

Week ending issue: May 16, 2014 – Issue #212

Policy

From the WIC Certification Policy and Procedure Manual – 245.80 Water Testing

Introduction

Drinking water contaminated with bacteria (total coliform and/or *E.coli*) or nitrate may pose a health risk, especially for infants. In order to reduce health risks, the Iowa Department of Public Health and Iowa Department of Natural Resources Grants to Counties Water Well Program and the State Hygienic Laboratory offer a drinking water-testing program to WIC participants with private wells.

Contact county sanitarian

To refer a participant for water testing you will need to contact the local county sanitarian. To locate the local sanitarian in your area go to:

http://www.idph.state.ia.us/webmap/default.asp?map=envhealth_resources.

Marshall County

In Iowa 98 out of 99 counties participate in the Grants to Counties Water Well Program. Marshall county is the only county that currently does not participate. An agency serving Marshall County will receive water testing kits directly from the State Hygienic Laboratory. WIC staff will distribute the kits to the WIC participant who will then be responsible for water collection. The State Hygienic Laboratory will provide technical assistance to the agency and participants. For technical assistance call the water lab at 319-335-4366.

Unusual cases

There may be other unusual situations where a participant may not qualify for well water testing or a county may use up all of their funding. If a case such as this arises, please contact the state WIC office for individual assistance.

Information

WIC Shout Out

If you receive a compliment or thank you in person or over the phone from a WIC client about how you or your agency has helped them out or served them well we want to hear about it! It deserves to make it to Facebook as the next WIC Shout Out! Please call Nikki or email it to nikki.davenport@idph.iowa.gov. Also please include what clinic location the client goes to. We would love to feature your agency next week!

2014 Iowa WIC Training

Starting and ending times have been determined for the 2014 Iowa WIC Training taking place on October 9th at the Scheman Building in Ames, Iowa.

Registration and a continental breakfast will be from 7:30 am – 8:30 am. The day will end at approximately 4:00 pm.

More details about the training will be sent out later this summer. The training will have a participant centered service focus.

Infant and Childhood Mental Health

The Iowa Association for Infant and Early Childhood Mental Health has put together a brochure about the importance of infant and childhood mental health. Copies of this brochure will soon be available. If you are interested in seeing a sample of this brochure or ordering this brochure, please contact Rhonda Rairden with the IDPH's Bureau of Family Health at Rhonda.Rairden@idph.iowa.gov or 515-281-4926.

Take the Healthy Meeting Pledge



The ASPHN Advocacy Committee would like you to take the [healthy meeting pledge](#). The National Alliance for Nutrition and Activity (NANA) has developed the [Healthy Meeting Toolkit](#) to help you and your organization promote healthy eating at meetings, conferences and events. The toolkit contains helpful tips on how to serve healthier foods, work with hotels to contract for a healthy conference, talk to a caterer or chef about serving healthier options, integrate physical activity into meetings, and more. ASPHN has already taken the pledge!

All organizations, institutions, government agencies, or businesses that pledge to have healthy meetings can be recognized on CSPI's [healthy meeting webpage](#). You can also use the healthy meeting logo on your website or in your meeting/conference agenda if you meet the NANA guidelines for nutrition and physical activity.

If you already have a healthy meeting policy, please take the healthy meeting pledge now to show your organization's support for providing a healthy work environment. To take the healthy meeting pledge and for more information, email [Katherine Bishop](mailto:Katherine.Bishop@cspi.org) at CSPI.

Available Webinars

Check out information on the available Webinars at end of this Friday Facts.

- Reducing Stigma and Misunderstanding of Mental Health Webinar: May 22 from 2-3:30 p.m. MT (3-4:30 CT)
- Value Enhanced Nutrition Assessment in WIC (VENA) – May 28th from 2-3 p.m. EDST (1-2 p.m. CT)

WIC 40th Anniversary Trivia Week #3

Here is Week #3 trivia with answers from Week #2.

