

Lottery Action



Lottery Help Line

800.228.0010

For Help With Pull-Tab Vending Machines

800.235.7198

For Help With Terminals or Sci-Scans

800.858.4744

For Help With Instant Ticket Vending Machines

800.235.7198

www.ialottery.com

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Lottery System Conversion Follow-Up

As retailers know, we just completed a conversion on July 3 to new lottery terminals at retail locations and a new computer system that links them statewide.

The lottery began rolling out the upgraded equipment to retailers in April. Once the equipment was deployed statewide and training of retailers was completed, the lottery was able to take the final step of hooking up the new equipment with a new computer system on July 3.

Since then, retailers may have noticed some changes in how some tasks are accomplished.

Old Ticket Stock is Not Interchangeable With New Ticket Stock

We'd like to remind retailers that the new thermal printer for the Wave terminal uses new paper. If you use the old paper in the new printer, tickets will not print correctly and will not be valid.

The Iowa Lottery will not issue credit for plays misprinted on old paper stock.

When you received your new terminal, you should have set aside all of the old ticket stock paper from the Externa terminal for Scientific Games to pick up. If you have any rolls of old ticket stock left, please set them aside and mark them as "Old Stock," then give them to your DSR.



Sell Special Offers Using Tab at Top of Screen



When a player asks you for the Lotto 12-Pack or another "Special Offer," do you know how to find it?

There is a tab on the top right of the WAVE screen that says, "Special Offers" in yellow. Touch that, then touch the silver "Lotto 12-Pack" icon, or the red or yellow "Play 'Em All" icons. That will print the offer you touch on.

We appreciate all retailers' help with the recent system conversion. With your help, it was a success. 🍀

Action Briefs

Play It Again™ Promotion Winners Announced

The lottery drew 30 winners' names on July 12 to award \$30,000 in prizes in the Play It Again™ promotion. Winners' names are listed at ialottery.com. Winners have until 4 p.m. on Aug. 11, 2011, to present their ticket with a completed claim form to claim their prize. After that, if a prize is unclaimed, the lottery will move on to alternates until all prizes are awarded. Players need to keep their tickets until all prizes have been awarded.

VIP Club Now Offers Points For Prizes™

Iowa Lottery players who become members of the VIP Club can use nonwinning instant-scratch tickets to enter promotions and contests at ialotteryvip.com and build up points they can use for merchandise and other prizes. Merchandise available through the club ranges from music downloads to televisions and camping equipment. More than 12,500 Iowa Lottery players have already joined the revamped VIP Club since it was launched in May. The Play It Again™ promotion offered those members their first opportunity to build up points from the tickets they entered. Find out more at ialotteryvip.com.

Game End and Validation End Dates

		Official Game End	Valid Period Ends
612	Crossword	5/13/11	8/11/11
649	Blackjack	5/13/11	8/11/11
664	Season's Delight	5/13/11	8/11/11
672	Veteran's Cash	5/13/11	8/11/11
681	Emerald Green 8's	5/13/11	8/11/11
676	Did I Win?	6/6/11	9/6/11
679	Cool 1's	6/6/11	9/6/11

Other important dates are listed on the back of this issue.

Summertime Means More Hot New Scratch Games for Players to Enjoy!

Triple Cherry Twist

Cost: \$2
Top Prize: \$9,000
Odds: 1 in 3.79
Order: Aug. 8



Prize	Odds
\$2	1 in 6.25
\$3	1 in 18.75
\$6	1 in 37.50
\$9	1 in 75.00
\$18	1 in 150.00
\$30	1 in 300.00
\$90	1 in 3,428.57
\$900	1 in 20,000.00
\$9,000	1 in 60,000.00

It's triple the fun!

Get three like symbols in the same spin and win the prize shown for that spin. Find the symbol and win triple the prize shown for that symbol. Find the symbol and win all nine prizes instantly.



