Volume 14 Issue 9/10







Order Entry

5 AM - 3 PM Mon - Fri 515.281.7422 Toll Free: 866.IowaABD (866.469.2223)



Will-Call

Will-Call Order: 7 AM - 1 PM Mon - Thurs Warehouse Pickup: 9 AM - 3:30 PM Mon - Thurs



Fax Orders

Products Fax: 515.281.7385 Toll Free Fax: 877.891.5348





Scan the icon with your mobile phone to download IABD Pricing, **Promotions** & TPR.

Get the free mobile app at http://gettag.mobi

Labor Day Holiday Schedule

The Division's offices will be closed on Monday, September 1, 2014, for the Labor Day holiday. Order and delivery schedules will be affected.

MONDAY: Orders must be placed on Friday, August 29th by your normal cutoff time. Deliveries will be made on Tuesday, September 2nd.

TUESDAY: Normal order and delivery schedule. WEDNESDAY: Normal order and delivery schedule. THURSDAY: Normal order and delivery schedule.

Just a Reminder...

Return of Product

The Division would like to remind retailers that the decision to allow a return rests solely with the Division management. All returns shall be pre-authorized electronically.

Below are a few examples of merchandise returns for ordinary and usual commercial reasons which would be allowed by Division management, but are not limited to:

- Misorder/Incorrect Order
- **Defective Product**
- **Damaged Product**
- Driver Breakage

Please do not hesitate to reach out to Tim Iversen at Iversen@IowaABD.com or 515.281.7406 with any questions regarding the return of product.

Again, this is a short, but important reminder as we continue to move forward in providing you helpful hints on matters that impact your business model.

New Codes

CODE	DESCRIPTION	SIZE	PACK
28883	Tanqueray Old Tom (TEMP)	1.000	6
31991	Barrel River Rose Gin (TEMP)	0.375	12
36238	Three Olives Jacked Apple	0.750	12
40105	Menage a Trois Berry	0.750	12
40107	Menage a Trois Citrus	0.750	12
66177	Peligroso Cinnamon Mini (TEMP)	0.400	6
66178	Peligroso Cinnamon	0.750	6
75898	maDIKwe	0.750	12
77734	Viniq	0.375	12
77735	Viniq	0.750	12
80482	Tippy Cow Chocolate Mini	0.500	12
80483	Tippy Cow Shamrock Mint Mini	0.500	12
80484	Tippy Cow Orange Cream Mini	0.500	12
80485	Tippy Cow Chocolate	0.750	6
80486	Tippy Cow Orange Cream	0.750	6
80487	Tippy Cow Vanilla Soft Serve	0.750	6
80488	Tippy Cow Shamrock Mint	0.750	6
80489	Tippy Cow Vanilla Soft Serve Mini	0.500	12
86704	Jeremiah Weed Cinnamon	0.750	12
86707	Jeremiah Weed Sarsaparilla	0.750	12
86709	Jeremiah Weed Spiced	0.750	12
88152	Sauza 901 Silver	0.750	6
89672	Peligroso Anejo	0.750	6
89674	Peligroso Reposado	0.750	6

Discontinued Codes

CODE	DESCRIPTION	SIZE
28208	Bombay Original	1.750
35933	Grey Goose Cherry Noir	0.375
80396	Paramount Crème de Almond	0.750

UPC Changes

CODE	DESCRIPTION	SIZE	NEW UPC
26820	Jack Daniel's Old #7 Black Label PET	0.375	082184090503
26823	Jack Daniel's Old #7 Black Label PET	0.200	082184090527
86669	Jack Daniel's Tennessee Honey	0.375	082184000342

The above UPC changes will go into effect within the next couple of months. The old UPC inventory will be sold through before the new UPC inventory is sold.

Pack Changes

OLD CODE	NEW CODE	DESCRIPTION	SIZE	OLD PACK	
41787	77699	Smirnoff Orange	1.000	12	12

Temporary Peak Season Product Codes

In an effort to improve our services during peak season we have made some changes to the way we handle the ordering and delivery of holiday items.

In the past, you may have ordered your bulk buys and holiday VAPs by sending in a preorder to the Division and receiving delivery of your holiday items on specific Fridays in October. During this holiday season, you will be able to order holiday items as they become available in the warehouse for shipment and your bulk buys throughout the season for delivery with your regular liquor order. To minimize the need for you to purchase all your bulk buys at one time, you may also order these throughout the season for delivery with your regular order.

To further assist your ability to spread out your bulk buy purchases, holiday promos will run in two month increments: September/October and November/December. These two changes should allow you to better manage your inventory and buying patterns during peak season. Special price allowances (SPA) will still run monthly during the holiday season.

Certain holiday items may be limited to one case per customer to ensure everyone has the opportunity to stock in-demand VAPs and prevent one customer from securing all of our allocation. Certain holiday items will be treated like highly allocated products due to limited availability. You will receive notification of holiday item availability in weekly emails for the general VAPs but will need to be signed up for the highly allocated products notification list to receive information regarding the limited quantity VAPs. To sign up for the highly allocated product notification list please visit IowaABD.com.

The Division is launching an online ordering website this year that will allow you to order products without using the phone, fax or email. This portal will show you product pictures and descriptions, provide information on sizes, pricing and availability and allow you to order with the click of a mouse. You won't need to know product order codes as they will be embedded in the product listing on the website. During the holiday season, this portal will also update you to the availability of holiday items. Please stay tuned for news on this exciting development as we finalize the date it will be available to all licensees to place orders. Ordering of products subject to availability in warehouse.

Please note all below products have varied ship dates between September and November.

CODE	DESCRIPTION	SIZE	PACK
407	Jim Beam w/3-50mls	0.900	6
409	Jim Beam Black w/4-50mls	0.950	6
456	Knob Creek w/2-50mls	0.850	6
593	Kinky Blue 375ml & Kinky Pink 375ml w/2 Shot Glasses	0.750	6
594	Opulent Vodka w/Shaker	1.750	3
631	Avion Silver w/4 Shot Glasses	0.750	6
644	Firefly Moonshine 4-200ml	0.800	6
647	Kahlua w/Absolut 50ml & White Russian Glass	0.800	6
788	Red Stag w/4-50mls	0.950	6
789	Canadian club w/Glass	0.750	6
837	The Glenlivet Tasting Kit w/12YR 200ml, 15YR 200ml & 18YR 200ml	0.600	6
859	Jack Daniel's SB DU w/Btl Stopper	0.750	6
863	Glenmorangie w/2 Glasses British Open	0.750	6
874	The Glenlivet w/15YR 50ml & 18YR 50ml	0.850	6
893	Gentleman Jack w/2 Glasses	0.750	6
934	Jack Daniel's w/Tin	0.750	12
952	Jack Daniel's Black w/2 Glasses	0.750	6
1051	Chivas Regal w/2 Glasses	0.750	6
1500	Jameson Tin	0.750	6
2226	Christian Brothers Holiday Nog	1.750	6
2229	Christian Brothers Holiday Nog	0.750	12
2249	Amaretto di Amore w/2 Snifters	0.750	12
2618	99 Family 4-50mls	0.200	15
2992	Caravella Limoncello w/Glass	0.750	6
3005	Chambord Liqueur w/2 Glasses	0.750	6
3355	Hpnotiq w/2 Glasses	0.750	6
3396	Tequila Rose w/2 Shot Glasses	0.750	6
3910	Belvedere Pure Perfect Shot	1.750	6
4020	Grey Goose w/2 Glasses & Shaker	1.750	3
4029	Grey Goose Night Vision	1.000	6

