

# Lottery Action



Lottery Help Line  
800.228.0010

For Help With Pull-Tab Vending Machines  
800.235.7198

For Help With Terminals  
800.858.4744

For Help With Instant Ticket Vending Machines  
800.235.7198

[www.ialottery.com](http://www.ialottery.com)

VOL. 18, #23 Dec. 10, 2012 - Jan. 6, 2013

## Be Aware of Scanning Issues With Deluxe 7-11-21

We want retailers to be aware of two possible scanning/validation issues with one of the new scratch tickets set to debut on Jan. 3 called Deluxe 7-11-21.


### Issue # 1 - Validation 2D Barcode Labeled Differently Than Current 2Ds

Because it was one of the first tickets printed with the new 2D validation barcode (now labeled "Scratch 2 Cash"), the scratch material over the 2D barcode on the Deluxe 7-11-21 ticket says "Win up to 9 Times!" instead of "Scratch 2 Cash." Once scratched, it does not say "Check Your Ticket" above it. So, the 2D barcode is in the expected location and cashes properly, it's just not labeled exactly like our other tickets.

### Issue # 2 - Packaging Barcode is Old Version

This game, which was printed in 2010, has an old version of a packaging barcode, which is located in the lower left corner and similar in appearance to the 2D barcode you would normally scan to validate a ticket. Because it is a packaging barcode and not a validation barcode, it is always visible and never covered by scratch-off material. Be alert for this packaging barcode, as it could be confused with the actual 2D barcode for validation and accidentally scanned. If you were to accidentally scan the wrong barcode, these messages would appear:

- If scanned on self-checker, it states "Take ticket to clerk"
- If scanned on terminal, it states "Unable to process"

The best ticket position for scanning is if the scanner's red outline only includes the 2D barcode, which works best if the ticket is presented sideways. You will have a successful scan any way you hold the ticket as long as the scanner does not read the packaging barcode too. Please address any questions to your Lottery sales rep. 

### Deluxe 7-11-21

Cost: \$5

Top Prize: \$21,000

Odds: 1 in 3.72

Game Begins: Jan. 3

Prize Odds

\$5	1 in 6.67
\$7	1 in 20.00
\$15	1 in 30.00
\$21	1 in 60.00
\$30	1 in 60.00
\$70	1 in 875.91
\$210	1 in 1,714.29
\$2,100	1 in 15,000.00
\$21,000	1 in 60,000.00

Circled below are the section to scratch before cashing the ticket (left) and the proper code to scan for validation (right).



More new games are listed inside on Pages 2 and 3....

## Action Briefs

### WOW December Drawing Deadline Approaching

Please remind your lottery customers: The deadline to enter the second drawing in the Winter of Winners promotion is coming up fast.




Since Oct. 3, lottery players have been able to enter nonwinning tickets from this season's holiday-themed scratch games into the promotion that features three drawings for gift cards, home-entertainment systems and trips to Las Vegas.

The second drawing — set for Dec. 14 — is approaching fast. In the December drawing 40 players each will win a premium home entertainment system! The entry deadline for that drawing is noon on Dec. 12, so be sure to tell players to hurry and get their nonwinning tickets entered online at [ialotteryvip.com](http://ialotteryvip.com).

The third drawing will take place on Jan. 14. In that drawing 10 players each will win fabulous trip packages to Las Vegas that include airfare, hotel and a show ticket allowance.

In the first drawing, held Nov. 14, 100 players each won a \$250 Bass Pro Shops® gift card.

Entries not selected as winners in a drawing will be eligible for the subsequent drawing(s). Rules and complete details are available at [ialottery.com](http://ialottery.com).

Bass Pro Shops®, Bass Pro Shops Outdoor World® and  are registered trademarks of Bass Pro Intellectual Property, LLC and used under license. All Rights Reserved.

