





### **Order Entry**

8 AM - 3:30 PM Mon - Thurs 515.281.7422 Toll Free: 866.IowaABD (866.469.2223)



#### Will-Call

Will-Call Order: 8 AM - 1 PM Mon - Thurs Warehouse Pickup: 11 AM - 3:30 PM Mon - Thurs



#### **Fax Orders**

8 AM - 3:30 PM Mon - Thurs Products Fax: 515.281.7385 Toll Free Fax: 877.891.5348





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## Independence Day Schedule

There will be no change to the order and delivery schedule for the Independence Day holiday.

## Route & Policy Changes

With the rapid and significant growth in sales and delivery points, it is now necessary to modify the delivery system to achieve a long term, sustainable model. New routes will be effective the week of July 8, 2013. We cannot stress enough the importance of timely placing orders as the trucks will begin pulling out of the warehouse shortly after the cutoff time. Anyone who misses the deadline may still utilize Warehouse Pickup Service. Will-call hours will be 7:00 am to 3:00 pm with pick-ups from 10:00 am to 5:00 pm.

Another necessary change is the six cases minimum. Under the current business model, the Division cannot effectively use the maximum available space in each trailer. Therefore, effective July 1, 2013, the policy for minimum cases per order will be changed to ten cases. This change will create additional efficiencies in the use of trailer space.

Please contact Eric Ridenour at Ridenour@IowaABD.com with any questions regarding these changes.

## We Want Your Comments!

To better serve our customers, many updates and improvements have been made at ABD. Your suggestions and comments are very important to us, especially during this time when changes are being made. Please contact one of the following with any feedback you may have.

**Tim Iversen,** Chief Operating Officer 515.281.7406 or Iversen@IowaABD.com Tonya Dusold, Communications Director 515.281.7420 or Dusold@IowaABD.com

### **New Codes**

CODE	DESCRIPTION	SIZE	PACK
826	Gentleman Jack w/Cuff Links (TEMP)	0.750	6
3136	Jagermeister T-Shirt Pack (TEMP)	0.750	12
3891	St. Germain w/Carafe Pack (TEMP0	0.750	6
3919	Gosling's Dark'n Stormy (TEMP)	0.750	6
3952	Passion XO Mini Combo Pack (TEMP)	0.600	4
15256	Windsor Black Cherry	0.750	12
15266	Windsor Spiced	0.750	12
27442	Kessler Spiced	1.000	12
33785	Pinnacle Strawberry Shortcake Mini (TEMP)	0.600	4
33786	Pinnacle Strawberry Shortcake	0.750	12
33800	Kuhl Hippie Hooch Love Punch Mini (TEMP)	0.600	5
33802	Kuhl Hippie Hooch Love Punch	0.750	12
33866	Kuhl Mango Lemonade Mini (TEMP)	0.600	5
33868	Kuhl Mango Lemonade	0.750	12
40569	Pride of the Wapsi	0.375	12
47782	Courvoisier VS	0.100	48
66152	Passion XO Blue	0.750	6
66153	Passion XO Pink	0.750	6
66155	Passion XO Sun	0.750	6
75212	Kinky Blue Mini	0.500	6
75214	Kinky Blue	0.750	12
89846	Tres Generaciones Anejo	0.750	6

# **July Promotions**

#### **Cedar Ridge Distillery**

1441 Marak Road Swisher, IA 52338 Phone: 319-857-4300 Fax: 319-857-4301

Please send invoices to Mark Gannon at Cedar Ridge. All purchases for each deal must be on one invoice. Deals valid for

July 2013.

Cedar Ridge Spirits: Mix & Match, Bourbon 6/750ml (17206), Cedar Ridge Unaged Whiskey 6/750ml (27478), Cedar Ridge Grape Brandy 6/750ml (52216), Cedar Ridge Apple Brandy 6/750ml (53629), Cedar Ridge Dark Rum 6/750ml (46112), Griff's Cowboy Whiskey 6/750ml (27512)

Purchase 4 cases, receive a \$100 promo check. Purchase 10 cases, receive a \$275 promo check.

Clear Heart Spirits: Mix & Match, Vodka 6/750ml (35586), Gin

6/750ml (29812), Rum 6/750ml (46113) Purchase 4 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$400 promo check.

**Blue Water Vodka:** 12/1L (36161)

Purchase 1 case, receive a \$25 promo check.

#### Glazer's of Iowa

4377 NW 112th Street Urbandale, IA 50322 Phone: 515.252.7173 Fax: 515.252.8681

All purchases must be on one IABD invoice dated July 2013. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please present a copy of the invoice to your Glazer's Spirits Representative or submit a fax to 515/252-8681.

Rumchata: Mix & Match, All sizes, Rumchata Minis 12/50ml (73051) Rumchata 12/375ml (73052), Rumchata 6/750ml (73050), Rumchata 6/1L (73053), Rumchata 6/1.75L (73054)

Purchase 10-29 cases on one invoice, receive a \$4 promo check per case.

