

POCKET DIGEST



IOWA PUBLIC LIBRARY STATISTICS FY11

Iowa Library Services

Pocket Digest

Iowa Public Library Statistics

FY11

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Data used in this publication is supported by the Institute of Museum and Library Services (IMLS) under provisions of the Library Services and Technology Act (LSTA) as administered by Iowa Library Services.

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Introduction

The information in this digest comes from the FY11 Iowa Annual Public Library Survey. It reflects the activities of 523 of the 543 public libraries in Iowa. Full details may be found at <http://www.statelibraryofiowa.org/ld/statistics>.

Information for the national rankings on pages 23 to 24 comes from *Public Libraries in the United States: Fiscal Year 2009* by the Institute of Museum and Library Services, Washington D.C., October 2011. The full report can be found at

https://harvester.census.gov/imls/pubs/pls/pub_detail.asp?id=140

Did You Know?

In FY11, Iowa public libraries:

- ❖ Educated and entertained 1,465,349 attendees with 67,215 library programs. If the attendees paid a commercial admission fee of \$4 per person, they would have paid nearly \$6 million!
- ❖ Delivered 46,440 programs for kids. That's more than 134 story hours, classes, and other events every day.
- ❖ Provided the Summer Library Program to 95,653 children and 13,543 young adults.
- ❖ Owned more than 14 million items, including books, DVDs, CDs, magazines, and downloadable items. That is nearly five items for every Iowan.

Did You Know? (Continued)

In FY11, Iowa public libraries:

- ❖ Added nearly 1.2 million items to their collections for a cost of nearly \$14 million – about \$12 per item.
- ❖ Checked out 29.5 million items. If Iowans had to pay for each item, at \$12 an item, it would have cost about \$354 million or about \$118 per Iowan.
- ❖ Provided free Internet computers that were used over 4 million times. If each computer were used for 30 minutes at a commercial location, it would have cost about \$24 million or \$8 per Iowan.
- ❖ **Provided all of the services above at an average cost of \$35.21 per Iowan!**

Every Day Iowa Public Libraries:

- ❖ Welcome 54,415 people to the library
- ❖ Help 11,206 people use the Internet
- ❖ Teach 6 Internet or computer classes
- ❖ Check out 81,941 items of all types
- ❖ Add 2,775 new books
- ❖ Answer 4,880 reference questions
- ❖ Host 134 programs for children with 3,334 attendees
- ❖ Host 53 programs for adults and teens with 737 attendees

Collections

- ❖ During FY11, Iowa public libraries added approximately 1.2 million physical items to their collections. This accounted for about 8.8 percent of their existing material.
- ❖ On average, libraries also withdrew about 8.0 percent of their collections.
- ❖ 14.42 million items owned by Iowa public libraries include:
 - ◆ 12.1 million books
 - ◆ 807,949 video recordings
 - ◆ 683,616 audio recordings
 - ◆ 614,018 downloadable items
 - ◆ 207,116 other items
- ❖ Libraries own 33,627 magazine subscriptions

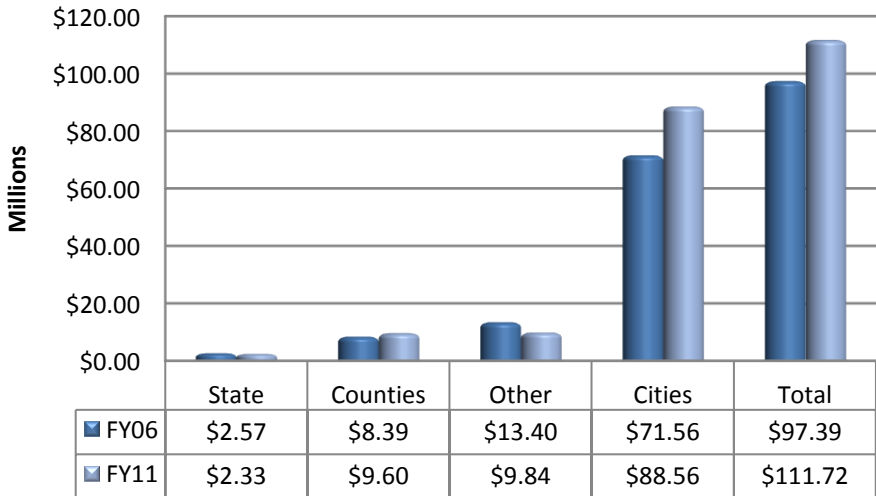
Income

Iowa public libraries reported total operating income of \$111.7 million in FY11.

- ❖ Income for public libraries includes:
 - ◆ \$88.6 million (79.2%) from cities (includes special levies)
 - ◆ \$9.6 million (8.6%) from counties
 - ◆ \$5.0 million (4.5%) from gifts and endowments
 - ◆ \$2.8 million (2.5%) from fines and fees
 - ◆ \$2.3 million (2.1%) from state appropriations
 - ◆ \$1.0 million (0.8%) from grants
 - ◆ \$1.1 million (1.0%) from other sources

Libraries also received \$22.3 million in capital revenue.