### Game End and Validation End Dates

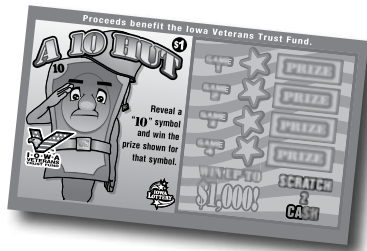
		Official Game End	Valid Period Ends
718	Spades	10/1/12	12/31/12
733	Spooky Loot	10/1/12	12/31/12
746	Great State Tailgate	10/1/12	12/31/12

Other important dates are listed on the back of this issue.

# Welcome Winter With Eight Holiday Scratch Games Debuting in Early January

## A 10 Hut

Cost: \$1  
Top Prize: \$1,000  
Odds: 1 in 4.59  
Game Begins: Jan. 3



Reveal a **10** symbol and win the prize shown for that symbol.



Prize	Odds
\$1	1 in 7.69
\$2	1 in 23.08
\$3	1 in 42.86
\$5	1 in 100.00
\$10	1 in 150.00
\$20	1 in 300.00
\$50	1 in 1,000.00
\$100	1 in 2,400.00
\$1,000	1 in 120,000.00



## Cash on the Spot

Cost: \$1  
Top Prize: \$1,200  
Odds: 1 in 4.50  
Game Begins: Jan. 3

Reveal a dollar amount in any play spot and win that amount. This game comes in three different colors.



Prize	Odds
\$1	1 in 7.69
\$2	1 in 20.00
\$3	1 in 50.00
\$5	1 in 100.00
\$9	1 in 150.00
\$15	1 in 300.00
\$30	1 in 600.00
\$120	1 in 2,400.00
\$1,200	1 in 60,000.00

Continued on Page 3

DEC. 2012/JAN. 2013	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		10	11	12 NOON DEADLINE TO ENTER WINTER OF WINNERS DRAWING #2	13	14 WINTER OF WINNERS DRAWING #2	15
	16 THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	17 LOTTERY ACTION DELIVERS	18	19	20	21	22
	23 THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	24	25 CHRISTMAS HOLIDAY --LOTTERY OFFICES CLOSED NO DELIVERIES	26	27	28	29
	30	31	Jan. 1 NEW YEAR'S HOLIDAY --LOTTERY OFFICES CLOSED NO DELIVERIES	2	3 EIGHT SCRATCH GAMES BEGIN	4	5
	6	7 LOTTERY ACTION DELIVERS	8	9	10	11	12 NOON DEADLINE TO ENTER WINTER OF WINNERS DRAWING #3

# Welcome Winter With Eight Holiday Scratch Games Debuting in Early January

Continued from Page 2

## Just For Him/Her

**Cost: \$2**  
**Top Prize: \$8,000**  
**Odds: 1 in 3.53**  
**Game Begins: Jan. 3**

Reveal the word **HIM** or **HER** game symbol in the play area and win the prize shown for that symbol.



Prize	Odds
\$2	1 in 6.25
\$3	1 in 16.67
\$6	1 in 25.00
\$9	1 in 75.00
\$18	1 in 150.00
\$30	1 in 300.00
\$100	1 in 6,000.00
\$1,000	1 in 30,000.00
\$8,000	1 in 120,000.00



## Queen of Spades

**Cost: \$5**  
**Top Prize: \$50,000**  
**Odds: 1 in 3.74**  
**Game Begins: Jan. 3**

Match any of "Your Numbers" to any of the "Winning Numbers" and win the prize shown for that number. Find the **2X** symbol and win double the prize shown for that symbol. Find the red **A** symbol and win four times the prize shown for that symbol. Find the **5** symbol and win all 15 prizes automatically.

