

IDPH FY 2014 PERFORMANCE PLAN

Name of Agency: Public Health			
Agency Mission: Promoting & protecting the health of Iowans			
Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
Child & Adult Protection			
Desired Outcomes Provide prevention, protection, & support services to families & communities in Iowa to ensure strong families & safe communities.	Rate of fatal work-related injuries (number of deaths per 100,000 FTEs). 588_10_006	5	Goal 1: Strengthen infrastructure of core services. Goal 2: Ensure adequate funding to support core services. Goal 3: Invest in the right people with the right skills. Goal 4: Improve IDPH's ability to manage, analyze, & act on data. Goal 5: Cultivate an organizational culture of Lean/quality improvement. Outcomes: Prevent Injuries & Violence Promote Healthy Living
	Rate of Iowans under age 19 who have died from suicide (Number of suicides per 100,000 Iowans ages 10-19). 588_10_008	6.7	

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Investigate Deaths 588_10100	Percent of autopsy reports completed within 90 days from date of death. 588_10100_003	90	<ul style="list-style-type: none"> Continue to improve autopsy procedures to improve turnaround time. Provide support, guidance, education, consultation, & training to county medical examiners & their death investigators.
2. Prevent Violent Behavior 588_10101	Percent of Iowa male students (grades 6, 8, & 11) who report experience with being bullied. 588_10101_001	44	<ul style="list-style-type: none"> Analyze violence data (including domestic abuse homicides & suicides) & release reports on violence prevention issues. Provide training & technical assistance to identify, assess, intervene, report, & document domestic violence & sexual assault for healthcare providers & other community professionals. Coordinate public information campaigns to change social beliefs that contribute to violence. Provide funding, training, & technical assistance for targeted prevention campaigns aimed at individuals, organizations, & communities. Make recommendations to state officials, agencies, & community leaders on how to prevent violence.
	Percent of Iowa female students (grades 6, 8, & 11) who report experience with being bullied. 588_10101_002	55	
	Number of students & professionals participating in sexual & domestic violence prevention programs. 588_10101_003	25,000	

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Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
	Percent of Iowa male 9-12 grade students who report they were ever physically forced to have sexual intercourse when they did not want to. 588_10101_004	3	
	Percent of Iowa female 9-12 grade students who report they were ever physically forced to have sexual intercourse when they did not want to. 588_10101_005	9	
3. Prevent Injuries 588_10102	Number of Iowans with brain injury that get information about living with it & preventing secondary disabilities. 588_10102_006	3,000	<ul style="list-style-type: none"> • Provide brain injury information, awareness, & learning opportunities. • Work through the Brain Injury Association of Iowa to match Iowans with brain injury & their families to supports & services. • Study needs of people with brain injury so their needs can be better met.
	Number of health professionals receiving brain injury training. 588_10102_005	1,500	<ul style="list-style-type: none"> • Administer contracts for provider training through the Iowa Association of Community Providers.
	Percent of Iowans using child safety seats. 588_10102_007	96	<ul style="list-style-type: none"> • Continue training & updating Child Passenger Seat Technicians (CPST). • Distribute injury prevention & pediatric health care resources to local public health departments covering the Iowa child restraint law, proper installation of child restraints, bike safety, & falls.
	Number of people accessing disability-related resources. 588_10102_001	10,000	<ul style="list-style-type: none"> • Expand the information available via the website. • Distribute information during training on disability-related resources.
	Number of people with disabilities & community service providers receiving training. 588_10102_002	600	<ul style="list-style-type: none"> • Work with the Center for Disabilities & Development at the University of Iowa to provide an 8-week course called "Living Well with a Disability." • Provide training & technical assistance to private & public partners to improve accessibility following Americans with Disabilities Act guidelines. • Educate pre-service health professionals on providing better service & communication to people with disabilities. • Provide technical assistance to builders & contractors to make home & business modifications for accessibility.