Purchase 30-59 cases on one invoice, receive a \$5 promo check per case.

Purchase 60+ cases on one invoice, receive a \$6 promo check per case

Midnight Moon: Mix & Match: 6/750ml, Midnight Moon Original (76042), Midnight Moon Apple (76036), Midnight Moon Blueberry (76044), Midnight Moon Strawberry (76040), Midnight Moon Blackberry (76042), Midnight Moon Cherry (76038)

Purchase 8 cases, receive a \$100 promo check.

Purchase 20 cases, receive a \$275 promo check.

Purchase 50 cases, receive a \$800 promo check. *Must include at least 1 case of each type*.

Hpnotig 6/750ml (65195) & Harmonie 6/750ml (65229):

Mix & Match

Purchase 3 cases and receive a \$75 promo check.

\$6 SPA on both Hpnotiq & Harmonie

Christian Brother's: Christian Brother's Brandy 6/1.75L

(52318), Christian Brother's Brandy 12/750ml (52316), Christian

Brother's Traveler 12/750ml (52146), Christian Brother's VSOP

12/750ml (52186), Christian Brother's Honey 12/750ml (72722)

Purchase 5 cases, receive a \$25 promo check.

Purchase 10 cases, receive a \$75 promo check.

\$6 SPA on Christian Brother's 750ml (52316) & Christian

Brother's Traveler (52146)

Blackheart: 12/750ml (44258)

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$75 promo check.

\$12 SPA on Blackheart Spiced Rum

**Cinerator:** 12/750ml (27454), 750ml only

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check.

Tarantula: Tarantula Plata 12/750ml (88630), Tarantula Reposado

12/750ml (89875)

Purchase 2 cases, receive a \$25 promo check.

Purchase 5 cases, receive a \$75 promo check.

Tequila Rose: Tequila Rose 12/1L (65199), Tequila Rose

12/750ml (65200), Tequila Rose 6/50ml (65204)

Purchase 3 cases, receive a \$25 promo check.

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check.

Patron Silver Tequila: 3/1.75L (88298)

Purchase 1 case, receive a \$25 promo check.

Patron XO Café (67595) & Patron XO Dark Cocoa

(67599): 6/750ml

Purchase 2 cases, receive a \$50 promo check. Must include 1 of

Patron Silver Tequila: Patron Silver 10/50ml (88291), Patron

Silver 12/200ml (88290), Patron Silver 12/375ml (88294)

Purchase 1 sleeve of 50ml, 1 case of 200ml & 1 case of 375ml, receive a \$40 promo check.

Passion XO: 6/750ml, Passion XO Blue (66152), Passion XO

Pink (66153), Passion XO Sun (66155)

For every case purchased, receive a \$6 promo check.

**Chopin:** 6/750ml (34244) only

Purchase 1 case, receive a \$15 promo check per case.

Purchase 3 cases, receive a \$20 promo check per case.

Purchase 5 cases, receive a \$25 promo check per case.

**Chopin:** 6/1.75L (34237) only

Purchase 1 case, receive a \$40 promo check.

Gosling's Dark n' Stormy Co-pack: 750ml/6 (3919), While

supplies last.

Purchase 3 cases, receive a \$25 promo check.

Sobieski: Mix & Match, Sobieski 12/750ml (34690), Sobieski 6/1.75L (35213), Sobieski Cytron12/750ml (35456), Sobieski

Espresso 12/750ml (35798), Sobieski Lemon Meringue 12/750ml

Purchase 3 cases, receive a \$30 promo check.

Purchase 5 cases, receive a \$70 promo check.

Purchase 15 cases, receive a \$215 promo check.

Purchase 25 cases, receive a \$565 promo check.

Sobieski: Lemon Meringue 12/750ml (30683) & Espresso

12/750ml 35798)

Purchase 1 case of either, receive a \$15 promo check.

Purchase 2 cases, receive a \$40 promo check. Must include 1 case of each flavor.

Marie Brizard: Chocolate Royale 6/750ml (65646)

Purchase 1 case, receive a \$20 promo check.

Van Gogh PB&J: 6/750ml (34849) & Double Espresso 6/750ml

(35022)

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$50 promo check.

TAP 357: 6/750ml (11390)

Purchase 1 case, receive a \$22 promo check.

**Absente Absinthe:** 12/750ml (64000)

For each case purchased, receive a \$20 promo check.

Middle Sister: 6/750ml, Middle Sister Margarita (62496),

Middle Sister Cosmo (62494), Middle Sister Mojito (62498)

Purchase 1 case of each type, receive a \$18 promo check.

Tito's Vodka: 12/750ml (38176) & 6/1.75L (38178)

Purchase 2 cases (1 case 750ml & 1 case 1.75L), receive a \$20

promo check.

Purchase 5 cases, receive a \$62.50 promo check. Must include both sizes.

Purchase 10 cases, receive a \$150 promo check.

Purchase 20 cases, receive a \$400 promo check.

