

# ABD Promos

IowaABD.com



## Order Entry

8 AM - 3:30 PM  
Mon - Thurs  
515.281.7422  
Toll Free:  
866.IowaABD  
(866.469.2223)



## Will-Call

Will-Call Order:  
8 AM - 1 PM  
Mon - Thurs  
Warehouse Pickup:  
11 AM - 3:30 PM  
Mon - Thurs



## Fax Orders

8 AM - 3:30 PM  
Mon - Thurs  
Products Fax:  
515.281.7385  
Toll Free Fax:  
877.891.5348



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## New Will-Call, Pick-Up Procedure

The Iowa ABD regularly reviews internal procedures to ensure we provide the best service to our customers while maintaining the security of our facility. As a result, the following procedure for Will-Call orders will be effective April 1, 2013.

- When placing a Will-Call order by phone, order entry staff will provide the customer a CO number.
- If the Will-Call order is faxed, order entry staff will call the customer with the CO number.
- Upon arrival at the ABD warehouse to pick up the order, the customer's employee will be required to give the CO number and the customer account number at the gate before entering the warehouse yard.
- If a customer's employee arrives at the warehouse to pick up a Will-Call order without the CO number and/or the customer account number, the employee will be required to contact the store to obtain the information prior to entering the warehouse yard.

Your cooperation with this procedure when utilizing ABD's Will-Call service is appreciated.

## Important Reminders

Please be sure to read through the entire Promos Newsletter. To ensure your invoice is honored, double check you are using the correct product codes and read carefully through the terms and conditions for receiving a refund.

## Pack Change

OLD CODE	NEW CODE	DESCRIPTION	SIZE	NEW PACK
43335	1799	Captain Morgan Spiced Rum PET	1.750	6
37339 glass	37338 plastic	UV 80 Prf Vodka	1.750	6

## We Want Your Comments!

To better serve our customers, many updates and improvements have been made at ABD. Your suggestions and comments are very important to us, especially during this time when changes are being made. Please contact one of the following with any feedback you may have.

**Doug Webb**, Deputy Director of Administration  
515.281.7444 or [Webb@IowaABD.com](mailto:Webb@IowaABD.com)

**Tonya Dusold**, Communications Director  
515.281.7420 or [Dusold@IowaABD.com](mailto:Dusold@IowaABD.com)

## New Codes

NEW	DESCRIPTION	SIZE	PACK
4864	Dewars White Label Scotch	0.375	24
15660	Jameson Gold (TEMP)	0.750	6
19030	Jim Beam Jacob's Ghost Mini (TEMP)	0.500	12
19032	Jim Beam Jacob's Ghost	0.750	12
34237	Chopin Potato Vodka	1.750	6
34753	Reyka	0.750	6
35279	Hammer Sickle	0.750	6
40446	Pucker Vodka Watermelon Mini (TEMP)	0.600	10
40447	Pucker Vodka Watermelon	0.750	12
40489	Skinnygirl White Cherry	0.750	12
42777	Ron Zacapa 23YR	0.750	6
44297	Calico Jack Chocolate Coconut	0.750	12
44561	Cruzan Key Lime	0.750	12
44565	Cruzan Passion Fruit	0.750	12
62369	Malibu Blue Hawaiian Cocktail	1.750	6
62376	Malibu Pina Colada Light Cocktail	1.750	6
63358	Skinnygirl Mojito	0.750	12
66787	Skinos	0.750	6
66789	Sinfire Mini (TEMP)	0.600	10
66790	Sinfire	0.750	12
73463	Dekuyper Muddled Mint	0.750	12
77363	Smirnoff Sorbet Light Lemon	0.750	12
77375	Smirnoff Sorbet Light Mango Passion Fruit	0.750	12
77378	Smirnoff Sorbet Light Raspberry Pomegranate	0.750	12
77400	Smirnoff Sorbet Light Lemon Mini (TEMP)	0.500	12
77405	Smirnoff Sorbet Light Mango Passion Fruit Mini (TEMP)	0.500	12
77410	Smirnoff Sorbet Light Raspberry Pomegranate Mini (TEMP)	0.500	12
77427	Sweet Revenge	0.750	6
77573	Travis Hasse's Cow Pie	0.750	12
88540	Hornitos Lime Shot	0.750	12
27292	Iowa Shine	0.750	12

## Discontinued Codes

CODE	DESCRIPTION	SIZE
35904	Chopin Wheat	0.750
35915	Three Olives Supercola	0.750
40661	Skyy Infusions Coconut	0.750
40678	Pucker Vodka Lemonade Lust	0.750
41966	UV Espresso	0.750
36965	New Amsterdam Vodka Mini (TEMP)	0.500
40590	New Amsterdam Peach Mini (TEMP)	0.500
40595	New Amsterdam Red Berry Mini (TEMP)	0.500
40629	UV Whipped Mini (TEMP)	0.500
42433	Shellback Silver Mini (TEMP)	0.500
42440	Shellback Spiced Mini (TEMP)	0.500

## April Promotions

### } Cedar Ridge Distillery

1441 Marak Road  
Swisher, IA 52338  
Phone: 319-857-4300  
Fax: 319-857-4301

*Please send invoices to Mark Gannon at Cedar Ridge. All purchases for each deal must be on one invoice. Deals valid for April 2013.*

**Cedar Ridge Dark Spirits:** Apple Brandy (#53629), Grape Brandy (#52216), Bourbon (#17206), Dark Rum (#46112).

Purchase 4 cases, receive \$50 Check.

Purchase 10 cases, receive \$200 Check.

Purchases 25 cases, receive \$500 Check.

**Griff's Cowboy Whiskey:** (#27512)

Purchase 4 cases, receive \$80 Check.

