## Lottery <br>  <br> Action

## Mike's Picks Cash Prizes Being Won, Entry Period Still Open



The "Mikes Picks" game and promotion have really grabbed lottery players' attention all across Iowa! Four of the instant-scratch game's nine top prizes were claimed in its first month on the market and players are entering nonwinning tickets at all of the promotion's prize levels.

Don't forget to remind your players to enter their nonwinning Mike's Picks tickets at ialottery.com each week for their chance to win. The entry deadline in the promotion is noon on June 30,2014 . Drawings for the grand prize trip to Nashville, the six first prize trips to LeClaire and the 12 tote bag winners will be held on July 1 .
Lottery and tourism officials joined hundreds of LeClaire residents and Mike Wolfe himself on April 3 at his Antique Archaeology ${ }^{\circ}$ store in LeClaire to announce the Mike's Picks scratch game with cash prizes of up to $\$ 50,000$ and a promotion by the same name offering trip packages and Iowa products as prizes. The $\$ 5$ Mike’s Picks scratch game began sales that same day and the promotion entry period began April 4.

Players who don't win a cash prize can enter their nonwinning tickets from the game into the Mike's Picks promotion at ialottery.com for a chance to win a trip package to Nashville or LeClaire, including a tour of the Antique Archaeology store there and products from Iowa companies.

## New Answers Each Week

Each week players have the chance to answer a question about Mikes Iowa Pick for that week to get entered in one of the promotion's drawings. After players enter the numbers from their nonwinning ticket in their VIP Club account at ialottery.com, they'll answer the question. Players are encouraged to enter their Mike's Picks tickets any time during the week, as they may answer the weekly question multiple times, choosing a different answer each time if they wish. Players may enter each nonwinning ticket only once and can win only one prize in each drawing. On Mondays at noon, the answers to the question change to feature a new product, and Mike's Iowa pick for the previous week is revealed along with information about that Iowa business.

Some of the businesses highlighted so far are:

- National Motorcycle Museum, Anamosa
- Prairieland Herbs, Woodward
- Maid-Rite of Iowa

Rules and complete details are at ialottery.com. See page 3 for some big winners on this scratch ticket already!

## Action Briefs

## Reminder About Paying Lottery Prizes

Iowa Lottery retailers need to be familiar with the procedures for paying prizes in all types of situations. Lottery rules state that prizes may be paid to persons of any age, but there are different considerations in paying those who are under 21.

First, all tickets must be signed before they can be checked or validated.

Paying someone under age 18 - These people are minors in the eyes of the law. If the person entitled to a prize is under the age of 18 , the payment of the prize may be made with cash or a check payable to the order of the minor or to a parent or legal guardian of the minor. Claim forms and tickets submitted by minors must also be signed by a parent or legal guardian of the minor.

Paying someone ages 18, 19 or 20 - These people are no longer minors but legal adults. They may claim prizes in Lottery games as long as the claimant did not actually purchase the ticket. The person cannot use the prize winnings to purchase lottery tickets.
Paying someone age 21 or over - Retail locations may pay Lottery prizes of up to $\$ 600$. Prizes larger than that must be claimed at a Lottery office.

Always remember that tickets may not be sold to persons under the age of 21 .

Game End and

| Validation End Dates | Official <br> Game <br> End | Valid. <br> Period <br> Ends |  |
| :--- | :--- | :--- | :--- |
| 724 | Crossword | $3 / 21 / 14$ | $6 / 19 / 14$ |
| 768 | Super Cashout | $3 / 21 / 14$ | $6 / 19 / 14$ |
| 769 | 7 | $3 / 21 / 14$ | $6 / 19 / 14$ |
| 786 | Best Wishes...Swell Season | $3 / 21 / 14$ | $6 / 19 / 14$ |
| 790 | Just for Him! Just For Her! | $3 / 21 / 14$ | $6 / 19 / 14$ |
| 791 | Be Mine Betty Boop | $3 / 21 / 14$ | $6 / 19 / 14$ |

## Know the Difference Between Debit and Credit Cards

Remember that there's a big difference between a debit card and a credit card even though they may look similar.

Lottery players CAN use debit cards to purchase lottery products. However, according to state law, they CANNOT use credit cards to make a lottery purchase.
Many banks offer their customers debit cards that can be used to withdraw money from their accounts.

If a lottery player hands you a card, it's important that you check the front of the card for the word "DEBIT" before you make the transaction. Avoid inconveniencing your customers by checking carefully any card presented to you.


# Good Luck Has Come in Groups at the lowa Lottery Recently... Three Big Winners Arive at the Same Time at Lottery Office 



Our Cedar Rapids office was really hoppin' on a recent Thursday! Three big winners all just happened to be there at the same time to claim their prizes - and they all won big in different games.

