OR Four 13 ounce cans of Evaporated Milk OR \_\_\_\_\_? \_\_\_\_\_ ounces of Cheese. How many ounces of cheese should be listed here? **20 ounces**
- You can buy Silk Soy Beverage with checks that say lactose free milk? True or False. **False, you can only buy Silk Soy Beverage with a check that says Soy Milk-Silk Original or 8<sup>th</sup> Continent Original or Vanilla.**

Week #20 questions,

- Why on the WIC food package is oatmeal considered a grain option and not a cereal option?
- Longhorn was a variety of a **specific** food approved on the WIC program in the 1970's. What **specific** food is being referred to?
- Who is the newest State Office WIC consultant to join our staff on November 7, 2014?

## *Find Us on Facebook*



<https://www.facebook.com/IowaWIC>

## *Dates to Remember*

### **2014**

#### **New Employee Training Go-to-Meeting**

- NETC Go-To-Meeting (Health Professional) – November 13, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – November 20, from 8:30-11:30

## Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Boost Breeze	24 8-oz containers	11/19/2014	Broadlawns	Rose Logan 515-282-6717
Pediasure Peptide 1.0 cal 8 oz RTU	1 case and 18 cans	12/2014	HACAP	Angela Munson 319-393-7811
Elecare Jr. Unflavored Powdered	3 cases + 1 can	2/1/2015	Mid Sioux Opportunity	Amy Kreber 712-786-3488
Vanilla Pediasure 1.5 Calorie w/Fier	3 cases (24 cans/case)	2/2015	MICA	Sierra Meyer 515-232-9020 x105
Elecare Jr. Unflavored Powdered	2 cases + 2 cans	5/1/2015	Mid Sioux Opportunity	Amy Kreber 712-7886-3488
Powdered Nutricia Neocate Infant DHA/ARA Amino Acid Based Infant Formula w/iron	5 cans	8/2015	North Iowa Community Action	Carla Miller 641-432-5044 X24
EleCare Jr. Unflavored, powder	12 cans, 14.1 oz	11/2015	Siouxland	Allyson Woltman 712-279-6636
Similac PM 60/40	1 can	1/2016	Broadlawns	Kathy Flagg 515-263-5660
Calcilo XD	1 can	2/2017		

The U.S. Department of Agriculture prohibits discrimination against its customers, employees, and applicants for employment on the bases of race, color, national origin, age, disability, sex, gender identity, religion, reprisal, and where applicable, political beliefs, marital status, familial or parental status, sexual orientation, or all or part of an individual's income is derived from any public assistance program, or protected genetic information in employment or in any program or activity conducted or funded by the Department. (Not all prohibited bases will apply to all programs and/or employment activities.)

If you wish to file a Civil Rights program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, found online at [http://www.ascr.usda.gov/complaint\\_filing\\_cust.html](http://www.ascr.usda.gov/complaint_filing_cust.html), or at any USDA office, or call (866) 632-9992 to request the form. You may also write a letter containing all of the information requested in the form. Send your completed complaint form or letter to us by mail at U.S. Department of Agriculture, Director, Office of Adjudication, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410, by fax (202) 690-7442 or email at [program.intake@usda.gov](mailto:program.intake@usda.gov).

Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339; or (800) 845-6136 (Spanish).

USDA is an equal opportunity provider and employer