### } Glazer's of Iowa

4377 NW 112th Street  
Urbandale, IA 50322  
Phone: 515.252.7173  
Fax: 515.252.8681

*All purchases must be on one invoice dated April 2013. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.*

**Patron Tequila Mix & Match:** Patron Silver minis, (#88291), Patron Silver, 12/200ml (#88290), Patron Silver, 12/375ml (#88294), Patron Silver, 12/750ml (#88296), Patron Silver, 3/1.75L (#88298), Patron Reposado, 12/750ml (#89626), Patron Anejo, 12/750ml (#89646)

Purchase 2 cases, receive a \$25 Marketing Fund Check.

Purchase 5 cases, receive a \$100 Marketing Fund Check.

*Due to size and pack variances, 9L of product will count as 1 case.*

**XO Café (#67595) and XO Café Dark Cocoa (#67599):** 6/750ml

Purchase 1 case, receive a \$15 Marketing Fund Check.

Purchase 1 case of each (2 total cases), receive a \$50 Marketing Fund Check.

**Citronge:** 12/750ml (#64736)

Purchase 1 case, receive a \$25 Marketing Fund Check.

**Tito's Vodka:** 12/750ml (#38176) & 6/1.75L (#38178)

Purchase 2 cases (1 case 750ml & 1 case 1.75L), receive a \$20 Marketing Fund Check.

Purchase 5 cases (Must include both sizes), receive a \$62.50 Marketing Fund Check.

Purchase 10 cases, receive a \$150 Marketing Fund Check.

Purchase 20 cases, receive a \$400 Marketing Fund Check.

Purchase 25 cases, receive a \$400 Marketing Fund Check & a Gibson Guitar autographed by Tito.

Purchase 40 cases, receive a \$1,000 Marketing Fund Check. *Must include a minimum of 2 cases each size (750ml, 1L and 1.75L)*

**Tito's Vodka LITERS:** 12/1L (#38177)

Purchase 25 cases of LITERS ONLY, receive \$500 on a Marketing Fund Check.

**Absente:** 12/750ml (#64000)

Purchase 1 case, receive a \$10 Marketing Fund Check.

**Travis Hasse Pie Liqueur Flavors:** 12/750ml Cherry Pie (#77568), Apple Pie (#77570), Cow Pie (#77573)

Purchase 3 cases, receive a \$30 Marketing Fund Check.

**Imperial Brands Mix and Match:** Sobieski Vodka, 12/750ml (#34690), Sobieski Vodka, 6/1.75L (#35213), Sobieski Cytron, 12/750ml (#35456), Marie Brizard Chocolat Royale, 6/750ml (#65646)

Purchase 3 cases, receive a \$25 Marketing Fund Check. *Must include 2 types or sizes.*

Purchase 5 cases (*must include Sobieski Vodka 1.75L and Sobieski Vodka 750ml*), receive a \$60 Marketing Fund Check.

Purchase 15 cases (*must include Sobieski Vodka 1.75L, Sobieski Vodka 750ml and Sobieski Cytron*), receive a \$225 Marketing Fund Check.

Purchase 25 cases (*must include Sobieski Vodka 1.75L, Sobieski Vodka 750ml, Sobieski Cytron and Marie Brizard Chocolat Royale*), receive a \$425 Marketing Fund Check.

Purchase 50 cases (*must include 1.75L, 750ml, Cytron and Marie Brizard Chocolat Royale*), receive a \$700 Marketing Fund Check & an iPad. Please check with your Glazer's Rep for availability.

**Evan Williams Black Label Mix and Match:**

Evan Williams Black Label, 12/750ml (#17956), Evan Williams Black Label, 6/1.75L (#17958)

Purchase 10 cases, receive a \$75 Marketing Fund Check.

Purchase 20 cases, receive a \$200 Marketing Fund Check.

*\$7.50 SPA on Evan Williams Black Label 1.75L.*

**Elijah Craig 12yr:** 12/750ml (#17916)

Purchase 6 bottles, receive a \$15 Marketing Fund Check.

**Hpnotiq, Hpnotiq Harmonie & Pama Mix and Match:**

Hpnotiq, 12/375ml (#65194), Hpnotiq, 6/750ml (#65195), Hpnotiq Harmonie, 6/750ml (#65229), Pama, 6/750ml (#76478)

Purchase 3 cases, receive a \$75 Marketing Fund Check. *Must include one case of each brand.*

**Christian Bros. Brandy Mix and Match:** Christian Bros.

Brandy, 24/200ml (#52312), Christian Bros. Brandy, 24/375ml (#52314),

Christian Bros. Brandy, 12/750ml (#52316), Christian Bros. Brandy,

6/1.75L (#52318), Christian Bros. Brandy Traveler, 12/750ml (#52146),

Christian Bros. Honey Reserve, 12/750ml (#72722)

Purchase 10 cases, receive a \$40 Marketing Fund Check.

Purchase 20 cases, receive a \$125 Marketing Fund Check.

*\$9.00 SPA on Christian Brothers VS 1.75L.*

**Tequila Rose Mix and Match:** packaged 12/750ml (#65200), 12/1L (#65199), and 6/50ml (#65204)

Purchase 3 cases, receive a \$25 Marketing Fund Check.

Purchase 5 cases, receive a \$50 Marketing Fund Check.

Purchase 10 cases, receive a \$125 Marketing Fund Check +

"Power of Pink" wheelbarrow. Please check with your Glazer's Rep for availability.

**Tarantula Mix and Match:** Tarantula Plata 100, 12/750ml (#88630), and Tarantula Reposado 100, 12/750ml (#89875)

Purchase 2 cases, receive a \$25 Marketing Fund Check.

Purchase 5 cases, receive a \$75 Marketing Fund Check.

**Adult Beverages:** packaged 12/750ml

Adult Chocolate Milk (#78010), Adult Strawberry Milk (#71426), Adult Limeade (#64017)

Purchase 1 case, receive a \$10 Marketing Fund Check.

Purchase 3 cases, receive a \$40 Marketing Fund Check.

**Chopin Vodka:** packaged 6/750ml (#34244) and now in 6/1.75L (#34237)

Purchase 1 case, receive \$15 per case on a Marketing Fund Check.