1. First up was Terry Poley from New Albin, who won a $\$ 100,000$ top prize in the $\$ 10$ "Double Dollar Fortune" scratch game. Poley said he was giving that game one last chance - he'd bought two tickets in it recently that hadn't won prizes, so he decided to buy just one more to see if he'd have any luck. And boy, did he! There's one top prize left in Double Dollar Fortune now that Poley has taken home his prize.
2. Next up was Linda McKeen of Jesup, who won a $\$ 10,000$ prize playing Powerball. McKeen said she had tickets from several drawings at home and just hadn't checked them for a few weeks. When she finally did check them, she discovered shed won big in the March 26 drawing. Lottery officials told her she'd solved the mystery for us as to why the $\$ 10,000$ prize from that night hadn't been claimed even after a few weeks had passed.
3. And the third big winner was Nancy Sheridan of Harper's Ferry, who won a $\$ 10,000$ prize in the $\$ 10$ "Make My Year" scratch game. Sheridan said she usually buys tickets that cost $\$ 5$, but she won some small prizes in the $\$ 5$ "Make My Month" game, so she decided to try out "Make My Year." And she won big!

Sheridan said she scratched her ticket out in the car while her husband was still in the store paying for gasoline, so she was able to share the good news with him right away. And she already knows what she'll do with the money: She plans to help her daughter with a down payment on her house.

# Mike's Picks Scratch Ticket Is Lucky in Early Going: Four Win $\$ 50,000$ Prizes 

Four lucky players have won the top prize in the Mike's Picks scratch game already! The first $\$ 50,000$ top prize in the game was claimed by Brandi Bunting of Marathon. Bunting said she decided to try the new game one morning and couldn't believe that she had won a big lottery prize. Bunting, 39 , said she normally buys $\$ 1$ scratch games at Murphy USA, 1829 Lake Ave. in Storm Lake, but something made her "pick" the new $\$ 5$ scratch game that features Mike Wolfe, an Iowa man who's made a name for himself as an expert collectibles picker. A certified nursing assistant, Bunting said she plans to use some of her lottery winnings to purchase a newer vehicle, and save the rest.
The second top-prize winner, Thomas Bauler of Wallingford, said he decided to purchase a Mike's Picks scratch ticket at Casey's, 1615 Central Ave. in Estherville during a recent stop for gas and the decision paid off. The Emmet County Sheriff's Deputy said he chose Mike's Picks because it was a new game and he wanted to try it. Bauler, 38, says he'll pay bills with his winnings.

A recent trip to the grocery store was a life-changing event for Army Reserve soldier Carla Kummer from Charles City when she won the third $\$ 50,000$ top prize in the Mike's Picks game. Kummer, who wasn't feeling well that day, went to Hy-Vee, 901

Kelly St. in Charles City, for some supplies and decided to purchase a Mike's Picks ticket as well. That decision paid off for her because after she scratched the ticket, she said she felt much better! Kummer, 48 , said she is preparing for upcoming military work in the Dominican Republic and her lottery win will help her get her
 finances in order.

A "local," Adam Carter of LeClaire, won the fourth Mike's Picks top prize of $\$ 50,000$. Carter purchased his ticket at QC Mart, 1556 W. Locust St. in Davenport.

See Page 1 for details on how players can enter nonwinning Mike's Picks tickets for a chance to win prizes. $=$

