

Lottery Action



Lottery Help Line
800.228.0010

For Help With Pull-Tab Vending Machines
800.235.7198

For Help With Terminals
800.858.4744

For Help With Instant Ticket Vending Machines
800.235.7198

www.ialottery.com

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How to Process a VIP Club Coupon

VIP Coupons May be Presented on Paper or Via Mobile Device

New to scanning VIP Club coupons? Need a refresher?

Iowa Lottery VIP Club members receive a coupon each month via email. The procedure for scanning these coupons is similar to other types of coupons, but there are some differences. First, be aware that the coupon could be on paper or it could be presented to you on the screen of a mobile device. Either way, here's the procedure:

- **Scan the coupon BEFORE making the play.** Hold the square bar code under the red light of the bar code scanner (this applies whether it's on the screen of a mobile device or on paper)
- A pop-up screen asks if the player wants an easy pick or to use a play slip
- Press "Easy Pick" button for an easy pick
- Insert a play slip to use that option
- You can press "Cancel" if the player doesn't know if they want an easy pick or play slip, or doesn't have a play slip ready (pressing Cancel at this point does not void the coupon). Once the player has decided which option they want, scan the coupon again and complete the process



NOTES: Coupons may only be used once. If a coupon has already been redeemed, the terminal will give an error message: "Coupon Already Redeemed."

Keep the coupons to balance your cash drawer; Lottery reps will not pick them up. Retailers should appropriately destroy the bar code and dispose of the coupon so it cannot be presented again.

Don't hesitate to call the retailer hot line at 1-800-858-4744 with questions about coupons, or ask your Lottery representative.

Action Briefs

Pick 3 and Pick 4 Drawing, Cutoff Times Change

The Iowa Lottery has implemented new drawing procedures in its Pick 3 and Pick 4 games, providing results that are unique to Iowa for the first time since the games' introduction.



Since April 16 Iowa-specific drawings have been conducted in both Pick 3 and Pick 4. The mid-day drawing in each game now is held at 12:50 p.m., with the sales cutoff time for that drawing at noon. The evening drawing in each game now is held at 8:50 p.m., with the sales cutoff time for that drawing at 8 p.m.

NEW Game End and Validation End Dates

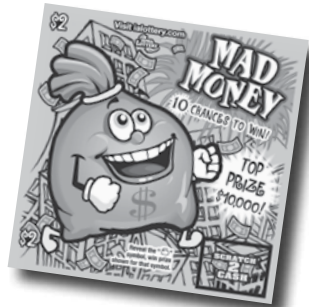
		Official Game End	Valid Period Ends
724	Crossword	3/21/14	6/19/14
768	Super Cashout	3/21/14	6/19/14
769	7	3/21/14	6/19/14
786	Best Wishes...Swell Season	3/21/14	6/19/14
790	Just for Him! Just For Her!	3/21/14	6/19/14
791	Be Mine Betty Boop™	3/21/14	6/19/14
631	Lucky Diamonds	1/31/14	5/1/14
723	Aces High	1/31/14	5/1/14
758	Roulette	1/31/14	5/1/14
765	Triple Fortune	1/31/14	5/1/14
766	Veterans Silver 6s	1/31/14	5/1/14
767	Scrabble™	1/31/14	5/1/14
770	Lucky Cherry Slots	1/31/14	5/1/14
771	Boggle™	1/31/14	5/1/14
772	Double It	1/31/14	5/1/14
779	Jingle Bell Jackpot	1/31/14	5/1/14
780	Holiday Black	1/31/14	5/1/14
782	Holiday Treasures	1/31/14	5/1/14
808	Iron Man 3™	1/31/14	5/1/14

Other important dates are listed on the back of this issue.

Be Sure to Order New Scratch Games Coming Out in May

Mad Money

Cost: \$2
 Top Prize: \$10,000
 Odds: 1 in 3.61
 Game Begins: May 5



Prize Approx. Odds

\$2	1 in 6.16
\$4	1 in 20.45
\$5	1 in 28.13
\$10	1 in 45.00
\$20	1 in 150.00
\$50	1 in 1,040.87
\$100	1 in 5,700.00
\$500	1 in 119,700.00
\$10,000	1 in 119,700.00

Reveal the symbol, win prize shown for that symbol. This game has three scenes in each pack.



Aces and 8s

Cost: \$1
 Top Prize: \$1,500
 Odds: 1 in 4.46
 Game Begins: May 5



If any of "Your Cards" beats the "Dealer's Card," win the prize shown for that card. Get an symbol and double the prize shown. Get an symbol, win all six prizes automatically.