CODE	DESCRIPTION	SIZE	PACK
4048	Jagermeister w/Shot Glasses	0.750	12
4063	Belvedere Pure w/Glass	0.750	6
4115	Courvoisier VS w/Glass & Recipe Book	0.750	6
4119	Pinnacle w/3-50mls	0.900	6
4137	Barenjager Honey w/Bear Stein	0.750	6
12316	Canadian hunter Traveler Camo	0.750	12
15659	Disaronno Versace w/2 Glasses	0.750	6
33554	Absolut Warhol	0.750	12
33556	Absolut Warhol	1.750	6
33737	Pinnacle Peppermint Bark	0.750	12
36061	Pinnacle Pumpkin Pie	0.750	12
40370	Burnett's Pumpkin Spice	0.750	12
40600	Burnett's Candy Cane	0.750	12
40614	Rumchata w/Thermal Cup	0.750	6
42146	UV Salty Caramel Apple	0.750	12
56825	Admiral Nelson Egg Nog	0.750	12
59100	Evan Williams Egg Nog	0.750	12
59102	Evan Williams Peppermint Chocolate	0.750	12
	Egg Nog		
62920	Mr. Boston Holiday Nog	0.750	12
65231	Hpnotiq Sparkle	0.750	6
67513	Kahlua Cinnamon Spice	0.750	12
67546	Kahlua Hazelnut	0.750	12
67574	Kahlua Pumpkin Spice	0.750	12
67575	Kahlua Peppermint Mocha	0.750	12
73729	Evan Williams Apple Orchard	0.750	12
74440	Hiram Walker Caramel Apple	0.750	12
74476	Hiram Walker Pumpkin Spice	0.750	12
76436	St. Nick's Egg Nog	0.750	12
76438	St. Nick's Egg Nog	1.750	6
80144	Fulton's Harvest Apple Pie	0.750	12
80145	Fulton's Harvest Pumpkin	0.750	12
80336	Mothers Pumpkin Spiced	0.750	12

September/October Promotions

Cedar Ridge Distillery

1441 Marak Road Swisher, IA 52338 Phone: 319-857-4300 Fax: 319-857-4301

Please send invoices to Murphy Quint at Cedar Ridge. All purchases for each deal must be on one invoice. Deals valid for September/October 2014.

Howdy's Apple Pie (74772):

Purchase 5 cases, receive a \$40 promo check. Purchase 10 cases, receive a \$110 promo check. Purchase 20 cases, receive a \$250 promo check.

Iowa Bourbon Whiskey (17206):

Purchase 5 cases, receive a \$50 promo check. Purchase 10 cases, receive a \$150 promo check.

Single Malt Whiskey (27476):

Purchase 5 cases, receive a \$50 promo check.

Griff's Cowboy Whiskey (27512):

Purchase 5 cases, receive a \$50 promo check. Purchase 10 cases, receive a \$150 promo check.

Dark Rum (46112):

Purchase 5 cases, receive a \$50 promo check. Purchase 10 cases, receive a \$150 promo check.

Clearheart Vodka (35586):

Purchase 5 cases, receive a \$70 promo check.

Glazer's of Iowa

4377 NW 112th Street Urbandale, IA 50322 Phone: 515.252.7173 Fax: 515.252.8681

All purchases must be on one IABD invoice dated September/ October 2014. Invoice must be submitted within 30 days of invoice date to qualify for funds. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please present a copy of the invoice to your Glazer's Representative or submit a fax to 515-252-8681.

Travis Hasse Pies: Mix & Match, Cherry 750ml (77568),

Apple 750ml (77570) & Cow 750ml (77573) Purchase 1 case, receive a \$8 promo check. Purchase 2 cases, receive a \$24 promo check. Purchase 3 cases, receive a \$48 promo check.

Rumchata: Mix & Match, 50ml (73051), 375ml (73052), 1L

(73053), 1.75L (73054) & 750 (73055) VAPs not included Purchase 6 cases, receive a \$54 promo check.

Purchase 12 cases, receive a \$216 promo check.

Purchase 18 cases, receive a \$486 promo check. *Must include 2*

sizes.

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NEW Tippy Cow: Mix & Match, 750ml only, Chocolate (80485), Orange Cream (80486), Vanilla (80487) & Shamrock Mint (80488)

Purchase 4 cases, receive a \$24 promo check. Purchase 8 cases, receive a \$72 promo check. Purchase 12 cases, receive a \$162 promo check.

Salute Vodka: 750ml (37742)

Purchase 1 case, receive a \$15 promo check. Purchase 3 cases, receive a \$60 promo check. Gosling's Black Seal Rum: 750ml (42566)

Purchase 1 case, receive a \$10 promo check. Purchase 3 cases, receive a \$40 promo check.

Jefferson's Whiskies: Jefferson's Reserve 750ml (19006) &

Jefferson's Very Small Batch 750ml (19009) Purchase 1 case, receive a \$10 promo check. Purchase 3 cases, receive a \$40 promo check.

Tito's Vodka: 750ml (38176), 1L (38177), 1.75L (38178) & 375ml (38174)

Purchase 2 cases, receive a \$20 promo check. *Must include 2 sizes*. Purchase 5 cases, receive a \$62.50 promo check. *Must include 2 sizes*. Purchase 10 cases, receive a \$150 promo check. *Must include 2 sizes*.

Purchase 20 cases, receive a \$400 promo check. *Must include 2 sizes*.

Purchase 45 cases, receive a \$1000 promo check. *Must include all sizes*.

Admiral Nelson: Mix & Match, Spiced Rum 1.75L (43028), Spiced Rum 750ml (43026), Spiced Rum 375ml (43024), Spiced Rum 1L (43027), Spiced Rum PET 750ml (43025), Spiced Rum 50ml (43022), Cherry 1.75L (43986), Cherry 750ml (43984), Coconut 750ml (43076), Coconut 1L (43077), 101 750ml (43073) & 101 1.75L (43079)

Purchase 10 cases, receive a \$150 promo check. Purchase 25 cases, receive a \$450 promo check. Purchase 50 cases, receive \$1000 promo check. Purchase 100 cases, receive a \$2200 promo check.

Blackheart: 750ml (44258)
Purchase 1 case, receive a \$15 promo check.

Burnett's Vodka: Mix & Match, Base 1.75L (35418), Base 750ml (35416), Raspberry 750ml (41316), Fruit Punch 750ml (41927), Sugar Cookie 750ml (40637), Blackberry 750ml (40351), Grape 750ml (41279), Limeade 750ml (41840), Blue Raspberry 750ml (41670), Pineapple 750ml (41413), Tropical Punch 750ml

(40363), Cherry 750ml (41299), Watermelon 750ml (41320), Gin 750ml (29566) & Gin 1.75L (29568)

Purchase 10 cases, receive a \$60 promo check. Purchase 15 cases, receive a \$120 promo check.

Purchase 25 cases, receive a \$250 promo check.

Christian Brothers: Honey 750ml (72722) Purchase 5 cases, receive a \$25 promo check.

Evan Williams: Mix & Match, Bottled in Bond 750ml (16096), 7YR Str Bourbon 750ml (17956), Green Label 750ml (18046), Green Label 1.75L (18048), 1783 750ml (18096), Black Label

Trav 750ml (18116) & Black Label 1.75L (17958)

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check. Purchase 20 cases, receive a \$300 promo check. **Evan Williams Reserves:** Mix & Match, Honey 750ml (73702), Cherry 750ml (73715) & Cinnamon 750ml (73721)

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$50 promo check.

Hpnotiq & Harmoine: Mix & Match, Hpnotiq 750ml (65195)

& Harmonie 750ml (65229)

Purchase 3 cases, receive a \$75 promo check.

Pama: 750ml (76478)

Purchase 1 case, receive a \$15 promo check.

Cinerator: 750ml (27454)

Purchase 1 case, receive a \$15 promo check. Purchase 3 cases, receive a \$75 promo check

Lunazul: Mix & Match, Blanco 750ml (88018) & Reposado

750ml (89468)

Purchase 1 case, receive a \$15 promo check. Purchase 2 cases, receive a \$40 promo check.

Licor 43: 750ml (65426)

Purchase 1 case, receive a \$25 promo check.

Imperial Brands: Mix & Match, Sobieski Vodka 750ml (34690), Sobieski Vodka 1.75L (35213) & Sobieski Black Cherry 750ml (36020)

Purchase 3 cases, receive a \$30 promo check. Purchase 5 cases, receive a \$80 promo check.

Purchase 15 cases, receive a \$270 promo check.

Purchase 25 cases, receive a \$625 promo check.

Imperial Brands Black Cherry: Sobieski Black Cherry 750ml (36020)

Purchase 1 case, receive a \$10 promo check.

Citronge: 750ml (64736)

Purchase 1 case, receive a \$50 promo check.

Patron XO Café: 300ml (67590), 750ml (67595) & 375ml (67757)

Purchase 1 case, receive a \$50 promo check.

