

Week ending issue: April 18, 2014 – Issue #208

Policy

From the WIC Certification Policy and Procedure Manual – 245.50 Public Health Nursing Services

Introduction

Public health agencies offer a variety of services in the community which may be of benefit to WIC participants, including:

- Childhood immunizations,
- Skilled nursing care and care coordination for individuals with acute or chronic illnesses,
- Prenatal and postpartum health education,
- Education about nutrition, safety, child development, and regular medical care,
- Identification of and assistance in accessing community resources for individuals or families with special needs such as language barriers, developmental disabilities, limited family living skills, or financial difficulties,
- Medicaid care coordination (Care for Kids),
- Parenting education and support, and
- Protective services for children who are suspected victims of child abuse or neglect.

Delivery of services

Public Health Nurses work individually with clients or with other professionals to assist individuals, families, groups and communities with lifestyle changes for optimal health. In some WIC clinics, Public Health Nurses provide the health assessment and education services for program participants. In other clinics, Public Health Nurses provide immunizations or care coordination services. Access to Public Health Nursing services is also available through referrals.

Availability of services

Public health nursing services are available in every county. WIC agencies are strongly encouraged to work and collaborate with the public health nursing agencies in their service area to develop referral criteria.

Payment for services

Public health nursing services are funded by various sources, including state grants, sliding scale fees, Medicaid, Medicare, insurance, donations, and county funds.

Information

WIC Shout Out

If you receive a compliment or thank you in person or over the phone from a WIC client about how you or your agency has helped them out or served them well we want to hear about it! It deserves to make it to Facebook as the next WIC Shout Out! Please call Nikki or email it to nikki.davenport@idph.iowa.gov. Also please include what clinic location the client goes to. We would love to feature your agency next week!

IWIN

IWIN RFP Posted

On April 15, 2014 the Request for Proposal (RFP) to upgrade IWIN was posted on behalf of Iowa and North Dakota by the state of North Dakota procurement office. Iowa and North Dakota will work together to evaluate the proposals and select a vendor to move us forward with the upgrade. If you are interested, the RFP guidance can be found on the North Dakota website at <https://apps.nd.gov/csd/spo/services/bidder/listCurrentSolicitations.do>.

Estimated schedule of events:

Event	Date
RFP issued	4/15/14
Deadline for submission of questions and requests for clarification by 3:00 PM CT	4/23/14
Amendment with responses to questions and requests for clarification issued approximately (if required)	4/30/14
Deadline for receipt of proposals by 3:00 PM CT	5/19/14
Proposal evaluation completed by approximately	6/9/14
Notice of intent to award issued approximately	6/10/14
Contract executed approximately	9/12/14
Contract start approximately	9/13/14

WIC Food Package Changes

Changes to WIC Approved Cereal:

Effective May 1, 2014

Some national brand cereals will be added back to the program. They must be in 14oz. size or larger and include:

- *General Mills– Kix, Wheaties, Cheerios - Plain or Multi-Grain, Chex- Corn, Rice, Multi-Bran, or Wheat
- *Kellogg's– Corn Flakes, Rice Krispies, Crispix, Special K, Frosted Mini-Wheats– Regular, Big Bites, unfrosted or mini
- *Malt-O-Meal– Frosted Mini Spooners
- *Post– Bran Flakes, Grape-Nuts
- *Quaker– Life, Oatmeal Squares

The store brand cereals continue to remain unchanged and are still authorized in a 10 oz. size or larger.

The check description will be changed to read-

Oz. or less Cereal- Approved Brands, Types, & Sizes Only- Cold or Hot

We will be discontinuing the check that reads-

Oz. or less General Mills Rice and/or Corn Chex Cereal for those who require gluten free cereals since they will be authorized for everyone now.

Changes to WIC Approved Soy Milk:

Effective May 1, 2014

Silk Original Soy Beverage will be authorized in addition to 8th Continent Vanilla and Original Soy Beverage.



The check description will be changed to read-

64oz. Soymilk- Silk Original or 8th Continent Original or Vanilla Only

*****We have developed a small insert (front to back) that will fit into the participant's food flyer that talks about these two changes as well as provides some helpful reminders on some of the foods we receive the most questions about. It will be available in English and Spanish. These will be shipped to your agency by May 1st. *****

Effective May 5, 2014

As a result of the final food rule the value of the children's CVV has been increased from \$6 to \$8. This change will go into effect May 5, 2014 (this is the date the final food rule becomes effective) and will apply to checks printed from that date forward. Previously issued CVVs for children will not be reissued.

All three of these changes will soon be seen in IWIN Train so you can see what they will look like.

Dates to Remember

2014

- 2014 Iowa WIC Training – October 9

New Employee Training Go-to-Meeting

- NETC Go-To-Meeting (All new staff) – May 8, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – May 15, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – May 22, from 8:30-11:30

****** Please note changes in order of trainings for May**

- NETC Go-To-Meeting (All new staff) – July 10, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – July 17, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – July 24, from 8:30-11:30

- NETC Go-To-Meeting (All new staff) – September 11, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – September 18 , from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – September 25, from 8:30-11:30
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- NETC Go-To-Meeting (All new staff) – November 6, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – November 13, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – November 20, from 8:30-11:30

Core Trainings

- Infant/Child: August 28, 2014
- Communication and Rapport: October 29, 2014

Contractor’s Meetings

- August 26 - 10:00 a.m. - 3:00 p.m.

Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Similac Go and Grow	5 cans	5/2014	Edgerton Women’s Health Center	Deb Dodson 563-359-6635
Peptamen Junior	6 cases/24 - 8.45 - oz	6/2014	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Pregestimil	1 can (16 oz) Powder 10 cans (16 oz) Powder	7/2014 9/2014	Upper Des Moines Opportunity	Tammy Chapman 712-859-3885 Ext. 110
Duocal	1 can – 14 oz	4/2016	Mid-Sioux Opportunity	Glenda Heyderhoff 712-786-3417
Elecare Jr Vanilla Powder	4 can 1 can	9/2014 10/2014	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Elecare Jr Unflavored Powder	1 case/6 cans each	1/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Elecare Jr Unflavored Powder	2 cases/6 cans each	2/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488

Vanilla Pediasure 1.5 Calorie w/Fier	3 cases (24 cans/case)	2/2015	MICA	Sierra Meyer 515-232-9020 x105
Elecare Jr Unflavored Powder	2 cases/6 cans each	5/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Duocal Powder	2 cans 1 can	8/2015 6/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
EleCare Jr. Unflavored, powder	12 cans, 14.1 oz	11/2015	Siouxland	Allyson Woltman 712-279-6636