Purchase 25 cases, receive a \$400 promo check & a Gibson Guitar autographed by Tito.

Purchase 40 cases, receive a \$1000 promo check. Must include a minimum of 2 cases each size & maximum of 10 cases of Liters (750ml, 1L & 1.75L).

Tito's Vodka 1L: (38177)

Purchase 25 cases, receive a \$500 promo check.

Skinos: (66787) 6/750ml

Purchase 1 case, receive a \$30 promo check.

OR-G: (66107) 6/750ml

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$125 promo check.

Bastille: (15951) 6/750ml

Purchase 1 case, receive a \$20 promo check.

Don-Q: 12/750ml, Don Q Cristal (43426), Don Q Limon (43457)

Purchase 2 cases, receive a \$25 promo check.

Purchase 5 cases, receive a \$125 promo check.

Purchase 10 cases, receive a \$250 promo check, have 2 tastings & receive a Weber Grill.

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Caliche: (43280) 6/750ml

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$150 promo check.

Purchase 5 cases, receive a \$150 promo check & a 22" Samsung

LED Flat Screen TV.

Licor 43: (65426) 12/750ml

Purchase 1 case, receive a \$15 promo check.

Adult Beverages: packaged 12/750ml, Adult Chocolate Milk

(78010), Adult Strawberry Milk (71426), Adult Limeade (64017)

Purchase 1 case, receive a \$10 promo check. Purchase 3 cases, receive a \$40 promo check.

#### **Johnson Brothers Wirtz**

2515 Dean Ave.

Des Moines, IA 50317 Phone: 515.262.1199 Fax: 515.262.0845

Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice. Deals valid during July 2013.

#### New Amsterdam Gin, Vodka & New Flavored Vodkas:

Mix & Match, 750ml & 1.75L

Purchase 5 cases, receive a \$60 promo check.

Purchase 10 cases, receive a \$180 promo check.

#### **Shellback Rums:**

Purchase 2 cases, receive a \$25 promo check.

Purchase 4 cases, receive a \$100 promo check.

Purchase 8 cases, receive a \$250 promo check.

#### **Svedka Flavors:**

Purchase 5 -12 pack cases (60 bottles), receive a \$200 promo check.

#### Svedka 1.75L:

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Purchase 20 cases, receive a \$400 promo check.

**NEW Svedka New Flavors:** Orange Cream Pop & Strawberry Colada

Purchase 1 case of each new flavor (2 cases total), receive a \$50 promo check.

50 mls trial size available, but do not count towards program.

**Jack Daniels Honey: 375ml** 

Purchase 6 bottles, receive a \$12 promo check.

Purchase 1 case, receive a \$36 promo check.

Jack Daniels & Jack Daniels Honey: 750ml & 1.75L

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$175 promo check.

Purchase 25 cases, receive a \$600 promo check & a JD Golf Bag Purchase 100 cases, receive a \$3600 promo check & a JD Golf Bag

**Jack Daniels Single Barrel:** 

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$60 promo check.

#### Finlandia:

Purchase 4 bottles of each type, receive a \$36 promo check.

Purchase 3 cases, receive a \$144 promo check.

Purchase 5 cases, receive a \$300 promo check.

#### **Little Black Dress Vodka & Flavors:**

Purchase 3 bottles of each type, receive a \$18 promo check.

Purchase 1 case of each type, receive a \$120 promo check.

Jack Daniels & Southern Comfort: 1L only

Purchase 25 cases, receive a \$125 promo check.

Purchase 50 cases, receive a \$450 promo check.

Purchase 100 cases, receive a \$1200 promo check.

#### El Jimador Anejo, Blanco, Reposado:

Purchase 5 cases, receive a \$135 promo check.

Purchase 10 cases, receive a \$320 promo check.

Purchase 20 cases, receive a \$840 promo check.

#### Herradura Reposado:

Purchase 12 bottles, receive a \$130 promo check.

Southern Comfort 70,100, Lime, & Bold Cherry: 750ml &

1.75L

Purchase 7 cases, receive a \$125 promo check.

Purchase 15 cases, receive a \$360 promo check.

Purchase 25 cases, receive a \$750 promo check plus a SoCo Golf

Bag.

**UV Lemonade Cocktails:** Mix & Match, (63959) & (63963)

only

Purchase 10 cases, receive a \$100 promo check.

Purchase 20 cases, receive a \$300 promo check.

UV Vodka 80: 1.75L, (37339) only

Purchase 10 cases, receive a \$100 promo check.

Purchase 20 cases, receive a \$300 promo check.

\$15 SPA on UV Vodka 80 1.75L

#### **NEW Hot Stuff Cinnamon Whiskey (27585):**

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

#### NEW Revelstoke Spiced & Canadian Whiskey (14472):

Mix & Match

Purchase 1 case of either, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

Bacardi Gold, Select, Superior: 750ml only

Purchase 10 cases, receive a \$120 promo check.