Patron 750ml: Mix & Match, Silver 750ml (88296), Anejo

750ml (89646) & Reposado 750ml (89626)

Purchase 3 cases, receive a \$50 promo check. *Must include 1 case of either Anejo or Reposado*.

Purchase 5 cases, receive a \$100 promo check. *Must include 1 case of either Anejo or Reposado*.

Patron 375ml: Mix & Match, Silver 375ml (88294), Anejo 375ml (89644) & Reposado 375ml (89624)

Purchase 3 cases, receive a \$50 promo check. *Must include 1 case of either Anejo or Reposado*.

Purchase 5 cases, receive a \$100 promo check. *Must include 1 case of either Anejo or Reposado*.

35 Maple Street: Mix & Match, Masterson's 10YR Straight Rye, 750ml (13730), Kirk & Sweeney Rum 750ml (42511) &

Uncle Val's Botanical Gin 750ml (32650)

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$50 promo check.

Fuzzy's: 750ml (36006) & 1.75L (36065)

Purchase 1 case, receive a \$15 promo check.

Four Roses: Small Batch 750ml (18348) & Single Barrel 750ml (18350)

Purchase 1 case, receive a \$10 promo check.

Purchase 2 cases, mix & match, receive a \$25 promo check.

Chopin: 750ml (34244)

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$20 promo check per case.

Purchase 5 cases, receive a \$25 promo check per case.

OR-G: 750ml (66107)

Purchase 1 case, receive a \$10 promo check.

Purchase 2 or more cases, receive a \$20 promo check.

Bastille: 750ml (15951)

Purchase 1 case, receive a \$10 promo check.

Purchase 2 or more cases, receive a \$20 promo check.

Bastille & OR-G: Bastille 750ml (15951) & OR-G 750ml

(66107)

Purchase 1 case Bastille & OR-G, receive a \$40 promo check. Irishman Brands: Mix & Match, Original Clan 750ml (15617), Single Malt 750ml (15616), Coffee 750ml (67495) & Cream

750ml (68526)

Purchase 1 case, receive a \$20 promo check.

Purchase 3 or more cases, receive a \$30 promo check per case.

Blue Chair Premium Rum: Mix & Match, White 750ml

(42240), Coconut 750ml (42242), Coconut Spiced 750ml (42244) & Banana 750ml (42204)

Purchase 1 case, receive a \$15 promo check.

Purchase 1 case of each, receive a \$50 promo check.

Purchase 5+ cases, receive a \$20 per case promo check.

Midnight Moon: Mix & Match, 750ml only, Original (76032),

Apple (76036), Blueberry (76044), Strawberry (76040), Blackberry (76042) & Cherry (76038)

Purchase 3 cases, receive a \$15 promo check.

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Purchase 25 cases, receive a \$425 promo check.

Purchase 50 cases, receive a \$1000 promo check.

360 Flavored Vodka: Mix & Match, Georgia Peach 750ml

(41943) & Double Chocolate 750ml (41019)

Purchase 1 case, receive a \$20 promo check.

Purchase 3 cases, receive a \$75 promo check.

Purchase 5 cases, receive a \$150 promo check.

360 Vodka 80 Proof: 750ml (38169)

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$150 promo check.

Triple Crown: 750ml (25966)

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$125 promo check.

Purchase 10 cases, receive a \$300 promo check.

Tequila Rose: 750ml (65200)

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check.

Purchase 15 cases, receive a \$225 promo check.

Don Q: 750ml (43426)

Purchase 1 case, receive a \$25 promo check.

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$250 promo check.

Caliche: 750ml (43280)

Purchase 1 case, receive a \$20 promo check. Purchase 3 cases, receive a \$100 promo check. Purchase 5 cases, receive a \$200 promo check.

Slow and Low: 750ml (74740)

Purchase 1 case, receive a \$10 promo check. Purchase 2 cases, receive a \$25 promo check. Lock, Stock and Barrel: 750ml (27065) Purchase 1 case, receive a \$25 promo check.

lowa Distilling Company

4349 Cumming Ave. PO Box 22

Cumming, IA 50061 Phone: 515.238.5705 Fax: 888.838.3912

Please send all invoices to Todd Dunkel at Iowa Distilling Company. All purchases for each deal must be made on one invoice.

Deals valid during September/October 2014.

lowa Shine (27292): 750ml, packaged 12 bottles per case

Receive a \$25 promo check for every case purchased.

Prairie Fire (27629): 750ml, packaged 6 bottles per case

Receive a \$15 promo check for every case purchased.

Country Gal (27255): 750ml, packaged 6 bottles per case

Receive a \$15 promo check for every case purchased.

IngeniOz Vodka (36447): 750ml, packaged 12 bottles per case

Receive a \$25 promo check for every case purchased.

Johnson Brothers Wirtz

2515 Dean Ave.

Des Moines, IA 50317 Phone: 515.262.1199 Fax: 515.262.0845

All programs must be on one invoice unless noted, dated in the month of the deal. Invoices must be submitted by the 15th of the following month. In the event of out of stocks, all related invoices, must be submitted together. Please give copies to your JBW Group sales representative or fax invoices to -515-262-0845.

Constellation

Black Velvet: Mix & Match, All sizes

Purchase 25 cases of Black Velvet & 1 case BV Reserve, receive a \$25 promo check.

Purchase 50 cases of Black Velvet & 2 cases BV Reserve, receive a \$100 promo check.

Purchase 100 cases of Black Velvet & 3 cases BV Reserve, receive a \$350 promo check.

Black Velvet Toasted Caramel & Cinnamon: 750ml

Purchase 5 cases mixed, receive a \$60 promo check. Purchase 10 cases mixed, receive a \$240 promo check. Svedka Vodka 1.75L: Mix & Match

Purchase 5 cases receive a \$75 promo check.

Purchase 10 cases receive a \$200 promo check.

Purchase 20 cases receive a \$800 promo check.

Svedka Flavored Vodka:

Purchase 5 cases, receive a \$120 promo check.

Svedka Vodka 80 750ml:

Purchase 5 cases, receive a \$120 promo check.

Paul Masson Brandy: Mix & Match, 750ml & 1.75L

Purchase 3 cases, receive a \$60 promo check.

Paul Masson Peach Brandy 750ml:

Purchase 3 cases, receive a \$60 promo check.

Gallo

New Amsterdam Vodka, Flavored Vodka & Gin: All sizes

except 50ml

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$300 promo check.

Purchase 30 cases, receive a \$1200 promo check.

Purchase 50 cases, receive a \$2500 promo check.

Camarena Tequila: Mix & Match, Silver & Reposado

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Purchase 20 cases, receive a \$800 promo check.

Shellback Silver & Spiced: 750ml

Purchase 2 cases, receive a \$40 promo check.

Purchase 4 cases, receive a \$100 promo check.

Purchase 8 cases, receive a \$250 promo check.

E&J Gallo Brandy: Mix & Match, VS, VSOP & XO, all sizes

Purchase 10 cases, receive a \$60 promo check.

Purchase 20 cases, receive a \$240 promo check.

Purchase 40 cases, receive a \$600 promo check.

Proximo

Jose Cuervo Tequila: Mix & Match, Gold, Silver, Cinge & the Tradicional (Liters Outlined)

Purchase 10 cases (max 5 Liters), receive a \$250 promo check.

Purchase 15 cases (max 8 Liters), receive a \$450 promo check.

Purchase 25 cases (max13 Liters), receive a \$1000 promo check.

1800 Tequila: Mix & Match, Reposado, Silver, Coconut, Anejo,

750ml & 375ml (375mls -2 cases = 1case on deal)

Purchase 3 cases, receive a \$100 promo check.

Purchase 5 cases, receive a \$250 promo check.

Purchase 7 cases, receive a \$420 promo check.

1800 RTD's:

Purchase 3 cases, receive a \$25 promo check.

Kraken:

Purchase 3 cases, receive a \$100 promo check.

Purchase 7 cases, receive a \$350 promo check.

Three Olives Vodka & Flavors: 750ml & 1.75L

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Purchase 20 cases, receive a \$800 promo check.

Purchase 50 cases, receive a \$2500 promo check.

Jose Cuervo Cocktails: Mix & Match, 750ml, 1.75L, cans &

pouches (4 packs = 2 cases to 1)

Purchase 15 cases, receive a \$60 promo check.

Purchase 25 cases receive a \$150 promo check.