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Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
Emergency Management, Domestic Security & Public Health Preparedness			
<p>Desired Outcomes Provide public health disaster preparedness services to all Iowans. Develop & implement a system of public health & health care services in response to disaster/ bioterrorism incidents or other public health emergencies.</p> <p>Provide emergency medical & trauma services to Iowans. Develop & implement a system of health services ready to respond to health emergencies.</p>	<p>Percent of local public health agencies that complete all annual preparedness activities. 588_28_002</p>	97	<p>Goal 1: Strengthen infrastructure of core services. Goal 2: Ensure adequate funding to support core services. Goal 3: Invest in the right people with the right skills. Goal 4: Improve IDPH's ability to manage, analyze, & act on data. Goal 5: Cultivate an organizational culture of Lean/quality improvement.</p> <p>Outcomes: Prepare for, Respond to, & Recover from Public Health Emergencies Prevent Injuries & Violence Strengthen the Public Health System Infrastructure</p>
	<p>Percent of hospitals that complete all annual preparedness activities. 588_28_003</p>	98	
	<p>Percent of patients meeting the criteria of the Iowa trauma protocol transported to a trauma care facility in 30 minutes or less. 588_28_001</p>	90	
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
<p>1. Prepare for, Respond to, & Recover from Emergencies 588_28100</p>	<p>Percent of ambulance calls that submit a patient care report. 588_28100_005</p>	90	<ul style="list-style-type: none"> • Regulate EMS training programs, as well as individual providers & patient care services. Regulation ensures that baseline standards for training, certification, & service authorization are met. • Help county EMS associations by providing funds for training & system development, & by serving as a resource for local EMS services. • Certify all licensed hospitals at a level of trauma care based on what resources are available in the community. • Collect, analyze, & provide trauma data to other state programs. • Regulate & provide oversight of Iowa's trauma care facilities.
	<p>Average number of deficiencies per EMS site. 588_28100_006</p>	3	

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Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
Health			
<p><u>Desired Outcomes</u> Assure individual, community- & facility-based prevention, intervention, treatment, & support services to all Iowans. Provide risk reduction & prevention services to maintain & improve health status & access to health services.</p> <p>Provide disease epidemiology services to families & communities in Iowa. Develop & implement a system of public health services ready to deal with outbreaks of infectious disease, food borne illness, & other public health threats or emergencies.</p>	Percent of Iowa adults rating their own health as good to excellent. 588_34_002	88	<p>Goal 1: Strengthen infrastructure of core services. Goal 2: Ensure adequate funding to support core services. Goal 3: Invest in the right people with the right skills. Goal 4: Improve IDPH's ability to manage, analyze, & act on data. Goal 5: Cultivate an organizational culture of Lean/quality improvement.</p> <p>Outcomes: Prevent Epidemics & the Spread of Disease Protect Against Environmental Hazards Promote Healthy Living Strengthen the Public Health System Infrastructure</p>
	Percent of Iowa adults with a BMI < 25. 588_34_010	35	
	Number of infant deaths per 1000 live births (infant mortality rate). 588_34_013	4.1	
	Number of child deaths per 100,000 children age 1-14 years (child death rate). 588_34_014	15.4	
	Number of births to teens ages 15 to 17 (per 1,000 females ages 15 to 17). 588_34_003	10.2	
	Age-adjusted cancer incidence rates (per 100,000 Iowans). 588_34_004	465.6	
	Age-adjusted cancer death rates (per 100,000 Iowans). 588_34_005	160	
	Age-adjusted coronary heart disease (CHD) death rate (per 100,000 Iowans). 588_34_006	111	
	Age-adjusted stroke death rate (per 100,000 Iowans). 588_34_007	35	