Week #2 Questions with **Answers in bold**

- What county in Iowa was the last county to have WIC clinics? **Polk County**
- What is the name of the National WIC Breastfeeding Initiative that was implemented in 1997 by USDA? **Loving Support Makes Breastfeeding Work**

- What food item in the mid-1970s was only allowed to be purchased by WIC participants on even numbered months? **Eggs**

Week #3 Questions:

- Who was the WIC Director between Judy Solberg and Jill Lange?
- What year did USDA add fruits and vegetables to the WIC food package?
- What color were the WIC checks immediately prior to our current stock.

Find Us on Facebook



<https://www.facebook.com/IowaWIC>

Dates to Remember

2014

- Final Food Rule Changes for Local Agency Staff Training – September 12 at Noon
- Final Food Rule Changes for Local Agency Staff Training – September 15 at 8 a.m.
- 2014 Iowa WIC Training – October 9 from 7:30 a.m. – 4:00 p.m.

New Employee Training Go-to-Meeting

- NETC Go-To-Meeting (Health Professional) – May 22, from 8:30-11:30
****** Please note changes in order of trainings for May**
- NETC Go-To-Meeting (All new staff) – July 10, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – July 17, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – July 24, from 8:30-11:30
- NETC Go-To-Meeting (All new staff) – September 11, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – September 18, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – September 25, from 8:30-11:30
- NETC Go-To-Meeting (All new staff) – November 6, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – November 13, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – November 20, from 8:30-11:30

Core Trainings

- Infant/Child: August 28, 2014
- Communication and Rapport: October 29, 2014

Contractor's Meetings

- August 26 - 10:00 a.m. - 3:00 p.m.

Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Peptamen Junior	6 cases/24 - 8.45 - oz	6/2014	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Pregestimil	1 can (16 oz) Powder 10 cans (16 oz) Powder	7/2014 9/2014	Upper Des Moines Opportunity	Tammy Chapman 712-859-3885 Ext. 110
Powder Vanilla Ketocal 4:1	8 containers -11 oz	8/10/14	Webster County	Kathy Josten 515-573-4107
Powder Vanilla Ketocal 4:1	1 container -11 oz	9/28/14		
Powder Vanilla Ketocal 4:1	4 containers -11 oz	11/1/14		
Elecare Jr Vanilla Powder	4 can 1 can	9/2014 10/2014	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Elecare Jr Unflavored Powder	1 case/6 cans each	1/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Elecare Jr Unflavored Powder	2 cases/6 cans each	2/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Vanilla Pediasure 1.5 Calorie w/Fier	3 cases (24 cans/case)	2/2015	MICA	Sierra Meyer 515-232-9020 x105
Elecare Jr Unflavored Powder	2 cases/6 cans each	5/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Duocal Powder	2 cans 1 can	8/2015 6/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
EleCare Jr. Unflavored, powder	12 cans, 14.1 oz	11/2015	Siouxland	Allyson Woltman 712-279-6636
Duocal	1 can – 14 oz	4/2016	Mid-Sioux Opportunity	Glenda Heyderhoff 712-786-3417

VALUE ENHANCED NUTRITION ASSESSMENT IN WIC

VENA webinar

SAVE THE DATE!

Topic:

*The VENA Journey in Massachusetts—
From Theory to Practice*

Audience:

All WIC State and local agencies

Date:

Wednesday, May 28, 2014

Time:

2:00 - 3:00 PM EDST

Webinar access information will be provided at a later date.



United States Department of Agriculture



REGISTRATION STILL OPEN!

We hope you are able to join us for this webinar!

Your assistance in sharing this email with others would also be greatly appreciated.

2014 Webinar Series

Improving the Mental and Emotional Well-Being of Communities

through the National Prevention Strategy

Presented by Region VIII Federal Partners

Reducing Stigma and Misunderstanding of Mental Health

Thursday, May 22, 2014, 2:00 – 3:30 pm, MT (4:00-5:30 ET)

2:00-2:05 Welcome and Adobe Connect Logistics

Speaker: Cherri Pruitt, U.S. Department of Health and Human Services, HRSA, Region, VIII Maternal and Child Health Consultant

2:05-2:20 What IS the National Prevention Council’s Mental and Emotional Well-Being Strategy?