Purchase 50 cases, receive a \$400 promo check.

Jose Cuervo Golden & Teagarita Cocktails: 750ml & 1.75L

Purchase 5 cases, receive a \$20 promo check. *Must include 1 case Teagarita*.

Purchase 10 cases, receive a \$80 promo check. *Must include 1 case each 750ml & 1.75L Teagarita*.

Grants

Sailor Jerry: Mix & Match, 750ml & 1L Purchase 5 cases, receive a \$100 promo check. Purchase 15 cases, receive a \$400 promo check.

Purchase 25 cases, receive a \$800 promo check.

Tullamore Dew 1L: 6 pk case

Purchase 1 case, receive a \$30 promo check. Purchase 5 cases, receive a \$200 promo check.

Glenfidich 12YR:

Purchase 5 cases, receive a \$300 promo check. Purchase 10 cases, receive a \$700 promo check. Glenfidich 15YR:

Purchase 6 bottles, receive a \$30 promo check. Purchase 3 cases, receive a \$250 promo check. Balvenie 12YR & 14YR: Mix & Match

Purchase 36 bottles, receive a \$200 promo check. Purchase 60 bottles, receive a \$500 promo check.

Balvenie 17YR:

Purchase 6 bottles, receive a \$75 promo check.

Hendricks Gin 1.75L:

Purchase 1 case, receive a \$45 promo check.

Milagro Silver: 6 pack case

Purchase 5 cases, receive a \$200 promo check. Purchase 10 cases, receive a \$500 promo check.

Reyka Vodka: 6 pack case

Purchase 5 cases, receive a \$150 promo check. Purchase 10 cases, receive a \$350 promo check. Purchase 25 cases, receive a \$1200 promo check.

Sidney Frank

Casamigos Tequila Blanco (87280) & Reposado

(89177): George Clooney Tequila, 6 pack case

Purchase 1 case of each, receive a \$100 promo check.

Jagermeister 750ml & 1.75L: Spice (65248) & T-Shirt Pack

(3136) & Flask Pack (3310) can be included in case deals

Purchase 4 cases, receive a \$80 promo check.

Purchase 7 cases, receive a \$175 promo check.

Purchase 15 cases, receive a \$450 promo check.

Purchase 25 cases, receive a \$1000 promo check.

American Harvest:

Purchase 1 case, receive a \$30 promo check.

Mississippi River

Cody Road Bourbon & Cody Road Rye: Mix & Match

Purchase 10 cases, receive a \$100 promo check.

River Pilot Vodka, River Rose Gin & River Baron Artisan Spirit:

Purchase 10 cases, receive a \$100 promo check.

Trinchero

Menage a Trois 80 proof Vodka, Berry & Citrus:

Purchase 4 bottles of each, 12 bottles total, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

Tres Agaves Tequila:

Purchase 1 case, receive a \$10 promo check. Purchase 2 cases, receive a \$25 promo check.

Cruz Tequila:

Purchase 1 case, receive a \$10 promo check. Purchase 2 cases, receive a \$25 promo check.

Sugar Island Rum:

Purchase 1 case, receive a \$8 promo check. Purchase 3 cases, receive a \$25 promo check.

Sazerac

99 Schnapps 50ml, Rich & Rare Caramel 50ml & Bar-

ton Vodka 50ml: Mix & Match, Whipped (3285), Peppermint

(81124), Cinnamon (84143) & Bananas (84172) Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$40 promo check.

Purchase 5 cases, receive a \$75 promo check.

Nikolai Vodka: All sizes, including 200ml & 375ml

Purchase 25 cases, receive a \$132 promo check.

Purchase 50 cases, receive a \$340 promo check.

Rich & Rare Caramel 750ml (12862):

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$40 promo check.

<u>Legacy Canadian Whiskey 750ml (13542):</u>

Purchase 1 case, receive a \$20 promo check.

Platinum 7X Vodka 750ml (38086):

Purchase 1 case; receive a \$15 promo check. Purchase 3 cases; receive a \$75 promo check.

Firefly Moonshines: Including Blackberry (86685)

Purchase 5 cases, receive a \$40 promo check.

Purchase 10 cases, receive a \$120 promo check.

Purchase 20 cases, receive a \$400 promo check.

Chila Orchata:

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$60 promo check.

Purchase 5 cases, receive a 150 promo check.

Hunter Rye:

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$40 promo check.

Dr. McGillicuddy: Mix & Match

Purchase 10 cases, receive a \$100 promo check. Limit 5 liters.

Purchase 20 cases, receive a \$225 promo check. Limit 8 liters.

Skol Vodka 1.75L:

Purchase 25 cases, receive a \$75 promo check.

Purchase 50 cases, receive a \$300 promo check.

Purchase 100 cases, receive a \$900 promo check.

Chi-Chi's Premixed Cocktails:

Purchase 10 cases, receive a \$50 promo check.

Purchase 25 cases, receive a \$200 promo check.

Purchase 50 cases, receive a \$500 promo check.

Fleischmann Vodka & Gin 1.75L:

Purchase 25 cases, receive a \$100 promo check.

Purchase 50 cases, receive a \$300 promo check.

Monte Alban Mezcal 750ml:

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$90 promo

check. Must include 1 of each.

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99 Schnapps: Including Cinnamon & Peppermint

Purchase 1 case, receive a \$20 promo check. Purchase 4 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Fireball 1L & Chila Orchata 750ml:

Purchase 1 case of Chila Orchata 750ml & 1 case of Fireball 1L, receive a \$50 promo check.

Purchase 3 cases of Chila Orchata 750ml & 2 cases of Fireball 1L, receive a \$150 promo check.

Limit one per customer

Platinum 7X Vodka: All sizes, including 750ml (38086)

Purchase 5 cases, receive a \$50 promo check. Purchase 10 cases, receive a \$175 promo check.

Rich & Rare 1.75L:

Purchase 6 cases, receive a \$48 promo check. Purchase 12 cases, receive a \$144 promo check.

Purchase 25 cases, receive a \$325 promo check.

Rich & Rare Reserve:

Purchase 3 cases, receive a \$60 promo check. Purchase 5 cases, receive a \$100 promo check.

Maui, Kapali & E'Dolce:

Purchase 3 cases, receive a \$45 promo check.

Barton Vodka 1.75L:

Purchase 50 cases, receive a \$175 promo check. Purchase 75 cases, receive a \$400 promo check.

Purchase 100 cases, receive a \$830 promo check.

Barton Vodka, Gin, Rum & Barton Long Island Iced Tea:

Mix & Match, All sizes, including 200ml & 375ml

Purchase 25 cases, receive a \$50 promo check.

Purchase 50 cases, receive a \$150 promo check.

Purchase 75 cases, receive a \$300 promo check.

Old St. Nick's Egg Nog 750ml & 1.75L: Mix & Match

Purchase 5 cases, receive a \$10 promo check.

Purchase 10 cases, receive a \$30 promo check.

Purchase 20 cases, receive a \$80 promo check.

Ten high, Canadian LTD, Fleischmann's Preferred & Lauders:

Purchase 25 cases, receive a \$100 promo check.

Purchase 50 cases, receive a \$350 promo check.

Purchase 100 cases, receive a \$800 promo check.

DiAmore Amaretto & Caravella Limóncello:

Purchase 3 cases, receive a \$60 promo check. *Must include 1 of each*. Purchase 5 cases, receive a \$150 promo check. *Must include 1 of each*.

Montezuma Tequila 1L:

Purchase 5 cases, receive a \$25 promo check.

Purchase 10 cases, receive a \$120 promo check.

Ridgemont Reserve Rye Bourbon 750ml:

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

Mr. Boston Egg Nog:

Purchase 5 cases, receive a \$10 promo check.

Purchase 10 cases, receive a \$30 promo check.

Purchase 20 cases, receive a \$80 promo check.

Fireball Cinnamon Whiskey:

Purchase 5 cases, receive a \$25 promo check

Purchase 10 cases, receive a \$75 promo check. Limit 2 liters.

Purchase 20 cases, receive a \$200 promo check. Limit 6 liters.

NEW Dr. McGillicuddy Apple Pie & Vanilla 50ml, & DiA-

more Amaretto 50ml: Mix & Match

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$40 promo check.

Purchase 5 cases, receive \$75 promo check.

