# Lottery Action

#### Lottery Help Line 800.228.0010

For Help With Pull-Tab Vending Machines 800.235.7198

For Help With Terminals 800.858.4744

For Help With Instant Ticket Vending Machines 800.235.7198

www.ialottery.com

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## Mike's Picks Cash Prizes Being Won, Entry Period Still Open

The "Mike's Picks" game and promotion have really grabbed lottery players' attention all across Iowa! Four of the instant-scratch game's nine top prizes were claimed in its first month on the market and players are entering nonwinning tickets at all of the promotion's prize levels.

Don't forget to remind your players to enter their nonwinning Mike's Picks tickets at ialottery.com each week for their chance to win. The entry deadline in the promotion is noon on June 30, 2014. Drawings for the grand prize trip to Nashville, the six first prize trips to LeClaire and the 12 tote bag winners will be held on July 1.

> Lottery and tourism officials joined hundreds of LeClaire residents and Mike Wolfe himself on April 3 at his Antique Archaeology® store in LeClaire to announce the Mike's Picks scratch game with cash prizes of up to \$50,000 and a promotion by the same name offering trip packages and Iowa products as prizes. The \$5 Mike's Picks scratch game began sales that same day and the promotion entry period began April 4.

> > Players who don't win a cash prize can enter their nonwinning tickets from the game into the Mike's

Picks promotion at ialottery.com for a chance to win a trip package to Nashville or LeClaire, including a tour of the Antique Archaeology store there and products from Iowa companies.

#### New Answers Each Week

Each week players have the chance to answer a question about Mike's Iowa Pick for that week to get entered in one of the promotion's drawings. After players enter the numbers from their nonwinning ticket in their VIP Club account at ialottery.com, they'll answer the question. Players are encouraged to enter their Mike's Picks tickets any time during the week, as they may answer the weekly question multiple times, choosing a different answer each time if they wish. Players may enter each nonwinning ticket only once and can win only one prize in each drawing. On Mondays at noon, the answers to the question change to feature a new product, and Mike's Iowa pick for the previous week is revealed along with information about that Iowa business.

Some of the businesses highlighted so far are:

- National Motorcycle Museum, Anamosa
- Prairieland Herbs, Woodward
- Maid-Rite of Iowa

Rules and complete details are at ialottery.com. See page 3 for some big winners on this scratch ticket already!

# Action Briefs

#### **Reminder About Paying Lottery Prizes**

Iowa Lottery retailers need to be familiar with the procedures for paying prizes in all types of situations. Lottery rules state that prizes may be paid to persons of any age, but there are different considerations in paying those who are under 21.

First, all tickets must be signed before they can be checked or validated.

**Paying someone under age 18** - These people are minors in the eyes of the law. If the person entitled to a prize is under the age of 18, the payment of the prize may be made with cash or a check payable to the order of the minor or to a parent or legal guardian of the minor. Claim forms and tickets submitted by minors must also be signed by a parent or legal guardian of the minor.

**Paying someone ages 18, 19 or 20** – These people are no longer minors but legal adults. They may claim prizes in Lottery games as long as the claimant did not actually purchase the ticket. The person cannot use the prize winnings to purchase lottery tickets.

**Paying someone age 21 or over** – Retail locations may pay Lottery prizes of up to \$600. Prizes larger than that must be claimed at a Lottery office.

Always remember that tickets may not be sold to persons under the age of 21.

Game End and					
Valida	ation End Dates	Official Game End	Valid. Period Ends		
724	Crossword	3/21/14	6/19/14		
768	Super Cashout	3/21/14	6/19/14		
769	7	3/21/14	6/19/14		
786	Best WishesSwell Season	3/21/14	6/19/14		
790	Just for Him! Just For Her!	3/21/14	6/19/14		
791	Be Mine Betty Boop™	3/21/14	6/19/14		

Other important dates are listed on the back of this issue.

## Know the Difference Between Debit and Credit Cards

 $R\!\!\!Remember$  that there's a big difference between a debit card and a credit card - even though they may look similar.

Lottery players CAN use debit cards to purchase lottery products. However, according to state law, they CANNOT use credit cards to make a lottery purchase.

Many banks offer their customers debit cards that can be used to withdraw money from their accounts.

If a lottery player hands you a card, it's important that you check the front of the card for the word "DEBIT" before you make the transaction. Avoid inconveniencing your customers by checking carefully any card presented to you.