Prize	Odds
\$5	1 in 5.45
\$10	1 in 20.00
\$20	1 in 60.00
\$50	1 in 60.00
\$100	1 in 4,000.00
\$200	1 in 8,000.00
\$1,000	1 in 10,000.00
\$50,000	1 in 120,000.00



**Be Mine Betty Boop™**  
**Cost: \$2**  
**Top Prize: \$5,000**  
**Odds: 1 in 3.55**  
**Game Begins: Jan. 3**

Match any of "Your Numbers" to either "Winning Number" and win the prize shown for that number. Find the **2X** symbol and win double the prize shown for that symbol.

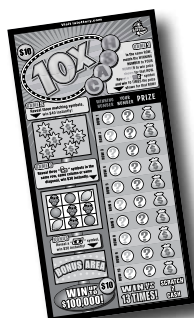
Prize	Odds
\$2	1 in 6.25
\$4	1 in 15.00
\$5	1 in 30.00
\$10	1 in 75.00
\$20	1 in 150.00
\$50	1 in 600.00
\$100	1 in 4,000.00
\$200	1 in 8,000.00
\$5,000	1 in 120,000.00



© 2013 King Features Syndicate, Inc./Fleischer Studios, Inc.™ Hearst Holdings, Inc./Fleischer Studios, Inc.  
[www.bettyboop.com](http://www.bettyboop.com) and [www.bettyboopstore.com](http://www.bettyboopstore.com)

## 10X Cash

**Cost: \$10**  
**Top Prize: \$100,000**  
**Odds: 1 in 3.24**  
**Game Begins: Jan. 3**



Game 1: In the same Row, match the "Winning Number" to "Your Number" to win the prize shown for that Row. Reveal a **10X** symbol and win 10 times the prize shown for that row. Game 2: Reveal three matching symbols and win \$40 instantly. Game 3: Reveal three **5** symbols in the same row, same column or same diagonal and win \$30 instantly. Bonus: Reveal a **5** symbol and win \$20 instantly.

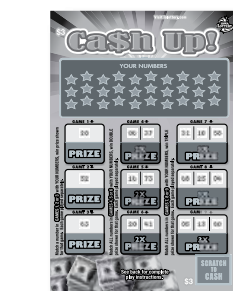
Prize	Odds
\$10	1 in 10.00
\$15	1 in 10.00
\$20	1 in 12.00
\$30	1 in 120.00
\$40	1 in 120.00
\$100	1 in 171.43
\$200	1 in 500.00
\$500	1 in 1,200.00
\$1,000	1 in 3,428.57
\$10,000	1 in 120,000.00
\$100,000	1 in 120,000.00



## Ca\$h Up!

**Cost: \$3**  
**Top Prize: \$30,000**  
**Odds: 1 in 3.68**  
**Game Begins: Jan. 3**

Match a number in Games 1, 2 or 3 with "Your Numbers," win the prize shown for that game. Match ALL numbers in Games 4, 5 or 6, with "Your Numbers," win DOUBLE the prize shown for that game. Match ALL numbers in Games 7, 8 or 9 with "Your Numbers," win TRIPLE the prize shown for that game. Each game played separately.



Prize	Odds
\$3	1 in 6.25
\$6	1 in 12.50
\$9	1 in 66.67
\$18	1 in 80.00
\$30	1 in 600.00
\$42	1 in 1,600.00
\$50	1 in 2,400.00
\$100	1 in 750.00
\$1,000	1 in 15,000.00
\$30,000	1 in 120,000.00