| 592 | BINGO TIMES 10-Orange/Green |
| :---: | :---: |
| 666 | LIFETIME RICHES |
| 667 | CASH BONANZA |
| 735 | LUCKY JAR BINGO |
| 751 | DID I WIN? - GOLD SERIES |
| 757 | SUPER CROSSWORD |
| 761 | HOT \$50,000 |
| 762 | GEMSTONE 10s |
| 756 | CROSSWORD-Orange/Pink/Green |
| 773 | 500 GRAND |
| 774 | WIN PIGS FLY |
| 777 | NORTH POLE BINGO |
| 778 | HOLIDAY CROSSWORD |
| 781 | PEPPERMINT SUPER CROSSWORD |
| 783 | HOLIDAY GOLD |
| 784 | MERRY MONOPOLY ${ }^{\text {m }}$ |
| 785 | HAPPY HOWLIDAYS |
| 678 | DELUXE 7-11-21 ${ }^{\circ}$ |
| 788 | A 10 HUT |
| 789 | CASH ON THE SPOT |
| 792 | CA\$H UP |
| 793 | QUEEN OF SPADES |
| 794 | 10X CASH |
| 787 | GAME BOOK |
| 693 | WHITE ICE 9S |
| 776 | WORD BANK |
| 795 | AWESOME ACES |
| 804 | SUPER CROSSWORD-Blue/Purp./Grn./Pink |
| 797 | TRIPLE TRIPLER |
| 798 | CASINO ROYALE |
| 799 | BASS PRO SHOPS* |
| 803 | BINGO BOXES |
| 800 | 9s IN A LINE |
| 802 | CASH INFERNO |
| 801 | COUNT THE MONEY |
| 806 | 20X THE MONEY |
| 809 | GOLD MINER |
| 811 | DOUBLE DOG DARE |
| 775 | MONEY MULTIPLIER |
| 812 | PERFECT 7s |
| 813 | DOUBLE DOLLAR FORTUNE |
| 810 | BLAZING HOT 7s GAME BOOK |
| 796 | JUMBLE* |
| 814 | RED, WHITE \& MOO! |
| 826 | HOT CARD |
| 816 | FAST \$50 |
| 817 | TRIPLE PAYOUT |
| 818 | INSTANTLY RICH |
| 819 | TAIL GATOR |
| 828 | HOLIDAY SERIES |
| 827 | WINTER RICHES |
| 829 | HOLIDAY BINGO |
| 830 | LET IT SNOW CROSSWORD |
| 831 | HOLIDAY SUPER CROSSWORD |
| 832 | \$50,000 BONUS GIFT |
| 833 | SNOW GLOBE TRIPLER |
| 834 | HO HO HO LOTTA CASH |
| 835 | HAPPY HOLIDAYS |
| 836 | TIC-TAC DOUGH |
| 820 | RIDE TO RICHES |
| 823 | X-TREME WINNINGS |
| 837 | MAKE MY DAY ${ }^{\text {T }}$ |
| 838 | MAKE MY WEEK ${ }^{\text {m }}$ |
| 839 | MAKE MY MONTH ${ }^{\text {T }}$ |
| 840 | MAKE MY YEAR ${ }^{\text {T }}$ |
| 805 | CROSSWORD-Green/Pink/Orange/Purple |
| 822 | DOUBLE MATCH |
| 825 | MONEY MAGNET |
| 841 | 3 TIMES LUCKY |
| 815 | 4s GALORE |
| 821 | GO GREEN GO |
| 844 | MIKE'S PICKS |
| 845 | TRIPLE CASH |
| 846 | BETTY BOOP ${ }^{\text {T }}$ LIMITED-Silver/Red/Black |
| 847 | BIG MONEY MULTIPLIER |
| 848 | ACES AND 8 S |
| 849 | MAD MONEY |


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ENDING SCRATCH GAMES

|  | Game | Start Date | Last Date to Pay Prizes |
| :--- | :--- | :--- | ---: |
| 724 | CROSSWORD | $05 / 06 / 11$ | $06 / 19 / 14$ |
| 768 | SUPER CASHOUT | $06 / 27 / 12$ | $06 / 19 / 14$ |
| 769 | 7 | $06 / 27 / 12$ | $06 / 19 / 14$ |
| 786 | BEST WISHES FOR A SWELL SEASON | $10 / 31 / 12$ | $06 / 19 / 14$ |
| 790 | JUST FOR HIM! JUST FOR HER! | $01 / 03 / 13$ | $06 / 19 / 14$ |
| 791 | BE MINE BETTY BOOP | $06 / 19 / 14$ |  |


| Game | Lotto G <br> Drawing <br> Days |  | mation <br> Approx. Drawing Time | Approx. <br> Allowed <br> Cashing Time |
| :---: | :---: | :---: | :---: | :---: |
| All Or Nothing ${ }^{\text {m" }}$ Midday | Daily | Noon | 12:45 p.m. | 1 p.m. |
| All Or <br> Nothing ${ }^{\text {m" }}$ <br> Evening | Daily | 8 p.m. | 8:45 p.m. | 9 p.m. |
| Hot Lotto ${ }^{\text {a }}$ | Wednesday and Saturday | 8:18 p.m. | 9:40 p.m. | 11:45 p.m. |
| Mega Millions ${ }^{\circledR}$ | Tuesday and Friday | 8:59 p.m. | 10 p.m. | Next Day |
| Pick 3 and Pick 4 Midday | Daily | Noon | 12:50 p.m. | 1 p.m. |
| Pick 3 and <br> Pick 4 <br> Evening | Daily | 8 p.m. | 8:50 p.m. | 9 p.m. |
| Powerball ${ }^{\text {® }}$ | Wednesday and Saturday | 8:59 p.m. | 9:59 p.m. | 11:40 p.m. |

If you or someone you know is being impacted by problem gambling, call 1-800-BETS OFF. You must be at least 21 years old to purchase lottery tickets.