Prize Approx. Odds

\$1	1 in 7.50
\$2	1 in 21.43
\$4	1 in 60.00
\$5	1 in 60.00
\$10	1 in 150.00
\$20	1 in 300.00
\$50	1 in 1,714.29
\$100	1 in 4,800.00
\$1,500	1 in 120,000.00



APRIL/MAY 2014	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		21	22	23	24	25	26
		LOTTERY ACTION DELIVERS					
	27	28	29	30	May 1	2	3
		VIP CLUB COUPON EMAILED TO MEMBERS					
	4	5	6	7	8	9	10
		ACES AND 8S (\$1)/MAD MONEY (\$2) BEGIN					
		LOTTERY ACTION DELIVERS					
	11	12	13	14	15	16	17
	18	19	20	21	22	23	
THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.		LOTTERY ACTION DELIVERS					

Vroom! Northwest Iowa Couple Rides Away With Veterans Victory® Motorcycle Prize

A northwest Iowa teacher and her husband now have their one-of-a-kind motorcycle custom painted by a well-known Iowa artist.

Tracy and Randy Schultz of Peterson took possession of the bike on April 7 and said they are looking forward to warmer weather so they can have a chance to ride it.

“I think it’s going to be something we have in the garage and just get out every once in a while,” Tracy Schultz said.

Tracy Schultz signed the paperwork for the motorcycle and said she’s calling it her bike, but admitted that she and Randy aren’t sure whose ticket actually won it – they both entered tickets using the same Iowa Lottery VIP Club account, so they don’t know whose ticket number was selected as the winning entry in the promotion drawing for the motorcycle. But the account is in Tracy’s name, so she’s calling dibs on the motorcycle.

“I told him he could maybe ride on the back of my bike!” Tracy said with a laugh as they admired the new ride.



Tracy and Randy Schultz admire their new motorcycle!

“I told him he could maybe ride on the back of my bike!” – Tracy Schultz

The custom-painted Victory Boardwalk™ motorcycle from Victory® Motorcycles in Spirit Lake was offered as the prize in the Iowa Lottery’s “Veterans Victory” promotion this winter. The lottery, which has raised nearly \$15 million for veterans’ causes since 2008, teamed up with artist Ray “Bubba” Sorensen II on the motorcycle project. It was the first time that Sorensen, the artist best known for his annual artwork on the huge “The Freedom Rock”™ boulder near Greenfield in western Iowa, had painted a motorcycle.

Players entered the promotion using nonwinning tickets in the \$1 “Ride to Riches” instant-scratch game. All proceeds from the sale of Ride to Riches tickets benefit the Iowa Veterans Trust Fund.

The entry period for the promotion on the lottery’s website ran from Jan. 6 through March 26, and the lottery conducted the drawing for the motorcycle on March 27.

Tracy Schultz, 49, who teaches business classes and is athletic director at St. Mary’s Catholic Schools in Storm Lake, said news of her win spread quickly through social media and word of mouth.

“I walked into the bank to sign some papers and got harassed – well, really congratulated more than harassed,” she said.

Lottery players made nearly 97,000 entries in the Veterans Victory promotion.

It had taken Sorensen about five days to hand paint the motorcycle’s gas tank in early December. He weaved into his patriotic artwork an eagle’s head and the letters “USA” on the top of the tank; the motto, “All gave some, some gave all,” on the tank’s sides; and undulating red and white stripes representing an American flag blowing in the wind as the motorcycle drives down the road. The motorcycle package is valued at a more than \$31,000.

Tracy and Randy Schultz both have their motorcycle driver’s license and said they plan to take the bike to fund-raisers in Clay County for the local group working with Sorensen for him to paint a version of The Freedom Rock there. Sorensen is touring the state, with plans to paint a Freedom Rock in all 99 Iowa counties.

Tracy Schultz said that the chance to help veterans was one of the reasons that Randy and she decided to buy Ride to Riches tickets and enter the drawing for the motorcycle.

“The cause for those tickets is an awesome cause, so we would buy those tickets periodically,” she said.

So what does she think of her new ride?