Purchase 25 cases, receive a \$450 promo check.

Bacardi Flavors & Oakheart: 750ml & 1.75L

Purchase 10 cases, receive a \$100 promo check.

Purchase 20 cases, receive a \$300 promo check.

\$12 SPA on 750ml flavors & Dragonberry 1.75L

**Bacardi Oakheart:** All sizes

Purchase 3 cases, receive a \$54 promo check.

\$24 SPA on 750mls

#### **Bacardi Classic Cocktails:**

Purchase 5 cases, receive a \$30 promo check. Purchase 10 cases, receive a \$120 promo check.

\$6 SPA

Bombay Original & Sapphire: Mix & Match, 750ml, 1L & 1.75L

Purchase 5 cases, receive a \$100 promo check. *No more than 3 cases can be liters*.

Purchase 10 cases, receive a \$250 promo check. *No more than 5 cases can be liters*.

**Dewar's Highlander Honey & Dewar's 12YR:** 

Purchase 3 cases, receive a \$100 promo check.

**Dewar's White Label:** 

Purchase 3 cases, receive a \$25 promo check.

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

\$12 SPA on 1.75L

Ron Diaz Spiced Rum: 1.75L

Purchase 5 cases, receive a \$100 promo check. Purchase 10 cases, receive a \$300 promo check.

Stoli Vodka: Mix & Match, All sizes

Purchase 6 cases, receive a \$200 promo check.

Sailor Jerry: 1L

Purchase 3 cases, receive a \$100 promo check. Purchase 10 cases, receive a \$400 promo check.

**Hendricks Gin:** 

Purchase 5 cases, receive a \$75 promo check.

Rich & Rare Reserve:

Purchase 1 case, receive a \$10 promo check.

Purchase 5 cases, receive a \$100 promo check.

**Chila Orchata Liqueur:** 

Purchase 1 case; receive a \$25 promo check.

Purchase 3 cases; receive a \$100 promo check.

Purchase 10 cases; receive a \$400 promo check.

Nikolai Vodka: 1.75L only

Purchase 25 cases, receive a \$50 promo check.

Purchase 50 cases, receive a \$150 promo check.

Benchmark Old #8 Bourbon: 750ml

Purchase 4 cases, receive a \$125 promo check.

Purchase 10 cases, receive a \$350 promo check.

**Tortilla Tequila & Triple Sec:** 

Purchase 20 cases, receive a \$120 promo check.

Tortilla DSS is not included in the deal.

**Tortilla Silver DSS:** 

Purchase 1 case, receive a \$10 promo check.

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$150 promo check.

Firefly & Sweet Carolina Sweet Tea Vodka: Mix & Match

Purchase 3 cases, receive a \$40 promo check.

Purchase 10 cases, receive a \$125 promo check.

**Dr. McGillicuddy Schnapps:** 

Purchase 15 cases, receive a \$150 promo check. *No more than 5 cases can be liters*.

Purchase 25 cases, receive a \$300 promo check. *No more than 7 cases can be liters*.

Platinum 7X Vodka: (38088) 1.75L

Purchase 1 case, receive a \$15 promo check.

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$250 promo check.

Calypso Coconut Rum: (44331) 750ml

Purchase 1 case, receive a \$15 promo check.

Purchase 3 cases, receive a \$100 promo check.

99 Schnapps:

Purchase 1 case, receive a \$25 promo check.

Purchase 4 cases, receive \$160 promo check. *Must include 1 case* 99 Whipped and/or 99 Apples.

Purchase 5 cases, receive \$225 promo check. Must include 2 cases

99 Whipped and/or 99 Apples.

1792 Ridgemont Reserve:

Purchase 1 case, receive a \$20 promo check.

Purchase 3 cases, receive a \$100 promo check.

**Chi-Chi's Premixed Cocktails:** 

Purchase 10 cases, receive a \$50 promo check.

Purchase 25 cases, receive a \$200 promo check.

Purchase 50 cases, receive a \$500 promo check.

\$3 SPA

Chi-Chi's Premixed Cocktails: Skinny long Island Tea &

Skinny Margarita only

Purchase 3 cases, receive a \$45 promo check.

Purchase 10 cases, receive a \$300 promo check. (Limit one per account)

\$3 SPA

**Monte Alban Reposado:** 

Purchase 1 case, receive a \$20 promo check.

Purchase 2 cases, receive a \$60 promo check.

**Monte Alban Mezcal:** 

Purchase 1 case, receive a \$40 promo check.

Purchase 2 cases, receive a \$100 promo check.

Canadian LTD, Fleischmann Preferred, Lauders & Ten

High: 750ml & 1.75L

Purchase 25 cases, receive a \$100 promo check.

Purchase 50 cases, receive a \$350 promo check.

Lauders 375ml & Mr. Boston Rock & Rye:

Purchase 1 case, receive a \$25 promo check.

Purchase 3 cases, receive a \$100 promo check.

Skol Vodka: 1.75L only

Purchase 25 cases, receive a \$50 promo check.

