

# Lottery Action



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## This Next Promotion Really Rocks... Players Could Win a Custom-Painted Motorcycle!

A one-of-a-kind motorcycle custom painted by a well-known Iowa artist will be the prize in a lottery promotion beginning Jan. 6 to support the Iowa Veterans Trust Fund.

The Iowa Lottery, which has raised money for veterans' causes since 2008, is teaming up with artist Ray "Bubba" Sorensen II on the motorcycle project. It will be the first time that Sorensen, the artist best known for his annual artwork on the huge "The Freedom Rock" boulder near Greenfield in western Iowa, has painted a motorcycle.

"We were lucky enough to work with Bubba back in 2009 to produce 'The Freedom Rock' instant-scratch game and we're thrilled that he's agreed to lend his talents to this motorcycle project with us," said Iowa Lottery CEO Terry Rich.

Here are details about how players can have a chance to win the motorcycle prize, valued at an estimated \$30,000, in the lottery's "Veterans Victory" promotion:

- Promotion entry period: noon on Jan. 6 through noon on March 26.
- What to enter: any nonwinning ticket in the \$1 "Ride to Riches" instant-scratch game, which hits the market Jan. 6. (Each nonwinning ticket in the game will be good for one promotion entry.) All proceeds from the sale of Ride to Riches tickets will benefit the Iowa Veterans Trust Fund.
- Where to enter: [www.ialottery.com](http://www.ialottery.com). Players will need to join or already be a member of the lottery's free VIP Club, then key in the entry number from the front of a nonwinning Ride to Riches ticket along with the ticket number on the back.
- Drawing for motorcycle: Thursday, March 27. The winner will be notified by email and his or her name will be posted on the lottery's website.



Bubba is shown here with the motorcycle's gas tank as he painted it in December 2013.

Since its first games to benefit the Iowa Veterans Trust Fund debuted in July 2008, the Iowa Lottery has raised more than \$14.1 million for the IVTF. 🐾

**Note about the next "Lottery Action":** "Lottery Action" will not be published the week of Jan. 20 due to the Martin Luther King Day holiday. The next issue will be released on Jan. 27.

## Action Briefs

### Entry Deadline Approaching for Gifts Galore

Give your players a heads up that the deadline's coming soon to enter nonwinning holiday scratch tickets in the Gifts Galore promotion! Tickets must be entered by noon on Jan. 13, 2014. The drawings will be held on Jan. 15.

Entering those nonwinning holiday tickets at [ialottery.com](http://ialottery.com) gives them the chance to win fabulous electronics prizes or \$10,000 cash! Find all the details at [ialottery.com](http://ialottery.com).

Games eligible for the Gifts Galore promotion are:

- \* \$50,000 Bonus Gift
- \* Let It Snow Crossword
- \* Happy Holidays
- \* Snow Globe Tripler
- \* Ho Ho Ho Lotta Cash
- \* Tic-Tac Dough
- \* Holiday Bingo
- \* Winter Riches
- \* Holiday Super Crossword



### Game End and Validation End Dates

		Official Game End	Valid. Period Ends
713	Sizzling 7s	10/30/13	1/28/14
714	\$30,000 Club	10/30/13	1/28/14
717	Super Crossword	10/30/13	1/28/14
731	Monopoly™	10/30/13	1/28/14
734	5X the Money	10/30/13	1/28/14
736	Lucky Elves Bingo	10/30/13	1/28/14
747	Veterans Double Doubler	10/30/13	1/28/14
750	Match & Win™, 2 <sup>nd</sup> Ed.	10/30/13	1/28/14
760	Pinball	10/30/13	1/28/14
763	Instant Monopoly™	10/30/13	1/28/14
764	Royal Riches	10/30/13	1/28/14

Other important dates are listed on the back of this issue.

Effective Jan. 22, 2014, changes are coming to Powerball's Power Play. Power Play is a feature that can be added to a player's Powerball® ticket for an additional \$1 per play for the chance to increase winnings at some prize levels.