Sunny Money

Cost: \$1
Top Prize: \$1,200
Odds: 1 in 4.50
Order: Aug. 8

Prize	Odds
\$1	1 in 7.69
\$2	1 in 20.00
\$3	1 in 50.00
\$5	1 in 100.00
\$9	1 in 150.00
\$15	1 in 300.00
\$30	1 in 600.00
\$120	1 in 2,400.00
\$1,200	1 in 60,000.00

Catch some rays!

Find the symbol and win the prize shown below that symbol. Find the symbol and win triple the prize shown for that symbol.

This game is available in two different colors.

JULY/AUG. 2011	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		25 VETERAN'S PRIDE (PULL-TAB - \$1) BEGINS LOTTERY ACTION DELIVERS	26	27	28	29	30
	31	Aug. 1	2	3	4	5	6
	7	8 TRIPLE CHERRY TWIST (\$2)/ SUNNY MONEY (\$1) BEGIN LOTTERY ACTION DELIVERS	9	10	11	12	13
	14	15 SOUR GRAPES (PULL-TAB - \$.25)/ THE PICKLE (PULL-TAB - \$.50) BEGIN	16	17	18	19	20
	21	22	23	24	25	26	27
	IOWA STATE FAIR ENDS	LOTTERY ACTION DELIVERS					

Amber Alert Notifications Now Enhanced on LIMs

The lottery's conversion to its new statewide gaming system has brought new capabilities for participation in Amber Alert cases, allowing the lottery to display photos of the missing children for the first time.

The Lottery In Motion (LIM) flat-screen monitors in retail locations statewide are now able to display graphics about current Amber Alert cases. The graphics will include space for detailed information about the case, including a photo (see graphic at right). The lottery will be able to display a photo of the missing child, or depending upon the specifics involved, perhaps a photo of the suspect or vehicle involved.



During Amber Alerts, the lottery also sends out retailer messages about the case to all lottery terminals in the state. The terminal rings to alert retail employees to the new message, which can be printed out and given to customers. The new system is able to accommodate much longer messages than before, allowing the lottery to provide more details about the case.

The Iowa Lottery was a founding member of Iowa's Amber Alert program in 2003. Amber Alert programs began to be organized around the country following the 1996 kidnapping and murder of 9-year-old Amber Hagerman in Arlington, Texas. 🐾

Rock of Ages Promotion Winners Claim Prizes

Kevin Stewart of Des Moines claimed the grand prize in the second Rock of Ages Rockin' Drawing held June 30. He won a trip to see the Rock of Ages show on Broadway in New York City, including tickets and a hotel stay, plus spending money for travel. He also received a "Party Like A Rock Star" swag bag.



Also, in the second Rockin' Drawing on June 30, Lori Bridgewater of Belle Plaine won one of the awesome electric guitars autographed by Rock of Ages cast members. Diane Morgan of Omaha, Neb., won the other guitar awarded in the drawing.

Clinton Family Plans to Share \$200,000 Prize in Japan



Anthony Swim

A Clinton man who won a \$200,000 prize playing Powerball® said he and his family plan to use it to help others.

Anthony Swim, 39, his wife, Sanae, held onto the winning ticket so they could decide what they wanted to do with the money.

"We didn't want to go hog wild and spend it all," said Anthony.

They knew they wanted to do something that they cared about. Sanae is from Japan and her parents still live there. Fortunately, they were not affected by the radiation as a result of the devastating earthquake there back in March. But Anthony explained that a lot of children who live there are still having difficulties playing outside because of the radiation they may be exposed to.

"They can't go out for the summer," said Anthony.

So, the Swims have decided to help with building a safe place for the kids to play near where Sanae's family lives in Japan.

"We've got a place there that we're setting up (for the kids) to be outside and enjoy the weather," said Anthony. "So we're going to spend some money helping those kids. We're going to go there and set it all up."

Anthony and Sanae are very grateful for Anthony's mom, Dolores. They probably wouldn't have bought the winning ticket without a little help from her.