Purchase 50 cases, receive a \$100 promo check.

\$3.90 SPA

Remy Martin V: 750ml (66296) 6 bottles to a case

Purchase 1 case, receive a \$6 promo check.

**Remy Martin 1738: 375ml** 

Purchase 1 case, receive a \$12 promo check.

Cointreau 750ml w/ 2 glasses: (2709) 6 to a case, While

supplies last.

Purchase 1 case, receive a \$9 promo check.

Purchase 2 cases, receive a \$30 promo check.

Purchase 4 cases, receive a \$72 promo check.

#### **Mount Gay Eclipse Rum:**

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$72 promo check.

Famous Grouse Scotch: 750ml

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$72 promo check.

\$12 SPA

NEW Kinky Blue Liqueur: 750ml (75214)

Purchase 1 case of Kinky Blue, receive a \$12 promo check.

Purchase 5 cases of Kinky Blue & Pink (375ml & 750mls), receive a \$75 promo check.

Purchase 10 cases of Kinky Blue & Pink (375ml & 750ml), receive a \$200 promo check.

Sweet Revenge: (77472) 6 pack case

Purchase 5 cases, receive a \$50 promo check. Purchase 10 cases, receive a \$150 promo check.

Red Boot Spiced Whiskey: 750ml (27597) Iowa Made

Product

Purchase 2 cases, receive a \$50 promo check.

Purchase 4 cases, receive a \$150 promo check.

NEW Kuhl Hippie Hooch Love Punch Vodka (33802) &

Kuhl Mango Lemonade Vodka (33868): 750ml

Purchase 1 case, receive a \$10 promo check. Purchase 2 cases, receive a \$25 promo check.

#### North American Spirits & Wine

Nick Grieder

3100 SE Grimes Blvd. Ste 100

Grimes, IA 50111

515-986-7241 office

515-986-0999 fax

Nickgrieder@southernwine.com

All purchases must be on one invoice dated July 2013. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your NASWB Sales Representative or submit a fax to 515-986-0999.

Smirnoff Vodka: Mix & Match, All sizes & flavors, (50mls = 2cs to 1)

Purchase 10 cases, receive \$5 per case = \$50.

Purchase 35 cases, receive \$8 per case = \$280.

Purchase 70 cases, receive \$11 per case = \$770.

Purchase 125 cases, receive \$16 per case = \$2000. May be split onto (2) invoices.

<u>Diageo Cocktails:</u> Mix & Match, All sizes, Captain Morgan

LIIT & Parrot Bay Cocktails, (200ml Pouches = 2cs to 1)

Purchase 5 cases, receive \$4.50 per case = \$22.50.

Purchase 15 cases, receive \$9 per case = \$135.

Purchase 25 cases, receive \$18 per case = \$450.

Captain Morgan Rum Family: Mix & Match (Liters Out-

lined) Captain Morgan Original Spiced, Lime Bite, 100pf, Tattoo,

Black Spiced, Private Stock & Silver, (50mls = 2cs to 1)

Purchase 25 cases (Max 10 Liters), receive \$6 per case = \$150.

Purchase 50 cases (Max 20 Liters), receive \$8 per case = \$400.

Purchase 75 cases (Max 30 Liters), receive \$12 per case = \$900.

Purchase 100 cases (Max 40 Liters), receive \$16 per case = \$1600.

Purchase 150 cases (Max 60 Liters), receive \$24 per case = \$3600. May be split onto (2) invoices.

For every 50 cases purchased on (1) invoice, also receive (1) Callaway Diablo Octane Golf Driver. Driver value = \$375.

Drivers are limited; please contact your NASWB sales rep for availability.

\$6 SPA per case on Original Spiced 750ML & Original Spiced 1751.

Don Julio Tequila: Mix & Match, Blanco, Reposado, Anejo & 1942

Purchase 1 case, receive \$30.

Purchase 3 cases, receive \$60 per case = \$180.

Purchase 7 cases, receive \$90 per case = \$630.

Tanqueray Gin: Mix & Match (Liters Outlined) Original London Dry, No 10 & Rangpur

Purchase 5 cases (Max 2 Liters), receive \$10 per case = \$50.

Purchase 10 cases (Max 4 Liters), receive \$15 per case = \$150.

\$6 SPA per case on LDG 750ML

Crown Royal: Mix & Match (Liters Outlined) Crown Royal

Base, Maple, Black, Special Reserve & XR,  $(50mls = 2cs \ to \ l)$ 

Purchase 5 cases (Max 2 Liters), receive \$12 per case = \$60.

Purchase 10 cases (Max 4 Liters), receive \$14 per case = \$140.

Purchase 15 cases (Max 6 Liters), receive \$18 per case = \$270.

Purchase 25 cases (Max 10 Liters), receive \$20 per case = \$500.

Parrot Bay Rum: Mix & Match, All sizes & flavors

Purchase 3 cases, receive \$5 per case = \$15.

