

IOWA COLLEGE STUDENT AID COMMISSION

PERFORMANCE TARGETS

State Fiscal Year 2014 (July 1, 2013 – June 30, 2014)

Agency Overview

The Iowa College Student Aid Commission (Iowa College Aid) helps students and their families plan, prepare, and pay for college. Iowa College Aid administers Iowa General Fund appropriations for need-based scholarships, grants, and work study opportunities, and advocates on behalf of Iowa students in the public policymaking process. In addition, Iowa College Aid offers a range of services directly to students, families, educators, and the general public. These services include college and career planning, financial literacy support, professional training for educators, regulatory oversight of postsecondary education in the state, postsecondary education research, and services to prevent student loan defaults.

Agency Vision

Iowa College Aid's vision is that all Iowans can achieve an education beyond high school.

Agency Mission

The Iowa College Student Aid Commission advocates for, and provides a continuum of services to support, Iowa students and families as they explore and finance educational opportunities beyond high school.

Agency Core Functions

The agency's services, products, and activities relate to the following core functions:

- Education through the administration of scholarship, grant and loan programs
- Resource Management to ensure effective and efficient administration of financial aid for postsecondary education
- Research Analysis and Information Management to support policy-development and advocacy for higher education student aid

Services, Products, and Activities

The Iowa College Student Aid Commission provides a number of services, products, and activities. These include the following:

- 15 state-funded, need-based scholarship, grant, loan forgiveness and work study programs
- The Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP Iowa) grant, and the College Access Challenge Grant Program for the State of Iowa
- I Have A Plan Iowa - Iowa's designated career planning system and community web portal
- The Iowa Financial Literacy Program and other financial literacy tools for students and educators

Table of Targets for Services, Products, and Activities – Fiscal Year 2014			
Services, Products, Activities	Outcome Measure(s)	2014 Plan Target	2014 Outcome
Core Function: Education			
Families will have access to student financial aid.	Number of students completing the Iowa Financial Aid Application	6,400	
	Number of students completing the FAFSA	189,300	
	Number of awards for three major state aid programs...		
	1. Iowa Tuition Grant	14,400	
	2. Iowa Tuition Grant Proprietary	2,440	
	3. Iowa Vocational-Technical Tuition Grant	2,750	
	Average scholarship, grant and work study assistance per student. (Average state aid per recipient in major aid programs.)	\$2,230	
Ensure Iowa families have access to educational resources and information.	Number of new I Have A Plan Iowa (IHAPI) accounts	45,000	
	Number of new IHAPI accounts created by 8th grade students	30,000	
	Number of IHAPI web visits	2,500,000	
	Number of attendees at college access outreach sessions	3,000	
	Number of participants in self directed learning in on-line financial literacy programming	11,000	
	Number of Your Course to College booklets produced	25,000	
	Number of students who completed IHAPI grade-specific components	100,000	
Core Function: Resource Management			
Maintenance of Federal Grant Funding to support localized services	Total dollar amount of Gear Up grant funding awarded	\$2,800,000	
	Total dollar amount of Challenge grant funding awarded	\$1,500,000	
Core Function: Research Analysis and Information Management			
Provide value-added informational resources related to postsecondary access and affordability in Iowa	Percentage of Iowa degree granting Postsecondary Schools that complete all the institutional Surveys	100%	
	Number of web views at Commission research page	5,000	

AGENCY CONTACT

Kris May, Associate Director of Accounting
Kristen.may@iowa.gov
Iowa College Student Aid Commission
430 East Grand Avenue, 3rd Floor
Des Moines IA 50309-1920