Library Operating Income Trends



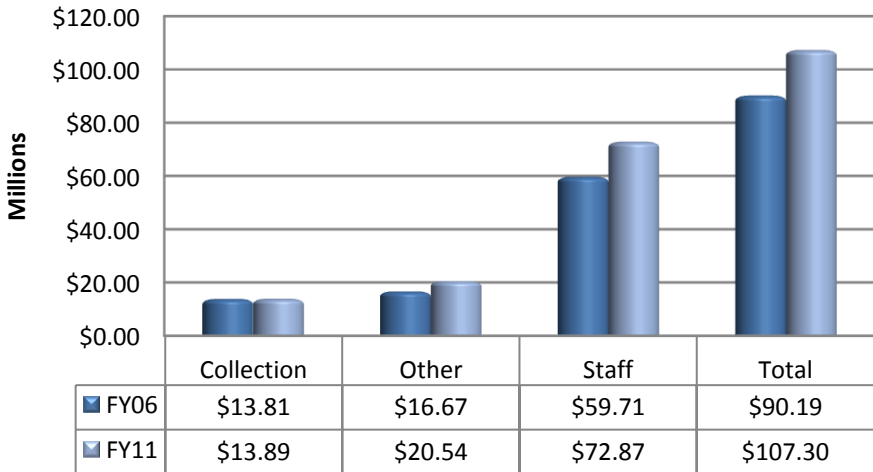
Expenditures

Iowa public libraries reported total operating expenditures of \$107.3 million in FY11.

- ❖ Expenditures for public libraries include:
 - ◆ \$72.9 million (67.9%) for staff
 - ◆ \$13.9 million (13.0%) for collections
 - ◆ \$20.5 million (19.1%) for all other expenditures (plant operation, equipment, utilities)

Libraries also spent \$16.4 million on capital projects.

Library Operating Expenditure Trends



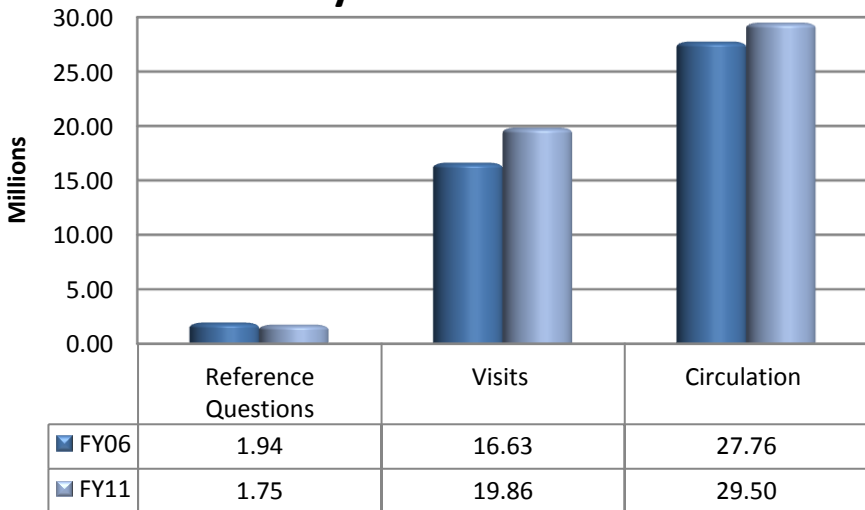
Service and Use

In FY11:

- ❖ **lowans checked out 29.5 million items from public libraries**
 - ◆ 9.9 million (33.6%) adult books
 - ◆ 8.0 million (27.1%) children's books
 - ◆ 1.3 million (4.4%) young adult books
 - ◆ 6.4 million (21.7%) video recordings
 - ◆ 2.1 million (7.4%) audio recordings
 - ◆ 0.8 million (2.7%) magazines
 - ◆ 0.5 million (1.7%) other items
 - ◆ 0.3 million (1.1%) downloadable items

- ❖ **lowans visited public libraries 19.9 million times**
- ❖ **Visitors used Internet computers 4.0 million times**
- ❖ **Librarians answered 1.8 million reference questions**

Library Service Trends



Staffing

Iowa public libraries spent a total of \$56.2 million for staff salaries and \$16.7 million for employee benefits, in FY11.

- ❖ The average Iowa public library spends nearly 68 percent of its budget for staff costs.
- ❖ Iowa public libraries employ 957 FTE librarians. (One Full-Time Equivalent = one 40-hour work week)
- ❖ Iowa public libraries employ 721 FTE “other” staff.
- ❖ There are 266 FTE public library employees in Iowa with a Masters of Library Science (MLS) degree.
- ❖ Iowa public libraries employ 3,281 people.
- ❖ Iowa ranks 29th in the nation of MLS public librarians per 25,000 population. (2009)

Iowa Public Libraries

The 543 public libraries in Iowa are divided into eight sizes based on the population of the city served. The following table shows the total number of libraries in each category, and how many finished their FY11 Annual Survey. Averages in the tables below are based on the number of libraries that submitted surveys.