Match	Prize	Prize with Power Play (Only \$1 extra)
5 + Powerball	\$500,000	\$1,000,000
5	\$100,000	\$200,000
4 + Powerball	\$10,000	\$20,000
4	\$1,000	\$2,000
3 + Powerball	\$1,000	\$2,000
3	\$500	\$1,000
2 + Powerball	\$100	\$200
2	\$50	\$100
1 + Powerball	\$10	\$20
1	\$5	\$10
0 + Powerball	\$5	\$10
0	\$5	\$10

### Power Play Prize Chart Beginning Jan. 22, 2014

Match	Prize	Prize with Power Play (Only \$1 extra)			
5 + PB	Jackpot	N/A			
5	\$1 million	\$2 million			
		Multiplier determines Power Play Prize			
		5X	4X	3X	2X
4 + PB	\$10,000	\$50,000	\$40,000	\$30,000	\$20,000
4	\$100	\$500	\$400	\$300	\$200
3 + PB	\$100	\$500	\$400	\$300	\$200
3	\$7	\$35	\$28	\$21	\$14
2 + PB	\$7	\$35	\$28	\$21	\$14
1 + PB	\$4	\$20	\$16	\$12	\$8
PB	\$4	\$20	\$16	\$12	\$8

All other features of the game, including the \$2 ticket price, will remain the same. 🐾

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	6 6 NEW SCRATCH GAMES BEGIN VETERANS VICTORY PROMO BEGINS	7	8	9	10	11
	LOTTERY ACTION DELIVERS					
12 THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	13 NOON DEADLINE TO ENTER GIFTS GALORE PROMO	14	15 GIFTS GALORE DRAWINGS	16	17	18
19	20 MLK DAY HOLIDAY – LOTTERY OFFICES CLOSED NO DELIVERIES	21	22 POWERBALL POWER PLAY CHANGES BEGIN	23	24	25 FINAL IOWA'S \$100,000 CASH GAME DRAWING
26	27 4 NEW PULL-TAB GAMES BEGIN	28	29	30	31	Feb. 1
	LOTTERY ACTION DELIVERS					
2	3	4	5	6	7	8 LAST DAY TO BUY POWERBALL TICKETS ELIGIBLE FOR HALL OF FAME PROMO

# To Cancel or Not to Cancel? It's a Valid Question: Here's the Answer

Here's a review for everyone regarding which games' tickets can be cancelled and which ones cannot, plus an overview of the Ticket Allowance Program.

## Which Games Can Be Cancelled?

Tickets from Iowa's \$100,000 Cash Game, Pick 3 and Pick 4 games can be cancelled, but there are some rules to follow when cancelling. Tickets must be cancelled the same day in the same store where they were sold and before the sales cutoff time for the game.

Follow this procedure to cancel a lotto ticket:

- Touch the "Cash/Cancel" tab on the main screen
- Touch "Cancel Ticket"
- Scan the bar code on the ticket using the document scanner or the scanner on the front of the printer. You may also manually enter the numbers using the keypad, then touch "OK" to accept the serial number and submit it for cancellation.

## Which Games Can't Be Cancelled?

You will NOT be able to cancel plays in the Powerball, Hot Lotto or Mega Millions games.

If you run one of these tickets through the terminal, you will receive a prompt informing you that the ticket is not eligible to be cancelled. This includes jammed or misprinted tickets.

## Automatic Additional 0.1 Percent Allowance

The Iowa Lottery now issues to all on-line retailers an additional 0.1 percent of ALL lotto games sales added to the base commission rate of 5.5 percent each week. The 0.1 percent applies to all lotto games, not just the games that cannot be cancelled.

You will earn extra commission every week, even when you don't have any error tickets. Please do not sell any damaged or unreadable tickets, but you can sell non-damaged tickets to another customer. 🍀

## Countdown to End of Cash Game Continues

As we announced back in December, the Iowa Lottery began to limit the number of multi-draw plays that can be sold for Iowa's \$100,000 Cash Game on Dec. 30, in advance of the end of the game.



But players shouldn't worry — we'll have more details soon about a new lotto game that will continue to offer a top prize of \$100,000.

