

Lottery Action



Lottery Help Line
800.228.0010
 For Help With Pull-Tab Vending Machines
800.235.7198
 For Help With Terminals
800.858.4744
 For Help With Instant Ticket Vending Machines
800.235.7198
www.ialottery.com

VOL. 20, #6 April 7 - 20, 2014

Iowa Lottery Soon to Have Own Drawings in Pick 3 and Pick 4 Games

The Iowa Lottery will soon implement new drawing procedures in its Pick 3 and Pick 4 games, providing results that are unique to Iowa for the first time since the games' introduction.

Beginning April 16, Iowa-specific drawings will be conducted in both games, a change from current procedures. The time of the drawings also will change slightly, as will the deadline by which players must purchase tickets for the drawings.

Since Pick 3 was introduced in Iowa in 1998 and Pick 4 was added here in 2003, the Iowa Lottery has shared drawing results in those games with the Illinois Lottery.

Iowa Lottery CEO Terry Rich said that the shared system has led to some player questions as each state's games have changed over time.

"We can't thank our lottery counterparts in Illinois enough for allowing us to share results with them," Rich said. "We're lucky to work in an industry where cooperation like that happens a lot. But both states have added different features to our individual games over time, and we've heard from players wondering why we share drawing results but have separate options in each state. We think it makes sense to begin holding separate drawings to help avoid player confusion."

Rich said that while the change largely impacts internal procedures at the lottery, players will notice beginning April 16 that the two states have independent drawing results in the games.

"Based on player feedback, we think this is something they'll appreciate," he said.

The time of the drawings in Iowa will change a bit, as will the sales cut-off time in advance of each drawing.

Pick 3 and Pick 4 both have drawings twice daily in Iowa, with a midday drawing currently at 12:40 p.m. and an evening drawing about 9:20 p.m. Starting April 16, the midday drawing in each game will be held at 12:50 p.m., with the sales cut-off



"Based on player feedback, we think this is something they'll appreciate." — Terry Rich, Iowa Lottery CEO

Action Briefs

NOTE: Please Check Courier Manifests When Receiving Tickets via UPS!



The Lottery is converting all retailers to UPS delivery of instant tickets. You will receive a manifest every week with your ticket shipment. Please make sure you check the pack numbers of the tickets received via

UPS against those listed on the enclosed manifest. You want to make sure the packs you receive match up with the numbers listed on the manifest so the right packs are activated when you scan the bar code on the manifest. If you should discover an incorrect pack(s) when checking against the manifest, set the pack(s) and the manifest aside and call your lottery office immediately.

Game End and Validation End Dates

		Official Game End	Valid. Period Ends
631	Lucky Diamonds	1/31/14	5/1/14
723	Aces High	1/31/14	5/1/14
758	Roulette	1/31/14	5/1/14
765	Triple Fortune	1/31/14	5/1/14
766	Veterans Silver 6s	1/31/14	5/1/14
767	Scrabble™	1/31/14	5/1/14
770	Lucky Cherry Slots	1/31/14	5/1/14
771	Boggle™	1/31/14	5/1/14
772	Double It	1/31/14	5/1/14
779	Jingle Bell Jackpot	1/31/14	5/1/14
780	Holiday Black	1/31/14	5/1/14
782	Holiday Treasures	1/31/14	5/1/14
808	Iron Man 3™	1/31/14	5/1/14

Other important dates are listed on the back of this issue.

Iowa Lottery Soon to Have Own Drawings in Pick 3 and Pick 4 Games

Continued from Page 1

time for that drawing at noon. The evening drawing in both games will be at 8:50 p.m., with the sales cut-off time for that drawing at 8 p.m.

With the change, the Iowa Lottery's Pick 3 and Pick 4 drawings will be conducted by the Multi-State Lottery Association in Urbandale, which also administers the drawings in Powerball® and other lotto games on behalf of Iowa and the other lotteries that sell the games.

For those who aren't familiar with Pick 3 and Pick 4, they're numbers games with a long history along the East Coast. But they're also offered by numerous other lotteries across the country, including the Iowa Lottery.

Pick 3 players choose combinations of three numbers from 0 to 9 while Pick 4 players choose combinations of four numbers from 0 to 9. The prize that a player could win depends on the type of play they make.

For example, players can choose the option of winning a prize only if their numbers match the winning numbers in the exact order selected in the drawing. That's called a straight play. Or, players can choose the option of winning a prize if their

numbers match the winning numbers in any order. That's called a box play. There are other options in the games as well.

While prizes in Pick 3 and Pick 4 are much smaller than those in big-jackpot games like Powerball and Mega Millions®, the odds of winning also are significantly better.