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Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Prevent Epidemics & the Spread of Disease 588_34100	Number of infectious disease consultations provided to clinicians, local public health officials, hospital infection-control staff, & the public. 588_34100_006	11,000	<ul style="list-style-type: none"> • Provide epidemiology consultation & technical assistance to local public health. • Provide infectious disease consultation. • Provide regional epidemiology services. Provide outbreak management & health care consultation. • Provide public information, education, & consultation.
	Percent of disease reports that are sent out to local public health for follow-up within 48 hours of receiving them. 588_34100_005	90	<ul style="list-style-type: none"> • Maintain disease surveillance, reporting, & investigation. • Train local public health staff in their roles/responsibilities associated with epidemiological response.
	Percent of HIV cases with late diagnoses of HIV infection (AIDS diagnosis made within one year of HIV diagnosis). 588_34100_001	35	<ul style="list-style-type: none"> • Provide information, training, & funding to local public health agencies & community-based organizations for prevention programs. • Offer counseling, testing, & referral services, including services for the partners of HIV-positive individuals. • Provide medication, case management, & supportive services. • The AIDS Drug Assistance program provides life-saving medication for HIV infected Iowans when no other resources, including Medicaid, are available. • Study & investigate ways to decrease transmission among disproportionately affected people, such as African Americans, Latinos, men who have sex with men, & injection drug users.
	Percent of diagnosed HIV-positive people who are in HIV primary medical care. 588_34100_002	75	
	Percent of TB patients who complete treatment in 12 months. 588_34100_003	90	<ul style="list-style-type: none"> • Provide funding for local health departments to give TB tests, treatment, & chest x-rays for TB patients. • Provide funding for the University of Iowa Hygienic Lab to perform TB testing. • Maintain a system to ensure positive TB lab tests are reported to IDPH for surveillance & disease investigation. • Advise healthcare providers who evaluate & treat Iowans with TB & LTBI.
	Percent of contacts to sputum AFB-smear positive TB cases evaluated for infection & disease. 588_34100_004	95	
	Percent of Iowa 2-year-olds fully immunized (4-3-1-3-3-1-4). 588_34100_007	90	<ul style="list-style-type: none"> • Purchase & distribute vaccine to public & private health care providers through the Vaccines for Children (VFC) program including Iowans ages 18 & younger who are Medicaid eligible, uninsured, underinsured, or American Indian or Alaskan natives. • Provide education about vaccine-preventable diseases & the benefits of immunization. • Provide funding to local public health agencies to conduct immunization clinics & outreach clinics. • Manage the statewide Immunization Registry Information System (IRIS), which keeps immunization records for all Iowans, helping to prevent individuals from being under & over immunized.
	Percent of Iowa 2-year-olds covered by 4 DTaP vaccinations. 588_34100_009	90	
	Percent of Iowa 2-year-olds covered by 3 Polio vaccinations. 588_34100_010	90	
	Percent of Iowa 2-year-olds covered by 1 MMR vaccination. 588_34100_011	90	

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	Percent of Iowa 2-year-olds covered by 3 Hib vaccinations. 588_34100_012	90	<ul style="list-style-type: none"> • Provide funding for testing supplies & patient & provider education at 70 STD testing sites across Iowa. • Offer confidential partner notification & counseling statewide to inform people who might not know they have been exposed to an STD. • Provide treatment medications at no expense to Iowans with STDs to stop the spread of disease. • Monitor the number of reportable STD cases & types of risk behaviors, so that appropriate educational programs & community outreach can occur. • Offer technical assistance to clinics, hospitals, & laboratories to ensure correct identification, treatment, & follow-up care of STD patients. • Identify & contain STD outbreaks to prevent further spread of infection. • Develop & enforce legislation, rules, & policies to address emerging trends in STD infection transmission.
	Percent of Iowa 2-year-olds covered by 3 Hep B vaccinations. 588_34100_013	90	
	Percent of Iowa 2-year-olds covered by 1 Varicella vaccination. 588_34100_014	90	
	Percent of Iowa 2-year-olds covered by 4 PCV vaccinations. 588_34100_015	90	
	Percent of all reported infectious cases of syphilis located by state & local disease prevention specialists (DPS) within seven working days. 588_34100_016	90	
	Percent of all reported cases of gonorrhea located by state & local DPS within 14 working days. 588_34100_017	90	
	Percent of all priority cases of Chlamydia located by state & local DPS within 14 working days. 588_34100_018	95	