Purchase 3 cases, receive \$20 per case (\$60 total) on a Marketing Fund Check.

Purchase 5 cases, receive \$25 per case (\$125 total) on a Marketing Fund Check. *Must include a minimum of one case of each size.*

**Skinos:** packaged 6/750ml (#66787)

Purchase 1 case, receive a \$25 Marketing Fund Check.

**Ole Smoky Tennessee Moonshine:** packaged 12/750ml

Apple Pie Moonshine (#86724), Moonshine Cherries (#86728,

Blackberry Moonshine (#86730)

Purchase 3 cases, receive a \$30 Marketing Fund Check.

Purchase 6 cases, receive a \$90 Marketing Fund Check. *Must include at least one case of each flavor.*

**} Johnson Brothers of Iowa**

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

*Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice. Deals valid during April 2013.*

**Camarena Tequila:**

Mix and match 5 cases between Silver and Reposado, receive \$100 gift check.

Mix and match 10 cases between Silver and Reposado, receive \$300 gift check.

Mix and match 15 cases between Silver and Reposado, receive \$450 gift check + TaylorMade Rocketballz Driver (or \$300 gift check).

**New Amsterdam Vodka, Flav Vodka and Gin:** 750/1.75

Purchase 5 cases of New Amsterdam *on one invoice*, receive \$60 gift check.

Purchase 10 cases of New Amsterdam *on one invoice*, receive \$180 gift check

Purchase 20 cases of New Amsterdam, receive \$480 gift check + New Amsterdam Golf Bag (or \$50 gift check).

Purchase 30 cases of New Amsterdam, receive \$720 gift check + bag & Rocketballz Hybrid/Iron Set (or \$500 gift check).

**New New Amsterdam:** 375

Mix 24 bottles of New Amsterdam Gin, Vodka, Peach Vodka and Red Berry Vodka 375's, receive a \$25 gift check.

**Shellback Rums:**

Purchase 2 cases of Shellback Spiced or Silver Rum, receive a \$25 gift check.

**UV Vodka** (750 ml - \$3 SPA) + **Revelstoke:**

Mix 50 cases of UV Vodka, & one case of Revelstoke, receive \$625 gift check & 2 tickets to the Des Moines Kenny Chesney Concert on Saturday, April 27th. Available on first come basis, please contact for details.

Mix 75 cases of UV Vodka, & one case of Revelstoke, receive \$1225 gift check & 4 tickets to the Des Moines Kenny Chesney Concert on Saturday, April 27th. Available on first come basis, please contact for details.

**UV Vodka:** (750 ml - \$3 SPA)

On one invoice, mix 25 cases of UV Vodka, all flavors and sizes, receive \$200 gift check.

On one invoice, mix 50 cases of UV Vodka, all flavors and sizes, receive \$600 gift check.

On one invoice, mix 75 cases of UV Vodka, all flavors and sizes, receive \$1200 gift check.

**Phillips Vodka, Gin Rum:**

On one invoice, purchase 25 cases of Phillips 1.75 Vodka, Gin and Rum, receive \$75 gift check.

On one invoice, purchase 50 cases of Phillips 1.75 Vodka, Gin and Rum, receive \$300 gift check.

On one invoice, purchase 100 cases of Phillips 1.75 Vodka, Gin and Rum, receive \$900 gift check.

**Cabrigo Tequilas:**

Purchase 1 case of Cabrigo Tequilas, receive a \$18 gift check.

Purchase 3 cases of Cabrigo Tequilas, receive a \$75 gift check.

Purchase 5 cases of Cabrigo Tequilas, receive a \$200 gift check.

**New UV Salted Watermelon and UV Peach:**

Purchase 4 case of UV Salted Watermelon Vodka 750's, receive a \$100 gift check.

Purchase 4 case of UV Peach Vodka 750's, receive a \$100 gift check.

50 mls trial size available, but do not count towards program

**NEW Firefly Moonshine:** Peach (#86681), Apple (#86684), Strawberry (#86688)

Purchase 1 case of each, 3 cases total, receive a \$100 gift card.

**New Bird Dog Peach Whiskey, Bird Dog Blackberry Whiskey, White Tail Caramel Whiskey and/or Lexington**

**Bourbon:** (All 6 Pack cases) \$12 SPA on Birddog and Lexington

Purchase 1 case of any of these products, receive a \$10 gift check.

Purchase 2 cases on one invoice of any of these products, receive a \$25 gift check.

Purchase 3 cases on one invoice of any of these products, receive a \$45 gift check.

**New Sinfire Cinamon Whisky:** \$12 750ml SPA

Purchase 1 case of Sinfire Cinnamon Whiskey, receive \$25 gift check.

50 mls trial size available, but do not count towards program.

**New Svedka New Flavors:** Orange Cream Pop, Strawberry Colada

Purchase 1 case of each new flavor, 2 cases total, receive a \$50 gift check.

50 mls trial size available, but do not count towards program.

**Svedka Flavor program:**

Purchase 5 -12 pack cases (60 bottles) of Svedka flavors receive a \$200 gift check.

**Opulent Vodka:**

Purchase 5 cases of Opulent Vodka, receive a \$100 gift check.

**Kinky Liqueur:** Mix & Match \*New 375 size\* & 750ml

Purchase 10 cases of Kinky, on one invoice, receive a \$50 gift check.

Purchase 20 cases of Kinky, on one invoice, receive a \$200 gift check.

Purchase 50 cases of Kinky, on one invoice, receive a \$750 gift check.

**Ron Diaz Spiced Rum:** 1.75

Purchase 5 cases on one invoice, receive a \$60 gift check.

Purchase 10 cases on one invoice, receive a \$180 gift check.

**Pendleton Canadian:** \$12 750ml SPA

Purchase 3 mix or match cases of Pendleton Canadian, on one invoice, receive \$75 gift check.

**Rich & Rare:** 1.75

Purchase 6 cases in April, receive a \$48 gift check.