Size Category	Population	Total Libraries	# Submitted
A	0-499	146	133
B	500-999	131	126
C	1,000-2,499	135	134
D	2,500-4,999	49	48
E	5,000-9,999	41	41
F	10,000-24,999	17	17
G	25,000-49,999	11	11
H	50,000 and above	10	10
I	County Library	3	3

Size A Libraries (0-499)

146 public libraries serve a population of 499 or less.

Category	FY11 Average
Population served	319
Total number of staff (FTE)	0.57
Total income	\$22,503
Total for salaries & benefits	\$12,033
Registered borrowers	405
Items owned	8,468
Items checked out	5,288
Library visits	4,294
Number of Internet uses	1,522
Program attendance	332
Hours open per week	20

Size B Libraries (500-999)

131 public libraries serve a population of 500-999.

Category	FY11 Average
Population served	731
Total number of staff (FTE)	.88
Total income	\$40,113
Total for salaries & benefits	\$22,355
Registered borrowers	800
Items owned	12,823
Items checked out	11,663
Library visits	8,227
Number of Internet uses	2,212
Program attendance	739
Hours open per week	26

Size C Libraries (1,000-2,499)

135 public libraries serve a population of 1,000-2,499.

Category	FY11 Average
Population served	1,547
Total number of staff (FTE)	1.69
Total income	\$81,778
Total for salaries & benefits	\$48,752
Registered borrowers	1,697
Items owned	19,820
Items checked out	24,379
Library visits	16,695
Number of Internet uses	4,224
Program attendance	1,631
Hours open per week	37

Size D Libraries (2,500-4,999)

49 public libraries serve a population of 2,500-4,999.

Category	FY11 Average
Population served	3,511
Total number of staff (FTE)	3.58
Total income	\$175,677
Total for salaries & benefits	\$110,530
Registered borrowers	3,866
Items owned	30,632
Items checked out	54,781
Library visits	39,743
Number of Internet uses	7,992
Program attendance	3,126
Hours open per week	48

Size E Libraries (5,000-9,999)

41 public libraries serve a population of 5,000-9,999.

Category	FY11 Average
Population served	6,879
Total number of staff (FTE)	5.98
Total income	\$354,818
Total for salaries & benefits	\$236,298
Registered borrowers	7,702
Items owned	52,277
Items checked out	103,660
Library visits	90,374
Number of Internet uses	17,606
Program attendance	6,024
Hours open per week	54

Size F Libraries (10,000-24,999)

17 public libraries serve a population of 10,000-24,999.

Category	FY11 Average
Population served	13,794
Total number of staff (FTE)	9.49
Total income	\$700,744
Total for salaries & benefits	\$473,860
Registered borrowers	14,611
Items owned	77,494
Items checked out	186,701
Library visits	128,801
Number of Internet uses	21,813
Program attendance	10,027
Hours open per week	58

Size G Libraries (25,000-49,999)

11 public libraries serve a population of 25,000-49,999.

Category	FY11 Average
Population served	31,882
Total number of staff (FTE)	17.80
Total income	\$1,432,446
Total for salaries & benefits	\$957,102
Registered borrowers	28,850
Items owned	127,958
Items checked out	414,931
Library visits	248,599
Number of Internet uses	50,674
Program attendance	14,840
Hours open per week	64

Size H Libraries (50,000+)

10 public libraries serve a population of 50,000 or more.

Category Including Branches	FY11 Average
Population served	88,384
Total number of staff (FTE)	45.96
Total income	\$4,026,903
Total for salaries & benefits	\$2,718,542
Registered borrowers	62,333
Items owned	245,856
Items checked out	911,907
Library visits	533,679
Number of Internet uses	92,075
Program attendance	36,093
Hours open per week	110

National Rankings

The Institute for Museum and Library Services (IMLS) issues state-by-state rankings for public libraries. These numbers are for FY09 compiled in 2011 and are the latest available. The rankings include all 50 states plus the District of Columbia.

(Per capita)	Iowa's FY09 Rank	Iowa Average	National Average	Iowa's FY08 Rank
Library visits	14	6.54	5.35	14
Reference transactions	46	0.62	1.04	45
Circulation	17	9.70	8.12	13
Registered Borrowers	8	0.69	0.57	10
Books owned	13	4.08	2.75	13
Local income	26	\$31.04	\$32.83	28
State income	28	\$1.02	\$2.94	31
Other income	13	\$3.67	\$3.08	21
Total income	28	\$35.79	\$39.02	30
Collection expenditures	21	\$4.77	\$4.41	19

National Rankings (Cont.)

(Per capita)	Iowa's FY09 Rank	Iowa Average	National Average	Iowa's FY08 Rank
Staff expenditures	23	\$23.05	\$24.53	26
Total expenditures	25	\$34.18	\$36.84	24

(Per 1000 population)				
Audios owned	8	257.00	177.97	14
Videos owned	9	256.24	171.20	11
Periodicals owned	3	12.21	5.71	3
Interlibrary loans	18	131.96	213.37	17

(Per 25,000 population)				
Paid FTE librarians	4	7.96	4.04	5
Other paid FTE staff	37	6.49	8.10	41
Total paid FTE staff	17	14.46	12.14	19
Paid FTE w/ ALA/MLS	29	2.10	2.77	32

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