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2. Improve Child & Family Health 588_34101	Percent of women served in the maternal health program who report a medical home. 588_34101_001	93	<ul style="list-style-type: none"> • Provide funding to 21 Iowa maternal health agencies that provide services to pregnant & postpartum women including <ul style="list-style-type: none"> ✓ Help in finding a medical home. ✓ Prenatal & postpartum health education. ✓ Transportation to medical visits. ✓ Education about lifestyle choices to improve pregnancy outcomes. ✓ Breastfeeding education & support. ✓ Psychosocial assessment including screening for perinatal depression. ✓ Nutrition assessment & education. ✓ Oral health assessment & help in finding a dentist. ✓ Postpartum home visits by registered nurses to assess the health of both new mothers & their babies. ✓ Family needs assessment & referral to community resources to help the family. ✓ Help families find out if they qualify for health insurance services at a reduced or no cost. ✓ Referral to family planning & child health agencies after delivery to support the family's ongoing health care needs. • Administer two maternal health specific projects: <ul style="list-style-type: none"> ✓ Project Connect violence prevention. ✓ Iowa's Prenatal Risk Assessment Monitoring System (PRAMS).
	Percent of Iowa children born with Very Low Birth Weight (VLBW). 588_34101_028	1.1	
	Percent of screen positive newborns that get timely follow up to definite diagnosis & clinical management for condition(s) mandated by their state-sponsored newborn screening programs. 588_34101_003	100	<ul style="list-style-type: none"> • Promote & improve access to comprehensive genetic health care services, laboratory services, early hearing detection & intervention, & surveillance. • Assure statewide education is provided & develop policies & programs that assure the availability of & access to quality genetic health care, newborn screening, & laboratory services. • Provide universal newborn hearing screening, short-term follow up, & referrals to early intervention & family support services. • Provide statewide medical consultation & counseling to people with a diagnosed genetic disorder through regional clinics. • Provide medical consultation & counseling to those with a diagnosed neuromuscular disorder, such as muscular dystrophy. • Conduct newborn testing & follow-up for metabolic disorders & cystic fibrosis. • Provide metabolic formula & medical foods for people diagnosed with PKU & other inherited metabolism disorders that require medically necessary foods. • Conduct surveillance for congenital & inherited disorders & stillbirth on children born in Iowa. Support stillbirth surveillance activities. Promote stillbirths awareness initiatives. • Provide resources to explore & compile family health history to determine risk of inherited diseases. Provide resources for lifestyle/behavior changes & screening tests based on the results of the family health history. • Conduct prenatal testing to screen for fetal congenital/inherited disorders.
	Percent of children, who do not have a parent-signed waiver, that are screened for disorders tested through the Iowa newborn screening panel. 588_34101_004	100	
	Percent of infants screened at birth for hearing loss. 588_34101_007	100	
	Percent of WIC infants breastfed at birth. 588_34101_009	65	

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	<p>Percent of WIC infants breastfeeding at 6 months. 588_34101_010</p>	<p>20</p>	<p>diet & physical activity.</p> <ul style="list-style-type: none"> • Provide breastfeeding education & support. • Make referrals for health care & social services. • Offer community-based services through 20 local contractors. • Improve access to Iowa grown fruits & vegetables through the WIC Farmers Market Nutrition Program (in cooperation with the Iowa Department of Agriculture & Land Stewardship). • Stimulate the Iowa economy by buying over \$46 million dollars of food from more than 650 Iowa grocery stores & pharmacies that accept WIC checks for the prescribed supplemental foods. • Support Iowa agriculture by providing supplemental foods produced in the state (milk, fruit juice, whole wheat bread, & eggs). • Provide statistics to monitor the nutrition & health status of women, infants, & children.
	<p>Percent of children served in Child Health programs who report a medical home. 588_34101_005</p>	<p>95</p>	<ul style="list-style-type: none"> • Provide funding for 22 Child Health centers to assure child health services are available in all 99 counties for children & youth ages birth to 22. • Encourage community-based Child Health agencies to work closely with medical providers to ensure family-centered, community-based, & culturally sensitive preventive health services are offered.
	<p>Percent of Medicaid enrolled children who receive at least one recommended well child exam. 588_34101_011</p>	<p>80</p>	<ul style="list-style-type: none"> • Provide access to community-based health resources through the toll free Healthy Families Line, a 24-hour information & referral phone line. • Assist in developing local health care systems that meet present & future health needs. • Support community-based child health agencies that link clients to medical & dental providers.
	<p>Number of medical practices engaged in 1st Five screenings for being at risk for developmental, behavioral, & social delays. 588_34101_012</p>	<p>79</p>	<ul style="list-style-type: none"> • Partner with primary healthcare providers to ensure quality social, emotional, & developmental screenings of children under age 5. • Help practices by offering enhanced care coordination to families in need of diverse community resources.
	<p>Percent of Medicaid-enrolled children, ages 1-5 years that receive any dental service. 588_34101_006</p>	<p>59</p>	<ul style="list-style-type: none"> • Coordinate the I-Smile program to help local public health partners promote oral health, provide preventive services, & educate the public about the importance of early & regular oral health care. • Increase awareness of children's oral health with physicians, nurses, & physician assistants, & train them to provide oral screenings & preventive care for families.
	<p>Number of children ages 0-20 getting dental sealants from hygienists practicing under public health supervision. 588_34101_013</p>	<p>7,000</p>	<ul style="list-style-type: none"> • Work with local public health partners to help families make appointments & find payment sources for dental care. • Provide funding to public health agencies to provide screenings & dental sealants to low-income, uninsured, & underinsured children in grades 2-8. • Coordinate oral health surveillance to monitor & track Iowans' oral health status & ability to access & pay for care. • Oversee the school dental screening requirement for children newly enrolling in elementary & high school. • Track services provided by dental hygienists working under public health supervision, to assure services are provided to underserved families.