Purchase 12 cases in April receive a \$144 gift check.

Purchase 25 cases in April, receive a \$325 gift check.

**Dr. McGillicuddy's:** 750 & 1.75s – Mix and Match all types Dr.-No Frieball

Purchase 15 cases on one invoice, max 12 on Cherry, receive a \$125 gift check.

Purchase 25 cases on one invoice, max 20 on Cherry, receive a \$300 gift check.

**Platinum 7X:** 1.75L

Purchase 5 cases of Platinum 7x (38088) on one invoice, receive a \$75 gift check.

Purchase 10 cases of Platinum 7x (38088) on one invoice, receive a \$180 gift check.

**Jagermeister:** (#3138) Pewter Pack can be included in case deals  
Purchase 4 cases of Jagermeister 750ml & 1.75L, receive a \$60 gift check.

Purchase 7 cases of Jagermeister 750ml & 1.75L, receive a \$140 gift check.

Purchase 15 cases of Jagermeister 750ml & 1.75L, receive a \$375 gift check.

Purchase 25 cases of Jagermeister 750ml & 1.75L, receive a \$750 gift check.

**New American Harvest Organic Spirit:**

Purchase 6 bottles (1 case) of American Harvest (#71731), receive a \$25 gift check.

**Margaritaville Cocktails:**

On one invoice, mix 5 cases of Margaritaville Cocktails, receive a \$40 gift check.

On one invoice, mix 10 cases of Margaritaville Cocktails, receive a \$120 gift check.

**Margaritaville Tequila's:**

Mix 5 cases of Margaritaville Tequila on one invoice, receive a \$60 gift check.

Mix 10 cases of Margaritaville Tequila on one invoice, receive a \$150 gift check.

**Black Velvet Toasted Caramel:**

Purchase 4 cases on one invoice, receive a Nike Black Velvet golf bag. (while quantities last)

**Chila Orchata Cream:** (#73140)

Purchase 1 case in April, receive a \$25 gift check.  
 Purchase 3 cases in April receive a \$90 gift check.  
 Purchase 10 cases in April, receive a \$175 gift check.

**Calypto Coconut:**

Purchase 1 case in April, receive a \$15 gift check.  
 Purchase 2 cases in April receive a \$50 gift check.  
 Purchase 10 cases in April, receive a \$350 gift check.

**Revelstoke:**

Purchase 1 case of Revelstoke, receive a \$25 gift check.  
 Purchase 3 cases of Revelstoke, receive a \$100 gift check.

**Ice Hole:**

Purchase 1 case of Ice Hole, receive a \$20 gift check.  
 Purchase 5 cases of Ice Hole, receive a \$150 gift check.

**Trader Vic's Spiced Rum:** 1.75

Purchase 10 case of Trader Vic's, receive a \$150 gift check.  
 Purchase 20 cases of Trader Vic's, receive a \$500 gift check.

**Tortilla Silver DSS:** (#77497)

Purchase 5 cases on one invoice, receive a \$100 gift check.

**} North American Spirits & Wine**

Nick Grieder

3100 SE Grimes Blvd. Ste 100

Grimes, IA 50111

515-986-7241 office

515-986-0999 fax

Nickgrieder@southernwine.com

*All purchases must be on one invoice dated April 2013. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your NASW Sales Representative.*

**Smirnoff Vodka:** Mix & Match ALL sizes and flavors. (50mls = 2 cases to 1)

Purchase 15 cases, receive \$2 per case = \$30.  
 Purchase 30 cases, receive \$3 per case = \$90.  
 Purchase 60 cases, receive \$7 per case = \$420.  
 Purchase 75 cases, receive \$9 per case = \$675.  
 Purchase 110 cases, receive \$15 per case = \$1650.  
 SPA of \$3 per case on 80pf 1.75L Glass & Plastic  
 SPA of \$9 per case on 750ml Smirnoff 80pf and Flavors

**Diageo Cocktails:** Mix & Match ALL sizes between Jose Cuervo Authentic Margarita, Jose Cuervo Light Margarita, Jose Cuervo Golden Margarita, Captain Morgan LIIT, Parrot Bay Cocktails and Smirnoff Pomegranate Martini. (4pks = 2 cases to 1)

Purchase 25 cases, receive \$4 per case = \$100.  
 Purchase 65 cases, receive \$6 per case = \$390.  
 Purchase 105 cases, receive \$8 per case = \$840.  
 Purchase 155 cases, receive \$10 per case = \$1550.  
 Purchase 225 cases, receive \$12 per case = \$2700.

**Captain Morgan Rum Family:** Mix & Match (Liters Outlined) between Captain Morgan Original Spiced, Lime Bite, 100pf, Tattoo, Black Spiced, Private Stock, Silver and Parrot Bay Flavors. (50mls = 2 cases to 1)

Purchase 15 cases (Max 7 Liters), receive \$5 per case = \$75.  
 Purchase 25 cases (Max 12 Liters), receive \$10 per case = \$250.  
 Purchase 50 cases (Max 25 Liters), receive \$14 per case = \$700.  
 Purchase 110 cases (Max 55 Liters), receive \$19 per case = \$2090.  
 Purchase 150 cases (Max 75 Liters), receive \$21 per case = \$3150.

**Captain Morgan Black Spiced Rum:** 750ml

Purchase 4 cases, receive a Captain Morgan Wrapped Mini Fridge. Estimated value \$200. *While supplies last*

**Jose Cuervo Tequila:** Mix & Match (Liters Outlined) between Jose Cuervo Especial Gold, Especial Silver, Black and Tradicional Reposado. (50mls = 2 cases to 1)

Purchase 10 cases (Max 5 Liters), receive \$10 per case = \$100.  
 Purchase 15 cases (Max 7 Liters), receive \$15 per case = \$225.  
 Purchase 25 cases (Max 12 Liters), receive \$25 per case = \$625.  
 Purchase 50 cases (Max 25 Liters), receive \$32 per case = \$1600.  
 SPA of \$3 per case on Especial Gold and Silver 750ml

**Don Julio Tequila:** Mix & Match between Anejo (#89175), Reposado (#89154) and Silver (#87485).

Purchase 3 cases, receive \$25 per case = \$75.

