# Lottery Action

**Lottery Help Line** 

800.228.0010

For Help With Pull-Tab Vending Machines

800.235.7198

For Help With Terminals

800.858.4744

For Help With Instant Ticket Vending Machines

800.235.7198

www.ialottery.com

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## New Scratch Games for Big Spring Sales

#### Big Money Multiplier

Cost: \$10 Top Prize: \$100,000 Odds: 1 in 2.97 Game Begins: April 3



Prize	Odds
\$10	1 in 6.00
\$15	1 in 18.00
\$20	1 in 22.50
\$25	1 in 22.50
\$50	1 in 57.00
\$100	1 in 166.25
\$200	1 in 494.63
\$500	1 in 5,985.00
\$5,000	1 in 59,850.00
\$100,000	1 in 119 700 00



Reveal three identical symbols in the same Row, win the corresponding prize for that Row. Reveal a symbol, win double the prize shown for that row automatically.

#### Mike's Picks

Cost: \$5

Top Prize: \$50,000 Odds: 1 in 3.74 Game Begins: April 3



Prize	Odds
\$5	1 in 5.45
\$10	1 in 20.00
\$20	1 in 60.00
\$50	1 in 60.00
\$100	1 in 4,000.00
\$200	1 in 8,000.00
\$1,000	1 in 10,000.00
\$50,000	1 in 120,000.00

Match any of "Your Picks" to any of "Mike's Winning Picks," win prize shown. Reveal a symbol, win double the prize shown.



More Games on Page 2

## **Action Briefs**

#### **Know Difference Between Credit and Debit**

Remember that there's a big difference between a debit card and a credit card — even though they may look similar.



Lottery players CAN

use debit cards to purchase lottery products. However, according to state law, they CANNOT use credit cards to make a lottery purchase.

Many banks offer their customers debit cards that can be used to withdraw money from their accounts.

If a lottery player hands you a card, it's important that you check the front of the card for the word "DEBIT" before you make the transaction. Avoid inconveniencing your customers by checking carefully any card presented to you.

#### Game End and

Valida	ation End Dates	Official Game End	Valid. Period Ends
631	Lucky Diamonds	1/31/14	5/1/14
723	Aces High	1/31/14	5/1/14
758	Roulette	1/31/14	5/1/14
765	Triple Fortune	1/31/14	5/1/14
766	Veterans Silver 6s	1/31/14	5/1/14
767	Scrabble™	1/31/14	5/1/14
770	Lucky Cherry Slots	1/31/14	5/1/14
771	Boggle™	1/31/14	5/1/14
772	Double It	1/31/14	5/1/14
779	Jingle Bell Jackpot	1/31/14	5/1/14
780	Holiday Black	1/31/14	5/1/14
782	Holiday Treasures	1/31/14	5/1/14
808	Iron Man 3™	1/31/14	5/1/14

Other important dates are listed on the back of this issue.



This game is eligible for a Play It Again® promotion. See Page 3 for details.

## Order Four New Scratch Games for Some Big Spring Sales

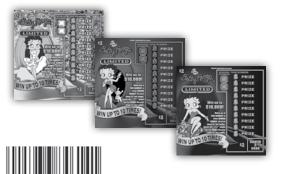
Continued from Page 1

#### Betty Boop™ LIMITED

Cost: \$2

Top Prize: \$10,000 Odds: 1 in 3.72 Game Begins: April 3

Prize	Odds
\$2	1 in 6.25
\$4	1 in 18.75
\$5	1 in 30.00
\$10	1 in 75.00
\$20	1 in 150.00
\$50	1 in 588.24
\$100	1 in 4,000.00
\$200	1 in 5,000.00
\$10,000	1 in 120,000.00



Match any of "Your Numbers" to either "Winning Number," win the prize shown for that number. Reveal the symbol and win double the prize shown for that symbol. This game has three color pulses.

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#### **Triple Cash**

Cost: \$1

**Top Prize: \$3,000** Odds: 1 in 4.45

Game Begins: April 3

	Prize	Odds
Match any of "Your Num-	\$1	1 in 7.50
bers" to either "Win-	\$2	1 in 21.43
ning Number," win prize	\$3	1 in 42.86
shown for that number.	\$6	1 in 100.00
Reveal a 😂 symbol	\$9	1 in 150.00
•	\$18	1 in 300.00
and win triple the prize	\$54	1 in 789.47
shown for that symbol.	\$3,000	1 in 120,000.00



	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
4		24 LOTTERY ACTION DE	25	26 NOON DEADLINE TO ENTER VETERANS VICTORY PROMO	27  VETERANS VICTORY PROMO DRAWING	28	29
RIL 2014	30	31	Apr. 1  VIP CLUB COUPON EMAILED TO MEMBERS	2	FOUR NEW SCRATCH GAMES BEGIN	MIKE'S PICKS PROMO BEGINS	5
MARCH/APRIL	6	<b>7</b> LOTTERY ACTION DEI	8	9	10	11	12
MARC	13	14	15	16	17	18	19
	20	21	22	23	24	25	
		LOTTERY ACTION DEL	IVERS —				

# Chance to Win Cash, Trips in Mike's Picks Play It Again® Promotion

Internationally known TV star and Iowa native Mike Wolfe has made a name for himself as an expert collectible picker, and now he's teaming up with the Iowa Lottery and Iowa Tourism for a new game and promotion.