Purchase 6 cases, receive \$7 per case = \$42.

Purchase 9 cases, receive \$10 per case = \$90.

Purchase 20 cases, receive \$12 per case = \$240.

For every 20 cases of Parrot Bay Rum Purchased on program in July, receive (2) Tickets to the NASCAR Nationwide Series race at Newton Speedway on Saturday August 3rd. Tickets are limited; please contact your NASWB sales rep for availability. Ticket value = \$160.

Seagram's: Mix & Match (Liters Outlined) Seagram's 7 Crown,

Seagram's 7 Flavors & Seagram's VO, (50mls = 2cs to 1)

Purchase 15 cases (*Max 6 Liters*), receive (1) Char-Broil Gourmet 400 Series Offset Smoker Grill. Grill value = \$200. Grills are limited; please contact your NASWB sales rep for availability.

Jeremiah Weed Sweet Tea Vodka: Mix & Match, All sizes,

Original & Peach

Purchase 3 cases, receive \$5 per case = \$15.

Purchase 7 cases, receive \$9 per case = \$63.

Purchase 14 cases, receive \$13 per case = \$182.

Purchase 21 cases, receive \$17 per case = \$357.

Purchase 35 cases, receive \$25 per case = \$875.

Ciroc Vodka: Mix & Match, All sizes & flavors, (200ml & 375ml = 2cs to 1)

Purchase 5 cases, receive \$15 per case = \$75.

Purchase 10 cases, receive \$30 per case = \$300.

Purchase 15 cases, receive \$40 per case = \$600.

Purchase 25 cases, receive \$50 per case = \$1250.

Purchase 40 cases, receive \$75 per case = \$3000.

Belvedere Vodka: 1L only Purchase 10 cases, receive \$300.

Hennessy: VS & Black 200ml & 375ml only

Purchase 4 cases, receive \$6 per case = \$24.

Purchase 8 cases, receive \$12 per case = \$96.

Purchase 12 cases, receive \$18 per case = \$216.

Purchase 16 cases, receive \$24 per case = \$384.

#### **Southern Wine & Spirits**

All accounts are eligible to purchase ONE of each of the following deals. All purchases MUST be made in the same week and invoices MUST be at our office by August 15th for payment. Fax or send a copy of your invoice to: Southern Wine and Spirits of Iowa, 3100 S.E Grimes Blvd., Suite #100, Grimes, IA 50111, Phone: 515-986-7241, Fax: 515-619-6083.

Beam Global

Basil Hayden: 750ml

Purchase 6 bottles, receive a \$12 promo check.

Purchase 12 bottles, receive a \$40 promo check.

Canadian Club: 1.75L

Purchase 5 cases, receive a \$45 promo check.

Purchase 10 cases, receive a \$120 promo check.

Purchase 15 cases, receive a \$225 promo check.

Canadian Club Dock 57, Triple Aged, Canadian Club

Classic: Mix & Match, 750ml

Purchase 6 bottles, receive a \$24 promo check.

Multiples Allowed

**Courvoisier VS:** 100ml (47782)

Purchase 12 bottles, receive a \$6 promo check.

Multiples Allowed

Courvoisier VS: 375ml

Purchase 5 cases, receive a \$200 promo check.

Cruzan Rum: All types, 750ml, including NEW Passion Fruit

(44565) & Key Lime (44561)

Purchase 6 bottles, receive a \$12 promo check.

Purchase 3 cases, receive a \$75 promo check.

Purchase 5 cases, receive a \$150 promo check.

Jack Rums: Mix & Match, 750ml, including NEW Chocolate Coconut (44297)

Purchase 6 bottles, receive a \$12 promo check.

Purchase 3 cases, receive a \$72 promo check.

Purchase 10 cases, receive a \$480 promo check.

Multiples allowed

Jim Beam Black: 750ml

Purchase 6 bottles, receive a \$12 promo check.

Purchase 1 case, receive a \$36 promo check.

Purchase 3 cases, receive a \$180 promo check.

Jacob's Ghost: 750ml (19032) & Jim Beam Devil's Cut

Purchase 6 bottles, receive a \$15 promo check.

Purchase 1 case, receive a \$36 promo check.

Multiples allowed

Jim Beam Red Stag: Mix & Match, All types, 750ml & 1.75L

Purchase 6 bottles, receive a \$12 promo check.

Purchase 3 cases, receive a \$108 promo check.

Purchase 5 cases, receive a \$210 promo check.

\$12 SPA on Honey Tea & Cinnamon Spiced

Kamora: 750ml

Purchase 3 cases, receive a \$75 promo check.

Kessler 750ml & 1.75L & Kessler Spiced 1L (27442): Mix

& Match

Purchase 7 cases, receive a \$75 promo check. *Must include 1 case* 

Kessler Spiced.

Purchase 15 cases, receive a \$175 promo check. Must include 1

case Kessler Spiced.

Purchase 25 cases, receive a \$325 promo check. Must include 1

case Kessler Spiced.