	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		5 ACES AND 8S (\$1)/ MAD MONEY (\$2) BEGIN LOTTERY ACTION DEL	6	7	8	9	10
E 2014	11	12	13	14	15	16	17
	<b>18</b> There's a holiday next Week. Check with Your dsr for delivery Schedule.	19 LOTTERY ACTION DEL	20	21	22	23	24
MA	25	26 MEMORIAL DAY HOLIDAY - LOTTERY OFFICES CLOSED NO DELIVERIES	27	28	29	30	31
		2 VIP CLUB COUPON EMAILED TO MEMBERS FOUR NEW SCRATCH GAMES BEGIN LOTTERY ACTION DEL	<b>3</b>	4	5	6	

## Good Luck Has Come in Groups at the Iowa Lottery Recently... Three Big Winners Arrive at the Same Time at Lottery Office



Our Cedar Rapids office was really hoppin' on a recent Thursday! Three big winners all just happened to be there at the same time to claim their prizes – and they all won big in different games.

- First up was Terry Poley from New Albin, who won a \$100,000 top prize in the \$10 1. "Double Dollar Fortune" scratch game. Poley said he was giving that game one last chance - he'd bought two tickets in it recently that hadn't won prizes, so he decided to buy just one more to see if he'd have any luck. And boy, did he! There's one top prize left in Double Dollar Fortune now that Poley has taken home his prize.
- 2. Next up was *Linda McKeen of Jesup*, who won a \$10,000 prize playing Powerball. McKeen said she had tickets from several drawings at home and just hadn't checked them for a few weeks. When she finally did check them, she discovered she'd won big in the March 26 drawing. Lottery officials told her she'd solved the mystery for us as to why the \$10,000 prize from that night hadn't been claimed even after a few weeks had passed.
- 3. And the third big winner was Nancy Sheridan of Harper's Ferry, who won a \$10,000 prize in the \$10 "Make My Year" scratch game. Sheridan said she usually buys tickets that cost \$5, but she won some small prizes in the \$5 "Make My Month" game, so she decided to try out "Make My Year." And she won big!

Sheridan said she scratched her ticket out in the car while her husband was still in the store paying for gasoline, so she was able to share the good news with him right away. And she already knows what she'll do with the money: She plans to help her daughter with a down payment on her house.

### Mike's Picks Scratch Ticket Is Lucky in Early Going: Four Win \$50,000 Prizes

Four lucky players have won the top prize in the Mike's Picks scratch game already!

The first \$50,000 top prize in the game was claimed by Brandi Bunting of Marathon. Bunting said she decided to try the new game one morning and couldn't believe that she had won a big lottery prize. Bunting, 39, said she normally buys \$1 scratch games at Murphy USA, 1829 Lake Ave. in Storm Lake, but something made her "pick" the new \$5 scratch game that features Mike Wolfe, an Iowa man who's made a name for himself as an expert collectibles picker. A certified nursing assistant, Bunting said she plans to use some of her lottery winnings to purchase a newer vehicle, and save the rest.

The second top-prize winner, Thomas Bauler of Wallingford, said he decided to purchase a Mike's Picks scratch ticket at Casey's, 1615 Central Ave. in Estherville during a recent stop for gas and the decision paid off. The Emmet County Sheriff's Deputy said he chose Mike's Picks because it was a new game and he wanted to try it. Bauler, 38, says he'll pay bills with his winnings.

A recent trip to the grocery store was a life-changing event for Army Reserve soldier Carla Kummer from Charles City when she won the third \$50,000 top prize in the Mike's Picks game. Kummer, who wasn't feeling well that day, went to Hy-Vee, 901

Kelly St. in Charles City, for some supplies and decided to purchase a Mike's Picks ticket as well. That decision paid off for her because after she scratched the ticket, she said she felt much better! Kummer, 48, said she is preparing for upcoming military work in the Dominican Republic and her lottery win will help her get her Carla Kummer finances in order.



A "local," Adam Carter of LeClaire, won the fourth Mike's Picks top prize of \$50,000. Carter purchased his ticket at QC Mart, 1556 W. Locust St. in Davenport.

See Page 1 for details on how players can enter nonwinning Mike's Picks tickets for a chance to win prizes.