**Crown Royal:** Mix & Match (Liters Outlined) between Crown Royal Base, Maple, Black, Special Reserve and XR. (50mls = 2 cases to 1)

Purchase 15 cases (Max 7 Liters), receive \$10 per case = \$150.  
 Purchase 30 cases (Max 15 Liters), receive \$15 per case = \$450.  
 Purchase 50 cases (Max 25 Liters), receive \$25 per case = \$1250.  
 SPA of \$6 per case on Base and Maple 750ml

**Crown Royal Black:** 375ml/750ml/1.75L

Purchase 2 cases, receive a Crown Royal "Baggo Set" Estimated value \$125. *While supplies last*

**Seagram's:** Mix & Match ALL sizes between Seagram's 7 Crown, VO, Dark Honey and Stone Cherry. (50mls = 2 cases to 1)

Purchase 5 cases, receive \$3 per case = \$15.  
 Purchase 10 cases, receive \$5 per case = \$50.  
 Purchase 25 cases, receive \$8 per case = \$200.  
 Purchase 50 cases, receive \$15 per case = \$750.

**Ketel One Vodka:** Mix & Match (Liters Outlined) between Original, Citroen and Oranje.

Purchase 7 cases (Max 3 Liters), receive \$20 per case = \$140.  
 Purchase 15 cases (Max 7 Liters), receive \$22 per case = \$330.  
 Purchase 25 cases (Max 12 Liters), receive \$25 per case = \$625.  
 Purchase 35 cases (Max 17 Liters), receive \$30 per case = \$1050.  
 Purchase 50 cases (Max 25 Liters), receive \$35 per case = \$1750.

\*\*For Every 15 cases of Ketel One, Ketel One Citroen, and Ketel One Oranje purchased in April, receive one tickets to the 2013 Hawkeye Classic sponsored by Ketel One at Des Moines Golf and Country Club.

Ticket includes a practice round of 18 holes (and cart) on 8/14 and a tournament round (and cart) on 8/15.

On 8/15, breakfast, lunch, cocktails & hors d'oeuvres, and dinner are provided as well as complimentary alcoholic and non-alcoholic beverages during the tournament. You'll also receive a gift package from Des Moines Golf and Country Club (valued at \$50) as well as

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a gift package from Ketel One. This deal can be combined with the existing Ketel One marketing program deals.

Quantities are limited to 30 tickets only. Please contact your NASWB representative for more details and to secure your spot upon placing your order.

Cash value of each ticket = \$200.

**Yukon Jack Flavors:** Mix & Match between Jacapple and Wicked Hot (50mls = 2 cases to 1).

Purchase 2 cases, receive \$9 per case = \$18.

Purchase 5 cases, receive \$24 per case = \$120.

**NEW Parrot Bay Cocktails:** Tropical Rum Punch 1.75L Pouch (#58814), Pina Colada 1.75L Pouch (#58816), Mudslide 1.75L (#58819), Orange Pineapple Dream 1.75L (#58821), Pina Colada 200ml (#58822), Tropical Rum Punch 200ml (#58823).

Purchase 5 cases, receive \$5 per case = \$25. (200mls = 2 cases to 1).

**NEW Smirnoff Sorbet Light Vodkas:** Light Lemon 750ml (#77363), Light Lemon 50ml (#77400), Light Mango Passion Fruit 750ml (#77375), Light Mango Passion Fruit 50ml (#77405), Light Raspberry Pomegranate 750ml (#77378), Light Raspberry Pomegranate 50ml (#77410).

Purchase 3 cases, receive \$9 per case = \$27. (50mls = 2 cases to 1).

**Hennessy Black:** 375ml or 750ml.

Purchase 1 case, receive \$25.

**Ardbeg:** Mix & Match between 10yr, Corryvreckan (#4090) and Uigeadail (#4111).

Purchase 1 case, receive \$12.

Purchase 2 cases, receive \$30 per case = \$60. *Must include 2 types*

## } Southern Wine & Spirits

All accounts are eligible to purchase ONE of each of the following deals. All purchases MUST be made in the same week and invoices MUST be at our office by May 15th for payment. Fax or send a copy of your invoice to: Southern Wine and Spirits of Iowa, 3100 S.E Grimes Blvd., Suite #100, Grimes, IA 50111, Phone: 515-986-7241, Fax: 515-619-6083

### Beam Global

**2 Gingers Irish Whiskey:** 750 ml (#15739)

Purchase 6 bottles, receive \$12 Gift Check.

Purchase 1 case, receive \$36 Gift Check.

Purchase 3 cases, receive \$144 Gift Check.

**2 Gingers Irish Whiskey:** 50ml (#15737)

Purchase 1 case, receive \$25 Gift Check.

*Multiples Allowed*

**Canadian Club:** 1.75L

Purchase 5 cases, receive \$45 Gift Check.

Purchase 10 cases, receive \$120 Gift Check.

Purchase 15 cases, receive \$225 Gift Check.

*Multiples allowed*

**Courvoisier VSOP:**

Purchase 3 bottles, receive \$12 Gift Check.

Purchase 1 case, receive \$60 Gift Check.

**Courvoisier VS:** 375ml

Purchase 5 cases, receive \$200 Gift Check.

## Iowa ABD Specials

**Cruzan Rum:** All Types 750ml including new Passion Fruit (#44565) & Key Lime (#44561)

Purchase 6 bottles, receive \$12 Gift Check.

Purchase 1 case, receive \$27 Gift Check.

Purchase 3 cases, receive \$108 Gift Check.

*Multiples allowed*

**Dekuyper:** 750 and 1.75L Mix and Match

Purchase 10 cases, receive \$200 Gift Check.