“It’s really beautiful,” she said. “It’s really neat.” 🍀

IOWA LOTTERY GAME INFORMATION As of April 21, 2014

Game	Start Date
592	BINGO TIMES 10-Orange/Green 03/31/08
666	LIFETIME RICHES 04/05/10
667	CASH BONANZA 05/24/10
735	LUCKY JAR BINGO 12/27/11
751	DID I WIN? - GOLD SERIES 01/06/12
757	SUPER CROSSWORD 04/05/12
761	HOT \$50,000 04/09/12
762	GEMSTONE 10s 06/27/12
756	CROSSWORD-Orange/Pink/Green 07/02/12
773	500 GRAND 07/18/12
774	WIN PIGS FLY 09/10/12
777	NORTH POLE BINGO 10/03/12
778	HOLIDAY CROSSWORD 10/03/12
781	PEPPERMINT SUPER CROSSWORD 10/03/12
783	HOLIDAY GOLD 10/03/12
784	MERRY MONOPOLY™ 10/03/12
785	HAPPY HOWLIDAYS 10/31/12
678	DELUXE 7-11-21* 01/03/13
788	A 10 HUT 01/03/13
789	CASH ON THE SPOT 01/03/13
792	CASH UP 01/03/13
793	QUEEN OF SPADES 01/03/13
794	10X CASH 01/03/13
787	GAME BOOK 01/14/13
693	WHITE ICE 9S 02/06/13
776	WORD BANK 02/06/13
795	AWESOME ACES 02/06/13
804	SUPER CROSSWORD-Blue/Purp./Grn./Pink 02/07/13
797	TRIPLE TRIPLER 03/06/13
798	CASINO ROYALE 03/06/13
799	BASS PRO SHOPS* 03/06/13
803	BINGO BOXES 03/19/13
800	9s IN A LINE 04/03/13
802	CASH INFERNO 04/03/13
801	COUNT THE MONEY 05/01/13
806	20X THE MONEY 05/01/13
809	GOLD MINER 05/01/13
811	DOUBLE DOG DARE 05/01/13
775	MONEY MULTIPLIER 06/05/13
812	PERFECT 7s 06/05/13
813	DOUBLE DOLLAR FORTUNE 06/05/13
810	BLAZING HOT 7s GAME BOOK 06/17/13
796	JUMBLE* 07/08/13
814	RED, WHITE & MOO! 07/08/13
826	HOT CARD 07/08/13
816	FAST \$50 08/07/13
817	TRIPLE PAYOUT 08/07/13
818	INSTANTLY RICH 08/07/13
819	TAIL GATOR 08/26/13
828	HOLIDAY SERIES 08/26/13
827	WINTER RICHES 10/02/13
829	HOLIDAY BINGO 10/02/13
830	LET IT SNOW CROSSWORD 10/02/13
831	HOLIDAY SUPER CROSSWORD 10/02/13
832	\$50,000 BONUS GIFT 10/02/13
833	SNOW GLOBE TRIPLER 10/02/13
834	HO HO HO LOTTA CASH 11/06/13
835	HAPPY HOLIDAYS 11/06/13
836	TIC-TAC DOUGH 11/06/13
820	RIDE TO RICHES 01/06/14
823	X-TREME WINNINGS 01/06/14
837	MAKE MY DAY™ 01/06/14
838	MAKE MY WEEK™ 01/06/14
839	MAKE MY MONTH™ 01/06/14
840	MAKE MY YEAR™ 01/06/14
805	CROSSWORD-Green/Pink/Orange/Purple 01/13/14
822	DOUBLE MATCH 02/03/14
825	MONEY MAGNET 02/03/14
841	3 TIMES LUCKY 02/03/14
815	4s GALORE 03/03/14
821	GO GREEN GO 03/03/14
844	MIKE'S PICKS 04/03/14
845	TRIPLE CASH 04/03/14
846	BETTY BOOP™ LIMITED-Silver/Red/Black 04/03/14
847	BIG MONEY MULTIPLIER 04/03/14

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
631	LUCKY DIAMONDS 03/30/09	05/01/14
723	ACES HIGH 01/06/12	05/01/14
758	ROULETTE 04/05/12	05/01/14
765	TRIPLE FORTUNE 05/31/12	05/01/14
766	VETERANS SILVER 6s 06/27/12	05/01/14
767	SCRABBLE™ 06/27/12	05/01/14
770	LUCKY CHERRY SLOTS 07/08/12	05/01/14
771	BOGGLE™ 08/29/12	05/01/14
772	DOUBLE IT 08/29/12	05/01/14
779	JINGLE BELL JACKPOT 10/03/12	05/01/14
780	HOLIDAY BLACK 10/03/12	05/01/14
782	HOLIDAY TREASURES 10/03/12	05/01/14
808	IRON MAN 3™ 04/03/13	05/01/14
724	CROSSWORD 05/06/11	06/19/14
768	SUPER CASHOUT 06/27/12	06/19/14
769	7 06/27/12	06/19/14
786	BEST WISHES FOR A SWELL SEASON 10/31/12	06/19/14
790	JUST FOR HIM! JUST FOR HER! 01/03/13	06/19/14
791	BE MINE BETTY BOOP™ 01/03/13	06/19/14

 Lotto Game Information				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
All Or Nothing™ Middy	Daily	Noon	12:45 p.m.	1 p.m.
All Or Nothing™ Evening	Daily	8 p.m.	8:45 p.m.	9 p.m.
Hot Lotto®	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
Mega Millions®	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Middy	Daily	Noon	12:50 p.m.	1 p.m.
Pick 3 and Pick 4 Evening	Daily	8 p.m.	8:50 p.m.	9 p.m.
Powerball®	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know is being impacted by problem gambling, call 1-800-BETS OFF. You must be at least 21 years old to purchase lottery tickets.