Kessler: 1.75L

Purchase 50 cases, receive a \$800 promo check.

**Laphroaig 10YR:** 

Purchase 1 case, receive a \$50 promo check.

Makers 46: 750ml

Purchase 1 case, receive a \$24 promo check.

Purchase 3 cases, receive a \$136 promo check.

Pinnacle Vodka & Gin: All types, 750ml & 1.75L

Purchase 5 cases, receive a \$90 promo check.

Purchase 10 cases, receive a \$240 promo check.

Purchase 15 cases, receive a \$405 promo check.

Purchase 25 cases, receive a \$750 promo check.

Purchase 50 cases, receive a \$1650 promo check.

\$6 SPA on 1.75L

Multiples allowed

#### Pinnacle Gin:

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$36 promo check.

Purchase 5 cases, receive a \$90 promo check.

#### **Sauza Cien Anos:**

Purchase 6 bottles, receive a \$12 promo check.

Purchase 1 case, receive a \$48 promo check.

Sauza Hornitos Reposado, Lime Shot, Plata 750ml &

#### Repo 1L:

Purchase 6 bottles, receive a \$12 promo check.

Purchase 1 case, receive a \$36 promo check.

Purchase 2 cases, receive a \$120 promo check.

Purchase 5 cases, receive a \$375 promo check.

Sauza Sparkling Margarita: Mix & Match, Mango (63543),

Lime (63545), Wild Berry (63541)

Purchase 3 cases, receive a \$57 promo check.

Purchase 10 cases, receive a \$300 promo check.

Sauza Gold & Blanco: Mix & Match, 750ml

Purchase 3 cases, receive a \$90 promo check.

Purchase 5 cases, receive a \$240 promo check.

Multiples allowed

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Sauza Blue Reposado & Sauza Blue Blanco: 750ml,

100% Blue Agave Tequila

Purchase 6 bottles of each, receive a \$24 promo check.

Purchase 1 case of each, receive a \$60 promo check.

Sauza Tres Generaciones Anejo: (89846)

Purchase 3 bottles, receive a \$12 promo check.

Purchase 1 case (6-pack), receive a \$36 promo check.

Multiples allowed

Skinnygirl White Cranberry Cosmo, Margarita, Pina Co-

<u>Iada, White Peach Margarita, Mojito & NEW Grapefruit</u>

Margarita (63351): Mix & Match, 750ml

Purchase 5 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$360 promo check.

Multiples allowed

\$12 SPA on 750ml

Windsor 750ml & 1.75L, NEW Black Cherry (15256) &

NEW Spiced (15266): Mix & Match

Purchase 15 cases, receive a \$50 promo check.

Purchase 25 cases, receive a \$150 promo check.

Purchase 50 cases, receive a \$400 promo check.

Purchase 100 cases, receive a \$1000 promo check.

Each program must include a minimum of 6 bottles Black Cherry

& 6 bottles of Spiced 750ml.

Campari

American Honey: 750ml

Purchase 3 cases, receive a \$108 promo check.

Purchase 5 cases, receive a \$300 promo check.

Cabo Tequila: Mix & Match, Blanco & Reposado only

Purchase 3 bottles of each, receive a \$18 promo check.

Purchase 3 cases, receive a \$108 promo check.

Purchase 5 cases, receive a \$180 promo check.

Purchase 10 cases, receive a \$480 promo check.

Russell's Reserve 10YR 90 Proof: (6 pk cases)

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$54 promo check.

Purchase 5 cases, receive a \$150 promo check.

Skyy Core: Mix & Match, 750ml & 1.75L

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$250 promo check.

Purchase 15 cases, receive a \$450 promo check.

(Minimum 5 cases 750ml to qualify for each deal level)

Multiples Allowed

Skyy Infusions: Mix & Match, Citrus, Pineapple, Wild Straw-

berry (40465) & Moscato (40442) (12 bottles=1 case)

Purchase 1 case, receive a \$60 promo check.

Purchase 3 cases, receive a \$288 promo check.

Multiples Allowed

Wild Turkey 101 & 81: Mix & Match, 750ml & 1.75L

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$250 promo check.

Purchase 15 cases, receive a \$450 promo check.

X-Rated Fusion: 750ml (6 bottles=1 case)

Purchase 3 cases, receive a \$108 promo check.

Purchase 5 cases, receive a \$180 promo check.

Purchase 10 cases, receive a \$480 promo check.

**Klin Spirits** 

**Hammer & Sickle Vodka:** 

Purchase 1 case, receive a \$6 promo check.

Purchase 2 cases, receive a \$15 promo check.

Гліхсо

**Lord Calvert & Calvert Extra: 750ml only** 

Purchase 5 cases, receive a \$30 promo check.

Purchase 10 cases, receive a \$120 promo check.

Pearl Vodka & Gin: Mix & Match, Original & All Flavors,

750ml only

Purchase 5 cases, receive a \$200 promo check.