*Multiples allowed*

**Effen Vodka, Effen Cucumber, and Effen Black Cherry:**

Mix and Match

Purchase 12 bottles, receive \$36 Gift Check.

Purchase 24 bottles, receive \$96 Gift Check.

Purchase 36 bottles, receive \$180 Gift Check.

**Jack Rums:** 750ml Mix and Match including new Chocolate Coconut (#44297)

Purchase 6 bottles, receive \$12 Gift Check.

Purchase 3 cases, receive \$96 Gift Check.

*Multiples allowed*

**Jacob's Ghost:** 750ml (#19032)

Purchase 6 bottles, receive \$12 Gift Check.

Purchase 1 case, receive \$36 Gift Check.

*Multiples allowed*

**Jacob's Ghost:** 50ml (#19030)

Purchase 1 case, receive \$25 Gift Check.

*Multiples allowed*

**Jim Beam White Label:** 1.75L

Purchase 3 cases, receive \$54 Gift Check.

Purchase 6 cases, receive \$144 Gift Check.

Purchase 10 cases, receive \$300 Gift Check.

**Kessler:** 50ml

Purchase 1 case, receive \$20 Gift Check.

**Knob Creek 9 year, Single Barrel, Rye:** Mix and Match

Purchase 36 bottles, receive \$72 Gift Check.

Purchase 72 bottles, receive \$216 Gift Check.

Purchase 108 bottles, receive \$423 Gift Check.

Purchase 156 bottles, receive \$800 Gift Check.

**Maker's 46:** 750ml

Purchase 1 case, receive \$42 Gift Check.

**Maker's Mark:** 750ml

Purchase 3 cases, receive \$72 Gift Check.

Purchase 10 cases, receive \$360 Gift Check.

**Old Grand Dad:** 100 Proof 750ml

Purchase 6 bottles, receive \$24 Gift Check.

*Multiples allowed*

**Pinnacle Vodka & Gin:** All types 750ml & 1.75L

Purchase 5 cases, receive \$90 Gift Check.

Purchase 10 cases, receive \$240 Gift Check.

Purchase 15 cases, receive \$405 Gift Check.

Purchase 25 cases, receive \$750 Gift Check.

Purchase 50 cases, receive \$1650 Gift Check.

Purchase 100 cases, receive \$3500 Gift Check (*two invoices allowed for this deal level only*). *Multiples allowed*

*\$12 SPA on 750ml Pinnacle flavors*

**Pucker Vodka:** 750ml All Types Mix and Match including new Watermelon (#40447)

Purchase mix and match 12 bottles, receive \$40 Gift Check.

## APRIL 2013

## Iowa ABD Specials

### Pucker Vodka Watermelon: 50ml (#40446)

Purchase 1 case, receive \$25 Gift Check.

### Ron Rico: 1.75L

Purchase 3 cases, receive \$75 Gift Check.

### Sauza Blue Reposado & Sauza Blue Blanco: 750ml

\*100% Blue Agave Tequila

Purchase 6 bottles of each, receive \$24 Gift Check.

Purchase 1 case of each, receive \$60 Gift Check.

### Sauza Hornitos Reposado, Plata, and Lime Shot: 750ml and 1L Mix and Match

Purchase 6 bottles, receive \$12 Gift Check.

Purchase 1 case, receive \$36 Gift Check.

Purchase 3 cases, receive \$144 Gift Check.

Purchase 5 cases, receive \$300 Gift Check.

*Multiples allowed*

### Sauza Gold and Blanco: 750ml Mix and Match

Purchase 5 cases, receive \$145 Gift Check.

Purchase 10 cases, receive \$480 Gift Check.

*Multiples allowed*

*\$9 SPA on Gold and Silver 750ml*

### Sauza Sparkling Margarita: Mango (#63543), Lime (#63545), Wild Berry (#63541) Mix and Match

Purchase 3 cases, receive \$57 Gift Check.

Purchase 10 cases, receive \$240 Gift Check.

Purchase 15 cases, receive \$450 Gift Check.

### Skinnygirl White Cranberry Cosmo, Margarita, Pina Colada, White Peach, and New Mojito (#63358): Mix and

Match 750ml

Purchase 5 cases, receive \$120 Gift Check.

Purchase 10 cases, receive \$300 Gift Check.

Purchase 15 cases, receive \$540 Gift Check.

Purchase 25 cases, receive \$900 & an Ipad Mini (*while supplies last*).

### SkinnyGirl Cucumber, Coconut, Tangerine, Naked Vodka, and New White Cherry (#40489):

Purchase 6 bottles, receive \$24 Gift Check.

*Multiples allowed*

## Luxco

### Canadian Reserve &/or Hawkeye Vodka, Rum, Gin, & Blended Whiskey:

1.75L SIZES ONLY!

Purchase 25 cases, receive a \$100 gift check.

Purchase 50 cases, receive a \$250 gift check.

Purchase 100 cases, receive a \$700 gift check.

### El Mayor Extra Anejo Tequila: 750ml (#89184)

Purchase 1 case, receive a \$120 gift check.

### Hawkeye 1.0L Flavored Vodkas: Blue Raspberry (#41500), Bacon (#40909), Cherry (#40686), & Grape (#40687)

Purchase 5 cases, receive a \$60 gift check.

Purchase 10 cases, receive a \$180 gift check.

Purchase 20 cases, receive a \$480 gift check.

### Lady Bligh Premium Rums: 1.0L and 1.75L: All Flavors!

Purchase 5 cases, receive a \$30 gift check.

Purchase 10 cases, receive a \$90 gift check.

Purchase 20 cases, receive a \$300 gift check.

### Pearl Vodka: All Flavors Mix & Match. 750ml & 1.75L Sizes ONLY!

NEW ITEMS - Apple Pie (#33921), Chocolate-Covered Cherry (#33927), Cherry (#33893), Grape (#33899).

Purchase 5 cases, receive a \$200 gift check.

### Pearl Gin: (#28707)

Purchase 1 case, receive a \$30 gift check.