# IOWA LOTTERY GAME INFORMATION

As of Dec. 10, 2012

Game	Start Date
592 BINGO TIMES 10-Orange/Green	03/31/08
631 LUCKY DIAMONDS	03/30/09
666 LIFETIME RICHES	04/05/10
667 CASH BONANZA	05/24/10
702 CROSSWORD-Red/Green	10/04/10
701 MAGIC LINE BINGO-Purple/Ylw.	01/03/11
703 IOWA LOTTERY BLACK	01/03/11
716 RED HOT CHERRIES	01/03/11
711 LUCKY LINES	03/07/11
713 SIZZLING 7'S	03/28/11
717 SUPER CROSSWORD	04/18/11
724 CROSSWORD-Green/Purple	05/06/11
720 DIAMOND MINE	05/16/11
725 TRIPLE PLATINUM 777	05/23/11
726 VETERANS HOT \$50	07/18/11
727 PINK PANTHER™	07/18/11
731 MONOPOLY™	07/18/11
729 SUNNY MONEY	08/08/11
730 TRIPLE CHERRY TWIST	08/08/11
728 TWISTED	08/29/11
732 LOOSE CHANGE®	09/19/11
736 LUCKY ELVES BINGO	09/26/11
737 MERRY CROSSWORD	09/26/11
738 HOLIDAY BONUS CROSSWORD	09/26/11
739 HOLIDAY COUNTDOWN	09/26/11
740 SNOW BANK	10/03/11
741 BETTY BOOP™	10/03/11
742 SPARKLING WINNINGS	10/03/11
743 HOLIDAY WISHES	10/03/11
744 WINTER BUCKS	11/04/11
745 SANTA GAMES DOUBLER	11/04/11
735 LUCKY JAR BINGO	12/27/11
723 ACES HIGH	01/06/12
747 VETERANS DOUBLE DOUBLER	01/06/12
748 LUCKY HEARTS	01/06/12
749 MINUTE TO WIN IT™	01/06/12
750 MATCH & WIN™ 2ND EDITION	01/06/12
751 DID I WIN? - GOLD SERIES	01/06/12
714 \$30,000 CLUB	02/02/12
752 X MARKS THE SPOT™	02/02/12
753 PAC-MAN™	02/02/12
754 BEE LUCKY	03/01/12
755 DOUBLE WILD 8'S	03/01/12
758 ROULETTE	04/05/12
759 MATCH 3 TRIPLER	04/05/12
760 PINBALL	04/05/12
757 SUPER CROSSWORD	04/09/12
761 HOT \$50,000	04/09/12
763 INSTANT MONOPOLY™	05/03/12
764 ROYAL RICHES	05/03/12
734 5X THE MONEY	05/31/12
765 TRIPLE FORTUNE	05/31/12
762 GEMSTONE 10s	06/27/12
766 VETERANS SILVER 6s	06/27/12
767 SCRABBLE™	06/27/12
768 SUPER CASHOUT	06/27/12
769 7	06/27/12
756 CROSSWORD-Orange/Pink/Green	07/02/12
770 LUCKY CHERRY SLOTS	07/18/12
773 500 GRAND	07/18/12
771 BOGGLE™	08/29/12
772 DOUBLE IT	08/29/12
774 WIN PIGS FLY	09/10/12
777 NORTH POLE BINGO	10/03/12
778 HOLIDAY CROSSWORD	10/03/12
779 JINGLE BELL JACKPOT	10/03/12
780 HOLIDAY BLACK	10/03/12
781 PEPPERMINT SUPER CROSSWORD	10/03/12
782 HOLIDAY TREASURES	10/03/12
783 HOLIDAY GOLD	10/03/12
784 MERRY MONOPOLY™	10/03/12
785 HAPPY HOWLIDAYS	10/31/12
786 BEST WISHES FOR A SWELL SEASON	10/31/12

## ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
718 SPADES	05/09/11	12/31/12
733 SPOOKY LOOT	09/19/11	12/31/12
746 GREAT STATE TAILGATE	08/29/11	12/31/12



Helping you serve the Lottery customer

[www.ialottery.com](http://www.ialottery.com)

## Lotto Game Information

Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
<b>Hot Lotto</b>	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
<b>\$100,000 Cash Game</b>	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
<b>Mega Millions</b>	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
<b>Pick 3 and Pick 4 Midday</b>	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
<b>Pick 3 and Pick 4 Evening</b>	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
<b>Powerball</b>	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.  
You must be at least 21 years old to purchase lottery tickets.