# IOWA LOTTERY GAME INFORMATION As of May 5, 2014

	Game	Start Date
592	BINGO TIMES 10-Orange/Green	03/31/08
666	LIFETIME RICHES	04/05/10
667	CASH BONANZA	05/24/10
735 751	LUCKY JAR BINGO	12/27/11
757	DID I WIN? - GOLD SERIES SUPER CROSSWORD	01/06/12 04/05/12
761	HOT \$50,000	04/09/12
762	GEMSTONE 10s	06/27/12
756	CROSSWORD-Orange/Pink/Green	07/02/12
773 774	500 GRAND WIN PIGS FLY	07/18/12
777	NORTH POLE BINGO	09/10/12 10/03/12
778	HOLIDAY CROSSWORD	10/03/12
781	PEPPERMINT SUPER CROSSWORD	10/03/12
783	HOLIDAY GOLD	10/03/12
784 785	MERRY MONOPOLY™ HAPPY HOWLIDAYS	10/03/12 10/31/12
678	DELUXE 7-11-21°	01/03/13
788	A 10 HUT	01/03/13
789	CASH ON THE SPOT	01/03/13
792	CA\$H UP	01/03/13
793 794	QUEEN OF SPADES 10X CASH	01/03/13 01/03/13
787	GAME BOOK	01/03/13
693	WHITE ICE 9S	02/06/13
776	WORD BANK	02/06/13
795	AWESOME ACES	02/06/13
804 797	SUPER CROSSWORD-Blue/Purp./Grn./Pink TRIPLE TRIPLER	02/07/13 03/06/13
798	CASINO ROYALE	03/06/13
799	BASS PRO SHOPS*	03/06/13
803	BINGO BOXES	03/19/13
800	9s IN A LINE CASH INFERNO	04/03/13
802 801	COUNT THE MONEY	04/03/13 05/01/13
806	20X THE MONEY	05/01/13
809	GOLD MINER	05/01/13
811	DOUBLE DOG DARE	05/01/13
775 812	MONEY MULTIPLIER PERFECT 7s	06/05/13 06/05/13
813	DOUBLE DOLLAR FORTUNE	06/05/13
810	BLAZING HOT 7s GAME BOOK	06/17/13
796	JUMBLE*	07/08/13
814	RED, WHITE & MOO!	07/08/13
826 816	HOT CARD FAST \$50	07/08/13 08/07/13
817	TRIPLE PAYOUT	08/07/13
818	INSTANTLY RICH	08/07/13
819	TAIL GATOR	08/26/13
828 827	HOLIDAY SERIES WINTER RICHES	08/26/13 10/02/13
829	HOLIDAY BINGO	10/02/13
830	LET IT SNOW CROSSWORD	10/02/13
831	HOLIDAY SUPER CROSSWORD	10/02/13
832	\$50,000 BONUS GIFT	10/02/13
833 834	SNOW GLOBE TRIPLER HO HO HO LOTTA CASH	10/02/13 11/06/13
835	HAPPY HOLIDAYS	11/06/13
836	TIC-TAC DOUGH	11/06/13
820	RIDE TO RICHES	01/06/14
823	X-TREME WINNINGS	01/06/14
837 838	MAKE MY DAY™ MAKE MY WEEK™	01/06/14 01/06/14
839	MAKE MY MONTH™	01/06/14
840	MAKE MY YEAR™	01/06/14
805	CROSSWORD-Green/Pink/Orange/Purple	
822	DOUBLE MATCH MONEY MAGNET	02/03/14
825 841	3 TIMES LUCKY	02/03/14 02/03/14
815	4s GALORE	03/03/14
821	GO GREEN GO	03/03/14
844	MIKE'S PICKS	04/03/14
845 846	TRIPLE CASH BETTY BOOP™ LIMITED-Silver/Red/Blac	04/03/14
846 847	BIG MONEY MULTIPLIER	ck 04/03/14 04/03/14
848	ACES AND 8S	05/05/14
849	MAD MONEY	05/05/14

#### **ENDING SCRATCH GAMES**

	Game	Start Date	Last Date to Pay Prizes
724	CROSSWORD	05/06/11	06/19/14
768	SUPER CASHOUT	06/27/12	06/19/14
769	7	06/27/12	06/19/14
786	BEST WISHES FOR A SWELL SEASON	10/31/12	06/19/14
790	JUST FOR HIM! JUST FOR HER!	01/03/13	06/19/14
791	BE MINE BETTY BOOP <sup>…</sup>	01/03/13	06/19/14



# Helping you serve the Lottery customer

IONYA LOTTINERIA	Lotto Ga			
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
All Or Nothing™ Midday	Daily	Noon	12:45 p.m.	1 p.m.
All Or Nothing™ Evening	Daily	8 p.m.	8:45 p.m.	9 p.m.
Hot Lotto®	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
Mega Millions®	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	Noon	12:50 p.m.	1 p.m.
Pick 3 and Pick 4 Evening	Daily	8 p.m.	8:50 p.m.	9 p.m.
Powerball®	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know is being impacted by problem gambling, call 1-800-BETS OFF. You must be at least 21 years old to purchase lottery tickets.