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	Percent of male students who ate 5 or more servings of fruits & vegetables per day during the past 7 days. 588_34101_014	20	<ul style="list-style-type: none"> • Administer the 1) Iowans Fit for Life, 2) Iowa Nutrition Network, 3) Community Transformation, & 4) Healthy Communities programs. • Make it easier for Iowans to eat well & be physically active. The healthy choice should be the easy choice. • Bring state & local partners together to build networks dedicated to healthy eating & physical activity. • Provide funding & support to improve the food & activity environments where Iowans live, work, & play. • Provide resources for communities & organizations to support improvements in nutrition & physical activity environments.
	Percent of female students who ate 5 or more servings of fruits & vegetables per day during the past 7 days. 588_34101_015	20	
	Percent of male students who were physically active for a total of 60 minutes or more per day on 5 or more of the past 7 days. 588_34101_016	57	
	Percent of female students who were physically active for a total of 60 minutes or more per day on 5 or more of the past 7 days. 588_34101_017	43	
	Family Planning: Number of unduplicated clients served. 588_34101_018	18,176	<ul style="list-style-type: none"> • Provide access to Medical Services, Information, Health Education, & Community Education including <ul style="list-style-type: none"> ✓ Birth control exams & supplies ✓ Birth control methods ✓ Sexually transmitted infections & HIV/AIDS ✓ Tests & treatment for sexually transmitted diseases ✓ Cancer screening: pap smears & breast exams ✓ Self-exams for breast or testicular cancer ✓ Infertility exams, counseling, & referral ✓ Tests for high blood pressure & anemia ✓ Pregnancy tests ✓ How to plan a healthy pregnancy ✓ How to talk with parents & others about sexuality ✓ How to make responsible sexual decisions, avoid reproductive coercion ✓ Reproductive health & reproductive life planning ✓ Importance of nutrition ✓ Effects of alcohol, drugs, & tobacco on reproductive health ✓ Public speakers & educational materials
	Family Planning: Number of low-income clients served (below 150% of the federal poverty level). 588_34101_019	15,581	
	Family Planning: Number of adolescents (under 20 years old) served. 588_34101_020	4,708	

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3. Protect Against Environmental Hazards 588_34102	Number of environmental health related consultations provided to local officials & the public. 588_34102_001	36,000	<ul style="list-style-type: none"> • Offer consultation to local boards of health & boards of supervisors on their role in providing environmental health services. This includes finding & hiring qualified environmental health specialists. • Provide training & consultation services to local environmental health staff & public on issues including indoor air quality, water quality, tattoo inspections, & more. • Provide technical assistance & consultation during a food or water related illness outbreak investigation. • Facilitate coordination between state agencies & local public health. • Provide equipment, assistance, & back-up staff for local emergency response plans.
	Number of abandoned wells closed & private water wells renovated, eliminating potential pathways for contaminants to groundwater. 588_34102_002	2,000	<ul style="list-style-type: none"> • Provide funding to local health departments for private well testing, plugging abandoned wells, & renovating existing wells.
	Percent of Iowa children under the age of 6 years that receive a blood lead test. 588_34102_006	95	<ul style="list-style-type: none"> • Educate parents & health care providers about lead testing & pay for children who do not have a source of payment. • Provide education & outreach on childhood lead poisoning to parents, health care providers, & property owners. • Involve community leaders in childhood lead poisoning prevention through community coalitions. • Collect & analyze blood lead testing data.
4. Prevent & Treat Addictive Behaviors 588_34104	Six months after treatment, net change in the percent of SA treatment clients not using their primary substance (abstinence). 588_34104_003	50	<ul style="list-style-type: none"> • Provide access to <ul style="list-style-type: none"> ✓ Assessment & evaluation to determine the type of service & level of care needed. ✓ Residential treatment, halfway house, intensive & extended outpatient, & medication-assisted treatment, including through the Iowa Plan for Behavioral Health. ✓ Continuing care designed to transition from primary treatment to ongoing recovery. ✓ Culturally specific treatment services through the Culturally Competent Treatment Project. ✓ Treatment & care coordination for individuals re-entering communities through the Jail-based Substance Abuse Treatment Project. ✓ Recovery support services through the Access to Recovery (ATR) program.
	Six months after treatment, net change in the percent of SA treatment clients that are employed full-time. 588_34104_007	15	
	Six months after treatment, net change in the percent of SA treatment clients with no arrests. 588_34104_008	40	