"My wife was bringing my mom back from chemotherapy and my mom said she felt lucky," said Anthony.

"I said, 'We have to stop. We have to stop. I have a feeling,'" said Dolores. "I'm so excited over the fact that it's going to be used so wonderfully."

The Swims bought the winning ticket at North Bridge Self Service, 119 19th Avenue N. in Clinton. 🐾

IOWA LOTTERY GAME INFORMATION

As of July 25, 2011

Game	Start Date
498 \$35 MIL. CASH SPECTACULAR	01/09/06
592 BINGO TIMES 10-Orange/Green	03/31/08
632 WILD BINGO	01/05/09
631 LUCKY DIAMONDS	03/30/09
656 CROSSWORD-Blue/Green	12/10/09
660 BINGO NIGHT-Purple/Green	12/18/09
671 BLACK PEARLS	01/04/10
659 DBL. BLACKJACK DBL. PLAY	02/22/10
687 RACING TO RICHES	03/29/10
666 LIFETIMES RICHES	04/05/10
680 THE SILVER TICKET	04/19/10
667 CASH BONANZA	05/24/10
682 SERIOUS JACK	05/24/10
683 FIRE 'N DICE	05/24/10
685 JUST A BUCK	06/28/10
686 FAT CAT DOUBLER	06/28/10
655 CASH VAULT	07/19/10
688 VETERANS HOT 7S	07/19/10
689 RINGS OF CASH	08/09/10
654 FABULOUS FORTUNE	08/30/10
690 BLACK CHERRY DOUBLER	08/30/10
691 COOL CASH	08/30/10
682 TRIPLE DIAMONDS	09/20/10
696 REINDEER BINGO	10/04/10
698 HOLIDAY CROSSWORD	10/04/10
700 MERRY MONEY	10/04/10
702 CROSSWORD-Red/Green	10/04/10
694 TINSEL TOWN	10/11/10
695 HAPPY HOLIDAYS	10/11/10
697 STOCKING STUFFER TRIPLER	10/11/10
699 SILVER BELLS	10/11/10
701 MAGIC LINE BINGO-Purple/Ylw.	01/03/11
703 IOWA LOTTERY BLACK	01/03/11
704 LOVE TO WIN	01/03/11
706 SHAMROCK SHUFFLE	01/03/11
707 MATCH & WIN™	01/03/11
716 RED HOT CHERRIES	01/03/11
708 GIVE ME \$20	01/24/11
705 DIAMOND DASH	02/14/11
709 ROCK OF AGES	02/14/11
710 RAINING CASH & DOGS!	03/07/11
711 LUCKY LINES	03/07/11
712 NEON 9'S	03/28/11
713 SIZZLING 7'S	03/28/11
715 333	04/18/11
717 SUPER CROSSWORD	04/18/11
724 CROSSWORD-Green/Purple	05/06/11
718 SPADES	05/09/11
720 DIAMOND MINE	05/16/11
719 MONEY \$EE MONEY DO	05/23/11
725 TRIPLE PLATINUM 777	05/23/11
721 RUBY RICHES	06/20/11
722 TIC TAC 2'S	06/20/11
726 VETERANS HOT \$50	07/18/11
727 PINK PANTHER™	07/18/11
731 MONOPOLY™	07/18/11

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
612 CROSSWORD	12/22/08	8/11/11
649 BLACKJACK	8/24/09	8/11/11
664 SEASON'S DELIGHT	10/26/09	8/11/11
672 VETERANS CASH	1/25/10	8/11/11
681 EMERALD GREEN 8'S	5/10/10	8/11/11
676 DID I WIN?	03/08/10	09/06/11
679 COOL 1'S	04/19/10	09/06/11
684 LUCKY LINES	06/07/10	10/17/11



Helping you serve the Lottery customer

www.ialottery.com



Lotto Game Information

Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
Mega Millions	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.