Gemini

Ryan's Cream: Mix & Match

Purchase 3 cases, receive a \$18 promo check.

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Margaritaville Cocktails: Mix & Match

Purchase 5 cases, receive a \$40 promo check.

Purchase 10 cases, receive a \$100 promo check.

Purchase 25 cases, receive a \$375 promo check.

Margaritaville Tequila:

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$150 promo check.

Crosby Lakes

Crosby Lakes Family Plan: Mix & Match, Crosby Lake

Products

Purchase 50 cases, receive a \$2000 promo check. Must include 1

case each of Opulent 1.75L & Ron Diaz Spiced 1L.

Kinky 375ml & 750ml: Mix & Match, All flavors

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$200 promo check.

Purchase 25 cases, receive a \$750 promo check.

Opulent Vodka:

Purchase 5 cases, receive a \$100 promo check.

Ron Diaz Spiced Rum:

Purchase 1 case of Ron Diaz Spiced, receive a \$12 promo check.

Purchase 5 cases of Ron Diaz Spiced, receive a \$100 promo check.

Purchase 10 cases of Ron Diaz Spiced, receive a \$300 promo

check.

Ricura Horchata Cream:

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Glen Moray Single Malt Scotch (4959), Tomatin Single

Malt Scotch (6316) & IL Tramonto Limoncello (65144):

Mix & Match

Purchase 2 bottles of each, 6 bottles total, receive a \$20 promo check.

Purchase 3 cases, receive a \$75 promo check.

Phillips

UV 80 Vodka 1.75L (37338):

Purchase 10 cases, receive a \$150 promo check.

Purchase 20 cases, receive a \$500 promo check.

Purchase 50 cases, receive a \$1400 promo check.

Phillips Vodka, Gin & Rum: All sizes

Purchase 25 cases, receive a \$75 promo check.

Purchase 50 cases, receive a \$300 promo check.

Purchase 100 cases, receive a \$900 promo check.

UV Vodka & Cocktails: Mix & Match

Purchase 25 cases, receive a \$200 promo check.

Purchase 50 cases, receive a \$600 promo check.

Purchase 75 cases, receive a \$1200 promo check.

Combo Deal - UV & Phillips:

Purchase 100 cases of Phillips & 25 cases UV, receive a \$1200 promo check.

Purchase 100 cases of Phillips & 50 cases UV, receive a \$1800 promo check.

Trader Vics Spiced Rum:

Purchase 10 cases, receive a \$150 promo check.

Purchase 20 cases, receive a \$500 promo check.

Phillips Schnapps & Brandy: Mix & Match

Purchase 5 cases, receive a \$25 promo check.

Purchase 10 cases, receive a \$100 promo check.

Purchase 15 cases, receive a \$200 promo check.

Cabrito Tequila Reposado:

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

Revel Stoke Roasted Pecan 750ml (14474):

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

50ml (14473) available but do not count towards program

Hot Stuff Cinnamon Whiskey (27585):

Purchase 1 case, receive a \$40 promo check.

Purchase 3 cases, receive a \$150 promo check.

Prairie Vodka 750ml (31866), Prairie Cucumber Vodka

750ml (40244) & Prairie Gin 750ml (31866): Mix & Match

Purchase 3 cases, 18 bottles total, receive a \$100 promo check.

UV Sugar Crush Vodka 750ml (42142):

Purchase 3 cases, receive a \$100 promo check.

50ml (42141) trial size available, but do not count towards program

Ice Hole Schnapps: Mix & Match

Purchase 5 cases, receive a \$100 promo check.

Bacardi

Bacardi USA Bonus Family Plan: 3 Tier Program – Purchase a total of the following Bacardi USA cases (Mix & Match Bacardi deals, Grey Goose deals, Bombay deals, Dewar's deals & Cazadores deals) & receive these incremental funds in addition to the individual cash programs.

Purchase 50 cases total of any of the following deals, receive a \$300 promo check.

Purchase 100 cases total of any of the following deals, receive a \$900 promo check.

Purchase 150 cases total of any of the following deals, receive a \$1800 promo check.

Bacardi Family Plan: Mix & Match, All sizes, Gold, Superior, Select, Flavors, Oakheart, 151 & Bacardi 8. Includes NEW Bacardi Gold 1.75L PET (43040)

Purchase 10 cases, receive a \$120 promo check.

Purchase 25 cases, receive a \$450 promo check.

Purchase 50 cases, receive a \$1200 promo check.

Purchase 75 cases, receive a \$2250 promo check.

Grey Goose Vodka: Mix & Match, All sizes & types except 1L

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$180 promo check.

Purchase 20 cases, receive a \$480 promo check.

Grey Goose Vodka 1L:

Purchase 15 cases, receive a \$300 promo check.

Bombay, Bombay Sapphire & Bombay East: Mix &

Match, All sizes

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$180 promo check.

Purchase 20 cases, receive a \$480 promo check.

Dewar's White Label, Highlander Honey & Dewar's

12YR: Mix & Match, All sizes

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$240 promo check.

Purchase 15 cases, receive a \$480 promo check.

Dewar's White Label 375ml:

Purchase 12 bottles, receive a \$24 promo check.

Cazadores Reposado & Anejo: Mix & Match

Purchase 3 cases, receive a \$100 promo check.

Bacardi Oakheart 750ml & 50ml:

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$180 promo check.

Purchase 20 cases, receive a \$480 promo check.

Bacardi Classic Cocktails & Party Drinks:

Purchase 5 cases, receive a \$100 promo check.

NEW Bacardi Dragonberry (43052), Bacardi Mango Fusion (43092) & Bacardi Pineapple Fusion (43142)

<u>3/5mi:</u>

Purchase 3 cases, receive a \$50 promo check.

Drambuie 750ml Acrylic Pitcher Pack (4079): 6 pack case.

limited quantities

Purchase 2 cases, receive a \$35 promo check.

Purchase 3 cases, receive a \$100 promo check.

Bacardi Flavor 750ml Travelers: Mix & Match, Bacardi

Dragonberry (43055), Bacardi Pineapple Fusion (43135) & Bacardi Oakheart (43204)

Purchase 3 cases, receive a \$75 promo check.

Western

Bird Dog Straight Bourbon 80 Proof (16825) & Bird Dog

Maple 80 Proof (27417): 750ml, 6 pack case

Purchase 1 case, receive a \$12 promo check.

Purchase 2 cases, receive a \$50 promo check.

Purchase 4 cases, receive a \$125 promo check. *Must include both items*.

Lexington Bourbon 86 Proof (19426): 750ml, 6 pack case

Purchase 1 case, receive a \$12 promo check.

Purchase 2 cases, receive a \$30 promo check.

Purchase 4 cases, receive a \$100 promo check.

Twenty Grand Vodka infused Cognac (77577): 750ml, 6

pack case

Purchase 1 case, receive a \$12 promo check.

Purchase 2 cases, receive a \$30 promo check.

Purchase 4 cases, receive a \$100 promo check.

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Kru Vodka Flavors 72 Proof: Kru Cucumber Flavored Vodka (33761) & Kru Peach Mango Flavored Vodka (33763), 750ml, 12 pack case

Purchase 1 case, receive a \$24 promo check.

Purchase 2 cases, receive a \$50 promo check. *Must include 1 of each flavor*:

Purchase 4 cases, receive a \$150 promo check. *Must include 2 of each flavor*:

Kuhl Vodka Flavors 70 Proof: Kuhl Mango Lemonade Flavored Vodka (33868) & Kuhl Hippie Hooch Love Punch Flavored Vodka (33802), 750ml, 12 pack case

Purchase 1 case, receive a \$24 promo check.

Purchase 2 cases, receive a \$50 promo check. *Must include 1 of each flavor*.

Purchase 4 cases, receive a \$150 promo check. *Must include 2 of each flavor*:

Hood River

Pendleton Canadian 750ml:

Purchase 3 cases, receive a \$50 promo check.

Brown Forman

Early Times 750ml & 1.75L:

Purchase 3 cases, receive a \$50 promo check. Purchase 5 cases, receive a \$150 promo check.

Limit 2 deals per month

Woodford Reserve 375ml, 750ml, 1.75L: Mix & Match

Purchase 3 cases, receive a \$180 promo check. Purchase 10 cases, receive a \$750 promo check.