Speaker: Charles H. Smith, MA, PhD, U. S. Department of Health and Human Services, Regional Administrator-Region VIII, Substance Abuse and Mental Health Services Administration, with special guest artist/educator, Bianca McCann

2:20-2:40 Tribal Mental Health/Wellness Center Capacity Building Initiative - This presentation will discuss how to develop a Tribal mental health/wellness center based on a comprehensive, Native-developed tool that assesses community needs and incorporates Native and Tribal thought. The presentation will include how to garner stakeholder collaboration and embark upon a behavioral health business planning process to create a sustainable mental health/wellness center.

Speaker: Dan M. Aune, MSW, Executive Director, Mental Health America of Montana

2:40-3:00 Utah’s Peer-Led Wraparound Program – In this presentation, you will learn about Utah’s Medicaid-approved Peer Support Service program. Through this program, Family Resource Facilitators provide high impact care at a low cost for agencies who serve families with children experiencing emotional, behavioral, or mental health challenges. The Peer Support Service program results in family involvement at all levels of care and improved outcomes for families and communities.

Speaker: Lori Cerar, Executive Director of Allies with Families

3:00-3:20 Be a Lifeline! Introduction to Mental Health First Aid – This presentation provides an introduction to Mental Health First Aid, an evidence-based, groundbreaking public education program designed to improve participants’ knowledge of behavioral health disorders, reduce stigma, and increase the amount of help provided to those who may need it. Colorado’s collaborative, public-private initiative to implement this program in urban, rural, and frontier counties statewide and regionally will also be shared.

Speaker: Brian Turner, Statewide Programs Manager for the Colorado Behavioral Healthcare Council

3:20-3:30 Questions & Answers and Additional Resources

To register: <https://hrsa.connectsolutions.com/e5h353wl3g0/event/registration.html>

(This link requires that TLS 1.0 be enabled in your web browser; to enable in Internet Explorer Click on Tools>>Internet Options>>Advanced>>, Check the box that says "Use TLS 1.0")

Continuing education credits from the Centers for Disease Control and Prevention for this activity are pending.

Speaker's Bios

Speaker: Dr. Smith is the Regional Administrator for the Substance Abuse and Mental Health Services Administration (SAMHSA), U.S. Department of Health and Human Services - Region VIII. Dr. Smith is the former Director of the Colorado Division of Behavioral Health and Deputy Commissioner of Mental Health and Substance Abuse for the State of Colorado. Dr. Smith is a Licensed Psychologist with over 25 years of experience in fields of behavioral health administration, program development, forensic/correctional psychology, emergency/crisis intervention, recovery support systems, research, and consultation.

Speaker: Dan Aune earned his Masters of Social Work (MSW) from the University of Denver in 1987. Since that time he has held clinical, manager and consultant roles in a number of organizations. He currently is the Executive Director of Mental Health America or 'MHA', a statewide mental health advocacy and education non-profit organization serving Montana. Mr. Aune also participates on state and national advocacy groups to develop a recovery-based service delivery system and programming material appropriate to the needs of community mental health services. Dan has extensive research experience for institutions related to the implementation of services in hospital and community environments, and over 32 years of counseling, consulting, and training experience. Over the last five years Dan has worked with over 20 Tribal communities across the country providing technical assistance in their efforts to build Wellness Centers.

Speaker: Lori Cerar is the Executive Director of Allies with Families, the Utah Chapter of the Federation of Families for Children's Mental Health and a member of the Utah Family Coalition. She and her partners in the Coalition and at the State have developed the Family Resource Facilitator Project in the State of Utah.

Speaker: Brian Turner is the Statewide Programs Manager for the Colorado Behavioral Healthcare Council (CBHC), which is the membership organization for Colorado's community behavioral health system. Brian worked as Public Policy Specialist and Special Projects Coordinator for CBHC before moving into his current position to direct a variety of projects and statewide initiatives for the Council. His work has focused heavily on health reform; veterans' mental health; prevention of homelessness; the integration of behavioral and physical healthcare; and prevention and wellness efforts statewide. Beginning in 2011, Brian has served as Director for Mental Health First Aid Colorado, a collaborative effort focused on the strategic dissemination and growth of the program statewide.