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<p>Percent of substance abuse & gambling treatment programs with 3-year licenses. 588_34104_009</p>	<p>80</p>	<ul style="list-style-type: none"> • Collect standardized data from licensed providers to meet federal requirements, identify substance use trends & service needs, determine funding needs, & measure program performance. • Improve the service system based in NIATx principles. • Assure a recovery-oriented system of care that welcomes & engages lowans at all points in their personal recovery efforts. • Provide onsite licensing inspections of substance abuse & problem gambling treatment programs to assure they meet rules & regulations. • Provide technical assistance to substance abuse & problem gambling treatment programs on operating & evaluating their services. • Maintain a complete list of licensed programs, their status, & available services as a resource to the public.
<p>Percent of lowa 6th grade students who have never used alcohol. 588_34104_010</p>	<p>96</p>	<ul style="list-style-type: none"> • Fund organizations that use proven prevention programs to increase abstinence from alcohol, tobacco, & other drugs by people under age 21. • Fund organizations to use the Strategic Prevention Framework, which is a five-step planning process that assists communities in addressing substance abuse issues. • Fund proven prevention programs that focus on out-of-school youth development opportunities for ages 5 to 18. • Fund coalitions to prevent or reduce substance abuse in communities. • Fund mentoring programs certified by the Iowa Mentoring Partnership to provide or support local mentoring services. • Maintain an Epidemiological Workgroup to assess, analyze, interpret, & communicate data about substance consumption & consequences.
<p>Percent of lowa 8th grade students who have never used alcohol. 588_34104_011</p>	<p>85</p>	
<p>Percent of lowa 11th grade students who have never used alcohol. 588_34104_012</p>	<p>54</p>	
<p>Percent of 8th grade students who think there is a possibility of “great risk or harm” in having three or more drinks of alcohol nearly every day. 588_34104_013</p>	<p>65</p>	
<p>Percent of 11th grade students who think there is a possibility of “great risk or harm” in having three or more drinks of alcohol nearly every day. 588_34104_014</p>	<p>57</p>	
<p>Percent of lowa 8th grade students who are current smokers. 588_34104_006</p>	<p>4</p>	
<p>Percent of lowa 11th grade students who are current smokers. 588_34104_004</p>	<p>15.5</p>	<ul style="list-style-type: none"> • Provide funding to 43 Community Partnerships to engage in tobacco prevention and control activities at the local level covering 95 counties. • Promote prevention and cessation through social media and targeted interventions. • Provide resources, education, and information about the Iowa Smokefree Air Act at www.iowaSmokefreeAir.gov and 1-888-944-2247. • Partner with private and public organizations to support health initiatives such as Blue Zones and the Healthiest State Initiative. • Support Quitline Iowa (1-800-784-8669), which provides free, effective counseling to help lowans quit using tobacco. • Collaborate with other state agencies to enforce laws prohibiting tobacco sales to minors. • Provide training and education to health care providers to promote
<p>Percent of lowa adults who are current smokers. 588_34104_005</p>	<p>17</p>	
<p>Percent of lowa adults who report smoking every day. 588_34104_015</p>	<p>15</p>	

