

March 1, 2012

Iowa Workforce Development  
2012---2015 Strategic Plan  
Top Strategic Goals (in priority order)

<b>1</b>	<b>Develop an integrated long term strategic plan with the Department of Education and the Iowa Economic Development Authority that focuses on Iowa's strategic economic growth.</b>
>	Supports the Governor's goals: <ul style="list-style-type: none"><li>• Best in the nation education</li><li>• 25% increase in family incomes</li><li>• Creating 200,000 new jobs for Iowans.</li></ul>
<b>2</b>	<b>Develop and implement new and enhanced service delivery systems that continue to provide superior services and educational opportunities to our customers at ever increasing efficiency levels.</b>
>	Supports the Governors goals: <ul style="list-style-type: none"><li>• Reduce government by 15%</li><li>• Creating 200,000 new jobs for Iowans</li><li>• Best in the nation education</li></ul>
<b>3</b>	<b>Reengineer Iowa Workforce Development and all its business relationships to provide better, timelier and more efficient business services.</b>
>	Supports the Governors goals: <ul style="list-style-type: none"><li>• Reduce government by 15%</li><li>• Creating 200,000 new jobs for Iowans</li></ul>
<b>4</b>	<b>Validate all services provided to our customers to ensure outcomes create and sustain value.</b>
>	Supports the Governors goals: <ul style="list-style-type: none"><li>• Reduce government by 15%</li><li>• Creating 200,000 new jobs for Iowans</li><li>• 25% increase in family incomes</li></ul>