

**Week ending issue: April 11, 2014 – Issue #207**

## **Policy**

### **From the WIC Certification Policy and Procedure Manual – 245.30 Childhood Immunizations**

#### **Introduction**

Immunizations are an important component of preventive health care for children. Promoting childhood immunizations is one way WIC agencies can increase and improve access to health care for program participants.

#### **Immunization goal**

Iowa's Health Improvement plan for 2012-2016 includes a state goal to increase immunization coverage for all universally recommended vaccines for the following populations: children 19-35 months of age. The target goal is 90%.

#### **WIC role in promoting immunization**

WIC agencies can promote immunizations by:

- Screening or assessing infants and children for immunization coverage,
- Advocating for accessible immunization services,
- Encouraging policies that make immunizations easier to obtain,
- Assisting parents to keep accurate records of their child's immunizations,
- Referring families to immunization providers,
- Following up on referrals, and
- Sharing immunization information with other providers.

## **Information**

### **WIC Shout Out**

If you receive a compliment or thank you in person or over the phone from a WIC client about how you or your agency has helped them out or served them well we want to hear about it! It deserves to make it to Facebook as the next WIC Shout Out! Please call Nikki or email it to [nikki.davenport@idph.iowa.gov](mailto:nikki.davenport@idph.iowa.gov). Also please include what clinic location the client goes to. We would love to feature your agency next week!

### **WIChealth.org Social Media Webinar**

The wichealth.org Social Media Webinar 2014 (originally conducted on March 20, 2014) has been posted to the WIC web portal under the Training section and webinars/CEUs.

"Social media" has become a common term in today's language, but what exactly does it mean? And more importantly, how can you use it to promote your WIC program and engage participants outside the clinic

setting? This webinar explores the most widely used platforms and how each can benefit your agency or clinic, including real-life examples you can take with you and immediately begin to use.

## eWIC Update

For information on where other states are in the eWIC process, please see the following information on the Food and Nutrition Service website:

<http://www.fns.usda.gov/wic/wic-ebt-technology-wic-program>

<http://www.fns.usda.gov/sites/default/files/WIC-detailebtstatusreport.pdf>

## *WIC 40<sup>th</sup> Anniversary Trivia*

### WIC 40<sup>th</sup> Anniversary Trivia

This new section to the Friday Facts will feature WIC trivia over the last 40 years. The answers to the trivia questions will appear in the following week's Friday Facts.

Week #1 Trivia questions:

- What county in Iowa was the first WIC clinic held?
- What former Iowa WIC director held this title the longest?
- The year IWIN was rolled out to local agencies?

## *Dates to Remember*

### 2014

- 2014 Iowa WIC Training – October 9

### New Employee Training Go-to-Meeting

- NETC Go-To-Meeting (All new staff) – May 8, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – May 15, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – May 22, from 8:30-11:30
- **\*\*\*\* Please note changes in order of trainings for May**
- NETC Go-To-Meeting (All new staff) – July 10, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – July 17, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – July 24, from 8:30-11:30
- NETC Go-To-Meeting (All new staff) – September 11, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – September 18, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – September 25, from 8:30-11:30
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- NETC Go-To-Meeting (All new staff) – November 6, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – November 13, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – November 20, from 8:30-11:30

## Core Trainings

- Infant/Child: August 28, 2014
- Communication and Rapport: October 29, 2014

## Contractor's Meetings

- August 26 - 10:00 a.m. - 3:00 p.m.

## *Available Formula*

<b>Product</b>	<b>Quantity</b>	<b>Expiration Date</b>	<b>Agency</b>	<b>Contact</b>
Peptamen Junior	6 cases/24 - 8.45 - oz	6/2014	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Pregestimil	1 can (16 oz) Powder 10 cans (16 oz) Powder	7/2014 9/2014	Upper Des Moines Opportunity	Tammy Chapman 712-859-3885 Ext. 110
Duocal	1 can – 14 oz	4/2016	Mid-Sioux Opportunity	Glenda Heyderhoff 712-786-3417
Vanilla powder Ketocal 4:1	8 – 11 oz containers 1 – 11 oz container 4 – 11 oz containers	8/10/14 9/28/14 11/1/14	Webster County	Kathy Josten 515-573-4107
Elecare Jr Vanilla Powder	4 can 1 can	9/2014 10/2014	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Elecare Jr Unflavored Powder	1 case/6 cans each	1/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Elecare Jr Unflavored Powder	2 cases/6 cans each	2/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Elecare Jr Unflavored Powder	2 cases/6 cans each	5/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Duocal Powder	2 cans 1 can	8/2015 6/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
EleCare Jr. Unflavored, powder	12 cans, 14.1 oz	11/2015	Siouxland	Allyson Woltman 712-279-6636