Clerks can sell a decreasing number of advance plays in the Cash Game for about the next three weeks. The final Cash Game drawing will be on Saturday, Jan. 25, 2014.

The chart at right shows how many multi-draw plays will be available each day. If a retailer attempts to make a play beyond the draws allowed, the error message "OUT OF VALID DRAW RANGE" will appear.

And stay tuned for updates on an exciting new lotto game that will have a top prize of \$100,000 and an interesting way that players can win it! 🍀

### Schedule for Selling Cash Game Multi-Draw Plays

No. Drawings Remaining	Time/Drawing Date
18 – after 8:19 pm on 1/4/14	Until 8:18 pm on 1/6/14
17 – after 8:19 pm on 1/6/14	Until 8:18 pm on 1/7/14
16 – after 8:19 pm on 1/7/14	Until 8:18 pm on 1/8/14
15 – after 8:19 pm on 1/8/14	Until 8:18 pm on 1/9/14
14 – after 8:19 pm on 1/9/14	Until 8:18 pm on 1/10/14
13 – after 8:19 pm on 1/10/14	Until 8:18 pm on 1/11/14
12 – after 8:19 pm on 1/11/14	Until 8:18 pm on 1/13/14
11 – after 8:19 pm on 1/13/14	Until 8:18 pm on 1/14/14
10 – after 8:19 pm on 1/14/14	Until 8:18 pm on 1/15/14
9 – after 8:19 pm on 1/15/14	Until 8:18 pm on 1/16/14
8 – after 8:19 pm on 1/16/14	Until 8:18 pm on 1/17/14
7 – after 8:19 pm on 1/17/14	Until 8:18 pm on 1/18/14
6 – after 8:19 pm on 1/18/14	Until 8:18 pm on 1/20/14
5 – after 8:19 pm on 1/20/14	Until 8:18 pm on 1/21/14
4 – after 8:19 pm on 1/21/14	Until 8:18 pm on 1/22/14
3 – after 8:19 pm on 1/22/14	Until 8:18 pm on 1/23/14
2 – after 8:19 pm on 1/23/14	Until 8:18 pm on 1/24/14
1 – after 8:19 pm on 1/24/14	Until 8:18 pm on 1/25/14
0 – after 8 pm on 1/25/14	

## Fort Dodge Man Wins Big



Justin Bass of Fort Dodge won \$50,000 on an "Instantly Rich" scratch ticket he purchased at Casey's, 1001 W. Main St. in Lake City.

"(I) scratched it and I thought I won \$50 and come to find out there's a lot more zeroes behind it," said Bass, 30. 🍀

