

Lottery Action



Lottery Help Line
800.228.0010
 For Help With Pull-Tab Vending Machines
800.235.7198
 For Help With Terminals
800.858.4744
 For Help With Instant Ticket Vending Machines
800.235.7198
www.ialottery.com

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Game Time - Prize Time! Players Can Win Outdoor Fun Prizes or Cash!



This summer Iowa Lottery players can Play It Again® with four new scratch tickets for a chance to win cash and fabulous outdoor fun prizes.

The “5X,” “10X*,” “15X” and “20X” scratch games not only offer top prizes from \$5,000 up to \$50,000 respectively, but nonwinning tickets in the games can be entered in a VIP Club promotion called Sun Time

Fun Time that offers a camper, boats and cash as possible Play It Again® prizes.

Sun Time Fun Time offers a camper, boats and cash as possible second-chance prizes

Players who don't win a cash prize playing these new multiplier-themed games can Play It Again® and enter nonwinning tickets from all four games into the Sun Time Fun Time promotion drawings for a chance to win a tent camper, fishing boat, pontoon boat, or \$500 cash!

To enter, players input the numbers from a nonwinning 5X, 10X*, 15X or 20X scratch ticket at ialottery.com for a chance to win one of the four prizes.

Each prize level in the promotion has a corresponding scratch ticket for entry. For example, nonwinning tickets in the \$1 “5X” game can be used as entries into the drawing for prizes of \$500 cash, while nonwinning tickets in the \$5 “20X” game can be used as entries into the drawing for the pontoon boat.

To enter the promotion, Iowa Lottery players must join or already be members of the lottery's free VIP Club.

Entries can be made through noon Sept. 2 and the promotion's drawings are set for Sept. 4.



Continued on Page 2

Action Briefs

Retailers Receive Credit for Mistake Tickets

The Iowa Lottery issues to all on-line retailers an additional 0.1 percent of ALL lotto game sales added to the base commission rate of 5.5 percent each week to cover any mistake lotto tickets.

The 0.1 percent credit applies to all lotto games, not just the games that cannot be cancelled.

Just a reminder that you cannot cancel plays in the Powerball, Hot Lotto, Mega Millions or All or Nothing games.

If you run one of these tickets through the terminal, you will receive a prompt informing you that the ticket is not eligible to be cancelled. This includes jammed or misprinted tickets.

You will earn extra commission every week, even when you don't have any error tickets. Please do not sell any damaged or unreadable tickets, but you can sell non-damaged tickets to another customer.

Game End and Validation End Dates

		Official Game End	Valid Period Ends
693	White Ice 9s	5/2/14	7/31/14
761	Hot \$50,000	5/2/14	7/31/14
774	Win Pigs Fly	5/2/14	7/31/14
778	Holiday Crossword	5/2/14	7/31/14
781	Peppermint Super Crossword	5/2/14	7/31/14
784	Merry Monopoly™	5/2/14	7/31/14
785	Happy Howlidays	5/2/14	7/31/14
789	Cash on the Spot	5/2/14	7/31/14
795	Awesome Aces	5/2/14	7/31/14
797	Triple Tripler	5/2/14	7/31/14
798	Casino Royale	5/2/14	7/31/14
799	Bass Pro Shops®	5/2/14	7/31/14

Other important dates are listed on the back of this issue.

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Continued from Page 1

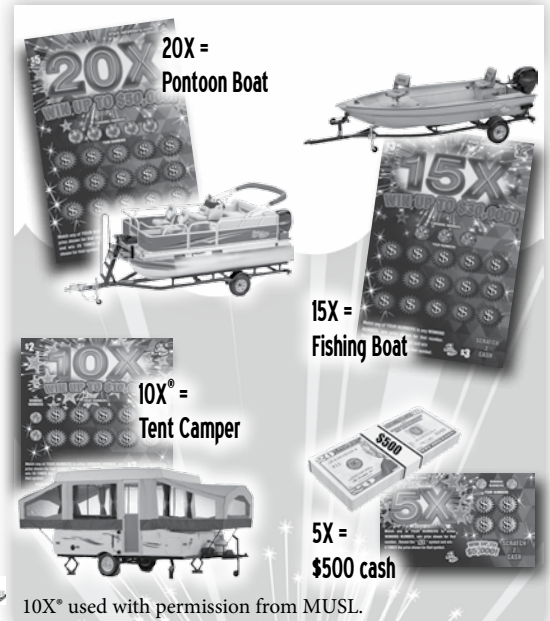
Here are the tickets players can enter and the prizes they could win:

- \$1 5X = chance to win \$500 cash (10 winners)
- \$2 10X* = chance to win a tent camper prize package valued at more than \$10,000 (1 winner)
- \$3 15X = chance to win a fishing boat prize package valued at more than \$15,000 (1 winner)
- \$5 20X = chance to win a pontoon boat prize package valued at more than \$20,000 (1 winner)

Required state and federal withholding for the prize packages also will be paid.

Remind players that they can:

- Join the VIP Club for FREE!
- Use each ticket only once as an eligible entry.
- Submit up to 40 tickets in their VIP Club account per day.
- Enter the promotion multiple times, but can win only one prize per category.



	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
		7 SUN TIME FUN TIME BEGINS 5X (\$1)/ 10X* (\$2)/ 15X (\$3)/ 20X (\$5) BEGIN LOTTERY ACTION DELIVERS	8	9	10	11	12	
	13	14	15	16	17	18	19	
	20	21	22	23	24	25	26	
		LOTTERY ACTION DELIVERS						
	27	28	29	30	31	Aug. 1	2	
						VIP CLUB COUPON EMAILED TO MEMBERS		
	3	4 BULLSEYE (\$1)/ \$10,000 BONUS (\$2)/ RUBY RED 75 (\$5) BEGIN LOTTERY ACTION DELIVERS	5	6	7	8		

JULY/AUG. 2014