Limit 2 deals per month

Chambord:

Purchase 6 bottles, receive a \$30 promo check.

Purchase 1 case, receive a \$75 promo check.

Purchase 3 cases, receive a \$300 promo check.

Limit 2 deals per month

El Jimador Anejo, Blanco & Reposado:

Purchase 5 cases, receive a \$135 promo check.

Purchase 10 cases, receive a \$320 promo check.

Purchase 20 cases, receive a \$840 promo check.

Limit 2 deals per month

Gentleman Jack 750ml & 1.75L:

Purchase 3 cases, receive a \$175 promo check. Purchase 10 cases, receive a \$750 promo check.

Limit 2 deals per month

Canadian Mist 1.75L:

Purchase 25 cases, receive a \$250 promo check.

Purchase 50 cases, receive a \$750 promo check.

Limit 2 deals per month

Jack Daniels, JD Honey & Southern Comfort 1L only:

Purchase 10 cases, receive a \$150 promo check.

Purchase 25 cases, receive a \$500 promo check.

Purchase 50 cases, receive a \$1250 promo check.

Limit 2 deals per month

Jack Daniels, JD Honey 750ml & 1.75L:

Purchase 7 cases, receive a \$175 promo check.

Purchase 15 cases, receive a \$525 promo check.

Purchase 25 cases, receive a \$1125 promo check.

Purchase 50 cases, receive a \$2750 promo check.

Limit 2 deals per month

Southern Comfort, Lime, Bold Black Cherry & 100:

750ml & 1.75L

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$300 promo check.

Purchase 15 cases, receive a \$600 promo check.

Purchase 25 cases, receive a \$1250 promo check.

Limit 2 deals per month

Finlandia:

Purchase 1 case, receive a \$75 promo check.

Limit 2 deals per month

Jack Daniels Honey: All sizes excluding 50ml

Purchase 5 cases, receive a \$250 promo check.

Limit 2 deals per month

Herradura Reposado, Anejo & Blanco:

Purchase 12 bottles, receive a \$130 promo check. Must include 3

bottles Blanco & Anejo.

Limit 2 deals per month

Woodford Reserve, Gentleman Jack & Jack Daniels

Honey: 1.75L only

Purchase 3 bottles of each, receive a \$50 promo check.

Purchase 1 case of each, receive a \$125 promo check.

Limit 2 deals per month

Woodford Reserve, Gentleman Jack, Jack Daniels Hon-

ey & Southern Comfort Bold Black Cherry: 375ml only

Purchase 3 bottles of each, receive a \$18 promo check.

Purchase 6 bottles of each, receive a \$60 promo check.

Purchase 1 case of each, receive a \$288 promo check.

Limit 2 deals per month

Korbel Brandy:

Purchase 5 cases, receive a \$50 promo check.

Purchase 7 cases, receive a \$100 promo check.

Purchase 15 cases, receive a \$250 promo check.

Limit 2 deals per month

Jack Daniels Single Barrel:

Purchase 1 case, receive a \$30 promo check.

Purchase 3 cases, receive a \$120 promo check.

Limit 2 deals per month

Woodford Reserve Double Oaked:

Purchase 1 case, receive a \$60 promo check.

Limit 2 deals per month

Disaronno:

Purchase 2 cases, receive a \$40 promo check. If 1 case is a 375ml, receive a \$50 promo check.

Purchase 4 cases, receive a \$100 promo check. If 1 case is a 375ml, receive a \$125 promo check.

Remy

Remy Martin VSOP 750ml:

Purchase 1 case, receive a \$6 promo check.

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$180 promo check.

Remy Martin VSOP: Mix & Match, All sizes

Purchase 25 cases, receive a \$375 promo check.

Remy Martin VSOP 200ml & 375ml: Mix & Match

Purchase 2 cases, receive a \$24 promo check.

Purchase 10 cases, receive a \$180 promo check.

Remy Martin 1738 750ml:

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$45 promo check.

Remy Martin 1738 375ml:

Purchase 2 cases, receive a \$24 promo check.

Cointreau:

Purchase 1 case, receive a \$24 promo check.

Purchase 3 cases, receive a \$45 promo check.

Purchase 5 cases, receive a \$90 promo check.

Mt Gay Rum: Eclipse, Black Barrel & XO

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases Eclipse, receive a \$54 promo check.

Purchase 5 cases, receive a \$120 promo check.

Remy V: Mix & Match, All sizes

Purchase 1 case, receive a \$6 promo check.

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$180 promo check.

Highland Park:

Purchase 1 case, receive a \$24 promo check.

Famous Grouse & Black Grouse: 750ml

Purchase 1 case of each, receive a \$60 promo check.

Serralles

Kringle Cream (80296) 750ml: 6 pack case

Purchase 4 cases, receive a \$150 promo check.

Schoolcraft Wondermint (81536) 750ml: 6 pack case

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

Deaths Door Gin (29900), Deaths Door Vodka (35730) &

Deaths Door White Whiskey (27455): Also includes Deaths

Door Gin & Q Tonic Co-pack (632) 750mls, 6 pack case

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

Sweet Revenge: Mix & Match, All sizes

Purchase 4 cases, receive a \$40 promo check.

North American Spirits & Wine

Nick Grieder

3100 SE Grimes Blvd. Ste 100

Grimes, IA 50111

515-986-7241 office

515-986-0999 fax

Nickgrieder@southernwine.com

All purchases must be on one invoice dated September/October

2014. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices

will be honored. Please present a copy of the invoice to your

NASWB Sales Representative or submit a fax to 515-986-0999.

Diageo Family Bonus Program: Mix & Match a combina-

tion of the following programs on 1 invoice: American Whiskeys,

Smirnoff Family, Captain Morgan Family, Crown Royal, Johnnie

Walker Red & Black, Ketel One, Bailey's & Peligroso to receive these incremental funds in addition to the individual cash programs.

Purchase 50 cases, receive an additional \$3 per case or \$150. Must

include minimum of 3 programs. Purchase 100 cases, receive an additional \$6 per case or \$600.

Must include minimum of 4 programs.

Purchase 150 cases, receive an additional \$8 per case or \$1200.

Must include minimum of 5 programs.

Purchase 200 cases, receive an additional \$12 per case or \$2400

Must include minimum of 6 programs.

Purchase 250+ cases, receive an additional \$14 per case. Must

include all 7 programs.

American Whiskeys 750ml: Mix & Match, George Dickel

No.12 (26656), George Dickel Rye (27037), Jeremiah Weed Spiced

(86709), Cinnamon (86704) & Sarsaparilla (86707)

Purchase 3 cases, receive \$9 per case = \$27.

Purchase 6 cases, receive \$18 per case = \$108.

Purchase 10 cases, receive \$27 per case = \$270.

Smirnoff Vodka Family 750ml & 1.75L: Mix & Match, Red

80pf & all flavors

Purchase 15 cases, receive \$8 per case = \$120.

Purchase 30 cases, receive \$12 per case = \$360.

Purchase 60 cases, receive \$15 per case = \$900.

Purchase 100 cases, receive \$20 per case = \$2000.

Captain Morgan Family 750ml & 1.75L: Mix & Match,

Original Spiced, White 750ml (43328) 1.75L (43330), Black

Spiced (43302), 1671 (43322) & 100pf (43244)

Purchase 15 cases, receive \$8 per case = \$120.

Purchase 30 cases, receive \$12 per case = \$360.

Purchase 60 cases, receive \$15 per case = \$900.

Purchase 100 cases, receive \$18 per case = \$1800.

Crown Royal Family 750ml & 1.75L: Mix & Match, Crown Roy-

al Base, Maple, Black, Special Reserve, XO & XR, VAP not included

Purchase 12 cases, receive \$10 per case = \$120.

Purchase 25 cases, receive \$16 per case = \$400.

Purchase 50 cases, receive \$23 per case = \$1150.

Purchase 75 cases, receive \$30 per case = \$2250.

Purchase 100 cases, receive \$34 per case = \$3400.

Johnnie Walker Red & Black 750ml/1.75L:

Purchase 5 cases, receive \$15 per case = \$75.

Purchase 10 cases, receive \$25 per case = \$250. *Must include 1 case Black.*

Purchase 15 cases, receive \$35 per case = \$525. *Must include 2 cases Black.*

Johnnie Walker Blue VAP (866) & Platinum (5319)

750ml: Blue VAP is packed 3btls per case

Purchase 3 cases (12btls), (2 cases Blue VAP, 1 case Platinum), receive a \$100 promo check.