Multiples Allowed

Rebel Reserve (21210), Rebel Reserve Cherry (77121) &

Rebel Reserve Honey (77122):

Purchase 3 bottles of each (total of 9 bottles), receive a \$45 promo

check.

Salvador's Original Margarita 1.75L (63528) & Purple

Passion 1.75L (62838): Mix & Match, 1.75L only

Purchase 5 cases, receive a \$25 promo check.

Purchase 10 cases, receive a \$60 promo check.

Purchase 25 cases, receive a \$225 promo check.

Salvador's 200ml (4pks) (63522), Purple Passion 200ml

(4pks) (62837) & Hawkeye 1.75L (36308):

Purchase 5 cases of Salvador's 200ml, 5 cases of Purple Passion

200ml & 5 cases of Hawkeye Vodka 1.75L (total of 15 cases), &

receive a \$90 promo check.

Multiples Allowed

Pernod-Ricard USA

Absolut Vodka 80, 100, Flavors: 750ml & 1.75L, including

NEW Absolut Cilantro (33789)

Purchase 10 cases, receive a \$100 promo check. Minimum 1 case

must be flavor.

Purchase 15 cases, receive a \$180 promo check. Minimum 2 cases

must be flavors.

Purchase 20 cases, receive a \$360 promo check. Minimum 3 cases

must be flavors.

Purchase 25 cases, receive a \$500 promo check. *Minimum 4 cases* 

must be flavors.

Purchase 50 cases, receive a \$1200 promo check. *Minimum 5* 

cases must be flavors.

Purchase 100 cases, receive a \$2600 promo check. Minimum 10

cases must be flavors.

Absolut Cilantro: 750ml (33789)

Purchase 1 case, receive a \$12 promo check.

Purchase 3 case, receive a \$45 promo check.

Purchase 5 case, receive a \$90 promo check.

Avion Silver & Espresso: (67341)

Purchase 6 bottles, receive a \$100 promo check.

Purchase 18 bottles, receive a \$360 promo check.

#### Avion Silver, Reposado, & Anejo: (6 pack cases)

Purchase 6 bottles Silver, 3 bottles Reposado & 3 bottles Anejo, receive a \$240 promo check.

**Hiram Walker Maple Bacon (75907)** 

#### & Blueberry Pancake (79511): Mix & Match

Purchase 1 case, receive a \$25 promo check.

Purchase 1 case of each, receive a \$60 promo check.

#### Kahlua RTD Mudslide:

Purchase 3 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$125 promo check.

\$13.50 SPA

Malibu Island Spiced: 750ml (43510)

Purchase 6 bottles, receive a \$12 promo check.

Purchase 1 case, receive a \$36 promo check.

Malibu Rums: Coconut, Mango, Passion Fruit,

Island Melon, Sunshine, Pineapple, Strawberry Swirl, Chocolate Sundae 750ml & 1.75L

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$225 promo check.

Purchase 15 cases, receive a \$375 promo check.

Purchase 25 cases, receive a \$750 promo check.

\$9 SPA on 750ml Coconut & Flavors

#### Malibu Strawberry Swirl (42214), Chocolate Sundae

(42299): Mix & Match

Purchase 1 case, receive a \$36 promo check.

Purchase 3 cases, receive a \$120 promo check.

\$9 SPA on Coconut & Flavors

# Malibu RTD Blue Hawaiian, Light Pina Colada, Light Caribbean Cosmo, Melon Margarita, Rum Punch:

Purchase 3 cases, receive a \$36 promo check.

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$250 promo check.

\$9 SPA

#### **Malibu Liters:**

Purchase 5 cases, receive a \$40 promo check.

Purchase 10 cases, receive a \$100 promo check.

Purchase 25 cases, receive a \$325 promo check.

Multiples Allowed

ODDKA VODKA: Apple Pie (66008), Electricity (66038), &

Salted Caramel Popcorn (66043), 750ml

Purchase 1 case, receive a \$36 promo check.

Purchase 1 case of each, receive a \$180 promo check.

#### **Olmeca Altos Silver Tequila:**

Purchase 1 case, receive a \$12 promo check.

Purchase 3 cases, receive a \$45 promo check.

Purchase 5 cases, receive a \$90 promo check.

Seagram's Gin Twisted & Distiller's Reserve: 750ml & 1.751.

Purchase 5 cases, receive a \$50 promo check. *Minimum 1 case must be flavor.* 

Purchase 10 cases, receive a \$125 promo check. *Minimum 2 cases must be flavors*.

Purchase 25 cases, receive \$350 promo check. *Minimum 3 cases must be flavors*.

Purchase 50 cases, receive \$900 promo check. *Minimum 4 cases must be flavors*.

Purchase 100 cases, receive \$2000 promo check. *Minimum 5 cases must be flavors*.

#### Ty Ku Spirits

#### Ty Ku Super Premium Soju & Ty Ku Premium Liquore:

Purchase 1 case, receive a \$24 promo check.

Multiples Allowed