The "Mike's Picks" scratch game has cash prizes of up to \$50,000, and a VIP Club promotion by the same name

offers trip packages and Iowa products as prizes.

Beginning April 4, players who don't win a cash prize playing this new game can Play It Again™ and enter nonwinning tickets from the game into the Mike's Picks promotion for a chance to win a trip to Nashville, Tenn., or LeClaire, Iowa - towns where Wolfe has collectibles stores - as well as

products from Iowa companies.

After entering the numbers from a nonwinning Mike's Picks scratch ticket at ialottery.com, players will be asked a question about "Mike's Weekly Iowa Pick." Each week the question will feature one of Wolfe's favorite Iowa products, 12 in all. The player's answer determines in which prize drawing they'll be entered.

The first answer will give players a chance to win the Grand Prize, a trip package for four to Nashville to tour Wolfe's Antique Archaeology store and the Grand Ole Opry, including airfare, hotel, spending money and more.

The second answer will get players a chance to win one of six trip packages to LeClaire, where they'll be able to tour Wolfe's Antique Archaeology store there and take a riverboat tour, including hotel, spending money and more.

Players who choose the third answer will get a chance to win a tote bag with all 12 Iowa products from Mike's Weekly Iowa Picks.

The deadline to enter is noon on June 30, 2014; drawings are on July 1. Rules and complete details are available at

Mike Wolfe

### Tama Man Wasn't Dreaming All Those Zeros on His Scratch Ticket



Stephen Albert

A Tama man said he saw that he won a \$100,000 prize on his instant-scratch ticket and thought he was having a dream.

"I kind of put it away and over the night I just kept asking my wife if it was real, 'I'm not sleeping am I?" Stephen Albert said.

Albert was still in disbelief when he claimed the fifth of eight top prizes of \$100,000 available in the "Double Dollar Fortune" scratch game at the Iowa Lottery's headquarters in Des Moines.

"I still can't believe it. I had to have my wife slap me a couple times to make sure it was real," he said.

Albert, 42, said he purchased his winning ticket at Casey's, 916 E. Main St. in Marshalltown, and scratched it off the same day.

"I had to keep checking and checking. I had my wife check it out and make sure it was actually a winner," he said.

Albert, who works at Meskwaki Health Clinic in Tama, said his lottery win comes at the perfect time as he and his wife are expecting a baby.

## Learn a Little More About Pick 4

ialottery.com.



In the game of Pick 4, the first step is to pick four numbers, but the possibilities don't stop there!

There are five ways for players to play Pick 4: a straight, a box, a straight/box combination, a front pair or a back pair. Following are explanations of each type of wager.

- Straight match all numbers in the EXACT ORDER as drawn.
- Box match all three numbers IN ANY ORDER.
- Straight/Box combination match either exact and/or any order.
- Front Pair match the first two numbers in the EXACT ORDER as drawn.
- Back Pair match the last two numbers in the EXACT ORDER as drawn

Players can use a play slip for this game or they can ask the clerk to enter the play manually. Players may choose to wager from 50 cents (except for the Straight/Box option) to \$5 per play. Drawings are held twice daily at 12:40 and 9:20 p.m.

To sell a Pick 4 ticket:

- Touch the "Pick 4" logo on the Games screen.
- If the customer requests an easy pick, touch "EP."
- If the customer wants to pick his or her own numbers without a play slip, enter
  the two (for the front pair or back pair options) or four numbers the customer
  wants to play on the keypad.
- Select the customer's play options (Draw Type, Number of Draws, Play Amount, First Draw Day, Number of Plays and Play Type), then touch "Send."

