

# Lottery Action



Lottery Help Line  
800.228.0010  
For Help With Pull-Tab Vending Machines  
800.235.7198  
For Help With Terminals  
800.858.4744  
For Help With Instant Ticket Vending Machines  
800.235.7198  
[www.ialottery.com](http://www.ialottery.com)

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## Courier Ticket Deliveries to Begin Nov. 4

Iowa Lottery retailers will begin to receive scratch game deliveries via UPS beginning Nov. 4.

The first two games to arrive via courier delivery will be Santa Games Doubler and Winter Bucks.

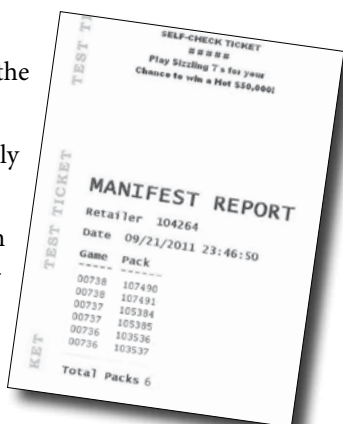
Retailers will be able to activate tickets themselves and begin to sell them immediately.

Here's a review of how to activate instant tickets received via UPS:

- Using the Wave terminal, access the "Activate Shipment" button located under the tab labeled Instant - Pull-tab.
- To activate all packs, scan the bar code on the Instant Ticket Manifest packaged inside the green UPS shipment bag with the tickets.
- You may also enter the shipment number on the Instant Ticket Manifest to activate all packs for that shipment.
- The screen will say "Shipment Received."
- The "Manifest Report" will print with a list of the games and packs that were activated.
- You can begin to sell the tickets immediately after they are activated.

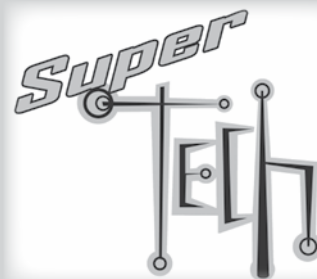
The current Lottery payment terms will remain the same. If you have stock outs during this conversion process, please call 800-228-0010.

Questions? Ask your District Sales Representative during his/her scheduled visit.



## Action Briefs

### Super Tech Promotion Q & A...



Ready or not, the holidays are coming! The Iowa Lottery kicked off the holiday season with its third tech-themed holiday pro-

motion. This year, it's called Super Tech; and the Lottery is giving away some super prizes.

Since the way the promotion works has changed a bit, there is a lot of information to dole out to players about Super Tech. The Lottery will do its best to make things as simple as possible.

Recently, the Lottery received this question about the promotion. A player reached out via email and asked, "I entered ten holiday tickets into the Super Tech promotion using my VIP Club account, but I don't have any entries into the Super Prize. Why?"

That IS a great question. And here's the answer: Players need to enter one of each of the 10 holiday tickets available this holiday season to receive one eligible entry for the Super Prize.

Retailers know that the holiday tickets are hitting stores in waves this season, but all 10 tickets will be available by early November.

Players can find out all about the lottery's VIP Club, plus the Super Tech promotion and the great prizes available by visiting [ialottery.com](http://ialottery.com).



# Santa Games Doubler, Winter Bucks Hit the Shelves Oct. 31

## Santa Games Doubler

Cost: \$2  
Top Prize: \$10,000  
Odds: 1 in 3.72  
Game begins:  
Week of Oct. 31



Prize	Odds
\$2	1 in 6.25
\$4	1 in 18.75
\$5	1 in 30.00
\$10	1 in 75.00
\$20	1 in 150.00
\$50	1 in 600.00
\$100	1 in 4,000.00
\$200	1 in 10,000.00
\$10,000	1 in 120,000.00

Play Santa's games for a chance to win!  
Match any of "Your Symbols" to the "Jolly Symbol" and win the prize shown for that symbol. Find the  symbol and win **double** the prize shown for that symbol. This game has two scenes. 



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## Winter Bucks

Cost: \$1  
Top Prize: \$1,500  
Odds: 1 in 4.50  
Game begins:  
Week of Oct. 31

Players could win some bucks this winter.

Match any of "Your Numbers" to the "Winning Number" and win the prize shown for that number. Find the  symbol and win **triple** the prize shown for that symbol. 

Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$3	1 in 60.00
\$5	1 in 100.00
\$9	1 in 200.00
\$15	1 in 200.00
\$30	1 in 600.00
\$90	1 in 2,500.00
\$1,500	1 in 120,000.00

OCT./NOV. 2011	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		24	25	26	27	28	29
		LOTTERY ACTION DELIVERS					
	30	31	Nov. 1	2	3	4	5
		SANTA GAMES DOUBLER (\$2)/WINTER BUCKS (\$1) BEGIN					
	6	7	8	9	10	11	12
						VETERAN'S DAY HOLIDAY -- LOTTERY OFFICES CLOSED	
		LOTTERY ACTION DELIVERS					
	13	14	15	16	17	18	19
		WHAT A GEM (\$.50)/ BEAR IN THE WOODS (\$.25) PULL-TABS BEGIN					
	20	21	22	23	24	25	26
					THANKSGIVING DAY HOLIDAY -- LOTTERY OFFICES CLOSED		

## Madrid Man Experiences Once-in-a-Lifetime Win



When a Madrid man used his \$20 instant-scratch ticket win to purchase two “Triple Platinum 777” scratch tickets, he never dreamed one of those would reveal a \$100,000 top prize.

Lane Shaver, 56, happens to live near the Market of Madrid, 301 Annex Road in Madrid where he purchased his ticket. He said he makes regular runs to the store, so when he stopped in for apples for

his grandsons one day, he decided to cash in a couple of tickets.