### Salvador's Original Margarita 1.75L (#63528) & Purple Passion 1.75L (#62838): Mix & Match

Purchase 5 cases, receive a \$25 gift check.

Purchase 10 cases, receive a \$60 gift check.

Purchase 25 cases, receive a \$225 gift check.

### Salvador's Original Margarita 200ml 4-pks (#63522) & Purple Passion 200ml 4-pks (#62837): Mix & Match

Purchase 3 cases, receive a \$15 gift check.

Purchase 6 cases, receive a \$36 gift check.

## Pernod-Ricard USA

### Absolut Vodka 1.75L 80 proof & Citron 1.75L:

Purchase 5 cases, receive \$50. *Minimum 1 case of Citron 1.75L*

Purchase 10 cases, receive \$125. *Minimum 2 cases of Citron 1.75L*

Purchase 25 cases, receive \$400. *Minimum 5 cases of Citron 1.75L*

Purchase 50 cases, receive \$1,000. *Minimum 8 cases of Citron 1.75L*

Purchase 100 cases, receive \$2,500. *Minimum 15 cases of Citron 1.75L*

*2 cases of Absolut 1.75L w/Zing Zang = 1 case Absolut*

*\$6 SPA on Base 1.75L & Citron 1.75L*

### Absolut 750ml with Cranberry VAP: (6 packs)

Purchase 2 cases, receive \$25.

### Absolut Hibiskus: 750ml

Purchase 1 case, receive \$12.

Purchase 3 cases, receive \$45.

Purchase 5 cases, receive \$90.

### Absolut Wild Tea and Orient Apple: 750ml

Mix & Match 12 bottles, receive \$50. *multiples allowed*

### Avion Silver:

Purchase 6 bottles, receive \$100.

Purchase 18 bottles, receive \$360.

### Avion Reposado & Anejo:

Mix and Match 6 bottles, receive \$150. *multiples allowed*

### Fris Vodka: .750/1.75 ONLY

Purchase 5 cases, receive \$50.

Purchase 10 cases, receive \$125.

Purchase 25 cases, receive \$400.

Purchase 50 cases, receive \$1,000.

Purchase 100 cases, receive \$2,500

### Fris Vodka Citrus and Orange: 750ml mix and match

Purchase 1 case, receive \$25.

Purchase 2 cases, receive \$60.

### Kahlua Midnight: 750ml

Purchase 1 case, receive \$30.

Purchase 3 cases, receive \$120.

Purchase 5 cases, receive \$250.

### Kahlua Hazelnut & Mocha Liqueur:

Mix & Match 12 bottles, receive \$40. *multiples allowed*

**Kahlua Coffee Liqueur:** 50ml

Purchase 1 case, receive \$50.  *multiples allowed*

**Malibu Black & Red:** 750ml

Purchase 12 bottles mix & match, receive \$12.

Purchase 3 cases, receive \$45.

Purchase 5 cases, receive \$90.

Purchase 10 cases, receive \$200.

*\$12 SPA on Malibu Black 750ml*

**Malibu Coconut Liters and Malibu Spiced 750ml:**

Purchase 1 case of each, receive \$50.

**Malibu Coconut:** 375ml

Purchase 1 case, receive \$48.  *multiples allowed*

**Malibu Island Spiced:** 750ml

Purchase 6 bottles, receive \$12.

Purchase 1 case, receive \$36.

**Malibu RTD Blue Hawaiian, Light Pina Colada, Light Caribbean Cosmo, Melon Margarita, Rum Punch:**

Purchase 3 cases, receive \$36.

Purchase 5 cases, receive \$100.

Purchase 10 cases, receive \$250.

**Oddka Vodka:** Electricity (#66038), Apple Pie (#66008), Salted Caramel Popcorn (#66043)

Purchase 1 mix and match case, receive \$36.

Purchase 1 case of each, receive \$180.

**Seagram's Orange Twisted Gin:**

Purchase 6 bottles, receive \$20.  *multiples allowed*

**} Wirtz Beverage Iowa**

3101 104th Street, Suite 4

Urbandale, IA 50322

Phone: 515.252.1665

Fax: 515.252.1708

*All accounts are eligible to purchase ONE of each of the following deals. All purchases MUST be made in the same week and invoices MUST be at our office by May 15th for payment. Fax or send a copy of your invoice to: Wirtz Beverage Iowa, 3101 104th Street, Suite #4, Urbandale, IA 50322, Phone: 515.252.1665, Fax: 515.252.1708*

**Bacardi****Cazadores Anejo (6 bottles), Reposado (12 bottles):**

Purchase 1 case, receive \$25.

Purchase 1 case of EACH, receive \$75.

*PLUS \$12 SPA.*

**Grey Goose and Dewar's:** .200/.375

Purchase 1 case, receive \$25.

**Bacardi Flavors & Oakheart:** 1.0 Only

Purchase 5 cases, receive \$50.

Purchase 10 cases, receive \$150.

**Brown-Forman****Canadian Mist:** 1.75

Purchase 10 cases, receive \$60.

Purchase 15 cases, receive \$200.

Purchase 25 cases, receive \$500.

Purchase 50 cases, receive \$1,500.

**El Jimador Anejo, Blanco & Reposado:**

Purchase 5 cases, receive \$135.

Purchase 10 cases, receive \$320.

Purchase 20 cases, receive \$840.

**Finlandia Vodka, Grapefruit & Redberry:**

Purchase 4 bottles of EACH (*12 bottles total*), receive \$36.

Purchase 3 cases, receive \$144.

Purchase 5 cases, receive \$300.

**Gentleman Jack:** .750/1.75

Purchase 3 cases, receive \$150

**Herradura Reposado:**

Purchase 12 bottles, receive \$130

**Jack Daniel's & JD Honey:** .750/1.75

Purchase 5 cases, receive \$100.

Purchase 10 cases, receive \$240.

Purchase 15 cases, receive \$540.