# IOWA LOTTERY GAME INFORMATION As of March 24, 2014

Cama	Start Date
Game	Start Date

	Game	Start Date
592	BINGO TIMES 10-Orange/Green	03/31/08
666	LIFETIME RICHES	04/05/10
667	CASH BONANZA	05/24/10
735	LUCKY JAR BINGO	12/27/11
751	DID I WIN? - GOLD SERIES	01/06/12
757	SUPER CROSSWORD	04/05/12
761 762	HOT \$50,000 GEMSTONE 10s	04/09/12
762 756	CROSSWORD-Orange/Pink/Green	06/27/12 07/02/12
773	500 GRAND	07/18/12
774	WIN PIGS FLY	09/10/12
777	NORTH POLE BINGO	10/03/12
778	HOLIDAY CROSSWORD	10/03/12
781	PEPPERMINT SUPER CROSSWORD	10/03/12
783 784	HOLIDAY GOLD MERRY MONOPOLY™	10/03/12 10/03/12
785	HAPPY HOWLIDAYS	10/31/12
678	DELUXE 7-11-21°	01/03/13
788	A 10 HUT	01/03/13
789	CASH ON THE SPOT	01/03/13
792	CA\$H UP	01/03/13
793 794	QUEEN OF SPADES 10X CASH	01/03/13 01/03/13
794 787	GAME BOOK	01/14/13
693	WHITE ICE 9S	02/06/13
776	WORD BANK	02/06/13
795	AWESOME ACES	02/06/13
804	SUPER CROSSWORD-Blue/Purp./Grn./Pink	02/07/13
797	TRIPLE TRIPLER	03/06/13
798 799	CASINO ROYALE BASS PRO SHOPS*	03/06/13 03/06/13
803	BINGO BOXES	03/19/13
800	9s IN A LINE	04/03/13
802	CASH INFERNO	04/03/13
801	COUNT THE MONEY	05/01/13
806	20X THE MONEY	05/01/13
809 811	GOLD MINER DOUBLE DOG DARE	05/01/13 05/01/13
775	MONEY MULTIPLIER	06/05/13
812	PERFECT 7s	06/05/13
813	DOUBLE DOLLAR FORTUNE	06/05/13
810	BLAZING HOT 7s GAME BOOK	06/17/13
796	JUMBLE®	07/08/13
814 826	RED, WHITE & MOO! HOT CARD	07/08/13 07/08/13
816	FAST \$50	08/07/13
817	TRIPLE PAYOUT	08/07/13
818	INSTANTLY RICH	08/07/13
819	TAIL GATOR	08/26/13
828	HOLIDAY SERIES	08/26/13
827 829	WINTER RICHES HOLIDAY BINGO	10/02/13 10/02/13
830	LET IT SNOW CROSSWORD	10/02/13
831	HOLIDAY SUPER CROSSWORD	10/02/13
832	\$50,000 BONUS GIFT	10/02/13
833	SNOW GLOBE TRIPLER	10/02/13
834	HO HO HO LOTTA CASH	11/06/13
835 836	HAPPY HOLIDAYS TIC-TAC DOUGH	11/06/13 11/06/13
820	RIDE TO RICHES	01/06/14
823	X-TREME WINNINGS	01/06/14
837	MAKE MY DAY™	01/06/14
838	MAKE MY WEEK™	01/06/14
839	MAKE MY MONTH™	01/06/14
840 805	MAKE MY YEAR™  CROSSWORD-Green/Pink/Orange/Purple	01/06/14 e 01/13/14
822	CROSSWORD-Green/Pink/Orange/Purple DOUBLE MATCH	02/03/14
825	MONEY MAGNET	02/03/14
841	3 TIMES LUCKY	02/03/14
815	4s GALORE	03/03/14
821	GO GREEN GO	03/03/14
844	MIKE'S PICKS	04/03/14
845 846	TRIPLE CASH BETTY BOOP™ LIMITED-Silver/Red/Blac	04/03/14 :k 04/03/14
847	BIG MONEY MULTIPLIER	04/03/14
,		31,00,11

#### **ENDING SCRATCH GAMES**

	Game	Start Date	Last Date to Pay Prizes
631	LUCKY DIAMONDS	03/30/09	05/01/14
723	ACES HIGH	01/06/12	05/01/14
758	ROULETTE	04/05/12	05/01/14
765	TRIPLE FORTUNE	05/31/12	05/01/14
766	VETERANS SILVER 6s	06/27/12	05/01/14
767	SCRABBLE™	06/27/12	05/01/14
770	LUCKY CHERRY SLOTS	07/08/12	05/01/14
771	BOGGLE™	08/29/12	05/01/14
772	DOUBLE IT	08/29/12	05/01/14
779	JINGLE BELL JACKPOT	10/03/12	05/01/14
780	HOLIDAY BLACK	10/03/12	05/01/14
782	HOLIDAY TREASURES	10/03/12	05/01/14
808	IRON MAN 3™	04/03/13	05/01/14
724	CROSSWORD	05/06/11	06/19/14
768	SUPER CASHOUT	06/27/12	06/19/14
769	7	06/27/12	06/19/14
786	BEST WISHES FOR A SWELL SEASON	10/31/12	06/19/14
790	JUST FOR HIM! JUST FOR HER!	01/03/13	06/19/14
791	BE MINE BETTY BOOP™	01/03/13	06/19/14

LOWA.	Lotto G			
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
All Or Nothing <sup>™</sup> Midday	Daily	Noon	12:45 p.m.	1 p.m.
All Or Nothing <sup>™</sup> Evening	Daily	8 p.m.	8:45 p.m.	9 p.m.
Hot Lotto®	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
Mega Millions®	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	12:30 p.m.	12:40 p.m.	1 p.m.
Pick 3 and Pick 4 Evening	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
Powerball*	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know is being impacted by problem gambling, call 1-800-BETS OFF. You must be at least 21 years old to purchase lottery tickets.