Iowa's Pick 3 game features a top prize of \$3,000, with odds of just 1 in 1,000 of winning it. Plays in Pick 3 range in cost from 50 cents to \$5.

Iowa's Pick 4 game features a top prize of \$30,000, with odds of 1:10,000 of winning it. Plays in Pick 4 also range from 50 cents to \$5. 🎰

		SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
APRIL/MAY 2014	MIKE'S PICKS PLAY IT AGAIN® PROMO CONTINUES THROUGH JUNE 30	7	8	9	10	11	12	
	LOTTERY ACTION DELIVERS							
	13	14	15	16	17	18	19	
	20	21	22	23	24	25	26	
	LOTTERY ACTION DELIVERS							
	27	28	29	30	May 1	2	3	
	4	5	6	7	8	9		
	ACES AND 85 (\$1)/MAD MONEY (\$2) BEGIN							
	LOTTERY ACTION DELIVERS							
	VIP CLUB COUPON EMAILED TO MEMBERS							

Players May Choose to “Play ‘Em All” With Powerball, Mega Millions, Hot Lotto



Remind players that they can ask for the “Play ‘Em All” when playing Powerball, Mega Millions and Hot Lotto. This option lets them cover all the Powerballs, Mega Balls or Hot Balls for a particular drawing.

When players ask for the Powerball Play ‘Em All option, they’ll receive 35 plays for \$70 in Powerball, one for each of the 35 Powerball numbers available in one drawing. They will be guaranteed to match the Powerball once and win at least a \$4 prize.

The Play ‘Em All option in Mega Millions is for 15 plays for \$15, one for each of the 15 Mega Ball numbers available in one drawing. Players are guaranteed to match the Mega Ball once and win at least a \$1 prize.

The Play ‘Em All option in Hot Lotto is 19 plays for \$19, one for each of the 19 Hot Ball numbers available in one drawing. With that option, a player will be guaranteed to match the Hot Ball once to win at least a \$2 prize.

Selling a Play ‘Em All Ticket

To sell a Play ‘Em All ticket:

- Touch the “Special Offers” tab in the top right of your screen on the Wave terminal (circled in the image above).
- Touch the icon for the game the player wants. You will be asked whether the player wants the multiplier option for that game.
- Then you must confirm the sale amount and the terminal will print a ticket.

Letting players know about this option may increase your commission amount! 🍀



Cedar Falls Woman Follows Instincts, Wins \$100,000 Prize

A Cedar Falls woman said she had a feeling she should buy a lottery ticket while grocery shopping and ended up winning a \$100,000 top prize.

“I just went to the grocery store and I’m thinking, ‘Oh this is my lucky day, I should get a lottery ticket,’” Mary Nicol said.

Nicol, 60, said she scanned the selection of instant-scratch tickets at Hy-Vee, 6301 University Ave. in Cedar Falls and decided to buy a “Make My Year” ticket.

“I saw the ‘Make My Year’ ticket,” she said. “I thought, ‘Oh, yes just make my year. This is my lucky day!’”

Nicol claimed the second of six top prizes of \$100,000 available in the “Make My Year” scratch game. She claimed her prize at the lottery’s regional office in Cedar Rapids.

Nicol said she forgot about her ticket and didn’t scratch it until several days later. When she discovered she had won a \$100,000 top prize, she said she held onto it.

“I carried it with me again for a few days because I couldn’t believe it,” she said. “I was like, ‘Did I scratch that right? Is this correct?’ So I had to go confirm it with my adult son.”

Nicol said her lottery winnings will be used for her business - Cedar Valley Reiki Center in Cedar Falls. 🍀