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	<p>Percent of Iowa adults who report they have never smoked. 588_34104_016</p>	54	<ul style="list-style-type: none"> • cessation with their clients. • Monitor trends in smoking and tobacco use prevalence and evaluate activities.
	<p>Percent of discharged clients who report no gambling in the past 30 days. 588_34104_001</p>	85	<ul style="list-style-type: none"> • Fund counseling for problem gamblers & those affected by the gambling of a family member. • Fund Recovery Support Services to provide practical support & assistance for persons receiving problem gambling counseling. • Fund primary prevention & education services on the risks & responsibilities of gambling. • Fund secondary prevention services for groups at increased risk of problem gambling. • Fund helpline referral & education services through 1-800-BETS OFF & www.1800betsoff.org. • Fund training & professional development for counselors providing treatment for problem gambling & common co-occurring disorders. • Promote a Recovery Oriented System of Care that supports long-term recovery efforts of Iowans. • Provide onsite licensing inspections problem gambling treatment programs to assure they meet rules & regulations.
<p>5. Improve Access to Quality Health Services 588_34105</p>	<p>Number of patient visits provided by health professionals recruited & retained through the PRIMECARRE loan repayment program. 588_34105_014</p>	42,000	<ul style="list-style-type: none"> • Assist in recruiting students into primary care service-oriented careers. • Engage in analysis & strategic planning for health care access & health care reform. • Coordinate public & private efforts to develop & maintain a stable, well qualified, diverse, & sustainable health care workforce. • Manage grants & contracts related to health workforce. • Help professionals repay loans through the Iowa Loan Repayment Program. Loan repayment awards are made to an average of eight health professionals a year who commit to serve in shortage areas for two years. • Help communities looking for health care professionals & professionals looking for vacancies using a free web-based national recruitment network.
	<p>Number of Medicaid patient visits provided by health professionals recruited & retained through the PRIMECARRE loan repayment program. 588_34105_015</p>	7,000	
	<p>Number of children enrolled in Medicaid expansion & hawk-i. 588_34105_012</p>	60,531	<ul style="list-style-type: none"> • Work with other organizations & agencies to provide information & <i>hawk-i</i> applications to families at various locations. • Help families navigate the Medicaid & <i>hawk-i</i> enrollment process. • Develop & deliver timely, culturally correct education & materials to Iowans through conferences, health fairs, & trainings. • Encourage policy & procedure changes in the Medicaid & <i>hawk-i</i> programs to increase the number of people who stay in the programs. • Consult with other programs, such as Oral Health, to create effective outreach & communication materials for health insurance, & overall child & family health & wellness. • Plan meetings & trainings to discuss ways to expand health care coverage outreach & education, simplify coverage programs, & coordinate coverage.

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	<p>Number of state & local programs & organizations that have received technical assistance, resources, or training about multicultural health issues & services. 588_34105_013</p>	<p>65</p>	<ul style="list-style-type: none"> • Work with companies, communities, faith-based groups, & others across Iowa to develop strategies for providing culturally & linguistically appropriate services. • Coordinate & provide education & training in culturally & linguistically appropriate health care & service delivery to any state, local, or regional agency, program, or institution. • Assure access to networks, contacts, & resources necessary to apply for local, regional, & federal grants & awards. • Assure a comprehensive health assessment for newly arriving refugees. Work with partnering agencies to assure appropriate health services. • Provide information to the public about health disparities. • Plan, evaluate, assess, & research health disparities. • Develop legislation, rules, & policies related to health disparities. • Work with & provide links to communities, local agencies & programs, & regional & federal entities to address the health issues that affect Iowa's minority, immigrant, & refugee populations.
	<p>Number of counties with local public health agency employees that have participated in quality improvement training. 588_34105_016</p>	<p>75</p>	<ul style="list-style-type: none"> • Provide ongoing regional quality improvement trainings to local public health staff. • Coordinate a local and state QI Network for support and technical assistance.
<p>6. Promote Healthy Living 588_34106</p>	<p>Percent of Iowa adults eating five fruits & vegetables a day. 588_34106_004</p>	<p>20</p>	<ul style="list-style-type: none"> • Administer the 1) Iowans Fit for Life, 2) Iowa Nutrition Network, 3) Community Transformation, & 4) Healthy Communities programs. • Make it easier for Iowans to eat well & be physically active. The healthy choice should be the easy choice. • Bring state & local partners together to build networks dedicated to healthy eating & physical activity. • Provide funding & support to improve the food & activity environments where Iowans live, work, & play. • Provide resources for communities & organizations to support improvements in nutrition & physical activity environments.
	<p>Percent of Iowa adults participating in the recommended level of aerobic physical activity. 588_34106_005</p>	<p>53</p>	
	<p>Breast & Cervical Cancer: Number of mammograms provided. 588_34106_001</p>	<p>5,700</p>	<ul style="list-style-type: none"> • Help low-income women access breast & pelvic exams, mammograms, & Pap tests. • Reimburse health care providers for screening & diagnostic services provided to eligible women. • Increase awareness across the state of the importance of early detection, diagnosis, & treatment.
	<p>Breast & Cervical Cancer: Number of Pap tests provided. 588_34106_002</p>	<p>2,000</p>	