# IOWA LOTTERY GAME INFORMATION

As of Jan. 6, 2014

Game	Start Date
592 BINGO TIMES 10-Orange/Green	03/31/08
631 LUCKY DIAMONDS	03/30/09
666 LIFETIME RICHES	04/05/10
667 CASH BONANZA	05/24/10
724 CROSSWORD-Green/Purple	05/06/11
735 LUCKY JAR BINGO	12/27/11
723 ACES HIGH	01/06/12
751 DID I WIN? - GOLD SERIES	01/06/12
758 ROULETTE	04/05/12
757 SUPER CROSSWORD	04/09/12
761 HOT \$50,000	04/09/12
765 TRIPLE FORTUNE	05/31/12
762 GEMSTONE 10s	06/27/12
766 VETERANS SILVER 6s	06/27/12
767 SCRABBLE™	06/27/12
768 SUPER CASHOUT	06/27/12
769 7	06/27/12
756 CROSSWORD-Orange/Pink/Green	07/02/12
770 LUCKY CHERRY SLOTS	07/18/12
773 500 GRAND	07/18/12
771 BOGGLE™	08/29/12
772 DOUBLE IT	08/29/12
774 WIN PIGS FLY	09/10/12
777 NORTH POLE BINGO	10/03/12
778 HOLIDAY CROSSWORD	10/03/12
779 JINGLE BELL JACKPOT	10/03/12
780 HOLIDAY BLACK	10/03/12
781 PEPPERMINT SUPER CROSSWORD	10/03/12
782 HOLIDAY TREASURES	10/03/12
783 HOLIDAY GOLD	10/03/12
784 MERRY MONOPOLY™	10/03/12
785 HAPPY HOWLIDAYS	10/31/12
786 BEST WISHES FOR A SWELL SEASON	10/31/12
678 DELUXE 7-11-21*	01/03/13
788 A 10 HUT	01/03/13
789 CASH ON THE SPOT	01/03/13
790 JUST FOR HIM! JUST FOR HER!	01/03/13
791 BE MINE - BETTY BOOP™	01/03/13
792 CASH UP	01/03/13
793 QUEEN OF SPADES	01/03/13
794 10X CASH	01/03/13
787 GAME BOOK	01/14/13
693 WHITE ICE 9S	02/06/13
776 WORD BANK	02/06/13
795 AWESOME ACES	02/06/13
804 SUPER CROSSWORD-Blue/Purple/Grn./Pink	02/07/13
797 TRIPLE TRIPLER	03/06/13
798 CASINO ROYALE	03/06/13
799 BASS PRO SHOPS*	03/06/13
803 BINGO BOXES	03/19/13
800 9s IN A LINE	04/03/13
802 CASH INFERNO	04/03/13
808 IRON MAN 3™	04/03/13
801 COUNT THE MONEY	05/01/13
806 20X THE MONEY	05/01/13
809 GOLD MINER	05/01/13
811 DOUBLE DOG DARE	05/01/13
775 MONEY MULTIPLIER	06/05/13
812 PERFECT 7s	06/05/13
813 DOUBLE DOLLAR FORTUNE	06/05/13
810 BLAZING HOT 7s GAME BOOK	06/17/13
796 JUMBLE®	07/08/13
814 RED, WHITE & MOO!	07/08/13
826 HOT CARD	07/08/13
816 FAST \$50	08/07/13
817 TRIPLE PAYOUT	08/07/13
818 INSTANTLY RICH	08/07/13
819 TAIL GATOR	08/26/13
828 HOLIDAY SERIES	08/26/13
827 WINTER RICHES	10/02/13
829 HOLIDAY BINGO	10/02/13
830 LET IT SNOW CROSSWORD	10/02/13
831 HOLIDAY SUPER CROSSWORD	10/02/13
832 \$50,000 BONUS GIFT	10/02/13
833 SNOW GLOBE TRIPLER	10/02/13
834 HO HO HO LOTTA CASH	11/06/13
835 HAPPY HOLIDAYS	11/06/13
836 TIC-TAC DOUGH	11/06/13
820 RIDE TO RICHES	01/06/14
823 X-TREME WINNINGS	01/06/14
837 MAKE MY DAY	01/06/14
838 MAKE MY WEEK	01/06/14
839 MAKE MY MONTH	01/06/14
840 MAKE MY YEAR	01/06/14

## ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
713 SIZZLING 7S	03/28/11	01/28/14
714 \$30,000 CLUB	02/02/12	01/28/14
717 SUPER CROSSWORD	04/18/11	01/28/14
731 MONOPOLY™	07/18/11	01/28/14
734 5X THE MONEY	05/31/12	01/28/14
736 LUCKY ELVES BINGO	09/26/11	01/28/14
747 VETERANS DOUBLE DOUBLER	01/06/12	01/28/14
750 MATCH & WIN™ 2ND EDITION	01/06/12	01/28/14
760 PINBALL	04/05/12	01/28/14
763 INSTANT MONOPOLY™	05/03/12	01/28/14
764 ROYAL RICHES	05/03/12	01/28/14



Helping you serve the Lottery customer

[www.ialottery.com](http://www.ialottery.com)

 <b>Lotto Game Information</b>				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
<b>Hot Lotto®</b>	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
<b>\$100,000 Cash Game</b>	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
<b>Mega Millions®</b>	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
<b>Pick 3 and Pick 4 Midday</b>	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
<b>Pick 3 and Pick 4 Evening</b>	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
<b>Powerball®</b>	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.  
You must be at least 21 years old to purchase lottery tickets.