“The other \$10 game I normally play was out, so I hit the Triple Platinum game,” Shaver said. “I scratched over and I saw the zero I expected and then I saw another zero and another; and then I realized that wasn’t a decimal point, it was a comma. And I knew I was on to something big.”

Living close to the retailer, Shaver took the ticket back to the Market of Madrid to have it validated.

“She said, ‘You just saw me; what did you forget this time?’ And I said, ‘I forgot to have you check this ticket,’” Shaver said. “Her eyes just got big and she joked, ‘You know, I am going to college next year!’”

Shaver said his wife was home with his two grandchildren when he discovered his big win.

“The feeling in the household was disbelief,” he said. “It still hasn’t totally hit me.

Yesterday there was no real concept other than this is a dream come true.”

Shaver said he plans to use some of his winnings to become debt-free, as well as savings and investments for retirement.

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**“This is a once-in-a-lifetime deal, so I’m going to do it right.”**  
— Lane Shaver

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“This is a once-in-a-lifetime deal, so I’m going to do it right,” he said.

Shaver said he feels grateful that everyone in the town of Madrid has told him the win happened to someone who deserves it. 🍎

## To Cancel or Not To Cancel - That’s a Good Question!

Here’s a review for everyone of which games’ tickets can be cancelled and which ones cannot, plus an overview of the Ticket Allowance Program.

### Which Games Can Be Cancelled?

Tickets from Iowa’s \$100,000 Cash Game, Pick 3 and Pick 4 games can be cancelled, but beware: Tickets must be cancelled the same day in the same store where they were sold and before the sales cutoff time for the game

Follow these steps to cancel a lotto ticket on the Wave terminal:

- Touch the “Cash/Cancel” tab on the main screen
- Touch “Cancel Ticket”
- Scan the bar code on the ticket using the scanner on the front of the printer or manually enter the numbers using the keypad.
- Touch “OK” to accept the serial number and submit it for cancellation

### Which Games Cannot Be Cancelled?

You will NOT be able to cancel plays for the Powerball, Hot Lotto or Mega Millions games.

If you run one of these tickets through the terminal, you will receive a prompt informing you that the ticket is not eligible to be cancelled. This includes jammed or misprinted tickets.

### Automatic Additional 0.1 Percent Allowance

Retailers should not turn in tickets that are misprinted or produced in error. The Iowa Lottery allocates to all on-line retailers an additional 0.1 percent of ALL on-line games sales added to the base commission rate of 5.5 percent each week. The 0.1 percent applies to all on-line games, not just the games that cannot be cancelled.

### What Does This Mean For Retailers?

This allocation serves as an incentive for retailers to keep a mistake-free and more profitable operation. Also, retailers have the opportunity to sell the non-damaged tickets to another customer. 🍎



# IOWA LOTTERY GAME INFORMATION

As of Oct. 24, 2011

Game	Start Date
498	\$35 MIL. CASH SPECTACULAR
592	BINGO TIMES 10-Orange/Green
632	WILD BINGO
631	LUCKY DIAMONDS
656	CROSSWORD-Blue/Green
660	BINGO NIGHT-Purple/Green
671	BLACK PEARLS
659	DBL. BLACKJACK DBL. PLAY
687	RACING TO RICHES
666	LIFETIMES RICHES
680	THE SILVER TICKET
667	CASH BONANZA
682	SERIOUS JACK
683	FIRE 'N DICE
685	JUST A BUCK
686	FAT CAT DOUBLER
655	CASH VAULT
688	VETERANS HOT 7S
689	RINGS OF CASH
654	FABULOUS FORTUNE
690	BLACK CHERRY DOUBLER
691	COOL CASH
682	TRIPLE DIAMONDS
696	REINDEER BINGO
698	HOLIDAY CROSSWORD
700	MERRY MONEY
702	CROSSWORD-Red/Green
694	TINSEL TOWN
695	HAPPY HOLIDAYS
697	STOCKING STUFFER TRIPLER
699	SILVER BELLS
701	MAGIC LINE BINGO-Purple/Ylw.
703	IOWA LOTTERY BLACK
704	LOVE TO WIN
706	SHAMROCK SHUFFLE
707	MATCH & WIN™
716	RED HOT CHERRIES
708	GIVE ME \$20
705	DIAMOND DASH
709	ROCK OF AGES
710	RAINING CASH & DOGS!
711	LUCKY LINES
712	NEON 9'S
713	SIZZLING 7'S
715	333
717	SUPER CROSSWORD
724	CROSSWORD-Green/Purple
718	SPADES
720	DIAMOND MINE
719	MONEY SEE MONEY DO
725	TRIPLE PLATINUM 777
721	RUBY RICHES
722	TIC TAC 2'S
726	VETERANS HOT \$50
727	PINK PANTHER™
731	MONOPOLY™
729	SUNNY MONEY
730	TRIPLE CHERRY TWIST
728	TWISTED
746	GREAT STATE TAILGATE
732	LOOSE CHANGE®
733	SPOOKY LOOT
736	LUCKY ELVES BINGO
737	MERRY CROSSWORD
738	HOLIDAY BONUS CROSSWORD
739	HOLIDAY COUNTDOWN
740	SNOW BANK
741	BETTY BOOP™
742	SPARKLING WINNINGS
743	HOLIDAY WISHES



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 <b>Lotto Game Information</b>				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
<b>Hot Lotto</b>	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
<b>\$100,000 Cash Game</b>	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
<b>Mega Millions</b>	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
<b>Pick 3 and Pick 4 Midday</b>	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
<b>Pick 3 and Pick 4 Evening</b>	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
<b>Powerball</b>	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.  
You must be at least 21 years old to purchase lottery tickets.