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	<p>Percent of lowans who report that the homemaker services they received helped them stay in their home rather than going to a long-term care facility. 588_34106_006</p>	<p>90</p>	<ul style="list-style-type: none"> • Fund local programs to <ul style="list-style-type: none"> ✓ Strengthen the public health infrastructure in supporting local needs assessment & community organizing processes necessary to encourage community change for improved health. ✓ Help lowans engage in healthy behaviors; & ✓ Improve access to health services for those who “fall through the cracks” & often have no other options, including in-home skilled nursing; home care aide; homemaker; & immunizations for children & adults when there is no other funding source. • Provide technical assistance & support to local boards of health & local public health agencies in all 99 counties through regional consultants. Direct support toward resolving community health issues, problems, or concerns; building & maintaining the knowledge & skills necessary to provide local public health services & build healthier communities; & acting as catalysts for sharing best practices between boards of health, local public health agencies, & IDPH.
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Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
<p>Regulation & Compliance</p>			
<p>Desired Outcomes Enforce the Code of Iowa & Iowa Administrative Code to ensure & protect lowans' health, safety, & welfare.</p>	<p>Bureau of Professional Licensure: Percent of cases resolved within one year of receiving a complaint. 588_61_002</p>	<p>70</p>	<p>Goal 1: Strengthen infrastructure of core services. Goal 2: Ensure adequate funding to support core services. Goal 3: Invest in the right people with the right skills. Goal 4: Improve IDPH's ability to manage, analyze, & act on data. Goal 5: Cultivate an organizational culture of Lean/quality improvement.</p> <p>Outcomes: Strengthen the Public Health System Infrastructure</p>
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
<p>1. Ensure Quality Health Professionals 588_61100</p>	<p>Bureau of Professional Licensure: Average number of days to process new applications. 588_61100_002</p>	<p>7</p>	<ul style="list-style-type: none"> • Process applications for initial licensure, license renewal, & reactivation of licenses. • Coordinate, & in some cases, conduct examinations for licensure. • Determine eligibility for licensee participation in the Volunteer Health Provider Program. • Address all complaints & implement discipline at the licensing board's direction.

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Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
Resource Management			
<p><u>Desired Outcomes</u> Provide administrative, financial, & support services to IDPH personnel, programs, & contractors to support improved services & results for lowans. Implement, maintain, & support technology services for the department & statewide.</p>	<p>Percent of organizational operations issues with above average performance ratings by employees. 588_67_003</p>	35	<p>Goal 1: Strengthen infrastructure of core services. Goal 2: Ensure adequate funding to support core services. Goal 3: Invest in the right people with the right skills. Goal 4: Improve IDPH's ability to manage, analyze, & act on data. Goal 5: Cultivate an organizational culture of Lean/quality improvement.</p> <p>Outcomes: Promote Healthy Living Prevent Injuries & Violence Protect Against Environmental Hazards Prevent Epidemics & the Spread of Disease Strengthen the Public Health System Infrastructure Prepare for, Respond to, & Recover from Public Health Emergencies</p>
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
<p>1. Improve the Department's Performance 588_67100</p>	<p>Audit Reports: Number of findings & questioned costs. 588_67100_001</p>	0	<ul style="list-style-type: none"> • Standardize & simplify department procedures. • Assure all IDPH service contractors follow the terms & conditions of financial management, staff qualifications, & contract performance & administration. • Improve the service contracting process by standardizing and simplifying procedures throughout the department. • Maintain an electronic document library system for service contract management including the submission of requests for funding, execution of contractual documents, submission of required reports, and reimbursement requests.
	<p>Accounts Payable: Average processing time from receipt of an accounts payable document to submission to DAS for payment. 588_67100_002</p>	10	
	<p>Percent of IDPH employees that find internal training useful in their daily work. 588_67100_005</p>	90	