Ketel One 750ml & 1.75L: Mix & Match, Base, Citroen & Oranje

Purchase 5 cases, receive \$9 per case = \$45.

Purchase 10 cases, receive \$18 per case = \$180.

Purchase 25 cases, receive \$24 per case = \$600.

Bailey's 750ml & 1.75L: Mix & Match, Original & Flavors.

VAP not included

Purchase 10 cases, receive \$8 per case = \$80.

Purchase 25 cases, receive \$10 per case = \$250.

Purchase 50 cases, receive \$16 per case = \$800.

Purchase 75 cases, receive \$19 per case = \$1425.

Peligroso Tequila 750ml: Mix & Match, Cinnamon (66178),

Reposado (89674) & Anejo (89672)

Purchase 2 cases, (3btls each), receive \$9 per case = \$18.

Purchase 4 cases, (1 case each), receive \$18 per case = \$72.

Belvedere Pure 1.75L (34158):

Purchase 1 case, receive a \$55 promo check.

Belvedere Pure, Unfiltered 80pf (33971) & Pink Grape-

fruit (34092): 750ml

Purchase 3 cases, receive \$18 per case = \$54.

Purchase 6 cases, receive \$24 per case = \$144.

Purchase 10 cases, receive \$30 per case = \$300.

Purchase 15 cases, receive \$36 per case = \$540.

Hennessy Black 375ml (48154) & 750ml (48146):

Purchase 1 case, receive a \$18 promo check.

Purchase 2 cases, receive \$27 per case = \$54.

Hennessy VSOP (48164): 750ml

Purchase 1 case, receive a \$27 promo check.

Hennessy VS (48106): 750ml

Purchase 5 cases, receive \$9 per case = \$40.

Purchase 10 cases, receive \$18 per case = \$180.

Purchase 20 cases, receive \$27 per case = \$540.

Grand Marnier: 375ml (65124) & 750ml (65126)

Purchase 2 cases, receive \$24 per case = \$48.

Purchase 4 cases, receive \$36 per case = \$144.

Glenmorangie: Mix & Match, Original 10YR (5133), Lasanta (5103), Nectar D'or (5104) & Quinta Ruban (5105)

Purchase 2 cases, receive \$18 per case = \$36.

Purchase 5 cases, receive \$24 per case = \$120. *Must include 2 types*.

Purchase 10 cases, receive \$36 per case = \$360. *Must include 3*

Purchase 15 cases, receive \$42 per case = \$630. *Must include 4 types*.

Ardbeg: Mix & Match, 10YR (4096), Corryvreckan (4090) & Uigeadail (4111)

Purchase 2 cases, receive \$18 per case = \$36.

Purchase 4 cases, receive \$24 per case = \$96. *Must include 2 types*. Purchase 6 cases, receive \$36 per case = \$216. *Must include 3 types*.

Southern Wine & Spirits

3100 SE Grimes Blvd. Suite 100

Grimes, Iowa 50111 Phone: 515-986-7241 Fax: 515-619-6083

All accounts are eligible to purchase ONE of each of the following deals unless noted. All purchases MUST be made in the same week and invoices MUST be at our office by October 15th for September purchases, and November 15th for October purchases for payment. Fax or send a copy of your invoice.

Beam Suntory

901 Tequila by Justin Timberlake (88152):

Purchase 1 case, receive a \$30 promo check.

2 Gingers Irish Whiskey 750ml:

Purchase 6 bottles, receive a \$12 promo check.

Purchase 1 case, receive a \$36 promo check.

Purchase 3 cases, receive a \$144 promo check.

Purchase 5 cases, receive a \$250 promo check.

Purchase 10 cases, receive a \$600 promo check.

Calico Jack Rum 750ml: Including Spice (44306)

Purchase 3 cases, receive a \$72 promo check.

Canadian Club 1.75L:

Purchase 5 cases, receive a \$45 promo check.

Purchase 10 cases, receive a \$120 promo check.

Purchase 15 cases, receive a \$225 promo check.

Purchase 30 cases, receive a \$540 promo check.

Purchase 50 cases, receive a \$1250 promo check.

Courvoisier VS 375ml:

Purchase 5 cases, receive a \$200 promo check.

Courvoisier VS 750ml:

Purchase 1 case, receive a \$24 promo check.

Purchase 3 cases, receive a \$108 promo check.

Courvoisier VSOP:

Purchase 1 case, receive a \$60 promo check.

Cruzan Rum 750ml:

Purchase 3 cases, receive a \$70 promo check.

Purchase 5 cases, receive a \$165 promo check.

Purchase 10 cases, receive a \$430 promo check.

Dekuyper 750ml & 1.75L:

Purchase 10 cases, receive a \$75 promo check.

Purchase 25 cases, receive a \$250 promo check.

Jim Beam White 750ml & 1.75L:

Purchase 5 cases, receive a \$75 promo check.

Purchase 15 cases, receive a \$300 promo check.

Purchase 25 cases, receive a \$600 promo check.

Jim Beam 50ml: Mix & Match, Maple, Honey, 2 Gingers, Ken-

tucky Fire & Red Stag Cider

Purchase 1 case, receive a \$15 promo check.

Purchase 5 cases, receive a \$125 promo check.

Jim Beam Family: Mix & Match, Black, Devil's Cut, Honey

750ml & 1.75L (27403), Jacob's Ghost, Maple & Red Stag Family

Purchase 3 cases, receive a \$18 promo check.

Purchase 6 cases, receive a \$72 promo check.

Purchase 10 cases; receive a \$240 promo check.

Purchase 15 cases, receive a \$540 promo check.

Kessler 750ml & 1.75L: Mix & Match

Purchase 7 cases, receive a \$75 promo check.

Purchase 15 cases, receive a \$175 promo check.

Purchase 25 cases, receive a \$325 promo check.

Purchase 50 cases, receive a \$800 promo check.

Knob Creek: Mix & Match, All types, 6 pack case

Purchase 3 cases, receive a \$36 promo check.

Purchase 10 cases, receive a \$300 promo check.

Maker's Mark 750ml:

Purchase 3 cases, receive a \$72 promo check.

Purchase 10 cases, receive a \$360 promo check.

Ardmore, Laphroaig 10YR & Quarter Cask:

Purchase 1 case mix & match, receive a \$50 promo check.

Purchase 3 cases, receive a \$225 promo check.

Pinnacle Vodka & Gin: All types, 375ml, 750ml, 1L & 1.75L

Purchase 5 cases, receive a \$90 promo check.

Purchase 10 cases, receive a \$240 promo check.

Purchase 15 cases, receive a \$405 promo check.

Purchase 25 cases, receive a \$750 promo check.

Purchase 50 cases, receive a \$1650 promo check.

Purchase 100 cases, receive a \$3600 promo check.

Multiples allowed

Pinnacle Gin:

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$36 promo check.

Purchase 5 cases, receive a \$90 promo check.

Sauza Hornitos Reposado, Black Barrel, Lime Shot &

Plata 750ml:

Purchase 6 bottles, receive a \$12 promo check.

Purchase 1 case, receive a \$36 promo check.

Purchase 2 cases, receive a \$120 promo check.

Purchase 5 cases, receive a \$375 promo check.

Sauza Blue Reposado & Blanco:

Purchase 6 bottles of each, receive a \$24 promo check.

Purchase 1 case of each, receive a \$60 promo check.

Sauza Gold & Blanco & Sauza Blue Reposado & Blanco:

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$250 promo check.

Skinnygirl: Mix & Match, 750ml, All RTDs & Sparkling

Purchase 5 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$360 promo check.

Skinnygirl 1.75L RTDs:

Purchase 3 cases, receive a \$45 promo check.

Small Batch Bourbon Barrel Program: Baker's, Basil

Hayden, Booker's, Jim Beam Single Barrel, Jim Beam Signature

Series & Maker's Mark 46, 6 pack case, 750ml

Purchase 10 6-packs, receive a \$300 promo check.

Windsor 750ml & 1.75L:

Purchase 15 cases, receive a \$50 promo check.

Purchase 25 cases, receive a \$150 promo check.

Purchase 50 cases, receive a \$400 promo check.