**Jack Daniel's & JD Honey:** 1.0 ONLY

Purchase 25 cases, receive \$500

Purchase 50 cases, receive \$1,200

**Little Black Dress:** Vodka, Black Cherry Vanilla, Blueberry Pomegranate & Pineapple Honey

Purchase 3 bottles of EACH (*12 bottles total*), receive \$18.

Purchase 1 cases of EACH (*4 cases total*), receive \$120.

**Southern Comfort, 100°, Lime & Bold Black Cherry:** .750/1.75

Purchase 5 cases, receive \$90.

Purchase 10 cases, receive \$240.

Purchase 15 cases, receive \$540.

**Southern Comfort:** 1.0 ONLY

Purchase 10 cases, receive \$325.

Purchase 25 cases, receive \$850.

**Woodford Reserve:**

Purchase 1 case, receive \$50.

**Campari America****American Honey:** .750 ONLY

Purchase 3 cases, receive \$36.

Purchase 5 cases, receive \$120.

Purchase 10 cases, receive \$360.

**Cabo Wabo Blanco & Reposado:**

Purchase 3 cases, receive \$36.

Purchase 5 cases, receive \$90.

Purchase 10 cases, receive \$200.

**Frangelico:**

Purchase 3 cases, receive \$36.

Purchase 5 cases, receive \$120.

**Russell's Reserve 10yr:** (6 bottle case)

Purchase 1 case, receive \$12.

Purchase 3 cases, receive \$54.

Purchase 5 cases, receive \$150.

**Skyy Vodka:** .750/1.75

Purchase 5 cases, receive \$50.

Purchase 10 cases, receive \$120.

Purchase 20 cases, receive \$360.

Purchase 25 cases, receive \$500.

Purchase 50 cases, receive \$1,250.

**Skyy Vodka:** 1.0 ONLY

Purchase 25 cases, receive \$350.



**Skyy Infusions:** Citrus, Pineapple, Wild Strawberry & Moscato

Grape

Purchase 1 case, receive \$24.

Purchase 3 cases, receive \$108.

Purchase 5 cases, receive \$300.

**Wild Turkey 81°, 101°:** .750

Purchase 5 cases, receive \$50.

Purchase 10 cases, receive \$120.

Purchase 15 cases, receive \$225.

Purchase 20 cases, receive \$360.

Purchase 25 cases, receive \$500.

Purchase 50 cases, receive \$1,250.

**X-rated Fusion Liqueur:** .750 ONLY (6 bottle cases)

Purchase 3 cases, receive \$54

Purchase 5 cases, receive \$150

Purchase 10 cases, receive \$420

**Proximo****1800 Tequilas:** Coconut, Reposado & Silver .750

Purchase 3 cases, receive \$100.

Purchase 5 cases, receive \$185.

Purchase 10 cases, receive \$400.

PLUS \$24 SPA

**Azul Reposado:**

Purchase 3 cases, receive \$60.

**El Zarco:** Reposado & Silver

Purchase 3 cases, receive \$60.

**Kraken:**

Purchase 3 cases, receive \$100.

Purchase 10 cases, receive \$400.

**Three Olives:** (MUST include 1 case NEW Marilyn Monroe)

Purchase 15 cases, receive \$300.

Purchase 25 cases, receive \$625.

Purchase 50 cases, receive \$1,500.

**Remy Cointreau****Cutty Sark:** .750/1.0/1.75

Purchase 2 cases, receive \$24.

Purchase 3 or MORE, receive \$24 PER case.

**Macallan 10yr:**

Purchase 1 case or MORE, receive \$30 PER case.

**Remy Martin VSOP:** .200 & .375

Purchase 2 cases or MORE, receive \$12 PER case.

**Remy Martin VSOP:** .750

Purchase 1 case or MORE, receive \$12 PER case.

**ST Remy Brandy:** .750

Purchase 1 case or MORE, receive \$12 PER case.

**Sazerac****99 Schnapps:**

Purchase 1 case 99 Whipped, receive \$25.

Purchase 4 cases (MUST include 2 cases Whipped) receive \$160.

Purchase 5 cases (MUST include 2 cases Whipped) receive \$225.

**1792 Ridgmont Reserve:**

Purchase 1 case, receive \$30.

**Canadian LTD, Fleischmann Preferred, Lauders & Ten****High:** .750/1.75

Purchase 25 cases, receive \$100.

Purchase 50 cases, receive \$300.

**Chi-Chi's Premixed Cocktails:**

Purchase 10 cases, receive \$75 (3 cases MUST be Skinny Long Island Iced Tea).

Purchase 25 cases, receive \$200 (5 cases MUST be Skinny Long Island Iced Tea).

Purchase 50 cases, receive \$500 (5 cases MUST be Skinny Long Island Iced Tea).

**DiAmore Amaretto & Limóncello Caravella:**

Purchase 1 case, receive \$25.

Purchase 3 cases, receive \$100.

**Lauders 375mls, Mr. Boston Rock & Rye:**

Purchase 1 case, receive \$25.

Purchase 3 cases, receive \$100

**Monte Alban Reposado:**

Purchase 2 cases, receive \$60.

**Monte Alban Mezcal:**

Purchase 1 cases, receive \$40.

Purchase 2 cases, receive \$100.

**Montezuma Tequila:**

Purchase 10 cases, receive \$100.

Purchase 20 cases, receive \$250.

**Northern Light:** 1.75

Purchase 25 cases, receive \$150.

**Skol Vodka:** 1.75

Purchase 25 cases, receive \$40.

Purchase 50 cases, receive \$100

Purchase 100 cases, receive \$250.

**William Grant****Stoli & Flavors & Milagro Tequila:** .750/1.75

Purchase 3 cases Stoli mix &amp; 2 cases Milagro, receive \$200.

Purchase 6 cases Stoli Mix &amp; 4 cases Milagro, receive \$500.

**Sailor Jerry:** 1.0/1.75

Purchase 6 bottles 1.0 and 6 bottles 1.75, receive \$50.