IOWA LOTTERY GAME INFORMATION

As of April 7, 2014

Game	Start Date
592 BINGO TIMES 10-Orange/Green	03/31/08
666 LIFETIME RICHES	04/05/10
667 CASH BONANZA	05/24/10
735 LUCKY JAR BINGO	12/27/11
751 DID I WIN? - GOLD SERIES	01/06/12
757 SUPER CROSSWORD	04/05/12
761 HOT \$50,000	04/09/12
762 GEMSTONE 10s	06/27/12
756 CROSSWORD-Orange/Pink/Green	07/02/12
773 500 GRAND	07/18/12
774 WIN PIGS FLY	09/10/12
777 NORTH POLE BINGO	10/03/12
778 HOLIDAY CROSSWORD	10/03/12
781 PEPPERMINT SUPER CROSSWORD	10/03/12
783 HOLIDAY GOLD	10/03/12
784 MERRY MONOPOLY™	10/03/12
785 HAPPY HOWLIDAYS	10/31/12
678 DELUXE 7-11-21*	01/03/13
788 A 10 HUT	01/03/13
789 CASH ON THE SPOT	01/03/13
792 CASH UP	01/03/13
793 QUEEN OF SPADES	01/03/13
794 10X CASH	01/03/13
787 GAME BOOK	01/14/13
693 WHITE ICE 9S	02/06/13
776 WORD BANK	02/06/13
795 AWESOME ACES	02/06/13
804 SUPER CROSSWORD-Blue/Purp./Grn./Pink	02/07/13
797 TRIPLE TRIPLER	03/06/13
798 CASINO ROYALE	03/06/13
799 BASS PRO SHOPS*	03/06/13
803 BINGO BOXES	03/19/13
800 9s IN A LINE	04/03/13
802 CASH INFERNO	04/03/13
801 COUNT THE MONEY	05/01/13
806 20X THE MONEY	05/01/13
809 GOLD MINER	05/01/13
811 DOUBLE DOG DARE	05/01/13
775 MONEY MULTIPLIER	06/05/13
812 PERFECT 7s	06/05/13
813 DOUBLE DOLLAR FORTUNE	06/05/13
810 BLAZING HOT 7s GAME BOOK	06/17/13
796 JUMBLE*	07/08/13
814 RED, WHITE & MOO!	07/08/13
826 HOT CARD	07/08/13
816 FAST \$50	08/07/13
817 TRIPLE PAYOUT	08/07/13
818 INSTANTLY RICH	08/07/13
819 TAIL GATOR	08/26/13
828 HOLIDAY SERIES	08/26/13
827 WINTER RICHES	10/02/13
829 HOLIDAY BINGO	10/02/13
830 LET IT SNOW CROSSWORD	10/02/13
831 HOLIDAY SUPER CROSSWORD	10/02/13
832 \$50,000 BONUS GIFT	10/02/13
833 SNOW GLOBE TRIPLER	10/02/13
834 HO HO HO LOTTA CASH	11/06/13
835 HAPPY HOLIDAYS	11/06/13
836 TIC-TAC DOUGH	11/06/13
820 RIDE TO RICHES	01/06/14
823 X-TREME WINNINGS	01/06/14
837 MAKE MY DAY™	01/06/14
838 MAKE MY WEEK™	01/06/14
839 MAKE MY MONTH™	01/06/14
840 MAKE MY YEAR™	01/06/14
805 CROSSWORD-Green/Pink/Orange/Purple	01/13/14
822 DOUBLE MATCH	02/03/14
825 MONEY MAGNET	02/03/14
841 3 TIMES LUCKY	02/03/14
815 4s GALORE	03/03/14
821 GO GREEN GO	03/03/14
844 MIKE'S PICKS	04/03/14
845 TRIPLE CASH	04/03/14
846 BETTY BOOP™ LIMITED-Silver/Red/Black	04/03/14
847 BIG MONEY MULTIPLIER	04/03/14

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
631 LUCKY DIAMONDS	03/30/09	05/01/14
723 ACES HIGH	01/06/12	05/01/14
758 ROULETTE	04/05/12	05/01/14
765 TRIPLE FORTUNE	05/31/12	05/01/14
766 VETERANS SILVER 6s	06/27/12	05/01/14
767 SCRABBLE™	06/27/12	05/01/14
770 LUCKY CHERRY SLOTS	07/08/12	05/01/14
771 BOGGLE™	08/29/12	05/01/14
772 DOUBLE IT	08/29/12	05/01/14
779 JINGLE BELL JACKPOT	10/03/12	05/01/14
780 HOLIDAY BLACK	10/03/12	05/01/14
782 HOLIDAY TREASURES	10/03/12	05/01/14
808 IRON MAN 3™	04/03/13	05/01/14
724 CROSSWORD	05/06/11	06/19/14
768 SUPER CASHOUT	06/27/12	06/19/14
769 7	06/27/12	06/19/14
786 BEST WISHES FOR A SWELL SEASON	10/31/12	06/19/14
790 JUST FOR HIM! JUST FOR HER!	01/03/13	06/19/14
791 BE MINE BETTY BOOP™	01/03/13	06/19/14

 Lotto Game Information				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
All Or Nothing™ Middy	Daily	Noon	12:45 p.m.	1 p.m.
All Or Nothing™ Evening	Daily	8 p.m.	8:45 p.m.	9 p.m.
Hot Lotto®	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
Mega Millions®	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Middy	Daily	12:30 p.m./ Noon beginning 4/16/14	12:40 p.m./ 12:50 p.m. beginning 4/16/14	1 p.m.
Pick 3 and Pick 4 Evening	Daily	8:18 p.m./ 8 p.m. beginning 4/16/14	9:20 p.m./ 8:50 p.m. beginning 4/16/14	9:40 p.m./ 9 p.m. beginning 4/16/14
Powerball®	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know is being impacted by problem gambling, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.