Purchase 100 cases, receive a \$1000 promo check.

Campari America

SKYY Vodka 1.75L & 750ml:

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$360 promo check.

SKYY Vodka: 750ml only

Purchase 3 cases, receive a \$108 promo check.

Purchase 5 cases, receive a \$240 promo check.

SKYY Vodka Infusions:

Purchase 1 case, receive a \$48 promo check.

Purchase 3 cases, receive a \$180 promo check.

Wild Turkey 101 & 81, 1.75L & 750ml: Mix & Match

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$240 promo check.

Purchase 10 cases, receive a \$600 promo check.

Wild Turkey American Honey 750ml:

Purchase 3 cases, receive a \$144 promo check.

Purchase 5 cases, receive a \$300 promo check.

Purchase 2 VAP cases, receive a \$90 promo check. AH VAP 2=1 case

Wild Turkey Spiced 750ml:

Purchase 6 bottles, receive a \$36 promo check.

Purchase 1 case, receive a \$84 promo check.

Russell's Reserve 10YR & Rye: 6 pack case

Purchase 1 case, receive a \$42 promo check.

Carolans Irish Cream 750ml: VAPs 2 = 1 case

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$180 promo check.

Purchase 10 cases, receive a \$480 promo check.

Frangelico 750ml:

Purchase 1 case, receive a \$24 promo check.

Purchase 3 cases, receive a \$108 promo check.

Cabo Wabo: Mix & Match, Blanco & Reposado

Purchase 3 bottles of both, receive a \$24 promo check.

Purchase 3 cases, receive a \$108 promo check.

Appleton Estate V/X 750ml

Purchase 6 bottles, receive a \$18 promo check.

Purchase 1 case, receive a \$48 promo check.

Deep Eddy Vodka

Deep Eddy Vodka (36122), Deep Eddy Cranberry

(40152), Deep Eddy Ruby Red (40327) & Deep Eddy

Sweet Tea (40331): Mix & Match, 750ml

Purchase 2 cases, receive a \$24 promo check.

Purchase 4 cases, receive a \$75 promo check.

Double Cross

Double Cross Vodka:

Purchase 3 bottles, receive a \$10 promo check

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Michael Godard

Michael Godard Vodka:

Purchase 3 bottles, receive a \$10 promo check.

Purchase 1 case, receive a \$25 promo check.

Pernod Ricard

Absolut 80, 100, Flavors: 750ml & 1.75L

Purchase 10 cases, receive a \$100 promo check. (\$10 per case) Purchase 25 cases, receive a \$625 promo check. (\$25 per case) Purchase 50 cases, receive a \$1500 promo check. (\$30 per case) Absolut 750ml Bloody Mary Deal: Absolut Blue, Absolut

Citron, Absolut Peppar & Absolut Cilantro

Purchase 1 case of each, receive a \$36 promo check. (\$9 per case)

Avion: Mix & Match, 750ml

Purchase 6 bottles of Silver, 3 bottles of Reposado & 3 bottles of Anejo, receive a \$240 promo check. (\$20 per btl)

Avion Espresso 750ml: 6 pack case

Purchase 1 case, receive a \$9 promo check. (\$1.50 per btl)

Beefeater London Dry Gin: 750ml & 1.75L

Purchase 3 cases, receive a \$45 promo check. (\$15 per case) Purchase 5 cases, receive a \$100 promo check. (\$20 per case) Purchase 10 cases, receive a \$250 promo check. (\$25 per case) Chivas 12YR & 18YR: 750ml & 1.75L

Purchase 3 cases, receive a \$160 promo check. (\$53.33 per case) Purchase 5 cases, receive a \$300 promo check. (\$60 per case) Chivas 18YR & Red Breast 12YR:

Mix & Match 6 bottles, receive a \$100 promo check. (\$16.67 per btl)

Glenlivet 12YR: 750ml & 1.75L

Purchase 3 cases, receive a \$48 promo check. (\$16 per case) Purchase 5 cases, receive a \$130 promo check. (\$26 per case) Purchase 10 cases, receive a \$310 promo check. (\$31 per case) Glenlivet High Marques:

Purchase 4 bottles 15YR, 4 bottles 16YR, & 4 bottles 18YR, receive a \$200 promo check. (\$16.67 per btl)

Jameson Irish Whiskey 750ml & 1.75L & Jameson Black Barrel 750ml:

Purchase 5 cases, receive a \$175 promo check. (\$35 per case) Purchase 10 cases, receive a \$375 promo check. (\$37.50 per case) Purchase 25 cases, receive a \$1000 promo check. (\$40 per case) Jameson High Marques:

Purchase 6 bottles of Jameson 12YR, 2 bottles of Jameson 18YR, 2 bottles of Jameson Gold & 2 bottles of Powers Signature, receive a \$175 promo check. (\$14.58 per bottle)

Kahlua, Flavors & Especial 750ml & 1.75L:

Purchase 5 cases, receive a \$250 promo check. (\$50 per case) Purchase 10 cases, receive a \$600 promo check. (\$60 per case) Purchase 15 cases, receive a \$975 promo check. (\$65 per case) Lot 40 Canadian Whiskey 750ml: 6 pack case

Purchase 1 case, receive a \$45 promo check. (\$7.50 per btl)

Malibu Rum: All flavors including Red, Black Island Spiced & Sparklers, 750ml & 1.75L

Purchase 5 cases, receive a \$125 promo check. (\$25 per case)

Purchase 10 cases, receive a \$275 promo check. (\$27.50 per case)

Purchase 15 cases, receive a \$450 promo check. (\$30 per case)

Purchase 25 cases, receive a \$875 promo check. (\$35 per case)

Purchase 50 cases, receive a \$1850 promo check. (\$37 per case)

Olmeca Altos Blanco & Reposado Tequila: 6 pack case

Purchase 1 case, receive a \$12 promo check. (\$2 per btl) Purchase 5 cases, receive a \$90 promo check. (\$18 per case)

Paddy Original Devil's Apple & Bee Sting 750ml:

Purchase 1 case of each, receive a \$54 promo check. (\$2.25 per btl) Purchase 5 cases, receive a \$225 promo check. (\$45 per case)

Pike Creek 750ml: 6 pack case

Purchase 1 case, receive a \$45 promo check. (\$7.50 per btl)

Redbreast 15YR 750ml: 6 pack case

Purchase 1 case, receive a \$45 promo check. (\$7.50 per btl)

Seagram's Gin & Twisted Gin 750ml & 1.75L:

Purchase 5 cases, receive a \$50 promo check. (\$10 per case)

Purchase 10 cases, receive a \$125 promo check. (\$12.50 per case)

Purchase 25 cases, receive a \$350 promo check. (\$14 per case)

Purchase 50 cases, receive a \$900 promo check. (\$18 per case)

Purchase 100 cases, receive a \$2000 promo check. (\$20 per case)

Scotch Mixed: 1 Case: All 750mls

Purchase 1 bottle of Aberlour 12YR, 3 bottles Chivas 12YR, 1 bottle Chivas 18YR, 1 bottle Glenlivet 18YR, 1 bottle Glenlivet 16YR, 1 bottle Glenlivet 15YR & 4 bottles Glenlivet 12YR, receive a \$100 promo check. (\$8.33 per btl)

Wiser's Rye & Spiced Vanilla 750ml:

Purchase 1 case of each, receive a \$54 promo check. (\$2.25 per btl) Purchase 5 cases, receive a \$225 promo check. (\$45 per case)

Russian Standard

Russian Standard Vodka:

Purchase 6 bottles, receive a \$10 promo check.

Purchase 1 case, receive a \$25 promo check.

Purchase 5 cases, receive a \$150 promo check.

Stoli

Stolichnaya 375ml: Mix & Match flavors

Purchase 12 bottles, receive a \$27 promo check.

Stolichnaya 750ml, 1L & 1.75L: Mix & Match, All types

Purchase 7 cases, receive a \$126 promo check. *Limit of 4 cases max of liters*.

Purchase 15 cases, receive a \$540 promo check. *Limit of 7 cases max of liters*.

Purchase 50 cases, receive a \$3000 promo check. *Limit of 25 cases max of liters*.

TyKu

TyKu Citrus:

Purchase 3 bottles, receive a \$6 promo check. Purchase 1 case, receive a \$15 promo check.